

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 43.401073 Longitude: -88.182569

Paradise Pavilion West Bend, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	7,085	31,666	44,658
	Population Est 23Q1	7,104	31,741	44,744
	Population Est 22Q4	7,110	31,786	44,790
	Population Est 22Q3	7,102	31,741	44,716
	Population Est 22Q2	7,108	31,760	44,711
	Population Est 22Q1	7,099	31,765	44,717
	Population Est 21Q4	7,107	31,821	44,759
	Population Est 21Q3	7,076	31,767	44,674
	Population Est 21Q2	7,080	31,762	44,681
	Population Fcst	7,238	32,355	45,828
	2010 Census Population	6,873	30,994	43,727
	2000 Census Population	6,221	28,579	40,242
	1990 Census Population	4,677	25,428	35,229
	Current Year Daytime Population	12,145	36,725	43,753
	Average Seasonal Population	236	1,133	2,307
	Historical Annual Growth, 1990 – 2000	2.89%	1.18%	1.34%
	Historical Annual Growth, 2000 – 2010	1.00%	0.81%	0.83%
	Estimated Annual Growth, 2010 – CY	0.21%	0.15%	0.15%
	Projected Annual Growth, CY to Y5	0.43%	0.43%	0.52%
	Group Qtrs Est	17	412	517
Transient Est Average Last 4 Qtrs	108	803	1,553	
Households	Current Year Estimated Households	3,085	13,705	18,912
	Households Est 23Q1	3,090	13,723	18,932
	Households Est 22Q4	3,094	13,746	18,955
	Households Est 22Q3	3,089	13,726	18,923
	Households Est 22Q2	3,093	13,736	18,924
	Households Est 22Q1	3,090	13,741	18,928
	Households Est 21Q4	3,091	13,760	18,941
	Households Est 21Q3	3,078	13,739	18,908
	Households Est 21Q2	3,080	13,735	18,908
	Households Fcst	3,152	14,010	19,414
	2010 Census Households	2,878	12,735	17,542
	2000 Census Households	2,571	11,488	15,530
	1990 Census Households	1,707	9,147	12,404
	Historical Annual Growth, 1990 – 2000	4.18%	2.30%	2.27%
	Historical Annual Growth, 2000 – 2010	1.13%	1.04%	1.23%
	Estimated Annual Growth, 2010 – CY	0.49%	0.52%	0.53%
	Projected Annual Growth, CY to Y5	0.43%	0.44%	0.53%
Population per Household	2.29	2.28	2.33	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 43.401073 Longitude: -88.182569

Paradise Pavilion West Bend, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.4%	1.2%	1.4%
	HH Income \$250,000 to \$499,999	1.6%	1.5%	1.7%
	HH Income \$200,000 to \$249,999	3.8%	3.4%	3.9%
	HH Income \$175,000 to \$199,999	1.7%	2.8%	3.4%
	HH Income \$150,000 to \$174,999	3.3%	5.1%	5.9%
	HH Income \$100,000 to 149,999	16.8%	20.7%	22.1%
	HH Income \$75,000 to 99,999	17.2%	16.2%	15.8%
	HH Income \$50,000 to 74,999	18.9%	18.5%	17.6%
	HH Income \$35,000 to 49,999	11.1%	10.9%	10.4%
	HH Income \$25,000 to 34,999	12.2%	7.7%	7.1%
	HH Income \$15,000 to 24,999	5.3%	5.9%	5.4%
	HH Income \$0 to 14,999	6.8%	6.1%	5.3%
	Average Household Income	\$87,410	\$92,371	\$98,602
	Median Household Income	\$65,894	\$76,454	\$81,275
	Per Capita Income	\$38,134	\$40,453	\$42,199
	Average Disposable Income	\$69,355	\$73,819	\$77,758
	Median Disposable Income	\$55,759	\$64,879	\$68,615
	Discretionary HH Income Over \$150,000	3.0%	2.9%	3.6%
	Discretionary HH Income \$125,000 to \$149,999	3.3%	2.8%	3.1%
	Discretionary HH Income \$100,000 to \$124,999	2.8%	5.1%	6.2%
	Discretionary HH Income \$75,000 to \$99,999	9.7%	12.6%	14.4%
	Discretionary HH Income \$50,000 to \$74,999	23.2%	24.4%	24.2%
	Discretionary HH Income \$25,000 to \$49,999	31.8%	30.4%	29.0%
	Discretionary HH Income Under \$25,000	26.3%	21.6%	19.6%
	Average Discretionary HH Income	\$50,229	\$54,386	\$57,741
	Median Discretionary HH Income	\$41,150	\$47,682	\$51,329
	Householder White – Count	2,863	12,928	18,015
	Median HH Income	\$69,135	\$77,942	\$82,929
	Average HH Income	\$78,557	\$85,111	\$89,434
	Householder Black or African-American – Count	35	109	132
	Median HH Income	\$50,276	\$48,991	\$48,879
	Average HH Income	\$46,942	\$49,267	\$52,233
	Householder Hispanic – Count	91	313	339
	Median HH Income	\$43,959	\$43,775	\$44,085
Average HH Income	\$57,914	\$54,290	\$56,359	
Householder Asian or Pacific Islander – Count	12	44	52	
Median HH Income	\$39,079	\$53,671	\$64,768	
Average HH Income	\$83,342	\$76,965	\$84,811	
Householder Other or Pacific Islander – Count	84	312	373	
Median HH Income	\$79,910	\$78,713	\$78,264	
Average HH Income	\$95,752	\$87,641	\$87,501	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 43.401073 Longitude: -88.182569

Paradise Pavilion West Bend, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	3,438	15,459	21,946
	Female Population	3,647	16,207	22,712
Total Population by Age	Count of Pop 0 to 4 years	348	1,550	2,113
	Count of Pop 0 to 7 years	516	2,277	3,112
	Count of Pop 5 - 13	719	3,166	4,408
	Count of Pop 14 - 18	360	1,567	2,215
	Count of Pop 19 - 22	361	1,554	2,186
	Count of Pop 22 - 25	267	1,130	1,579
	Count of Pop 25 - 29	349	1,544	2,136
	Count of Pop 30 - 34	409	1,865	2,476
	Count of Pop 35 - 39	459	2,034	2,740
	Count of Pop 40 - 44	436	2,066	2,886
	Count of Pop 45 - 59	1,345	5,876	8,484
	Count of Pop 60 - 74	1,315	5,951	8,851
	Count of Pop 75 - 84	522	2,368	3,316
	Count of Pop 85+	194	995	1,269
	% of Pop 0 to 4 years	4.9%	4.9%	4.7%
	% of Pop 0 to 7 years	7.3%	7.2%	7.0%
	% of Pop 5 - 13	10.2%	10.0%	9.9%
	% of Pop 14 - 18	5.1%	4.9%	5.0%
	% of Pop 19 - 22	5.1%	4.9%	4.9%
	% of Pop 22 - 25	3.8%	3.6%	3.5%
	% of Pop 25 - 29	4.9%	4.9%	4.8%
	% of Pop 30 - 34	5.8%	5.9%	5.5%
	% of Pop 35 - 39	6.5%	6.4%	6.1%
	% of Pop 40 - 44	6.2%	6.5%	6.5%
	% of Pop 45 - 59	19.0%	18.6%	19.0%
	% of Pop 60 - 74	18.6%	18.8%	19.8%
	% of Pop 75 - 84	7.4%	7.5%	7.4%
	% of Pop 85+	2.7%	3.1%	2.8%
Median Age	43.1	43.4	44.3	
Average Age	42.8	43.2	43.5	
Male Population by Age	% of Pop 0 to 4 years	5.1%	5.1%	4.9%
	% of Pop 5 - 13	10.5%	10.3%	10.1%
	% of Pop 14 - 18	5.5%	5.2%	5.2%
	% of Pop 19 - 22	5.4%	5.2%	5.1%
	% of Pop 22 - 25	4.0%	3.8%	3.8%
	% of Pop 25 - 29	5.0%	5.1%	5.0%
	% of Pop 30 - 34	6.2%	6.2%	5.8%
	% of Pop 35 - 39	7.1%	6.9%	6.5%
	% of Pop 40 - 44	6.4%	6.8%	6.7%
	% of Pop 45 - 59	19.3%	18.9%	19.3%
	% of Pop 75 - 84	6.0%	6.4%	6.6%
	% of Pop 60 - 74	17.4%	17.8%	19.1%
	% of Pop 85+	2.1%	2.0%	1.9%
	Median Age	40.9	41.5	42.7
Average Age	41.2	41.6	42.2	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 43.401073 Longitude: -88.182569

Paradise Pavilion West Bend, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	4.7%	4.7%	4.6%
	% of Pop 5 - 13	9.8%	9.7%	9.7%
	% of Pop 14 - 18	4.7%	4.7%	4.8%
	% of Pop 19 - 22	4.8%	4.6%	4.6%
	% of Pop 22 - 25	3.5%	3.3%	3.3%
	% of Pop 25 - 29	4.8%	4.7%	4.5%
	% of Pop 30 - 34	5.4%	5.6%	5.3%
	% of Pop 35 - 39	5.9%	5.9%	5.8%
	% of Pop 40 - 44	6.0%	6.2%	6.2%
	% of Pop 45 - 59	18.7%	18.2%	18.7%
	% of Pop 60 - 74	19.7%	19.7%	20.5%
	% of Pop 75 - 84	8.7%	8.5%	8.2%
	% of Pop 85+	3.3%	4.2%	3.7%
	Median Age	45.3	45.5	46.0
Average Age	44.3	44.7	44.8	
Race	Count of White	6,395	28,974	41,224
	Count of Black or African-American	206	502	603
	Count of Asian or Pacific Islander	74	279	340
	Count of Other races	410	1,911	2,490
	White	90.3%	91.5%	92.3%
	Black or African American	2.9%	1.6%	1.4%
	Asian	1.0%	0.9%	0.8%
	Other Races	5.8%	6.0%	5.6%
Language Spoken	Speak English at Home	97.4%	97.0%	96.7%
	Speak Spanish at Home	0.7%	1.2%	1.2%
	Speak French or French Creole at Home	0.2%	0.1%	0.1%
	Speak German at Home	1.0%	0.8%	1.2%
	Speak Other Indo-European Languages at Home	0.2%	0.2%	0.2%
	Speak Russian and Other Slavic Languages at Home	0.4%	0.3%	0.3%
	Speak Chinese at Home	0.0%	0.1%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.0%	0.2%	0.1%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.1%
	Speak Other Language at Home	0.0%	0.0%	0.0%
Hispanic	Hispanic Population	282	1,327	1,689
	Hispanic Population Percent	4.0%	4.2%	3.8%
	Mexican	67.7%	70.7%	68.9%
	Puerto Rican	27.1%	12.5%	14.0%
	Cuban	1.3%	4.4%	3.9%
	Dominican	1.9%	0.5%	0.4%
	Central American	0.0%	2.3%	2.7%
	South American	0.0%	0.6%	0.9%
	Other Hispanic	1.9%	9.0%	9.1%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 43.401073 Longitude: -88.182569

Paradise Pavilion West Bend, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	2.9%	3.0%	2.8%
	American	2.6%	2.8%	2.6%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.0%	0.9%	0.8%
	Chinese	0.0%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.3%	0.2%	0.1%
	South East Asian (ie. Vietnamese)	0.2%	0.4%	0.3%
	Other Asian	0.4%	0.1%	0.1%
	European (percent of total population)	66.9%	67.4%	68.9%
	British	3.6%	3.7%	3.6%
	Dutch	0.6%	0.8%	0.8%
	French	2.0%	1.8%	1.8%
	German	37.4%	38.6%	40.0%
	Italian	1.9%	2.1%	2.2%
	Polish	5.7%	5.7%	5.9%
	Scandinavian	4.1%	3.6%	3.7%
	Scotch/Irish	7.5%	6.9%	6.7%
Other European (ie. Greek/Russian)	4.0%	4.2%	4.2%	
Middle Eastern	0.0%	0.0%	0.0%	
Other Ancestry	6.5%	6.7%	6.5%	
Unclassified Ancestry	18.7%	17.8%	17.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	5,029	22,699	32,158
	Elementary (0 to 8)	1.1%	1.1%	1.0%
	Some High School (9 to 11)	3.3%	4.0%	3.9%
	High School Graduate (12)	30.1%	31.5%	30.8%
	Some College (13 to 16)	20.4%	20.3%	20.2%
	Associates Degree Only	14.4%	13.4%	12.9%
	Bachelors Degree Only	17.3%	20.3%	21.4%
	Graduate Degree	13.4%	9.5%	9.7%
	% College (4+)	30.8%	29.7%	31.1%
Household Type	Total Households – count	3,085	13,705	18,912
	One Person HHs – count	977	4,527	5,723
	Family HHs – count	1,960	8,394	12,119
	Married Couple – count	1,503	6,582	9,791
	w/own children – count	674	2,413	3,368
	w/out own children – count	829	4,170	6,423
	Male Householder – count	179	510	694
	Female Householder – count	279	1,303	1,634
	Non-Family Households – count	148	784	1,070
	1 Person Household	31.7%	33.0%	30.3%
	2 Person Household	35.5%	35.1%	36.7%
	3 Person Household	14.2%	13.5%	13.9%
	4 Person Household	11.9%	11.6%	12.3%
	5 Person Household	4.8%	4.7%	4.8%
6 Person Household	1.3%	1.5%	1.5%	
7+ Person Household	0.7%	0.6%	0.6%	
% Households With Children	32.8%	26.6%	25.9%	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 43.401073 Longitude: -88.182569

Paradise Pavilion West Bend, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,209	14,420	19,939
	Owner Occupied Percent	62.3%	65.6%	68.6%
	Renter Occupied Percent	33.8%	29.4%	26.2%
	Vacant Housing Percent	3.9%	5.0%	5.2%
	Total Housing Units (Census 2000)	2,706	12,121	16,514
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.8%	2.1%	1.9%
	Property Value \$750,000 to \$999,999	2.5%	2.0%	3.7%
	Property Value \$500,000 to \$749,999	13.4%	10.2%	12.3%
	Property Value \$400,000 to \$499,999	12.7%	11.7%	13.6%
	Property Value \$300,000, to \$399,999	26.2%	23.7%	24.3%
	Property Value \$200,000 to \$299,999	30.0%	35.3%	30.0%
	Property Value \$150,000 to \$199,999	4.9%	6.9%	5.8%
	Property Value \$100,000 to \$149,999	3.0%	4.6%	3.8%
	Property Value \$60,000 to \$99,999	1.2%	0.8%	1.0%
	Property Value \$40,000 to \$59,999	1.4%	0.7%	0.7%
	Property Value \$0 to \$39,999	3.0%	1.7%	1.9%
	Median Home Value	\$325,205	\$299,491	\$325,894
Wealth per Household	\$0 and under - percent	17.1%	16.9%	16.5%
	\$1 to \$4999 - percent	8.4%	8.2%	7.9%
	\$5k to \$9999 - percent	4.6%	4.5%	4.3%
	\$10k to \$24999 - percent	6.4%	6.3%	6.2%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	10.3%	10.4%	10.4%
	\$100k to \$249999 - percent	18.4%	18.5%	18.7%
	\$250k to \$499999 - percent	13.3%	13.5%	13.7%
	\$500k+ - percent	14.6%	14.8%	15.3%
	Median HH Wealth	\$82,181	\$84,691	\$88,883
	Avg HH Wealth	\$240,301	\$243,228	\$248,781
Economic Viability	Economic Viability Local	254	265	263
	Economic Viability Indexed	94	98	97
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,749	16,982	23,969
	Managerial/Executive	21.0%	17.8%	17.7%
	Professional Specialty	20.7%	20.7%	20.8%
	Healthcare Support	5.1%	3.7%	3.3%
	Sales	11.3%	10.9%	10.3%
	Office & Administrative Support	8.6%	10.4%	10.6%
	Protective Service	0.3%	1.3%	1.3%
	Food Preparation	2.1%	3.4%	3.3%
	Building Maintenance & Cleaning	2.4%	2.2%	2.2%
	Personal Care	1.9%	2.3%	2.5%
	Farming, Fishing, & Forestry	0.1%	0.3%	0.3%
	Construction	5.7%	7.8%	8.4%
	Production & Transportation	20.8%	19.2%	19.0%
	Percent White Collar Workers	66.7%	63.5%	62.9%
	Percent Blue Collar Workers	33.3%	36.5%	37.1%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 43.401073 Longitude: -88.182569

Paradise Pavilion West Bend, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	2.6%	6.7%	7.7%
	Manufacturing	26.8%	23.8%	24.1%
	Transportation	2.9%	3.3%	3.3%
	Information	1.3%	1.8%	1.6%
	Wholesale/Retail	17.9%	18.0%	17.1%
	Finance, Insurance, Real Estate	7.2%	5.8%	5.5%
	Professional Services	4.7%	4.8%	4.6%
	Management Services	0.0%	0.1%	0.2%
	Administrative/Waste Services	2.2%	2.2%	2.2%
	Educational Services	25.4%	21.7%	22.1%
	Entertainment Services	5.6%	6.4%	6.1%
	Other Professional Services	1.8%	2.7%	2.8%
	Public Administration	1.5%	2.6%	2.7%
Vehicles per HH	No Vehicles	6.7%	6.8%	5.5%
	1 Vehicle	45.9%	37.0%	34.0%
	2 Vehicles	36.1%	38.7%	39.5%
	3 or more vehicles	11.3%	17.4%	20.9%
	Average Number of Vehicles	1.55	1.74	1.85
Change	Births (last 12 months)	66	291	401
	Deaths (last 12 months)	76	345	479
	Migration (last 12 months)	-8	-6	65
Work place	Workplace Establishments	361	1,195	1,412
	Workplace Employees (FTE)	5,654	16,759	19,436