

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 26.066602 Longitude: -81.699959

Freedom Square Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	20,631	49,589	155,282
	Population Est 23Q1	20,594	49,468	154,383
	Population Est 22Q4	20,538	49,334	153,971
	Population Est 22Q3	20,423	49,111	153,648
	Population Est 22Q2	20,311	48,789	152,467
	Population Est 22Q1	20,283	48,718	152,495
	Population Est 21Q4	20,172	48,464	152,301
	Population Est 21Q3	19,995	47,964	151,721
	Population Est 21Q2	19,863	47,548	149,768
	Population Fcst	23,201	54,810	159,880
	2010 Census Population	13,949	33,693	130,583
	2000 Census Population	9,286	25,930	114,118
	1990 Census Population	4,643	16,056	77,622
	Current Year Daytime Population	18,350	49,899	177,400
	Average Seasonal Population	17,610	38,155	114,093
	Historical Annual Growth, 1990 – 2000	7.18%	4.91%	3.93%
	Historical Annual Growth, 2000 – 2010	4.15%	2.65%	1.36%
	Estimated Annual Growth, 2010 – CY	2.78%	2.75%	1.22%
	Projected Annual Growth, CY to Y5	2.38%	2.02%	0.59%
	Group Qtrs Est	157	916	2,400
	Transient Est Average Last 4 Qtrs	1,659	2,792	19,236
Households	Current Year Estimated Households	9,126	22,252	69,171
	Households Est 23Q1	9,101	22,202	68,764
	Households Est 22Q4	9,077	22,144	68,569
	Households Est 22Q3	9,023	22,035	68,407
	Households Est 22Q2	8,974	21,894	67,894
	Households Est 22Q1	8,960	21,861	67,922
	Households Est 21Q4	8,906	21,745	67,838
	Households Est 21Q3	8,825	21,515	67,566
	Households Est 21Q2	8,765	21,322	66,688
	Households Fcst	10,280	24,592	71,355
	2010 Census Households	5,560	14,045	56,579
	2000 Census Households	3,691	10,743	49,204
	1990 Census Households	1,890	6,617	33,492
	Historical Annual Growth, 1990 – 2000	6.92%	4.97%	3.92%
	Historical Annual Growth, 2000 – 2010	4.18%	2.72%	1.41%
	Estimated Annual Growth, 2010 – CY	3.54%	3.28%	1.42%
	Projected Annual Growth, CY to Y5	2.41%	2.02%	0.62%
	Population per Household	2.24	2.19	2.21

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Freedom Square Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.9%	2.8%	2.5%
	HH Income \$250,000 to \$499,999	3.4%	3.3%	3.1%
	HH Income \$200,000 to \$249,999	8.0%	7.7%	7.1%
	HH Income \$175,000 to \$199,999	4.9%	5.7%	5.7%
	HH Income \$150,000 to \$174,999	6.4%	6.6%	5.8%
	HH Income \$100,000 to 149,999	17.1%	16.9%	17.7%
	HH Income \$75,000 to 99,999	12.9%	12.9%	13.1%
	HH Income \$50,000 to 74,999	15.3%	16.3%	16.4%
	HH Income \$35,000 to 49,999	10.0%	10.2%	10.1%
	HH Income \$25,000 to 34,999	8.3%	7.5%	7.0%
	HH Income \$15,000 to 24,999	5.3%	4.9%	5.7%
	HH Income \$0 to 14,999	5.5%	5.3%	5.8%
	Average Household Income	\$125,486	\$126,478	\$128,028
	Median Household Income	\$85,756	\$85,749	\$83,660
	Per Capita Income	\$55,760	\$57,406	\$57,624
	Average Disposable Income	\$92,712	\$93,048	\$90,502
	Median Disposable Income	\$76,633	\$76,581	\$74,648
	Discretionary HH Income Over \$150,000	11.3%	10.2%	9.2%
	Discretionary HH Income \$125,000 to \$149,999	5.9%	6.7%	7.0%
	Discretionary HH Income \$100,000 to \$124,999	10.3%	10.1%	8.2%
	Discretionary HH Income \$75,000 to \$99,999	12.2%	12.2%	12.1%
	Discretionary HH Income \$50,000 to \$74,999	15.9%	17.4%	18.3%
	Discretionary HH Income \$25,000 to \$49,999	24.9%	25.3%	25.1%
	Discretionary HH Income Under \$25,000	19.6%	18.1%	20.3%
	Average Discretionary HH Income	\$70,943	\$70,451	\$67,844
	Median Discretionary HH Income	\$58,693	\$58,874	\$55,760
	Householder White – Count	6,725	16,755	50,434
	Median HH Income	\$99,664	\$96,770	\$94,107
	Average HH Income	\$104,686	\$104,050	\$102,094
	Householder Black or African-American – Count	251	669	2,255
	Median HH Income	\$59,178	\$57,758	\$68,524
	Average HH Income	\$77,873	\$71,534	\$79,466
	Householder Hispanic – Count	1,723	3,655	13,019
	Median HH Income	\$64,374	\$67,775	\$66,989
	Average HH Income	\$71,026	\$76,765	\$75,313
	Householder Asian or Pacific Islander – Count	61	173	519
	Median HH Income	\$112,879	\$60,525	\$83,724
	Average HH Income	\$118,008	\$90,510	\$90,220
	Householder Other or Pacific Islander – Count	365	999	2,945
	Median HH Income	\$87,780	\$81,389	\$74,205
	Average HH Income	\$94,655	\$89,390	\$82,603

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Freedom Square Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	9,844	23,666	74,687
	Female Population	10,787	25,923	80,595
Total Population by Age	Count of Pop 0 to 4 years	692	1,626	5,435
	Count of Pop 0 to 7 years	954	2,225	7,385
	Count of Pop 5 - 13	1,317	3,018	9,982
	Count of Pop 14 - 18	668	1,529	5,151
	Count of Pop 19 - 22	704	1,611	5,456
	Count of Pop 22 - 25	545	1,245	4,219
	Count of Pop 25 - 29	849	1,969	6,569
	Count of Pop 30 - 34	780	1,931	6,455
	Count of Pop 35 - 39	821	1,981	6,692
	Count of Pop 40 - 44	786	1,920	6,661
	Count of Pop 45 - 59	2,974	7,119	23,897
	Count of Pop 60 - 74	5,677	14,007	40,490
	Count of Pop 75 - 84	3,790	8,936	25,683
	Count of Pop 85+	1,028	2,698	8,592
	% of Pop 0 to 4 years	3.4%	3.3%	3.5%
	% of Pop 0 to 7 years	4.6%	4.5%	4.8%
	% of Pop 5 - 13	6.4%	6.1%	6.4%
	% of Pop 14 - 18	3.2%	3.1%	3.3%
	% of Pop 19 - 22	3.4%	3.2%	3.5%
	% of Pop 22 - 25	2.6%	2.5%	2.7%
	% of Pop 25 - 29	4.1%	4.0%	4.2%
	% of Pop 30 - 34	3.8%	3.9%	4.2%
	% of Pop 35 - 39	4.0%	4.0%	4.3%
	% of Pop 40 - 44	3.8%	3.9%	4.3%
	% of Pop 45 - 59	14.4%	14.4%	15.4%
	% of Pop 60 - 74	27.5%	28.2%	26.1%
	% of Pop 75 - 84	18.4%	18.0%	16.5%
	% of Pop 85+	5.0%	5.4%	5.5%
	Median Age	60.6	61.1	58.5
	Average Age	53.3	53.8	52.4
Male Population by Age	% of Pop 0 to 4 years	3.6%	3.5%	3.7%
	% of Pop 5 - 13	6.7%	6.4%	6.7%
	% of Pop 14 - 18	3.2%	3.2%	3.5%
	% of Pop 19 - 22	3.5%	3.4%	3.7%
	% of Pop 22 - 25	2.8%	2.7%	2.9%
	% of Pop 25 - 29	4.3%	4.3%	4.6%
	% of Pop 30 - 34	4.2%	4.3%	4.5%
	% of Pop 35 - 39	4.4%	4.4%	4.6%
	% of Pop 40 - 44	3.8%	4.0%	4.4%
	% of Pop 45 - 59	13.9%	14.1%	15.3%
	% of Pop 75 - 84	18.5%	18.1%	16.2%
	% of Pop 60 - 74	25.6%	26.3%	24.6%
	% of Pop 85+	5.3%	5.4%	5.2%
	Median Age	59.5	59.8	56.6
	Average Age	52.7	52.9	51.3

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	% of Pop 0 to 4 years	3.1%	3.1%	3.3%
	% of Pop 5 - 13	6.1%	5.8%	6.1%
	% of Pop 14 - 18	3.3%	3.0%	3.2%
	% of Pop 19 - 22	3.3%	3.1%	3.3%
	% of Pop 22 - 25	2.5%	2.4%	2.5%
	% of Pop 25 - 29	3.9%	3.7%	3.9%
	% of Pop 30 - 34	3.4%	3.5%	3.8%
	% of Pop 35 - 39	3.6%	3.6%	4.1%
	% of Pop 40 - 44	3.8%	3.8%	4.2%
	% of Pop 45 - 59	14.9%	14.6%	15.5%
	% of Pop 60 - 74	29.3%	30.0%	27.5%
	% of Pop 75 - 84	18.2%	17.9%	16.9%
	% of Pop 85+	4.7%	5.5%	5.8%
	Median Age	61.3	62.1	60.1
	Average Age	53.9	54.7	53.4
Race	Count of White	14,032	35,078	111,537
	Count of Black or African-American	2,360	4,885	11,367
	Count of Asian or Pacific Islander	184	512	1,668
	Count of Other races	4,055	9,114	30,709
	White	68.0%	70.7%	71.8%
	Black or African American	11.4%	9.9%	7.3%
	Asian	0.9%	1.0%	1.1%
	Other Races	19.7%	18.4%	19.8%
Language Spoken	Speak English at Home	64.0%	68.3%	68.8%
	Speak Spanish at Home	21.7%	19.5%	21.8%
	Speak French or French Creole at Home	9.6%	7.6%	5.5%
	Speak German at Home	0.6%	0.5%	0.7%
	Speak Other Indo-European Languages at Home	3.3%	3.0%	1.7%
	Speak Russian and Other Slavic Languages at Home	0.3%	0.4%	0.7%
	Speak Chinese at Home	0.0%	0.0%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.1%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.2%	0.3%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.1%
	Speak Other Language at Home	0.2%	0.2%	0.1%
Hispanic	Hispanic Population	5,456	12,199	40,834
	Hispanic Population Percent	26.4%	24.6%	26.3%
	Mexican	52.9%	48.8%	37.6%
	Puerto Rican	5.7%	5.9%	7.3%
	Cuban	24.4%	20.1%	23.8%
	Dominican	1.4%	1.9%	1.7%
	Central American	5.3%	6.7%	9.4%
	South American	6.9%	10.6%	15.0%
	Other Hispanic	3.4%	5.8%	5.4%
	2000 Hispanic Population Percent	32%	27%	18%
	1990 Hispanic Population Percent	17%	15%	8%

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Ancestry	American (percent of total population)	5.3%	6.3%	6.2%
	American	5.1%	6.1%	6.0%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.9%	1.0%	1.1%
	Chinese	0.1%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.2%	0.2%	0.3%
	South East Asian (ie. Vietnamese)	0.2%	0.4%	0.4%
	Other Asian	0.3%	0.3%	0.2%
	European (percent of total population)	36.2%	38.4%	37.8%
	British	4.9%	5.6%	5.9%
	Dutch	0.5%	0.7%	0.7%
	French	1.2%	1.3%	1.7%
	German	8.0%	7.8%	7.7%
	Italian	5.5%	6.3%	6.0%
	Polish	2.3%	2.3%	2.0%
	Scandinavian	1.7%	1.9%	1.9%
	Scotch/Irish	8.2%	8.8%	8.2%
	Other European (ie. Greek/Russian)	4.0%	3.8%	3.6%
	Middle Eastern	0.3%	0.5%	0.4%
	Other Ancestry	20.9%	19.2%	18.2%
	Unclassified Ancestry	9.9%	10.0%	10.0%
Education (Age 25+)	Adult Population (25 Years or Older)	16,705	40,560	125,039
	Elementary (0 to 8)	7.3%	6.8%	5.0%
	Some High School (9 to 11)	5.3%	5.6%	5.2%
	High School Graduate (12)	27.8%	26.0%	27.1%
	Some College (13 to 16)	15.8%	17.7%	18.3%
	Associates Degree Only	7.7%	7.8%	8.1%
	Bachelors Degree Only	21.7%	21.6%	21.6%
	Graduate Degree	14.3%	14.5%	14.7%
	% College (4+)	36.0%	36.1%	36.3%
Household Type	Total Households – count	9,126	22,252	69,171
	One Person HHs – count	2,316	6,191	19,809
	Family HHs – count	6,354	15,086	45,731
	Married Couple – count	5,188	12,410	37,111
	w/own children – count	878	2,032	6,727
	w/out own children – count	4,310	10,378	30,384
	Male Householder – count	196	587	2,818
	Female Householder – count	970	2,089	5,803
	Non-Family Households – count	455	974	3,631
	1 Person Household	25.4%	27.8%	28.6%
	2 Person Household	50.9%	50.2%	47.0%
	3 Person Household	10.4%	9.5%	10.5%
	4 Person Household	6.4%	6.1%	7.1%
	5 Person Household	3.8%	3.6%	3.9%
	6 Person Household	1.8%	1.7%	1.8%
	7+ Person Household	1.2%	1.0%	1.1%
	% Households With Children	17.1%	15.6%	16.1%

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Freedom Square Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	14,271	33,950	104,521
	Owner Occupied Percent	50.0%	50.3%	49.6%
	Renter Occupied Percent	14.0%	15.2%	16.6%
	Vacant Housing Percent	36.1%	34.5%	33.8%
	Total Housing Units (Census 2000)	5,989	15,811	71,499
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	18.8%	18.4%	16.1%
	Property Value \$750,000 to \$999,999	12.5%	13.0%	11.4%
	Property Value \$500,000 to \$749,999	26.9%	26.5%	25.3%
	Property Value \$400,000 to \$499,999	9.4%	10.4%	11.8%
	Property Value \$300,000, to \$399,999	7.7%	9.5%	10.1%
	Property Value \$200,000 to \$299,999	9.5%	9.2%	8.1%
	Property Value \$150,000 to \$199,999	3.9%	2.7%	1.6%
	Property Value \$100,000 to \$149,999	3.8%	2.2%	1.6%
	Property Value \$60,000 to \$99,999	1.6%	1.5%	1.1%
	Property Value \$40,000 to \$59,999	0.5%	0.4%	0.4%
	Property Value \$0 to \$39,999	2.1%	2.4%	1.4%
	Median Home Value	\$592,100	\$592,316	\$582,826
Wealth per Household	\$0 and under - percent	15.6%	15.5%	15.7%
	\$1 to \$4999 - percent	7.5%	7.5%	7.6%
	\$5k to \$9999 - percent	4.0%	4.0%	4.1%
	\$10k to \$24999 - percent	5.9%	5.9%	6.0%
	\$25k to \$49999 - percent	6.6%	6.6%	6.6%
	\$50k to \$99999 - percent	10.4%	10.4%	10.4%
	\$100k to \$249999 - percent	19.2%	19.2%	19.1%
	\$250k to \$499999 - percent	14.3%	14.4%	14.3%
	\$500k+ - percent	16.4%	16.4%	16.3%
	Median HH Wealth	\$99,767	\$99,864	\$98,285
	Avg HH Wealth	\$263,337	\$263,617	\$261,757
Economic Viability	Economic Viability Local	289	291	293
	Economic Viability Indexed	107	108	108
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	8,218	19,595	64,301
	Managerial/Executive	17.7%	16.1%	18.1%
	Professional Specialty	13.2%	14.9%	15.4%
	Healthcare Support	3.4%	3.7%	3.2%
	Sales	14.0%	13.5%	13.5%
	Office & Administrative Support	6.9%	7.2%	8.5%
	Protective Service	1.7%	1.4%	2.0%
	Food Preparation	9.2%	9.3%	8.8%
	Building Maintenance & Cleaning	8.1%	7.2%	6.7%
	Personal Care	3.0%	2.8%	3.5%
	Farming, Fishing, & Forestry	0.4%	0.9%	0.3%
	Construction	12.0%	12.9%	11.4%
	Production & Transportation	10.5%	9.9%	8.5%
	Percent White Collar Workers	55.2%	55.4%	58.7%
	Percent Blue Collar Workers	44.8%	44.6%	41.3%

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	Agriculture/Mining/Construction	13.8%	14.2%	12.5%
	Manufacturing	3.2%	3.1%	4.1%
	Transportation	4.0%	4.8%	3.9%
	Information	2.3%	1.7%	1.2%
	Wholesale/Retail	13.9%	13.9%	15.1%
	Finance, Insurance, Real Estate	12.3%	10.4%	8.5%
	Professional Services	5.5%	7.2%	7.6%
	Management Services	0.3%	0.2%	0.1%
	Administrative/Waste Services	7.4%	7.0%	6.9%
	Educational Services	14.1%	15.8%	15.7%
	Entertainment Services	15.2%	14.6%	14.7%
	Other Professional Services	6.1%	5.1%	6.7%
	Public Administration	1.8%	2.0%	3.0%
Vehicles per HH	No Vehicles	3.0%	3.3%	3.5%
	1 Vehicle	48.6%	47.0%	46.9%
	2 Vehicles	41.5%	41.6%	38.7%
	3 or more vehicles	6.8%	8.1%	11.0%
	Average Number of Vehicles	1.55	1.58	1.60
Change	Births (last 12 months)	143	333	1,117
	Deaths (last 12 months)	329	791	2,395
	Migration (last 12 months)	508	1,266	4,109
Work place	Workplace Establishments	485	1,363	8,046
	Workplace Employees (FTE)	3,800	10,782	63,991