2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 35.262549 Longitude: -81.125091

Frankli Gastor	n Square nia, NC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Current Year Estimated Population	25,747	110,422	327,142
	Population Est 23Q1	25,682	110,000	326,362
	Population Est 22Q4	25,622	109,830	325,137
	Population Est 22Q3	25,509	109,262	323,666
	Population Est 22Q2	25,521	109,023	322,604
	Population Est 22Q1	25,448	108,658	321,726
	Population Est 21Q4	25,400	108,339	320,365
	Population Est 21Q3	25,450	108,124	319,618
	Population Est 21Q2	25,308	107,738	318,114
Population	Population Fcst	25,208	112,220	341,383
lat	2010 Census Population	23,255	92,625	265,723
ndc	2000 Census Population	21,578	86,760	235,070
<u>~</u>	1990 Census Population	21,273	82,650	216,050
	Current Year Daytime Population	34,017	115,701	350,763
	Average Seasonal Population	92	749	2,403
	Historical Annual Growth, 1990 – 2000	0.14%	0.49%	0.85%
	Historical Annual Growth, 2000 – 2010	0.75%	0.66%	1.23%
	Estimated Annual Growth, 2010 – CY	0.72%	1.24%	1.47%
	Projected Annual Growth, CY to Y5	-0.42%	0.32%	0.86%
	Group Qtrs Est	706	2,549	3,528
	Transient Est Average Last 4 Qtrs	2,054	3,075	17,145
	Current Year Estimated Households	10,417	45,157	128,696
	Households Est 23Q1	10,378	44,953	128,342
	Households Est 22Q4	10,352	44,881	127,861
	Households Est 22Q3	10,309	44,635	127,267
	Households Est 22Q2	10,312	44,543	126,860
	Households Est 22Q1	10,279	44,369	126,479
	Households Est 21Q4	10,261	44,238	125,952
spic	Households Est 21Q3	10,280	44,148	125,678
Households	Households Est 21Q2	10,222	43,981	125,071
Sno	Households Fcst	10,204	45,982	134,372
욷	2010 Census Households	9,278	36,524	101,483
	2000 Census Households	8,752	34,521	90,474
	1990 Census Households	8,267	31,791	80,634
	Historical Annual Growth, 1990 – 2000	0.57%	0.83%	1.16%
	Historical Annual Growth, 2000 – 2010	0.59%	0.57%	1.15%
	Estimated Annual Growth, 2010 – CY	0.82%	1.50%	1.68%
	Projected Annual Growth, CY to Y5	-0.41%	0.36%	0.87%
	Population per Household	2.40	2.39	2.51

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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Apr 3, 2025



Latitude: 35.262549 Longitude: -81.125091

Apr 5, 2025 Latitude. 55.202549 Longitude61.1				
	in Square nia, NC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	0.9%	1.0%	1.2%
	HH Income \$250,000 to \$499,999	1.1%	1.1%	
	HH Income \$200,000 to \$249,999	2.5%	2.7%	
	HH Income \$175,000 to \$199,999	3.7%	3.5%	
	HH Income \$150,000 to \$174,999	4.4%	4.5%	
	HH Income \$100,000 to 149,999	14.7%	14.8%	
	HH Income \$75,000 to 99,999	14.6%	12.9%	
	HH Income \$50,000 to 74,999	18.4%	18.1%	
	HH Income \$35,000 to 49,999	12.8%	12.6%	12.3%
	HH Income \$25,000 to 34,999	10.2%	10.0%	
	HH Income \$15,000 to 24,999	8.4%	9.3%	7.8%
	HH Income \$0 to 14,999	8.5%	9.5%	
İ	Average Household Income	\$83,112	\$83,026	\$89,001
	Median Household Income	\$64,523	\$60,976	
	Per Capita Income	\$34,756	\$34,569	· ·
	Average Disposable Income	\$66,366	\$65,787	· · · · · · · · · · · · · · · · · · ·
	Median Disposable Income	\$55,527	\$52,480	
	Discretionary HH Income Over \$150,000	1.8%	2.4%	
<u> </u>	Discretionary HH Income \$125,000 to \$149,999	3.8%	3.0%	
Income	Discretionary HH Income \$100,000 to \$124,999	5.0%	5.2%	
<u>2</u>	Discretionary HH Income \$75,000 to \$99,999	9.5%	9.4%	
	Discretionary HH Income \$50,000 to \$74,999	18.0%	16.8%	
	Discretionary HH Income \$25,000 to \$49,999	30.5%	29.1%	
	Discretionary HH Income Under \$25,000	31.5%	34.1%	
	Average Discretionary HH Income	\$48,072	\$47,349	· ·
	Median Discretionary HH Income	\$39,353	\$37,371	
	Householder White – Count	6,449	28,592	· ·
	Median HH Income	\$67,464	\$66,306	· ·
	Average HH Income	\$80,415	\$79,551	· ·
	Householder Black or African-American – Count	2,250	9,777	· ·
	Median HH Income	\$55,398	\$50,306	· ·
	Average HH Income	\$62,078	\$60,296	
	Householder Hispanic – Count	909	3,352	
	Median HH Income	\$53,493	\$52,035	
	Average HH Income	\$65,816	\$65,189	
	Householder Asian or Pacific Islander – Count	114	626	· ·
	Median HH Income	\$76,171	\$82,803	
	Average HH Income	\$90,521	\$95,924	
	Householder Other or Pacific Islander – Count	696	2,811	
	Median HH Income	\$72,489	\$61,826	
	Average HH Income	\$74,829	\$71,476	\$75,168

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval



Apr 3, 2025 Latitude: 35.262549 Longitude: -81.125091 Franklin Square 5.00 Minute 10.00 Minute 20.00 Minute Gastonia, NC **Drivetime Drivetime Drivetime** Gender Male Population 12,211 52,846 157,168 57,576 Female Population 13,536 169,973 1,484 6,411 Count of Pop 0 to 4 years 19,279 Count of Pop 0 to 7 years 2,067 8,974 27,189 Count of Pop 5 - 13 35,989 2,696 11,861 Count of Pop 14 - 18 1,241 5,674 17,213 Count of Pop 19 - 22 1,196 5,555 16,771 Count of Pop 22 - 25 850 4,024 12,074 Count of Pop 25 - 29 1,538 19,567 6,708 Count of Pop 30 - 34 1,806 7,615 22,453 Count of Pop 35 - 39 1,747 7,720 23,135 7,000 Count of Pop 40 - 44 1,593 21,105 Count of Pop 45 - 59 4,758 21,059 63,786 Count of Pop 60 - 74 4,530 18,406 53,864 Count of Pop 75 - 84 1,622 6,275 16,936 **Fotal Population** Count of Pop 85+ 687 2,115 4,972 % of Pop 0 to 4 years 5.8% 5.8% 5.9% % of Pop 0 to 7 years 8.0% 8.1% 8.3% % of Pop 5 - 13 10.5% 11.0% 10.7% % of Pop 14 - 18 4.8% 5.1% 5.3% % of Pop 19 - 22 4.6% 5.0% 5.1% % of Pop 22 - 25 3.3% 3.6% 3.7% % of Pop 25 - 29 6.0% 6.1% 6.0% % of Pop 30 - 34 7.0% 6.9% 6.9% % of Pop 35 - 39 6.8% 7.0% 7.1% % of Pop 40 - 44 6.2% 6.3% 6.5% % of Pop 45 - 59 18.5% 19.1% 19.5% % of Pop 60 - 74 17.6% 16.7% 16.5% % of Pop 75 - 84 5.7% 5.2% 6.3% % of Pop 85+ 2.7% 1.9% 1.5% Median Age 41.0 39.8 39.4 41.6 40.5 39.9 Average Age % of Pop 0 to 4 years 6.3% 6.2% 6.3% % of Pop 5 - 13 11.3% 11.4% 11.6% % of Pop 14 - 18 5.1% 5.5% 5.6% % of Pop 19 - 22 5.0% 5.4% 5.5% % of Pop 22 - 25 3.6% 3.9% 3.9% % of Pop 25 - 29 6.3% 6.3% 6.2% % of Pop 30 - 34 7.2% 7.1% 6.9% % of Pop 35 - 39 6.9% 7.0% 7.0% % of Pop 40 - 44 6.0% 6.2% 6.4% % of Pop 45 - 59 18.6% 19.3% 19.1% % of Pop 75 - 84 5.3% 4.7% 4.5% % of Pop 60 - 74 15.8% 16.8% 15.8% % of Pop 85+ 1.8% 1.2% 1.0% 38.9 37.9 Median Age 37.9

Average Age

38.6

38.9

39.9

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Frankli Gastor	n Square nia, NC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.3%	5.4%	5.5%
	% of Pop 5 - 13	9.7%	10.1%	10.5%
	% of Pop 14 - 18	4.6%	4.8%	5.0%
İ	% of Pop 19 - 22	4.4%	4.7%	4.8%
	% of Pop 22 - 25	3.1%	3.4%	3.5%
	% of Pop 25 - 29	5.7%	5.8%	5.8%
	% of Pop 30 - 34	6.8%	6.7%	6.8%
	% of Pop 35 - 39	6.7%	7.0%	7.1%
	% of Pop 40 - 44	6.4%	6.4%	6.5%
	% of Pop 45 - 59	18.4%	19.1%	19.7%
	% of Pop 60 - 74	18.3%	17.4%	17.1%
	% of Pop 75 - 84	7.2%	6.6%	5.8%
	% of Pop 85+	3.5%	2.6%	2.0%
	Median Age	42.9	41.6	40.8
	Average Age	43.1	41.9	41.1
	Count of White	16,355	69,188	182,885
	Count of Black or African-American	5,879	25,881	93,545
	Count of Asian or Pacific Islander	407	2,070	10,200
Race	Count of Other races	3,106	13,282	40,511
Ra	White	63.5%	62.7%	55.9%
	Black or African American	22.8%	23.4%	28.6%
	Asian	1.6%	1.9%	3.1%
	Other Races	12.1%	12.0%	12.4%
	Speak English at Home	89.3%	89.9%	88.0%
	Speak Spanish at Home	7.8%	7.4%	8.1%
	Speak French or French Creole at Home	0.1%	0.2%	0.4%
	Speak German at Home	0.0%	0.1%	0.2%
l ge	Speak Other Indo-European Languages at Home	0.5%	0.4%	0.6%
Language Spoken	Speak Russian and Other Slavic Languages at Home	0.6%	0.3%	0.2%
	Speak Chinese at Home	0.0%	0.2%	0.2%
ר בי	Speak Korean at Home	0.2%	0.1%	0.1%
	Speak Vietnamese at Home	0.4%	0.3%	0.7%
	Speak Other Asian Languages at Home	0.6%	0.5%	1.0%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.1%
	Speak Other Language at Home	0.5%	0.4%	0.5%
	Hispanic Population	2,832	11,641	34,912
	Hispanic Population Percent	11.0%	10.5%	10.7%
	Mexican	52.4%	42.9%	43.6%
4	Puerto Rican	16.0%	18.0%	11.6%
Hispanic	Cuban	1.4%	4.1%	3.5%
pa	Dominican	3.7%	3.0%	3.5%
<u> </u>	Central American	9.5%	12.3%	19.7%
	South American	14.3%	12.6%	11.9%
	Other Hispanic	2.8%	7.1%	6.1%
	2000 Hispanic Population Percent	5%	4%	3%
	1990 Hispanic Population Percent	1%	1%	1%
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Latitude: 35.262549 Longitude: -81.125091

me	20.00 Min Drivetin	10.00 Minute Drivetime	5.00 Minute Drivetime	in Square nia, NC	Frankli Gaston
12.1%		13.9%	13.9%	American (percent of total population)	
11.8%		13.5%	13.6%	American	
0.3%		0.3%	0.3%	Native American (ie. Indian/Eskimo)	
0.0%		0.0%	0.0%	Hawaiian/Pacific Islander	
3.1%		1.8%	1.5%	Asian (percent of total population)	
0.2%		0.1%	0.1%	Chinese	
0.0%		0.0%	0.0%	Japanese	
0.1%		0.1%	0.1%	Korean	
0.7%		0.5%	0.5%	South Central Asian (ie. Indian)	
1.7% 0.3%		0.8% 0.3%	0.7% 0.2%	South East Asian (ie. Vietnamese) Other Asian	_ \
					Ancestry
21.6% 4.8%		23.7% 5.2%	24.5% 5.7%	European (percent of total population) British	ĕ
0.5%		0.6%	0.5%	Dutch	Ĭ,
0.6%		0.6%	0.7%	French	`
5.1%		5.6%	6.1%	German	
1.2%		1.3%	1.4%	Italian	
0.6%		0.6%	1.0%	Polish	
0.5%		0.4%	0.4%	Scandinavian	
6.8%		7.7%	7.2%	Scotch/Irish	
1.6%		1.7%	1.5%	Other European (ie. Greek/Russian)	
0.2%		0.2%	0.2%	Middle Eastern	
28.8%				1	
23.5%				,	
25,816	22			· · · · · · · · · · · · · · · · · · ·	
4.3%					
8.4%				• ,	uc 🛨
28.0% 21.4%				• , ,	atic 25
10.5%				- , ,	u c ge
18.9%				· · · · · · · · · · · · · · · · · · ·	Ed 🗡
8.6%				•	
27.5%					
28,696					
35,774			•		
84,144					
56,758					
20,199				•	
36,558					
7,742	`				
	,				힐
19,644					၂၉ မှ
8,778				,	ıse 'yp
27.8%					호드
32.8%		32.4%		2 Person Household	-
17.1%		16.1%	16.4%	3 Person Household	
12.5%		11.6%	11.1%	4 Person Household	
6.0%		5.4%	5.9%	5 Person Household	
2.4%		2.1%	2.2%	6 Person Household	
1.4%		1.1%	1.2%	7+ Person Household	
/5			27.0%		
	12 3 8 5 2 3 3	26.0% 23.9% 76,897 3.8% 8.1% 28.8% 22.7% 10.5% 17.9% 8.1% 26.0% 45,157 14,093 27,703 17,934 6,258 11,676 2,858 6,911 3,362 31.2% 32.4% 16.1% 11.6% 5.4% 2.1%	24.5% 24.4% 18,280 3.3% 7.6% 28.6% 23.9% 10.6% 17.3% 8.7% 26.0% 10,417 3,092 6,652 4,407 1,552 2,855 731 1,514 674 29.7% 33.5% 16.4% 11.1% 5.9% 2.2% 1.2%	Other Ancestry Unclassified Ancestry Adult Population (25 Years or Older) Elementary (0 to 8) Some High School (9 to 11) High School Graduate (12) Some College (13 to 16) Associates Degree Only Bachelors Degree Only Graduate Degree % College (4+) Total Households – count One Person HHs – count Family HHs – count Married Couple – count w/own children – count w/out own children – count Male Householder – count Female Householder – count 1 Person Household 2 Person Household 3 Person Household 5 Person Household 6 Person Household	Household Education Type (Age 25+)

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Frankli Gaston	n Square nia, NC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
5)	Total Housing Units	11,288	49,183	138,664
inç	Owner Occupied Percent	53.4%	52.6%	57.5%
Housing	Renter Occupied Percent	38.9%	39.3%	35.3%
웃	Vacant Housing Percent	7.7%	8.2%	7.2%
	Total Housing Units (Census 2000)	9,322	36,999	96,734
	Property Value \$1,000,000 or more	0.5%	1.7%	2.2%
	Property Value \$750,000 to \$999,999	1.0%	2.3%	2.6%
	Property Value \$500,000 to \$749,999	8.3%	9.9%	12.3%
Home Value (Owner Occupied)	Property Value \$400,000 to \$499,999	12.5%	10.5%	11.4%
Home Value vner Occupi	Property Value \$300,000, to \$399,999	22.3%	20.1%	19.2%
Va	Property Value \$200,000 to \$299,999	27.2%	26.0%	24.5%
l e C	Property Value \$150,000 to \$199,999	12.7%	12.4%	11.4%
l dor	Property Value \$100,000 to \$149,999	8.3%	9.3%	8.4%
∸ ≱	Property Value \$60,000 to \$99,999	4.0%	3.5%	3.3%
9	Property Value \$40,000 to \$59,999	0.7%	1.0%	1.2%
	Property Value \$0 to \$39,999	2.3%	2.9%	2.9%
	Median Home Value	\$280,017	\$278,550	\$291,747
	\$0 and under - percent	18.4%	18.5%	18.1%
	\$1 to \$4999 - percent	9.4%	9.5%	9.1%
-	\$5k to \$9999 - percent	4.9%	4.9%	4.8%
olc	\$10k to \$24999 - percent	6.6%	6.6%	6.5%
th	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
Wealth Household	\$50k to \$99999 - percent	10.3%	10.2%	10.3%
ĕ₽	\$100k to \$249999 - percent	17.6%	17.6%	17.8%
per	\$250k to \$499999 - percent	12.5%	12.4%	12.7%
.01	\$500k+ - percent	13.4%	13.3%	13.8%
	Median HH Wealth	\$68,196	\$67,162	\$72,170
	Avg HH Wealth	\$223,399	\$222,230	\$228,504
Economic Viability	Faceparria Viability Local	272	275	270
	Economic Viability Local	101	275 102	278
Economic Viability	Economic Viability Indexed	101	102	103
	Employed Civilian Pop 16+ by Occupation	12,967	54,739	165,338
	Managerial/Executive	14.4%	14.2%	15.6%
ŧ	Professional Specialty	19.0%	20.1%	19.4%
16	Healthcare Support	2.3%	2.9%	2.6%
ge	Sales	10.0%	10.5%	10.3%
L A	Office & Administrative Support	12.9%	10.7%	12.0%
tio	Protective Service	2.3%	1.8%	1.8%
pa	Food Preperation	5.8%	6.0%	4.8%
Occupation od Civilians	Building Maintenance & Cleaning	4.0%	3.7%	3.2%
o Pe	Personal Care	2.2%	2.3%	2.4%
o)	Farming, Fishing, & Forestry	0.2%	0.2%	0.3%
γdι	Construction	8.6%	8.8%	9.0%
Occupation (Employed Civilians Age 16+)	Production & Transportation	18.4%	18.8%	18.5%
_	Percent White Collar Workers	58.6%	58.4%	60.0%
	Percent Blue Collar Workers	41.4%	41.6%	40.0%
	TELESTIC COMMITTORION	11.170	11.070	10.070

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Workplace Employees (FTE)

Apr 3, 2025



Franklin Square **20.00 Minute** 5.00 Minute 10.00 Minute Gastonia, NC **Drivetime Drivetime Drivetime** Agriculture/Mining/Construction 7.7% 7.3% 8.0% 14.6% 15.0% 14.2% Manufacturing Transportation 7.8% 6.9% 8.4% Information 0.9% 1.6% 1.7% Wholesale/Retail 14.5% 15.2% 14.6% Finance, Insurance, Real Estate 6.5% 6.3% 7.7% 3.9% 5.1% 5.4% **Professional Services** 0.2% 0.1% Management Services 0.1% 4.8% Administrative/Waste Services 6.1% 5.0% **Educational Services** 20.3% 20.8% 19.1% **Entertainment Services** 8.6% 8.6% 7.9% Other Professional Services 5.1% 4.9% 4.8% **Public Administration** 3.8% 3.1% 3.0% No Vehicles 4.3% 7.2% 6.0% 1 Vehicle 35.6% 35.8% 33.0% 2 Vehicles 39.0% 37.4% 36.5% 3 or more vehicles 21.0% 24.5% 19.6% Average Number of Vehicles 1.78 1.90 1.85 Change Births (last 12 months) 281 1,229 3,699 Deaths (last 12 months) 235 957 2,703 Migration (last 12 months) 202 1,186 3,634 Workplace Establishments 1,326 3,448 8,089

17,557

147,979

44,008