

# Extended Demographic Report - PopStats

2010 Census, 2018 Estimates & 2023 Projections

Calculated using TAS Retrieval



Apr 1, 2019

Latitude: 32.914065 Longitude: -117.148281

Village at Mira Mesa San Diego, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	63,060	122,335	676,489
	Population Est 18Q1	63,060	122,274	675,816
	Population Est 17Q4	62,652	121,752	674,040
	Population Est 17Q3	62,235	121,161	670,562
	Population Est 17Q2	62,262	121,237	668,192
	Population Est 17Q1	62,030	120,966	667,105
	Population Est 16Q4	61,782	120,532	664,178
	Population Est 16Q3	61,476	120,058	661,259
	Population Est 16Q2	61,481	120,081	658,920
	Population Fcst	66,129	128,068	712,663
	2010 Census Population	57,292	111,001	604,050
	2000 Census Population	57,843	106,488	546,263
	1990 Census Population	48,072	79,038	453,753
	Current Year Daytime Population	69,550	207,161	1,058,475
	Average Seasonal Population	273	640	12,292
	Historical Annual Growth, 1990 – 2000	1.87%	3.03%	1.87%
	Historical Annual Growth, 2000 – 2010	-0.10%	0.42%	1.01%
	Estimated Annual Growth, 2010 – CY	1.17%	1.19%	1.38%
	Projected Annual Growth, CY to Y5	0.96%	0.92%	1.05%
	Group Qtrs Est	231	2,665	15,838
Transient Est Average Last 4 Qtrs	1,295	9,756	45,298	
<b>Households</b>	Current Year Estimated Households	20,460	41,208	253,309
	Households Est 18Q1	20,460	41,189	253,102
	Households Est 17Q4	20,330	41,017	252,413
	Households Est 17Q3	20,199	40,822	251,123
	Households Est 17Q2	20,209	40,860	250,216
	Households Est 17Q1	20,135	40,776	249,858
	Households Est 16Q4	20,057	40,627	248,714
	Households Est 16Q3	19,953	40,461	247,551
	Households Est 16Q2	19,955	40,468	246,542
	Households Fcst	21,461	43,155	267,562
	2010 Census Households	18,561	37,328	224,616
	2000 Census Households	18,708	35,275	203,021
	1990 Census Households	15,554	26,070	169,170
	Historical Annual Growth, 1990 – 2000	1.86%	3.07%	1.84%
	Historical Annual Growth, 2000 – 2010	-0.08%	0.57%	1.02%
	Estimated Annual Growth, 2010 – CY	1.19%	1.21%	1.47%
Projected Annual Growth, CY to Y5	0.96%	0.93%	1.10%	
Population per Household	3.07	2.90	2.61	

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Village at Mira Mesa San Diego, CA	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	0.9%	1.7%	2.2%
HH Income \$250,000 to \$499,999	1.1%	2.0%	2.6%
HH Income \$200,000 to \$249,999	2.6%	4.7%	6.2%
HH Income \$175,000 to \$199,999	6.4%	7.0%	5.8%
HH Income \$150,000 to \$174,999	7.5%	8.1%	7.4%
HH Income \$100,000 to 149,999	25.6%	24.2%	20.2%
HH Income \$75,000 to 99,999	17.2%	15.5%	12.8%
HH Income \$50,000 to 74,999	16.2%	15.1%	15.2%
HH Income \$35,000 to 49,999	9.7%	8.9%	9.7%
HH Income \$25,000 to 34,999	4.6%	4.8%	5.9%
HH Income \$15,000 to 24,999	4.4%	4.5%	5.5%
HH Income \$0 to 14,999	3.7%	3.6%	6.6%
Average Household Income	\$104,127	\$112,576	\$113,582
Median Household Income	\$90,592	\$95,599	\$88,193
Per Capita Income	\$33,908	\$38,417	\$43,740
2000 Average HH Income	\$69,556	\$75,527	\$74,330
2000 Median HH Income	\$62,662	\$66,221	\$58,209
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	1%	3%	3%
Disposable HH Income \$200,000 to \$249,999	1%	2%	2%
Disposable HH Income \$175,000 to \$199,999	1%	2%	3%
Disposable HH Income \$150,000 to \$174,999	5%	6%	5%
Disposable HH Income \$100,000 to \$149,999	24%	24%	21%
Disposable HH Income \$75,000 to \$99,999	20%	19%	16%
Disposable HH Income \$50,000 to \$74,999	20%	18%	17%
Disposable HH Income \$35,000 to \$49,999	13%	11%	12%
Disposable HH Income \$25,000 to \$34,999	5%	5%	7%
Disposable HH Income \$15,000 to \$24,999	5%	5%	7%
Disposable HH Income \$0 to \$14,999	4%	4%	7%
Average Disposable Income	83,495	89,563	87,641
Median Disposable Income	78,081	81,916	75,974
Householder White – Count	7,713	18,440	144,408
Median HH Income	\$93,098	\$99,361	\$94,530
Average HH Income	\$96,346	\$102,690	\$100,916
Householder Black or African-American – Count	847	1,532	9,555
Median HH Income	\$89,885	\$82,819	\$62,054
Average HH Income	\$90,315	\$86,429	\$71,915
Householder Hispanic – Count	2,105	4,161	31,661
Median HH Income	\$72,561	\$80,101	\$66,081
Average HH Income	\$80,017	\$87,408	\$78,248
Householder Asian or Pacific Islander – Count	8,288	14,241	52,767
Median HH Income	\$96,940	\$102,045	\$100,856
Average HH Income	\$99,586	\$104,507	\$103,469
Householder Other or Pacific Islander – Count	1,507	2,835	14,919
Median HH Income	\$76,620	\$81,058	\$71,187
Average HH Income	\$86,922	\$89,685	\$82,309

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Village at Mira Mesa San Diego, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Gender</b>	Male Population	32,247	62,587	336,481
	Female Population	30,813	59,748	340,008
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	4,619	8,816	48,105
	Count of Pop 0 to 7 years	7,195	14,124	75,368
	Count of Pop 5 - 13	7,216	14,487	76,429
	Count of Pop 14 - 18	2,472	5,390	30,324
	Count of Pop 19 - 22	2,607	5,985	53,036
	Count of Pop 22 - 25	2,229	5,264	24,094
	Count of Pop 25 - 29	4,006	7,513	39,280
	Count of Pop 30 - 34	4,918	8,578	46,457
	Count of Pop 35 - 39	5,210	9,360	49,355
	Count of Pop 40 - 44	4,650	9,033	46,758
	Count of Pop 45 - 59	12,425	25,258	133,374
	Count of Pop 60 - 74	9,530	17,335	93,717
	Count of Pop 75 - 84	2,475	4,113	25,335
	Count of Pop 85+	701	1,203	10,225
	% of Pop 0 to 4 years	7.3%	7.2%	7.1%
	% of Pop 0 to 7 years	11.4%	11.5%	11.1%
	% of Pop 5 - 13	11.4%	11.8%	11.3%
	% of Pop 14 - 18	3.9%	4.4%	4.5%
	% of Pop 19 - 22	4.1%	4.9%	7.8%
	% of Pop 22 - 25	3.5%	4.3%	3.6%
	% of Pop 25 - 29	6.4%	6.1%	5.8%
	% of Pop 30 - 34	7.8%	7.0%	6.9%
	% of Pop 35 - 39	8.3%	7.7%	7.3%
% of Pop 40 - 44	7.4%	7.4%	6.9%	
% of Pop 45 - 59	19.7%	20.6%	19.7%	
% of Pop 60 - 74	15.1%	14.2%	13.9%	
% of Pop 75 - 84	3.9%	3.4%	3.7%	
% of Pop 85+	1.1%	1.0%	1.5%	
Median Age	38.3	37.7	37.1	
Average Age	38.6	37.8	37.8	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	7.3%	7.2%	7.3%
	% of Pop 5 - 13	11.6%	11.9%	11.6%
	% of Pop 14 - 18	4.0%	4.5%	4.7%
	% of Pop 19 - 22	4.3%	5.4%	8.0%
	% of Pop 22 - 25	3.8%	5.2%	3.9%
	% of Pop 25 - 29	6.8%	6.5%	6.1%
	% of Pop 30 - 34	8.4%	7.3%	7.1%
	% of Pop 35 - 39	8.7%	7.8%	7.5%
	% of Pop 40 - 44	7.7%	7.4%	7.0%
	% of Pop 45 - 59	19.5%	20.1%	19.5%
	% of Pop 75 - 84	3.2%	2.8%	3.2%
	% of Pop 60 - 74	14.0%	13.0%	13.1%
	% of Pop 85+	0.7%	0.7%	1.0%
	Median Age	37.2	36.2	35.8
Average Age	37.5	36.6	36.7	

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<b>Female Population by Age</b>	% of Pop 0 to 4 years	7.3%	7.2%	6.9%
	% of Pop 5 - 13	11.2%	11.8%	11.0%
	% of Pop 14 - 18	3.8%	4.3%	4.3%
	% of Pop 19 - 22	4.0%	4.3%	7.7%
	% of Pop 22 - 25	3.3%	3.3%	3.2%
	% of Pop 25 - 29	5.9%	5.7%	5.5%
	% of Pop 30 - 34	7.2%	6.7%	6.6%
	% of Pop 35 - 39	7.8%	7.5%	7.1%
	% of Pop 40 - 44	7.1%	7.4%	6.9%
	% of Pop 45 - 59	20.0%	21.2%	19.9%
	% of Pop 60 - 74	16.3%	15.4%	14.6%
	% of Pop 75 - 84	4.7%	3.9%	4.3%
	% of Pop 85+	1.5%	1.3%	2.0%
	Median Age	39.7	39.4	38.4
Average Age	39.7	39.0	38.8	
<b>Race</b>	Count of White	22,202	54,840	411,001
	Count of Black or African-American	2,584	4,831	26,660
	Count of Asian or Pacific Islander	30,474	48,857	160,463
	Count of Other races	7,801	13,807	78,365
	White	35.2%	44.8%	60.8%
	Black or African American	4.1%	3.9%	3.9%
	Asian	48.3%	39.9%	23.7%
	Other Races	12.4%	11.3%	11.6%
<b>Language Spoken</b>	Speak English at Home	50.0%	56.4%	64.3%
	Speak Spanish at Home	7.0%	7.0%	10.7%
	Speak European Language at Home	4.4%	5.1%	5.6%
	Speak Asian Language at Home	37.3%	30.0%	16.9%
	Speak Other Language at Home	0.6%	0.9%	1.6%
<b>Hispanic</b>	Hispanic Population	8,216	15,325	109,116
	Hispanic Population Percent	13.0%	12.5%	16.1%
	Mexican	73.3%	72.3%	77.9%
	Puerto Rican	3.6%	4.2%	3.6%
	Cuban	2.1%	1.8%	1.3%
	Dominican	0.4%	0.3%	0.3%
	Central American	6.8%	6.9%	4.3%
	South American	5.3%	5.5%	4.4%
	Other Hispanic	8.5%	9.0%	8.2%
2000 Hispanic Population Percent	10%	10%	14%	
1990 Hispanic Population Percent	8%	8%	10%	

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	American (percent of total population)	1.7%	1.9%	2.4%
	American	0.8%	1.1%	1.8%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.3%
	Hawaiian/Pacific Islander	0.7%	0.5%	0.3%
	Asian (percent of total population)	47.9%	39.6%	23.5%
	Chinese	5.5%	5.9%	5.9%
	Japanese	1.0%	1.0%	1.1%
	Korean	0.9%	1.3%	1.8%
	South Central Asian (ie. Indian)	4.6%	5.0%	3.6%
	South East Asian (ie. Vietnamese)	34.8%	25.3%	10.3%
	Other Asian	1.1%	1.1%	0.8%
	European (percent of total population)	8.8%	14.3%	23.7%
	British	1.4%	2.3%	4.0%
	Dutch	0.2%	0.3%	0.4%
	French	0.5%	0.6%	1.0%
	German	2.0%	3.1%	5.0%
	Italian	0.7%	1.2%	2.2%
	Polish	0.4%	0.6%	1.0%
	Scandinavian	0.8%	1.1%	1.8%
	Scotch/Irish	1.7%	3.0%	4.8%
Other European (ie. Greek/Russian)	1.1%	2.0%	3.4%	
Middle Eastern	0.7%	1.2%	1.9%	
Other Ancestry	23.5%	24.7%	24.8%	
Unclassified Ancestry	4.4%	5.8%	7.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	43,916	82,393	444,500
	Elementary (0 to 8)	4.8%	3.7%	3.5%
	Some High School (9 to 11)	3.9%	3.1%	3.0%
	High School Graduate (12)	15.6%	13.5%	12.9%
	Some College (13 to 16)	21.7%	20.8%	19.3%
	Associates Degree Only	9.0%	9.0%	7.4%
	Bachelors Degree Only	29.5%	32.1%	30.2%
	Graduate Degree	15.4%	17.8%	23.7%
% College (4+)	45.0%	49.9%	53.9%	
Household Type	Total Households – count	20,460	41,208	253,309
	One Person HHs – count	3,425	7,563	61,135
	Family HHs – count	15,344	30,488	164,493
	Married Couple – count	12,212	24,373	129,675
	w/own children – count	5,534	11,723	60,478
	w/out own children – count	6,678	12,650	69,197
	Male Householder – count	933	1,812	9,965
	Female Householder – count	2,199	4,303	24,853
	Non-Family Households – count	1,691	3,157	27,681
	1 Person Household	16.7%	18.4%	24.1%
	2 Person Household	28.7%	29.9%	32.8%
	3 Person Household	19.8%	20.1%	17.8%
	4 Person Household	17.3%	17.8%	15.4%
	5 Person Household	9.2%	8.0%	6.2%
6 Person Household	4.2%	3.3%	2.2%	
7+ Person Household	4.1%	2.7%	1.5%	
% Households With Children	32.8%	35.1%	30.6%	

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Village at Mira Mesa San Diego, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	21,110	42,590	266,351
	Owner Occupied Percent	58.5%	59.1%	52.6%
	Renter Occupied Percent	38.5%	37.6%	42.5%
	Vacant Housing Percent	3.1%	3.2%	4.9%
	Total Housing Units (Census 2000)	18,950	35,901	210,505
	For Rent (Census 2000)	45%	42%	42%
	For Sale (Census 2000)	23%	24%	13%
	Rented or Sold, (Census 2000)	11%	15%	11%
	Seasonal (Census 2014)	6%	7%	21%
	Other (Census 2000)	0%	0%	5%
Homes Built By Year	Homes Built 1990 to 2000	20%	31%	20%
	Homes Built 1980 to 1989	27%	28%	25%
	Homes Built 1970 to 1979	48%	37%	28%
	Homes Built 1960 to 1969	4%	3%	12%
	Homes Built 1950 to 1959	1%	1%	9%
	Homes Built 1940 to 1949	0%	0%	2%
	Homes Built Before 1939	0%	0%	3%
Units in Structure	1 Unit	73%	69%	62%
	2 - 9 Units	17%	19%	16%
	Greater than 10 Units	9%	11%	21%
	Mobilie Trailer	1%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	16.6%	27.5%	40.4%
	Property Value \$750,000 to \$999,999	19.7%	20.4%	20.7%
	Property Value \$500,000 to \$749,999	45.5%	35.4%	25.8%
	Property Value \$400,000 to \$499,999	8.3%	7.4%	5.6%
	Property Value \$300,000, to \$399,999	4.5%	4.4%	3.2%
	Property Value \$200,000 to \$299,999	1.7%	1.6%	1.7%
	Property Value \$150,000 to \$199,999	0.6%	0.5%	0.5%
	Property Value \$100,000 to \$149,999	0.6%	0.6%	0.5%
	Property Value \$60,000 to \$99,999	1.2%	1.0%	0.5%
	Property Value \$40,000 to \$59,999	0.3%	0.2%	0.2%
	Property Value \$0 to \$39,999	1.0%	1.0%	0.9%
	Median Home Value	\$674,773	\$735,210	\$884,046
	Median Rent	\$1,231	\$1,123	\$920
Wealth per Household	\$0 and under - percent	17.3%	17.0%	17.5%
	\$1 to \$4999 - percent	8.1%	7.9%	8.3%
	\$5k to \$9999 - percent	4.4%	4.4%	4.5%
	\$10k to \$24999 - percent	6.3%	6.3%	6.3%
	\$25k to \$49999 - percent	6.9%	6.8%	6.7%
	\$50k to \$99999 - percent	10.2%	10.1%	9.9%
	\$100k to \$249999 - percent	18.0%	18.0%	17.7%
	\$250k to \$499999 - percent	13.4%	13.6%	13.3%
	\$500k+ - percent	15.4%	15.9%	15.7%
	Median HH Wealth	\$84,094	\$87,847	\$83,418
	Avg HH Wealth	\$247,579	\$253,320	\$249,529

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<b>Economic Viability</b>	Economic Viability Local	181	180	179
	Economic Viability Indexed	181	180	179
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	33,771	63,250	339,532
	Managerial/Executive	13.9%	17.3%	19.5%
	Professional Specialty	33.7%	34.8%	36.3%
	Healthcare Support	2.5%	2.1%	1.8%
	Sales	8.3%	8.5%	10.0%
	Office & Administrative Support	12.2%	11.7%	10.1%
	Protective Service	1.1%	1.3%	1.3%
	Food Preperation	5.9%	5.5%	5.3%
	Building Maintenance & Cleaning	2.2%	1.7%	1.9%
	Personal Care	5.7%	5.0%	3.9%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.1%
	Construction	3.8%	3.4%	3.8%
	Production & Transportation	10.4%	8.6%	5.8%
	Percent White Collar Workers	70.5%	74.5%	77.8%
Percent Blue Collar Workers	29.5%	25.5%	22.2%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	1.3%	2.1%	3.2%
	Manufacturing	17.7%	16.1%	12.2%
	Transportation	3.5%	3.4%	3.0%
	Information	2.9%	3.1%	3.4%
	Wholesale/Retail	11.4%	11.1%	11.1%
	Finance, Insurance, Real Estate	5.4%	6.9%	6.9%
	Professional Services	12.1%	13.2%	14.7%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	3.2%	2.8%	3.1%
	Educational Services	22.2%	21.8%	23.7%
	Entertainment Services	9.4%	9.4%	9.6%
	Other Professional Services	6.0%	4.8%	4.3%
	Public Administration	4.9%	5.1%	4.7%
<b>Transportation To Work</b>	Drive to Work Alone	79.3%	78.7%	78.9%
	Drive to Work Carpool	13.4%	13.7%	11.0%
	Travel to Work by Public Transportation	1.8%	1.6%	2.5%
	Drive to Work on Motorcycle	0.3%	0.2%	0.3%
	Drive to Work on Bicycle	0.7%	0.6%	0.7%
	Walked to Work	1.7%	2.1%	2.2%
	Other Means	0.6%	0.5%	0.6%
	Work at Home	2.2%	2.6%	3.9%

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	Travel to Work in Less than 5 Minutes	0.8%	1.5%	1.8%
	Travel to Work in 5 to 9 Minutes	6.2%	7.8%	8.4%
	Travel to Work in 10 to 14 Minutes	15.0%	14.2%	15.3%
	Travel to Work in 15 to 19 Minutes	21.6%	18.6%	19.5%
	Travel to Work in 20 to 29 Minutes	28.9%	28.4%	25.9%
	Travel to Work in 30 to 44 Minutes	20.9%	22.0%	20.9%
	Travel to Work in 45 to 59 Minutes	3.2%	4.0%	4.4%
	Travel to Work in 60 Minutes or more	3.6%	3.4%	3.8%
	Average Travel Time to Work	22	22	22
Vehicles per HH	No Vehicles	2.6%	2.7%	4.7%
	1 Vehicle	26.4%	27.0%	32.6%
	2 Vehicles	42.0%	44.2%	42.8%
	3 or more vehicles	29.0%	26.2%	19.8%
	Average Number of Vehicles	2.13	2.06	1.85
Change	Births (last 12 months)	705	1,336	7,850
	Deaths (last 12 months)	408	730	4,447
	Migration (last 12 months)	501	493	4,894
Work place	Workplace Establishments	832	5,016	24,757
	Workplace Employees (FTE)	16,700	119,248	542,942