2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 35.870839 Longitude: -86.414687

Georgetown Square Murfreesboro, TN		5.00 Minute	10.00 Minute	20.00 Minute
Murire		Drivetime	Drivetime	Drivetime
	Current Year Estimated Population	22,673	130,056	310,275
	Population Est 23Q1 Population Est 22Q4	22,602	129,680	309,281
	· ·	22,594	129,335	307,830
	Population Est 22Q3	22,511	128,825	306,237
	Population Est 22Q2 Population Est 22Q1	22,484 22,448	128,517 128,198	304,804 303,672
	Population Est 21Q4	22,446	127,779	302,115
	Population Est 21Q3	22,104	127,779	300,619
	Population Est 21Q2	21,988	126,981	298,448
ڃ	Population Fcst	24,497	139,850	346,116
Population	2010 Census Population	18,606	98,155	212,648
18	2000 Census Population	18,591	73,194	150,653
l g	1990 Census Population	16,394	54,271	101,352
	Current Year Daytime Population	43,368	159,590	291,420
	Average Seasonal Population	40,300	412	905
	Historical Annual Growth, 1990 – 2000	1.27%	3.04%	4.04%
	Historical Annual Growth, 2000 – 2010	0.01%	2.98%	3.51%
	Estimated Annual Growth, 2010 – CY	1.40%	1.99%	2.69%
	Projected Annual Growth, CY to Y5	1.56%	1.46%	2.21%
	Group Qtrs Est	606	4,791	5,614
	Transient Est Average Last 4 Qtrs	2,169	5,188	7,335
	Current Year Estimated Households	9,806	50,856	115,028
	Households Est 23Q1	9,763	50,676	114,628
	Households Est 22Q4	9,766	50,544	114,104
	Households Est 22Q3	9,729	50,340	113,514
	Households Est 22Q2	9,714	50,208	112,978
	Households Est 22Q1	9,700	50,080	112,577
	Households Est 21Q4	9,593	49,924	112,006
qs	Households Est 21Q3	9,582	49,837	111,466
Households	Households Est 21Q2	9,508	49,600	110,653
se	Households Fcst	10,601	54,685	128,126
hop	2010 Census Households	7,912	37,808	78,956
Τ	2000 Census Households	7,644	28,009	55,391
	1990 Census Households	6,623	20,194	36,101
	Historical Annual Growth, 1990 – 2000	1.44%	3.33%	4.37%
	Historical Annual Growth, 2000 – 2010	0.34%	3.05%	3.61%
	Estimated Annual Growth, 2010 – CY	1.52%	2.10%	2.68%
	Projected Annual Growth, CY to Y5	1.57%	1.46%	2.18%
	Population per Household	2.25	2.46	2.65

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Georgetown Square 5.00 Minute 20.00 Minute 10.00 Minute Murfreesboro, TN **Drivetime Drivetime Drivetime** HH Income \$500,000 or more 1.7% 1.2% 1.2% HH Income \$250,000 to \$499,999 2.1% 1.5% 1.5% HH Income \$200,000 to \$249,999 4.8% 3.5% 3.5% 3.7% HH Income \$175,000 to \$199,999 4.3% 4.8% HH Income \$150,000 to \$174,999 5.6% 5.9% 6.8% 20.7% HH Income \$100,000 to 149,999 16.1% 16.9% HH Income \$75,000 to 99,999 11.5% 14.3% 15.4% HH Income \$50,000 to 74,999 22.4% 19.7% 18.6% HH Income \$35,000 to 49,999 13.4% 12.4% 11.7% HH Income \$25,000 to 34,999 7.9% 7.3% 5.9% HH Income \$15,000 to 24,999 5.5% 5.6% 4.7% HH Income \$0 to 14,999 6.2% 6.4% 5.2% Average Household Income \$96.597 \$93.809 \$99.210 Median Household Income \$69,086 \$71,035 \$81,015 Per Capita Income \$42,318 \$37,082 \$37,166 Average Disposable Income \$80,120 \$77,586 \$82,729 Median Disposable Income \$62,069 \$64,077 \$72,508 Discretionary HH Income Over \$150,000 5.9% 3.4% 3.3% 4.2% Discretionary HH Income \$125,000 to \$149,999 4.4% 4.2% ncome Discretionary HH Income \$100,000 to \$124,999 6.9% 7.5% 8.8% Discretionary HH Income \$75,000 to \$99,999 11.5% 11.2% 14.4% 22.6% Discretionary HH Income \$50,000 to \$74,999 17.1% 20.4% Discretionary HH Income \$25,000 to \$49,999 30.9% 30.2% 28.5% Discretionary HH Income Under \$25,000 23.4% 23.0% 18.2% Average Discretionary HH Income \$58,675 \$60,343 \$56,106 Median Discretionary HH Income \$44,960 \$53,386 \$45,918 Householder White - Count 6.969 82.588 34.888 \$86,851 Median HH Income \$81,334 \$78,544 \$88,927 Average HH Income \$93,189 \$93,692 Householder Black or African-American - Count 1,528 8,911 17,028 Median HH Income \$55,754 \$58,566 \$66,217 Average HH Income \$64,129 \$67,338 \$75,913 Householder Hispanic - Count 605 6,201 2,837 \$69,743 Median HH Income \$47,610 \$58,887 Average HH Income \$58,690 \$72,451 \$78,493 Householder Asian or Pacific Islander - Count 297 1,294 3,065 Median HH Income \$59,290 \$67,590 \$75,786 \$90,397 Average HH Income \$68,482 \$82,111 Householder Other or Pacific Islander - Count 407 2,926 6,146 Median HH Income \$65,204 \$65,636 \$73,526 \$79,520 \$84,782 Average HH Income \$82,157

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Georgetown Square		5.00 Minute	10.00 Minute	20.00 Minute
Murfreesboro, TN		Drivetime	Drivetime	Drivetime
der	Male Population	11,111	63,158	150,872
Gender	Female Population	11,561	66,898	159,402
ပ		11,301	00,090	139,402
	Count of Pop 0 to 4 years	1,378	8,406	19,466
	Count of Pop 0 to 7 years	1,890	11,181	27,307
	Count of Pop 5 - 13	2,268	13,789	36,076
	Count of Pop 14 - 18	1,064	8,081	18,994
	Count of Pop 19 - 22	1,119	9,465	19,840
	Count of Pop 22 - 25	876	7,701	15,011
	Count of Pop 25 - 29	1,698	9,659	20,427
	Count of Pop 30 - 34	1,862	10,624	22,402
	Count of Pop 35 - 39	1,645	9,111	22,045
	Count of Pop 40 - 44	1,485	8,462	22,019
	Count of Pop 45 - 59	3,873	21,620	57,132
	Count of Pop 60 - 74	3,641	16,516	41,524
٦	Count of Pop 75 - 84	1,326	5,172	12,288
Total Population by Age	Count of Pop 85+	437	1,448	3,051
l Popula by Age	% of Pop 0 to 4 years	6.1%	6.5%	6.3%
Po V	% of Pop 0 to 7 years	8.3%	8.6%	8.8%
<u>ख</u>	% of Pop 5 - 13	10.0%	10.6%	11.6%
<u>P</u>	% of Pop 14 - 18	4.7%	6.2%	6.1%
	% of Pop 19 - 22	4.9%	7.3%	6.4%
	% of Pop 22 - 25	3.9%	5.9%	4.8%
	% of Pop 25 - 29	7.5%	7.4%	6.6%
	% of Pop 30 - 34	8.2%	8.2%	7.2%
	% of Pop 35 - 39	7.3%	7.0%	7.1%
	% of Pop 40 - 44	6.5%	6.5%	7.1%
	% of Pop 45 - 59	17.1%	16.6%	18.4%
	% of Pop 60 - 74	16.1%	12.7%	13.4%
	% of Pop 75 - 84	5.8%	4.0%	4.0%
	% of Pop 85+	1.9%	1.1%	1.0%
	Median Age	38.3	33.7	35.7
	Average Age	40.1	36.4	37.1
	% of Pop 0 to 4 years	6.3%	6.8%	6.6%
	% of Pop 5 - 13	10.4%	11.2%	12.2%
	% of Pop 14 - 18	4.9%	6.5%	6.4%
	% of Pop 19 - 22	5.3%	7.5%	6.6%
	% of Pop 22 - 25	4.2%	6.0%	5.0%
ion	% of Pop 25 - 29	8.0%	7.6%	6.8%
ılat Je	% of Pop 30 - 34	8.7%	8.5%	7.3%
Male Population by Age	% of Pop 35 - 39	7.8%	7.2%	7.1%
	% of Pop 40 - 44	6.7%	6.5%	7.0%
	% of Pop 45 - 59	16.9%	16.5%	18.4%
	% of Pop 75 - 84	4.8%	3.3%	3.4%
	% of Pop 60 - 74	14.9%	11.8%	12.7%
	% of Pop 85+	1.0%	0.7%	0.6%
	Median Age	36.4	32.6	34.5
	Average Age	38.3	35.2	36.0

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% of Pop 0 to 4 years 5.9% 6.2% % of Pop 5 - 13 9.6% 10.1% % of Pop 14 - 18 4.5% 6.0% % of Pop 19 - 22 4.6% 7.1%	6.0% 11.1%
% of Pop 14 - 18 4.5% 6.0%	11.1%
% of Pop 19 - 22 4.6% 7.1%	5.9%
	6.2%
% of Pop 22 - 25 3.6% 5.8%	4.7%
% of Pop 25 - 29 7.0% 7.2%	6.4%
% of Pop 30 - 34 7.7% 7.9%	7.2%
% of Pop 35 - 39 6.7% 6.9%	7.1%
% of Pop 40 - 44 6.5%	7.2%
% of Pop 45 - 59 17.2% 16.7%	18.4%
% of Pop 60 - 74 17.1% 13.5%	14.1%
% of Pop 75 - 84 6.9% 4.6%	4.5%
% of Pop 85+ 2.8% 1.5%	1.3%
Median Age 40.3 34.9	36.8
Average Age 41.7 37.6	38.0
Count of White 16,159 87,448	218,066
Count of Black or African-American 3,582 23,569	45,389
Count of Asian or Pacific Islander 671 4,463	11,867
Count of Other races 2,260 14,576	34,953
Count of Other races 2,260 14,576 White 71.3% 67.2%	70.3%
Black or African American 15.8% 18.1%	14.6%
Asian 3.0% 3.4%	3.8%
Other Races 10.0% 11.2%	11.3%
Speak English at Home 90.6% 88.5%	87.8%
Speak Spanish at Home 6.2% 6.3%	6.2%
Speak French or French Creole at Home 0.0% 0.1%	0.2%
Speak German at Home 0.1% 0.3%	0.2%
Speak Other Indo-European Languages at Home 1.6% 1.3%	0.8%
Speak Other Indo-European Languages at Home 1.6% 1.3% Speak Russian and Other Slavic Languages at Home 0.0% 0.1% Speak Chinese at Home 0.0% 0.3% Speak Korean at Home 0.0% 0.1%	0.1%
Speak Chinese at Home 0.0% 0.3%	0.4%
	0.1%
Speak Vietnamese at Home 0.0% 0.0%	0.1%
Speak Other Asian Languages at Home 1.2% 1.7%	2.3%
Speak Tagalog and Other Pacific Languages at Home 0.0% 0.2%	0.2%
Speak Other Language at Home 0.3% 1.3%	1.6%
Hispanic Population 1,781 11,192	27,516
Hispanic Population Percent 7.9% 8.6%	8.9%
Mexican 61.0% 56.0%	47.0%
Puerto Rican 3.4% 8.9%	11.0%
Cuban 8.8% 4.2% Dominican 0.7% 2.3% Central American 8.8% 12.2%	3.2%
Dominican 0.7% 2.3%	2.4%
Central American 8.8% 12.2%	19.2%
South American 12.6% 8.6%	10.8%
Other Hispanic 4.7% 7.7%	6.4%
2000 Hispanic Population Percent 4% 3%	3%
1990 Hispanic Population Percent 1% 1%	1%

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Georgetown Square 5.00 Minute 10.00 Minute 20.00 Minute Murfreesboro, TN **Drivetime Drivetime Drivetime** American (percent of total population) 10.1% 7.8% 8.6% American 9.7% 7.5% 8.3% 0.3% 0.3% Native American (ie. Indian/Eskimo) 0.2% Hawaiian/Pacific Islander 0.1% 0.1% 0.1% 3.4% Asian (percent of total population) 3.0% 3.8% 0.1% 0.4% 0.4% Chinese Japanese 0.1% 0.3% 0.2% Korean 0.1% 0.1% 0.2% South Central Asian (ie. Indian) 1.1% 0.7% 0.5% South East Asian (ie. Vietnamese) 1.3% 1.6% 1.9% 0.4% 0.3% 0.4% Other Asian Ancestry 28.6% 28.8% 29.4% European (percent of total population) **British** 7.8% 7.5% 7.9% Dutch 0.4% 0.4% 0.4% French 0.8% 1.0% 0.8% German 5.0% 5.4% 5.9% Italian 1.3% 1.6% 1.8% Polish 0.5% 1.0% 0.9% 1.0% Scandinavian 0.9% 1.1% Scotch/Irish 8.8% 8.2% 8.3% Other European (ie. Greek/Russian) 2.3% 3.2% 2.6% Middle Eastern 0.4% 0.6% 0.9% Other Ancestry 25.8% 23.1% 25.0% **Unclassified Ancestry** 24.9% 25.2% 25.4% Adult Population (25 Years or Older) 15.967 82.613 200.887 Elementary (0 to 8) 3.7% 2.7% 2.6% Some High School (9 to 11) 5.8% 4.2% 4.1% High School Graduate (12) 25.2% 26.6% 24.9% Some College (13 to 16) 20.8% 22.3% 23.4% Associates Degree Only 7.1% 7.6% 8.3% **Bachelors Degree Only** 21.9% 25.5% 24.0% **Graduate Degree** 15.5% 13.0% 11.0% % College (4+) 37.4% 38.4% 35.0% 115,028 Total Households - count 9,806 50,856 One Person HHs - count 3.483 14.727 27.491 Family HHs - count 5,729 30,652 78,118 21,872 58,464 Married Couple - count 4,181 w/own children - count 1,717 8,966 25,241 w/out own children - count 2,464 12,906 33,223 Male Householder - count 437 2,650 6,083 Household Female Householder - count 1,111 6,130 13,571 Non-Family Households - count 595 5,477 9,419 1 Person Household 35.5% 29.0% 23.9% 2 Person Household 32.9% 32.2% 32.1% 3 Person Household 14.7% 17.0% 17.8% 4 Person Household 10.2% 13.2% 15.2% 5 Person Household 4.1% 5.4% 6.9% 6 Person Household 1.5% 2.6% 2.1% 1.0% 1.4% 7+ Person Household 1.1% % Households With Children 24.8% 27.3% 31.1%

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Georgetown Square Murfreesboro, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	10,629	54,690	121,615
	Owner Occupied Percent	46.9%	49.1%	60.0%
	Renter Occupied Percent	45.4%	43.9%	34.6%
	Vacant Housing Percent	7.7%	7.0%	5.4%
	Total Housing Units (Census 2000)	8,047	30,151	58,831
	Property Value \$1,000,000 or more	4.8%	3.2%	2.9%
	Property Value \$750,000 to \$999,999	6.5%	5.8%	5.7%
	Property Value \$500,000 to \$749,999	19.2%	21.2%	23.8%
Home Value (Owner Occupied)	Property Value \$400,000 to \$499,999	17.4%	18.8%	20.4%
Home Value vner Occupi	Property Value \$300,000, to \$399,999	25.3%	24.9%	24.6%
S	Property Value \$200,000 to \$299,999	17.4%	17.1%	14.7%
e O	Property Value \$150,000 to \$199,999	2.9%	3.4%	2.8%
	Property Value \$100,000 to \$149,999	4.1%	2.7%	1.8%
≖ ≶	Property Value \$60,000 to \$99,999	0.8%	0.4%	0.6%
9	Property Value \$40,000 to \$59,999	0.3%	0.4%	0.5%
	Property Value \$0 to \$39,999	0.8%	1.2%	1.4%
	Median Home Value	\$392,478	\$397,907	\$416,125
	\$0 and under - percent	18.3%	18.5%	17.7%
	\$1 to \$4999 - percent	9.2%	9.2%	8.6%
	\$5k to \$9999 - percent	4.9%	4.9%	4.7%
olc	\$10k to \$24999 - percent	6.6%	6.7%	6.5%
th	\$25k to \$49999 - percent	6.8%	6.9%	6.9%
Wealth Household	\$50k to \$99999 - percent	10.0%	10.1%	10.2%
ĕ₽	\$100k to \$249999 - percent	17.4%	17.4%	17.9%
per	\$250k to \$499999 - percent	12.6%	12.5%	13.0%
<u> </u>	\$500k+ - percent	14.1%	13.9%	14.5%
	Median HH Wealth	\$70,457	\$68,762	\$78,014
	Avg HH Wealth	\$230,170	\$227,716	\$237,483
Economic Viability	- No. 1771	000	070	077
l o liq	Economic Viability Local	269	276	277
Economi Viability	Economic Viability Indexed	99	102	103
	Employed Civilian Pop 16+ by Occupation	12,234	71,736	170,269
	Managerial/Executive	16.8%	15.0%	16.1%
÷	Professional Specialty	27.7%	24.3%	22.5%
16	Healthcare Support	1.2%	1.9%	1.9%
ge	Sales	10.0%	9.8%	9.4%
U Y	Office & Administrative Support	10.3%	12.3%	12.4%
tioi	Protective Service	2.1%	1.9%	1.7%
Occupation (Employed Civilians Age 16+)	Food Preperation	5.9%	6.8%	5.9%
	Building Maintenance & Cleaning	3.8%	3.1%	2.9%
	Personal Care	1.2%	1.7%	1.9%
	Farming, Fishing, & Forestry	0.0%	0.3%	0.2%
	Construction	5.1%	6.7%	7.9%
E	Production & Transportation	15.9%	16.2%	17.2%
	Percent White Collar Workers	66.1%	63.3%	62.4%
	Percent Blue Collar Workers	33.9%	36.7%	37.6%
	1 Greent Dide Collar Workers	00.970	30.7 70	37.070

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Georgetown Square Murfreesboro, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	4.3%	6.3%	7.0%
	Manufacturing	11.6%	10.8%	13.1%
	Transportation	6.5%	6.6%	7.2%
	Information	2.2%	2.8%	2.5%
	Wholesale/Retail	16.5%	15.1%	14.7%
	Finance, Insurance, Real Estate	7.1%	6.6%	6.3%
	Professional Services	4.9%	5.5%	5.5%
	Management Services	0.1%	0.2%	0.3%
	Administrative/Waste Services	5.5%	5.5%	5.0%
	Educational Services	26.0%	22.5%	20.8%
	Entertainment Services	8.0%	10.5%	9.5%
	Other Professional Services	3.1%	4.0%	4.5%
	Public Administration	4.2%	3.5%	3.5%
	No Vehicles	6.1%	3.9%	2.7%
es H	1 Vehicle	35.7%	33.2%	28.3%
/ehicles per HH	2 Vehicles	34.8%	39.8%	41.0%
Vehicles per HH	3 or more vehicles	23.4%	23.2%	28.0%
	Average Number of Vehicles	1.88	1.92	2.07
Change	Births (last 12 months)	271	1,844	4,028
au	Deaths (last 12 months)	236	975	2,340
ਠ	Migration (last 12 months)	174	717	3,834
Work place	Workplace Establishments	2,079	4,276	6,757
≫ N	Workplace Employees (FTE)	26,361	55,328	96,781