

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 34.010874 Longitude: -84.571508

Barrett Place				
Kennesaw, GA				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Current Year Estimated Population	4,268	54,071	176,792
	Population Est 19Q2	4,381	54,255	176,790
	Population Est 19Q1	4,379	53,951	176,246
	Population Est 18Q4	4,385	53,674	176,707
	Population Est 18Q3	4,351	53,912	176,763
	Population Est 18Q2	4,358	53,876	176,751
	Population Est 18Q1	4,365	53,878	176,800
	Population Est 17Q4	4,383	54,067	176,707
	Population Est 17Q3	4,411	54,227	176,827
	Population Fcst	4,665	58,452	190,899
	2010 Census Population	3,758	50,036	163,361
	2000 Census Population	1,953	35,591	137,212
	1990 Census Population	1,161	24,550	94,584
	Current Year Daytime Population	18,120	115,772	243,573
	Average Seasonal Population	42	451	1,272
	Historical Annual Growth, 1990 – 2000	5.34%	3.78%	3.79%
	Historical Annual Growth, 2000 – 2010	6.76%	3.47%	1.76%
	Estimated Annual Growth, 2010 – CY	1.35%	0.82%	0.84%
	Projected Annual Growth, CY to Y5	1.79%	1.57%	1.55%
	Group Qtrs Est	1	3,389	3,895
Transient Est Average Last 4 Qtrs	1,811	8,051	8,680	
Households	Current Year Estimated Households	2,023	21,543	66,701
	Households Est 19Q2	2,074	21,629	66,719
	Households Est 19Q1	2,074	21,498	66,512
	Households Est 18Q4	2,077	21,364	66,641
	Households Est 18Q3	2,061	21,437	66,652
	Households Est 18Q2	2,064	21,424	66,649
	Households Est 18Q1	2,066	21,429	66,671
	Households Est 17Q4	2,074	21,513	66,661
	Households Est 17Q3	2,088	21,584	66,714
	Households Fcst	2,208	23,404	72,128
	2010 Census Households	1,792	19,797	61,501
	2000 Census Households	963	14,552	51,113
	1990 Census Households	534	9,482	34,705
	Historical Annual Growth, 1990 – 2000	6.08%	4.38%	3.95%
	Historical Annual Growth, 2000 – 2010	6.41%	3.13%	1.87%
	Estimated Annual Growth, 2010 – CY	1.28%	0.89%	0.86%
	Projected Annual Growth, CY to Y5	1.77%	1.67%	1.58%
Population per Household	2.11	2.35	2.59	

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 34.010874 Longitude: -84.571508

Barrett Place				
Kennesaw, GA				
	1 Mile Radius	3 Mile Radius	5 Mile Radius	
HH Income \$500,000 or more	0.4%	0.6%	1.0%	
HH Income \$250,000 to \$499,999	0.5%	0.8%	1.2%	
HH Income \$200,000 to \$249,999	1.2%	1.8%	2.7%	
HH Income \$175,000 to \$199,999	1.3%	3.3%	4.9%	
HH Income \$150,000 to \$174,999	2.0%	3.7%	5.2%	
HH Income \$100,000 to 149,999	16.8%	16.4%	18.9%	
HH Income \$75,000 to 99,999	18.0%	13.5%	14.7%	
HH Income \$50,000 to 74,999	17.4%	19.9%	17.6%	
HH Income \$35,000 to 49,999	17.7%	14.7%	12.9%	
HH Income \$25,000 to 34,999	6.2%	8.7%	7.8%	
HH Income \$15,000 to 24,999	11.0%	8.6%	6.8%	
HH Income \$0 to 14,999	7.4%	8.1%	6.5%	
Average Household Income	\$69,862	\$79,452	\$92,492	
Median Household Income	\$61,546	\$61,796	\$72,711	
Per Capita Income	\$33,110	\$32,685	\$35,308	
2000 Average HH Income	\$54,114	\$65,316	\$71,003	
2000 Median HH Income	\$44,262	\$53,619	\$61,244	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	1%	1%	2%	
Disposable HH Income \$200,000 to \$249,999	1%	1%	2%	
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%	
Disposable HH Income \$150,000 to \$174,999	1%	3%	4%	
Disposable HH Income \$100,000 to \$149,999	8%	13%	17%	
Disposable HH Income \$75,000 to \$99,999	20%	14%	16%	
Disposable HH Income \$50,000 to \$74,999	22%	21%	20%	
Disposable HH Income \$35,000 to \$49,999	18%	16%	14%	
Disposable HH Income \$25,000 to \$34,999	9%	11%	10%	
Disposable HH Income \$15,000 to \$24,999	12%	11%	9%	
Disposable HH Income \$0 to \$14,999	8%	9%	7%	
Average Disposable Income	59,176	63,892	72,931	
Median Disposable Income	52,865	53,238	62,237	
Householder White – Count	1,098	13,795	44,316	
Median HH Income	\$60,970	\$65,100	\$78,391	
Average HH Income	\$67,274	\$75,590	\$86,963	
Householder Black or African-American – Count	558	4,475	12,035	
Median HH Income	\$51,417	\$50,893	\$61,899	
Average HH Income	\$61,849	\$65,320	\$72,095	
Householder Hispanic – Count	154	1,578	5,380	
Median HH Income	\$85,528	\$58,551	\$59,621	
Average HH Income	\$80,641	\$68,366	\$70,667	
Householder Asian or Pacific Islander – Count	133	879	2,614	
Median HH Income	\$71,803	\$70,197	\$72,753	
Average HH Income	\$79,538	\$83,291	\$85,931	
Householder Other or Pacific Islander – Count	79	815	2,356	
Median HH Income	\$47,096	\$48,266	\$65,503	
Average HH Income	\$63,710	\$56,794	\$73,132	

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 34.010874 Longitude: -84.571508

Barrett Place Kennesaw, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Gender	Male Population	2,050	25,827	85,642
	Female Population	2,218	28,244	91,150
Total Population by Age	Count of Pop 0 to 4 years	462	4,410	12,460
	Count of Pop 0 to 7 years	637	5,999	17,447
	Count of Pop 5 - 13	621	6,476	20,897
	Count of Pop 14 - 18	147	2,165	8,608
	Count of Pop 19 - 22	202	4,217	11,249
	Count of Pop 22 - 25	103	2,268	7,161
	Count of Pop 25 - 29	224	3,630	11,571
	Count of Pop 30 - 34	519	4,971	12,157
	Count of Pop 35 - 39	482	4,279	11,580
	Count of Pop 40 - 44	358	3,654	11,522
	Count of Pop 45 - 59	722	9,541	36,308
	Count of Pop 60 - 74	341	6,236	25,485
	Count of Pop 75 - 84	72	1,702	6,155
	Count of Pop 85+	14	522	1,637
	% of Pop 0 to 4 years	10.8%	8.2%	7.0%
	% of Pop 0 to 7 years	14.9%	11.1%	9.9%
	% of Pop 5 - 13	14.5%	12.0%	11.8%
	% of Pop 14 - 18	3.4%	4.0%	4.9%
	% of Pop 19 - 22	4.7%	7.8%	6.4%
	% of Pop 22 - 25	2.4%	4.2%	4.1%
	% of Pop 25 - 29	5.2%	6.7%	6.5%
	% of Pop 30 - 34	12.2%	9.2%	6.9%
	% of Pop 35 - 39	11.3%	7.9%	6.6%
% of Pop 40 - 44	8.4%	6.8%	6.5%	
% of Pop 45 - 59	16.9%	17.6%	20.5%	
% of Pop 60 - 74	8.0%	11.5%	14.4%	
% of Pop 75 - 84	1.7%	3.1%	3.5%	
% of Pop 85+	0.3%	1.0%	0.9%	
Median Age	33.6	33.9	36.9	
Average Age	32.6	35.5	37.5	
Male Population by Age	% of Pop 0 to 4 years	11.5%	8.7%	7.4%
	% of Pop 5 - 13	15.3%	12.7%	12.4%
	% of Pop 14 - 18	3.7%	4.2%	5.1%
	% of Pop 19 - 22	4.8%	7.1%	6.4%
	% of Pop 22 - 25	2.4%	4.2%	4.2%
	% of Pop 25 - 29	5.0%	6.8%	6.8%
	% of Pop 30 - 34	11.5%	9.2%	7.1%
	% of Pop 35 - 39	11.4%	8.3%	6.8%
	% of Pop 40 - 44	8.4%	7.0%	6.6%
	% of Pop 45 - 59	17.4%	17.8%	20.2%
	% of Pop 75 - 84	1.3%	2.6%	2.9%
	% of Pop 60 - 74	7.2%	10.7%	13.5%
	% of Pop 85+	0.2%	0.5%	0.5%
	Median Age	33.2	33.3	35.4
Average Age	31.8	34.4	36.4	

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 34.010874 Longitude: -84.571508

Barrett Place Kennesaw, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Female Population by Age	% of Pop 0 to 4 years	10.2%	7.6%	6.7%
	% of Pop 5 - 13	13.8%	11.3%	11.3%
	% of Pop 14 - 18	3.2%	3.8%	4.7%
	% of Pop 19 - 22	4.7%	8.4%	6.4%
	% of Pop 22 - 25	2.4%	4.2%	3.9%
	% of Pop 25 - 29	5.5%	6.6%	6.3%
	% of Pop 30 - 34	12.8%	9.1%	6.7%
	% of Pop 35 - 39	11.2%	7.5%	6.3%
	% of Pop 40 - 44	8.4%	6.6%	6.5%
	% of Pop 45 - 59	16.5%	17.5%	20.8%
	% of Pop 60 - 74	8.7%	12.3%	15.3%
	% of Pop 75 - 84	2.0%	3.6%	4.0%
	% of Pop 85+	0.5%	1.4%	1.3%
	Median Age	34.0	34.4	38.3
Average Age	33.4	36.4	38.6	
Race	Count of White	2,285	35,115	122,556
	Count of Black or African-American	1,200	11,681	32,665
	Count of Asian or Pacific Islander	502	3,348	9,255
	Count of Other races	281	3,928	12,316
	White	53.5%	64.9%	69.3%
	Black or African American	28.1%	21.6%	18.5%
	Asian	11.8%	6.2%	5.2%
	Other Races	6.6%	7.3%	7.0%
Language Spoken	Speak English at Home	77.3%	81.1%	81.4%
	Speak Spanish at Home	7.1%	9.3%	9.8%
	Speak Other Language at Home	1.1%	1.6%	1.5%
Hispanic	Hispanic Population	426	5,725	18,794
	Hispanic Population Percent	10.0%	10.6%	10.6%
	Mexican	27.8%	44.9%	48.6%
	Puerto Rican	27.6%	17.7%	13.5%
	Cuban	11.0%	6.6%	4.5%
	Dominican	0.0%	4.1%	3.8%
	Central American	1.3%	8.3%	13.2%
	South American	31.2%	14.1%	11.5%
	Other Hispanic	1.1%	4.2%	5.0%
2000 Hispanic Population Percent	6%	7%	6%	
1990 Hispanic Population Percent	2%	2%	2%	

ate and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 34.010874 Longitude: -84.571508

Barrett Place					
Kennesaw, GA					
		1 Mile Radius	3 Mile Radius	5 Mile Radius	
Barrett Place	American (percent of total population)	4.0%	6.6%	6.7%	
	American	3.6%	6.2%	6.4%	
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%	
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%	
	Asian (percent of total population)	11.7%	6.2%	5.2%	
	Chinese	0.1%	0.4%	0.7%	
	Japanese	0.1%	0.2%	0.3%	
	Korean	0.6%	0.6%	0.7%	
	South Central Asian (ie. Indian)	10.8%	3.7%	2.1%	
	South East Asian (ie. Vietnamese)	0.1%	1.0%	1.2%	
	Other Asian	0.1%	0.2%	0.2%	
	European (percent of total population)	27.7%	32.1%	33.6%	
	British	7.7%	9.2%	9.4%	
	Dutch	2.1%	1.0%	0.8%	
	French	1.9%	1.5%	1.3%	
	German	4.2%	5.5%	6.4%	
	Italian	2.1%	2.5%	2.4%	
	Polish	0.8%	1.0%	1.1%	
	Scandinavian	1.0%	1.2%	1.4%	
	Scotch/Irish	5.4%	7.5%	8.0%	
	Other European (ie. Greek/Russian)	2.5%	2.7%	2.8%	
	Middle Eastern	0.3%	0.6%	0.7%	
	Other Ancestry	34.9%	30.0%	29.4%	
	Unclassified Ancestry	11.5%	14.0%	13.8%	
	Education (Age 25+)	Adult Population (25 Years or Older)	2,733	34,535	116,416
		Elementary (0 to 8)	0.0%	2.9%	3.2%
		Some High School (9 to 11)	3.5%	4.3%	4.2%
		High School Graduate (12)	16.3%	19.6%	18.8%
		Some College (13 to 16)	26.1%	24.7%	22.2%
Associates Degree Only		6.4%	8.0%	7.7%	
Bachelors Degree Only		30.9%	26.9%	30.1%	
Graduate Degree		16.9%	13.7%	13.9%	
% College (4+)		47.8%	40.5%	43.9%	
Household Type	Total Households – count	2,023	21,543	66,701	
	One Person HHs – count	777	6,760	16,608	
	Family HHs – count	806	11,689	44,351	
	Married Couple – count	510	8,313	33,623	
	w/own children – count	236	3,274	14,661	
	w/out own children – count	274	5,039	18,961	
	Male Householder – count	100	896	2,533	
	Female Householder – count	196	2,479	8,196	
	Non-Family Households – count	440	3,093	5,742	
	1 Person Household	38.4%	31.4%	24.9%	
	2 Person Household	33.3%	33.5%	32.4%	
	3 Person Household	15.1%	16.1%	17.7%	
	4 Person Household	8.3%	11.5%	14.9%	
	5 Person Household	3.1%	4.8%	6.3%	
	6 Person Household	1.2%	1.7%	2.3%	
	7+ Person Household	0.6%	1.1%	1.4%	
% Households With Children	15.7%	22.2%	30.0%		

This report was produced using data from priv

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 34.010874 Longitude: -84.571508

Barrett Place				
Kennesaw, GA				
	1 Mile Radius	3 Mile Radius	5 Mile Radius	
	Total Housing Units	2,173	23,194	71,564
	Owner Occupied Percent	32.9%	48.5%	63.2%
	Renter Occupied Percent	60.2%	44.4%	30.0%
	Vacant Housing Percent	6.9%	7.1%	6.8%
	Total Housing Units (Census 2000)	1,045	15,366	53,361
	For Rent (Census 2000)	88%	68%	48%
	For Sale (Census 2000)	2%	13%	26%
	Rented or Sold, (Census 2000)	5%	5%	7%
	Seasonal (Census 2014)	23%	15%	9%
	Other (Census 2000)	1%	6%	9%
Homes Built By Year	Homes Built 1990 to 2000	50%	39%	36%
	Homes Built 1980 to 1989	38%	33%	32%
	Homes Built 1970 to 1979	7%	12%	15%
	Homes Built 1960 to 1969	2%	10%	9%
	Homes Built 1950 to 1959	2%	4%	5%
	Homes Built 1940 to 1949	0%	1%	2%
	Homes Built Before 1939	0%	1%	2%
Units in Structure	1 Unit	31%	63%	79%
	2 - 9 Units	15%	8%	7%
	Greater than 10 Units	53%	26%	12%
	Mobilie Trailer	1%	4%	2%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.1%	1.9%	2.6%
	Property Value \$750,000 to \$999,999	0.1%	2.1%	2.4%
	Property Value \$500,000 to \$749,999	11.4%	9.6%	10.0%
	Property Value \$400,000 to \$499,999	18.9%	11.5%	12.7%
	Property Value \$300,000, to \$399,999	21.1%	18.7%	21.9%
	Property Value \$200,000 to \$299,999	31.2%	30.5%	30.3%
	Property Value \$150,000 to \$199,999	7.4%	12.4%	9.8%
	Property Value \$100,000 to \$149,999	5.9%	6.3%	5.0%
	Property Value \$60,000 to \$99,999	3.2%	3.0%	1.7%
	Property Value \$40,000 to \$59,999	0.1%	1.0%	0.7%
	Property Value \$0 to \$39,999	0.5%	3.0%	2.9%
	Median Home Value	\$308,078	\$279,228	\$298,854
	Median Rent	\$841	\$864	\$834
Wealth per Household	\$0 and under - percent	20.3%	19.0%	17.4%
	\$1 to \$4999 - percent	10.3%	9.5%	8.3%
	\$5k to \$9999 - percent	5.5%	5.0%	4.5%
	\$10k to \$24999 - percent	7.1%	6.8%	6.4%
	\$25k to \$49999 - percent	7.0%	6.9%	6.9%
	\$50k to \$99999 - percent	9.8%	10.1%	10.3%
	\$100k to \$249999 - percent	16.3%	17.2%	18.1%
	\$250k to \$499999 - percent	11.4%	12.2%	13.2%
	\$500k+ - percent	12.2%	13.3%	14.8%
	Median HH Wealth	\$49,042	\$63,977	\$81,054
	Avg HH Wealth	\$205,311	\$220,921	\$240,909

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 34.010874 Longitude: -84.571508

Barrett Place				
Kennesaw, GA				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Economic Viability	Economic Viability Local	216	212	209
	Economic Viability Indexed	111	109	107
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,532	29,404	95,126
	Managerial/Executive	13.9%	16.6%	19.9%
	Professional Specialty	30.6%	25.9%	25.4%
	Healthcare Support	0.8%	1.9%	1.5%
	Sales	19.3%	14.1%	13.0%
	Office & Administrative Support	12.5%	12.8%	12.3%
	Protective Service	2.6%	2.0%	2.0%
	Food Preparation	11.7%	9.1%	6.9%
	Building Maintenance & Cleaning	1.3%	2.5%	2.8%
	Personal Care	1.1%	2.0%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	1.3%	4.7%	5.4%
	Production & Transportation	4.9%	8.2%	8.2%
	Percent White Collar Workers	77.2%	71.3%	72.1%
Percent Blue Collar Workers	22.8%	28.7%	27.9%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.4%	4.8%	6.0%
	Manufacturing	6.6%	6.4%	7.7%
	Transportation	1.5%	3.6%	5.0%
	Information	2.3%	3.2%	3.4%
	Wholesale/Retail	19.6%	18.0%	16.0%
	Finance, Insurance, Real Estate	9.3%	8.0%	8.2%
	Professional Services	16.3%	10.9%	10.9%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	5.0%	5.8%	5.1%
	Educational Services	14.0%	18.6%	18.6%
	Entertainment Services	15.5%	12.8%	10.7%
	Other Professional Services	3.3%	5.3%	5.2%
	Public Administration	3.3%	2.4%	3.0%
	Transportation To Work	Drive to Work Alone	79.2%	82.2%
Drive to Work Carpool		15.8%	12.0%	11.1%
Travel to Work by Public Transportation		0.6%	0.8%	0.9%
Drive to Work on Motorcycle		0.0%	0.0%	0.1%
Drive to Work on Bicycle		0.6%	0.2%	0.1%
Walked to Work		0.2%	0.8%	1.0%
Other Means		1.2%	0.6%	0.7%
Work at Home		2.3%	3.4%	3.9%

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 34.010874 Longitude: -84.571508

Barrett Place Kennesaw, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
	Travel to Work in Less than 5 Minutes	2.6%	2.5%	1.8%
	Travel to Work in 5 to 9 Minutes	11.3%	9.8%	7.1%
	Travel to Work in 10 to 14 Minutes	12.6%	11.7%	10.2%
	Travel to Work in 15 to 19 Minutes	15.8%	13.7%	12.9%
	Travel to Work in 20 to 29 Minutes	13.3%	14.7%	14.9%
	Travel to Work in 30 to 44 Minutes	23.2%	23.5%	24.3%
	Travel to Work in 45 to 59 Minutes	12.3%	12.6%	15.1%
	Travel to Work in 60 Minutes or more	8.8%	11.2%	13.6%
	Average Travel Time to Work	26	28	31
Vehicles per HH	No Vehicles	0.8%	3.4%	3.5%
	1 Vehicle	48.6%	38.1%	30.4%
	2 Vehicles	39.4%	42.1%	44.6%
	3 or more vehicles	11.1%	16.4%	21.4%
		Average Number of Vehicles	1.64	1.76
Change	Births (last 12 months)	59	679	2,076
	Deaths (last 12 months)	20	368	1,374
	Migration (last 12 months)	-122	-152	-674
Work place	Workplace Establishments	493	3,404	6,925
	Workplace Employees (FTE)	12,767	74,656	138,738