

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.639572 Longitude: -83.128419

Hampton Village Centre Rochester Hills, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	32,592	119,838	595,784
	Population Est 23Q1	33,586	122,454	599,755
	Population Est 22Q4	33,565	122,492	599,817
	Population Est 22Q3	33,543	122,328	599,057
	Population Est 22Q2	33,537	122,241	598,589
	Population Est 22Q1	33,535	122,230	598,644
	Population Est 21Q4	33,514	122,017	598,311
	Population Est 21Q3	33,507	121,843	597,510
	Population Est 21Q2	33,501	121,988	597,909
	Population Fcst	33,974	124,697	615,934
	2010 Census Population	31,266	114,334	561,370
	2000 Census Population	29,408	106,727	546,260
	1990 Census Population	25,083	88,935	495,370
	Current Year Daytime Population	35,782	128,571	788,820
	Average Seasonal Population	219	948	5,426
	Historical Annual Growth, 1990 – 2000	1.60%	1.84%	0.98%
	Historical Annual Growth, 2000 – 2010	0.61%	0.69%	0.27%
	Estimated Annual Growth, 2010 – CY	0.29%	0.33%	0.42%
	Projected Annual Growth, CY to Y5	0.83%	0.80%	0.67%
	Group Qtrs Est	449	1,126	7,173
	Transient Est Average Last 4 Qtrs	448	2,595	30,975
Households	Current Year Estimated Households	12,871	48,220	239,355
	Households Est 23Q1	13,265	49,375	241,070
	Households Est 22Q4	13,254	49,391	241,167
	Households Est 22Q3	13,246	49,322	240,855
	Households Est 22Q2	13,245	49,285	240,666
	Households Est 22Q1	13,245	49,283	240,695
	Households Est 21Q4	13,232	49,182	240,521
	Households Est 21Q3	13,228	49,104	240,215
	Households Est 21Q2	13,224	49,171	240,399
	Households Fcst	13,444	50,227	247,552
	2010 Census Households	12,317	45,445	221,908
	2000 Census Households	11,480	41,536	210,631
	1990 Census Households	9,427	33,332	180,646
	Historical Annual Growth, 1990 – 2000	1.99%	2.22%	1.55%
	Historical Annual Growth, 2000 – 2010	0.71%	0.90%	0.52%
	Estimated Annual Growth, 2010 – CY	0.31%	0.42%	0.53%
	Projected Annual Growth, CY to Y5	0.88%	0.82%	0.68%
	Population per Household	2.50	2.46	2.46

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.639572 Longitude: -83.128419

Hampton Village Centre Rochester Hills, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.0%	3.2%	2.5%
	HH Income \$250,000 to \$499,999	3.6%	3.9%	3.0%
	HH Income \$200,000 to \$249,999	8.6%	9.1%	6.9%
	HH Income \$175,000 to \$199,999	7.8%	7.5%	5.8%
	HH Income \$150,000 to \$174,999	9.4%	8.8%	7.4%
	HH Income \$100,000 to 149,999	24.5%	19.7%	19.7%
	HH Income \$75,000 to 99,999	12.9%	13.2%	12.8%
	HH Income \$50,000 to 74,999	12.2%	13.1%	14.4%
	HH Income \$35,000 to 49,999	7.3%	7.7%	9.2%
	HH Income \$25,000 to 34,999	4.5%	5.4%	6.6%
	HH Income \$15,000 to 24,999	3.1%	4.0%	5.2%
	HH Income \$0 to 14,999	3.2%	4.3%	6.4%
	Average Household Income	\$134,910	\$134,285	\$118,036
	Median Household Income	\$111,187	\$104,852	\$90,079
	Per Capita Income	\$53,834	\$54,354	\$47,755
	Average Disposable Income	\$102,834	\$100,509	\$89,426
	Median Disposable Income	\$92,533	\$87,762	\$76,529
	Discretionary HH Income Over \$150,000	9.9%	10.6%	7.5%
	Discretionary HH Income \$125,000 to \$149,999	8.1%	7.9%	6.3%
	Discretionary HH Income \$100,000 to \$124,999	12.9%	11.9%	9.4%
	Discretionary HH Income \$75,000 to \$99,999	16.6%	14.8%	13.7%
	Discretionary HH Income \$50,000 to \$74,999	21.9%	19.2%	19.4%
	Discretionary HH Income \$25,000 to \$49,999	19.1%	20.5%	22.7%
	Discretionary HH Income Under \$25,000	11.6%	15.1%	21.1%
	Average Discretionary HH Income	\$78,300	\$75,793	\$66,404
	Median Discretionary HH Income	\$73,018	\$68,931	\$57,991
	Householder White – Count	9,705	37,913	178,414
	Median HH Income	\$102,486	\$98,378	\$92,614
	Average HH Income	\$105,807	\$105,398	\$99,823
	Householder Black or African-American – Count	366	1,247	20,943
	Median HH Income	\$133,357	\$101,771	\$51,760
	Average HH Income	\$123,826	\$103,501	\$65,497
	Householder Hispanic – Count	386	1,368	9,318
	Median HH Income	\$126,805	\$114,118	\$76,971
	Average HH Income	\$127,691	\$115,294	\$86,545
	Householder Asian or Pacific Islander – Count	1,882	5,637	19,456
	Median HH Income	\$141,714	\$144,371	\$131,425
	Average HH Income	\$137,521	\$133,144	\$125,820
	Householder Other or Pacific Islander – Count	530	2,055	11,223
	Median HH Income	\$130,916	\$110,946	\$87,266
	Average HH Income	\$127,507	\$111,550	\$93,178

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.639572 Longitude: -83.128419

Hampton Village Centre Rochester Hills, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	16,051	58,826	291,434
	Female Population	16,541	61,011	304,351
Total Population by Age	Count of Pop 0 to 4 years	1,737	6,068	31,193
	Count of Pop 0 to 7 years	2,598	8,757	44,352
	Count of Pop 5 - 13	3,445	11,701	57,967
	Count of Pop 14 - 18	1,593	5,782	28,867
	Count of Pop 19 - 22	1,567	5,926	29,557
	Count of Pop 22 - 25	1,152	4,470	22,228
	Count of Pop 25 - 29	1,852	7,027	36,750
	Count of Pop 30 - 34	2,236	7,835	40,593
	Count of Pop 35 - 39	2,352	7,574	38,826
	Count of Pop 40 - 44	2,290	7,647	36,298
	Count of Pop 45 - 59	6,233	23,014	112,311
	Count of Pop 60 - 74	5,560	22,169	108,936
	Count of Pop 75 - 84	1,834	7,721	38,641
	Count of Pop 85+	741	2,905	13,619
	% of Pop 0 to 4 years	5.3%	5.1%	5.2%
	% of Pop 0 to 7 years	8.0%	7.3%	7.4%
	% of Pop 5 - 13	10.6%	9.8%	9.7%
	% of Pop 14 - 18	4.9%	4.8%	4.8%
	% of Pop 19 - 22	4.8%	4.9%	5.0%
	% of Pop 22 - 25	3.5%	3.7%	3.7%
	% of Pop 25 - 29	5.7%	5.9%	6.2%
	% of Pop 30 - 34	6.9%	6.5%	6.8%
	% of Pop 35 - 39	7.2%	6.3%	6.5%
	% of Pop 40 - 44	7.0%	6.4%	6.1%
	% of Pop 45 - 59	19.1%	19.2%	18.9%
	% of Pop 60 - 74	17.1%	18.5%	18.3%
	% of Pop 75 - 84	5.6%	6.4%	6.5%
	% of Pop 85+	2.3%	2.4%	2.3%
	Median Age	40.8	42.3	41.6
	Average Age	41.1	42.3	42.0
Male Population by Age	% of Pop 0 to 4 years	5.5%	5.3%	5.5%
	% of Pop 5 - 13	11.0%	10.3%	10.1%
	% of Pop 14 - 18	5.0%	5.0%	5.0%
	% of Pop 19 - 22	4.9%	5.1%	5.1%
	% of Pop 22 - 25	3.7%	3.9%	3.9%
	% of Pop 25 - 29	6.0%	6.3%	6.5%
	% of Pop 30 - 34	7.3%	7.0%	7.2%
	% of Pop 35 - 39	7.4%	6.5%	6.8%
	% of Pop 40 - 44	7.3%	6.5%	6.2%
	% of Pop 45 - 59	19.1%	19.1%	18.8%
	% of Pop 75 - 84	4.9%	5.6%	5.7%
	% of Pop 60 - 74	16.4%	17.8%	17.5%
	% of Pop 85+	1.4%	1.6%	1.6%
	Median Age	39.4	40.5	39.9
	Average Age	39.9	40.9	40.7

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.639572 Longitude: -83.128419

Hampton Village Centre Rochester Hills, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.1%	4.8%	5.0%
	% of Pop 5 - 13	10.2%	9.3%	9.3%
	% of Pop 14 - 18	4.8%	4.7%	4.7%
	% of Pop 19 - 22	4.7%	4.8%	4.8%
	% of Pop 22 - 25	3.4%	3.6%	3.6%
	% of Pop 25 - 29	5.3%	5.5%	5.9%
	% of Pop 30 - 34	6.4%	6.1%	6.5%
	% of Pop 35 - 39	7.1%	6.1%	6.2%
	% of Pop 40 - 44	6.7%	6.2%	6.0%
	% of Pop 45 - 59	19.2%	19.3%	18.9%
	% of Pop 60 - 74	17.7%	19.2%	19.0%
	% of Pop 75 - 84	6.4%	7.2%	7.2%
	% of Pop 85+	3.1%	3.2%	3.0%
	Median Age	42.3	44.1	43.4
	Average Age	42.4	43.6	43.2
Race	Count of White	22,273	88,892	432,541
	Count of Black or African-American	1,500	4,851	55,932
	Count of Asian or Pacific Islander	6,582	17,683	61,567
	Count of Other races	2,236	8,411	45,744
	White	68.3%	74.2%	72.6%
	Black or African American	4.6%	4.0%	9.4%
	Asian	20.2%	14.8%	10.3%
	Other Races	6.9%	7.0%	7.7%
Language Spoken	Speak English at Home	72.9%	75.0%	76.5%
	Speak Spanish at Home	2.2%	2.3%	3.2%
	Speak French or French Creole at Home	0.6%	0.4%	0.3%
	Speak German at Home	0.9%	0.7%	0.5%
	Speak Other Indo-European Languages at Home	10.0%	8.0%	6.3%
	Speak Russian and Other Slavic Languages at Home	1.1%	2.0%	1.9%
	Speak Chinese at Home	2.3%	2.7%	1.6%
	Speak Korean at Home	2.2%	1.4%	0.7%
	Speak Vietnamese at Home	0.6%	0.3%	0.3%
	Speak Other Asian Languages at Home	3.6%	2.7%	2.2%
	Speak Tagalog and Other Pacific Languages at Home	0.6%	0.4%	0.5%
	Speak Other Language at Home	3.0%	4.1%	6.0%
Hispanic	Hispanic Population	1,241	4,921	31,059
	Hispanic Population Percent	3.8%	4.1%	5.2%
	Mexican	74.9%	63.9%	59.6%
	Puerto Rican	5.2%	10.3%	15.3%
	Cuban	1.0%	0.6%	1.6%
	Dominican	0.0%	0.1%	0.6%
	Central American	4.7%	3.5%	6.7%
	South American	3.9%	9.9%	5.8%
	Other Hispanic	10.3%	11.7%	10.4%
	2000 Hispanic Population Percent	2%	2%	3%
	1990 Hispanic Population Percent	2%	1%	2%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.639572 Longitude: -83.128419

Hampton Village Centre Rochester Hills, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	2.8%	2.5%	2.7%
	American	2.5%	2.3%	2.5%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	20.2%	14.7%	10.3%
	Chinese	2.5%	2.8%	1.8%
	Japanese	0.6%	0.4%	0.2%
	Korean	3.0%	1.8%	1.0%
	South Central Asian (ie. Indian)	11.9%	8.1%	5.5%
	South East Asian (ie. Vietnamese)	2.1%	1.4%	1.5%
	Other Asian	0.1%	0.2%	0.3%
	European (percent of total population)	40.5%	44.9%	44.9%
	British	5.4%	5.9%	5.3%
	Dutch	0.6%	0.8%	0.6%
	French	1.6%	2.0%	2.1%
	German	9.4%	9.9%	9.4%
	Italian	4.6%	5.5%	5.8%
	Polish	5.7%	6.3%	7.0%
	Scandinavian	1.6%	1.7%	1.4%
	Scotch/Irish	6.2%	7.1%	6.9%
	Other European (ie. Greek/Russian)	5.4%	5.8%	6.5%
	Middle Eastern	3.2%	4.4%	5.3%
	Other Ancestry	18.3%	16.7%	18.3%
	Unclassified Ancestry	11.2%	12.6%	13.3%
Education (Age 25+)	Adult Population (25 Years or Older)	23,097	85,892	425,974
	Elementary (0 to 8)	1.3%	1.8%	3.2%
	Some High School (9 to 11)	1.8%	2.8%	4.5%
	High School Graduate (12)	15.9%	16.8%	21.2%
	Some College (13 to 16)	14.1%	15.8%	18.0%
	Associates Degree Only	9.1%	8.7%	8.6%
	Bachelors Degree Only	31.5%	29.5%	25.4%
	Graduate Degree	26.4%	24.5%	19.2%
	% College (4+)	57.9%	54.0%	44.5%
Household Type	Total Households – count	12,871	48,220	239,355
	One Person HHs – count	3,525	13,750	70,938
	Family HHs – count	8,710	32,045	153,244
	Married Couple – count	7,255	26,642	119,275
	w/own children – count	3,163	11,119	48,736
	w/out own children – count	4,092	15,523	70,539
	Male Householder – count	500	1,744	10,361
	Female Householder – count	955	3,659	23,609
	Non-Family Households – count	636	2,425	15,172
	1 Person Household	27.4%	28.5%	29.6%
	2 Person Household	32.1%	32.7%	32.2%
	3 Person Household	16.7%	15.8%	15.3%
	4 Person Household	16.0%	14.7%	13.9%
	5 Person Household	5.4%	5.6%	5.9%
	6 Person Household	1.7%	1.8%	2.1%
	7+ Person Household	0.7%	0.8%	1.0%
	% Households With Children	29.5%	27.4%	26.2%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.639572 Longitude: -83.128419

Hampton Village Centre Rochester Hills, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	13,542	50,663	251,514
	Owner Occupied Percent	66.7%	68.0%	67.0%
	Renter Occupied Percent	28.3%	27.2%	28.2%
	Vacant Housing Percent	5.0%	4.8%	4.8%
	Total Housing Units (Census 2000)	11,928	43,324	219,348
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.8%	2.2%	2.5%
	Property Value \$750,000 to \$999,999	7.3%	7.7%	6.5%
	Property Value \$500,000 to \$749,999	23.2%	24.4%	16.5%
	Property Value \$400,000 to \$499,999	20.0%	19.1%	14.4%
	Property Value \$300,000, to \$399,999	19.8%	18.5%	20.1%
	Property Value \$200,000 to \$299,999	20.1%	16.5%	21.9%
	Property Value \$150,000 to \$199,999	3.8%	3.9%	5.7%
	Property Value \$100,000 to \$149,999	2.4%	2.0%	4.2%
	Property Value \$60,000 to \$99,999	0.8%	1.1%	2.6%
	Property Value \$40,000 to \$59,999	0.9%	1.1%	1.2%
	Property Value \$0 to \$39,999	0.7%	3.1%	3.3%
	Median Home Value	\$406,985	\$418,585	\$351,861
Wealth per Household	\$0 and under - percent	15.9%	16.0%	16.6%
	\$1 to \$4999 - percent	7.1%	7.2%	7.9%
	\$5k to \$9999 - percent	4.0%	4.1%	4.3%
	\$10k to \$24999 - percent	6.0%	6.0%	6.2%
	\$25k to \$49999 - percent	6.6%	6.7%	6.7%
	\$50k to \$99999 - percent	10.0%	10.1%	10.2%
	\$100k to \$249999 - percent	18.6%	18.6%	18.4%
	\$250k to \$499999 - percent	14.3%	14.3%	13.8%
	\$500k+ - percent	17.4%	17.1%	16.0%
	Median HH Wealth	\$102,710	\$99,938	\$90,979
	Avg HH Wealth	\$272,067	\$268,891	\$255,646
Economic Viability	Economic Viability Local	278	271	271
	Economic Viability Indexed	103	100	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	16,866	63,000	307,424
	Managerial/Executive	24.7%	23.3%	19.8%
	Professional Specialty	34.5%	32.6%	29.3%
	Healthcare Support	1.6%	1.8%	2.6%
	Sales	8.1%	9.7%	9.6%
	Office & Administrative Support	8.8%	8.6%	10.2%
	Protective Service	0.4%	0.9%	1.2%
	Food Preparation	3.9%	5.0%	5.0%
	Building Maintenance & Cleaning	2.7%	2.7%	2.7%
	Personal Care	2.7%	2.2%	2.4%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	4.5%	4.8%	5.5%
	Production & Transportation	8.1%	8.3%	11.8%
	Percent White Collar Workers	77.8%	75.9%	71.4%
	Percent Blue Collar Workers	22.2%	24.1%	28.6%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.639572 Longitude: -83.128419

Hampton Village Centre Rochester Hills, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	3.5%	4.1%	5.0%
	Manufacturing	26.3%	23.7%	22.8%
	Transportation	3.1%	3.1%	3.4%
	Information	1.8%	1.3%	1.3%
	Wholesale/Retail	11.5%	12.2%	12.1%
	Finance, Insurance, Real Estate	8.5%	8.0%	7.0%
	Professional Services	10.1%	9.7%	9.4%
	Management Services	0.2%	0.3%	0.2%
	Administrative/Waste Services	3.7%	3.2%	3.5%
	Educational Services	18.4%	19.9%	20.5%
	Entertainment Services	6.2%	8.5%	8.1%
	Other Professional Services	5.4%	4.1%	4.1%
	Public Administration	1.2%	1.9%	2.7%
Vehicles per HH	No Vehicles	3.3%	4.3%	6.0%
	1 Vehicle	36.2%	33.6%	34.6%
	2 Vehicles	39.9%	41.8%	39.9%
	3 or more vehicles	20.7%	20.2%	19.5%
	Average Number of Vehicles	1.85	1.86	1.81
Change	Births (last 12 months)	316	1,152	5,886
	Deaths (last 12 months)	292	1,204	5,894
	Migration (last 12 months)	-948	-2,295	-2,562
Work place	Workplace Establishments	1,674	4,917	22,399
	Workplace Employees (FTE)	16,458	56,534	356,314