

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 40.83313 Longitude: -81.381808

30th Street Plaza				
Canton, OH				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
<b>Population</b>	Current Year Estimated Population	12,559	84,419	156,204
	Population Est 19Q2	12,567	84,500	156,351
	Population Est 19Q1	12,603	84,607	156,543
	Population Est 18Q4	12,605	84,659	156,652
	Population Est 18Q3	12,618	84,712	156,714
	Population Est 18Q2	12,663	84,922	156,958
	Population Est 18Q1	12,661	84,985	157,115
	Population Est 17Q4	12,673	84,887	157,168
	Population Est 17Q3	12,668	84,912	157,387
	Population Fcst	12,349	82,698	153,493
	2010 Census Population	12,891	86,804	159,721
	2000 Census Population	13,269	93,565	167,768
	1990 Census Population	13,330	95,820	167,260
	Current Year Daytime Population	17,580	107,706	201,354
	Average Seasonal Population	132	910	1,905
	Historical Annual Growth, 1990 – 2000	-0.05%	-0.24%	0.03%
	Historical Annual Growth, 2000 – 2010	-0.29%	-0.75%	-0.49%
	Estimated Annual Growth, 2010 – CY	-0.27%	-0.29%	-0.23%
	Projected Annual Growth, CY to Y5	-0.34%	-0.41%	-0.35%
	Group Qtrs Est	1,253	3,788	4,720
Transient Est Average Last 4 Qtrs	279	3,289	5,343	
<b>Households</b>	Current Year Estimated Households	5,343	35,614	65,699
	Households Est 19Q2	5,346	35,652	65,767
	Households Est 19Q1	5,365	35,708	65,866
	Households Est 18Q4	5,364	35,732	65,911
	Households Est 18Q3	5,372	35,747	65,932
	Households Est 18Q2	5,393	35,854	66,057
	Households Est 18Q1	5,391	35,862	66,100
	Households Est 17Q4	5,397	35,830	66,142
	Households Est 17Q3	5,397	35,855	66,261
	Households Fcst	5,246	34,873	64,544
	2010 Census Households	5,501	36,636	67,185
	2000 Census Households	5,500	38,756	69,000
	1990 Census Households	5,538	38,952	66,792
	Historical Annual Growth, 1990 – 2000	-0.07%	-0.05%	0.33%
	Historical Annual Growth, 2000 – 2010	0.00%	-0.56%	-0.27%
	Estimated Annual Growth, 2010 – CY	-0.31%	-0.30%	-0.24%
	Projected Annual Growth, CY to Y5	-0.37%	-0.42%	-0.35%
Population per Household	2.12	2.26	2.31	

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30th Street Plaza				
Canton, OH				
	1 Mile Radius	3 Mile Radius	5 Mile Radius	
HH Income \$500,000 or more	0.2%	0.3%	0.4%	
HH Income \$250,000 to \$499,999	0.2%	0.3%	0.5%	
HH Income \$200,000 to \$249,999	0.5%	0.8%	1.2%	
HH Income \$175,000 to \$199,999	1.0%	1.2%	1.6%	
HH Income \$150,000 to \$174,999	1.8%	1.6%	2.2%	
HH Income \$100,000 to 149,999	8.4%	8.3%	10.0%	
HH Income \$75,000 to 99,999	12.7%	9.7%	11.0%	
HH Income \$50,000 to 74,999	22.0%	17.7%	17.6%	
HH Income \$35,000 to 49,999	12.0%	14.9%	15.4%	
HH Income \$25,000 to 34,999	15.1%	13.8%	12.3%	
HH Income \$15,000 to 24,999	12.6%	13.9%	12.6%	
HH Income \$0 to 14,999	13.4%	17.4%	15.1%	
Average Household Income	\$55,248	\$53,848	\$61,104	
Median Household Income	\$45,670	\$39,727	\$44,932	
Per Capita Income	\$25,137	\$23,553	\$26,306	
2000 Average HH Income	\$47,308	\$45,769	\$48,876	
2000 Median HH Income	\$38,263	\$34,544	\$36,809	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	0%	0%	1%	
Disposable HH Income \$200,000 to \$249,999	0%	0%	1%	
Disposable HH Income \$175,000 to \$199,999	0%	0%	0%	
Disposable HH Income \$150,000 to \$174,999	1%	1%	1%	
Disposable HH Income \$100,000 to \$149,999	5%	5%	7%	
Disposable HH Income \$75,000 to \$99,999	10%	9%	10%	
Disposable HH Income \$50,000 to \$74,999	23%	18%	18%	
Disposable HH Income \$35,000 to \$49,999	16%	16%	16%	
Disposable HH Income \$25,000 to \$34,999	14%	15%	13%	
Disposable HH Income \$15,000 to \$24,999	16%	17%	15%	
Disposable HH Income \$0 to \$14,999	15%	19%	16%	
Average Disposable Income	46,893	44,942	49,894	
Median Disposable Income	39,660	34,779	39,074	
Householder White – Count	4,487	28,154	54,486	
Median HH Income	\$45,919	\$43,758	\$48,474	
Average HH Income	\$53,273	\$54,836	\$60,336	
Householder Black or African-American – Count	614	5,415	7,878	
Median HH Income	\$44,083	\$26,690	\$26,255	
Average HH Income	\$57,510	\$34,067	\$34,136	
Householder Hispanic – Count	123	843	1,217	
Median HH Income	\$44,592	\$32,637	\$37,705	
Average HH Income	\$49,534	\$43,304	\$48,318	
Householder Asian or Pacific Islander – Count	18	194	420	
Median HH Income	\$108,174	\$64,991	\$73,921	
Average HH Income	\$85,361	\$67,535	\$80,279	
Householder Other or Pacific Islander – Count	101	1,009	1,697	
Median HH Income	\$39,702	\$29,580	\$34,437	
Average HH Income	\$53,070	\$41,761	\$44,781	

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30th Street Plaza Canton, OH		1 Mile Radius	3 Mile Radius	5 Mile Radius
<b>Gender</b>	Male Population	5,827	40,239	74,915
	Female Population	6,732	44,179	81,290
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	753	5,058	9,172
	Count of Pop 0 to 7 years	1,110	7,271	12,933
	Count of Pop 5 - 13	1,293	9,157	16,458
	Count of Pop 14 - 18	495	4,039	7,431
	Count of Pop 19 - 22	861	4,615	8,480
	Count of Pop 22 - 25	629	3,460	6,316
	Count of Pop 25 - 29	838	5,473	9,982
	Count of Pop 30 - 34	874	5,326	9,392
	Count of Pop 35 - 39	769	5,250	9,453
	Count of Pop 40 - 44	760	4,839	8,820
	Count of Pop 45 - 59	2,179	15,456	29,165
	Count of Pop 60 - 74	2,081	15,186	29,093
	Count of Pop 75 - 84	663	4,684	9,031
	Count of Pop 85+	364	1,874	3,412
	% of Pop 0 to 4 years	6.0%	6.0%	5.9%
	% of Pop 0 to 7 years	8.8%	8.6%	8.3%
	% of Pop 5 - 13	10.3%	10.8%	10.5%
	% of Pop 14 - 18	3.9%	4.8%	4.8%
	% of Pop 19 - 22	6.9%	5.5%	5.4%
	% of Pop 22 - 25	5.0%	4.1%	4.0%
	% of Pop 25 - 29	6.7%	6.5%	6.4%
	% of Pop 30 - 34	7.0%	6.3%	6.0%
	% of Pop 35 - 39	6.1%	6.2%	6.1%
	% of Pop 40 - 44	6.1%	5.7%	5.6%
	% of Pop 45 - 59	17.4%	18.3%	18.7%
	% of Pop 60 - 74	16.6%	18.0%	18.6%
	% of Pop 75 - 84	5.3%	5.5%	5.8%
% of Pop 85+	2.9%	2.2%	2.2%	
Median Age	38.5	39.8	40.8	
Average Age	40.3	40.7	41.2	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.6%	6.4%	6.3%
	% of Pop 5 - 13	11.2%	11.5%	11.2%
	% of Pop 14 - 18	4.2%	5.1%	5.0%
	% of Pop 19 - 22	6.5%	5.6%	5.7%
	% of Pop 22 - 25	5.3%	4.3%	4.3%
	% of Pop 25 - 29	7.0%	6.7%	6.7%
	% of Pop 30 - 34	7.5%	6.4%	6.1%
	% of Pop 35 - 39	6.2%	6.3%	6.1%
	% of Pop 40 - 44	6.5%	5.8%	5.7%
	% of Pop 45 - 59	17.7%	18.6%	18.9%
	% of Pop 75 - 84	4.1%	4.6%	4.9%
	% of Pop 60 - 74	15.7%	17.4%	17.9%
	% of Pop 85+	1.3%	1.2%	1.3%
	Median Age	36.3	38.2	38.9
Average Age	38.2	39.2	39.7	

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30th Street Plaza Canton, OH		1 Mile Radius	3 Mile Radius	5 Mile Radius
<b>Female Population by Age</b>	% of Pop 0 to 4 years	5.4%	5.6%	5.5%
	% of Pop 5 - 13	9.5%	10.2%	9.9%
	% of Pop 14 - 18	3.7%	4.5%	4.5%
	% of Pop 19 - 22	7.2%	5.3%	5.2%
	% of Pop 22 - 25	4.8%	3.9%	3.8%
	% of Pop 25 - 29	6.4%	6.3%	6.1%
	% of Pop 30 - 34	6.5%	6.2%	6.0%
	% of Pop 35 - 39	6.0%	6.1%	6.0%
	% of Pop 40 - 44	5.6%	5.7%	5.6%
	% of Pop 45 - 59	17.0%	18.0%	18.5%
	% of Pop 60 - 74	17.3%	18.5%	19.3%
	% of Pop 75 - 84	6.3%	6.4%	6.6%
	% of Pop 85+	4.3%	3.1%	3.0%
	Median Age	40.4	41.5	42.7
Average Age	42.0	42.0	42.6	
<b>Race</b>	Count of White	10,743	66,337	127,964
	Count of Black or African-American	1,190	13,208	19,987
	Count of Asian or Pacific Islander	85	520	1,322
	Count of Other races	541	4,353	6,932
	White	85.5%	78.6%	81.9%
	Black or African American	9.5%	15.6%	12.8%
	Asian	0.7%	0.6%	0.8%
	Other Races	4.3%	5.2%	4.4%
<b>Language Spoken</b>	Speak English at Home	95.7%	94.9%	95.6%
	Speak Spanish at Home	2.0%	2.3%	1.7%
	Speak Other Language at Home	0.3%	0.5%	0.4%
<b>Hispanic</b>	Hispanic Population	341	2,382	3,418
	Hispanic Population Percent	2.7%	2.8%	2.2%
	Mexican	30.4%	30.8%	33.7%
	Puerto Rican	11.8%	15.7%	16.8%
	Cuban	0.1%	1.1%	3.1%
	Dominican	2.3%	1.3%	0.9%
	Central American	22.6%	32.1%	24.3%
	South American	3.2%	1.5%	2.0%
	Other Hispanic	29.7%	17.6%	19.3%
	2000 Hispanic Population Percent	1%	1%	1%
1990 Hispanic Population Percent	1%	1%	1%	

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30th Street Plaza Canton, OH				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
	American (percent of total population)	3.9%	4.8%	5.2%
	American	3.7%	4.5%	4.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.7%	0.6%	0.8%
	Chinese	0.1%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.4%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.1%	0.2%	0.4%
	South East Asian (ie. Vietnamese)	0.0%	0.1%	0.2%
	Other Asian	0.0%	0.0%	0.0%
	European (percent of total population)	55.4%	50.8%	53.6%
	British	6.2%	5.8%	6.2%
	Dutch	0.5%	0.6%	0.7%
	French	1.7%	1.5%	1.6%
	German	19.8%	17.4%	18.9%
	Italian	7.5%	7.4%	7.5%
	Polish	1.8%	1.6%	1.8%
	Scandinavian	0.8%	0.7%	0.9%
	Scotch/Irish	10.6%	9.5%	10.0%
Other European (ie. Greek/Russian)	6.5%	6.2%	6.1%	
Middle Eastern	0.5%	0.6%	0.6%	
Other Ancestry	17.5%	22.0%	19.0%	
Unclassified Ancestry	19.3%	18.4%	18.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	8,528	58,088	108,347
	Elementary (0 to 8)	3.1%	3.6%	2.9%
	Some High School (9 to 11)	5.4%	8.4%	7.7%
	High School Graduate (12)	33.8%	35.4%	35.4%
	Some College (13 to 16)	22.7%	23.6%	23.3%
	Associates Degree Only	7.8%	7.9%	8.1%
	Bachelors Degree Only	16.5%	12.7%	13.8%
	Graduate Degree	10.7%	8.5%	8.7%
% College (4+)	27.1%	21.2%	22.5%	
Household Type	Total Households – count	5,343	35,614	65,699
	One Person HHs – count	2,135	12,725	21,606
	Family HHs – count	2,753	20,548	39,880
	Married Couple – count	1,897	12,596	26,063
	w/own children – count	608	4,047	8,369
	w/out own children – count	1,289	8,549	17,695
	Male Householder – count	215	1,909	3,579
	Female Householder – count	641	6,043	10,238
	Non-Family Households – count	454	2,341	4,213
	1 Person Household	40.0%	35.7%	32.9%
	2 Person Household	32.3%	32.5%	34.1%
	3 Person Household	13.1%	14.2%	14.8%
	4 Person Household	8.9%	9.9%	10.6%
	5 Person Household	3.9%	4.7%	4.8%
	6 Person Household	1.3%	2.0%	1.9%
7+ Person Household	0.7%	1.1%	1.0%	
% Households With Children	21.2%	24.6%	25.1%	

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30th Street Plaza Canton, OH		1 Mile Radius	3 Mile Radius	5 Mile Radius
	Total Housing Units	5,865	40,372	72,811
	Owner Occupied Percent	55.5%	53.0%	58.1%
	Renter Occupied Percent	35.6%	35.3%	32.2%
	Vacant Housing Percent	8.9%	11.8%	9.8%
	Total Housing Units (Census 2000)	5,837	41,876	73,809
	For Rent (Census 2000)	85%	55%	52%
	For Sale (Census 2000)	9%	17%	18%
	Rented or Sold, (Census 2000)	2%	10%	12%
	Seasonal (Census 2014)	4%	2%	2%
	Other (Census 2000)	4%	14%	13%
Homes Built By Year	Homes Built 1990 to 2000	2%	4%	7%
	Homes Built 1980 to 1989	4%	5%	7%
	Homes Built 1970 to 1979	13%	12%	15%
	Homes Built 1960 to 1969	18%	14%	15%
	Homes Built 1950 to 1959	25%	20%	19%
	Homes Built 1940 to 1949	16%	14%	12%
	Homes Built Before 1939	23%	32%	25%
Units in Structure	1 Unit	70%	71%	73%
	2 - 9 Units	16%	20%	18%
	Greater than 10 Units	14%	9%	8%
	Mobilie Trailer	0%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.1%	0.1%	0.2%
	Property Value \$750,000 to \$999,999	0.1%	0.4%	0.6%
	Property Value \$500,000 to \$749,999	0.2%	0.6%	1.2%
	Property Value \$400,000 to \$499,999	0.9%	1.2%	1.7%
	Property Value \$300,000, to \$399,999	1.5%	2.7%	4.1%
	Property Value \$200,000 to \$299,999	6.8%	13.9%	17.2%
	Property Value \$150,000 to \$199,999	19.0%	18.2%	19.6%
	Property Value \$100,000 to \$149,999	43.8%	27.7%	25.6%
	Property Value \$60,000 to \$99,999	22.3%	19.5%	16.5%
	Property Value \$40,000 to \$59,999	2.7%	8.4%	6.8%
	Property Value \$0 to \$39,999	2.6%	7.1%	6.4%
	Median Home Value	\$123,422	\$124,504	\$139,072
	Median Rent	\$464	\$462	\$475
Wealth per Household	\$0 and under - percent	18.7%	19.2%	18.6%
	\$1 to \$4999 - percent	9.7%	10.1%	9.7%
	\$5k to \$9999 - percent	5.0%	5.1%	5.0%
	\$10k to \$24999 - percent	6.7%	6.8%	6.7%
	\$25k to \$49999 - percent	7.0%	6.9%	6.9%
	\$50k to \$99999 - percent	10.4%	10.3%	10.4%
	\$100k to \$249999 - percent	17.7%	17.5%	17.8%
	\$250k to \$499999 - percent	12.2%	11.9%	12.2%
	\$500k+ - percent	12.7%	12.2%	12.7%
	Median HH Wealth	\$63,725	\$59,199	\$65,019
	Avg HH Wealth	\$215,306	\$209,376	\$216,364

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		1 Mile Radius	3 Mile Radius	5 Mile Radius
<b>Economic Viability</b>	Economic Viability Local	187	196	196
	Economic Viability Indexed	96	101	101
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	6,088	39,723	74,649
	Managerial/Executive	9.2%	10.6%	11.8%
	Professional Specialty	20.4%	17.7%	19.2%
	Healthcare Support	3.9%	4.4%	3.8%
	Sales	9.3%	10.4%	11.1%
	Office & Administrative Support	15.3%	13.7%	13.8%
	Protective Service	2.1%	2.1%	1.8%
	Food Preparation	9.7%	8.2%	7.2%
	Building Maintenance & Cleaning	5.2%	4.8%	4.5%
	Personal Care	4.6%	4.3%	3.6%
	Farming, Fishing, & Forestry	0.0%	0.3%	0.2%
	Construction	6.0%	7.6%	7.4%
	Production & Transportation	14.2%	15.8%	15.5%
	Percent White Collar Workers	58.2%	57.0%	59.7%
Percent Blue Collar Workers	41.8%	43.0%	40.3%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	5.4%	6.7%	6.1%
	Manufacturing	14.2%	14.4%	15.2%
	Transportation	4.6%	5.1%	5.0%
	Information	1.6%	2.1%	1.8%
	Wholesale/Retail	12.1%	14.9%	15.3%
	Finance, Insurance, Real Estate	4.9%	4.6%	5.1%
	Professional Services	3.9%	3.6%	4.0%
	Management Services	0.3%	0.1%	0.1%
	Administrative/Waste Services	3.2%	5.2%	4.9%
	Educational Services	29.4%	24.1%	24.7%
	Entertainment Services	13.8%	11.7%	10.3%
	Other Professional Services	3.5%	4.7%	4.7%
	Public Administration	3.0%	2.8%	2.8%
	<b>Transportation To Work</b>	Drive to Work Alone	84.2%	82.8%
Drive to Work Carpool		7.4%	9.7%	8.6%
Travel to Work by Public Transportation		1.7%	2.0%	1.6%
Drive to Work on Motorcycle		0.0%	0.0%	0.0%
Drive to Work on Bicycle		0.1%	0.2%	0.2%
Walked to Work		4.2%	2.9%	2.1%
Other Means		0.6%	0.5%	0.5%
Work at Home		1.6%	1.9%	2.0%

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	Travel to Work in Less than 5 Minutes	5.7%	3.6%	3.5%
	Travel to Work in 5 to 9 Minutes	16.0%	13.8%	13.4%
	Travel to Work in 10 to 14 Minutes	28.8%	25.2%	22.6%
	Travel to Work in 15 to 19 Minutes	19.5%	20.9%	20.8%
	Travel to Work in 20 to 29 Minutes	14.8%	18.6%	20.4%
	Travel to Work in 30 to 44 Minutes	8.2%	10.5%	11.5%
	Travel to Work in 45 to 59 Minutes	3.8%	3.3%	3.4%
	Travel to Work in 60 Minutes or more	3.4%	4.1%	4.4%
	Average Travel Time to Work	17	19	20
Vehicles per HH	No Vehicles	13.2%	12.8%	10.2%
	1 Vehicle	38.7%	40.3%	37.8%
	2 Vehicles	32.5%	33.4%	36.1%
	3 or more vehicles	15.5%	13.5%	15.9%
		Average Number of Vehicles	1.55	1.52
Change	Births (last 12 months)	133	926	1,716
	Deaths (last 12 months)	127	929	1,773
	Migration (last 12 months)	-64	-291	-452
Work place	Workplace Establishments	332	2,698	4,965
	Workplace Employees (FTE)	7,632	54,004	102,921