

# Extended Demographic Report - PopStats

2010 Census, 2018 Estimates & 2023 Projections

Calculated using TAS Retrieval



Apr 1, 2019

Latitude: 27.7122 Longitude: -82.649

Skyway Plaza St. Petersburg, FL		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	24,780	73,870	323,273
	Population Est 18Q1	24,758	73,718	322,735
	Population Est 17Q4	24,688	73,486	321,539
	Population Est 17Q3	24,568	72,989	320,315
	Population Est 17Q2	24,638	72,627	319,394
	Population Est 17Q1	24,546	72,263	318,569
	Population Est 16Q4	24,390	72,000	317,715
	Population Est 16Q3	24,273	71,702	317,203
	Population Est 16Q2	24,046	71,076	315,857
	Population Fcst	24,867	74,919	323,315
	2010 Census Population	23,388	68,529	305,645
	2000 Census Population	24,879	71,723	312,939
	1990 Census Population	22,691	71,613	302,386
	Current Year Daytime Population	17,067	74,196	332,451
	Average Seasonal Population	1,375	8,922	38,511
	Historical Annual Growth, 1990 – 2000	0.92%	0.02%	0.34%
	Historical Annual Growth, 2000 – 2010	-0.62%	-0.45%	-0.24%
	Estimated Annual Growth, 2010 – CY	0.70%	0.91%	0.68%
	Projected Annual Growth, CY to Y5	0.07%	0.28%	0.00%
	Group Qtrs Est	653	3,210	7,988
Transient Est Average Last 4 Qtrs	1,366	5,126	50,134	
<b>Households</b>	Current Year Estimated Households	10,562	30,836	146,682
	Households Est 18Q1	10,552	30,763	146,411
	Households Est 17Q4	10,521	30,649	145,807
	Households Est 17Q3	10,469	30,377	145,087
	Households Est 17Q2	10,502	30,240	144,700
	Households Est 17Q1	10,461	30,066	144,271
	Households Est 16Q4	10,389	29,954	143,834
	Households Est 16Q3	10,341	29,803	143,550
	Households Est 16Q2	10,242	29,532	142,927
	Households Fcst	10,609	31,511	147,527
	2010 Census Households	9,914	28,178	137,157
	2000 Census Households	10,426	29,508	140,907
	1990 Census Households	9,606	28,834	136,817
	Historical Annual Growth, 1990 – 2000	0.82%	0.23%	0.29%
	Historical Annual Growth, 2000 – 2010	-0.50%	-0.46%	-0.27%
	Estimated Annual Growth, 2010 – CY	0.77%	1.10%	0.82%
Projected Annual Growth, CY to Y5	0.09%	0.43%	0.11%	
Population per Household	2.28	2.29	2.15	

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Skyway Plaza St. Petersburg, FL	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	0.4%	0.6%	0.7%
HH Income \$250,000 to \$499,999	0.5%	0.8%	0.9%
HH Income \$200,000 to \$249,999	1.2%	1.8%	2.1%
HH Income \$175,000 to \$199,999	1.3%	1.7%	1.7%
HH Income \$150,000 to \$174,999	2.2%	2.3%	2.4%
HH Income \$100,000 to 149,999	11.8%	9.6%	10.9%
HH Income \$75,000 to 99,999	11.7%	9.6%	10.9%
HH Income \$50,000 to 74,999	19.1%	17.0%	18.3%
HH Income \$35,000 to 49,999	17.2%	15.2%	14.6%
HH Income \$25,000 to 34,999	11.5%	12.1%	11.6%
HH Income \$15,000 to 24,999	11.0%	13.0%	11.7%
HH Income \$0 to 14,999	12.0%	16.3%	14.1%
Average Household Income	\$63,732	\$63,144	\$67,053
Median Household Income	\$48,043	\$42,932	\$47,610
Per Capita Income	\$27,840	\$27,138	\$30,975
2000 Average HH Income	\$47,843	\$43,564	\$45,956
2000 Median HH Income	\$35,728	\$30,337	\$33,501
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	1%	1%	1%
Disposable HH Income \$200,000 to \$249,999	1%	1%	1%
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%
Disposable HH Income \$150,000 to \$174,999	1%	2%	2%
Disposable HH Income \$100,000 to \$149,999	9%	8%	9%
Disposable HH Income \$75,000 to \$99,999	12%	10%	11%
Disposable HH Income \$50,000 to \$74,999	18%	16%	18%
Disposable HH Income \$35,000 to \$49,999	19%	17%	17%
Disposable HH Income \$25,000 to \$34,999	13%	13%	13%
Disposable HH Income \$15,000 to \$24,999	12%	14%	13%
Disposable HH Income \$0 to \$14,999	13%	18%	15%
Average Disposable Income	54,426	52,434	56,152
Median Disposable Income	43,486	39,119	43,045
Householder White – Count	4,394	12,779	107,034
Median HH Income	\$56,606	\$57,358	\$52,348
Average HH Income	\$67,384	\$71,717	\$65,357
Householder Black or African-American – Count	5,487	16,067	24,636
Median HH Income	\$42,591	\$33,888	\$32,661
Average HH Income	\$53,826	\$43,996	\$41,919
Householder Hispanic – Count	332	1,093	8,430
Median HH Income	\$48,065	\$51,169	\$45,272
Average HH Income	\$55,940	\$64,045	\$56,591
Householder Asian or Pacific Islander – Count	131	317	3,679
Median HH Income	\$35,962	\$51,448	\$52,206
Average HH Income	\$54,591	\$69,563	\$65,574
Householder Other or Pacific Islander – Count	218	580	2,902
Median HH Income	\$42,883	\$42,792	\$43,783
Average HH Income	\$54,112	\$60,145	\$57,307

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Skyway Plaza St. Petersburg, FL		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Gender</b>	Male Population	11,233	34,376	155,970
	Female Population	13,547	39,494	167,303
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,506	4,253	18,452
	Count of Pop 0 to 7 years	2,273	6,708	28,562
	Count of Pop 5 - 13	2,529	7,475	30,390
	Count of Pop 14 - 18	1,059	3,204	12,242
	Count of Pop 19 - 22	1,267	4,679	14,310
	Count of Pop 22 - 25	1,017	3,355	10,796
	Count of Pop 25 - 29	1,627	4,775	17,353
	Count of Pop 30 - 34	1,410	4,113	17,653
	Count of Pop 35 - 39	1,229	3,645	18,430
	Count of Pop 40 - 44	1,294	3,743	18,446
	Count of Pop 45 - 59	4,930	13,879	67,292
	Count of Pop 60 - 74	4,732	13,471	64,259
	Count of Pop 75 - 84	1,463	5,138	23,367
	Count of Pop 85+	718	2,140	10,285
	% of Pop 0 to 4 years	6.1%	5.8%	5.7%
	% of Pop 0 to 7 years	9.2%	9.1%	8.8%
	% of Pop 5 - 13	10.2%	10.1%	9.4%
	% of Pop 14 - 18	4.3%	4.3%	3.8%
	% of Pop 19 - 22	5.1%	6.3%	4.4%
	% of Pop 22 - 25	4.1%	4.5%	3.3%
	% of Pop 25 - 29	6.6%	6.5%	5.4%
	% of Pop 30 - 34	5.7%	5.6%	5.5%
	% of Pop 35 - 39	5.0%	4.9%	5.7%
% of Pop 40 - 44	5.2%	5.1%	5.7%	
% of Pop 45 - 59	19.9%	18.8%	20.8%	
% of Pop 60 - 74	19.1%	18.2%	19.9%	
% of Pop 75 - 84	5.9%	7.0%	7.2%	
% of Pop 85+	2.9%	2.9%	3.2%	
Median Age	42.9	41.9	45.9	
Average Age	42.1	42.0	44.0	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.9%	6.3%	6.1%
	% of Pop 5 - 13	11.2%	11.2%	10.0%
	% of Pop 14 - 18	4.6%	4.8%	4.0%
	% of Pop 19 - 22	5.8%	6.8%	4.7%
	% of Pop 22 - 25	4.6%	4.8%	3.5%
	% of Pop 25 - 29	7.0%	6.6%	5.5%
	% of Pop 30 - 34	5.5%	5.4%	5.4%
	% of Pop 35 - 39	4.8%	4.9%	5.7%
	% of Pop 40 - 44	4.9%	4.9%	5.8%
	% of Pop 45 - 59	19.1%	18.5%	21.3%
	% of Pop 75 - 84	5.4%	6.2%	6.4%
	% of Pop 60 - 74	18.2%	17.6%	19.3%
	% of Pop 85+	2.0%	2.1%	2.2%
	Median Age	39.6	39.2	44.4
Average Age	40.2	40.3	42.6	

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Female Population by Age	% of Pop 0 to 4 years	5.4%	5.3%	5.4%
	% of Pop 5 - 13	9.3%	9.2%	8.9%
	% of Pop 14 - 18	4.0%	3.9%	3.6%
	% of Pop 19 - 22	4.6%	6.0%	4.2%
	% of Pop 22 - 25	3.7%	4.3%	3.2%
	% of Pop 25 - 29	6.2%	6.3%	5.2%
	% of Pop 30 - 34	5.8%	5.7%	5.5%
	% of Pop 35 - 39	5.1%	5.0%	5.7%
	% of Pop 40 - 44	5.5%	5.2%	5.6%
	% of Pop 45 - 59	20.5%	19.0%	20.3%
	% of Pop 60 - 74	19.8%	18.8%	20.4%
	% of Pop 75 - 84	6.3%	7.6%	8.0%
	% of Pop 85+	3.6%	3.6%	4.1%
	Median Age	45.3	44.1	47.4
Average Age	43.7	43.4	45.3	
Race	Count of White	9,541	27,265	233,401
	Count of Black or African-American	13,885	43,035	64,866
	Count of Asian or Pacific Islander	306	846	11,288
	Count of Other races	1,050	2,724	13,718
	White	38.5%	36.9%	72.2%
	Black or African American	56.0%	58.3%	20.1%
	Asian	1.2%	1.1%	3.5%
	Other Races	4.2%	3.7%	4.2%
Language Spoken	Speak English at Home	92.7%	92.6%	87.1%
	Speak Spanish at Home	3.2%	3.5%	5.5%
	Speak European Language at Home	2.1%	2.0%	2.4%
	Speak Asian Language at Home	0.9%	1.1%	2.9%
	Speak Other Language at Home	0.9%	0.6%	0.5%
Hispanic	Hispanic Population	1,147	3,187	23,030
	Hispanic Population Percent	4.6%	4.3%	7.1%
	Mexican	19.1%	14.6%	18.9%
	Puerto Rican	39.9%	29.1%	31.0%
	Cuban	6.7%	11.7%	18.9%
	Dominican	2.2%	2.6%	3.0%
	Central American	7.3%	5.4%	5.1%
	South American	15.1%	23.8%	14.2%
	Other Hispanic	9.6%	12.8%	8.9%
	2000 Hispanic Population Percent	3%	3%	4%
1990 Hispanic Population Percent	2%	2%	2%	

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Skyway Plaza St. Petersburg, FL		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	American (percent of total population)	4.2%	4.2%	6.4%
	American	4.0%	3.9%	6.0%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
	Asian (percent of total population)	1.2%	1.1%	3.4%
	Chinese	0.1%	0.2%	0.3%
	Japanese	0.2%	0.1%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.4%	0.3%	0.5%
	South East Asian (ie. Vietnamese)	0.3%	0.4%	2.3%
	Other Asian	0.1%	0.1%	0.2%
	European (percent of total population)	25.1%	23.1%	40.2%
	British	5.0%	4.4%	7.0%
	Dutch	0.7%	0.5%	0.8%
	French	1.3%	1.2%	1.9%
	German	5.4%	4.9%	8.7%
	Italian	2.9%	2.6%	4.3%
	Polish	1.0%	1.0%	2.0%
	Scandinavian	1.4%	1.1%	1.8%
	Scotch/Irish	5.3%	5.2%	9.3%
Other European (ie. Greek/Russian)	2.0%	2.2%	4.4%	
Middle Eastern	0.3%	0.4%	0.5%	
Other Ancestry	55.0%	54.9%	28.4%	
Unclassified Ancestry	9.5%	11.9%	13.9%	
Education (Age 25+)	Adult Population (25 Years or Older)	17,403	50,904	237,085
	Elementary (0 to 8)	2.8%	4.1%	3.6%
	Some High School (9 to 11)	5.5%	9.3%	8.2%
	High School Graduate (12)	27.7%	28.4%	28.6%
	Some College (13 to 16)	21.3%	20.7%	21.1%
	Associates Degree Only	10.6%	9.1%	9.4%
	Bachelors Degree Only	20.2%	17.1%	18.5%
	Graduate Degree	11.9%	11.4%	10.7%
% College (4+)	32.1%	28.5%	29.2%	
Household Type	Total Households – count	10,562	30,836	146,682
	One Person HHs – count	3,472	10,559	54,563
	Family HHs – count	6,171	17,897	79,575
	Married Couple – count	3,733	9,941	52,748
	w/own children – count	957	2,287	14,554
	w/out own children – count	2,776	7,654	38,194
	Male Householder – count	431	1,350	6,780
	Female Householder – count	2,007	6,607	20,047
	Non-Family Households – count	918	2,380	12,544
	1 Person Household	32.9%	34.2%	37.2%
	2 Person Household	34.8%	34.1%	34.9%
	3 Person Household	15.1%	14.1%	13.4%
	4 Person Household	10.0%	9.2%	8.6%
	5 Person Household	4.5%	4.9%	3.7%
6 Person Household	1.8%	2.0%	1.4%	
7+ Person Household	0.9%	1.4%	0.9%	
% Households With Children	20.5%	19.7%	18.5%	

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Skyway Plaza St. Petersburg, FL		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	12,317	39,058	178,312
	Owner Occupied Percent	49.3%	46.0%	52.7%
	Renter Occupied Percent	36.5%	32.9%	29.5%
	Vacant Housing Percent	14.3%	21.1%	17.7%
	Total Housing Units (Census 2000)	11,319	35,548	163,762
	For Rent (Census 2000)	30%	24%	23%
	For Sale (Census 2000)	17%	9%	11%
	Rented or Sold, (Census 2000)	9%	8%	6%
	Seasonal (Census 2014)	25%	40%	43%
	Other (Census 2000)	16%	18%	14%
Homes Built By Year	Homes Built 1990 to 2000	4%	6%	5%
	Homes Built 1980 to 1989	16%	14%	12%
	Homes Built 1970 to 1979	28%	24%	21%
	Homes Built 1960 to 1969	25%	20%	21%
	Homes Built 1950 to 1959	20%	21%	26%
	Homes Built 1940 to 1949	4%	8%	7%
	Homes Built Before 1939	3%	8%	9%
Units in Structure	1 Unit	55%	56%	58%
	2 - 9 Units	17%	16%	12%
	Greater than 10 Units	25%	26%	23%
	Mobilie Trailer	3%	2%	7%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.2%	4.6%	5.7%
	Property Value \$750,000 to \$999,999	2.6%	4.2%	4.0%
	Property Value \$500,000 to \$749,999	9.9%	11.3%	10.2%
	Property Value \$400,000 to \$499,999	13.5%	10.1%	8.3%
	Property Value \$300,000, to \$399,999	19.7%	14.9%	14.3%
	Property Value \$200,000 to \$299,999	24.3%	20.3%	22.2%
	Property Value \$150,000 to \$199,999	12.5%	12.6%	12.1%
	Property Value \$100,000 to \$149,999	8.9%	11.5%	11.3%
	Property Value \$60,000 to \$99,999	2.5%	4.8%	5.1%
	Property Value \$40,000 to \$59,999	1.1%	2.3%	2.4%
	Property Value \$0 to \$39,999	2.8%	3.2%	4.4%
	Median Home Value	\$292,058	\$276,303	\$266,319
	Median Rent	\$617	\$555	\$550
Wealth per Household	\$0 and under - percent	18.6%	18.9%	18.1%
	\$1 to \$4999 - percent	9.6%	9.9%	9.3%
	\$5k to \$9999 - percent	5.0%	5.0%	4.8%
	\$10k to \$24999 - percent	6.6%	6.6%	6.5%
	\$25k to \$49999 - percent	6.9%	6.8%	6.9%
	\$50k to \$99999 - percent	10.2%	10.2%	10.3%
	\$100k to \$249999 - percent	17.6%	17.5%	17.9%
	\$250k to \$499999 - percent	12.4%	12.2%	12.6%
	\$500k+ - percent	13.2%	12.9%	13.5%
	Median HH Wealth	\$66,128	\$63,375	\$71,059
	Avg HH Wealth	\$220,682	\$217,058	\$225,485

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<b>Economic Viability</b>	Economic Viability Local	168	169	173
	Economic Viability Indexed	168	169	173
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	11,665	31,701	150,953
	Managerial/Executive	10.9%	12.2%	14.1%
	Professional Specialty	28.5%	24.6%	22.6%
	Healthcare Support	4.7%	5.1%	3.4%
	Sales	10.4%	11.3%	12.4%
	Office & Administrative Support	17.6%	14.6%	14.3%
	Protective Service	2.0%	2.2%	2.4%
	Food Preperation	7.0%	7.0%	7.1%
	Building Maintenance & Cleaning	3.9%	5.6%	4.2%
	Personal Care	3.8%	4.6%	3.5%
	Farming, Fishing, & Forestry	0.7%	0.7%	0.4%
	Construction	3.3%	4.4%	6.9%
	Production & Transportation	7.2%	7.7%	8.8%
	Percent White Collar Workers	72.2%	67.8%	66.7%
Percent Blue Collar Workers	27.8%	32.2%	33.3%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	2.7%	4.0%	5.4%
	Manufacturing	3.3%	3.9%	6.4%
	Transportation	6.1%	4.5%	3.6%
	Information	1.6%	2.0%	2.2%
	Wholesale/Retail	12.1%	12.6%	15.0%
	Finance, Insurance, Real Estate	6.5%	7.3%	8.9%
	Professional Services	6.5%	6.0%	7.5%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	5.4%	5.6%	5.5%
	Educational Services	35.7%	33.4%	24.1%
	Entertainment Services	9.6%	10.3%	11.5%
	Other Professional Services	4.1%	5.3%	5.2%
	Public Administration	6.3%	5.0%	4.4%
<b>Transportation To Work</b>	Drive to Work Alone	81.1%	73.2%	77.3%
	Drive to Work Carpool	10.7%	14.2%	12.6%
	Travel to Work by Public Transportation	3.5%	5.0%	2.7%
	Drive to Work on Motorcycle	0.1%	0.1%	0.2%
	Drive to Work on Bicycle	0.5%	0.9%	1.0%
	Walked to Work	0.9%	2.4%	2.4%
	Other Means	0.6%	1.0%	0.8%
	Work at Home	2.6%	3.0%	2.9%

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	Travel to Work in Less than 5 Minutes	1.2%	1.5%	2.5%
	Travel to Work in 5 to 9 Minutes	7.9%	9.1%	10.6%
	Travel to Work in 10 to 14 Minutes	17.6%	17.4%	17.9%
	Travel to Work in 15 to 19 Minutes	20.1%	19.0%	19.9%
	Travel to Work in 20 to 29 Minutes	21.2%	19.2%	21.0%
	Travel to Work in 30 to 44 Minutes	20.3%	21.0%	17.4%
	Travel to Work in 45 to 59 Minutes	6.4%	7.2%	5.7%
	Travel to Work in 60 Minutes or more	5.1%	5.6%	4.8%
	Average Travel Time to Work	24	24	22
Vehicles per HH	No Vehicles	7.1%	13.4%	11.1%
	1 Vehicle	48.2%	47.6%	46.7%
	2 Vehicles	31.3%	29.5%	32.7%
	3 or more vehicles	13.4%	9.5%	9.5%
	Average Number of Vehicles	1.55	1.38	1.43
Change	Births (last 12 months)	287	838	3,223
	Deaths (last 12 months)	214	703	3,369
	Migration (last 12 months)	69	1,108	4,026
Work place	Workplace Establishments	139	1,380	9,708
	Workplace Employees (FTE)	2,590	23,643	151,414