

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.0716 Longitude: -97.0562

| Highland Village Town Center Highland Village, TX | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--|---------------------------------------|---------------------|---------------------|---------------------|
| Population | Current Year Estimated Population | 11,872 | 79,798 | 193,741 |
| | Population Est 23Q1 | 11,866 | 79,746 | 193,499 |
| | Population Est 22Q4 | 11,855 | 79,675 | 193,215 |
| | Population Est 22Q3 | 11,654 | 79,018 | 192,174 |
| | Population Est 22Q2 | 11,583 | 78,857 | 191,825 |
| | Population Est 22Q1 | 11,432 | 78,589 | 191,299 |
| | Population Est 21Q4 | 11,347 | 77,505 | 189,566 |
| | Population Est 21Q3 | 11,327 | 77,201 | 188,935 |
| | Population Est 21Q2 | 11,255 | 76,557 | 187,995 |
| | Population Fcst | 11,993 | 80,474 | 195,380 |
| | 2010 Census Population | 10,495 | 68,801 | 165,502 |
| | 2000 Census Population | 8,108 | 58,899 | 130,449 |
| | 1990 Census Population | 3,782 | 33,942 | 68,499 |
| | Current Year Daytime Population | 13,413 | 82,376 | 191,445 |
| | Average Seasonal Population | 58 | 286 | 592 |
| | Historical Annual Growth, 1990 – 2000 | 7.92% | 5.67% | 6.65% |
| | Historical Annual Growth, 2000 – 2010 | 2.61% | 1.57% | 2.41% |
| | Estimated Annual Growth, 2010 – CY | 0.87% | 1.05% | 1.11% |
| | Projected Annual Growth, CY to Y5 | 0.20% | 0.17% | 0.17% |
| | Group Qtrs Est | 32 | 393 | 533 |
| | Transient Est Average Last 4 Qtrs | 0 | 631 | 2,276 |
| Households | Current Year Estimated Households | 3,907 | 28,587 | 66,533 |
| | Households Est 23Q1 | 3,904 | 28,564 | 66,435 |
| | Households Est 22Q4 | 3,902 | 28,543 | 66,345 |
| | Households Est 22Q3 | 3,834 | 28,317 | 65,993 |
| | Households Est 22Q2 | 3,811 | 28,269 | 65,881 |
| | Households Est 22Q1 | 3,761 | 28,195 | 65,708 |
| | Households Est 21Q4 | 3,731 | 27,803 | 65,091 |
| | Households Est 21Q3 | 3,724 | 27,708 | 64,885 |
| | Households Est 21Q2 | 3,700 | 27,478 | 64,561 |
| | Households Fcst | 3,949 | 28,815 | 67,022 |
| | 2010 Census Households | 3,428 | 24,539 | 56,709 |
| | 2000 Census Households | 2,553 | 19,689 | 43,836 |
| | 1990 Census Households | 1,148 | 11,162 | 23,268 |
| | Historical Annual Growth, 1990 – 2000 | 8.32% | 5.84% | 6.54% |
| | Historical Annual Growth, 2000 – 2010 | 2.99% | 2.23% | 2.61% |
| | Estimated Annual Growth, 2010 – CY | 0.92% | 1.08% | 1.13% |
| | Projected Annual Growth, CY to Y5 | 0.21% | 0.16% | 0.15% |
| | Population per Household | 3.03 | 2.78 | 2.90 |

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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| Highland Village Town Center Highland Village, TX | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--|--|---------------------|---------------------|---------------------|
| Income | HH Income \$500,000 or more | 6.0% | 4.4% | 4.7% |
| | HH Income \$250,000 to \$499,999 | 7.2% | 5.3% | 5.7% |
| | HH Income \$200,000 to \$249,999 | 16.8% | 12.3% | 13.3% |
| | HH Income \$175,000 to \$199,999 | 9.5% | 8.6% | 7.3% |
| | HH Income \$150,000 to \$174,999 | 14.4% | 10.3% | 9.7% |
| | HH Income \$100,000 to 149,999 | 18.5% | 19.3% | 19.5% |
| | HH Income \$75,000 to 99,999 | 9.4% | 11.0% | 11.5% |
| | HH Income \$50,000 to 74,999 | 10.4% | 13.1% | 12.6% |
| | HH Income \$35,000 to 49,999 | 4.0% | 6.3% | 6.1% |
| | HH Income \$25,000 to 34,999 | 1.4% | 3.9% | 4.0% |
| | HH Income \$15,000 to 24,999 | 1.6% | 3.1% | 2.9% |
| | HH Income \$0 to 14,999 | 0.6% | 2.4% | 2.6% |
| | Average Household Income | \$174,830 | \$154,156 | \$155,074 |
| | Median Household Income | \$156,895 | \$124,432 | \$123,857 |
| | Per Capita Income | \$57,680 | \$55,414 | \$53,367 |
| | Average Disposable Income | \$136,382 | \$116,765 | \$118,010 |
| | Median Disposable Income | \$131,426 | \$106,647 | \$106,267 |
| | Discretionary HH Income Over \$150,000 | 20.9% | 15.2% | 16.3% |
| | Discretionary HH Income \$125,000 to \$149,999 | 11.1% | 9.4% | 9.4% |
| | Discretionary HH Income \$100,000 to \$124,999 | 21.0% | 14.9% | 13.9% |
| | Discretionary HH Income \$75,000 to \$99,999 | 15.3% | 14.1% | 13.7% |
| | Discretionary HH Income \$50,000 to \$74,999 | 14.1% | 17.4% | 18.2% |
| | Discretionary HH Income \$25,000 to \$49,999 | 13.7% | 18.6% | 17.6% |
| | Discretionary HH Income Under \$25,000 | 3.9% | 10.3% | 10.9% |
| | Average Discretionary HH Income | \$100,254 | \$85,534 | \$86,113 |
| | Median Discretionary HH Income | \$103,653 | \$81,687 | \$81,525 |
| | Householder White – Count | 2,817 | 19,906 | 43,881 |
| | Median HH Income | \$156,814 | \$131,938 | \$139,053 |
| | Average HH Income | \$138,085 | \$125,125 | \$129,287 |
| | Householder Black or African-American – Count | 148 | 1,547 | 3,570 |
| | Median HH Income | \$164,598 | \$70,319 | \$76,572 |
| | Average HH Income | \$141,677 | \$85,175 | \$91,042 |
| | Householder Hispanic – Count | 237 | 2,920 | 9,355 |
| | Median HH Income | \$150,877 | \$119,590 | \$92,551 |
| | Average HH Income | \$139,771 | \$118,186 | \$102,386 |
| | Householder Asian or Pacific Islander – Count | 414 | 2,169 | 4,995 |
| | Median HH Income | \$174,941 | \$119,503 | \$138,841 |
| | Average HH Income | \$153,955 | \$121,129 | \$128,008 |
| | Householder Other or Pacific Islander – Count | 291 | 2,045 | 4,732 |
| | Median HH Income | \$157,187 | \$125,755 | \$110,656 |
| | Average HH Income | \$144,623 | \$120,869 | \$112,833 |

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| Highland Village Town Center Highland Village, TX | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--|---------------------------|---------------------|---------------------|---------------------|
| Gender | Male Population | 5,816 | 38,995 | 95,291 |
| | Female Population | 6,056 | 40,802 | 98,450 |
| Total Population by Age | Count of Pop 0 to 4 years | 599 | 4,301 | 10,664 |
| | Count of Pop 0 to 7 years | 837 | 6,014 | 15,242 |
| | Count of Pop 5 - 13 | 1,277 | 8,318 | 21,834 |
| | Count of Pop 14 - 18 | 753 | 4,552 | 11,921 |
| | Count of Pop 19 - 22 | 767 | 4,661 | 12,001 |
| | Count of Pop 22 - 25 | 560 | 3,454 | 8,794 |
| | Count of Pop 25 - 29 | 580 | 4,376 | 10,727 |
| | Count of Pop 30 - 34 | 478 | 4,010 | 9,532 |
| | Count of Pop 35 - 39 | 607 | 4,555 | 11,153 |
| | Count of Pop 40 - 44 | 728 | 4,970 | 12,575 |
| | Count of Pop 45 - 59 | 2,758 | 17,263 | 43,009 |
| | Count of Pop 60 - 74 | 2,064 | 14,063 | 30,997 |
| | Count of Pop 75 - 84 | 535 | 4,099 | 8,358 |
| | Count of Pop 85+ | 165 | 1,175 | 2,178 |
| | % of Pop 0 to 4 years | 5.0% | 5.4% | 5.5% |
| | % of Pop 0 to 7 years | 7.1% | 7.5% | 7.9% |
| | % of Pop 5 - 13 | 10.8% | 10.4% | 11.3% |
| | % of Pop 14 - 18 | 6.3% | 5.7% | 6.2% |
| | % of Pop 19 - 22 | 6.5% | 5.8% | 6.2% |
| | % of Pop 22 - 25 | 4.7% | 4.3% | 4.5% |
| | % of Pop 25 - 29 | 4.9% | 5.5% | 5.5% |
| | % of Pop 30 - 34 | 4.0% | 5.0% | 4.9% |
| | % of Pop 35 - 39 | 5.1% | 5.7% | 5.8% |
| | % of Pop 40 - 44 | 6.1% | 6.2% | 6.5% |
| | % of Pop 45 - 59 | 23.2% | 21.6% | 22.2% |
| | % of Pop 60 - 74 | 17.4% | 17.6% | 16.0% |
| | % of Pop 75 - 84 | 4.5% | 5.1% | 4.3% |
| | % of Pop 85+ | 1.4% | 1.5% | 1.1% |
| | Median Age | 42.2 | 41.7 | 40.1 |
| | Average Age | 40.3 | 40.7 | 39.3 |
| Male Population by Age | % of Pop 0 to 4 years | 5.4% | 5.7% | 5.7% |
| | % of Pop 5 - 13 | 11.6% | 11.0% | 11.7% |
| | % of Pop 14 - 18 | 6.5% | 6.0% | 6.4% |
| | % of Pop 19 - 22 | 6.6% | 6.2% | 6.4% |
| | % of Pop 22 - 25 | 4.9% | 4.6% | 4.7% |
| | % of Pop 25 - 29 | 5.1% | 5.8% | 5.8% |
| | % of Pop 30 - 34 | 4.2% | 5.2% | 5.0% |
| | % of Pop 35 - 39 | 4.8% | 5.6% | 5.6% |
| | % of Pop 40 - 44 | 5.7% | 6.0% | 6.3% |
| | % of Pop 45 - 59 | 22.5% | 21.2% | 21.9% |
| | % of Pop 75 - 84 | 4.1% | 4.6% | 3.9% |
| | % of Pop 60 - 74 | 17.6% | 17.2% | 15.7% |
| | % of Pop 85+ | 1.0% | 1.0% | 0.8% |
| | Median Age | 40.8 | 40.0 | 38.7 |
| | Average Age | 39.4 | 39.5 | 38.4 |

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|--|---|---------------------|---------------------|---------------------|
| | % of Pop 0 to 4 years | 4.7% | 5.1% | 5.3% |
| | % of Pop 5 - 13 | 9.9% | 9.8% | 10.9% |
| | % of Pop 14 - 18 | 6.2% | 5.4% | 6.0% |
| | % of Pop 19 - 22 | 6.3% | 5.5% | 6.0% |
| | % of Pop 22 - 25 | 4.6% | 4.1% | 4.3% |
| | % of Pop 25 - 29 | 4.6% | 5.2% | 5.3% |
| | % of Pop 30 - 34 | 3.9% | 4.9% | 4.8% |
| | % of Pop 35 - 39 | 5.4% | 5.8% | 5.9% |
| | % of Pop 40 - 44 | 6.6% | 6.5% | 6.7% |
| | % of Pop 45 - 59 | 24.0% | 22.0% | 22.5% |
| | % of Pop 60 - 74 | 17.2% | 18.0% | 16.3% |
| | % of Pop 75 - 84 | 4.9% | 5.6% | 4.7% |
| | % of Pop 85+ | 1.7% | 1.9% | 1.4% |
| | Median Age | 43.3 | 43.2 | 41.2 |
| | Average Age | 41.2 | 41.7 | 40.1 |
| Race | Count of White | 8,549 | 56,426 | 131,170 |
| | Count of Black or African-American | 588 | 4,618 | 11,258 |
| | Count of Asian or Pacific Islander | 1,238 | 6,819 | 17,945 |
| | Count of Other races | 1,496 | 11,933 | 33,368 |
| | White | 72.0% | 70.7% | 67.7% |
| | Black or African American | 5.0% | 5.8% | 5.8% |
| | Asian | 10.4% | 8.5% | 9.3% |
| | Other Races | 12.6% | 15.0% | 17.2% |
| Language Spoken | Speak English at Home | 82.6% | 81.9% | 78.1% |
| | Speak Spanish at Home | 5.4% | 8.9% | 12.4% |
| | Speak French or French Creole at Home | 0.1% | 0.2% | 0.1% |
| | Speak German at Home | 0.9% | 0.4% | 0.5% |
| | Speak Other Indo-European Languages at Home | 3.1% | 2.5% | 2.4% |
| | Speak Russian and Other Slavic Languages at Home | 0.2% | 0.2% | 0.3% |
| | Speak Chinese at Home | 0.6% | 1.4% | 1.1% |
| | Speak Korean at Home | 1.1% | 1.0% | 1.0% |
| | Speak Vietnamese at Home | 1.3% | 0.8% | 0.6% |
| | Speak Other Asian Languages at Home | 4.0% | 2.2% | 2.9% |
| | Speak Tagalog and Other Pacific Languages at Home | 0.2% | 0.1% | 0.1% |
| | Speak Other Language at Home | 0.6% | 0.4% | 0.5% |
| | | | | |
| Hispanic | Hispanic Population | 1,312 | 12,375 | 38,300 |
| | Hispanic Population Percent | 11.1% | 15.5% | 19.8% |
| | Mexican | 68.1% | 72.2% | 75.4% |
| | Puerto Rican | 9.1% | 5.7% | 5.1% |
| | Cuban | 0.7% | 1.7% | 2.4% |
| | Dominican | 1.3% | 0.6% | 0.4% |
| | Central American | 10.1% | 3.7% | 5.8% |
| | South American | 4.6% | 6.9% | 5.0% |
| | Other Hispanic | 6.2% | 9.2% | 5.9% |
| | 2000 Hispanic Population Percent | 5% | 7% | 11% |
| | 1990 Hispanic Population Percent | 3% | 5% | 6% |

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| Highland Village Town Center Highland Village, TX | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--|--|---------------------|---------------------|---------------------|
| Ancestry | American (percent of total population) | 6.2% | 5.4% | 4.7% |
| | American | 5.8% | 5.0% | 4.3% |
| | Native American (ie. Indian/Eskimo) | 0.4% | 0.4% | 0.3% |
| | Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |
| | Asian (percent of total population) | 10.4% | 8.5% | 9.2% |
| | Chinese | 0.6% | 1.2% | 1.2% |
| | Japanese | 0.3% | 0.2% | 0.2% |
| | Korean | 1.9% | 1.1% | 1.1% |
| | South Central Asian (ie. Indian) | 5.5% | 3.4% | 3.5% |
| | South East Asian (ie. Vietnamese) | 1.8% | 1.9% | 1.8% |
| | Other Asian | 0.4% | 0.7% | 1.3% |
| | European (percent of total population) | 37.2% | 33.9% | 31.0% |
| | British | 9.0% | 8.1% | 7.0% |
| | Dutch | 0.8% | 0.6% | 0.5% |
| | French | 1.6% | 1.2% | 1.1% |
| | German | 8.4% | 7.8% | 7.3% |
| | Italian | 2.2% | 2.2% | 1.9% |
| | Polish | 1.3% | 1.2% | 1.1% |
| | Scandinavian | 2.1% | 1.8% | 1.6% |
| | Scotch/Irish | 8.5% | 7.8% | 6.9% |
| | Other European (ie. Greek/Russian) | 3.4% | 3.3% | 3.6% |
| | Middle Eastern | 1.1% | 0.7% | 0.6% |
| | Other Ancestry | 18.9% | 18.9% | 19.1% |
| | Unclassified Ancestry | 15.2% | 17.0% | 15.7% |
| Education (Age 25+) | Adult Population (25 Years or Older) | 7,916 | 54,512 | 128,527 |
| | Elementary (0 to 8) | 0.4% | 1.8% | 3.9% |
| | Some High School (9 to 11) | 1.3% | 2.4% | 3.6% |
| | High School Graduate (12) | 13.2% | 16.6% | 16.4% |
| | Some College (13 to 16) | 22.1% | 21.4% | 19.3% |
| | Associates Degree Only | 9.7% | 7.8% | 7.6% |
| | Bachelors Degree Only | 36.6% | 35.5% | 33.9% |
| | Graduate Degree | 16.7% | 14.6% | 15.5% |
| | % College (4+) | 53.4% | 50.0% | 49.4% |
| Household Type | Total Households – count | 3,907 | 28,587 | 66,533 |
| | One Person HHs – count | 461 | 5,332 | 11,161 |
| | Family HHs – count | 3,367 | 22,297 | 52,696 |
| | Married Couple – count | 3,019 | 18,913 | 43,974 |
| | w/own children – count | 1,468 | 8,268 | 20,853 |
| | w/out own children – count | 1,551 | 10,645 | 23,120 |
| | Male Householder – count | 89 | 849 | 2,927 |
| | Female Householder – count | 259 | 2,535 | 5,795 |
| | Non-Family Households – count | 79 | 958 | 2,677 |
| | 1 Person Household | 11.8% | 18.7% | 16.8% |
| | 2 Person Household | 32.5% | 33.3% | 31.3% |
| | 3 Person Household | 20.7% | 18.7% | 19.2% |
| | 4 Person Household | 21.4% | 17.8% | 19.3% |
| | 5 Person Household | 9.3% | 7.5% | 8.5% |
| | 6 Person Household | 3.0% | 2.7% | 3.3% |
| | 7+ Person Household | 1.3% | 1.3% | 1.6% |
| | % Households With Children | 41.2% | 35.0% | 38.5% |

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|--|---|---------------------|---------------------|---------------------|
| Housing | Total Housing Units | 3,998 | 29,593 | 68,685 |
| | Owner Occupied Percent | 84.6% | 72.6% | 72.6% |
| | Renter Occupied Percent | 13.2% | 24.0% | 24.3% |
| | Vacant Housing Percent | 2.3% | 3.4% | 3.1% |
| | Total Housing Units (Census 2000) | 2,608 | 20,485 | 45,639 |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more | 2.3% | 8.1% | 8.7% |
| | Property Value \$750,000 to \$999,999 | 13.9% | 12.3% | 12.8% |
| | Property Value \$500,000 to \$749,999 | 48.5% | 33.1% | 31.0% |
| | Property Value \$400,000 to \$499,999 | 21.3% | 21.3% | 18.1% |
| | Property Value \$300,000, to \$399,999 | 7.2% | 14.7% | 14.6% |
| | Property Value \$200,000 to \$299,999 | 2.6% | 5.8% | 8.0% |
| | Property Value \$150,000 to \$199,999 | 0.8% | 1.4% | 1.6% |
| | Property Value \$100,000 to \$149,999 | 0.2% | 0.6% | 0.8% |
| | Property Value \$60,000 to \$99,999 | 0.7% | 0.4% | 0.6% |
| | Property Value \$40,000 to \$59,999 | 0.3% | 0.2% | 0.5% |
| | Property Value \$0 to \$39,999 | 0.2% | 1.0% | 1.7% |
| | Median Home Value | \$580,602 | \$530,630 | \$526,810 |
| Wealth per Household | \$0 and under - percent | 14.5% | 15.7% | 15.8% |
| | \$1 to \$4999 - percent | 6.0% | 7.0% | 7.1% |
| | \$5k to \$9999 - percent | 3.6% | 4.0% | 4.0% |
| | \$10k to \$24999 - percent | 5.6% | 5.9% | 6.0% |
| | \$25k to \$49999 - percent | 6.7% | 6.7% | 6.7% |
| | \$50k to \$99999 - percent | 10.3% | 10.2% | 10.2% |
| | \$100k to \$249999 - percent | 19.4% | 18.8% | 18.7% |
| | \$250k to \$499999 - percent | 15.3% | 14.5% | 14.4% |
| | \$500k+ - percent | 18.7% | 17.3% | 17.1% |
| | Median HH Wealth | \$126,284 | \$104,518 | \$101,415 |
| | Avg HH Wealth | \$290,239 | \$271,671 | \$269,469 |
| Economic Viability | Economic Viability Local | 289 | 294 | 290 |
| | Economic Viability Indexed | 107 | 109 | 107 |
| Occupation (Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 6,781 | 44,001 | 106,147 |
| | Managerial/Executive | 28.5% | 26.5% | 25.5% |
| | Professional Specialty | 27.2% | 25.4% | 24.9% |
| | Healthcare Support | 1.1% | 1.3% | 1.6% |
| | Sales | 14.0% | 11.1% | 11.3% |
| | Office & Administrative Support | 9.6% | 11.3% | 10.9% |
| | Protective Service | 2.0% | 1.6% | 1.6% |
| | Food Preparation | 3.0% | 3.6% | 4.3% |
| | Building Maintenance & Cleaning | 0.4% | 1.4% | 1.6% |
| | Personal Care | 2.0% | 3.0% | 2.3% |
| | Farming, Fishing, & Forestry | 0.0% | 0.2% | 0.1% |
| | Construction | 5.6% | 5.6% | 6.7% |
| | Production & Transportation | 6.5% | 9.0% | 9.2% |
| | Percent White Collar Workers | 80.4% | 75.6% | 74.3% |
| | Percent Blue Collar Workers | 19.6% | 24.4% | 25.7% |

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| Highland Village Town Center Highland Village, TX | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--|---------------------------------|---------------------|---------------------|---------------------|
| | Agriculture/Mining/Construction | 4.6% | 5.8% | 6.8% |
| | Manufacturing | 6.9% | 7.9% | 8.9% |
| | Transportation | 6.8% | 6.8% | 6.6% |
| | Information | 1.5% | 2.4% | 2.4% |
| | Wholesale/Retail | 12.3% | 14.4% | 13.6% |
| | Finance, Insurance, Real Estate | 15.6% | 11.6% | 11.4% |
| | Professional Services | 14.5% | 12.0% | 11.5% |
| | Management Services | 0.2% | 0.1% | 0.2% |
| | Administrative/Waste Services | 3.8% | 3.6% | 3.6% |
| | Educational Services | 17.1% | 18.7% | 19.4% |
| | Entertainment Services | 9.5% | 8.5% | 8.4% |
| | Other Professional Services | 3.8% | 5.4% | 4.6% |
| | Public Administration | 3.3% | 2.8% | 2.8% |
| | | | | |
| Vehicles per HH | No Vehicles | 2.0% | 2.6% | 2.1% |
| | 1 Vehicle | 11.8% | 21.9% | 20.4% |
| | 2 Vehicles | 50.9% | 46.1% | 48.4% |
| | 3 or more vehicles | 35.3% | 29.3% | 29.0% |
| | Average Number of Vehicles | 2.33 | 2.15 | 2.16 |
| Change | Births (last 12 months) | 137 | 918 | 2,304 |
| | Deaths (last 12 months) | 84 | 593 | 1,272 |
| | Migration (last 12 months) | 238 | 630 | 927 |
| Work place | Workplace Establishments | 390 | 2,704 | 5,385 |
| | Workplace Employees (FTE) | 4,231 | 32,303 | 69,088 |