

Grand Crossing

Brighton, MI

Demographic Summary Report

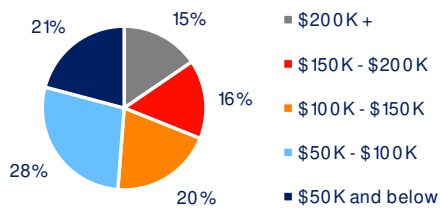
2020 Census, 2024 Estimates & 2029 Projections
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	5,510	25,116	52,422	43,086
Total Daytime Population	9,695	35,785	58,130	52,075
Workplace Population	6,277	17,312	24,448	23,200
Average Household Income	\$99,494	\$134,585	\$142,581	\$138,767
Median Household Income	\$80,788	\$102,722	\$108,851	\$104,297
Total Households	2,577	10,342	20,809	17,267
Median Home Value	\$282,051	\$391,498	\$413,948	\$401,968
College (4+)	38.9%	46.6%	47.4%	45.9%
Total Consumer Spending/Capita (Weekly)	\$437	\$460	\$465	\$451
% of Households with Children	25.2%	25.3%	26.1%	26.5%

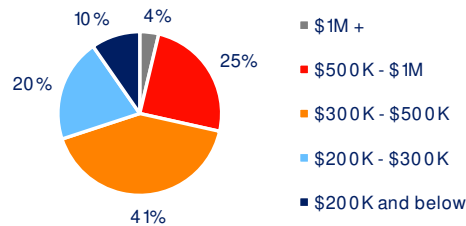
2029 Demographic Projections

Projected Population	5,757	26,230	54,566	45,173
Projected Annual Growth Rate	0.9%	0.9%	0.8%	1.0%
Projected Total Growth Rate (5-Yr)	4.5%	4.4%	4.1%	4.8%

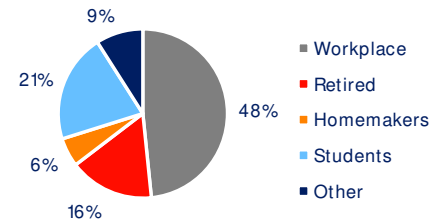
3-Mile Radius Section Detail



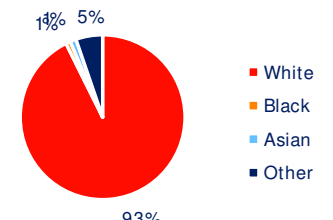
Household Income



Home Value



Daytime Population



Race
Hispanic Origin: 3%