2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



**Grand Crossing** 5.00 Minute 10.00 Minute 20.00 Minute Brighton, MI **Drivetime Drivetime Drivetime** 15,862 **Current Year Estimated Population** 43,086 205,534 205,182 Population Est 23Q1 15,820 43,027 Population Est 22Q4 15,804 42,943 204,859 Population Est 22Q3 15,807 42,878 204,568 Population Est 22Q2 15,807 42,812 204,165 Population Est 22Q1 15,787 42.749 203,955 203,635 Population Est 21Q4 15,749 42,638 Population Est 21Q3 15,742 42,468 203,060 Population Est 21Q2 15,703 42,371 202,998 Population Population Fcst 16,563 45,173 216,616 2010 Census Population 15,459 39,624 174,862 2000 Census Population 14,468 37,503 151,443 1990 Census Population 12,538 30,030 110,271 **Current Year Daytime Population** 29,005 52,075 210,391 Average Seasonal Population 409 5,444 1,365 Historical Annual Growth, 1990 - 2000 1.44% 2.25% 3.22% Historical Annual Growth. 2000 – 2010 0.67% 1.45% 0.55% Estimated Annual Growth, 2010 - CY 0.18% 0.59% 1.14% Projected Annual Growth, CY to Y5 0.87% 1.06% 0.95% Group Qtrs Est 137 328 1,498 7,501 462 Transient Est Average Last 4 Qtrs 1,280 6,963 17,267 81,239 **Current Year Estimated Households** Households Est 23Q1 6,940 17,233 81,042 Households Est 22Q4 6,934 17,200 80,924 6,936 Households Est 22Q3 17,176 80,817 Households Est 22Q2 6,938 17,152 80,686 Households Est 22Q1 6,926 17,123 80,622 Households Est 21Q4 6,909 17,078 80,465 Households Households Est 21Q3 6,906 17,012 80,248 Households Est 21Q2 6,890 80,308 16,978 Households Fcst 7,295 18,124 85,574 2010 Census Households 67,191 6,533 15,527 2000 Census Households 5,833 56,346 13,892 1990 Census Households 4,578 10,433 39,803 3.54% Historical Annual Growth, 1990 - 2000 2.45% 2.90% Historical Annual Growth, 2000 – 2010 1.14% 1.12% 1.78% Estimated Annual Growth, 2010 - CY 0.45% 0.75% 1.34% Projected Annual Growth, CY to Y5 0.94% 0.97% 1.04% 2.26 Population per Household 2.48 2.51

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2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



	Crossing	5.00 Minute	10.00 Minute	20.00 Minute
Bright	on, MI	Drivetime	Drivetime	Drivetime
	HH Income \$500,000 or more	2.4%	3.5%	3.3%
	HH Income \$250,000 to \$499,999	2.9%	4.2%	3.9%
	HH Income \$200,000 to \$249,999	6.7%	9.9%	9.1%
	HH Income \$175,000 to \$199,999	5.9%	6.4%	6.3%
	HH Income \$150,000 to \$174,999	8.3%	8.4%	8.2%
	HH Income \$100,000 to 149,999	19.1%	19.5%	19.8%
	HH Income \$75,000 to 99,999	14.1%	13.0%	13.0%
	HH Income \$50,000 to 74,999	17.3%	13.4%	14.6%
	HH Income \$35,000 to 49,999	8.6%	8.8%	8.9%
	HH Income \$25,000 to 34,999	4.6%	4.9%	5.3%
	HH Income \$15,000 to 24,999	5.3%	4.4%	3.7%
	HH Income \$0 to 14,999	4.9%	3.6%	4.0%
	Average Household Income	\$116,762	\$138,767	\$131,326
	Median Household Income	\$90,909	\$104,297	\$101,300
	Per Capita Income	\$51,571	\$55,789	\$52,124
	Average Disposable Income	\$90,932	\$101,553	\$99,249
	Median Disposable Income	\$77,149	\$87,250	\$85,183
	Discretionary HH Income Over \$150,000	7.6%	12.3%	10.8%
ا م	Discretionary HH Income \$125,000 to \$149,999	5.1%	7.3%	6.6%
Income	Discretionary HH Income \$100,000 to \$124,999	10.8%	11.3%	11.5%
ľ	Discretionary HH Income \$75,000 to \$99,999	14.7%	15.0%	14.6%
-	Discretionary HH Income \$50,000 to \$74,999	20.2%	18.9%	19.7%
	Discretionary HH Income \$25,000 to \$49,999	25.1%	21.4%	22.4%
	Discretionary HH Income Under \$25,000	16.7%	13.9%	14.5%
	Average Discretionary HH Income	\$67,946	\$77,102	\$74,473
	Median Discretionary HH Income	\$59,754	\$69,272	\$66,947
	Householder White – Count	6,427	15,974	71,484
	Median HH Income	\$90,444	\$103,721	\$100,747
	Average HH Income	\$99,312	\$109,222	\$107,414
	Householder Black or African-American – Count	44	140	1,856
	Median HH Income	\$29,108	\$57,071	\$52,693
	Average HH Income	\$55,618	\$63,325	\$70,541
	Householder Hispanic – Count	175	356	2,255
	Median HH Income	\$86,936	\$93,512	\$89,056
	Average HH Income	\$93,358	\$102,444	\$94,557
	Householder Asian or Pacific Islander – Count	70	179	2,811
	Median HH Income	\$138,446	\$111,970	\$156,711
	Average HH Income	\$128,717	\$117,082	\$140,471
	Householder Other or Pacific Islander – Count	247	618	2,834
	Median HH Income	\$145,872	\$143,623	\$114,521
	Average HH Income	\$128,664	\$131,124	\$113,697

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Apr 3, 2025



	Crossing	5.00 Minute	10.00 Minute	20.00 Minute
Brighton, MI		Drivetime	Drivetime	Drivetime
der	Mala Danislation	7 704	04.440	400.000
Gender	Male Population	7,701 8,161	21,416	102,032
၅	Female Population	8,101	21,669	103,502
	Count of Pop 0 to 4 years	769	1,952	10,068
	Count of Pop 0 to 7 years	1,116	2,914	15,156
	Count of Pop 5 - 13	1,480	4,195	21,369
	Count of Pop 14 - 18	698	2,071	10,524
	Count of Pop 19 - 22	717	2,101	10,490
	Count of Pop 22 - 25	551	1,578	7,753
	Count of Pop 25 - 29	847	2,244	11,520
	Count of Pop 30 - 34	993	2,236	11,531
	Count of Pop 35 - 39	994	2,423	12,377
	Count of Pop 40 - 44	951	2,555	13,057
	Count of Pop 45 - 59	2,930	8,392	41,159
	Count of Pop 60 - 74	3,250	9,257	39,597
uo l	Count of Pop 75 - 84	1,154	3,026	12,298
Total Population by Age	Count of Pop 85+	528	1,056	3,791
Popula by Age	% of Pop 0 to 4 years	4.8%	4.5%	4.9%
Po V	% of Pop 0 to 7 years	7.0%	6.8%	7.4%
tal	% of Pop 5 - 13	9.3%	9.7%	10.4%
4	% of Pop 14 - 18	4.4%	4.8%	5.1%
	% of Pop 19 - 22	4.5%	4.9%	5.1%
	% of Pop 22 - 25	3.5%	3.7%	3.8%
	% of Pop 25 - 29	5.3%	5.2%	5.6%
	% of Pop 30 - 34	6.3%	5.2%	5.6%
	% of Pop 35 - 39	6.3%	5.6%	6.0%
	% of Pop 40 - 44	6.0%	5.9%	6.4%
	% of Pop 45 - 59	18.5%	19.5%	20.0%
	% of Pop 60 - 74	20.5%	21.5%	19.3%
	% of Pop 75 - 84	7.3%	7.0%	6.0%
	% of Pop 85+	3.3%	2.5%	1.8%
	Median Age	44.6	45.4	42.7
	Average Age	44.1	43.8	42.0
	% of Pop 0 to 4 years	5.1%	4.7%	5.0%
	% of Pop 5 - 13	9.4%	10.0%	10.8%
	% of Pop 14 - 18	4.5%	4.9%	5.3%
	% of Pop 19 - 22	4.8%	5.1%	5.3%
_	% of Pop 22 - 25	3.9%	3.9%	3.9%
tio	% of Pop 25 - 29	5.6%	5.6%	5.9%
ula ge	% of Pop 30 - 34	6.7%	5.4%	5.8%
Male Population by Age	% of Pop 35 - 39	6.7%	5.8%	6.0%
	% of Pop 40 - 44	6.3%	6.0%	6.4%
	% of Pop 45 - 59	18.7%	19.4%	20.0%
	% of Pop 75 - 84	6.3%	6.4%	5.4%
	% of Pop 60 - 74	19.7%	21.0%	18.8%
	% of Pop 85+	2.4%	1.8%	1.3%
	Median Age	42.7	43.9	41.5
	Average Age	42.7	42.8	41.0

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Grand Crossing Brighton, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	4.6%	4.4%	4.8%
	% of Pop 5 - 13	9.2%	9.5%	10.0%
	% of Pop 14 - 18	4.3%	4.7%	5.0%
	% of Pop 19 - 22	4.2%	4.6%	4.9%
	% of Pop 22 - 25	3.1%	3.4%	3.6%
	% of Pop 25 - 29	5.1%	4.8%	5.3%
	% of Pop 30 - 34	5.9%	5.0%	5.4%
	% of Pop 35 - 39	5.9%	5.5%	6.0%
	% of Pop 40 - 44	5.7%	5.8%	6.3%
	% of Pop 45 - 59	18.3%	19.6%	20.0%
İ	% of Pop 60 - 74	21.2%	22.0%	19.7%
	% of Pop 75 - 84	8.2%	7.6%	6.5%
	% of Pop 85+	4.2%	3.1%	2.4%
	Median Age	46.9	47.0	44.0
	Average Age	45.4	44.8	42.9
	Count of White	14,656	39,508	179,408
	Count of Black or African-American	166	454	4,512
	Count of Asian or Pacific Islander	208	624	9,522
Se	Count of Other races	833	2,499	12,092
Race	White	92.4%	91.7%	87.3%
	Black or African American	1.0%	1.1%	2.2%
	Asian	1.3%	1.4%	4.6%
	Other Races	5.3%	5.8%	5.9%
	Speak English at Home	94.4%	95.8%	92.1%
	Speak Spanish at Home	0.7%	0.9%	1.5%
	Speak French or French Creole at Home	0.2%	0.2%	0.2%
	Speak German at Home	0.6%	0.4%	0.4%
Language Spoken	Speak Other Indo-European Languages at Home	1.6%	0.8%	1.4%
Re la	Speak Russian and Other Slavic Languages at Home	1.2%	0.7%	1.0%
l gr	Speak Chinese at Home	0.5%	0.2%	0.7%
<u>L</u>	Speak Korean at Home	0.1%	0.1%	0.3%
	Speak Vietnamese at Home	0.0%	0.0%	0.1%
	Speak Other Asian Languages at Home	0.1%	0.2%	1.4%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
	Speak Other Language at Home	0.8%	0.6%	0.7%
	Hispanic Population	505	1,334	7,148
	Hispanic Population Percent	3.2%	3.1%	3.5%
	Mexican	62.6%	63.4%	67.6%
ပ	Puerto Rican	12.7%	8.9%	8.2%
Hispanic	Cuban	1.4%	1.0%	3.7%
spa	Dominican	1.2%	2.4%	5.1%
Ξ̈́Ξ	Central American	1.0%	3.7%	2.4%
	South American	11.9%	6.4%	4.3%
	Other Hispanic	9.3%	14.2%	8.6%
	2000 Hispanic Population Percent	2%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%
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2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



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Grand Brighto	Crossing on, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population)	4.2%	4.2%	4.4%
	American	4.0%	3.9%	4.1%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	1.3%	1.4%	4.6%
	Chinese	0.3%	0.2%	0.8%
	Japanese	0.0%	0.1%	0.5%
	Korean	0.1%	0.2%	0.5%
	South Central Asian (ie. Indian)	0.5%	0.6%	2.1%
	South East Asian (ie. Vietnamese)	0.2%	0.2%	0.5%
Ancestry	Other Asian	0.2%	0.2%	0.2%
Se	European (percent of total population)	62.5%	63.8%	58.6%
2	British	9.2%	10.1%	8.6%
⋖	Dutch	1.6%	1.4%	1.1%
	French	2.6%	2.7% 15.1%	2.5%
	German Italian	14.5% 4.4%	5.3%	13.7% 4.8%
	Polish	8.6%	8.5%	7.7%
	Scandinavian	3.5%	3.4%	3.0%
	Scotch/Irish	11.4%	11.0%	10.5%
	Other European (ie. Greek/Russian)	6.7%	6.4%	6.9%
	Middle Eastern	1.2%	0.9%	0.9%
	Other Ancestry	10.5%	9.5%	11.3%
	Unclassified Ancestry	17.2%	17.1%	16.7%
	Adult Population (25 Years or Older)	11,647	31,189	145,330
	Elementary (0 to 8)	1.7%	1.3%	0.9%
۲ ۵	Some High School (9 to 11)	3.2%	2.6%	2.4%
Education (Age 25+)	High School Graduate (12)	22.5%	21.9%	20.9%
cat e 2	Some College (13 to 16)	19.6%	19.5%	21.1%
ng of	Associates Degree Only	8.8%	8.8%	9.0%
E E	Bachelors Degree Only	28.3%	30.1%	28.8%
	Graduate Degree	15.8%	15.8%	16.8%
	% College (4+)	44.1%	45.9%	45.5%
	Total Households – count	6,963	17,267	81,239
	One Person HHs – count	2,219	4,330	20,808
	Family HHs – count	4,228	12,018	56,235
	Married Couple – count	3,436	9,974	47,094
	w/own children – count	1,190	3,517	19,135
	w/out own children – count	2,246	6,458	27,960
	Male Householder – count	199	583	3,242
멸	Female Householder – count	593	1,461	5,898
) s	Non-Family Households – count	516	919	4,196
Household Type	1 Person Household	31.9%	25.1%	25.6%
H				
	2 Person Household	35.6%	36.8%	34.5%
	3 Person Household	13.5%	15.0%	15.7%
	4 Person Household	11.6%	14.0%	15.1%
	5 Person Household	4.8%	6.2%	6.3%
	6 Person Household	1.9%	2.0%	1.9%
	7+ Person Household	0.7%	0.9%	0.9%
	% Households With Children	23.7%	26.5%	28.8%
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Apr 3, 2025



Grand Crossing Brighton, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units Owner Occupied Percent	7,338 72.4%	18,121 79.7%	85,125 75.7%
ns	Renter Occupied Percent	22.5%	15.6%	19.8%
유	Vacant Housing Percent	5.1%	4.7%	4.6%
	Total Housing Units (Census 2000)	6,097	14,600	59,660
	Property Value \$1,000,000 or more	1.4%	3.0%	2.5%
	Property Value \$750,000 to \$999,999	3.4%	7.4%	7.7%
	Property Value \$500,000 to \$749,999	14.2%	20.5%	20.9%
Home Value (Owner Occupied)	Property Value \$400,000 to \$499,999	20.4%	18.8%	17.3%
Home Value vner Occupi	Property Value \$300,000, to \$399,999	23.3%	19.7%	20.3%
<b>Va</b>	Property Value \$200,000 to \$299,999	25.3%	16.0%	14.9%
l e C	Property Value \$150,000 to \$199,999	6.0%	3.8%	4.4%
lor	Property Value \$100,000 to \$149,999	3.5%	2.8%	3.4%
∸ ≱	Property Value \$60,000 to \$99,999	1.6%	1.8%	2.3%
9	Property Value \$40,000 to \$59,999	0.1%	0.9%	1.4%
	Property Value \$0 to \$39,999	0.6%	4.0%	4.0%
	Median Home Value	\$355,307	\$401,968	\$394,435
	\$0 and under - percent	16.1%	15.4%	15.7%
	\$1 to \$4999 - percent	7.4%	6.9%	7.1%
75	\$5k to \$9999 - percent	4.1%	3.9%	4.0%
0 0	\$10k to \$24999 - percent	6.0%	5.9%	6.0%
th šeh	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
Wealth Household	\$50k to \$99999 - percent	10.3%	10.4%	10.3%
≥ĭ	\$100k to \$249999 - percent	18.8%	19.2%	18.9%
per	\$250k to \$499999 - percent	14.1%	14.6%	14.4%
<u> </u>	\$500k+ - percent	16.3%	17.1%	16.8%
	Median HH Wealth	\$96,314	\$106,448	\$100,747
	Avg HH Wealth	\$261,018	\$270,888	\$266,865
Economic Viability	Economic Viability Local	284	277	272
l o ig	Economic Viability Indexed	105	103	100
Eco	Economic viability indexed	103	103	100
	Employed Civilian Pop 16+ by Occupation	8,374	22,198	109,301
	Managerial/Executive	22.6%	22.8%	22.0%
÷	Professional Specialty	27.6%	25.9%	27.4%
16	Healthcare Support	1.4%	1.7%	2.3%
ge	Sales	13.6%	13.4%	11.5%
_ u	Office & Administrative Support	7.9%	8.4%	9.1%
tio	Protective Service	0.9%	1.3%	1.4%
pa	Food Preperation	5.2%	5.1%	4.8%
Occupation (Employed Civilians Age 16+)	Building Maintenance & Cleaning	0.9%	1.5%	2.3%
	Personal Care	2.5%	2.6%	2.0%
	Farming, Fishing, & Forestry	0.4%	0.2%	0.2%
Jdu	Construction	6.6%	7.0%	6.9%
Εu	Production & Transportation	10.3%	9.9%	10.1%
	Percent White Collar Workers	73.2%	72.2%	72.4%
	Percent Blue Collar Workers	26.8%	27.8%	27.6%
		20.570	21.070	21.070

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Apr 3, 2025



Grand	Crossing	5.00 Minute	10.00 Minute	20.00 Minute
Brighto	on, MI	Drivetime	Drivetime	Drivetime
	Agriculture/Mining/Construction	8.8%	8.3%	6.9%
	Manufacturing	15.9%	17.4%	19.2%
	Transportation	3.2%	3.6%	3.8%
	Information	1.2%	1.3%	1.5%
	Wholesale/Retail	18.8%	17.1%	14.1%
	Finance, Insurance, Real Estate	5.0%	5.7%	7.1%
	Professional Services	8.9%	7.8%	8.2%
	Management Services	0.6%	0.3%	0.3%
	Administrative/Waste Services	1.7%	2.4%	2.8%
	Educational Services	21.8%	21.6%	21.5%
	Entertainment Services	7.6%	8.0%	8.0%
	Other Professional Services	4.0%	4.1%	4.0%
	Public Administration	2.5%	2.4%	2.7%
	No Vehicles	6.5%	3.9%	3.1%
es H	1 Vehicle	31.7%	25.4%	28.0%
를 도	2 Vehicles	43.8%	43.7%	44.5%
Vehicles per HH	3 or more vehicles	18.0%	26.9%	24.3%
	Average Number of Vehicles	1.81	2.06	2.01
Change	Births (last 12 months)	144	374	1,909
au	Deaths (last 12 months)	185	473	1,927
ပ်	Migration (last 12 months)	100	391	1,474
Work place	Workplace Establishments	1,284	2,127	6,985
Wo	Workplace Employees (FTE)	15,152	23,200	86,005
			,	