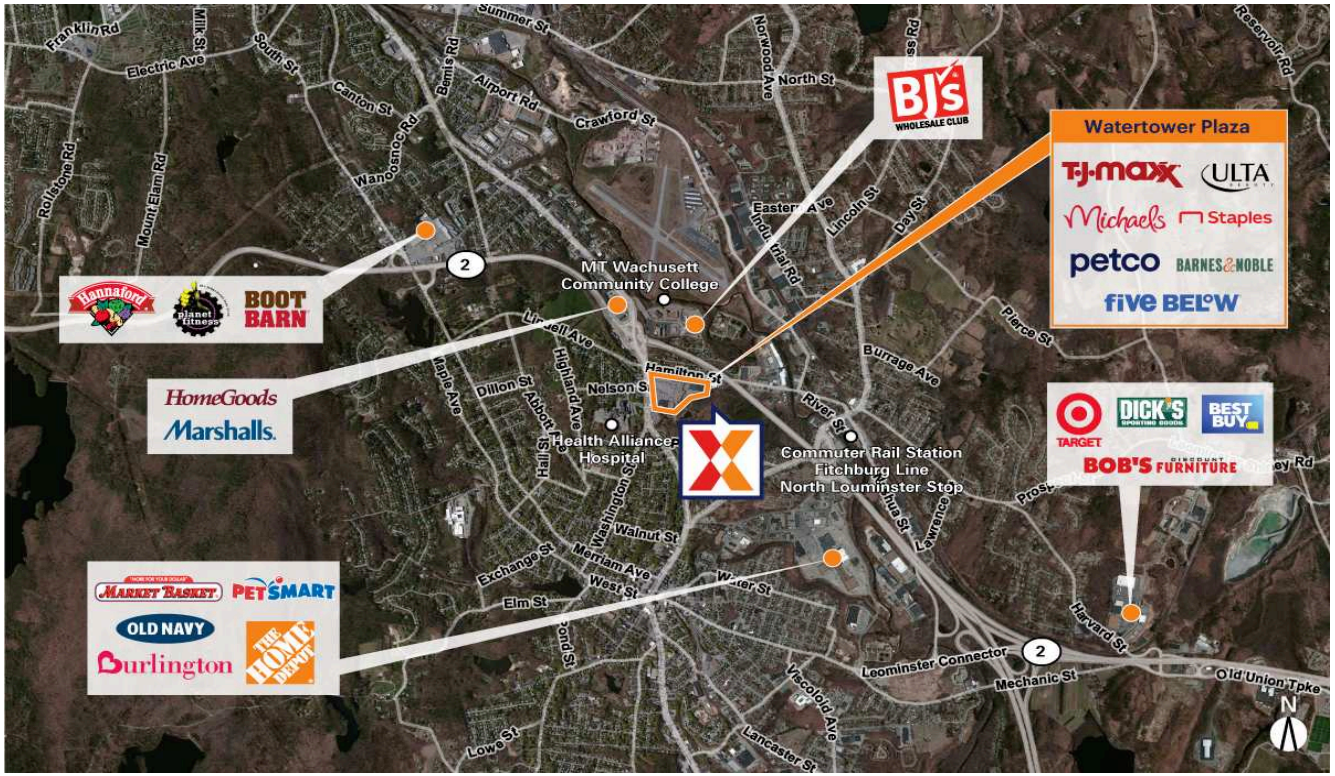
WaterTower Plaza

Worcester, MA

42.5431, -71.7586
489-493 North Main Street | Leominster, MA 01453-2246



Center Size: 285,714 SF

Demographics	1 Mile	3 Mile	5 Mile
	7,683	51,992	96,714
	3,303	21,321	38,070
$	$98,734	$99,313	$99,447

Benefit from traffic draw of strong national retailers including T.J. Maxx, Petco, Michaels, Ocean State Job Lot, The Paper Store, and Barnes & Noble

Highly trafficked regional shopping center drawing an estimated 2.9M annual visits (Placer.ai 2024)

$11M center redevelopment, adding Five Below and Ulta Beauty, currently underway with completion scheduled for 2025

Close proximity to U Mass Memorial – Clinton Hospital with 111-beds (Dept of Homeland Security)

High visibility from 54,000 vehicles daily on MA/Hwy 2 and 31,000 vehicles daily on MA 12/Main Street (Kalibrate 2021)

Sam Kallmerten (781) 313-2006 | sam.kallmerten@brixmor.com | BRIXMOR.com

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4107

Available Space

OPO 1	0 SF
0001A	2,963 SF
0019	7,967 SF
22	3,024 SF

Current Retailers

0001	Proposed Grocer	46,162 SF
0001B	Kay Jewelers	1,969 SF
0002	Ulta Beauty	8,563 SF
0003A	Ocean State Job Lot	33,404 SF
0003B	Michaels	23,769 SF
0003C	Gardner Furniture	33,969 SF
0004	L.A. Nails	1,350 SF
0005	Eyebrow Station	1,350 SF
0006	H&R Block	1,780 SF
0007	AAA	2,170 SF
08/09/0	Five Below	10,800 SF
0011	Petco	15,000 SF
0012B	Famous Footwear	5,153 SF
0013	The Paper Store	11,339 SF
0015	Bath & Body Works	2,700 SF
0016	Sally Beauty Supply	1,350 SF
0017	My Salon Suite	5,390 SF
0017A	Visionworks	2,689 SF
0018	T.J. Maxx	25,050 SF
0019A	Staples	15,054 SF
0020	Barnes & Noble	20,150 SF
0021	Applebee's	5,500 SF
0022	MedExpress	5,141 SF
0023	Longhorn Steakhouse	5,000 SF

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