

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.017827 Longitude: -84.319616

Kings Market Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	39,223	150,809	643,871
	Population Est 23Q1	39,229	150,898	644,242
	Population Est 22Q4	39,149	150,607	643,035
	Population Est 22Q3	39,174	150,911	644,009
	Population Est 22Q2	39,180	150,652	643,823
	Population Est 22Q1	39,201	150,745	644,006
	Population Est 21Q4	39,095	150,503	643,842
	Population Est 21Q3	39,218	150,918	643,598
	Population Est 21Q2	39,223	150,973	643,668
	Population Fcst	39,142	151,981	664,566
	2010 Census Population	40,376	139,417	562,353
	2000 Census Population	36,931	123,400	489,776
	1990 Census Population	26,126	87,086	331,868
	Current Year Daytime Population	37,995	192,380	784,553
	Average Seasonal Population	331	1,250	4,711
	Historical Annual Growth, 1990 – 2000	3.52%	3.55%	3.97%
	Historical Annual Growth, 2000 – 2010	0.90%	1.23%	1.39%
	Estimated Annual Growth, 2010 – CY	-0.20%	0.55%	0.95%
	Projected Annual Growth, CY to Y5	-0.04%	0.16%	0.63%
	Group Qtrs Est	122	1,041	2,776
	Transient Est Average Last 4 Qtrs	6,205	12,003	62,546
Households	Current Year Estimated Households	16,528	63,738	250,048
	Households Est 23Q1	16,530	63,770	250,156
	Households Est 22Q4	16,503	63,653	249,692
	Households Est 22Q3	16,513	63,794	250,191
	Households Est 22Q2	16,510	63,656	250,087
	Households Est 22Q1	16,519	63,703	250,211
	Households Est 21Q4	16,479	63,617	250,183
	Households Est 21Q3	16,524	63,779	250,147
	Households Est 21Q2	16,526	63,806	250,251
	Households Fcst	16,497	64,240	258,195
	2010 Census Households	15,910	58,317	218,490
	2000 Census Households	14,553	51,807	188,672
	1990 Census Households	10,921	37,124	129,840
	Historical Annual Growth, 1990 – 2000	2.91%	3.39%	3.81%
	Historical Annual Growth, 2000 – 2010	0.90%	1.19%	1.48%
	Estimated Annual Growth, 2010 – CY	0.27%	0.63%	0.95%
	Projected Annual Growth, CY to Y5	-0.04%	0.16%	0.64%
	Population per Household	2.37	2.35	2.56

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Kings Market Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.9%	4.3%	5.2%
	HH Income \$250,000 to \$499,999	3.4%	5.1%	6.3%
	HH Income \$200,000 to \$249,999	8.0%	12.0%	14.6%
	HH Income \$175,000 to \$199,999	4.9%	5.3%	6.8%
	HH Income \$150,000 to \$174,999	6.5%	7.3%	8.1%
	HH Income \$100,000 to 149,999	18.9%	18.3%	17.8%
	HH Income \$75,000 to 99,999	13.5%	13.1%	11.4%
	HH Income \$50,000 to 74,999	17.9%	14.3%	12.3%
	HH Income \$35,000 to 49,999	9.9%	8.1%	6.6%
	HH Income \$25,000 to 34,999	5.1%	4.2%	3.9%
	HH Income \$15,000 to 24,999	4.7%	3.8%	3.1%
	HH Income \$0 to 14,999	4.5%	4.3%	3.9%
	Average Household Income	\$121,623	\$145,773	\$170,004
	Median Household Income	\$88,966	\$105,622	\$123,075
	Per Capita Income	\$51,356	\$62,065	\$66,301
	Average Disposable Income	\$92,554	\$105,687	\$115,820
	Median Disposable Income	\$75,799	\$88,745	\$102,062
	Discretionary HH Income Over \$150,000	8.7%	14.5%	18.3%
	Discretionary HH Income \$125,000 to \$149,999	6.9%	8.5%	10.5%
	Discretionary HH Income \$100,000 to \$124,999	7.7%	9.7%	11.3%
	Discretionary HH Income \$75,000 to \$99,999	13.2%	13.5%	13.1%
	Discretionary HH Income \$50,000 to \$74,999	18.5%	17.8%	15.9%
	Discretionary HH Income \$25,000 to \$49,999	27.5%	22.2%	18.3%
	Discretionary HH Income Under \$25,000	17.5%	13.9%	12.6%
	Average Discretionary HH Income	\$67,467	\$78,980	\$87,022
	Median Discretionary HH Income	\$55,524	\$69,069	\$81,096
	Householder White – Count	8,529	37,156	150,387
	Median HH Income	\$112,952	\$127,161	\$145,764
	Average HH Income	\$113,224	\$122,957	\$132,036
	Householder Black or African-American – Count	3,226	10,750	33,486
	Median HH Income	\$72,315	\$74,478	\$80,240
	Average HH Income	\$85,283	\$86,682	\$91,276
	Householder Hispanic – Count	2,615	5,994	22,658
	Median HH Income	\$69,117	\$78,121	\$76,152
	Average HH Income	\$79,109	\$87,503	\$90,065
	Householder Asian or Pacific Islander – Count	517	4,904	28,265
	Median HH Income	\$127,464	\$124,007	\$139,037
	Average HH Income	\$119,709	\$125,621	\$130,965
	Householder Other or Pacific Islander – Count	1,642	4,934	15,252
	Median HH Income	\$80,329	\$91,585	\$101,903
	Average HH Income	\$92,002	\$101,557	\$109,537

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Kings Market Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	19,038	72,385	312,712
	Female Population	20,186	78,423	331,159
Total Population by Age	Count of Pop 0 to 4 years	2,479	8,759	34,395
	Count of Pop 0 to 7 years	3,422	12,024	49,209
	Count of Pop 5 - 13	4,125	14,995	68,525
	Count of Pop 14 - 18	1,809	7,016	35,712
	Count of Pop 19 - 22	1,804	7,020	35,312
	Count of Pop 22 - 25	1,356	5,247	25,644
	Count of Pop 25 - 29	2,697	9,246	36,739
	Count of Pop 30 - 34	3,660	11,970	41,120
	Count of Pop 35 - 39	3,487	12,048	44,002
	Count of Pop 40 - 44	3,066	11,041	45,732
	Count of Pop 45 - 59	7,507	30,500	137,328
	Count of Pop 60 - 74	5,275	22,939	97,984
	Count of Pop 75 - 84	1,488	7,411	31,687
	Count of Pop 85+	469	2,618	9,692
	% of Pop 0 to 4 years	6.3%	5.8%	5.3%
	% of Pop 0 to 7 years	8.7%	8.0%	7.6%
	% of Pop 5 - 13	10.5%	9.9%	10.6%
	% of Pop 14 - 18	4.6%	4.7%	5.5%
	% of Pop 19 - 22	4.6%	4.7%	5.5%
	% of Pop 22 - 25	3.5%	3.5%	4.0%
	% of Pop 25 - 29	6.9%	6.1%	5.7%
	% of Pop 30 - 34	9.3%	7.9%	6.4%
	% of Pop 35 - 39	8.9%	8.0%	6.8%
	% of Pop 40 - 44	7.8%	7.3%	7.1%
	% of Pop 45 - 59	19.1%	20.2%	21.3%
	% of Pop 60 - 74	13.4%	15.2%	15.2%
	% of Pop 75 - 84	3.8%	4.9%	4.9%
	% of Pop 85+	1.2%	1.7%	1.5%
	Median Age	37.4	39.6	40.1
	Average Age	38.2	40.1	39.9
Male Population by Age	% of Pop 0 to 4 years	6.7%	6.2%	5.6%
	% of Pop 5 - 13	11.0%	10.5%	11.1%
	% of Pop 14 - 18	4.8%	4.9%	5.8%
	% of Pop 19 - 22	4.8%	4.9%	5.8%
	% of Pop 22 - 25	3.6%	3.6%	4.2%
	% of Pop 25 - 29	7.1%	6.4%	5.9%
	% of Pop 30 - 34	9.7%	8.1%	6.5%
	% of Pop 35 - 39	9.2%	8.2%	6.8%
	% of Pop 40 - 44	7.9%	7.4%	7.0%
	% of Pop 45 - 59	18.8%	20.0%	21.1%
	% of Pop 75 - 84	3.4%	4.3%	4.4%
	% of Pop 60 - 74	12.3%	14.4%	14.7%
	% of Pop 85+	0.8%	1.2%	1.1%
	Median Age	36.3	38.3	38.8
	Average Age	37.1	38.9	38.9

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	% of Pop 60 - 74	14.6%	16.0%	15.7%
	% of Pop 75 - 84	4.2%	5.5%	5.4%
	% of Pop 85+	1.5%	2.3%	1.9%
	Median Age	38.6	40.9	41.2
	Average Age	39.3	41.3	40.8
Race	Count of White	19,738	87,800	385,110
	Count of Black or African-American	8,243	26,863	83,330
	Count of Asian or Pacific Islander	1,696	13,031	86,814
	Count of Other races	9,546	23,114	88,618
	White	50.3%	58.2%	59.8%
	Black or African American	21.0%	17.8%	12.9%
	Asian	4.3%	8.6%	13.5%
	Other Races	24.3%	15.3%	13.8%
Language Spoken	Speak English at Home	71.5%	75.7%	74.2%
	Speak Spanish at Home	17.9%	10.3%	9.2%
	Speak French or French Creole at Home	0.8%	1.2%	0.8%
	Speak German at Home	0.1%	0.4%	0.5%
	Speak Other Indo-European Languages at Home	3.5%	4.5%	5.1%
	Speak Russian and Other Slavic Languages at Home	0.7%	0.8%	1.0%
	Speak Chinese at Home	1.1%	1.1%	2.1%
	Speak Korean at Home	0.3%	0.5%	1.1%
	Speak Vietnamese at Home	0.2%	0.2%	0.5%
	Speak Other Asian Languages at Home	1.0%	2.5%	3.5%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.3%	0.2%
	Speak Other Language at Home	2.5%	2.5%	1.8%
Hispanic	Hispanic Population	9,422	20,554	80,053
	Hispanic Population Percent	24.0%	13.6%	12.4%
	Mexican	66.0%	52.8%	49.9%
	Puerto Rican	3.9%	7.0%	8.4%
	Cuban	1.9%	4.0%	4.5%
	Dominican	1.9%	1.4%	1.7%
	Central American	8.6%	10.3%	13.8%
	South American	12.1%	17.0%	15.3%
	Other Hispanic	5.7%	7.4%	6.4%
	2000 Hispanic Population Percent	19%	10%	9%
	1990 Hispanic Population Percent	4%	3%	3%

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Ancestry	American (percent of total population)	5.9%	5.3%	5.0%
	American	5.6%	5.1%	4.8%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	4.3%	8.6%	13.4%
	Chinese	1.0%	1.1%	2.2%
	Japanese	0.1%	0.1%	0.3%
	Korean	0.5%	0.7%	1.4%
	South Central Asian (ie. Indian)	1.6%	5.2%	7.4%
	South East Asian (ie. Vietnamese)	0.8%	1.1%	1.7%
	Other Asian	0.3%	0.3%	0.5%
	European (percent of total population)	27.2%	32.0%	31.9%
	British	6.3%	7.6%	7.8%
	Dutch	0.4%	0.5%	0.4%
	French	0.9%	1.1%	1.1%
	German	4.4%	5.8%	5.7%
	Italian	3.0%	2.6%	2.4%
	Polish	1.4%	1.3%	1.3%
	Scandinavian	0.9%	1.2%	1.3%
	Scotch/Irish	6.0%	7.8%	7.2%
	Other European (ie. Greek/Russian)	4.0%	4.1%	4.8%
	Middle Eastern	1.0%	1.2%	1.1%
	Other Ancestry	26.6%	26.3%	22.9%
	Unclassified Ancestry	11.1%	13.1%	13.2%
Education (Age 25+)	Adult Population (25 Years or Older)	27,650	107,772	444,282
	Elementary (0 to 8)	4.9%	2.3%	2.5%
	Some High School (9 to 11)	4.4%	2.3%	2.3%
	High School Graduate (12)	16.1%	11.8%	10.6%
	Some College (13 to 16)	15.9%	15.3%	12.8%
	Associates Degree Only	6.5%	5.9%	5.5%
	Bachelors Degree Only	35.1%	39.2%	39.2%
	Graduate Degree	17.1%	23.2%	27.0%
	% College (4+)	52.2%	62.4%	66.2%
Household Type	Total Households – count	16,528	63,738	250,048
	One Person HHs – count	5,162	19,822	65,193
	Family HHs – count	9,848	38,761	169,567
	Married Couple – count	6,462	30,026	139,542
	w/own children – count	2,790	12,143	64,719
	w/out own children – count	3,672	17,883	74,823
	Male Householder – count	1,166	2,742	8,571
	Female Householder – count	2,220	5,992	21,454
	Non-Family Households – count	1,518	5,155	15,287
	1 Person Household	31.2%	31.1%	26.1%
	2 Person Household	33.9%	33.6%	31.5%
	3 Person Household	15.0%	15.4%	16.4%
	4 Person Household	11.6%	12.7%	16.6%
	5 Person Household	5.2%	4.8%	6.2%
	6 Person Household	1.9%	1.6%	2.1%
	7+ Person Household	1.2%	0.9%	1.1%
	% Households With Children	28.0%	26.6%	32.3%

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Kings Market Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	17,578	67,598	264,027
	Owner Occupied Percent	44.0%	53.1%	61.7%
	Renter Occupied Percent	50.0%	41.2%	33.0%
	Vacant Housing Percent	6.0%	5.7%	5.3%
	Total Housing Units (Census 2000)	15,241	54,412	198,018
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	8.0%	15.6%	18.4%
	Property Value \$750,000 to \$999,999	10.2%	19.0%	21.6%
	Property Value \$500,000 to \$749,999	33.2%	31.3%	27.8%
	Property Value \$400,000 to \$499,999	18.6%	13.0%	10.4%
	Property Value \$300,000, to \$399,999	13.2%	8.1%	7.5%
	Property Value \$200,000 to \$299,999	10.8%	7.2%	5.2%
	Property Value \$150,000 to \$199,999	2.0%	1.6%	1.3%
	Property Value \$100,000 to \$149,999	1.1%	0.4%	0.6%
	Property Value \$60,000 to \$99,999	0.2%	0.3%	0.4%
	Property Value \$40,000 to \$59,999	0.2%	0.1%	0.2%
	Property Value \$0 to \$39,999	0.7%	0.7%	0.6%
	Median Home Value	\$517,810	\$637,804	\$686,653
Wealth per Household	\$0 and under - percent	18.1%	16.9%	16.1%
	\$1 to \$4999 - percent	8.8%	7.8%	7.2%
	\$5k to \$9999 - percent	4.8%	4.3%	4.1%
	\$10k to \$24999 - percent	6.5%	6.2%	6.0%
	\$25k to \$49999 - percent	6.8%	6.7%	6.6%
	\$50k to \$99999 - percent	9.9%	9.9%	9.9%
	\$100k to \$249999 - percent	17.3%	17.9%	18.3%
	\$250k to \$499999 - percent	12.9%	13.7%	14.3%
	\$500k+ - percent	15.0%	16.6%	17.6%
	Median HH Wealth	\$75,542	\$91,167	\$101,448
	Avg HH Wealth	\$240,190	\$260,581	\$273,105
Economic Viability	Economic Viability Local	312	323	322
	Economic Viability Indexed	115	119	119
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	23,005	86,456	358,144
	Managerial/Executive	22.5%	29.5%	30.1%
	Professional Specialty	25.6%	27.9%	30.2%
	Healthcare Support	1.6%	1.4%	1.2%
	Sales	10.4%	11.1%	11.8%
	Office & Administrative Support	9.1%	10.2%	8.7%
	Protective Service	0.6%	0.6%	0.6%
	Food Preparation	6.7%	4.1%	3.7%
	Building Maintenance & Cleaning	4.5%	2.7%	2.1%
	Personal Care	2.5%	1.7%	2.0%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	7.2%	3.8%	3.8%
	Production & Transportation	9.3%	7.1%	5.8%
	Percent White Collar Workers	69.2%	80.0%	81.9%
	Percent Blue Collar Workers	30.8%	20.0%	18.1%

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	Agriculture/Mining/Construction	8.5%	5.8%	5.1%
	Manufacturing	6.1%	6.3%	6.8%
	Transportation	3.8%	4.9%	4.4%
	Information	4.6%	4.4%	4.5%
	Wholesale/Retail	13.1%	12.8%	12.5%
	Finance, Insurance, Real Estate	8.8%	11.4%	11.1%
	Professional Services	15.0%	18.1%	19.3%
	Management Services	0.5%	0.3%	0.4%
	Administrative/Waste Services	5.2%	6.0%	5.1%
	Educational Services	17.3%	16.1%	17.1%
	Entertainment Services	12.3%	8.4%	7.5%
	Other Professional Services	3.3%	3.8%	4.1%
	Public Administration	1.6%	1.8%	2.2%
Vehicles per HH	No Vehicles	6.3%	7.2%	4.7%
	1 Vehicle	38.7%	36.9%	32.7%
	2 Vehicles	41.4%	41.0%	43.4%
	3 or more vehicles	13.6%	14.9%	19.2%
	Average Number of Vehicles	1.68	1.70	1.84
Change	Births (last 12 months)	467	1,699	7,024
	Deaths (last 12 months)	259	1,181	4,947
	Migration (last 12 months)	-156	-335	-1,913
Work place	Workplace Establishments	1,846	8,744	30,549
	Workplace Employees (FTE)	16,377	90,381	366,355