

# Extended Demographic Report - PopStats

2010 Census, 2018 Estimates & 2023 Projections

Calculated using TAS Retrieval



Apr 1, 2019

Latitude: 33.0017 Longitude: -96.7676

Market Plaza Plano, TX		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	44,324	231,752	1,063,783
	Population Est 18Q1	44,621	231,758	1,061,759
	Population Est 17Q4	44,722	231,519	1,057,749
	Population Est 17Q3	44,810	232,887	1,056,036
	Population Est 17Q2	44,899	232,897	1,052,407
	Population Est 17Q1	44,892	231,689	1,048,840
	Population Est 16Q4	44,526	231,200	1,045,396
	Population Est 16Q3	44,519	231,446	1,041,690
	Population Est 16Q2	44,431	230,795	1,037,624
	Population Fcst	44,449	235,705	1,116,497
	2010 Census Population	41,768	213,706	947,499
	2000 Census Population	38,586	207,406	857,466
	1990 Census Population	28,217	153,869	610,832
	Current Year Daytime Population	85,196	329,544	1,457,266
	Average Seasonal Population	338	1,452	5,978
	Historical Annual Growth, 1990 – 2000	3.18%	3.03%	3.45%
	Historical Annual Growth, 2000 – 2010	0.80%	0.30%	1.00%
	Estimated Annual Growth, 2010 – CY	0.72%	0.99%	1.41%
	Projected Annual Growth, CY to Y5	0.06%	0.34%	0.97%
	Group Qtrs Est	630	1,566	3,929
Transient Est Average Last 4 Qtrs	5,353	21,200	82,114	
<b>Households</b>	Current Year Estimated Households	20,747	101,716	429,892
	Households Est 18Q1	20,888	101,784	429,205
	Households Est 17Q4	20,951	101,801	427,662
	Households Est 17Q3	20,997	102,694	427,207
	Households Est 17Q2	21,041	102,755	425,672
	Households Est 17Q1	21,060	102,240	424,268
	Households Est 16Q4	20,897	102,080	422,984
	Households Est 16Q3	20,903	102,199	421,309
	Households Est 16Q2	20,862	101,877	419,550
	Households Fcst	20,807	103,262	451,704
	2010 Census Households	19,557	94,230	381,813
	2000 Census Households	17,520	89,976	345,323
	1990 Census Households	11,947	63,525	250,940
	Historical Annual Growth, 1990 – 2000	3.90%	3.54%	3.24%
	Historical Annual Growth, 2000 – 2010	1.11%	0.46%	1.01%
	Estimated Annual Growth, 2010 – CY	0.72%	0.93%	1.45%
Projected Annual Growth, CY to Y5	0.06%	0.30%	0.99%	
Population per Household	2.11	2.26	2.47	

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Market Plaza Plano, TX	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	1.4%	1.7%	1.6%
HH Income \$250,000 to \$499,999	1.7%	2.0%	1.9%
HH Income \$200,000 to \$249,999	4.0%	4.8%	4.4%
HH Income \$175,000 to \$199,999	5.0%	5.3%	5.5%
HH Income \$150,000 to \$174,999	6.0%	6.1%	5.6%
HH Income \$100,000 to 149,999	14.3%	16.2%	16.7%
HH Income \$75,000 to 99,999	11.7%	12.1%	12.5%
HH Income \$50,000 to 74,999	15.9%	17.2%	17.3%
HH Income \$35,000 to 49,999	10.3%	11.7%	12.2%
HH Income \$25,000 to 34,999	8.1%	8.1%	8.3%
HH Income \$15,000 to 24,999	7.8%	6.8%	7.1%
HH Income \$0 to 14,999	13.6%	8.2%	7.1%
Average Household Income	\$90,284	\$103,095	\$102,773
Median Household Income	\$65,910	\$71,919	\$71,873
Per Capita Income	\$42,509	\$45,422	\$41,647
2000 Average HH Income	\$82,079	\$89,859	\$81,972
2000 Median HH Income	\$62,238	\$64,886	\$61,026
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	2%	3%	3%
Disposable HH Income \$200,000 to \$249,999	2%	2%	2%
Disposable HH Income \$175,000 to \$199,999	2%	2%	2%
Disposable HH Income \$150,000 to \$174,999	5%	5%	5%
Disposable HH Income \$100,000 to \$149,999	15%	17%	16%
Disposable HH Income \$75,000 to \$99,999	13%	14%	14%
Disposable HH Income \$50,000 to \$74,999	17%	18%	18%
Disposable HH Income \$35,000 to \$49,999	12%	13%	13%
Disposable HH Income \$25,000 to \$34,999	9%	9%	10%
Disposable HH Income \$15,000 to \$24,999	8%	8%	8%
Disposable HH Income \$0 to \$14,999	14%	9%	8%
Average Disposable Income	73,453	79,541	78,961
Median Disposable Income	58,333	63,902	63,854
Householder White – Count	12,223	61,554	238,605
Median HH Income	\$77,573	\$86,035	\$87,753
Average HH Income	\$89,520	\$95,779	\$96,678
Householder Black or African-American – Count	1,676	10,715	54,011
Median HH Income	\$52,018	\$50,139	\$49,549
Average HH Income	\$56,574	\$60,034	\$60,681
Householder Hispanic – Count	2,582	13,934	71,123
Median HH Income	\$50,936	\$49,513	\$49,710
Average HH Income	\$70,935	\$65,529	\$62,704
Householder Asian or Pacific Islander – Count	3,351	10,681	47,169
Median HH Income	\$51,774	\$80,988	\$89,694
Average HH Income	\$62,947	\$86,519	\$94,774
Householder Other or Pacific Islander – Count	915	4,832	18,986
Median HH Income	\$53,074	\$57,075	\$61,286
Average HH Income	\$73,289	\$73,110	\$74,539

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Gender	Male Population	22,014	113,836	521,914
	Female Population	22,310	117,916	541,869
Total Population by Age	Count of Pop 0 to 4 years	3,543	17,857	83,599
	Count of Pop 0 to 7 years	5,254	27,029	130,496
	Count of Pop 5 - 13	4,743	26,173	132,664
	Count of Pop 14 - 18	1,472	9,601	53,860
	Count of Pop 19 - 22	2,258	11,570	57,594
	Count of Pop 22 - 25	1,598	7,802	36,579
	Count of Pop 25 - 29	3,095	13,564	61,331
	Count of Pop 30 - 34	3,539	15,440	66,986
	Count of Pop 35 - 39	3,413	16,943	75,645
	Count of Pop 40 - 44	2,905	15,313	73,852
	Count of Pop 45 - 59	7,853	45,856	221,237
	Count of Pop 60 - 74	6,850	37,756	151,709
	Count of Pop 75 - 84	2,272	10,702	37,759
	Count of Pop 85+	784	3,177	10,968
	% of Pop 0 to 4 years	8.0%	7.7%	7.9%
	% of Pop 0 to 7 years	11.9%	11.7%	12.3%
	% of Pop 5 - 13	10.7%	11.3%	12.5%
	% of Pop 14 - 18	3.3%	4.1%	5.1%
	% of Pop 19 - 22	5.1%	5.0%	5.4%
	% of Pop 22 - 25	3.6%	3.4%	3.4%
	% of Pop 25 - 29	7.0%	5.9%	5.8%
	% of Pop 30 - 34	8.0%	6.7%	6.3%
% of Pop 35 - 39	7.7%	7.3%	7.1%	
% of Pop 40 - 44	6.6%	6.6%	6.9%	
% of Pop 45 - 59	17.7%	19.8%	20.8%	
% of Pop 60 - 74	15.5%	16.3%	14.3%	
% of Pop 75 - 84	5.1%	4.6%	3.5%	
% of Pop 85+	1.8%	1.4%	1.0%	
Median Age	37.8	39.1	37.6	
Average Age	39.1	39.2	37.5	
Male Population by Age	% of Pop 0 to 4 years	8.2%	8.0%	8.2%
	% of Pop 5 - 13	10.9%	11.7%	13.0%
	% of Pop 14 - 18	3.3%	4.3%	5.3%
	% of Pop 19 - 22	5.5%	5.3%	5.7%
	% of Pop 22 - 25	3.9%	3.6%	3.6%
	% of Pop 25 - 29	7.7%	6.2%	5.9%
	% of Pop 30 - 34	8.7%	7.0%	6.4%
	% of Pop 35 - 39	8.1%	7.5%	7.2%
	% of Pop 40 - 44	7.0%	6.8%	7.0%
	% of Pop 45 - 59	17.3%	19.4%	20.6%
	% of Pop 75 - 84	4.3%	4.0%	3.1%
	% of Pop 60 - 74	14.2%	15.3%	13.5%
	% of Pop 85+	1.1%	0.9%	0.7%
	Median Age	36.1	37.6	36.4
Average Age	37.6	38.0	36.4	

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Female Population by Age	% of Pop 0 to 4 years	7.8%	7.4%	7.5%
	% of Pop 5 - 13	10.5%	10.9%	12.0%
	% of Pop 14 - 18	3.3%	4.0%	4.8%
	% of Pop 19 - 22	4.7%	4.7%	5.2%
	% of Pop 22 - 25	3.3%	3.2%	3.3%
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	% of Pop 35 - 39	7.3%	7.1%	7.0%
	% of Pop 40 - 44	6.1%	6.4%	6.9%
	% of Pop 45 - 59	18.2%	20.2%	21.0%
	% of Pop 60 - 74	16.7%	17.3%	15.0%
	% of Pop 75 - 84	6.0%	5.2%	4.0%
	% of Pop 85+	2.5%	1.8%	1.4%
	Median Age	39.6	40.7	38.8
Average Age	40.6	40.4	38.5	
Race	Count of White	30,469	162,780	689,843
	Count of Black or African-American	3,301	21,687	123,917
	Count of Asian or Pacific Islander	7,114	24,697	130,704
	Count of Other races	3,440	22,588	119,319
	White	68.7%	70.2%	64.8%
	Black or African American	7.4%	9.4%	11.6%
	Asian	16.1%	10.7%	12.3%
	Other Races	7.8%	9.7%	11.2%
Language Spoken	Speak English at Home	69.7%	72.8%	66.5%
	Speak Spanish at Home	10.5%	12.8%	17.7%
	Speak European Language at Home	8.1%	5.5%	5.2%
	Speak Asian Language at Home	9.0%	6.9%	8.0%
	Speak Other Language at Home	1.3%	1.3%	2.1%
Hispanic	Hispanic Population	5,395	36,634	224,648
	Hispanic Population Percent	12.2%	15.8%	21.1%
	Mexican	76.8%	74.0%	74.5%
	Puerto Rican	2.1%	2.8%	2.1%
	Cuban	0.5%	0.8%	1.3%
	Dominican	0.5%	0.3%	0.3%
	Central American	10.3%	11.2%	12.1%
	South American	4.6%	4.5%	4.5%
	Other Hispanic	5.2%	6.4%	5.3%
	2000 Hispanic Population Percent	7%	9%	15%
1990 Hispanic Population Percent	4%	5%	7%	

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Market Plaza Plano, TX		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	American (percent of total population)	5.2%	5.4%	4.5%
	American	4.8%	5.0%	4.1%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	16.0%	10.6%	12.2%
	Chinese	6.0%	3.6%	2.7%
	Japanese	0.4%	0.3%	0.2%
	Korean	0.7%	0.8%	1.0%
	South Central Asian (ie. Indian)	7.0%	4.5%	5.0%
	South East Asian (ie. Vietnamese)	1.7%	1.3%	3.0%
	Other Asian	0.1%	0.1%	0.3%
	European (percent of total population)	30.1%	30.9%	24.6%
	British	6.8%	6.8%	5.4%
	Dutch	0.5%	0.5%	0.4%
	French	1.2%	1.3%	1.0%
	German	6.9%	7.2%	5.8%
	Italian	1.7%	1.7%	1.4%
	Polish	1.1%	1.2%	0.9%
	Scandinavian	1.5%	1.6%	1.2%
	Scotch/Irish	6.5%	6.9%	5.7%
Other European (ie. Greek/Russian)	3.9%	3.7%	2.8%	
Middle Eastern	2.0%	1.7%	1.2%	
Other Ancestry	26.3%	26.9%	27.9%	
Unclassified Ancestry	8.2%	8.7%	8.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	30,711	158,750	699,487
	Elementary (0 to 8)	2.4%	3.5%	5.4%
	Some High School (9 to 11)	2.7%	3.2%	4.6%
	High School Graduate (12)	10.8%	12.3%	15.5%
	Some College (13 to 16)	18.1%	20.1%	20.2%
	Associates Degree Only	5.3%	5.8%	6.3%
	Bachelors Degree Only	35.7%	33.8%	30.7%
	Graduate Degree	24.9%	21.2%	17.4%
% College (4+)	60.7%	55.1%	48.1%	
Household Type	Total Households – count	20,747	101,716	429,892
	One Person HHs – count	7,890	34,327	130,012
	Family HHs – count	10,652	60,407	273,390
	Married Couple – count	8,624	46,931	207,322
	w/own children – count	3,342	19,338	94,615
	w/out own children – count	5,282	27,593	112,707
	Male Householder – count	560	3,543	17,477
	Female Householder – count	1,468	9,933	48,591
	Non-Family Households – count	2,204	6,982	26,490
	1 Person Household	38.0%	33.7%	30.2%
	2 Person Household	34.0%	33.9%	31.2%
	3 Person Household	13.3%	14.6%	15.6%
	4 Person Household	10.2%	11.4%	13.6%
	5 Person Household	3.0%	4.3%	5.9%
6 Person Household	0.9%	1.4%	2.2%	
7+ Person Household	0.5%	0.7%	1.4%	
% Households With Children	20.8%	26.7%	30.7%	

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Market Plaza Plano, TX		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	22,134	108,315	460,154
	Owner Occupied Percent	42.4%	49.2%	51.8%
	Renter Occupied Percent	51.3%	44.7%	41.6%
	Vacant Housing Percent	6.3%	6.1%	6.6%
	Total Housing Units (Census 2000)	18,623	94,559	365,016
	For Rent (Census 2000)	74%	75%	72%
	For Sale (Census 2000)	8%	11%	14%
	Rented or Sold, (Census 2000)	8%	4%	6%
	Seasonal (Census 2014)	5%	2%	3%
	Other (Census 2000)	3%	4%	2%
Homes Built By Year	Homes Built 1990 to 2000	37%	33%	30%
	Homes Built 1980 to 1989	40%	33%	30%
	Homes Built 1970 to 1979	18%	21%	24%
	Homes Built 1960 to 1969	4%	10%	11%
	Homes Built 1950 to 1959	0%	2%	4%
	Homes Built 1940 to 1949	0%	0%	1%
	Homes Built Before 1939	0%	0%	0%
Units in Structure	1 Unit	46%	54%	56%
	2 - 9 Units	17%	18%	16%
	Greater than 10 Units	36%	28%	27%
	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.8%	5.5%	5.6%
	Property Value \$750,000 to \$999,999	2.8%	5.0%	4.1%
	Property Value \$500,000 to \$749,999	18.9%	17.3%	14.0%
	Property Value \$400,000 to \$499,999	18.2%	15.5%	12.1%
	Property Value \$300,000, to \$399,999	24.0%	22.7%	18.8%
	Property Value \$200,000 to \$299,999	22.7%	22.2%	25.3%
	Property Value \$150,000 to \$199,999	6.5%	6.2%	10.7%
	Property Value \$100,000 to \$149,999	2.7%	3.1%	5.6%
	Property Value \$60,000 to \$99,999	1.1%	1.0%	1.7%
	Property Value \$40,000 to \$59,999	0.4%	0.3%	0.5%
	Property Value \$0 to \$39,999	1.1%	1.2%	1.5%
	Median Home Value	\$365,072	\$369,945	\$325,126
	Median Rent	\$752	\$780	\$749
Wealth per Household	\$0 and under - percent	18.7%	18.1%	18.1%
	\$1 to \$4999 - percent	9.2%	8.8%	8.9%
	\$5k to \$9999 - percent	4.9%	4.7%	4.7%
	\$10k to \$24999 - percent	6.6%	6.5%	6.5%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	9.7%	9.9%	10.0%
	\$100k to \$249999 - percent	17.0%	17.4%	17.5%
	\$250k to \$499999 - percent	12.6%	12.9%	12.8%
	\$500k+ - percent	14.6%	14.9%	14.6%
	Median HH Wealth	\$70,213	\$75,541	\$74,720
	Avg HH Wealth	\$234,909	\$239,186	\$236,486

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Economic Viability	Economic Viability Local	180	179	180
	Economic Viability Indexed	180	179	180
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	23,213	124,994	567,598
	Managerial/Executive	23.1%	23.8%	21.7%
	Professional Specialty	34.9%	28.3%	25.8%
	Healthcare Support	1.2%	1.5%	1.6%
	Sales	13.0%	13.4%	12.4%
	Office & Administrative Support	11.0%	12.3%	12.2%
	Protective Service	1.6%	1.2%	1.2%
	Food Preperation	3.8%	4.7%	5.2%
	Building Maintenance & Cleaning	1.2%	2.4%	3.3%
	Personal Care	3.1%	3.0%	3.4%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	2.9%	4.4%	5.7%
	Production & Transportation	4.4%	5.1%	7.3%
	Percent White Collar Workers	83.1%	79.3%	73.7%
Percent Blue Collar Workers	16.9%	20.7%	26.3%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.2%	5.1%	6.1%
	Manufacturing	8.5%	7.6%	8.6%
	Transportation	2.9%	3.1%	3.5%
	Information	4.1%	4.0%	3.6%
	Wholesale/Retail	12.8%	14.2%	14.6%
	Finance, Insurance, Real Estate	11.0%	12.7%	11.6%
	Professional Services	14.8%	13.1%	12.0%
	Management Services	0.2%	0.3%	0.3%
	Administrative/Waste Services	4.4%	4.8%	5.1%
	Educational Services	23.5%	20.1%	18.7%
	Entertainment Services	8.1%	8.9%	9.1%
	Other Professional Services	4.0%	4.3%	5.2%
	Public Administration	1.4%	1.8%	1.7%
Transportation To Work	Drive to Work Alone	83.3%	83.5%	81.5%
	Drive to Work Carpool	8.7%	8.5%	10.6%
	Travel to Work by Public Transportation	1.4%	1.1%	1.8%
	Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	Drive to Work on Bicycle	0.2%	0.2%	0.1%
	Walked to Work	1.8%	1.5%	1.4%
	Other Means	0.6%	0.7%	0.7%
	Work at Home	3.9%	4.3%	3.8%

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	Travel to Work in Less than 5 Minutes	1.6%	1.6%	1.5%
	Travel to Work in 5 to 9 Minutes	8.8%	8.4%	7.7%
	Travel to Work in 10 to 14 Minutes	15.3%	14.4%	13.0%
	Travel to Work in 15 to 19 Minutes	18.4%	17.1%	16.6%
	Travel to Work in 20 to 29 Minutes	23.2%	22.1%	23.2%
	Travel to Work in 30 to 44 Minutes	20.7%	23.6%	24.4%
	Travel to Work in 45 to 59 Minutes	7.8%	8.0%	8.5%
	Travel to Work in 60 Minutes or more	4.0%	4.6%	5.2%
	Average Travel Time to Work	23	24	24
Vehicles per HH	No Vehicles	8.2%	4.9%	4.4%
	1 Vehicle	42.4%	39.3%	38.0%
	2 Vehicles	38.7%	41.5%	41.5%
	3 or more vehicles	10.7%	14.3%	16.1%
	Average Number of Vehicles	1.55	1.69	1.74
Change	Births (last 12 months)	579	2,906	13,805
	Deaths (last 12 months)	390	1,885	7,365
	Migration (last 12 months)	-764	-2,165	4,937
Work place	Workplace Establishments	2,207	9,979	40,784
	Workplace Employees (FTE)	41,903	194,005	843,703