2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Apr 3, 2	2025	Latitue	de: 39.301514 Lon	gitude: -81.547804
	Central Plaza sburg, WV	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Current Year Estimated Population	4,797	37,901	58,536
	Population Est 23Q1	4,804	38,020	58,711
	Population Est 22Q4	4,832	38,129	58,771
	Population Est 22Q3	4,838	38,125	58,799
	Population Est 22Q2	4,856	38,215	58,886
	Population Est 22Q1	4,845	38,310	59,003
	Population Est 21Q4	4,855	38,395	59,083
	Population Est 21Q3	4,841	38,443	59,167
	Population Est 21Q2	4,846	38,488	59,202
ion	Population Fcst	4,822	37,550	57,928
Population	2010 Census Population	4,961	39,527	60,753
obr	2000 Census Population	4,891	41,117	62,878
Ā	1990 Census Population	4,796	41,448	63,774
	Current Year Daytime Population	6,268	45,389	70,158
	Average Seasonal Population	45	443	719
	Historical Annual Growth, 1990 – 2000	0.20%	-0.08%	-0.14%
	Historical Annual Growth, 2000 – 2010	0.14%	-0.39%	-0.34%
	Estimated Annual Growth, 2010 – CY	-0.24%	-0.29%	-0.26%
	Projected Annual Growth, CY to Y5	0.10%	-0.19%	-0.21%
	Group Qtrs Est	117	551	968
	Transient Est Average Last 4 Qtrs	341	2,171	2,564
	Current Year Estimated Households	2,301	17,069	25,891
	Households Est 23Q1	2,303	17,112	25,958
	Households Est 22Q4	2,316	17,159	25,985
	Households Est 22Q3	2,320	17,154	25,994
	Households Est 22Q2	2,328	17,198	26,036
	Households Est 22Q1	2,324	17,244	26,092
	Households Est 21Q4	2,328	17,280	26,126
lds	Households Est 21Q3	2,321	17,300	26,160
useholds	Households Est 21Q2	2,324	17,323	26,180
sn	Households Fcst	2,315	16,915	25,626
Ю	2010 Census Households	2,320	17,613	26,575
	2000 Census Households	2,244	18,094	27,073
	1990 Census Households	2,150	17,720	26,414
	Historical Annual Growth, 1990 – 2000	0.43%	0.21%	0.25%
	Historical Annual Growth, 2000 – 2010	0.33%	-0.27%	-0.19%
	Estimated Annual Growth, 2010 – CY	-0.05%	-0.22%	-0.18%
	Projected Annual Growth, CY to Y5	0.12%	-0.18%	-0.21%
	Population per Household	2.03	2.19	2.22

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	Central Plaza sburg, WV	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	HH Income \$500,000 or more	0.2%	0.5%	0.5%
	HH Income \$250,000 to \$499,999	0.3%	0.5%	0.6%
	HH Income \$200,000 to \$249,999	0.6%	1.3%	1.4%
	HH Income \$175,000 to \$199,999	1.6%	2.9%	3.0%
	HH Income \$150,000 to \$174,999	3.4%	2.7%	3.0%
	HH Income \$100,000 to 149,999	12.8%	13.6%	13.5%
	HH Income \$75,000 to 99,999	6.6%	10.7%	11.2%
	HH Income \$50,000 to 74,999	21.3%	17.5%	17.0%
	HH Income \$35,000 to 49,999	12.7%	13.8%	13.5%
	HH Income \$25,000 to 34,999	11.2%	12.0%	12.1%
	HH Income \$15,000 to 24,999	14.4%	13.3%	12.7%
	HH Income \$0 to 14,999	15.0%	11.2%	11.4%
	Average Household Income	\$58,523	\$70,442	\$71,577
	Median Household Income	\$46,028	\$49,660	\$50,396
	Per Capita Income	\$28,919	\$32,171	\$32,173
	Average Disposable Income	\$50,428	\$56,034	\$57,062
	Median Disposable Income	\$40,858	\$44,095	\$44,690
	Discretionary HH Income Over \$150,000	0.2%	1.2%	1.2%
e l	Discretionary HH Income \$125,000 to \$149,999	0.8%	2.7%	2.9%
Income	Discretionary HH Income \$100,000 to \$124,999	3.4%	3.0%	3.6%
	Discretionary HH Income \$75,000 to \$99,999	8.5%	8.6%	8.5%
	Discretionary HH Income \$50,000 to \$74,999	10.7%	15.7%	15.8%
	Discretionary HH Income \$25,000 to \$49,999	31.0%	28.7%	28.0%
	Discretionary HH Income Under \$25,000	45.5%	40.2%	39.9%
	Average Discretionary HH Income	\$36,211	\$41,773	\$42,676
	Median Discretionary HH Income	\$28,664	\$32,317	\$32,744
	Householder White – Count	2,178	15,919	24,404
	Median HH Income	\$44,419 \$57,400	\$50,266	\$51,045
	Average HH Income	\$57,462	\$64,000	\$64,993
	Householder Black or African-American – Count	17 \$10,155	262	302 ¢27 208
	Median HH Income Average HH Income	\$10,155 \$21,003	\$25,546 \$32,825	\$27,208 \$27,545
	Householder Hispanic – Count	\$21,003 10	<del>3</del> 32,825 200	\$37,545
	Median HH Income	\$39,864	200 \$65,959	298 \$60,319
		\$59,804 \$52,845	\$61,846	\$59,307
	Average HH Income Householder Asian or Pacific Islander – Count	۵۵۷,645 42	۵۵۱,840 156	۶59,307 179
	Median HH Income	42 \$50,017	\$60,194	\$62,320
	Average HH Income	\$69,700	\$00,194 \$74,027	\$02,320 \$73,472
	Householder Other or Pacific Islander – Count	\$09,700 55	\$74,027 533	\$73,472 708
	Median HH Income	55 \$60,986	535 \$43,334	\$43,626
	Average HH Income	\$65,115	\$53,895	\$52,356

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7 (p1 0, 2				
Grand Central Plaza Parkersburg, WV		1.00 Mile	3.00 Mile	5.00 Mile
	sburg, WV	Radius	Radius	Radius
ler				
Gender	Male Population	2,325	18,215	28,235
Ğ	Female Population	2,472	19,686	30,302
	Count of Pop 0 to 4 years	226	1,884	2,888
	Count of Pop 0 to 7 years	337	2,701	4,229
	Count of Pop 5 - 13	450	3,744	5,876
	Count of Pop 14 - 18	203	1,762	2,770
	Count of Pop 19 - 22	199	1,718	2,703
	Count of Pop 22 - 25	150	1,252	1,970
	Count of Pop 25 - 29	301	2,222	3,335
	Count of Pop 30 - 34	285	2,326	3,550
	Count of Pop 35 - 39	308	2,389	3,586
	Count of Pop 40 - 44	304	2,388	3,623
	Count of Pop 45 - 59	866	7,001	10,917
	Count of Pop 60 - 74	990	7,506	11,534
	Count of Pop 75 - 84	387	2,836	4,434
Total Population by Age	Count of Pop 85+	129	873	1,349
Populá by Age	% of Pop 0 to 4 years	4.7%	5.0%	4.9%
Po	% of Pop 0 to 7 years	7.0%	7.1%	7.2%
<u>_</u>	% of Pop 5 - 13	9.4%	9.9%	10.0%
1 <sup>o</sup>	% of Pop 14 - 18	4.2%	4.6%	4.7%
	% of Pop 19 - 22	4.1%	4.5%	4.6%
	% of Pop 22 - 25	3.1%	3.3%	3.4%
	% of Pop 25 - 29	6.3%	5.9%	5.7%
	% of Pop 30 - 34	5.9%	6.1%	6.1%
	% of Pop 35 - 39	6.4%	6.3%	6.1%
	% of Pop 40 - 44	6.3%	6.3%	6.2%
	% of Pop 45 - 59	18.0%	18.5%	18.7%
	% of Pop 60 - 74	20.6%	19.8%	19.7%
	% of Pop 75 - 84	8.1%	7.5%	7.6%
	% of Pop 85+	2.7%	2.3%	2.3%
	Median Age	44.6	43.5	43.6
	Average Age	44.1	43.1	43.1
	% of Pop 0 to 4 years	5.0%	5.2%	5.2%
	% of Pop 5 - 13	9.5%	10.2%	10.5%
	% of Pop 14 - 18	4.4%	5.0%	5.0%
	% of Pop 19 - 22	4.6%	4.9%	4.9%
	% of Pop 22 - 25	3.6%	3.6%	3.6%
Male Population by Age	% of Pop 25 - 29	6.8%	6.1%	5.9%
	% of Pop 30 - 34	6.5%	6.5%	6.3%
	% of Pop 35 - 39	6.8%	6.5%	6.4%
	% of Pop 40 - 44	6.9%	6.7%	6.5%
	% of Pop 45 - 59	18.5%	18.7%	18.8%
Ŷ	% of Pop 75 - 84	7.0%	6.4%	6.5%
	% of Pop 60 - 74	18.8%	18.8%	18.8%
	% of Pop 85+	1.6%	1.5%	1.5%
	Median Age	42.0	41.5	41.7
	Average Age	42.3	41.6	41.6
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% of Pop 0 to 4 years         4.5%         4.7%           % of Pop 5 - 13         9.3%         9.5%           % of Pop 14 - 18         4.0%         4.3%           % of Pop 19 - 22         3.7%         4.2%           % of Pop 22 - 25         2.7%         3.1%           % of Pop 25 - 29         5.8%         5.7%	4.7% 9.6% 4.5% 4.4% 3.2%
% of Pop 5 - 13         9.3%         9.5%           % of Pop 14 - 18         4.0%         4.3%           % of Pop 19 - 22         3.7%         4.2%           % of Pop 22 - 25         2.7%         3.1%	4.5% 4.4% 3.2%
% of Pop 19 - 22         3.7%         4.2%           % of Pop 22 - 25         2.7%         3.1%	4.4% 3.2%
% of Pop 22 - 25 2.7% 3.1%	3.2%
% of Pop 25 - 29 5.8% 5.7%	E E0/
	5.5%
% of Pop 30 - 34 5.4% 5.8%	5.8%
% of Pop 35 - 39 6.1% 6.1%	5.9%
% of Pop 40 - 44 5.9% 6.0%	5.9%
% of Pop 45 - 59 17.6% 18.3%	18.5%
% of Pop 60 - 74 22.3% 20.7%	20.5%
% of Pop 75 - 84 9.1% 8.5%	8.6%
% of Pop 85+ 3.7% 3.1%	3.0%
Median Age 47.2 45.5	45.5
Average Åge         45.9         44.6	44.5
Count of White         4,393         34,654	54,185
Count of Black or African-American 84 753	973
Count of Asian or Pacific Islander120414	499
Count of Other races 199 2,080	2,879
S         Count of Other races         199         2,080           White         91.6%         91.4%	92.6%
Black or African American1.8%2.0%	1.7%
Asian 2.5% 1.1%	0.9%
Other Races         4.1%         5.5%	4.9%
Speak English at Home95.2%97.2%	97.6%
Speak Spanish at Home1.5%0.7%	0.9%
Speak French or French Creole at Home0.8%0.2%	0.2%
Speak German at Home0.3%0.1%	0.1%
Speak Other Indo-European Languages at Home 0.3% 0.3%	0.2%
Speak Russian and Other Slavic Languages at Home 0.0% 0.0%	0.0%
Speak Other Indo-European Languages at Home0.3%0.3%Speak Russian and Other Slavic Languages at Home0.0%0.0%Speak Chinese at Home1.0%0.4%Speak Korean at Home0.0%0.1%	0.3%
Speak Korean at Home 0.0% 0.1%	0.1%
Speak Vietnamese at Home         0.0%         0.1%	0.1%
Speak Other Asian Languages at Home0.7%0.5%	0.3%
Speak Tagalog and Other Pacific Languages at Home 0.0% 0.1%	0.1%
Speak Other Language at Home0.3%0.2%	0.2%
Hispanic Population 64 540	902
Hispanic Population Percent1.3%1.4%	1.5%
Mexican 49.4% 35.5%	44.7%
Puerto Rican 10.8% 29.2%	22.8%
Cuban 0.0% 0.2%	3.6%
O         Cuban         0.0%         0.2%           Dominican         0.0%         6.8%           Central American         8.1%         1.6%	4.1%
Central American 8.1% 1.6%	2.4%
South American 15.5% 10.1%	8.5%
Other Hispanic 16.2% 16.5%	13.9%
2000 Hispanic Population Percent1%1%1990 Hispanic Population Percent0%0%	1% 0%
1990 Hispanic Population Percent0%0%	U%

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# BRIXMOR

	Central Plaza sburg, WV	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population)	14.8%	11.0%	12.4%
	American	14.6%	10.8%	12.2%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.5%	1.1%	0.9%
	Chinese	0.4%	0.1%	0.1%
	Japanese Korean	0.0% 0.7%	0.0% 0.2%	0.0% 0.2%
	South Central Asian (ie. Indian)	1.0%	0.2 %	0.2%
	South East Asian (ie. Vietnamese)	0.4%	0.4%	0.3%
<u> </u>	Other Asian	0.0%	0.1%	0.1%
Ancestry	European (percent of total population)	34.5%	40.3%	39.1%
) SC	British	7.5%	9.9%	9.9%
₹	Dutch	0.4%	0.5%	0.6%
	French	0.6%	0.9%	0.8%
	German	9.2%	10.9%	10.8%
	Italian	3.4%	2.5%	2.3%
	Polish Scandinavian	0.8% 1.1%	0.7% 0.8%	0.6% 0.8%
	Scotch/Irish	8.0%	11.6%	11.0%
	Other European (ie. Greek/Russian)	3.5%	2.5%	2.3%
	Middle Eastern	0.3%	0.2%	0.2%
	Other Ancestry	9.3%	10.7%	10.2%
	Unclassified Ancestry	37.3%	35.2%	35.7%
	Adult Population (25 Years or Older)	3,570	27,541	42,329
	Elementary (0 to 8)	3.4%	2.2%	2.5%
u -	Some High School (9 to 11)	8.8%	8.0%	7.6%
Education (Age 25+)	High School Graduate (12)	39.0%	35.4%	35.8%
l ca	Some College (13 to 16)	23.5%	21.1%	22.0%
Edt	Associates Degree Only	10.2%	11.5%	11.3%
	Bachelors Degree Only	12.4%	13.4%	12.9%
	Graduate Degree	2.7%	8.4%	7.9%
	% College (4+) Total Households – count	15.0% 2,301	21.7% 17,069	20.8% 25,891
	One Person HHs – count	967	6,279	9,075
	Family HHs – count	1,157	9,628	15,289
	Married Couple – count	935	7,113	11,258
	w/own children – count	283	2,153	3,567
	w/out own children – count	653	4,960	7,691
	Male Householder – count	56	713	1,318
P	Female Householder – count	165	1,802	2,713
ehc pe	Non-Family Households – count	100	1,162	1,527
Household Type	1 Person Household	42.0%	36.8%	35.0%
Ĭ	2 Person Household	32.7%	34.0%	34.6%
	3 Person Household	11.5%	13.4%	13.9%
	4 Person Household	7.6%	8.9%	9.5%
	5 Person Household	3.7%	4.0%	4.2%
	6 Person Household	1.6%	1.8%	1.6%
	7+ Person Household	0.9%	1.0%	1.0%
	% Households With Children	15.6%	20.2%	21.8%
		10.070	20.270	21.070

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# BRIXMOR

	Central Plaza	1.00 Mile	3.00 Mile	5.00 Mile
	sburg, WV	Radius	Radius	Radius
Housing	Total Housing Units	2,556	19,239	29,051
	Owner Occupied Percent	51.3%	58.0%	60.3%
	Renter Occupied Percent	38.7%	30.7%	28.8%
	Vacant Housing Percent	10.0%	11.3%	10.9%
	Total Housing Units (Census 2000)	2,422	19,942	29,648
Home Value (Owner Occupied)	Property Value \$1,000,000 or more Property Value \$750,000 to \$999,999 Property Value \$500,000 to \$749,999 Property Value \$400,000 to \$499,999 Property Value \$300,000, to \$399,999 Property Value \$200,000 to \$299,999 Property Value \$150,000 to \$199,999 Property Value \$100,000 to \$149,999 Property Value \$60,000 to \$99,999 Property Value \$60,000 to \$59,999 Property Value \$0 to \$39,999 Median Home Value	2.8% 0.1% 0.5% 2.5% 5.5% 18.9% 17.4% 31.4% 16.0% 1.4% 3.4% \$143,696	0.7% 0.5% 1.0% 2.9% 7.4% 18.8% 19.0% 26.0% 14.7% 2.9% 6.0% \$151,026	0.7% 0.6% 1.3% 2.9% 7.5% 19.5% 18.2% 24.3% 14.4% 3.6% 7.0% \$151,951
Wealth per Household	<ul> <li>\$0 and under - percent</li> <li>\$1 to \$4999 - percent</li> <li>\$5k to \$9999 - percent</li> <li>\$10k to \$24999 - percent</li> <li>\$25k to \$49999 - percent</li> <li>\$50k to \$99999 - percent</li> <li>\$100k to \$249999 - percent</li> <li>\$250k to \$499999 - percent</li> <li>\$250k to \$499999 - percent</li> <li>\$20k + - percent</li> <li>\$500k+ - percent</li> <li>Median HH Wealth</li> <li>Avg HH Wealth</li> </ul>	18.5% 10.0% 5.0% 6.7% 6.8% 10.3% 17.8% 12.3% 12.7% \$64,579 \$215,836	18.0% 9.3% 4.8% 6.5% 6.9% 10.4% 18.1% 12.7% 13.4% \$72,090 \$225,723	17.8% 9.2% 4.7% 6.5% 6.9% 10.4% 18.2% 12.8% 13.5% \$73,391 \$226,949
Economic	Economic Viability Local	259	266	263
Viability	Economic Viability Indexed	96	98	97
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	$\begin{array}{c} 2,110\\ 12.7\%\\ 19.0\%\\ 4.0\%\\ 7.4\%\\ 10.0\%\\ 1.0\%\\ 8.1\%\\ 2.2\%\\ 0.5\%\\ 0.0\%\\ 12.5\%\\ 22.6\%\\ 53.1\%\\ 46.9\%\end{array}$	$\begin{array}{c} 16,353\\ 12.7\%\\ 22.0\%\\ 3.6\%\\ 12.5\%\\ 12.3\%\\ 1.3\%\\ 5.9\%\\ 3.9\%\\ 1.9\%\\ 0.1\%\\ 7.7\%\\ 16.0\%\\ 63.2\%\\ 36.8\%\end{array}$	25,187 12.9% 21.2% 4.2% 12.2% 11.9% 1.2% 6.2% 4.6% 1.9% 0.1% 8.3% 15.4% 62.4% 37.6%

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# BRIXMOR

	Central Plaza sburg, WV	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	10.2%	7.2%	7.3%
	Manufacturing	11.6%	10.1%	10.6%
	Transportation	8.9%	6.3%	5.7%
	Information	1.5%	0.9%	0.8%
	Wholesale/Retail	14.2%	16.8%	16.0%
	Finance, Insurance, Real Estate	2.1%	6.3%	5.9%
	Professional Services	2.4%	5.8%	5.7%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	3.9%	3.5%	3.4%
	Educational Services	25.7%	25.5%	25.7%
	Entertainment Services	9.5%	9.1%	10.0%
	Other Professional Services	4.6%	3.8%	4.1%
	Public Administration	5.4%	4.7%	4.7%
	No Vehicles	11.1%	10.6%	9.5%
es H	1 Vehicle	42.2%	38.0%	37.1%
r H	2 Vehicles	29.5%	36.5%	37.1%
Vehicles per HH	3 or more vehicles	17.1%	14.9%	16.2%
	Average Number of Vehicles	1.56	1.62	1.66
Change	Births (last 12 months)	46	387	593
an	Deaths (last 12 months)	68	496	765
ч	Migration (last 12 months)	-34	-185	-158
Work place	Workplace Establishments	298	1,579	2,177
bla bla	Workplace Employees (FTE)	3,616	21,009	28,935