

Extended Demographic Report - PopStats

2010 Census, 2018 Estimates & 2023 Projections

Calculated using TAS Retrieval



Apr 1, 2019

Latitude: 27.7122 Longitude: -82.649

Skyway Plaza				
St. Petersburg, FL				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Current Year Estimated Population	13,870	50,516	115,259
	Population Est 18Q1	13,884	50,454	114,982
	Population Est 17Q4	13,846	50,309	114,469
	Population Est 17Q3	13,774	50,064	113,503
	Population Est 17Q2	13,700	49,945	113,045
	Population Est 17Q1	13,651	49,721	112,503
	Population Est 16Q4	13,576	49,515	112,037
	Population Est 16Q3	13,463	49,353	111,560
	Population Est 16Q2	13,304	48,892	110,558
	Population Fcst	13,941	50,862	118,167
	2010 Census Population	13,027	47,614	104,822
	2000 Census Population	13,698	50,284	110,752
	1990 Census Population	12,601	48,185	108,400
	Current Year Daytime Population	10,604	42,612	132,641
	Average Seasonal Population	576	4,296	14,884
	Historical Annual Growth, 1990 – 2000	0.84%	0.43%	0.21%
	Historical Annual Growth, 2000 – 2010	-0.50%	-0.54%	-0.55%
	Estimated Annual Growth, 2010 – CY	0.76%	0.72%	1.16%
	Projected Annual Growth, CY to Y5	0.10%	0.14%	0.50%
	Group Qtrs Est	294	2,278	4,684
Transient Est Average Last 4 Qtrs	148	4,413	15,671	
Households	Current Year Estimated Households	5,830	20,741	52,300
	Households Est 18Q1	5,839	20,716	52,145
	Households Est 17Q4	5,823	20,652	51,864
	Households Est 17Q3	5,792	20,547	51,262
	Households Est 17Q2	5,758	20,509	51,087
	Households Est 17Q1	5,737	20,409	50,800
	Households Est 16Q4	5,703	20,319	50,548
	Households Est 16Q3	5,655	20,259	50,276
	Households Est 16Q2	5,587	20,059	49,781
	Households Fcst	5,868	20,903	54,368
	2010 Census Households	5,451	19,465	46,288
	2000 Census Households	5,684	20,549	48,149
	1990 Census Households	5,153	19,484	46,974
	Historical Annual Growth, 1990 – 2000	0.99%	0.53%	0.25%
	Historical Annual Growth, 2000 – 2010	-0.42%	-0.54%	-0.39%
	Estimated Annual Growth, 2010 – CY	0.82%	0.77%	1.49%
Projected Annual Growth, CY to Y5	0.13%	0.16%	0.78%	
Population per Household	2.33	2.33	2.11	

Extended Demographic Report - PopStats

2010 Census, 2018 Estimates & 2023 Projections

Calculated using TAS Retrieval



Apr 1, 2019

Latitude: 27.7122 Longitude: -82.649

Skyway Plaza				
St. Petersburg, FL				
	1 Mile Radius	3 Mile Radius	5 Mile Radius	
HH Income \$500,000 or more	0.5%	0.6%	0.8%	
HH Income \$250,000 to \$499,999	0.6%	0.7%	1.0%	
HH Income \$200,000 to \$249,999	1.3%	1.6%	2.2%	
HH Income \$175,000 to \$199,999	1.4%	1.4%	1.8%	
HH Income \$150,000 to \$174,999	2.6%	2.2%	2.6%	
HH Income \$100,000 to 149,999	11.8%	10.2%	9.8%	
HH Income \$75,000 to 99,999	12.6%	10.4%	9.7%	
HH Income \$50,000 to 74,999	17.6%	17.4%	17.0%	
HH Income \$35,000 to 49,999	16.0%	16.3%	14.5%	
HH Income \$25,000 to 34,999	10.1%	12.0%	12.0%	
HH Income \$15,000 to 24,999	12.8%	11.9%	12.6%	
HH Income \$0 to 14,999	12.8%	15.3%	16.1%	
Average Household Income	\$64,604	\$63,344	\$66,604	
Median Household Income	\$48,029	\$44,405	\$44,317	
Per Capita Income	\$27,768	\$26,850	\$31,037	
2000 Average HH Income	\$50,513	\$45,280	\$42,881	
2000 Median HH Income	\$37,829	\$33,231	\$28,974	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	1%	1%	1%	
Disposable HH Income \$200,000 to \$249,999	1%	1%	1%	
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%	
Disposable HH Income \$150,000 to \$174,999	1%	1%	2%	
Disposable HH Income \$100,000 to \$149,999	9%	8%	9%	
Disposable HH Income \$75,000 to \$99,999	13%	11%	10%	
Disposable HH Income \$50,000 to \$74,999	17%	17%	16%	
Disposable HH Income \$35,000 to \$49,999	17%	17%	16%	
Disposable HH Income \$25,000 to \$34,999	13%	13%	13%	
Disposable HH Income \$15,000 to \$24,999	13%	13%	14%	
Disposable HH Income \$0 to \$14,999	14%	16%	17%	
Average Disposable Income	54,978	52,947	54,858	
Median Disposable Income	43,417	40,441	40,290	
Householder White – Count	2,323	8,304	28,988	
Median HH Income	\$55,719	\$56,799	\$55,019	
Average HH Income	\$68,250	\$69,880	\$69,928	
Householder Black or African-American – Count	3,170	11,170	19,578	
Median HH Income	\$41,707	\$37,422	\$32,945	
Average HH Income	\$54,596	\$48,121	\$42,567	
Householder Hispanic – Count	178	698	2,262	
Median HH Income	\$53,284	\$46,810	\$49,366	
Average HH Income	\$56,809	\$60,351	\$61,468	
Householder Asian or Pacific Islander – Count	47	180	574	
Median HH Income	\$37,744	\$37,636	\$55,979	
Average HH Income	\$54,753	\$60,813	\$75,365	
Householder Other or Pacific Islander – Count	112	388	898	
Median HH Income	\$39,166	\$41,520	\$41,351	
Average HH Income	\$56,433	\$57,572	\$57,342	

Extended Demographic Report - PopStats

2010 Census, 2018 Estimates & 2023 Projections

Calculated using TAS Retrieval



Apr 1, 2019

Latitude: 27.7122 Longitude: -82.649

Skyway Plaza St. Petersburg, FL		1 Mile Radius	3 Mile Radius	5 Mile Radius
Gender	Male Population	6,169	23,274	54,678
	Female Population	7,702	27,242	60,581
Total Population by Age	Count of Pop 0 to 4 years	836	2,900	6,597
	Count of Pop 0 to 7 years	1,281	4,524	10,153
	Count of Pop 5 - 13	1,455	5,067	10,818
	Count of Pop 14 - 18	624	2,191	4,368
	Count of Pop 19 - 22	733	3,396	5,985
	Count of Pop 22 - 25	585	2,393	4,465
	Count of Pop 25 - 29	925	3,181	6,800
	Count of Pop 30 - 34	763	2,719	6,490
	Count of Pop 35 - 39	658	2,418	6,255
	Count of Pop 40 - 44	707	2,532	6,198
	Count of Pop 45 - 59	2,747	9,720	22,369
	Count of Pop 60 - 74	2,565	9,389	22,350
	Count of Pop 75 - 84	809	3,242	8,818
	Count of Pop 85+	462	1,369	3,746
	% of Pop 0 to 4 years	6.0%	5.7%	5.7%
	% of Pop 0 to 7 years	9.2%	9.0%	8.8%
	% of Pop 5 - 13	10.5%	10.0%	9.4%
	% of Pop 14 - 18	4.5%	4.3%	3.8%
	% of Pop 19 - 22	5.3%	6.7%	5.2%
	% of Pop 22 - 25	4.2%	4.7%	3.9%
	% of Pop 25 - 29	6.7%	6.3%	5.9%
	% of Pop 30 - 34	5.5%	5.4%	5.6%
	% of Pop 35 - 39	4.7%	4.8%	5.4%
	% of Pop 40 - 44	5.1%	5.0%	5.4%
	% of Pop 45 - 59	19.8%	19.2%	19.4%
	% of Pop 60 - 74	18.5%	18.6%	19.4%
	% of Pop 75 - 84	5.8%	6.4%	7.7%
% of Pop 85+	3.3%	2.7%	3.2%	
Median Age	42.5	42.0	44.7	
Average Age	41.9	41.8	43.6	
Male Population by Age	% of Pop 0 to 4 years	6.9%	6.4%	6.2%
	% of Pop 5 - 13	11.7%	11.2%	10.1%
	% of Pop 14 - 18	4.8%	4.8%	4.1%
	% of Pop 19 - 22	6.0%	7.1%	5.5%
	% of Pop 22 - 25	4.8%	5.1%	4.0%
	% of Pop 25 - 29	7.2%	6.6%	6.0%
	% of Pop 30 - 34	5.5%	5.3%	5.5%
	% of Pop 35 - 39	4.5%	4.7%	5.5%
	% of Pop 40 - 44	4.7%	4.7%	5.5%
	% of Pop 45 - 59	19.1%	18.7%	19.7%
	% of Pop 75 - 84	5.1%	5.7%	6.8%
	% of Pop 60 - 74	17.6%	17.9%	18.8%
	% of Pop 85+	2.1%	1.9%	2.4%
	Median Age	38.4	38.8	42.8
Average Age	39.6	40.0	42.1	

Extended Demographic Report - PopStats

2010 Census, 2018 Estimates & 2023 Projections

Calculated using TAS Retrieval



Apr 1, 2019

Latitude: 27.7122 Longitude: -82.649

Skyway Plaza				
St. Petersburg, FL				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Female Population by Age	% of Pop 0 to 4 years	5.3%	5.2%	5.3%
	% of Pop 5 - 13	9.5%	9.0%	8.7%
	% of Pop 14 - 18	4.2%	3.9%	3.5%
	% of Pop 19 - 22	4.7%	6.4%	4.9%
	% of Pop 22 - 25	3.8%	4.5%	3.7%
	% of Pop 25 - 29	6.2%	6.0%	5.8%
	% of Pop 30 - 34	5.5%	5.5%	5.7%
	% of Pop 35 - 39	4.9%	4.9%	5.3%
	% of Pop 40 - 44	5.4%	5.3%	5.3%
	% of Pop 45 - 59	20.4%	19.7%	19.2%
	% of Pop 60 - 74	19.2%	19.2%	19.9%
	% of Pop 75 - 84	6.4%	7.0%	8.4%
	% of Pop 85+	4.3%	3.4%	4.1%
	Median Age	45.3	44.3	46.4
Average Age	43.8	43.3	44.9	
Race	Count of White	4,940	19,077	56,894
	Count of Black or African-American	8,274	28,941	52,696
	Count of Asian or Pacific Islander	130	550	1,468
	Count of Other races	527	1,948	4,202
	White	35.6%	37.8%	49.4%
	Black or African American	59.6%	57.3%	45.7%
	Asian	0.9%	1.1%	1.3%
	Other Races	3.8%	3.9%	3.6%
Language Spoken	Speak English at Home	94.0%	92.8%	92.1%
	Speak Spanish at Home	2.7%	3.4%	4.0%
	Speak European Language at Home	2.2%	2.1%	2.3%
	Speak Asian Language at Home	0.5%	0.8%	0.9%
	Speak Other Language at Home	0.4%	0.7%	0.5%
Hispanic	Hispanic Population	552	2,277	5,608
	Hispanic Population Percent	4.0%	4.5%	4.9%
	Mexican	25.2%	16.9%	14.0%
	Puerto Rican	36.4%	28.1%	33.5%
	Cuban	4.6%	11.5%	12.4%
	Dominican	1.3%	2.9%	1.9%
	Central American	6.6%	5.9%	4.9%
	South American	14.5%	20.5%	21.8%
	Other Hispanic	11.5%	14.2%	11.6%
	2000 Hispanic Population Percent	2%	3%	3%
1990 Hispanic Population Percent	2%	2%	2%	

Private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2010 Census, 2018 Estimates & 2023 Projections

Calculated using TAS Retrieval



Apr 1, 2019

Latitude: 27.7122 Longitude: -82.649

Skyway Plaza				
St. Petersburg, FL				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
	American (percent of total population)	3.8%	4.1%	4.9%
	American	3.6%	3.9%	4.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.9%	1.1%	1.3%
	Chinese	0.1%	0.2%	0.2%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.2%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.1%	0.3%	0.3%
	South East Asian (ie. Vietnamese)	0.2%	0.2%	0.5%
	Other Asian	0.2%	0.1%	0.2%
	European (percent of total population)	24.6%	23.2%	30.4%
	British	5.0%	4.6%	5.5%
	Dutch	0.7%	0.6%	0.7%
	French	1.2%	1.2%	1.7%
	German	4.9%	4.9%	6.5%
	Italian	3.1%	2.5%	3.3%
	Polish	1.0%	1.0%	1.4%
	Scandinavian	1.4%	1.3%	1.5%
	Scotch/Irish	5.5%	5.0%	6.9%
Other European (ie. Greek/Russian)	1.9%	2.3%	2.9%	
Middle Eastern	0.2%	0.4%	0.4%	
Other Ancestry	57.3%	55.1%	45.6%	
Unclassified Ancestry	9.1%	11.6%	12.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	9,637	34,571	83,027
	Elementary (0 to 8)	3.1%	4.2%	3.6%
	Some High School (9 to 11)	6.1%	7.4%	9.0%
	High School Graduate (12)	27.2%	28.4%	27.4%
	Some College (13 to 16)	21.4%	20.7%	20.3%
	Associates Degree Only	9.6%	9.7%	8.9%
	Bachelors Degree Only	19.3%	17.7%	18.6%
	Graduate Degree	13.3%	11.8%	12.2%
% College (4+)	32.6%	29.5%	30.8%	
Household Type	Total Households – count	5,830	20,741	52,300
	One Person HHs – count	1,856	6,677	20,979
	Family HHs – count	3,570	12,372	26,826
	Married Couple – count	2,201	7,122	16,122
	w/own children – count	542	1,699	3,453
	w/out own children – count	1,658	5,423	12,670
	Male Householder – count	287	881	1,959
	Female Householder – count	1,082	4,369	8,745
	Non-Family Households – count	405	1,692	4,495
	1 Person Household	31.8%	32.2%	40.1%
	2 Person Household	34.2%	34.7%	33.7%
	3 Person Household	15.7%	15.2%	12.0%
	4 Person Household	10.7%	9.9%	7.6%
	5 Person Household	4.7%	5.0%	3.8%
6 Person Household	1.9%	1.9%	1.6%	
7+ Person Household	1.0%	1.2%	1.1%	
% Households With Children	21.1%	19.7%	16.2%	

This report was produced using data from p

Extended Demographic Report - PopStats

2010 Census, 2018 Estimates & 2023 Projections

Calculated using TAS Retrieval



Apr 1, 2019

Latitude: 27.7122 Longitude: -82.649

Skyway Plaza St. Petersburg, FL		1 Mile Radius	3 Mile Radius	5 Mile Radius
	Total Housing Units	6,645	25,141	66,877
	Owner Occupied Percent	52.6%	49.0%	44.2%
	Renter Occupied Percent	35.1%	33.5%	34.0%
	Vacant Housing Percent	12.3%	17.5%	21.8%
	Total Housing Units (Census 2000)	6,052	23,289	58,083
	For Rent (Census 2000)	31%	30%	27%
	For Sale (Census 2000)	26%	14%	10%
	Rented or Sold, (Census 2000)	7%	7%	7%
	Seasonal (Census 2014)	19%	33%	42%
	Other (Census 2000)	25%	19%	18%
Homes Built By Year	Homes Built 1990 to 2000	3%	6%	5%
	Homes Built 1980 to 1989	13%	12%	12%
	Homes Built 1970 to 1979	28%	26%	21%
	Homes Built 1960 to 1969	29%	22%	18%
	Homes Built 1950 to 1959	22%	21%	21%
	Homes Built 1940 to 1949	3%	7%	9%
	Homes Built Before 1939	2%	6%	13%
Units in Structure	1 Unit	62%	59%	53%
	2 - 9 Units	14%	17%	17%
	Greater than 10 Units	24%	21%	28%
	Mobilie Trailer	0%	3%	2%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.1%	4.5%	6.2%
	Property Value \$750,000 to \$999,999	2.9%	4.4%	4.8%
	Property Value \$500,000 to \$749,999	8.8%	11.4%	12.5%
	Property Value \$400,000 to \$499,999	13.7%	10.8%	10.2%
	Property Value \$300,000, to \$399,999	20.2%	15.8%	14.6%
	Property Value \$200,000 to \$299,999	24.0%	20.9%	20.2%
	Property Value \$150,000 to \$199,999	13.0%	13.0%	11.4%
	Property Value \$100,000 to \$149,999	8.7%	10.5%	10.7%
	Property Value \$60,000 to \$99,999	2.9%	4.1%	4.3%
	Property Value \$40,000 to \$59,999	1.1%	1.6%	2.0%
	Property Value \$0 to \$39,999	2.7%	3.0%	3.0%
	Median Home Value	\$289,964	\$284,494	\$291,770
	Median Rent	\$609	\$599	\$514
Wealth per Household	\$0 and under - percent	18.4%	18.7%	18.7%
	\$1 to \$4999 - percent	9.5%	9.7%	9.8%
	\$5k to \$9999 - percent	4.9%	5.0%	5.0%
	\$10k to \$24999 - percent	6.6%	6.6%	6.6%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.2%	10.2%	10.1%
	\$100k to \$249999 - percent	17.7%	17.6%	17.5%
	\$250k to \$499999 - percent	12.5%	12.3%	12.3%
	\$500k+ - percent	13.5%	13.0%	13.2%
	Median HH Wealth	\$69,191	\$65,269	\$65,484
	Avg HH Wealth	\$224,557	\$219,227	\$220,364

Extended Demographic Report - PopStats

2010 Census, 2018 Estimates & 2023 Projections

Calculated using TAS Retrieval



Apr 1, 2019

Latitude: 27.7122 Longitude: -82.649

Skyway Plaza				
St. Petersburg, FL				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Economic Viability	Economic Viability Local	168	168	171
	Economic Viability Indexed	168	168	171
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	6,315	22,357	50,199
	Managerial/Executive	9.8%	12.5%	13.5%
	Professional Specialty	27.6%	26.5%	24.8%
	Healthcare Support	5.5%	4.6%	4.6%
	Sales	12.1%	10.6%	11.6%
	Office & Administrative Support	15.8%	15.3%	13.9%
	Protective Service	2.0%	2.2%	1.9%
	Food Preparation	7.4%	6.9%	7.5%
	Building Maintenance & Cleaning	3.4%	5.1%	5.1%
	Personal Care	4.3%	4.3%	3.7%
	Farming, Fishing, & Forestry	1.0%	0.8%	0.6%
	Construction	3.4%	4.1%	5.0%
	Production & Transportation	7.6%	7.2%	7.8%
	Percent White Collar Workers	70.9%	69.4%	68.4%
Percent Blue Collar Workers	29.1%	30.6%	31.6%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.0%	3.6%	4.5%
	Manufacturing	3.4%	3.8%	4.4%
	Transportation	5.4%	4.5%	4.3%
	Information	2.1%	2.1%	2.1%
	Wholesale/Retail	12.6%	12.2%	12.9%
	Finance, Insurance, Real Estate	7.3%	7.2%	8.1%
	Professional Services	6.2%	6.1%	7.1%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	4.8%	5.2%	5.7%
	Educational Services	33.7%	35.2%	29.8%
	Entertainment Services	10.2%	10.0%	11.3%
	Other Professional Services	4.6%	4.5%	5.0%
	Public Administration	6.7%	5.5%	4.7%
Transportation To Work	Drive to Work Alone	80.6%	76.9%	71.7%
	Drive to Work Carpool	10.5%	12.7%	14.5%
	Travel to Work by Public Transportation	3.7%	4.0%	5.5%
	Drive to Work on Motorcycle	0.0%	0.2%	0.1%
	Drive to Work on Bicycle	0.7%	0.8%	1.2%
	Walked to Work	0.9%	1.9%	2.9%
	Other Means	0.4%	0.7%	1.1%
	Work at Home	3.2%	2.8%	2.9%

Extended Demographic Report - PopStats

2010 Census, 2018 Estimates & 2023 Projections

Calculated using TAS Retrieval



Apr 1, 2019

Latitude: 27.7122 Longitude: -82.649

Skyway Plaza				
St. Petersburg, FL				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
	Travel to Work in Less than 5 Minutes	1.1%	1.5%	2.0%
	Travel to Work in 5 to 9 Minutes	7.2%	9.0%	10.0%
	Travel to Work in 10 to 14 Minutes	18.7%	17.5%	16.9%
	Travel to Work in 15 to 19 Minutes	19.9%	19.4%	18.4%
	Travel to Work in 20 to 29 Minutes	22.2%	19.5%	19.3%
	Travel to Work in 30 to 44 Minutes	18.6%	20.8%	20.7%
	Travel to Work in 45 to 59 Minutes	6.5%	7.0%	7.1%
	Travel to Work in 60 Minutes or more	5.9%	5.3%	5.5%
	Average Travel Time to Work	25	24	24
Vehicles per HH	No Vehicles	8.6%	10.3%	15.0%
	1 Vehicle	45.8%	47.3%	48.8%
	2 Vehicles	31.2%	31.2%	28.3%
	3 or more vehicles	14.3%	11.2%	8.0%
	Average Number of Vehicles	1.55	1.47	1.32
Change	Births (last 12 months)	165	565	1,226
	Deaths (last 12 months)	122	452	1,212
	Migration (last 12 months)	127	459	2,200
Work place	Workplace Establishments	63	515	3,271
	Workplace Employees (FTE)	1,375	9,046	56,647