2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Apr 3, 2	2025	Latit	ude: 40.205574 L	ongitude: -74.693507
Hamilt Hamilt	on Plaza on, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Current Year Estimated Population	42,570	192,621	493,703
	Population Est 23Q1	42,108	191,221	491,936
	Population Est 22Q4	42,063	190,834	491,325
	Population Est 22Q3	42,030	190,678	490,908
	Population Est 22Q2	41,979	190,463	490,627
	Population Est 22Q1	41,972	190,331	490,469
	Population Est 21Q4	42,078	190,562	490,776
	Population Est 21Q3	42,057	190,378	490,506
	Population Est 21Q2	42,055	190,372	490,206
ion	Population Fcst	43,516	195,920	500,650
llat	2010 Census Population	40,292	179,967	466,532
Population	2000 Census Population	39,410	170,170	438,883
Å	1990 Census Population	38,701	167,467	409,183
	Current Year Daytime Population	38,448	212,731	599,264
	Average Seasonal Population	240	980	4,775
	Historical Annual Growth, 1990 – 2000	0.18%	0.16%	0.70%
	Historical Annual Growth, 2000 – 2010	0.22%	0.56%	0.61%
	Estimated Annual Growth, 2010 – CY	0.39%	0.48%	0.40%
	Projected Annual Growth, CY to Y5	0.44%	0.34%	0.28%
	Group Qtrs Est	355	5,750	22,503
	Transient Est Average Last 4 Qtrs	0	4,387	19,360
	Current Year Estimated Households	17,923	69,601	178,802
	Households Est 23Q1	17,721	69,044	178,026
	Households Est 22Q4	17,703	68,903	177,786
	Households Est 22Q3	17,689	68,838	177,613
	Households Est 22Q2	17,666	68,754	177,500
	Households Est 22Q1	17,663	68,701	177,443
10	Households Est 21Q4	17,705	68,774	177,543
lds	Households Est 21Q3	17,697	68,702	177,447
Households	Households Est 21Q2	17,694	68,695	177,334
	Households Fcst	18,332	70,887	181,549
	2010 Census Households	17,124	65,540	169,607
	2000 Census Households	16,409	62,772	158,496
	1990 Census Households	15,556	61,319	145,959
	Historical Annual Growth, 1990 – 2000	0.53%	0.23%	0.83%
	Historical Annual Growth, 2000 – 2010	0.43%	0.43%	0.68%
	Estimated Annual Growth, 2010 – CY	0.32%	0.42%	0.37%
	Projected Annual Growth, CY to Y5	0.45%	0.37%	0.31%

2.36

Population per Household

2.64

2.68

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Hamilt Hamilt	on Plaza	5.00 Minute Drivetime	10.00 Minute	20.00 Minute
Hamilu			Drivetime	Drivetime
	HH Income \$500,000 or more	1.4%	1.7%	3.1%
	HH Income \$250,000 to \$499,999	1.7%	2.1%	3.8%
	HH Income \$200,000 to \$249,999	3.9%	4.9%	8.8%
	HH Income \$175,000 to \$199,999	5.1%	5.2%	6.3%
	HH Income \$150,000 to \$174,999	7.2%	7.0%	7.7%
	HH Income \$100,000 to 149,999	22.5%	19.7%	19.4%
	HH Income \$75,000 to 99,999	16.6%	14.1%	12.9%
	HH Income \$50,000 to 74,999	15.1%	14.1%	12.8%
	HH Income \$35,000 to 49,999	8.8%	10.0%	8.3%
	HH Income \$25,000 to 34,999	6.6%	5.9%	5.0%
	HH Income \$15,000 to 24,999	5.4%	5.9%	4.6%
	HH Income \$0 to 14,999	5.7%	9.3%	7.4%
	Average Household Income	\$103,002	\$107,245	\$130,471
	Median Household Income	\$87,161	\$82,995	\$97,790
	Per Capita Income	\$43,648	\$39,188	\$48,009
	Average Disposable Income	\$81,257	\$80,508	\$95,037
	Median Disposable Income	\$73,477	\$69,945	\$81,589
	Discretionary HH Income Over \$150,000	1.9%	2.5%	7.0%
	Discretionary HH Income \$125,000 to \$149,999	4.0%	4.9%	8.0%
l a	Discretionary HH Income \$100,000 to \$124,999	7.4%	7.9%	9.4%
Income	Discretionary HH Income \$75,000 to \$99,999	15.0%	13.8%	13.9%
<u></u>	Discretionary HH Income \$50,000 to \$74,999	23.9%	19.8%	19.4%
	Discretionary HH Income \$25,000 to \$49,999	25.8%	24.0%	21.2%
	Discretionary HH Income Under \$25,000	21.9%	27.2%	21.0%
	Average Discretionary HH Income	\$57,277	\$55,992	\$67,481
	Median Discretionary HH Income	\$51,886	\$48,746	\$59,485
	Householder White – Count	11,944	36,273	105,374
	Median HH Income	\$90,751	\$96,780	\$110,136
	Average HH Income	\$96,558	\$100,637	\$111,911
	Householder Black or African-American – Count	1,750	12,527	29,225
	Median HH Income	\$80,473	\$63,589	\$63,727
	Average HH Income	\$78,023	\$72,094	\$74,873
	Householder Hispanic – Count	2,554	13,946	21,807
	Median HH Income	\$90,551	\$72,373	\$77,972
	Average HH Income	\$92,352	\$77,716	\$85,641
	Householder Asian or Pacific Islander – Count	786	3,098	13,636
	Median HH Income	\$61,045	\$115,844	\$162,410
	Average HH Income	\$76,781	\$114,669	\$137,153
	Householder Other or Pacific Islander – Count	889	3,759	8,759
	Median HH Income	\$83,920	\$79,448	\$89,958
	Average HH Income	\$83,202	\$83,655	\$98,149

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Hamilton Plaza		5.00 Minute	10.00 Minute	20.00 Minute
Hamilton, NJ		Drivetime	Drivetime	Drivetime
Gender	Male Population	20,160	96,519	243,362
	Female Population	22,410	96,102	250,341
Total Population by Age	Count of Pop 0 to 4 years Count of Pop 0 to 7 years Count of Pop 5 - 13 Count of Pop 14 - 18 Count of Pop 19 - 22 Count of Pop 22 - 25 Count of Pop 25 - 29 Count of Pop 30 - 34 Count of Pop 35 - 39 Count of Pop 40 - 44 Count of Pop 45 - 59 Count of Pop 60 - 74 Count of Pop 60 - 74 Count of Pop 85+ % of Pop 0 to 4 years % of Pop 0 to 7 years % of Pop 5 - 13 % of Pop 19 - 22 % of Pop 22 - 25 % of Pop 25 - 29 % of Pop 30 - 34 % of Pop 35 - 39	$\begin{array}{c} 22,410\\ 2,337\\ 3,161\\ 3,787\\ 1,721\\ 1,730\\ 1,316\\ 2,443\\ 2,899\\ 2,978\\ 2,715\\ 7,858\\ 8,277\\ 3,171\\ 1,338\\ 5.5\%\\ 7.4\%\\ 8,9\%\\ 4.0\%\\ 4.1\%\\ 3.1\%\\ 5.7\%\\ 6.8\%\\ 7.0\%\\ 6.8\%\\ 7.0\%\\ 6.4\%\end{array}$	96,102 11,055 15,696 20,483 9,597 10,025 7,809 12,305 13,752 14,183 13,105 36,041 31,091 9,662 3,512 5.7% 8.1% 10.6% 5.0% 5.2% 4.1% 6.4% 7.1% 7.4% 6.8%	25,798 36,025 48,388 26,579 29,698 23,686 29,814 30,511 31,586 31,179 95,190 84,759 26,989 9,526 5.2% 7.3% 9.8% 5.4% 6.0% 4.8% 6.0% 6.2% 6.4%
	% of Pop 40 - 44	6.4%	6.8%	6.3%
	% of Pop 45 - 59	18.5%	18.7%	19.3%
	% of Pop 60 - 74	19.4%	16.1%	17.2%
	% of Pop 75 - 84	7.4%	5.0%	5.5%
	% of Pop 85+	3.1%	1.8%	1.9%
	Median Age	43.8	39.0	40.1
	Average Age	43.7	39.9	40.7
Male Population by Age	% of Pop 0 to 4 years % of Pop 5 - 13 % of Pop 14 - 18 % of Pop 19 - 22 % of Pop 22 - 25 % of Pop 25 - 29 % of Pop 30 - 34 % of Pop 35 - 39 % of Pop 40 - 44 % of Pop 45 - 59 % of Pop 75 - 84 % of Pop 60 - 74 % of Pop 85+	5.9% 9.4% 4.3% 4.4% 3.4% 6.1% 7.2% 7.4% 6.7% 18.5% 6.3% 18.3% 2.1%	5.9% 10.7% 5.1% 5.7% 4.6% 6.8% 7.5% 7.6% 6.9% 18.6% 4.2% 15.2% 1.2%	5.4% 10.1% 5.6% 6.4% 5.3% 6.5% 6.4% 6.5% 6.3% 19.0% 4.7% 16.4% 1.3%
	Median Age	41.4	37.5	38.3
	Average Age	41.9	38.6	39.4

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Hamilto Hamilto	on Plaza on, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.1%	5.6%	5.0%
	% of Pop 5 - 13	8.4%	10.6%	9.5%
	% of Pop 14 - 18	3.8%	4.9%	5.2%
	% of Pop 19 - 22	3.8%	4.7%	5.6%
	% of Pop 22 - 25	2.8%	3.5%	4.3%
	% of Pop 25 - 29	5.4%	6.0%	5.6%
	% of Pop 30 - 34	6.5%	6.8%	6.0%
	% of Pop 35 - 39	6.7%	7.1%	6.3%
	% of Pop 40 - 44	6.1%	6.7%	6.3%
	% of Pop 45 - 59	18.4%	18.9%	19.5%
	% of Pop 60 - 74	20.4%	17.1%	17.9%
	% of Pop 75 - 84	8.5%	5.8%	6.2%
	% of Pop 85+	4.1%	2.4%	2.5%
	Median Age	46.2	40.6	41.9
	Average Age	45.4	41.1	41.9
	Count of White	28,407	95,230	276,108
	Count of Black or African-American	4,913	39,207	88,796
	Count of Asian or Pacific Islander	2,179	10,795	50,295
ce	Count of Other races	7,071	47,389	78,505
Race	White	66.7%	49.4%	55.9%
	Black or African American	11.5%	20.4%	18.0%
	Asian	5.1%	5.6%	10.2%
	Other Races	16.6%	24.6%	15.9%
	Speak English at Home	74.2%	66.2%	72.8%
	Speak Spanish at Home	15.7%	23.4%	13.2%
	Speak French or French Creole at Home	1.5%	1.9%	1.4%
	Speak German at Home	0.2%	0.1%	0.4%
<u>8</u> _	Speak Other Indo-European Languages at Home	3.8%	3.1%	4.6%
kei a	Speak Russian and Other Slavic Languages at Home	1.2%	1.5%	1.9%
b d	Speak Chinese at Home	0.7%	0.6%	1.4%
Language Spoken	Speak Korean at Home	0.1%	0.2%	0.3%
	Speak Vietnamese at Home	0.4%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.3%	1.2%	2.2%
	Speak Tagalog and Other Pacific Languages at Home	0.6%	0.3%	0.4%
	Speak Other Language at Home	1.3%	1.3%	1.3%
	Hispanic Population	8,483	55,772	86,121
	Hispanic Population Percent	19.9%	29.0%	17.4%
	Mexican	3.5%	6.3%	8.1%
	Puerto Rican	37.9%	31.8%	31.3%
ic	Cuban	2.5%	1.2%	2.0%
Hispanic	Dominican	12.4%	12.2%	10.2%
isp	Central American	23.6%	32.0%	27.1%
I	South American	15.5%	9.6%	13.0%
	Other Hispanic	4.7%	7.0%	8.3%
	2000 Hispanic Population Percent	4%	13%	8%
	1990 Hispanic Population Percent	2%	8%	5%

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BRIXMOR

Hamilto Hamilto		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population)	1.5%	1.7%	2.0%
	American	1.4%	1.5%	1.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	5.0%	5.6%	10.1%
	Chinese	0.5%	0.7%	1.8%
	Japanese Korean	0.0% 0.6%	0.0% 0.6%	0.1% 0.7%
	South Central Asian (ie. Indian)	2.4%	3.2%	6.1%
	South East Asian (ie. Vietnamese)	1.0%	0.8%	1.0%
5	Other Asian	0.6%	0.3%	0.4%
Ancestry	European (percent of total population)	44.7%	30.6%	35.5%
e e	British	4.2%	2.7%	3.8%
A	Dutch	0.4%	0.3%	0.4%
	French	0.8%	0.4%	0.6%
	German	7.2%	4.7%	6.0%
	Italian	12.9%	8.4%	7.9%
	Polish	5.3%	3.8%	3.7%
	Scandinavian	0.7%	0.5%	0.6%
	Scotch/Irish	8.2%	6.1%	7.9%
	Other European (ie. Greek/Russian)	4.9%	3.7%	4.6%
	Middle Eastern	0.4%	0.7%	0.7%
	Other Ancestry	19.2%	23.4%	23.2%
	Unclassified Ancestry	9.3%	9.2%	11.0%
	Adult Population (25 Years or Older)	31,679	133,652	339,554
	Elementary (0 to 8)	2.5%	6.3%	3.9%
Education (Age 25+)	Some High School (9 to 11)	5.1%	7.6%	5.4%
atic 25-	High School Graduate (12)	34.5%	31.7%	27.0%
Je	Some College (13 to 16)	18.7%	17.4%	15.5%
Edu (Ag	Associates Degree Only	8.2%	6.6%	6.5%
	Bachelors Degree Only	22.1%	20.3%	24.1%
	Graduate Degree	8.8%	10.0%	17.6%
	% College (4+)	30.9%	30.4%	41.7%
	Total Households – count	17,923	69,601	178,802
	One Person HHs – count	5,896	19,144	46,550
	Family HHs – count	11,131	46,464	122,352
	Married Couple – count	8,382	31,647	88,704
	w/own children – count	2,840	12,477	36,435
	w/out own children – count	5,542	19,170	52,268
_	Male Householder – count	805	4,293	8,801
8	Female Householder – count	1,944	10,523	24,847
usehc Type	Non-Family Households – count	895	3,993	9,900
Household Type	1 Person Household	32.9%	27.5%	26.0%
エ	2 Person Household	31.7%	27.9%	29.8%
	3 Person Household	15.3%	17.1%	17.5%
	4 Person Household	11.9%	14.9%	15.6%
	5 Person Household	5.1%	7.2%	6.7%
	6 Person Household	1.9%	3.0%	2.6%
	7+ Person Household	1.2%	2.3%	1.7%
	% Households With Children	21.1%	27.2%	29.1%
1 I		21.170	21.270	23.170

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BRIXMOR

Hamilton Plaza Hamilton, NJ		5.00 Minute	10.00 Minute	20.00 Minute
Hamilto		Drivetime	Drivetime	Drivetime
D	Total Housing Units	18,638	73,979	189,575
Housing	Owner Occupied Percent	63.8%	58.9%	64.2%
snc	Renter Occupied Percent	32.4%	35.2%	30.2%
Ť	Vacant Housing Percent	3.8%	5.9%	5.7%
	Total Housing Units (Census 2000)	16,969	67,124	167,203
	Property Value \$1,000,000 or more	1.2%	3.5%	8.6%
	Property Value \$750,000 to \$999,999	1.6%	5.1%	9.6%
<u> </u>	Property Value \$500,000 to \$749,999	19.1%	21.5%	23.7%
Home Value (Owner Occupied)	Property Value \$400,000 to \$499,999	24.5%	17.3%	15.8%
Home Value vner Occupi	Property Value \$300,000, to \$399,999	27.8%	19.0%	17.1%
C A	Property Value \$200,000 to \$299,999	17.0%	13.8%	11.5%
စ်စ်	Property Value \$150,000 to \$199,999	4.3%	6.8%	4.3%
l e e	Property Value \$100,000 to \$149,999	1.5%	6.0%	3.3%
⊥ ≱	Property Value \$60,000 to \$99,999	0.2%	4.0%	2.2%
2	Property Value \$40,000 to \$59,999	0.7%	0.8%	0.7%
	Property Value \$0 to \$39,999	1.8%	1.9%	1.8%
	Median Home Value	\$387,464	\$386,675	\$453,025
	\$0 and under - percent	16.9%	17.6%	16.7%
	\$1 to \$4999 - percent	8.4%	8.9%	8.0%
	\$5k to \$9999 - percent	4.5%	4.7%	4.3%
pld	\$10k to \$24999 - percent	6.3%	6.4%	6.1%
Wealth Household	\$25k to \$49999 - percent	6.8%	6.8%	6.7%
Wealth Housel	\$50k to \$999999 - percent	10.3%	10.2%	10.2%
Vei	\$100k to \$249999 - percent	18.4%	18.0%	18.3%
- T	\$250k to \$499999 - percent	13.5%	13.0%	13.7%
per	\$500k+ - percent	15.0%	14.5%	16.0%
	Median HH Wealth	\$84,834	\$77,490	\$90,050
	Avg HH Wealth	\$244,657	\$236,591	\$90,030 \$254,680
U.		φ_ 11,007	<i>\\</i> 200,001	φ201,000
ility	Economic Viability Local	268	265	269
Economic Viability	Economic Viability Indexed	99	98	100
	Employed Civilian Pop 16+ by Occupation	22,292	94,409	251,988
	Managerial/Executive	14.5%	13.9%	18.6%
+	Professional Specialty	23.6%	22.6%	27.7%
16	Healthcare Support	3.5%	3.9%	3.0%
ge	Sales	6.5%	7.1%	7.8%
کو ک	Office & Administrative Support	15.5%	12.8%	12.1%
ior ns	Protective Service	3.9%	3.3%	2.4%
oat Ilia	Food Preperation	3.5%	5.5%	4.3%
Occupation (Employed Civilians Age 16+)			5.1%	
	Building Maintenance & Cleaning Personal Care	3.0% 3.7%		3.4%
)eo			2.3%	2.3%
6	Farming, Fishing, & Forestry	0.2%	0.3%	0.2%
du	Construction	8.4%	8.4%	6.5%
(E	Production & Transportation	13.8%	14.6%	11.7%
	Percent White Collar Workers	63.6%	60.3%	69.1%
	Percent Blue Collar Workers	36.4%	39.7%	30.9%

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BRIXMOR

Hamilto Hamilto	on Plaza on, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	6.0%	7.3%	5.9%
	Manufacturing	6.0%	6.4%	7.7%
	Transportation	8.4%	7.6%	6.0%
	Information	1.4%	1.5%	2.2%
	Wholesale/Retail	14.5%	13.8%	13.1%
	Finance, Insurance, Real Estate	6.4%	6.1%	7.4%
	Professional Services	7.6%	7.3%	9.8%
	Management Services	0.2%	0.1%	0.1%
	Administrative/Waste Services	3.9%	5.2%	4.0%
	Educational Services	25.6%	24.7%	26.0%
	Entertainment Services	6.2%	8.2%	7.4%
	Other Professional Services	4.8%	3.8%	3.7%
	Public Administration	9.1%	8.0%	6.7%
	No Vehicles	7.6%	12.8%	9.4%
es H	1 Vehicle	36.3%	35.3%	33.6%
r H	2 Vehicles	35.8%	33.9%	36.9%
Vehicles per HH	3 or more vehicles	20.3%	18.0%	20.0%
	Average Number of Vehicles	1.78	1.65	1.76
Change	Births (last 12 months)	452	2,133	5,066
an	Deaths (last 12 months)	404	1,316	3,698
Ь	Migration (last 12 months)	553	1,370	1,883
Work place	Workplace Establishments	1,317	5,936	14,445
W6 pla	Workplace Employees (FTE)	16,220	97,573	261,235