

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.796067 Longitude: -84.96312

Northside Dalton, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	4,241	40,436	65,714
	Population Est 23Q1	4,203	40,370	65,637
	Population Est 22Q4	4,178	40,245	65,429
	Population Est 22Q3	4,166	40,204	65,361
	Population Est 22Q2	4,167	40,178	65,309
	Population Est 22Q1	4,162	40,184	65,317
	Population Est 21Q4	4,159	40,167	65,268
	Population Est 21Q3	4,153	40,121	65,244
	Population Est 21Q2	4,148	39,980	65,039
	Population Fcst	4,416	42,049	68,497
	2010 Census Population	4,029	39,228	64,310
	2000 Census Population	2,588	31,489	52,268
	1990 Census Population	2,415	26,510	45,232
	Current Year Daytime Population	10,366	59,484	86,633
	Average Seasonal Population	42	192	310
	Historical Annual Growth, 1990 – 2000	0.70%	1.74%	1.46%
	Historical Annual Growth, 2000 – 2010	4.53%	2.22%	2.10%
	Estimated Annual Growth, 2010 – CY	0.36%	0.21%	0.15%
	Projected Annual Growth, CY to Y5	0.81%	0.79%	0.83%
	Group Qtrs Est	33	981	1,036
	Transient Est Average Last 4 Qtrs	0	2,091	2,925
Households	Current Year Estimated Households	1,489	13,996	22,721
	Households Est 23Q1	1,475	13,971	22,690
	Households Est 22Q4	1,467	13,932	22,623
	Households Est 22Q3	1,463	13,923	22,604
	Households Est 22Q2	1,463	13,910	22,583
	Households Est 22Q1	1,461	13,915	22,588
	Households Est 21Q4	1,460	13,908	22,570
	Households Est 21Q3	1,458	13,892	22,561
	Households Est 21Q2	1,457	13,844	22,495
	Households Fcst	1,551	14,543	23,669
	2010 Census Households	1,401	13,210	21,704
	2000 Census Households	892	10,977	18,315
	1990 Census Households	969	10,469	17,309
	Historical Annual Growth, 1990 – 2000	-0.82%	0.47%	0.57%
	Historical Annual Growth, 2000 – 2010	4.62%	1.87%	1.71%
	Estimated Annual Growth, 2010 – CY	0.43%	0.41%	0.32%
	Projected Annual Growth, CY to Y5	0.82%	0.77%	0.82%
	Population per Household	2.83	2.82	2.85

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.796067 Longitude: -84.96312

Northside Dalton, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.2%	0.9%	1.0%
	HH Income \$250,000 to \$499,999	0.3%	1.1%	1.2%
	HH Income \$200,000 to \$249,999	0.8%	2.5%	2.9%
	HH Income \$175,000 to \$199,999	0.2%	1.7%	2.2%
	HH Income \$150,000 to \$174,999	0.6%	2.4%	2.8%
	HH Income \$100,000 to 149,999	17.1%	15.8%	15.7%
	HH Income \$75,000 to 99,999	18.4%	14.3%	14.6%
	HH Income \$50,000 to 74,999	29.2%	20.4%	19.5%
	HH Income \$35,000 to 49,999	12.5%	12.5%	13.7%
	HH Income \$25,000 to 34,999	4.3%	11.7%	11.1%
	HH Income \$15,000 to 24,999	10.6%	10.2%	8.8%
	HH Income \$0 to 14,999	5.7%	6.7%	6.5%
	Average Household Income	\$69,680	\$79,227	\$82,833
	Median Household Income	\$65,646	\$59,460	\$61,359
	Per Capita Income	\$24,574	\$27,818	\$28,908
	Average Disposable Income	\$58,885	\$62,910	\$65,599
	Median Disposable Income	\$56,433	\$51,349	\$52,984
	Discretionary HH Income Over \$150,000	0.3%	2.2%	2.8%
	Discretionary HH Income \$125,000 to \$149,999	1.0%	2.1%	2.5%
	Discretionary HH Income \$100,000 to \$124,999	0.4%	2.9%	3.7%
	Discretionary HH Income \$75,000 to \$99,999	7.3%	9.2%	9.7%
	Discretionary HH Income \$50,000 to \$74,999	24.6%	19.1%	18.6%
	Discretionary HH Income \$25,000 to \$49,999	44.2%	31.0%	30.4%
	Discretionary HH Income Under \$25,000	22.3%	33.5%	32.3%
	Average Discretionary HH Income	\$43,176	\$45,635	\$47,833
	Median Discretionary HH Income	\$42,136	\$37,315	\$38,564
	Householder White – Count	676	6,512	11,963
	Median HH Income	\$62,826	\$59,076	\$61,019
	Average HH Income	\$65,163	\$72,845	\$76,425
	Householder Black or African-American – Count	112	632	829
	Median HH Income	\$54,373	\$39,818	\$41,345
	Average HH Income	\$55,670	\$47,343	\$51,765
	Householder Hispanic – Count	644	5,848	8,321
	Median HH Income	\$69,829	\$62,793	\$63,400
	Average HH Income	\$71,601	\$70,455	\$70,694
	Householder Asian or Pacific Islander – Count	13	282	387
	Median HH Income	\$57,567	\$43,919	\$52,329
	Average HH Income	\$54,853	\$62,340	\$63,936
	Householder Other or Pacific Islander – Count	44	723	1,222
	Median HH Income	\$65,920	\$61,938	\$66,801
	Average HH Income	\$66,869	\$73,125	\$76,530

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.796067 Longitude: -84.96312

Northside Dalton, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	2,033	19,868	32,397
	Female Population	2,208	20,568	33,317
Total Population by Age	Count of Pop 0 to 4 years	244	2,394	3,784
	Count of Pop 0 to 7 years	353	3,484	5,496
	Count of Pop 5 - 13	534	5,046	7,999
	Count of Pop 14 - 18	273	2,614	4,156
	Count of Pop 19 - 22	282	2,719	4,305
	Count of Pop 22 - 25	218	2,060	3,250
	Count of Pop 25 - 29	279	3,062	4,719
	Count of Pop 30 - 34	267	2,688	4,223
	Count of Pop 35 - 39	258	2,438	3,928
	Count of Pop 40 - 44	246	2,501	4,064
	Count of Pop 45 - 59	751	7,187	11,927
	Count of Pop 60 - 74	573	5,152	9,029
	Count of Pop 75 - 84	232	1,854	3,215
	Count of Pop 85+	84	720	1,116
	% of Pop 0 to 4 years	5.7%	5.9%	5.8%
	% of Pop 0 to 7 years	8.3%	8.6%	8.4%
	% of Pop 5 - 13	12.6%	12.5%	12.2%
	% of Pop 14 - 18	6.4%	6.5%	6.3%
	% of Pop 19 - 22	6.7%	6.7%	6.6%
	% of Pop 22 - 25	5.1%	5.1%	4.9%
	% of Pop 25 - 29	6.6%	7.6%	7.2%
	% of Pop 30 - 34	6.3%	6.6%	6.4%
	% of Pop 35 - 39	6.1%	6.0%	6.0%
	% of Pop 40 - 44	5.8%	6.2%	6.2%
	% of Pop 45 - 59	17.7%	17.8%	18.1%
	% of Pop 60 - 74	13.5%	12.7%	13.7%
	% of Pop 75 - 84	5.5%	4.6%	4.9%
	% of Pop 85+	2.0%	1.8%	1.7%
	Median Age	35.5	34.3	35.5
	Average Age	38.0	37.1	37.8
Male Population by Age	% of Pop 0 to 4 years	6.2%	6.2%	6.0%
	% of Pop 5 - 13	13.4%	12.8%	12.5%
	% of Pop 14 - 18	6.9%	6.8%	6.6%
	% of Pop 19 - 22	7.1%	7.2%	6.9%
	% of Pop 22 - 25	5.3%	5.5%	5.3%
	% of Pop 25 - 29	6.8%	8.0%	7.5%
	% of Pop 30 - 34	6.7%	6.9%	6.6%
	% of Pop 35 - 39	6.6%	6.2%	6.1%
	% of Pop 40 - 44	5.5%	6.0%	6.0%
	% of Pop 45 - 59	16.7%	17.3%	17.7%
	% of Pop 75 - 84	4.5%	3.9%	4.3%
	% of Pop 60 - 74	13.1%	12.3%	13.3%
	% of Pop 85+	1.2%	1.0%	1.1%
	Median Age	33.2	32.6	33.9
	Average Age	36.1	35.8	36.6

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.796067 Longitude: -84.96312

Northside Dalton, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.3%	5.7%	5.6%
	% of Pop 5 - 13	11.8%	12.2%	11.8%
	% of Pop 14 - 18	6.0%	6.1%	6.0%
	% of Pop 19 - 22	6.3%	6.3%	6.2%
	% of Pop 22 - 25	4.9%	4.7%	4.7%
	% of Pop 25 - 29	6.4%	7.1%	6.8%
	% of Pop 30 - 34	5.9%	6.4%	6.2%
	% of Pop 35 - 39	5.6%	5.9%	5.9%
	% of Pop 40 - 44	6.1%	6.4%	6.3%
	% of Pop 45 - 59	18.6%	18.2%	18.6%
	% of Pop 60 - 74	13.9%	13.2%	14.2%
	% of Pop 75 - 84	6.4%	5.2%	5.5%
	% of Pop 85+	2.7%	2.5%	2.3%
	Median Age	38.0	36.2	37.3
	Average Age	39.6	38.4	39.0
Race	Count of White	2,261	23,027	41,154
	Count of Black or African-American	179	2,065	2,701
	Count of Asian or Pacific Islander	33	844	1,218
	Count of Other races	1,767	14,501	20,641
	White	53.3%	56.9%	62.6%
	Black or African American	4.2%	5.1%	4.1%
	Asian	0.8%	2.1%	1.9%
	Other Races	41.7%	35.9%	31.4%
Language Spoken	Speak English at Home	53.4%	56.7%	62.1%
	Speak Spanish at Home	45.6%	41.6%	36.3%
	Speak French or French Creole at Home	0.0%	0.0%	0.0%
	Speak German at Home	0.0%	0.0%	0.1%
	Speak Other Indo-European Languages at Home	0.1%	0.3%	0.3%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.0%
	Speak Chinese at Home	0.1%	0.1%	0.1%
	Speak Korean at Home	0.2%	0.5%	0.3%
	Speak Vietnamese at Home	0.1%	0.5%	0.3%
	Speak Other Asian Languages at Home	0.1%	0.2%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.1%	0.1%
	Speak Other Language at Home	0.1%	0.1%	0.1%
Hispanic	Hispanic Population	2,327	21,178	30,543
	Hispanic Population Percent	54.9%	52.4%	46.5%
	Mexican	84.9%	79.8%	82.2%
	Puerto Rican	2.7%	2.2%	1.8%
	Cuban	0.7%	1.8%	1.8%
	Dominican	0.1%	0.9%	0.6%
	Central American	10.2%	13.4%	11.3%
	South American	0.1%	0.6%	0.9%
	Other Hispanic	1.3%	1.3%	1.4%
	2000 Hispanic Population Percent	43%	38%	30%
	1990 Hispanic Population Percent	3%	6%	5%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR®

Latitude: 34.796067 Longitude: -84.96312

Northside Dalton, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	4.0%	3.9%	5.0%
	American	3.9%	3.8%	4.9%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.7%	2.1%	1.8%
	Chinese	0.1%	0.2%	0.2%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.0%	0.4%	0.3%
	South Central Asian (ie. Indian)	0.0%	0.7%	0.6%
	South East Asian (ie. Vietnamese)	0.0%	0.6%	0.4%
	Other Asian	0.6%	0.2%	0.3%
	European (percent of total population)	12.7%	12.9%	16.2%
	British	7.4%	6.9%	8.8%
	Dutch	0.1%	0.2%	0.2%
	French	0.3%	0.3%	0.4%
	German	1.5%	1.5%	1.7%
	Italian	0.1%	0.3%	0.5%
	Polish	0.0%	0.1%	0.1%
	Scandinavian	0.2%	0.4%	0.3%
	Scotch/Irish	2.7%	2.8%	3.4%
	Other European (ie. Greek/Russian)	0.5%	0.5%	0.7%
	Middle Eastern	0.1%	0.2%	0.1%
	Other Ancestry	19.4%	21.2%	21.2%
	Unclassified Ancestry	8.2%	7.4%	9.2%
Education (Age 25+)	Adult Population (25 Years or Older)	2,690	25,602	42,220
	Elementary (0 to 8)	19.7%	19.1%	17.2%
	Some High School (9 to 11)	14.5%	12.7%	12.8%
	High School Graduate (12)	32.7%	29.3%	28.9%
	Some College (13 to 16)	11.8%	16.5%	17.2%
	Associates Degree Only	2.3%	4.4%	5.2%
	Bachelors Degree Only	11.9%	10.7%	10.7%
	Graduate Degree	7.0%	7.4%	7.9%
	% College (4+)	18.9%	18.1%	18.6%
Household Type	Total Households – count	1,489	13,996	22,721
	One Person HHs – count	416	3,695	5,521
	Family HHs – count	1,021	9,788	16,404
	Married Couple – count	684	5,572	10,811
	w/own children – count	283	2,627	4,950
	w/out own children – count	401	2,945	5,861
	Male Householder – count	45	1,523	1,910
	Female Householder – count	292	2,692	3,683
	Non-Family Households – count	52	513	795
	1 Person Household	27.9%	26.4%	24.3%
	2 Person Household	27.3%	26.8%	28.3%
	3 Person Household	15.1%	15.6%	16.1%
	4 Person Household	12.9%	14.1%	14.5%
	5 Person Household	8.7%	9.5%	9.5%
	6 Person Household	5.0%	4.6%	4.4%
	7+ Person Household	3.1%	3.0%	2.9%
	% Households With Children	31.4%	34.4%	34.4%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.796067 Longitude: -84.96312

Northside Dalton, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	1,596	15,190	24,647
	Owner Occupied Percent	54.9%	46.2%	53.9%
	Renter Occupied Percent	38.3%	46.0%	38.3%
	Vacant Housing Percent	6.8%	7.9%	7.8%
	Total Housing Units (Census 2000)	935	11,553	19,210
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.3%	1.8%	1.6%
	Property Value \$750,000 to \$999,999	0.0%	2.2%	1.6%
	Property Value \$500,000 to \$749,999	0.1%	6.3%	7.9%
	Property Value \$400,000 to \$499,999	0.6%	6.5%	7.3%
	Property Value \$300,000, to \$399,999	15.2%	18.4%	18.4%
	Property Value \$200,000 to \$299,999	54.3%	32.0%	30.2%
	Property Value \$150,000 to \$199,999	10.6%	14.9%	14.0%
	Property Value \$100,000 to \$149,999	10.1%	9.7%	10.3%
	Property Value \$60,000 to \$99,999	5.2%	4.6%	4.4%
	Property Value \$40,000 to \$59,999	0.0%	0.6%	1.0%
	Property Value \$0 to \$39,999	3.6%	2.6%	2.6%
	Median Home Value	\$236,755	\$247,395	\$252,195
Wealth per Household	\$0 and under - percent	19.0%	19.7%	18.9%
	\$1 to \$4999 - percent	10.0%	10.6%	10.0%
	\$5k to \$9999 - percent	5.0%	5.3%	5.0%
	\$10k to \$24999 - percent	6.7%	6.9%	6.7%
	\$25k to \$49999 - percent	7.0%	7.0%	7.0%
	\$50k to \$99999 - percent	10.4%	10.2%	10.3%
	\$100k to \$249999 - percent	17.5%	16.9%	17.4%
	\$250k to \$499999 - percent	12.0%	11.5%	12.0%
	\$500k+ - percent	12.4%	11.9%	12.6%
	Median HH Wealth	\$61,169	\$52,651	\$61,194
	Avg HH Wealth	\$212,257	\$204,275	\$213,848
Economic Viability	Economic Viability Local	262	254	257
	Economic Viability Indexed	97	94	95
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,107	19,326	31,754
	Managerial/Executive	11.3%	10.2%	11.0%
	Professional Specialty	13.8%	13.2%	14.4%
	Healthcare Support	0.6%	1.9%	1.7%
	Sales	8.0%	9.0%	8.5%
	Office & Administrative Support	8.7%	10.0%	10.4%
	Protective Service	0.9%	0.9%	0.9%
	Food Preparation	5.6%	6.9%	5.8%
	Building Maintenance & Cleaning	1.5%	1.5%	1.9%
	Personal Care	9.9%	2.2%	1.8%
	Farming, Fishing, & Forestry	0.0%	0.7%	0.5%
	Construction	13.1%	9.3%	9.5%
	Production & Transportation	26.5%	34.3%	33.6%
	Percent White Collar Workers	42.5%	44.3%	46.0%
	Percent Blue Collar Workers	57.5%	55.7%	54.0%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.796067 Longitude: -84.96312

Northside Dalton, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	11.1%	7.9%	7.3%
	Manufacturing	29.6%	38.1%	38.3%
	Transportation	2.9%	4.1%	3.6%
	Information	1.8%	0.8%	0.9%
	Wholesale/Retail	9.0%	10.8%	11.0%
	Finance, Insurance, Real Estate	2.7%	2.3%	2.2%
	Professional Services	1.7%	2.8%	3.2%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	4.4%	2.1%	3.1%
	Educational Services	14.4%	14.4%	15.2%
	Entertainment Services	13.7%	10.8%	9.2%
	Other Professional Services	7.9%	5.1%	5.0%
	Public Administration	0.9%	0.8%	1.1%
Vehicles per HH	No Vehicles	2.0%	6.5%	5.3%
	1 Vehicle	33.2%	34.8%	31.2%
	2 Vehicles	46.3%	37.2%	37.1%
	3 or more vehicles	18.5%	21.5%	26.3%
	Average Number of Vehicles	1.91	1.84	1.97
Change	Births (last 12 months)	53	502	794
	Deaths (last 12 months)	35	283	490
	Migration (last 12 months)	56	54	130
Work place	Workplace Establishments	308	1,578	2,006
	Workplace Employees (FTE)	5,865	30,169	38,356