

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 39.9576 Longitude: -105.173

Superior Marketplace Superior, CO		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	4,000	35,119	96,823
	Population Est 23Q1	3,933	34,897	96,886
	Population Est 22Q4	3,861	34,506	96,573
	Population Est 22Q3	3,784	33,909	96,079
	Population Est 22Q2	3,760	33,831	96,040
	Population Est 22Q1	3,747	33,853	96,184
	Population Est 21Q4	3,722	33,760	95,965
	Population Est 21Q3	3,774	33,954	96,044
	Population Est 21Q2	3,735	33,833	95,740
	Population Fcst	3,988	35,050	98,920
	2010 Census Population	3,991	32,728	84,252
	2000 Census Population	3,916	29,366	78,456
	1990 Census Population	1,123	14,151	54,254
	Current Year Daytime Population	6,519	42,541	120,948
	Average Seasonal Population	55	410	1,182
	Historical Annual Growth, 1990 – 2000	13.31%	7.57%	3.76%
	Historical Annual Growth, 2000 – 2010	0.19%	1.09%	0.72%
	Estimated Annual Growth, 2010 – CY	0.02%	0.50%	0.98%
	Projected Annual Growth, CY to Y5	-0.06%	-0.04%	0.43%
	Group Qtrs Est	26	359	2,206
Transient Est Average Last 4 Qtrs	1,625	2,896	6,615	
<b>Households</b>	Current Year Estimated Households	1,683	14,225	40,449
	Households Est 23Q1	1,656	14,138	40,482
	Households Est 22Q4	1,627	13,991	40,373
	Households Est 22Q3	1,596	13,750	40,177
	Households Est 22Q2	1,587	13,715	40,155
	Households Est 22Q1	1,582	13,720	40,212
	Households Est 21Q4	1,572	13,684	40,095
	Households Est 21Q3	1,595	13,752	40,077
	Households Est 21Q2	1,581	13,713	39,950
	Households Fcst	1,677	14,231	41,446
	2010 Census Households	1,674	12,892	34,532
	2000 Census Households	1,538	11,128	31,043
	1990 Census Households	423	5,204	20,963
	Historical Annual Growth, 1990 – 2000	13.78%	7.90%	4.00%
	Historical Annual Growth, 2000 – 2010	0.85%	1.48%	1.07%
	Estimated Annual Growth, 2010 – CY	0.04%	0.69%	1.12%
	Projected Annual Growth, CY to Y5	-0.07%	0.01%	0.49%
	Population per Household	2.36	2.44	2.34

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Superior Marketplace Superior, CO		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	5.9%	6.1%	5.1%
	HH Income \$250,000 to \$499,999	7.1%	7.3%	6.2%
	HH Income \$200,000 to \$249,999	16.5%	17.0%	14.4%
	HH Income \$175,000 to \$199,999	6.2%	6.0%	5.8%
	HH Income \$150,000 to \$174,999	9.7%	8.9%	8.2%
	HH Income \$100,000 to 149,999	18.7%	18.4%	19.3%
	HH Income \$75,000 to 99,999	10.4%	13.1%	12.5%
	HH Income \$50,000 to 74,999	12.2%	9.8%	12.4%
	HH Income \$35,000 to 49,999	6.5%	5.4%	5.8%
	HH Income \$25,000 to 34,999	2.3%	3.2%	3.9%
	HH Income \$15,000 to 24,999	1.2%	1.3%	2.8%
	HH Income \$0 to 14,999	3.2%	3.5%	3.8%
	Average Household Income	\$177,428	\$176,426	\$166,817
	Median Household Income	\$137,858	\$135,010	\$120,624
	Per Capita Income	\$75,012	\$71,971	\$70,365
	Average Disposable Income	\$124,856	\$125,538	\$116,199
	Median Disposable Income	\$114,023	\$112,423	\$100,676
	Discretionary HH Income Over \$150,000	20.4%	21.0%	17.2%
	Discretionary HH Income \$125,000 to \$149,999	10.0%	10.6%	9.8%
	Discretionary HH Income \$100,000 to \$124,999	14.8%	12.7%	11.6%
	Discretionary HH Income \$75,000 to \$99,999	14.7%	13.4%	14.5%
	Discretionary HH Income \$50,000 to \$74,999	15.1%	18.4%	18.1%
	Discretionary HH Income \$25,000 to \$49,999	18.2%	15.8%	18.0%
	Discretionary HH Income Under \$25,000	6.6%	8.1%	10.9%
	Average Discretionary HH Income	\$92,737	\$92,885	\$86,447
	Median Discretionary HH Income	\$92,602	\$88,528	\$80,368
	Householder White – Count	1,355	11,056	32,524
	Median HH Income	\$140,612	\$139,890	\$123,861
	Average HH Income	\$130,617	\$131,157	\$122,887
	Householder Black or African-American – Count	14	125	315
	Median HH Income	\$112,844	\$94,268	\$90,148
	Average HH Income	\$80,067	\$94,506	\$95,706
	Householder Hispanic – Count	82	1,039	2,949
	Median HH Income	\$118,162	\$103,214	\$95,619
Average HH Income	\$115,394	\$114,179	\$105,056	
Householder Asian or Pacific Islander – Count	155	1,072	2,089	
Median HH Income	\$152,084	\$154,111	\$147,787	
Average HH Income	\$140,185	\$140,575	\$132,928	
Householder Other or Pacific Islander – Count	77	934	2,572	
Median HH Income	\$74,837	\$102,960	\$97,515	
Average HH Income	\$103,745	\$117,317	\$110,501	

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<b>Gender</b>	Male Population	2,006	17,546	48,491
	Female Population	1,994	17,573	48,332
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	188	1,742	4,864
	Count of Pop 0 to 7 years	262	2,376	6,549
	Count of Pop 5 - 13	346	3,304	8,386
	Count of Pop 14 - 18	183	1,885	4,963
	Count of Pop 19 - 22	185	1,826	5,099
	Count of Pop 22 - 25	138	1,289	3,728
	Count of Pop 25 - 29	222	2,128	6,228
	Count of Pop 30 - 34	278	2,571	7,696
	Count of Pop 35 - 39	273	2,363	6,857
	Count of Pop 40 - 44	268	2,307	6,261
	Count of Pop 45 - 59	827	7,581	19,074
	Count of Pop 60 - 74	812	6,108	16,566
	Count of Pop 75 - 84	210	1,509	5,199
	Count of Pop 85+	69	506	1,903
	% of Pop 0 to 4 years	4.7%	5.0%	5.0%
	% of Pop 0 to 7 years	6.6%	6.8%	6.8%
	% of Pop 5 - 13	8.6%	9.4%	8.7%
	% of Pop 14 - 18	4.6%	5.4%	5.1%
	% of Pop 19 - 22	4.6%	5.2%	5.3%
	% of Pop 22 - 25	3.5%	3.7%	3.9%
	% of Pop 25 - 29	5.6%	6.1%	6.4%
	% of Pop 30 - 34	7.0%	7.3%	7.9%
	% of Pop 35 - 39	6.8%	6.7%	7.1%
	% of Pop 40 - 44	6.7%	6.6%	6.5%
	% of Pop 45 - 59	20.7%	21.6%	19.7%
	% of Pop 60 - 74	20.3%	17.4%	17.1%
	% of Pop 75 - 84	5.2%	4.3%	5.4%
	% of Pop 85+	1.7%	1.4%	2.0%
Median Age	43.5	41.0	40.5	
Average Age	42.7	40.8	41.3	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	4.8%	5.1%	5.2%
	% of Pop 5 - 13	8.3%	9.4%	8.8%
	% of Pop 14 - 18	4.4%	5.5%	5.2%
	% of Pop 19 - 22	4.7%	5.4%	5.5%
	% of Pop 22 - 25	3.6%	3.8%	4.1%
	% of Pop 25 - 29	5.9%	6.3%	6.9%
	% of Pop 30 - 34	7.3%	7.8%	8.6%
	% of Pop 35 - 39	7.6%	7.0%	7.4%
	% of Pop 40 - 44	6.8%	6.6%	6.6%
	% of Pop 45 - 59	20.6%	21.1%	19.3%
	% of Pop 75 - 84	4.9%	4.0%	4.8%
	% of Pop 60 - 74	20.1%	16.9%	16.3%
	% of Pop 85+	1.2%	1.1%	1.4%
	Median Age	42.6	39.7	38.9
Average Age	42.2	40.0	40.2	

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	% of Pop 0 to 4 years	4.6%	4.8%	4.9%
	% of Pop 5 - 13	9.0%	9.4%	8.6%
	% of Pop 14 - 18	4.7%	5.2%	5.1%
	% of Pop 19 - 22	4.6%	5.0%	5.0%
	% of Pop 22 - 25	3.3%	3.5%	3.6%
	% of Pop 25 - 29	5.2%	5.8%	6.0%
	% of Pop 30 - 34	6.6%	6.8%	7.3%
	% of Pop 35 - 39	6.1%	6.4%	6.7%
	% of Pop 40 - 44	6.7%	6.6%	6.4%
	% of Pop 45 - 59	20.8%	22.1%	20.1%
	% of Pop 60 - 74	20.5%	17.9%	17.9%
	% of Pop 75 - 84	5.6%	4.6%	5.9%
	% of Pop 85+	2.3%	1.8%	2.5%
	Median Age	44.4	42.3	42.2
Average Age	43.2	41.5	42.3	
Race	Count of White	3,293	27,984	78,864
	Count of Black or African-American	21	339	1,007
	Count of Asian or Pacific Islander	375	2,869	5,900
	Count of Other races	312	3,928	11,052
	White	82.3%	79.7%	81.5%
	Black or African American	0.5%	1.0%	1.0%
	Asian	9.4%	8.2%	6.1%
	Other Races	7.8%	11.2%	11.4%
Language Spoken	Speak English at Home	82.0%	87.1%	87.8%
	Speak Spanish at Home	3.3%	3.5%	4.5%
	Speak French or French Creole at Home	0.1%	0.4%	0.6%
	Speak German at Home	0.7%	0.8%	0.8%
	Speak Other Indo-European Languages at Home	3.5%	2.0%	1.6%
	Speak Russian and Other Slavic Languages at Home	1.6%	0.8%	0.9%
	Speak Chinese at Home	2.6%	1.9%	1.5%
	Speak Korean at Home	0.7%	0.4%	0.3%
	Speak Vietnamese at Home	0.8%	0.6%	0.4%
	Speak Other Asian Languages at Home	4.1%	2.1%	1.3%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.1%	0.1%
	Speak Other Language at Home	0.3%	0.2%	0.3%
Hispanic	Hispanic Population	255	3,092	9,209
	Hispanic Population Percent	6.4%	8.8%	9.5%
	Mexican	59.5%	53.6%	58.6%
	Puerto Rican	12.6%	5.8%	6.6%
	Cuban	3.3%	1.3%	2.0%
	Dominican	0.0%	0.1%	0.9%
	Central American	0.0%	5.0%	4.9%
	South American	7.7%	10.1%	8.4%
	Other Hispanic	16.9%	24.1%	18.6%
	2000 Hispanic Population Percent	5%	5%	7%
	1990 Hispanic Population Percent	5%	5%	5%

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<b>Ancestry</b>	American (percent of total population)	2.7%	2.5%	2.7%
	American	2.5%	2.3%	2.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.1%
	Asian (percent of total population)	9.4%	8.0%	6.0%
	Chinese	1.9%	2.2%	1.9%
	Japanese	0.3%	0.6%	0.5%
	Korean	1.0%	0.6%	0.5%
	South Central Asian (ie. Indian)	2.0%	2.2%	1.3%
	South East Asian (ie. Vietnamese)	1.9%	1.4%	1.1%
	Other Asian	2.3%	1.0%	0.7%
	European (percent of total population)	48.2%	49.2%	49.5%
	British	8.9%	9.1%	10.0%
	Dutch	1.2%	1.2%	1.0%
	French	1.2%	1.6%	1.6%
	German	12.5%	12.0%	11.6%
	Italian	3.5%	3.4%	3.1%
	Polish	2.3%	2.2%	2.0%
	Scandinavian	3.8%	4.6%	4.4%
	Scotch/Irish	8.9%	9.1%	9.0%
Other European (ie. Greek/Russian)	5.8%	6.0%	6.8%	
Middle Eastern	0.5%	0.4%	0.6%	
Other Ancestry	15.7%	15.3%	14.8%	
Unclassified Ancestry	17.1%	15.7%	16.8%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	2,961	25,073	69,782
	Elementary (0 to 8)	2.3%	0.8%	0.9%
	Some High School (9 to 11)	0.8%	0.6%	0.9%
	High School Graduate (12)	8.0%	8.2%	8.0%
	Some College (13 to 16)	12.2%	13.8%	12.9%
	Associates Degree Only	5.6%	6.3%	6.0%
	Bachelors Degree Only	38.5%	36.5%	37.8%
	Graduate Degree	32.7%	33.9%	33.5%
	% College (4+)	71.2%	70.3%	71.3%
<b>Household Type</b>	Total Households – count	1,683	14,225	40,449
	One Person HHs – count	446	3,633	11,527
	Family HHs – count	1,110	9,197	24,079
	Married Couple – count	978	7,615	19,880
	w/own children – count	496	3,828	8,432
	w/out own children – count	482	3,787	11,448
	Male Householder – count	74	757	1,724
	Female Householder – count	58	825	2,475
	Non-Family Households – count	127	1,395	4,843
	1 Person Household	26.5%	25.5%	28.5%
	2 Person Household	35.1%	35.2%	36.4%
	3 Person Household	17.5%	15.7%	14.9%
	4 Person Household	13.9%	16.1%	13.8%
	5 Person Household	5.1%	5.2%	4.3%
6 Person Household	1.3%	1.5%	1.4%	
7+ Person Household	0.6%	0.7%	0.7%	
% Households With Children	34.0%	33.7%	26.8%	

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<b>Housing</b>	Total Housing Units	1,744	14,969	42,495
	Owner Occupied Percent	67.3%	61.5%	60.8%
	Renter Occupied Percent	29.2%	33.6%	34.4%
	Vacant Housing Percent	3.5%	5.0%	4.8%
	Total Housing Units (Census 2000)	1,604	11,687	32,214
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	36.8%	35.7%	31.5%
	Property Value \$750,000 to \$999,999	25.1%	27.7%	25.5%
	Property Value \$500,000 to \$749,999	19.7%	18.3%	20.8%
	Property Value \$400,000 to \$499,999	4.7%	3.2%	5.0%
	Property Value \$300,000, to \$399,999	2.5%	2.8%	3.1%
	Property Value \$200,000 to \$299,999	0.4%	1.4%	1.4%
	Property Value \$150,000 to \$199,999	0.1%	0.4%	0.4%
	Property Value \$100,000 to \$149,999	0.2%	0.8%	0.7%
	Property Value \$60,000 to \$99,999	0.2%	0.6%	1.0%
	Property Value \$40,000 to \$59,999	0.0%	0.3%	0.7%
	Property Value \$0 to \$39,999	0.0%	1.2%	1.3%
	Median Home Value	\$920,441	\$904,948	\$861,055
<b>Wealth per Household</b>	\$0 and under - percent	15.2%	15.8%	15.9%
	\$1 to \$4999 - percent	6.4%	6.8%	7.0%
	\$5k to \$9999 - percent	3.7%	4.0%	4.0%
	\$10k to \$24999 - percent	5.7%	5.9%	5.9%
	\$25k to \$49999 - percent	6.5%	6.5%	6.5%
	\$50k to \$99999 - percent	9.9%	9.8%	9.8%
	\$100k to \$249999 - percent	18.7%	18.3%	18.3%
	\$250k to \$499999 - percent	14.9%	14.5%	14.4%
	\$500k+ - percent	18.9%	18.4%	18.1%
	Median HH Wealth	\$119,856	\$110,155	\$106,970
	Avg HH Wealth	\$288,642	\$281,558	\$278,611
<b>Economic Viability</b>	Economic Viability Local	322	304	302
	Economic Viability Indexed	119	113	112
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	2,308	20,377	55,214
	Managerial/Executive	24.2%	27.7%	23.7%
	Professional Specialty	37.2%	38.2%	40.2%
	Healthcare Support	3.9%	1.4%	1.6%
	Sales	8.0%	9.4%	8.8%
	Office & Administrative Support	6.8%	6.5%	6.9%
	Protective Service	1.4%	1.2%	1.2%
	Food Preparation	3.7%	3.7%	4.2%
	Building Maintenance & Cleaning	1.5%	1.2%	1.4%
	Personal Care	1.3%	1.3%	1.9%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	6.3%	4.3%	3.8%
	Production & Transportation	5.6%	5.3%	6.1%
	Percent White Collar Workers	80.1%	83.1%	81.2%
	Percent Blue Collar Workers	19.9%	16.9%	18.8%

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	Agriculture/Mining/Construction	6.9%	6.1%	5.0%
	Manufacturing	9.2%	11.0%	9.8%
	Transportation	3.4%	2.4%	2.8%
	Information	5.2%	4.8%	3.9%
	Wholesale/Retail	8.0%	10.0%	10.1%
	Finance, Insurance, Real Estate	4.2%	5.9%	6.0%
	Professional Services	20.9%	18.5%	19.2%
	Management Services	2.2%	0.6%	0.3%
	Administrative/Waste Services	3.7%	3.5%	2.6%
	Educational Services	23.4%	24.9%	25.1%
	Entertainment Services	7.3%	6.6%	8.1%
	Other Professional Services	3.7%	3.0%	4.0%
	Public Administration	1.9%	2.8%	2.9%
<b>Vehicles per HH</b>	No Vehicles	1.0%	2.1%	3.7%
	1 Vehicle	27.4%	29.8%	32.7%
	2 Vehicles	46.1%	44.3%	42.7%
	3 or more vehicles	25.5%	23.8%	20.8%
	Average Number of Vehicles	2.03	1.98	1.88
<b>Change</b>	Births (last 12 months)	38	357	984
	Deaths (last 12 months)	30	210	688
	Migration (last 12 months)	234	1,149	517
<b>Work place</b>	Workplace Establishments	411	1,929	5,774
	Workplace Employees (FTE)	3,423	19,669	57,668