2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.995302 Longitude: -84.655148

Floren	ce Plaza ce, KY	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Current Year Estimated Population	8,285	65,322	138,521
	Population Est 23Q1	8,319	65,354	138,205
	Population Est 22Q4	8,264	65,043	137,934
	Population Est 22Q3	8,182	65,050	137,868
	Population Est 22Q2	8,199	65,091	137,654
	Population Est 22Q1	8,197	65,068	137,892
	Population Est 21Q4	8,191	64,999	137,745
	Population Est 21Q3	8,189	64,837	137,549
	Population Est 21Q2	8,184	64,763	137,345
Population	Population Fcst	8,813	69,643	146,625
at	2010 Census Population	7,469	57,633	120,992
) 	2000 Census Population	6,964	46,042	99,076
<u>~</u>	1990 Census Population	4,706	34,252	75,127
	Current Year Daytime Population	15,896	83,383	158,989
	Average Seasonal Population	60	476	1,042
	Historical Annual Growth, 1990 – 2000	4.00%	3.00%	2.81%
	Historical Annual Growth, 2000 – 2010	0.70%	2.27%	2.02%
	Estimated Annual Growth, 2010 – CY	0.73%	0.88%	0.95%
	Projected Annual Growth, CY to Y5	1.24%	1.29%	1.14%
	Group Qtrs Est	319	715	1,288
	Transient Est Average Last 4 Qtrs	1,919	7,691	13,328
	Current Year Estimated Households	3,212	26,026	52,106
	Households Est 23Q1	3,226	26,040	52,005
	Households Est 22Q4	3,202	25,908	51,893
	Households Est 22Q3	3,169	25,928	51,898
	Households Est 22Q2	3,175	25,949	51,836
	Households Est 22Q1	3,176	25,939	51,912
	Households Est 21Q4	3,172	25,911	51,862
qs	Households Est 21Q3	3,171	25,842	51,779
Households	Households Est 21Q2	3,169	25,815	51,707
nse	Households Fcst	3,423	27,714	55,029
P.	2010 Census Households	3,011	22,964	45,601
	2000 Census Households	2,713	18,195	37,124
	1990 Census Households	1,772	12,828	26,561
	Historical Annual Growth, 1990 – 2000	4.35%	3.56%	3.40%
	Historical Annual Growth, 2000 – 2010	1.05%	2.36%	2.08%
	Estimated Annual Growth, 2010 – CY	0.45%	0.88%	0.94%
	Projected Annual Growth, CY to Y5	1.28%	1.26%	1.10%
	Population per Household	2.48	2.48	2.63

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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	ce Plaza	1.00 Mile	3.00 Mile	5.00 Mile
Floren	ce, KY	Radius	Radius	Radius
	HH Income \$500,000 or more	1.7%	1.4%	1.6%
	HH Income \$250,000 to \$499,999	2.1%	1.6%	1.9%
	HH Income \$200,000 to \$249,999	4.9%	3.8%	4.5%
	HH Income \$175,000 to \$199,999	2.2%	3.3%	4.5%
	HH Income \$150,000 to \$174,999	4.1%	4.8%	6.4%
	HH Income \$100,000 to 149,999	18.5%	21.4%	21.5%
	HH Income \$75,000 to 99,999	19.2%	15.9%	14.9%
	HH Income \$50,000 to 74,999	14.8%	19.5%	17.9%
	HH Income \$35,000 to 49,999	13.7%	12.0%	11.3%
	HH Income \$25,000 to 34,999	5.8%	6.2%	5.9%
	HH Income \$15,000 to 24,999	6.6%	5.4%	5.1%
	HH Income \$0 to 14,999	6.4%	4.6%	4.5%
	Average Household Income	\$91,609	\$96,070	\$103,489
	Median Household Income	\$78,307	\$78,344	\$83,143
	Per Capita Income	\$36,716	\$38,577	\$39,186
	Average Disposable Income	\$76,573	\$77,177	\$81,809
	Median Disposable Income	\$66,187	\$66,143	\$70,049
	Discretionary HH Income Over \$150,000	5.4%	3.9%	4.9%
_	Discretionary HH Income \$125,000 to \$149,999	2.9%	2.9%	3.3%
Income	Discretionary HH Income \$100,000 to \$124,999	5.2%	6.2%	8.5%
2	Discretionary HH Income \$75,000 to \$99,999	10.4%	14.2%	14.8%
=	Discretionary HH Income \$50,000 to \$74,999	19.7%	21.9%	21.2%
	Discretionary HH Income \$25,000 to \$49,999	31.7%	32.0%	29.2%
	Discretionary HH Income Under \$25,000	24.6%	18.8%	18.2%
	Average Discretionary HH Income	\$55,078	\$57,867	\$61,384
	Median Discretionary HH Income	\$45,086	\$49,338	\$52,834
1	Householder White – Count	2,738	22,501	45,681
1	Median HH Income	\$78,864	\$80,338	\$85,613
	Average HH Income	\$86,423	\$89,005	\$93,922
1	Householder Black or African-American – Count	161	1,269	2,121
İ	Median HH Income	\$65,553	\$63,767	\$71,483
	Average HH Income	\$61,411	\$67,730	\$77,548
	Householder Hispanic – Count	94	584	1,264
	Median HH Income	\$70,761	\$70,221	\$72,117
	Average HH Income	\$79,243	\$80,786	\$80,990
	Householder Asian or Pacific Islander – Count	115	546	955
	Median HH Income	\$72,317	\$74,797	\$89,964
	Average HH Income	\$94,150	\$94,607	\$103,045
	Householder Other or Pacific Islander – Count	105	1,126	2,086
	Median HH Income	\$94,073	\$74,060	\$69,811
	Average HH Income	\$99,161	\$80,384	\$77,117

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Florence Plaza 1.00 Mile 3.00 Mile 5.00 Mile Florence, KY **Radius Radius** Radius Gender Male Population 4,079 31,892 67,950 4,206 Female Population 33,430 70,571 465 3,843 8,057 Count of Pop 0 to 4 years Count of Pop 0 to 7 years 682 5,544 11,982 Count of Pop 5 - 13 867 16,984 7,437 Count of Pop 14 - 18 383 3,421 7,977 Count of Pop 19 - 22 386 3,328 7,640 Count of Pop 22 - 25 294 2,422 5,464 Count of Pop 25 - 29 542 8,380 4,195 Count of Pop 30 - 34 593 4,465 8,864 Count of Pop 35 - 39 572 4,385 9,120 Count of Pop 40 - 44 507 4,253 9,167 Count of Pop 45 - 59 1,436 12,172 25,875 Count of Pop 60 - 74 1,434 10,680 22,041 Count of Pop 75 - 84 533 3,681 7,116 **Fotal Population** Count of Pop 85+ 273 1,040 1,835 % of Pop 0 to 4 years 5.6% 5.9% 5.8% % of Pop 0 to 7 years 8.2% 8.5% 8.7% % of Pop 5 - 13 12.3% 10.5% 11.4% % of Pop 14 - 18 4.6% 5.2% 5.8% % of Pop 19 - 22 4.7% 5.5% 5.1% % of Pop 22 - 25 3.9% 3.6% 3.7% % of Pop 25 - 29 6.5% 6.4% 6.0% % of Pop 30 - 34 7.2% 6.8% 6.4% % of Pop 35 - 39 6.9% 6.7% 6.6% % of Pop 40 - 44 6.1% 6.5% 6.6% % of Pop 45 - 59 17.3% 18.6% 18.7% % of Pop 60 - 74 17.3% 16.3% 15.9% % of Pop 75 - 84 6.4% 5.6% 5.1% % of Pop 85+ 3.3% 1.6% 1.3% Median Age 40.4 39.0 38.2 41.7 39.8 39.0 Average Age % of Pop 0 to 4 years 5.9% 6.2% 6.1% % of Pop 5 - 13 11.3% 12.2% 12.9% % of Pop 14 - 18 4.9% 5.5% 6.0% % of Pop 19 - 22 5.0% 5.3% 5.8% 4.2% % of Pop 22 - 25 3.8% 3.9% % of Pop 25 - 29 7.3% 6.8% 6.4% % of Pop 30 - 34 7.5% 7.1% 6.6% % of Pop 35 - 39 7.2% 6.9% 6.6% % of Pop 40 - 44 6.7% 6.6% 6.7% % of Pop 45 - 59 17.4% 18.7% 18.6% % of Pop 75 - 84 5.0% 4.6% 4.3% % of Pop 60 - 74 16.3% 15.0% 15.1% % of Pop 85+ 1.6% 0.9% 0.8% 37.9 Median Age 37.2 36.6 Average Age 39.3 38.2 37.6

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR°

Florence	ce Plaza ce, KY	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.3%	5.5%	5.5%
	% of Pop 5 - 13	9.6%	10.6%	11.6%
	% of Pop 14 - 18	4.4%	5.0%	5.5%
	% of Pop 19 - 22	4.3%	4.9%	5.3%
	% of Pop 22 - 25	3.3%	3.5%	3.7%
	% of Pop 25 - 29	5.8%	6.1%	5.7%
	% of Pop 30 - 34	6.8%	6.6%	6.2%
	% of Pop 35 - 39	6.6%	6.6%	6.6%
	% of Pop 40 - 44	5.6%	6.3%	6.6%
	% of Pop 45 - 59	17.3%	18.5%	18.7%
	% of Pop 60 - 74	18.3%	17.5%	16.8%
	% of Pop 75 - 84	7.9%	6.6%	5.9%
	% of Pop 85+	4.9%	2.2%	1.8%
	Median Age	43.5	41.0	39.9
	Average Age	44.0	41.4	40.3
	Count of White	6,892	53,814	116,896
	Count of Black or African-American	360	3,610	6,640
	Count of Asian or Pacific Islander	325	1,884	3,218
ø	Count of Other races	707	6,014	11,767
Race	White	83.2%	82.4%	84.4%
	Black or African American	4.3%	5.5%	4.8%
	Asian	3.9%	2.9%	2.3%
	Other Races	8.5%	9.2%	8.5%
	Speak English at Home	90.6%	91.2%	92.1%
	Speak Spanish at Home	3.1%	3.1%	3.2%
	Speak French or French Creole at Home	0.1%	1.1%	1.0%
	Speak German at Home	0.6%	0.5%	0.3%
ge	Speak Other Indo-European Languages at Home	2.9%	1.4%	0.9%
Language Spoken	Speak Russian and Other Slavic Languages at Home	0.3%	0.2%	0.2%
l ng	Speak Chinese at Home	0.6%	0.3%	0.2%
Fa	Speak Korean at Home	0.1%	0.3%	0.2%
	Speak Vietnamese at Home	0.3%	0.4%	0.3%
	Speak Other Asian Languages at Home	0.5%	0.5%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.1%
	Speak Other Language at Home	0.9%	1.0%	0.8%
	Hispanic Population	467	3,698	7,259
	Hispanic Population Percent	5.6%	5.7%	5.2%
	Mexican	72.2%	65.7%	57.6%
()	Puerto Rican	10.9%	9.4%	9.9%
Hispanic	Cuban	0.8%	0.4%	1.8%
ba	Dominican	0.0%	0.1%	0.0%
H S	Central American	3.7%	13.8%	19.2%
	South American	5.0%	5.5%	6.0%
	Other Hispanic	7.4%	5.1%	5.5%
	2000 Hispanic Population Percent	2%	3%	2%
	1990 Hispanic Population Percent	1%	1%	1%
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BRIXMOR°

Latitude: 38.995302	Longitude: -84.655148

Florence	ce Plaza ce, KY	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population)	6.4%	6.5%	6.6%
	American	6.1%	6.1%	6.2%
	Native American (ie. Indian/Eskimo)	0.0%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.3%	0.2%	0.2%
	Asian (percent of total population)	3.9%	2.9%	2.3%
	Chinese	0.3% 0.4%	0.2% 0.2%	0.2% 0.2%
	Japanese Korean	0.4%	0.2%	0.2%
	South Central Asian (ie. Indian)	2.9%	1.3%	0.8%
	South East Asian (ie. Vietnamese)	0.3%	0.9%	0.7%
_ ≥	Other Asian	0.0%	0.2%	0.3%
Ancestry	European (percent of total population)	44.2%	48.5%	49.9%
2	British	8.5%	8.6%	8.9%
₹	Dutch	0.7%	1.0%	0.8%
	French	1.7%	1.3%	1.4%
	German Italian	16.2% 2.8%	18.3% 2.3%	19.8% 2.3%
	Polish	1.1%	1.0%	0.9%
	Scandinavian	0.5%	0.7%	0.8%
	Scotch/Irish	10.3%	11.4%	11.5%
	Other European (ie. Greek/Russian)	2.3%	4.0%	3.5%
	Middle Eastern	0.1%	0.3%	0.4%
	Other Ancestry	14.9%	14.0%	13.8%
	Unclassified Ancestry	24.8%	22.2%	21.8%
	Adult Population (25 Years or Older)	5,890	44,871	92,398
	Elementary (0 to 8)	1.4%	2.2%	2.6%
٦ <u>٠</u>	Some High School (9 to 11)	6.9%	4.4%	4.2%
Education (Age 25+)	High School Graduate (12)	33.9%	31.3%	29.7%
n Ci	Some College (13 to 16)	21.9% 8.4%	21.8%	20.1%
E E	Associates Degree Only Bachelors Degree Only	0.4% 19.1%	9.8%	9.8%
		8.4%	18.8% 11.7%	21.6% 12.0%
	Graduate Degree % College (4+)	6.4% 27.5%	30.6%	33.6%
	Total Households – count	3,212	26,026	52,106
	One Person HHs – count	967	7,607	13,062
	Family HHs – count	2,029	16,680	35,374
	Married Couple – count	1,529	12,372	26,422
	w/own children – count	453	4,693	10,755
	w/out own children – count	1,076	7,679	15,667
	Male Householder – count	131	1,012	2,191
명	Female Householder – count	368	3,296	6,761
usehc	Non-Family Households – count	216	1,739	3,670
Household Type	1 Person Household	30.1%	29.2%	25.1%
*	2 Person Household	34.0%	33.1%	32.9%
	3 Person Household	14.8%	15.7%	16.5%
	4 Person Household	11.5%	12.2%	14.1%
	5 Person Household	5.4%	5.8%	6.9%
	6 Person Household	2.1%	2.5%	2.8%
	7+ Person Household	2.1%	1.6%	1.7%
	% Households With Children	22.1%	26.1%	29.8%

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Floren	ce Plaza ce, KY	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units	3,361	27,234	54,370
Housing	Owner Occupied Percent	51.0%	64.0%	68.1%
ns	Renter Occupied Percent	44.6%	31.6%	27.7%
웃	Vacant Housing Percent	4.4%	4.4%	4.2%
	Total Housing Units (Census 2000)	2,810	19,307	39,097
	Property Value \$1,000,000 or more	0.4%	0.3%	0.8%
	Property Value \$750,000 to \$999,999	0.4%	0.8%	2.0%
	Property Value \$500,000 to \$749,999	4.1%	5.2%	7.8%
sed	Property Value \$400,000 to \$499,999	8.5%	9.0%	10.8%
Home Value (Owner Occupied)	Property Value \$300,000, to \$399,999	25.5%	22.6%	21.7%
\section \columbia	Property Value \$200,000 to \$299,999	41.5%	34.6%	30.3%
e O	Property Value \$150,000 to \$199,999	9.0%	13.9%	11.3%
	Property Value \$100,000 to \$149,999	3.0%	7.8%	7.1%
≖ ≶	Property Value \$60,000 to \$99,999	2.3%	2.0%	2.3%
9	Property Value \$40,000 to \$59,999	2.7%	1.1%	1.0%
	Property Value \$0 to \$39,999	2.7%	2.5%	4.6%
	Median Home Value	\$272,922	\$261,708	\$276,085
	\$0 and under - percent	18.0%	17.3%	16.9%
	\$1 to \$4999 - percent	9.2%	8.4%	8.1%
_	\$5k to \$9999 - percent	4.8%	4.6%	4.4%
0 0	\$10k to \$24999 - percent	6.5%	6.4%	6.3%
th	\$25k to \$49999 - percent	6.8%	6.9%	6.9%
Wealth Household	\$50k to \$99999 - percent	10.2%	10.3%	10.4%
ı ĕ ¥	\$100k to \$249999 - percent	17.7%	18.2%	18.4%
per	\$250k to \$499999 - percent	12.7%	13.2%	13.5%
d	\$500k+ - percent	13.8%	14.6%	15.1%
	Median HH Wealth	\$72,115	\$81,167	\$85,388
	Avg HH Wealth	\$229,250	\$239,849	\$245,622
rg is				
ഉ 등	Economic Viability Local	275	285	281
Economic Viability	Economic Viability Indexed	102	105	104
	Employed Civilian Pop 16+ by Occupation	4,111	34,620	72,598
	Managerial/Executive	18.2%	14.6%	17.0%
Ŧ	Professional Specialty	23.0%	21.7%	22.0%
16	Healthcare Support	1.4%	2.6%	2.6%
ge	Sales	7.3%	8.2%	9.5%
Z Š	Office & Administrative Support	16.4%	12.4%	11.9%
ior	Protective Service	3.2%	1.9%	1.9%
oat ilia	Food Preperation	3.5%	4.5%	5.1%
Occupation ed Civilians	Building Maintenance & Cleaning	2.6%	2.6%	2.6%
o p	Personal Care	1.2%	1.7%	1.9%
ye	Farming, Fishing, & Forestry	0.6%	0.1%	0.1%
old	Construction	4.1%	8.4%	7.2%
Occupation (Employed Civilians Age 16+)	Production & Transportation	18.4%	21.4%	18.3%
	Percent White Collar Workers	66.4%	59.5%	63.0%
	Percent Blue Collar Workers	33.6%	40.5%	37.0%
		33.370	10.070	37.070

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	ce Plaza	1.00 Mile	3.00 Mile	5.00 Mile
Florence	ce, KY	Radius	Radius	Radius
	Agriculture/Mining/Construction	5.6%	6.6%	5.8%
	Manufacturing	18.4%	16.6%	14.5%
	Transportation	7.8%	8.6%	8.5%
	Information	0.7%	1.2%	1.2%
	Wholesale/Retail	15.9%	16.3%	16.1%
	Finance, Insurance, Real Estate	7.4%	5.3%	6.7%
	Professional Services	6.4%	7.7%	7.6%
	Management Services	0.4%	0.1%	0.1%
	Administrative/Waste Services	4.0%	4.5%	3.9%
	Educational Services	20.0%	19.4%	20.2%
	Entertainment Services	5.4%	7.0%	8.4%
	Other Professional Services	4.1%	4.2%	4.3%
	Public Administration	3.8%	2.5%	2.7%
	No Vehicles	9.7%	5.2%	3.9%
es H	1 Vehicle	38.0%	35.8%	32.5%
<u> </u>	2 Vehicles	32.2%	37.9%	40.4%
Vehicles per HH	3 or more vehicles	20.1%	21.2%	23.1%
	Average Number of Vehicles	1.69	1.81	1.91
Change	Births (last 12 months)	95	789	1,673
au	Deaths (last 12 months)	92	661	1,321
ပ်	Migration (last 12 months)	87	117	539
Work place	Workplace Establishments	569	2,913	4,786
× N	Workplace Employees (FTE)	9,127	49,123	81,274