

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 40.83313 Longitude: -81.381808

30th Street Plaza Canton, OH		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Population	Current Year Estimated Population	52,482	137,846	309,038
	Population Est 19Q2	52,533	137,974	309,082
	Population Est 19Q1	52,608	138,141	309,381
	Population Est 18Q4	52,659	138,239	309,522
	Population Est 18Q3	52,764	138,368	309,617
	Population Est 18Q2	52,980	138,576	309,816
	Population Est 18Q1	53,035	138,712	309,946
	Population Est 17Q4	52,994	138,736	310,045
	Population Est 17Q3	52,909	138,935	310,154
	Population Fcst	51,356	135,248	305,606
	2010 Census Population	53,968	141,181	309,147
	2000 Census Population	58,782	149,176	309,888
	1990 Census Population	60,094	150,610	298,995
	Current Year Daytime Population	58,042	192,970	344,077
	Average Seasonal Population	510	1,577	3,642
	Historical Annual Growth, 1990 – 2000	-0.22%	-0.10%	0.36%
	Historical Annual Growth, 2000 – 2010	-0.85%	-0.55%	-0.02%
	Estimated Annual Growth, 2010 – CY	-0.29%	-0.25%	0.00%
	Projected Annual Growth, CY to Y5	-0.43%	-0.38%	-0.22%
	Group Qtrs Est	2,272	4,498	6,817
Transient Est Average Last 4 Qtrs	1,817	5,187	8,685	
Households	Current Year Estimated Households	22,165	57,948	125,780
	Households Est 19Q2	22,186	58,006	125,812
	Households Est 19Q1	22,228	58,092	125,961
	Households Est 18Q4	22,250	58,136	126,020
	Households Est 18Q3	22,289	58,186	126,060
	Households Est 18Q2	22,391	58,293	126,161
	Households Est 18Q1	22,408	58,329	126,198
	Households Est 17Q4	22,394	58,356	126,261
	Households Est 17Q3	22,357	58,463	126,337
	Households Fcst	21,684	56,842	124,311
	2010 Census Households	22,793	59,344	125,968
	2000 Census Households	24,308	61,589	123,306
	1990 Census Households	24,777	60,669	115,297
	Historical Annual Growth, 1990 – 2000	-0.19%	0.15%	0.67%
	Historical Annual Growth, 2000 – 2010	-0.64%	-0.37%	0.21%
	Estimated Annual Growth, 2010 – CY	-0.29%	-0.25%	-0.02%
	Projected Annual Growth, CY to Y5	-0.44%	-0.38%	-0.23%
Population per Household	2.27	2.30	2.40	

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30th Street Plaza Canton, OH	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	0.2%	0.4%	0.5%
HH Income \$250,000 to \$499,999	0.3%	0.4%	0.6%
HH Income \$200,000 to \$249,999	0.6%	1.0%	1.5%
HH Income \$175,000 to \$199,999	0.9%	1.3%	2.1%
HH Income \$150,000 to \$174,999	1.3%	1.9%	2.9%
HH Income \$100,000 to 149,999	7.8%	9.4%	12.8%
HH Income \$75,000 to 99,999	9.8%	10.7%	12.1%
HH Income \$50,000 to 74,999	18.8%	17.4%	18.5%
HH Income \$35,000 to 49,999	14.1%	15.5%	14.9%
HH Income \$25,000 to 34,999	14.8%	12.7%	11.2%
HH Income \$15,000 to 24,999	14.0%	13.2%	11.2%
HH Income \$0 to 14,999	17.3%	16.1%	11.8%
Average Household Income	\$51,781	\$57,731	\$68,773
Median Household Income	\$38,789	\$42,821	\$51,372
Per Capita Income	\$22,564	\$24,917	\$28,489
2000 Average HH Income	\$45,279	\$46,407	\$52,253
2000 Median HH Income	\$34,377	\$35,419	\$40,405
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	0%	1%	1%
Disposable HH Income \$200,000 to \$249,999	0%	1%	1%
Disposable HH Income \$175,000 to \$199,999	0%	0%	1%
Disposable HH Income \$150,000 to \$174,999	1%	1%	2%
Disposable HH Income \$100,000 to \$149,999	5%	6%	10%
Disposable HH Income \$75,000 to \$99,999	9%	10%	12%
Disposable HH Income \$50,000 to \$74,999	19%	18%	20%
Disposable HH Income \$35,000 to \$49,999	15%	16%	16%
Disposable HH Income \$25,000 to \$34,999	15%	14%	13%
Disposable HH Income \$15,000 to \$24,999	17%	16%	13%
Disposable HH Income \$0 to \$14,999	19%	17%	13%
Average Disposable Income	43,605	47,630	55,724
Median Disposable Income	34,065	37,336	44,764
Householder White – Count	17,412	47,289	110,760
Median HH Income	\$42,731	\$46,625	\$54,729
Average HH Income	\$52,792	\$57,872	\$66,054
Householder Black or African-American – Count	3,353	7,637	9,738
Median HH Income	\$28,784	\$25,840	\$27,830
Average HH Income	\$36,826	\$33,519	\$36,693
Householder Hispanic – Count	596	1,124	1,761
Median HH Income	\$31,702	\$34,619	\$46,907
Average HH Income	\$41,686	\$46,035	\$58,634
Householder Asian or Pacific Islander – Count	117	345	918
Median HH Income	\$40,280	\$68,839	\$84,528
Average HH Income	\$62,346	\$74,918	\$88,473
Householder Other or Pacific Islander – Count	687	1,554	2,603
Median HH Income	\$27,001	\$32,783	\$40,437
Average HH Income	\$38,550	\$43,467	\$47,998

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30th Street Plaza Canton, OH		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Gender	Male Population	25,073	66,051	149,534
	Female Population	27,410	71,795	159,504
Total Population by Age	Count of Pop 0 to 4 years	3,216	8,177	17,303
	Count of Pop 0 to 7 years	4,711	11,615	24,170
	Count of Pop 5 - 13	5,898	14,771	31,471
	Count of Pop 14 - 18	2,592	6,641	14,927
	Count of Pop 19 - 22	2,853	7,466	17,300
	Count of Pop 22 - 25	2,085	5,583	12,769
	Count of Pop 25 - 29	3,281	8,847	20,090
	Count of Pop 30 - 34	3,359	8,406	17,116
	Count of Pop 35 - 39	3,387	8,439	17,327
	Count of Pop 40 - 44	3,158	7,867	16,907
	Count of Pop 45 - 59	9,632	25,602	60,382
	Count of Pop 60 - 74	9,227	25,217	59,245
	Count of Pop 75 - 84	2,716	7,832	17,918
	Count of Pop 85+	1,079	2,999	6,284
	% of Pop 0 to 4 years	6.1%	5.9%	5.6%
	% of Pop 0 to 7 years	9.0%	8.4%	7.8%
	% of Pop 5 - 13	11.2%	10.7%	10.2%
	% of Pop 14 - 18	4.9%	4.8%	4.8%
	% of Pop 19 - 22	5.4%	5.4%	5.6%
	% of Pop 22 - 25	4.0%	4.0%	4.1%
	% of Pop 25 - 29	6.3%	6.4%	6.5%
	% of Pop 30 - 34	6.4%	6.1%	5.5%
	% of Pop 35 - 39	6.5%	6.1%	5.6%
% of Pop 40 - 44	6.0%	5.7%	5.5%	
% of Pop 45 - 59	18.4%	18.6%	19.5%	
% of Pop 60 - 74	17.6%	18.3%	19.2%	
% of Pop 75 - 84	5.2%	5.7%	5.8%	
% of Pop 85+	2.1%	2.2%	2.0%	
Median Age	39.4	40.4	41.8	
Average Age	40.2	40.9	41.5	
Male Population by Age	% of Pop 0 to 4 years	6.6%	6.4%	5.9%
	% of Pop 5 - 13	11.9%	11.4%	10.7%
	% of Pop 14 - 18	5.2%	5.1%	5.1%
	% of Pop 19 - 22	5.5%	5.7%	5.9%
	% of Pop 22 - 25	4.1%	4.3%	4.4%
	% of Pop 25 - 29	6.5%	6.7%	6.9%
	% of Pop 30 - 34	6.5%	6.1%	5.6%
	% of Pop 35 - 39	6.5%	6.2%	5.7%
	% of Pop 40 - 44	6.1%	5.8%	5.5%
	% of Pop 45 - 59	18.8%	18.8%	19.6%
	% of Pop 75 - 84	4.3%	4.8%	5.0%
	% of Pop 60 - 74	16.9%	17.6%	18.5%
	% of Pop 85+	1.1%	1.3%	1.2%
	Median Age	37.8	38.6	39.8
Average Age	38.7	39.4	40.1	

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Female Population by Age	% of Pop 0 to 4 years	5.7%	5.5%	5.3%
	% of Pop 5 - 13	10.6%	10.1%	9.7%
	% of Pop 14 - 18	4.7%	4.6%	4.6%
	% of Pop 19 - 22	5.3%	5.2%	5.3%
	% of Pop 22 - 25	3.8%	3.8%	3.9%
	% of Pop 25 - 29	6.0%	6.2%	6.1%
	% of Pop 30 - 34	6.3%	6.1%	5.5%
	% of Pop 35 - 39	6.4%	6.0%	5.5%
	% of Pop 40 - 44	6.0%	5.7%	5.4%
	% of Pop 45 - 59	18.0%	18.4%	19.5%
	% of Pop 60 - 74	18.2%	18.9%	19.8%
	% of Pop 75 - 84	6.0%	6.5%	6.6%
	% of Pop 85+	2.9%	3.0%	2.8%
	Median Age	40.9	42.2	43.8
Average Age	41.5	42.3	42.9	
Race	Count of White	40,912	111,077	270,547
	Count of Black or African-American	8,300	19,336	24,993
	Count of Asian or Pacific Islander	319	976	2,922
	Count of Other races	2,952	6,457	10,577
	White	78.0%	80.6%	87.5%
	Black or African American	15.8%	14.0%	8.1%
	Asian	0.6%	0.7%	0.9%
	Other Races	5.6%	4.7%	3.4%
Language Spoken	Speak English at Home	94.7%	95.5%	96.0%
	Speak Spanish at Home	2.7%	1.9%	1.3%
	Speak Other Language at Home	0.4%	0.4%	0.3%
Hispanic	Hispanic Population	1,668	3,165	5,522
	Hispanic Population Percent	3.2%	2.3%	1.8%
	Mexican	30.8%	32.7%	35.8%
	Puerto Rican	15.5%	17.1%	15.2%
	Cuban	0.2%	2.7%	3.1%
	Dominican	1.4%	1.0%	1.3%
	Central American	34.1%	26.0%	18.7%
	South American	1.5%	2.0%	3.6%
	Other Hispanic	16.5%	18.5%	22.3%
	2000 Hispanic Population Percent	1%	1%	1%
1990 Hispanic Population Percent	1%	1%	1%	

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30th Street Plaza Canton, OH		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	American (percent of total population)	4.6%	5.2%	5.9%
	American	4.3%	4.8%	5.6%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.6%	0.7%	0.9%
	Chinese	0.0%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.2%	0.2%	0.1%
	South Central Asian (ie. Indian)	0.2%	0.3%	0.4%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.2%
	Other Asian	0.0%	0.0%	0.1%
	European (percent of total population)	50.3%	52.3%	57.2%
	British	5.6%	6.1%	6.8%
	Dutch	0.6%	0.7%	0.8%
	French	1.5%	1.5%	1.8%
	German	17.5%	18.5%	21.1%
	Italian	7.4%	7.3%	7.2%
	Polish	1.6%	1.7%	2.0%
	Scandinavian	0.7%	0.8%	0.9%
	Scotch/Irish	9.4%	9.8%	10.4%
Other European (ie. Greek/Russian)	6.0%	5.9%	6.3%	
Middle Eastern	0.6%	0.5%	0.6%	
Other Ancestry	22.3%	20.1%	14.9%	
Unclassified Ancestry	18.4%	18.9%	18.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	35,839	95,208	215,268
	Elementary (0 to 8)	3.7%	3.1%	2.5%
	Some High School (9 to 11)	8.3%	8.1%	6.5%
	High School Graduate (12)	35.5%	36.3%	36.0%
	Some College (13 to 16)	24.0%	23.6%	22.3%
	Associates Degree Only	7.6%	8.1%	8.4%
	Bachelors Degree Only	12.7%	12.7%	15.5%
	Graduate Degree	8.2%	8.1%	8.8%
% College (4+)	20.9%	20.7%	24.3%	
Household Type	Total Households – count	22,165	57,948	125,780
	One Person HHs – count	7,970	19,406	36,201
	Family HHs – count	12,742	34,781	82,143
	Married Couple – count	7,593	22,038	59,664
	w/own children – count	2,508	7,028	20,311
	w/out own children – count	5,085	15,010	39,352
	Male Householder – count	1,245	3,279	6,422
	Female Householder – count	3,903	9,464	16,057
	Non-Family Households – count	1,453	3,761	7,436
	1 Person Household	36.0%	33.5%	28.8%
	2 Person Household	32.2%	33.6%	35.2%
	3 Person Household	14.1%	14.8%	15.7%
	4 Person Household	9.8%	10.4%	12.2%
	5 Person Household	4.8%	4.7%	5.3%
	6 Person Household	1.9%	2.0%	1.9%
7+ Person Household	1.1%	1.0%	0.9%	
% Households With Children	25.7%	25.1%	26.3%	

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30th Street Plaza Canton, OH		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	25,312	64,646	136,940
	Owner Occupied Percent	51.4%	56.8%	64.1%
	Renter Occupied Percent	36.1%	32.9%	27.8%
	Vacant Housing Percent	12.4%	10.4%	8.1%
	Total Housing Units (Census 2000)	26,327	66,014	130,440
	For Rent (Census 2000)	61%	52%	46%
	For Sale (Census 2000)	16%	18%	20%
	Rented or Sold, (Census 2000)	8%	12%	12%
	Seasonal (Census 2014)	2%	2%	3%
	Other (Census 2000)	13%	13%	15%
Homes Built By Year	Homes Built 1990 to 2000	3%	6%	11%
	Homes Built 1980 to 1989	4%	6%	8%
	Homes Built 1970 to 1979	11%	13%	17%
	Homes Built 1960 to 1969	13%	15%	15%
	Homes Built 1950 to 1959	20%	20%	17%
	Homes Built 1940 to 1949	15%	13%	10%
	Homes Built Before 1939	34%	27%	22%
Units in Structure	1 Unit	68%	73%	76%
	2 - 9 Units	22%	18%	16%
	Greater than 10 Units	9%	8%	6%
	Mobilie Trailer	0%	1%	2%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.2%	0.2%	0.2%
	Property Value \$750,000 to \$999,999	0.4%	0.5%	0.7%
	Property Value \$500,000 to \$749,999	0.5%	0.8%	1.8%
	Property Value \$400,000 to \$499,999	1.4%	1.4%	2.7%
	Property Value \$300,000, to \$399,999	2.6%	3.7%	6.8%
	Property Value \$200,000 to \$299,999	10.8%	15.4%	20.4%
	Property Value \$150,000 to \$199,999	16.0%	18.7%	21.0%
	Property Value \$100,000 to \$149,999	30.9%	26.5%	23.9%
	Property Value \$60,000 to \$99,999	22.2%	18.3%	13.0%
	Property Value \$40,000 to \$59,999	8.7%	7.6%	4.4%
	Property Value \$0 to \$39,999	6.3%	6.9%	5.1%
	Median Home Value	\$117,626	\$131,002	\$158,163
	Median Rent	\$464	\$465	\$493
Wealth per Household	\$0 and under - percent	19.4%	18.8%	17.9%
	\$1 to \$4999 - percent	10.2%	9.9%	9.1%
	\$5k to \$9999 - percent	5.2%	5.0%	4.8%
	\$10k to \$24999 - percent	6.8%	6.7%	6.5%
	\$25k to \$49999 - percent	7.0%	6.9%	6.9%
	\$50k to \$99999 - percent	10.3%	10.4%	10.5%
	\$100k to \$249999 - percent	17.4%	17.7%	18.2%
	\$250k to \$499999 - percent	11.8%	12.1%	12.7%
	\$500k+ - percent	12.0%	12.5%	13.4%
	Median HH Wealth	\$56,962	\$62,514	\$72,830
	Avg HH Wealth	\$206,607	\$212,997	\$225,833

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Economic Viability	Economic Viability Local	196	197	196
	Economic Viability Indexed	100	101	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	25,037	65,324	151,585
	Managerial/Executive	10.2%	11.1%	13.2%
	Professional Specialty	17.7%	18.3%	20.2%
	Healthcare Support	4.2%	4.0%	3.4%
	Sales	10.6%	10.7%	11.4%
	Office & Administrative Support	13.6%	14.0%	13.4%
	Protective Service	1.8%	1.8%	1.6%
	Food Preperation	9.3%	7.5%	6.5%
	Building Maintenance & Cleaning	4.9%	4.7%	4.0%
	Personal Care	4.4%	3.7%	3.1%
	Farming, Fishing, & Forestry	0.2%	0.2%	0.2%
	Construction	7.8%	7.7%	7.8%
	Production & Transportation	15.3%	16.2%	15.2%
	Percent White Collar Workers	56.2%	58.1%	61.6%
Percent Blue Collar Workers	43.8%	41.9%	38.4%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.4%	6.4%	6.7%
	Manufacturing	13.8%	15.2%	16.1%
	Transportation	6.0%	5.1%	5.2%
	Information	2.1%	1.9%	1.7%
	Wholesale/Retail	14.0%	15.4%	15.0%
	Finance, Insurance, Real Estate	4.5%	4.9%	5.6%
	Professional Services	3.4%	3.7%	4.5%
	Management Services	0.2%	0.1%	0.1%
	Administrative/Waste Services	5.6%	5.0%	4.2%
	Educational Services	24.2%	24.2%	24.4%
	Entertainment Services	12.6%	10.8%	9.3%
	Other Professional Services	4.6%	4.6%	4.6%
	Public Administration	2.8%	2.7%	2.7%
	Transportation To Work	Drive to Work Alone	83.3%	84.4%
Drive to Work Carpool		9.2%	9.0%	7.6%
Travel to Work by Public Transportation		2.1%	1.7%	1.2%
Drive to Work on Motorcycle		0.1%	0.0%	0.0%
Drive to Work on Bicycle		0.2%	0.2%	0.2%
Walked to Work		2.9%	2.3%	1.6%
Other Means		0.5%	0.5%	0.5%
Work at Home		1.8%	1.9%	2.1%

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	Travel to Work in Less than 5 Minutes	3.9%	3.6%	3.5%
	Travel to Work in 5 to 9 Minutes	14.5%	13.7%	11.9%
	Travel to Work in 10 to 14 Minutes	26.3%	23.3%	19.8%
	Travel to Work in 15 to 19 Minutes	20.3%	21.1%	19.6%
	Travel to Work in 20 to 29 Minutes	17.5%	19.6%	23.7%
	Travel to Work in 30 to 44 Minutes	10.1%	11.2%	13.0%
	Travel to Work in 45 to 59 Minutes	3.3%	3.4%	3.9%
	Travel to Work in 60 Minutes or more	4.2%	4.2%	4.6%
	Average Travel Time to Work	19	19	21
Vehicles per HH	No Vehicles	13.1%	11.1%	7.4%
	1 Vehicle	40.4%	38.5%	32.8%
	2 Vehicles	33.0%	35.2%	39.0%
	3 or more vehicles	13.5%	15.2%	20.8%
	Average Number of Vehicles	1.51	1.60	1.82
Change	Births (last 12 months)	569	1,522	3,360
	Deaths (last 12 months)	544	1,546	3,491
	Migration (last 12 months)	-306	-499	-449
Work place	Workplace Establishments	1,234	4,847	8,314
	Workplace Employees (FTE)	26,205	101,257	160,374