2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

Kings Market		5.00 Minute	10.00 Minute	20.00 Minute
Roswell, GA		Drivetime	Drivetime	Drivetime
	Current Year Estimated Population	39,223	150,809	643,871
	Population Est 23Q1	39,229	150,898	644,242
	Population Est 22Q4	39,149	150,607	643,035
	Population Est 22Q3	39,174	150,911	644,009
	Population Est 22Q2	39,180	150,652	643,823
	Population Est 22Q1	39,201	150,745	644,006
	Population Est 21Q4	39,095	150,503	643,842
	Population Est 21Q3	39,218	150,918	643,598
	Population Est 21Q2	39,223	150,973	643,668
ion	Population Fcst	39,142	151,981	664,566
ılat	2010 Census Population	40,376	139,417	562,353
Population	2000 Census Population	36,931	123,400	489,776
ă 🕺	1990 Census Population	26,126	87,086	331,868
	Current Year Daytime Population	37,995	192,380	784,553
	Average Seasonal Population	331	1,250	4,711
	Historical Annual Growth, 1990 – 2000	3.52%	3.55%	3.97%
	Historical Annual Growth, 2000 – 2010	0.90%	1.23%	1.39%
	Estimated Annual Growth, 2010 – CY	-0.20%	0.55%	0.95%
	Projected Annual Growth, CY to Y5	-0.04%	0.16%	0.63%
	Group Qtrs Est	122	1,041	2,776
	Transient Est Average Last 4 Qtrs	6,205	12,003	62,546
	Current Year Estimated Households	16,528	63,738	250,048
	Households Est 23Q1	16,530	63,770	250,156
	Households Est 22Q4	16,503	63,653	249,692
	Households Est 22Q3	16,513	63,794	250,191
	Households Est 22Q2	16,510	63,656	250,087
	Households Est 22Q1	16,519	63,703	250,211
	Households Est 21Q4	16,479	63,617	250,183
ds	Households Est 21Q3	16,524	63,779	250,147
hol	Households Est 21Q2	16,526	63,806	250,251
ISe	Households Fcst	16,497	64,240	258,195
Households	2010 Census Households	15,910	58,317	218,490
	2000 Census Households	14,553	51,807	188,672
	1990 Census Households	10,921	37,124	129,840
	Historical Annual Growth, 1990 – 2000	2.91%	3.39%	3.81%
	Historical Annual Growth, 2000 – 2010	0.90%	1.19%	1.48%
	Estimated Annual Growth, 2010 – CY	0.27%	0.63%	0.95%
	Projected Annual Growth, CY to Y5	-0.04%	0.16%	0.64%
	Population per Household	2.37	2.35	2.56
	I			I

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Kings Roswe		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	2.9%	4.3%	5.2%
	HH Income \$250,000 to \$499,999	3.4%	5.1%	6.3%
	HH Income \$200,000 to \$249,999	8.0%	12.0%	14.6%
	HH Income \$175,000 to \$199,999	4.9%	5.3%	6.8%
	HH Income \$150,000 to \$174,999	6.5%	7.3%	8.1%
	HH Income \$100,000 to 149,999	18.9%	18.3%	17.8%
	HH Income \$75,000 to 99,999	13.5%	13.1%	11.4%
	HH Income \$50,000 to 74,999	17.9%	14.3%	12.3%
	HH Income \$35,000 to 49,999	9.9%	8.1%	6.6%
	HH Income \$25,000 to 34,999	5.1%	4.2%	3.9%
	HH Income \$15,000 to 24,999	4.7%	3.8%	3.1%
	HH Income \$0 to 14,999	4.5%	4.3%	3.9%
	Average Household Income	\$121,623	\$145,773	\$170,004
	Median Household Income	\$88,966	\$105,622	\$123,075
	Per Capita Income	\$51,356	\$62,065	\$66,301
	Average Disposable Income	\$92,554	\$105,687	\$115,820
	Median Disposable Income	\$75,799	\$88,745	\$102,062
	Discretionary HH Income Over \$150,000	8.7%	14.5%	18.3%
	Discretionary HH Income \$125,000 to \$149,999	6.9%	8.5%	10.5%
Income	Discretionary HH Income \$100,000 to \$124,999	7.7%	9.7%	11.3%
2	Discretionary HH Income \$75,000 to \$99,999	13.2%	13.5%	13.1%
<u> </u>	Discretionary HH Income \$50,000 to \$74,999	18.5%	17.8%	15.9%
	Discretionary HH Income \$25,000 to \$49,999	27.5%	22.2%	18.3%
	Discretionary HH Income Under \$25,000	17.5%	13.9%	12.6%
	Average Discretionary HH Income	\$67,467	\$78,980	\$87,022
	Median Discretionary HH Income	\$55,524	\$69,069	\$81,096
	Householder White – Count	8,529	37,156	150,387
	Median HH Income	\$112,952	\$127,161	\$145,764
	Average HH Income	\$113,224	\$122,957	\$132,036
	Householder Black or African-American – Count	3,226	10,750	33,486
	Median HH Income	\$72,315	\$74,478	\$80,240
	Average HH Income	\$85,283	\$86,682	\$91,276
	Householder Hispanic – Count	2,615	5,994	22,658
	Median HH Income	\$69,117	\$78,121	\$76,152
	Average HH Income	\$79,109	\$87,503	\$90,065
	Householder Asian or Pacific Islander – Count	517	4,904	28,265
	Median HH Income	\$127,464	\$124,007	\$139,037
	Average HH Income	\$119,709	\$125,621	\$130,965
	Householder Other or Pacific Islander – Count	1,642	4,934	15,252
	Median HH Income	\$80,329	\$91,585	\$101,903
	Average HH Income	\$92,002	\$101,557	\$109,537

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Apr 3, 2	2025	Laut	ude: 34.017827	Longitude: -84.319616
Kings Roswe	Market II, GA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	19,038	72,385	
Ğ	Female Population	20,186	78,423	
	Count of Pop 0 to 4 years	2,479	8,759 12,024	
	Count of Pop 0 to 7 years Count of Pop 5 - 13	3,422 4,125	12,024	
	Count of Pop 14 - 18	1,809	7,016	
	Count of Pop 19 - 22	1,804	7,020	
	Count of Pop 22 - 25	1,356	5,247	
	Count of Pop 22 - 23 Count of Pop 25 - 29	2,697	9,246	
	Count of Pop 30 - 34	3,660	11,970	
	Count of Pop 35 - 39	3,487	12,048	
	Count of Pop 40 - 44	3,066	11,041	
	Count of Pop 45 - 59	7,507	30,500	
	Count of Pop 60 - 74	5,275	22,939	
	Count of Pop 75 - 84	1,488	7,411	
tion	Count of Pop 85+	469	2,618	
Total Population by Age	% of Pop 0 to 4 years	6.3%	5.8%	
V A D	% of Pop 0 to 7 years	8.7%	8.0%	
	% of Pop 5 - 13	10.5%	9.9%	
l G	% of Pop 14 - 18	4.6%	4.7%	
	% of Pop 19 - 22	4.6%	4.7%	
	% of Pop 22 - 25	3.5%	3.5%	
	% of Pop 25 - 29	6.9%	6.1%	
	% of Pop 30 - 34	9.3%	7.9%	
	% of Pop 35 - 39	8.9%	8.0%	
	% of Pop 40 - 44	7.8%	7.3%	
	% of Pop 45 - 59	19.1%	20.2%	
	% of Pop 60 - 74	13.4%	15.2%	
	% of Pop 75 - 84	3.8%	4.9%	
	% of Pop 85+	1.2%	1.7%	
	Median Age	37.4	39.6	6 40.1
	Average Age	38.2	40.1	
	% of Pop 0 to 4 years	6.7%	6.2%	
	% of Pop 5 - 13	11.0%	10.5%	
	% of Pop 14 - 18	4.8%	4.9%	5.8%
	% of Pop 19 - 22	4.8%	4.9%	
_	% of Pop 22 - 25	3.6%	3.6%	
tiol	% of Pop 25 - 29	7.1%	6.4%	
Male Population by Age	% of Pop 30 - 34	9.7%	8.1%	
	% of Pop 35 - 39	9.2%	8.2%	
	% of Pop 40 - 44	7.9%	7.4%	
/ al	% of Pop 45 - 59	18.8%	20.0%	
	% of Pop 75 - 84	3.4%	4.3%	
	% of Pop 60 - 74	12.3%	14.4%	
	% of Pop 85+	0.8%	1.2%	o 1.1%
	Median Age	36.3	38.3	
	Average Age	37.1	38.9	38.9

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Apr 3, 2025



Kings Market 5.00 Minute 10.00 Minute 0.00 Minute Roswell, GA Drivetimo Drivetimo Drivetimo 9% of Pop 0 to 4 years 6.0% 5.5% 5.1% 9% of Pop 14 - 18 4.4% 4.4% 5.2% 9% of Pop 19 - 22 4.4% 4.6% 5.2% 9% of Pop 22 - 25 3.3% 3.4% 3.8% 9% of Pop 30 - 34 9.0% 7.8% 6.3% 9% of Pop 40 - 159 9.0% 7.8% 6.3% 9% of Pop 40 - 59 19.5% 20.4% 21.6% 9% of Pop 40 - 59 19.5% 20.4% 21.6% 9% of Pop 60 - 74 14.6% 10.0% 15.7% 9% of Pop 60 - 74 14.6% 10.0% 15.7% 9% of Pop 75 - 84 2.2% 5.5% 5.4% 10 count of Minuc 10.738 87.800 385.110 Count of Maian or Pacific Islander 1.966 10.031 88.61 Count of Other races 9.546 23.114 88.618 Count of Other races <th>Apr 3, 2</th> <th>2025</th> <th>Latit</th> <th>ude: 34.017827</th> <th>Longitude: -84.319616</th>	Apr 3, 2	2025	Latit	ude: 34.017827	Longitude: -84.319616
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% of Pop 14 + 18 4.4% 4.4% 5.3% % of Pop 19 - 22 4.4% 4.5% 5.2% % of Pop 22 - 25 3.3% 3.4% 3.8% % of Pop 32 - 29 6.6% 5.9% 5.5% % of Pop 35 - 39 8.6% 7.8% 6.3% % of Pop 45 - 59 19.5% 20.4% 21.6% % of Pop 57 - 84 4.2% 5.5% 5.4% % of Pop 75 - 84 4.2% 5.5% 5.4% % of Pop 75 - 84 4.2% 5.5% 5.4% % of Pop 85+ 1.5% 2.3% 1.9% Median Age 38.6 40.9 41.2 Average Age 39.3 47.3 68.83 Count of White 19.738 87.800 385.110 Count of Maine Or African-American 8.243 26.863 83.330 Count of Asian or Pacific Islander 1.696 13.031 86.814 Count of Asian or Pacific Islander 1.696 13.334 86.84 Other Races 24.3% 15.3%					
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Hispanic Population 9,422 20,554 80,053 Hispanic Population Percent 24.0% 13.6% 12.4% Mexican 66.0% 52.8% 49.9% Puerto Rican 3.9% 7.0% 8.4% Cuban 1.9% 4.0% 4.5% Dominican 1.9% 1.4% 1.7% Central American 8.6% 10.3% 13.8% South American 12.1% 17.0% 15.3% Other Hispanic 5.7% 7.4% 6.4% 2000 Hispanic Population Percent 19% 10% 9%		Speak Tagalog and Other Pacific Languages at Home	0.3%	0.3%	6 0.2%
Hispanic Population Percent 24.0% 13.6% 12.4% Mexican 66.0% 52.8% 49.9% Puerto Rican 3.9% 7.0% 8.4% Cuban 1.9% 4.0% 4.5% Dominican 1.9% 1.4% 1.7% Central American 8.6% 10.3% 13.8% South American 12.1% 17.0% 15.3% Other Hispanic 5.7% 7.4% 6.4% 2000 Hispanic Population Percent 19% 10% 9%		Speak Other Language at Home	2.5%	2.5%	6 1.8%
Hispanic Population Percent 24.0% 13.6% 12.4% Mexican 66.0% 52.8% 49.9% Puerto Rican 3.9% 7.0% 8.4% Cuban 1.9% 4.0% 4.5% Dominican 1.9% 1.4% 1.7% Central American 8.6% 10.3% 13.8% South American 12.1% 17.0% 15.3% Other Hispanic 5.7% 7.4% 6.4% 2000 Hispanic Population Percent 19% 10% 9%		Hispanic Population	9,422	20,554	4 80,053
Mexican 66.0% 52.8% 49.9% Puerto Rican 3.9% 7.0% 8.4% Cuban 1.9% 4.0% 4.5% Dominican 1.9% 1.4% 1.7% Central American 8.6% 10.3% 13.8% South American 12.1% 17.0% 15.3% Other Hispanic 5.7% 7.4% 6.4% 2000 Hispanic Population Percent 19% 10% 9%		Hispanic Population Percent	24.0%	13.6%	6 12.4%
Puerto Rican 3.9% 7.0% 8.4% Cuban 1.9% 4.0% 4.5% Dominican 1.9% 1.4% 1.7% Central American 8.6% 10.3% 13.8% South American 12.1% 17.0% 15.3% Other Hispanic 5.7% 7.4% 6.4% 2000 Hispanic Population Percent 19% 10% 9%	nic		66.0%	52.8%	49.9%
Cuban 1.9% 4.0% 4.5% Dominican 1.9% 1.4% 1.7% Central American 8.6% 10.3% 13.8% South American 12.1% 17.0% 15.3% Other Hispanic 5.7% 7.4% 6.4% 2000 Hispanic Population Percent 19% 10% 9%		Puerto Rican			
South American 12.1% 17.0% 15.3% Other Hispanic 5.7% 7.4% 6.4% 2000 Hispanic Population Percent 19% 10% 9%		Cuban			
South American 12.1% 17.0% 15.3% Other Hispanic 5.7% 7.4% 6.4% 2000 Hispanic Population Percent 19% 10% 9%	Dar	Dominican			
South American 12.1% 17.0% 15.3% Other Hispanic 5.7% 7.4% 6.4% 2000 Hispanic Population Percent 19% 10% 9%	isp				
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2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

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Kings I Roswe		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Noswe	American (percent of total population)	5.9%	5.3%	5.0%
	American	5.6%	5.1%	4.8%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	4.3%	8.6%	13.4%
	Chinese	1.0%	1.1%	2.2%
	Japanese	0.1%	0.1%	0.3%
	Korean	0.5%	0.7%	1.4%
	South Central Asian (ie. Indian)	1.6%	5.2%	7.4%
	South East Asian (ie. Vietnamese) Other Asian	0.8% 0.3%	1.1% 0.3%	1.7% 0.5%
Ancestry				
ce	European (percent of total population) British	27.2% 6.3%	32.0% 7.6%	31.9% 7.8%
⊿u	Dutch	0.3%	0.5%	0.4%
	French	0.9%	1.1%	1.1%
	German	4.4%	5.8%	5.7%
	Italian	3.0%	2.6%	2.4%
	Polish	1.4%	1.3%	1.3%
	Scandinavian	0.9%	1.2%	1.3%
	Scotch/Irish	6.0%	7.8%	7.2%
	Other European (ie. Greek/Russian)	4.0%	4.1%	4.8%
	Middle Eastern	1.0%	1.2%	1.1%
	Other Ancestry	26.6%	26.3%	22.9%
	Unclassified Ancestry	11.1%	13.1%	13.2%
	Adult Population (25 Years or Older)	27,650	107,772	444,282
	Elementary (0 to 8)	4.9%	2.3%	2.5%
ч 🕤	Some High School (9 to 11)	4.4%	2.3%	2.3%
tio 5+	High School Graduate (12)	16.1%	11.8%	10.6%
Education (Age 25+)	Some College (13 to 16)	15.9%	15.3%	12.8%
du Ag	Associates Degree Only	6.5%	5.9%	5.5%
Ш с	Bachelors Degree Only	35.1%	39.2%	39.2%
	Graduate Degree	17.1%	23.2%	27.0%
	% College (4+)	52.2%	62.4%	66.2%
	Total Households – count	16,528	63,738	250,048
	One Person HHs – count	5,162	19,822	65,193
	Family HHs – count	9,848	38,761	169,567
	Married Couple – count	6,462	30,026	139,542
	w/own children – count	2,790	12,143	64,719
	w/out own children – count	3,672	17,883	74,823
	Male Householder – count	1,166	2,742	8,571
olo	Female Householder – count	2,220	5,992	21,454
useho Type	Non-Family Households – count	1,518	5,155	15,287
Household Type	1 Person Household	31.2%	31.1%	26.1%
Ť	2 Person Household	33.9%	33.6%	31.5%
	3 Person Household	15.0%	15.4%	16.4%
	4 Person Household	11.6%	12.7%	16.6%
	5 Person Household	5.2%	4.8%	6.2%
	6 Person Household	1.9%	1.6%	2.1%
	7+ Person Household	1.2%	0.9%	1.1%
	% Households With Children	28.0%	26.6%	32.3%
		20.070	20.070	02.070

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

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Kings I Roswe	Market II, GA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units Owner Occupied Percent Renter Occupied Percent Vacant Housing Percent Total Housing Units (Consus 2000)	17,578 44.0% 50.0% 6.0% 15,241	67,598 53.1% 41.2% 5.7%	264,027 61.7% 33.0% 5.3%
Home Value (Owner Occupied)	Total Housing Units (Census 2000) Property Value \$1,000,000 or more Property Value \$750,000 to \$999,999 Property Value \$500,000 to \$749,999 Property Value \$400,000 to \$499,999 Property Value \$300,000, to \$399,999 Property Value \$200,000 to \$299,999 Property Value \$150,000 to \$199,999 Property Value \$100,000 to \$149,999 Property Value \$60,000 to \$99,999 Property Value \$60,000 to \$59,999 Property Value \$0 to \$39,999 Property Value \$0 to \$39,999	8.0% 10.2% 33.2% 18.6% 13.2% 10.8% 2.0% 1.1% 0.2% 0.2% 0.7% \$517,810	54,412 15.6% 19.0% 31.3% 13.0% 8.1% 7.2% 1.6% 0.4% 0.3% 0.1% 0.7% \$637,804	198,018 18.4% 21.6% 27.8% 10.4% 7.5% 5.2% 1.3% 0.6% 0.4% 0.2% 0.6% \$686,653
Wealth per Household	\$0 and under - percent \$1 to \$4999 - percent \$5k to \$9999 - percent \$10k to \$24999 - percent \$25k to \$49999 - percent \$50k to \$99999 - percent \$100k to \$249999 - percent \$250k to \$499999 - percent	18.1% 8.8% 4.8% 6.5% 6.8% 9.9% 17.3% 12.9% 15.0% \$75,542 \$240,190	16.9% 7.8% 4.3% 6.2% 6.7% 9.9% 17.9% 13.7% 16.6% \$91,167 \$260,581	16.1% 7.2% 4.1% 6.0% 6.6% 9.9% 18.3% 14.3% 17.6% \$101,448 \$273,105
Economic Viability	Economic Viability Local Economic Viability Indexed	312 115	323 119	322 119
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	23,005 22.5% 25.6% 1.6% 10.4% 9.1% 0.6% 6.7% 4.5% 2.5% 0.0% 7.2% 9.3% 69.2% 30.8%	86,456 29.5% 27.9% 1.4% 11.1% 10.2% 0.6% 4.1% 2.7% 1.7% 0.0% 3.8% 7.1% 80.0% 20.0%	358,144 30.1% 30.2% 1.2% 11.8% 8.7% 0.6% 3.7% 2.1% 2.0% 0.0% 3.8% 5.8% 81.9% 18.1%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR

Kings I Roswe		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	8.5%	5.8%	5.1%
	Manufacturing	6.1%	6.3%	6.8%
	Transportation	3.8%	4.9%	4.4%
	Information	4.6%	4.4%	4.5%
	Wholesale/Retail	13.1%	12.8%	12.5%
	Finance, Insurance, Real Estate	8.8%	11.4%	11.1%
	Professional Services	15.0%	18.1%	19.3%
	Management Services	0.5%	0.3%	0.4%
	Administrative/Waste Services	5.2%	6.0%	5.1%
	Educational Services	17.3%	16.1%	17.1%
	Entertainment Services	12.3%	8.4%	7.5%
	Other Professional Services	3.3%	3.8%	4.1%
	Public Administration	1.6%	1.8%	2.2%
	No Vehicles	6.3%	7.2%	4.7%
es H	1 Vehicle	38.7%	36.9%	32.7%
iicl r H	2 Vehicles	41.4%	41.0%	43.4%
Vehicles per HH	3 or more vehicles	13.6%	14.9%	19.2%
	Average Number of Vehicles	1.68	1.70	1.84
Change	Births (last 12 months)	467	1,699	7,024
lan	Deaths (last 12 months)	259	1,181	4,947
СЧ	Migration (last 12 months)	-156	-335	-1,913
Work place	Workplace Establishments	1,846	8,744	30,549
W pla	Workplace Employees (FTE)	16,377	90,381	366,355