2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR® Latitude: 34.796067 Longitude: -84.96312

		Edd	100001	
Norths Dalton		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Current Year Estimated Population	20,451	57,369	133,818
	Population Est 23Q1	20,398	57,312	133,590
	Population Est 22Q4	20,325	57,134	133,376
	Population Est 22Q3	20,313	57,062	133,122
	Population Est 22Q2	20,302	57,014	132,991
	Population Est 22Q1	20,301	57,015	132,882
	Population Est 21Q4	20,292	56,979	132,719
	Population Est 21Q3	20,257	56,954	132,536
	Population Est 21Q2	20,178	56,768	132,136
5	Population Fcst	21,232	59,812	140,007
Population	2010 Census Population	20,015	56,005	128,641
ndo	2000 Census Population	14,735	45,505	106,968
ŭ	1990 Census Population	12,182	38,948	90,078
	Current Year Daytime Population	32,823	78,633	143,748
	Average Seasonal Population	128	279	875
	Historical Annual Growth, 1990 – 2000	1.92%	1.57%	1.73%
	Historical Annual Growth, 2000 – 2010	3.11%	2.10%	1.86%
	Estimated Annual Growth, 2010 – CY	0.15%	0.17%	0.28%
	Projected Annual Growth, CY to Y5	0.75%	0.84%	0.91%
	Group Qtrs Est	704	1,011	1,313
	Transient Est Average Last 4 Qtrs	973	3,036	5,691
	Current Year Estimated Households	7,039	19,944	47,613
	Households Est 23Q1	7,018	19,920	47,526
	Households Est 22Q4	6,994	19,863	47,461
	Households Est 22Q3	6,993	19,843	47,370
	Households Est 22Q2	6,986	19,823	47,321
	Households Est 22Q1	6,988	19,827	47,283
	Households Est 21Q4	6,985	19,813	47,225
ouseholds	Households Est 21Q3	6,972	19,804	47,161
ohe	Households Est 21Q2	6,945	19,742	47,020
nse	Households Fcst	7,303	20,777	49,809
Hoi	2010 Census Households	6,724	19,027	44,709
	2000 Census Households	5,171	16,043	38,076
	1990 Census Households	4,858	15,052	33,287
	Historical Annual Growth, 1990 – 2000	0.63%	0.64%	1.35%
	Historical Annual Growth, 2000 – 2010	2.66%	1.72%	1.62%
	Estimated Annual Growth, 2010 – CY	0.32%	0.33%	0.44%
	Projected Annual Growth, CY to Y5	0.74%	0.82%	0.91%
	Population per Household	2.81	2.83	2.78

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Apr 3, 4	, i i i i i i i i i i i i i i i i i i i		Longitude: -84.96312	
Norths Dalton		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	0.6%	1.0%	0.9%
	HH Income \$250,000 to \$499,999	0.8%	1.3%	
	HH Income \$200,000 to \$249,999	1.8%	3.0%	
	HH Income \$175,000 to \$199,999	1.5%	2.2%	
	HH Income \$150,000 to \$174,999	1.9%	2.8%	
	HH Income \$100,000 to 149,999	14.3%	16.1%	
	HH Income \$75,000 to 99,999	14.6%	14.5%	
	HH Income \$50,000 to 74,999	21.8%	19.6%	18.9%
	HH Income \$35,000 to 49,999	12.4%	13.1%	
	HH Income \$25,000 to 34,999	11.6%	11.0%	
	HH Income \$15,000 to 24,999	11.1%	9.0%	
	HH Income \$0 to 14,999	7.6%	6.3%	
	Average Household Income	\$71,810	\$83,981	\$82,974
	Median Household Income	\$57,599	\$61,967	
	Per Capita Income	\$25,277	\$29,490	
	Average Disposable Income	\$59,145	\$66,058	\$66,200
	Median Disposable Income	\$49,571	\$53,456	
	Discretionary HH Income Over \$150,000	1.2%	2.9%	
	Discretionary HH Income \$125,000 to \$149,999	1.8%	2.4%	
Income	Discretionary HH Income \$100,000 to \$124,999	2.3%	3.8%	
	Discretionary HH Income \$75,000 to \$99,999	7.9%	9.8%	
-	Discretionary HH Income \$50,000 to \$74,999	19.0%	19.1%	
	Discretionary HH Income \$25,000 to \$49,999	32.5%	30.4%	
	Discretionary HH Income Under \$25,000	35.2%	31.5%	
	Average Discretionary HH Income	\$42,453	\$48,426	\$48,842
	Median Discretionary HH Income	\$35,953	\$39,168	
	Householder White – Count	3,410	10,387	
	Median HH Income	\$58,469	\$62,527	\$62,592
	Average HH Income	\$69,624	\$77,221	\$74,873
	Householder Black or African-American – Count	410	740	1,215
	Median HH Income	\$40,810	\$41,415	\$45,294
	Average HH Income	\$47,139	\$51,355	\$58,383
	Householder Hispanic – Count	2,772	7,373	11,805
	Median HH Income	\$59,018	\$63,404	\$68,013
	Average HH Income	\$66,474	\$70,925	\$74,272
	Householder Asian or Pacific Islander – Count	103	365	460
	Median HH Income	\$61,432	\$51,331	\$53,183
	Average HH Income	\$64,561	\$63,865	\$66,460
	Householder Other or Pacific Islander – Count	344	1,079	2,617
	Median HH Income	\$52,389	\$67,245	\$70,488
	Average HH Income	\$60,342	\$77,744	\$80,156

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Apr 3, 2	2025	Lat	itude: 34.796067	Longitude: -84.96312
Norths Dalton		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	9,945	28,227	65,966
Ger	Female Population	10,506	29,142	
	Count of Pop 0 to 4 years	1,208	3,314	
	Count of Pop 0 to 7 years	1,764	4,832	
	Count of Pop 5 - 13	2,546	6,987	
	Count of Pop 14 - 18	1,308	3,615	
	Count of Pop 19 - 22	1,365	3,753	
	Count of Pop 22 - 25	1,047	2,845	
	Count of Pop 25 - 29	1,570	4,152	
	Count of Pop 30 - 34	1,344 1,238	3,702 3,431	
	Count of Pop 35 - 39 Count of Pop 40 - 44	1,253	3,536	
	Count of Pop 45 - 59	3,594	10,368	
	Count of Pop 60 - 74	2,606	7,826	
	Count of Pop 75 - 84	948	2,835	
tion	Count of Pop 85+	423	1,007	
Total Population by Age	% of Pop 0 to 4 years	5.9%	5.8%	
Populá by Age	% of Pop 0 to 7 years	8.6%	8.4%	
p al F	% of Pop 5 - 13	12.4%	12.2%	
Tot	% of Pop 14 - 18	6.4%	6.3%	
.	% of Pop 19 - 22	6.7%	6.5%	
	% of Pop 22 - 25	5.1%	5.0%	
	% of Pop 25 - 29	7.7%	7.2%	
	% of Pop 30 - 34	6.6%	6.5%	
	% of Pop 35 - 39	6.1%	6.0%	
	% of Pop 40 - 44	6.1%	6.2%	6.1%
	% of Pop 45 - 59	17.6%	18.1%	18.9%
	% of Pop 60 - 74	12.7%	13.6%	15.4%
	% of Pop 75 - 84	4.6%	4.9%	5.4%
	% of Pop 85+	2.1%	1.8%	1.6%
	Median Age	34.4	35.5	37.7
	Average Age	37.3	37.8	39.0
	% of Pop 0 to 4 years	6.2%	6.0%	
	% of Pop 5 - 13	12.8%	12.6%	
	% of Pop 14 - 18	6.7%	6.6%	
	% of Pop 19 - 22	7.1%	6.9%	
E	% of Pop 22 - 25	5.5%	5.3%	
tio	% of Pop 25 - 29	8.1%	7.6%	
ula ge	% of Pop 30 - 34	6.9%	6.6%	
Male Population by Age	% of Pop 35 - 39	6.3%	6.1%	
by	% of Pop 40 - 44	6.1%	6.0%	
Mai	% of Pop 45 - 59	17.1%	17.7%	
	% of Pop 75 - 84	3.8%	4.3%	
	% of Pop 60 - 74	12.3%	13.2%	
	% of Pop 85+	1.1%	1.1%	1.1%
	Median Age	32.6	33.8	
	Average Age	35.7	36.6	38.0

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Latitude:	34,796067
Lunuuu.	04.100001

96067	Longitude:	-84.96
-------	------------	--------

Northsie Dalton,		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.6%	5.6%	5.4%
	% of Pop 5 - 13	12.2%	11.8%	11.3%
	% of Pop 14 - 18	6.1%	6.0%	5.7%
	% of Pop 19 - 22	6.2%	6.2%	5.8%
	% of Pop 22 - 25	4.8%	4.7%	4.3%
	% of Pop 25 - 29	7.3%	6.9%	6.3%
	% of Pop 30 - 34	6.3%	6.3%	6.1%
	% of Pop 35 - 39	5.8%	5.9%	6.0%
	% of Pop 40 - 44	6.2%	6.3%	6.2%
	% of Pop 45 - 59	18.0%	18.5%	19.0%
	% of Pop 60 - 74	13.2%	14.1%	15.8%
	% of Pop 75 - 84	5.4%	5.6%	6.0%
	% of Pop 85+	3.0%	2.4%	2.1%
	Median Age	36.4	37.3	39.3
	Average Age	38.7	39.0	40.1
	Count of White	11,518	35,485	98,322
	Count of Black or African-American	1,189	2,422	3,901
	Count of Asian or Pacific Islander	317	1,164	1,660
ce	Count of Other races	7,427	18,298	29,934
Race	White	56.3%	61.9%	73.5%
	Black or African American	5.8%	4.2%	2.9%
	Asian	1.6%	2.0%	1.2%
	Other Races	36.3%	31.9%	22.4%
	Speak English at Home	58.0%	61.0%	73.5%
	Speak Spanish at Home	40.6%	37.3%	25.2%
	Speak French or French Creole at Home	0.0%	0.0%	0.1%
	Speak German at Home	0.0%	0.1%	0.1%
l ge	Speak Other Indo-European Languages at Home	0.2%	0.3%	0.3%
ke	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.0%
b od	Speak Chinese at Home	0.1%	0.1%	0.1%
Language Spoken	Speak Korean at Home	0.3%	0.4%	0.2%
	Speak Vietnamese at Home	0.2%	0.4%	0.2%
	Speak Other Asian Languages at Home	0.2%	0.2%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.1%	0.1%
	Speak Other Language at Home	0.1%	0.1%	0.1%
	Hispanic Population	10,565	26,954	42,688
	Hispanic Population Percent	51.7%	47.0%	31.9%
	Mexican	77.7%	81.3%	81.7%
	Puerto Rican	2.3%	1.9%	2.1%
lic	Cuban	1.5%	1.9%	1.9%
Hispanic	Dominican	0.5%	0.7%	0.6%
isp	Central American	16.6%	12.0%	10.9%
Ĩ	South American	0.4%	0.9%	1.1%
	Other Hispanic	1.1%	1.4%	1.7%
	2000 Hispanic Population Percent	37%	31%	18%
	1990 Hispanic Population Percent	4%	5%	3%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

B Latitude: 34.796067 Longitude: -84.96312

7 (pr 0, 2				Longitude04.90312
Norths Dalton		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population)	4.0%	4.8%	8.6%
	American	3.8%	4.7%	
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.5%	2.0%	1.2%
	Chinese	0.2%	0.2%	
	Japanese	0.0%	0.2%	
	Korean	0.2%	0.3%	
	South Central Asian (ie. Indian)	0.4%	0.6%	
-	South East Asian (ie. Vietnamese)	0.4%	0.5%	
Ancestry	Other Asian	0.3%	0.3%	
es	European (percent of total population)	13.6%	15.8%	
nc	British	7.6%	8.6%	
∢	Dutch	0.1%	0.2%	
	French German	0.3% 1.5%	0.4% 1.7%	
	Italian	0.1%	0.4%	
	Polish	0.1%	0.1%	
	Scandinavian	0.1%	0.1%	
	Scotch/Irish	2.9%	3.4%	
	Other European (ie. Greek/Russian)	0.6%	0.7%	
	Middle Eastern	0.2%	0.1%	
	Other Ancestry	21.3%	21.4%	
	Unclassified Ancestry	7.7%	8.9%	
	Adult Population (25 Years or Older)	12,976	36,856	88,422
	Elementary (0 to 8)	17.7%	17.7%	12.5%
ч <u></u>	Some High School (9 to 11)	12.4%	12.4%	11.9%
Education (Age 25+)	High School Graduate (12)	32.4%	28.6%	32.1%
cat e 2	Some College (13 to 16)	17.4%	17.0%	19.6%
Ag	Associates Degree Only	4.0%	5.2%	6.1%
ЩS	Bachelors Degree Only	9.2%	10.9%	10.5%
	Graduate Degree	6.9%	8.3%	7.3%
	% College (4+)	16.1%	19.1%	17.9%
	Total Households – count	7,039	19,944	47,613
	One Person HHs – count	2,002	4,971	10,927
	Family HHs – count	4,781	14,224	34,922
	Married Couple – count	2,877	9,123	25,377
	w/own children – count	1,464	4,075	10,871
	w/out own children – count	1,413	5,048	
_	Male Householder – count	554	1,795	
Household Type	Female Householder – count	1,350	3,306	
	Non-Family Households – count	256	748	
	1 Person Household	28.4%	24.9%	
	2 Person Household	25.9%	28.2%	31.1%
	3 Person Household	15.3%	16.0%	16.8%
	4 Person Household	13.8%	14.4%	14.3%
	5 Person Household	9.0%	9.2%	8.5%
	6 Person Household	4.6%	4.4%	
	7+ Person Household	3.0%	2.8%	
	% Households With Children	35.5%	33.7%	
		00.070	00.770	00.070

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR

067 Longitude: -84.96312

Norths Dalton,		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units Owner Occupied Percent Renter Occupied Percent	7,597 45.0% 47.7%	21,616 52.8% 39.5%	51,129 61.3% 31.9%
Hou	Vacant Housing Percent	7.4%	7.7%	6.9%
	Total Housing Units (Census 2000)	5,489	16,845	40,059
	Property Value \$1,000,000 or more	1.6%	1.7%	1.2%
	Property Value \$750,000 to \$999,999	0.8%	1.8%	1.7%
F	Property Value \$500,000 to \$749,999	2.2%	8.3%	8.3%
e e	Property Value \$400,000 to \$499,999	3.5%	7.5%	8.5%
Home Value vner Occupied)	Property Value \$300,000, to \$399,999	16.8%	18.5%	17.1%
C S	Property Value \$200,000 to \$299,999	38.4%	30.4%	29.0%
L a	Property Value \$150,000 to \$199,999	17.7%	13.9%	13.4%
Hom (Owner	Property Value \$100,000 to \$149,999	10.6%	10.2%	9.9%
	Property Value \$60,000 to \$99,999	5.3%	4.0%	4.8%
E	Property Value \$40,000 to \$59,999	0.5%	0.9%	1.7%
	Property Value \$0 to \$39,999	2.4%	2.4%	4.1%
	Median Home Value	\$232,435	\$255,625	\$249,060
	\$0 and under - percent	19.8%	19.0%	18.3%
	\$1 to \$4999 - percent	10.7%	10.1%	9.5%
q	\$5k to \$9999 - percent	5.3%	5.1%	4.8%
lot	\$10k to \$24999 - percent	6.9%	6.7%	6.6%
Wealth Household	\$25k to \$49999 - percent	7.0%	7.0%	7.0%
ea ou:	\$50k to \$99999 - percent	10.2%	10.3%	10.4%
ŠĬ	\$100k to \$249999 - percent	16.9%	17.3%	17.8%
per	\$250k to \$499999 - percent	11.4%	12.0%	12.5%
	\$500k+ - percent	11.7%	12.6%	13.2%
	Median HH Wealth Avg HH Wealth	\$51,201 \$201,933	\$60,418 \$213,227	\$68,675 \$221,971
, ci	-			
Economi Viability	Economic Viability Local	253	257	258
Economic Viability	Economic Viability Indexed	94	95	95
	Employed Civilian Pop 16+ by Occupation	9,634	27,616	65,086
	Managerial/Executive	8.9%	10.9%	10.8%
(+;	Professional Specialty	12.6%	15.0%	15.6%
16	Healthcare Support	1.7%	1.9%	2.0%
∕ge	Sales	9.2%	8.4%	8.9%
n s A	Office & Administrative Support	9.9%	10.4%	11.4%
atio	Protective Service	1.0%	0.9%	2.0%
upa vili	Food Preperation	8.0%	6.1%	5.0%
Occupation ed Civilians	Building Maintenance & Cleaning	1.3%	2.1%	2.0%
ed O	Personal Care	3.5%	2.0%	1.8%
oy	Farming, Fishing, & Forestry	0.4%	0.5%	0.5%
lqn	Construction	11.0%	9.5%	9.6%
Occupation (Employed Civilians Age 16+)	Production & Transportation	32.6%	32.3%	30.5%
		10.00/	40.00/	48.8%
	Percent White Collar Workers	42.3%	46.6%	40.0%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR[®] Latitude: 34.796067 Longitude: -84.96312

		Edi				
Norths Dalton,		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime		
	Agriculture/Mining/Construction	8.5%	7.3%	7.8%		
	Manufacturing	35.2%	36.8%	34.4%		
	Transportation	4.4%	3.9%	4.5%		
	Information	0.8%	0.8%	0.8%		
	Wholesale/Retail	11.1%	11.0%	11.9%		
	Finance, Insurance, Real Estate	2.1%	2.3%	3.0%		
	Professional Services	1.8%	3.2%	3.0%		
	Management Services	0.0%	0.1%	0.1%		
	Administrative/Waste Services	2.1%	2.9%	3.1%		
	Educational Services	15.7%	16.0%	16.8%		
	Entertainment Services	11.6%	9.3%	7.3%		
	Other Professional Services	5.9%	5.3%	5.1%		
	Public Administration	0.7%	1.0%	2.3%		
	No Vehicles	7.1%	5.7%	4.7%		
es H	1 Vehicle	35.0%	31.4%	28.2%		
r H	2 Vehicles	39.3%	37.4%	38.5%		
Vehicles per HH	3 or more vehicles	18.6%	25.6%	28.7%		
	Average Number of Vehicles	1.79	1.95	2.05		
Change	Births (last 12 months)	257	696	1,528		
an	Deaths (last 12 months)	144	429	1,069		
сh	Migration (last 12 months)	48	111	407		
Work place	Workplace Establishments	961	1,873	3,103		
W6 pla	Workplace Employees (FTE)	18,235	35,799	54,511		