

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 26.270344 Longitude: -81.798668

Granada Shoppes Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	5,065	44,717	100,035
	Population Est 23Q1	5,092	44,821	100,573
	Population Est 22Q4	5,075	44,752	100,319
	Population Est 22Q3	5,125	44,976	100,654
	Population Est 22Q2	5,155	44,918	100,577
	Population Est 22Q1	5,149	44,783	100,546
	Population Est 21Q4	5,144	44,745	100,320
	Population Est 21Q3	5,125	44,287	99,552
	Population Est 21Q2	5,144	44,211	99,185
	Population Fcst	4,672	43,636	98,834
	2010 Census Population	5,456	41,368	89,604
	2000 Census Population	5,562	36,122	74,173
	1990 Census Population	4,324	19,935	38,660
	Current Year Daytime Population	10,641	60,273	135,147
	Average Seasonal Population	3,086	33,586	63,012
	Historical Annual Growth, 1990 – 2000	2.55%	6.12%	6.73%
	Historical Annual Growth, 2000 – 2010	-0.19%	1.37%	1.91%
	Estimated Annual Growth, 2010 – CY	-0.52%	0.55%	0.78%
	Projected Annual Growth, CY to Y5	-1.60%	-0.49%	-0.24%
	Group Qtrs Est	129	811	1,111
Transient Est Average Last 4 Qtrs	7	6,598	11,528	
<b>Households</b>	Current Year Estimated Households	2,253	21,501	48,090
	Households Est 23Q1	2,265	21,539	48,288
	Households Est 22Q4	2,256	21,500	48,163
	Households Est 22Q3	2,278	21,606	48,327
	Households Est 22Q2	2,292	21,586	48,298
	Households Est 22Q1	2,289	21,528	48,311
	Households Est 21Q4	2,289	21,510	48,207
	Households Est 21Q3	2,280	21,311	47,868
	Households Est 21Q2	2,289	21,275	47,695
	Households Fcst	2,076	20,914	47,341
	2010 Census Households	2,382	20,085	42,987
	2000 Census Households	2,240	16,240	33,896
	1990 Census Households	1,685	8,350	16,492
	Historical Annual Growth, 1990 – 2000	2.89%	6.88%	7.47%
	Historical Annual Growth, 2000 – 2010	0.62%	2.15%	2.40%
	Estimated Annual Growth, 2010 – CY	-0.39%	0.48%	0.79%
	Projected Annual Growth, CY to Y5	-1.63%	-0.55%	-0.31%
Population per Household	2.19	2.04	2.06	

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Granada Shoppes Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Income</b>	HH Income \$500,000 or more	2.8%	4.3%	3.9%
	HH Income \$250,000 to \$499,999	3.4%	5.1%	4.7%
	HH Income \$200,000 to \$249,999	8.0%	12.0%	10.9%
	HH Income \$175,000 to \$199,999	5.0%	7.4%	6.9%
	HH Income \$150,000 to \$174,999	6.0%	7.5%	7.3%
	HH Income \$100,000 to 149,999	19.7%	16.4%	16.4%
	HH Income \$75,000 to 99,999	12.0%	10.6%	11.9%
	HH Income \$50,000 to 74,999	16.4%	14.3%	14.8%
	HH Income \$35,000 to 49,999	13.0%	6.7%	8.1%
	HH Income \$25,000 to 34,999	4.4%	4.7%	4.7%
	HH Income \$15,000 to 24,999	4.3%	5.0%	4.5%
	HH Income \$0 to 14,999	5.0%	6.1%	6.1%
	Average Household Income	\$140,105	\$182,016	\$164,777
	Median Household Income	\$86,657	\$107,612	\$99,914
	Per Capita Income	\$64,313	\$88,755	\$79,990
	Average Disposable Income	\$94,727	\$108,507	\$104,688
	Median Disposable Income	\$77,055	\$93,288	\$87,468
	Discretionary HH Income Over \$150,000	10.2%	17.0%	14.8%
	Discretionary HH Income \$125,000 to \$149,999	5.6%	11.0%	10.1%
	Discretionary HH Income \$100,000 to \$124,999	9.8%	10.0%	9.4%
	Discretionary HH Income \$75,000 to \$99,999	12.4%	11.2%	11.7%
	Discretionary HH Income \$50,000 to \$74,999	18.1%	16.0%	16.8%
	Discretionary HH Income \$25,000 to \$49,999	26.4%	18.9%	20.8%
	Discretionary HH Income Under \$25,000	17.6%	15.8%	16.4%
	Average Discretionary HH Income	\$69,592	\$83,729	\$79,675
	Median Discretionary HH Income	\$56,961	\$74,457	\$69,294
	Householder White – Count	1,748	18,406	40,125
	Median HH Income	\$95,512	\$114,309	\$109,411
	Average HH Income	\$102,050	\$114,576	\$112,546
	Householder Black or African-American – Count	22	191	541
	Median HH Income	\$75,679	\$86,954	\$72,705
	Average HH Income	\$78,939	\$90,912	\$86,093
	Householder Hispanic – Count	374	1,812	4,907
	Median HH Income	\$75,621	\$72,903	\$66,282
Average HH Income	\$92,632	\$93,003	\$83,178	
Householder Asian or Pacific Islander – Count	19	415	813	
Median HH Income	\$91,808	\$107,686	\$102,021	
Average HH Income	\$98,322	\$112,310	\$109,917	
Householder Other or Pacific Islander – Count	91	677	1,705	
Median HH Income	\$74,220	\$63,033	\$67,975	
Average HH Income	\$86,142	\$80,899	\$80,948	

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Granada Shoppes Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	2,443	20,648	46,712
	Female Population	2,622	24,070	53,323
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	177	1,220	3,019
	Count of Pop 0 to 7 years	223	1,655	4,035
	Count of Pop 5 - 13	300	2,388	5,684
	Count of Pop 14 - 18	156	1,353	3,201
	Count of Pop 19 - 22	174	1,342	3,197
	Count of Pop 22 - 25	136	960	2,302
	Count of Pop 25 - 29	175	1,273	3,346
	Count of Pop 30 - 34	227	1,348	3,492
	Count of Pop 35 - 39	263	1,523	3,811
	Count of Pop 40 - 44	259	1,709	4,036
	Count of Pop 45 - 59	918	6,517	14,895
	Count of Pop 60 - 74	1,362	12,211	26,493
	Count of Pop 75 - 84	680	8,896	18,816
	Count of Pop 85+	239	3,978	7,745
	% of Pop 0 to 4 years	3.5%	2.7%	3.0%
	% of Pop 0 to 7 years	4.4%	3.7%	4.0%
	% of Pop 5 - 13	5.9%	5.3%	5.7%
	% of Pop 14 - 18	3.1%	3.0%	3.2%
	% of Pop 19 - 22	3.4%	3.0%	3.2%
	% of Pop 22 - 25	2.7%	2.1%	2.3%
	% of Pop 25 - 29	3.4%	2.8%	3.3%
	% of Pop 30 - 34	4.5%	3.0%	3.5%
	% of Pop 35 - 39	5.2%	3.4%	3.8%
	% of Pop 40 - 44	5.1%	3.8%	4.0%
	% of Pop 45 - 59	18.1%	14.6%	14.9%
	% of Pop 60 - 74	26.9%	27.3%	26.5%
	% of Pop 75 - 84	13.4%	19.9%	18.8%
	% of Pop 85+	4.7%	8.9%	7.7%
Median Age	56.6	64.0	62.0	
Average Age	51.6	56.8	55.2	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	3.7%	3.0%	3.3%
	% of Pop 5 - 13	6.4%	6.0%	6.3%
	% of Pop 14 - 18	3.1%	3.3%	3.4%
	% of Pop 19 - 22	3.6%	3.3%	3.5%
	% of Pop 22 - 25	2.9%	2.4%	2.6%
	% of Pop 25 - 29	3.8%	3.1%	3.6%
	% of Pop 30 - 34	5.1%	3.2%	3.7%
	% of Pop 35 - 39	5.5%	3.6%	4.1%
	% of Pop 40 - 44	5.3%	4.0%	4.2%
	% of Pop 45 - 59	18.3%	14.7%	14.8%
	% of Pop 75 - 84	13.1%	19.4%	18.5%
	% of Pop 60 - 74	25.4%	25.9%	24.9%
	% of Pop 85+	3.8%	8.2%	7.2%
	Median Age	54.5	62.4	60.4
Average Age	50.2	55.4	53.8	

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	% of Pop 0 to 4 years	3.3%	2.5%	2.8%
	% of Pop 5 - 13	5.5%	4.8%	5.2%
	% of Pop 14 - 18	3.0%	2.8%	3.0%
	% of Pop 19 - 22	3.3%	2.8%	3.0%
	% of Pop 22 - 25	2.5%	1.9%	2.1%
	% of Pop 25 - 29	3.1%	2.6%	3.1%
	% of Pop 30 - 34	3.9%	2.8%	3.3%
	% of Pop 35 - 39	4.9%	3.2%	3.6%
	% of Pop 40 - 44	4.9%	3.7%	3.9%
	% of Pop 45 - 59	18.0%	14.5%	15.0%
	% of Pop 60 - 74	28.2%	28.5%	27.9%
	% of Pop 75 - 84	13.8%	20.3%	19.1%
	% of Pop 85+	5.6%	9.5%	8.2%
	Median Age	58.4	65.2	63.3
Average Age	52.9	58.0	56.4	
Race	Count of White	4,136	39,206	84,235
	Count of Black or African-American	109	626	1,832
	Count of Asian or Pacific Islander	78	1,097	2,076
	Count of Other races	742	3,789	11,891
	White	81.7%	87.7%	84.2%
	Black or African American	2.2%	1.4%	1.8%
	Asian	1.5%	2.5%	2.1%
	Other Races	14.6%	8.5%	11.9%
Language Spoken	Speak English at Home	77.8%	84.5%	81.9%
	Speak Spanish at Home	13.0%	7.0%	10.3%
	Speak French or French Creole at Home	2.6%	1.3%	1.4%
	Speak German at Home	0.5%	0.8%	0.8%
	Speak Other Indo-European Languages at Home	2.0%	2.9%	2.4%
	Speak Russian and Other Slavic Languages at Home	2.8%	1.7%	1.6%
	Speak Chinese at Home	0.0%	0.0%	0.1%
	Speak Korean at Home	0.0%	0.4%	0.3%
	Speak Vietnamese at Home	0.2%	0.8%	0.4%
	Speak Other Asian Languages at Home	0.2%	0.2%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.2%	0.2%
	Speak Other Language at Home	0.4%	0.1%	0.3%
Hispanic	Hispanic Population	852	4,435	13,777
	Hispanic Population Percent	16.8%	9.9%	13.8%
	Mexican	33.7%	19.6%	20.1%
	Puerto Rican	3.4%	10.7%	12.4%
	Cuban	25.3%	30.0%	23.2%
	Dominican	0.1%	0.5%	1.1%
	Central American	5.3%	5.9%	11.7%
	South American	19.5%	21.7%	24.6%
	Other Hispanic	12.6%	11.5%	6.8%
	2000 Hispanic Population Percent	15%	7%	9%
	1990 Hispanic Population Percent	9%	5%	6%

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Granada Shoppes Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Ancestry</b>	American (percent of total population)	5.4%	6.2%	6.2%
	American	5.3%	6.1%	6.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.0%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.5%	2.4%	2.1%
	Chinese	0.2%	0.2%	0.3%
	Japanese	0.1%	0.0%	0.1%
	Korean	0.0%	0.4%	0.3%
	South Central Asian (ie. Indian)	1.1%	0.9%	0.6%
	South East Asian (ie. Vietnamese)	0.1%	0.6%	0.5%
	Other Asian	0.1%	0.3%	0.3%
	European (percent of total population)	44.7%	53.2%	49.9%
	British	9.2%	10.3%	8.9%
	Dutch	0.7%	0.8%	0.7%
	French	1.7%	1.7%	1.5%
	German	8.7%	10.3%	10.4%
	Italian	6.5%	7.5%	6.8%
	Polish	2.1%	2.5%	2.5%
	Scandinavian	1.6%	2.9%	2.6%
	Scotch/Irish	8.8%	11.2%	10.5%
Other European (ie. Greek/Russian)	5.4%	6.1%	6.1%	
Middle Eastern	0.8%	0.8%	0.7%	
Other Ancestry	14.6%	12.9%	14.6%	
Unclassified Ancestry	16.1%	14.6%	12.8%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	4,122	37,455	82,634
	Elementary (0 to 8)	3.0%	2.4%	2.5%
	Some High School (9 to 11)	2.6%	1.8%	2.4%
	High School Graduate (12)	21.0%	16.8%	18.3%
	Some College (13 to 16)	18.7%	14.7%	15.9%
	Associates Degree Only	8.9%	8.9%	8.5%
	Bachelors Degree Only	30.3%	33.2%	30.9%
	Graduate Degree	15.5%	22.3%	21.5%
	% College (4+)	45.8%	55.4%	52.4%
<b>Household Type</b>	Total Households – count	2,253	21,501	48,090
	One Person HHs – count	668	6,695	15,180
	Family HHs – count	1,499	14,003	30,647
	Married Couple – count	1,073	11,999	26,135
	w/own children – count	201	2,250	5,111
	w/out own children – count	872	9,749	21,023
	Male Householder – count	129	430	1,301
	Female Householder – count	297	1,574	3,211
	Non-Family Households – count	87	802	2,263
	1 Person Household	29.6%	31.1%	31.6%
	2 Person Household	46.6%	49.0%	47.9%
	3 Person Household	11.6%	8.9%	9.0%
	4 Person Household	8.0%	7.0%	7.1%
	5 Person Household	2.3%	2.5%	2.7%
6 Person Household	1.3%	0.9%	1.1%	
7+ Person Household	0.6%	0.5%	0.7%	
% Households With Children	15.0%	14.3%	15.1%	

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Granada Shoppes Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	3,123	31,962	68,783
	Owner Occupied Percent	50.7%	52.1%	52.3%
	Renter Occupied Percent	21.4%	15.2%	17.6%
	Vacant Housing Percent	27.8%	32.7%	30.1%
	Total Housing Units (Census 2000)	2,704	23,939	48,334
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	26.0%	23.1%	22.9%
	Property Value \$750,000 to \$999,999	19.5%	14.3%	14.4%
	Property Value \$500,000 to \$749,999	30.4%	22.4%	22.1%
	Property Value \$400,000 to \$499,999	4.2%	5.7%	7.7%
	Property Value \$300,000, to \$399,999	2.6%	4.7%	5.7%
	Property Value \$200,000 to \$299,999	0.5%	2.4%	2.9%
	Property Value \$150,000 to \$199,999	0.2%	0.6%	0.5%
	Property Value \$100,000 to \$149,999	0.2%	0.5%	0.5%
	Property Value \$60,000 to \$99,999	0.4%	0.3%	0.2%
	Property Value \$40,000 to \$59,999	0.0%	0.2%	0.2%
	Property Value \$0 to \$39,999	0.5%	1.2%	1.0%
	Median Home Value	\$791,824	\$746,425	\$730,191
<b>Wealth per Household</b>	\$0 and under - percent	15.8%	14.6%	15.0%
	\$1 to \$4999 - percent	7.5%	6.6%	6.9%
	\$5k to \$9999 - percent	4.1%	3.7%	3.8%
	\$10k to \$24999 - percent	6.0%	5.6%	5.7%
	\$25k to \$49999 - percent	6.7%	6.5%	6.5%
	\$50k to \$99999 - percent	10.2%	10.2%	10.2%
	\$100k to \$249999 - percent	18.9%	19.4%	19.3%
	\$250k to \$499999 - percent	14.3%	15.1%	14.9%
	\$500k+ - percent	16.6%	18.2%	17.7%
	Median HH Wealth	\$98,776	\$121,549	\$114,616
	Avg HH Wealth	\$264,329	\$284,499	\$278,467
<b>Economic Viability</b>	Economic Viability Local	291	284	287
	Economic Viability Indexed	108	105	106
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	2,139	16,372	38,378
	Managerial/Executive	15.1%	27.1%	25.3%
	Professional Specialty	20.4%	23.9%	22.5%
	Healthcare Support	6.5%	1.4%	1.6%
	Sales	19.8%	13.5%	13.6%
	Office & Administrative Support	9.3%	10.2%	10.5%
	Protective Service	1.2%	1.1%	1.3%
	Food Preperation	10.3%	6.9%	7.5%
	Building Maintenance & Cleaning	2.4%	3.0%	3.2%
	Personal Care	3.0%	3.1%	2.8%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	7.4%	5.4%	7.0%
	Production & Transportation	4.6%	4.3%	4.5%
	Percent White Collar Workers	71.1%	76.2%	73.6%
	Percent Blue Collar Workers	28.9%	23.8%	26.4%

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	Agriculture/Mining/Construction	10.5%	8.4%	9.8%
	Manufacturing	2.7%	4.0%	5.0%
	Transportation	2.0%	1.9%	2.4%
	Information	1.9%	1.2%	1.2%
	Wholesale/Retail	19.3%	12.2%	13.4%
	Finance, Insurance, Real Estate	12.7%	15.0%	12.0%
	Professional Services	7.5%	11.6%	11.5%
	Management Services	0.1%	0.2%	0.1%
	Administrative/Waste Services	3.6%	5.7%	4.5%
	Educational Services	14.0%	17.8%	19.0%
	Entertainment Services	17.2%	13.3%	13.4%
	Other Professional Services	7.1%	6.0%	5.5%
	Public Administration	1.4%	2.8%	2.3%
<b>Vehicles per HH</b>	No Vehicles	2.1%	5.4%	5.5%
	1 Vehicle	38.1%	39.9%	43.3%
	2 Vehicles	42.9%	43.9%	40.5%
	3 or more vehicles	17.0%	10.8%	10.8%
	Average Number of Vehicles	1.78	1.62	1.59
<b>Change</b>	Births (last 12 months)	34	255	629
	Deaths (last 12 months)	66	880	1,845
	Migration (last 12 months)	-56	435	690
<b>Work place</b>	Workplace Establishments	637	2,815	6,866
	Workplace Employees (FTE)	6,338	27,090	58,358