

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.010874 Longitude: -84.571508

Barrett Place Kennesaw, GA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	29,389	146,510	626,840
	Population Est 19Q2	29,585	146,430	625,935
	Population Est 19Q1	29,354	146,413	625,180
	Population Est 18Q4	29,235	146,548	624,123
	Population Est 18Q3	29,277	146,866	623,370
	Population Est 18Q2	29,245	146,765	622,747
	Population Est 18Q1	29,255	146,703	621,769
	Population Est 17Q4	29,339	146,663	621,353
	Population Est 17Q3	29,449	146,800	621,262
	Population Fcst	32,113	158,396	688,142
	2010 Census Population	26,183	135,309	561,733
	2000 Census Population	17,091	116,258	493,163
	1990 Census Population	10,616	81,571	360,699
	Current Year Daytime Population	69,240	246,721	816,202
	Average Seasonal Population	264	1,007	5,284
	Historical Annual Growth, 1990 – 2000	4.88%	3.61%	3.18%
	Historical Annual Growth, 2000 – 2010	4.36%	1.53%	1.31%
	Estimated Annual Growth, 2010 – CY	1.22%	0.84%	1.16%
	Projected Annual Growth, CY to Y5	1.79%	1.57%	1.88%
	Group Qtrs Est	958	4,722	8,173
Transient Est Average Last 4 Qtrs	7,456	13,149	50,486	
<b>Households</b>	Current Year Estimated Households	12,685	56,272	241,605
	Households Est 19Q2	12,776	56,248	241,234
	Households Est 19Q1	12,675	56,232	241,037
	Households Est 18Q4	12,624	56,245	240,523
	Households Est 18Q3	12,630	56,350	240,296
	Households Est 18Q2	12,616	56,292	240,061
	Households Est 18Q1	12,621	56,278	239,777
	Households Est 17Q4	12,656	56,293	239,772
	Households Est 17Q3	12,706	56,355	239,805
	Households Fcst	13,886	60,973	266,066
	2010 Census Households	11,284	51,779	215,524
	2000 Census Households	7,464	44,466	187,920
	1990 Census Households	4,269	31,720	140,168
	Historical Annual Growth, 1990 – 2000	5.75%	3.44%	2.98%
	Historical Annual Growth, 2000 – 2010	4.22%	1.53%	1.38%
	Estimated Annual Growth, 2010 – CY	1.24%	0.88%	1.21%
	Projected Annual Growth, CY to Y5	1.82%	1.62%	1.95%
Population per Household	2.24	2.52	2.56	

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.010874 Longitude: -84.571508

Barrett Place Kennesaw, GA	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	0.6%	0.7%	1.4%
HH Income \$250,000 to \$499,999	0.7%	0.8%	1.6%
HH Income \$200,000 to \$249,999	1.5%	1.9%	3.8%
HH Income \$175,000 to \$199,999	2.6%	3.8%	4.3%
HH Income \$150,000 to \$174,999	2.8%	4.3%	5.4%
HH Income \$100,000 to 149,999	15.2%	16.7%	17.5%
HH Income \$75,000 to 99,999	14.5%	14.4%	13.9%
HH Income \$50,000 to 74,999	19.9%	18.8%	17.8%
HH Income \$35,000 to 49,999	15.6%	14.6%	12.2%
HH Income \$25,000 to 34,999	7.6%	8.7%	8.1%
HH Income \$15,000 to 24,999	9.5%	7.8%	6.8%
HH Income \$0 to 14,999	9.5%	7.5%	7.1%
Average Household Income	\$73,931	\$82,366	\$96,585
Median Household Income	\$58,830	\$64,588	\$71,680
Per Capita Income	\$32,436	\$32,153	\$37,442
2000 Average HH Income	\$62,133	\$63,855	\$74,814
2000 Median HH Income	\$50,012	\$53,802	\$59,244
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	1%	1%	2%
Disposable HH Income \$200,000 to \$249,999	1%	1%	2%
Disposable HH Income \$175,000 to \$199,999	1%	1%	2%
Disposable HH Income \$150,000 to \$174,999	2%	3%	4%
Disposable HH Income \$100,000 to \$149,999	11%	14%	16%
Disposable HH Income \$75,000 to \$99,999	15%	15%	15%
Disposable HH Income \$50,000 to \$74,999	21%	21%	20%
Disposable HH Income \$35,000 to \$49,999	17%	15%	14%
Disposable HH Income \$25,000 to \$34,999	11%	11%	10%
Disposable HH Income \$15,000 to \$24,999	11%	10%	9%
Disposable HH Income \$0 to \$14,999	11%	8%	8%
Average Disposable Income	60,576	66,106	74,625
Median Disposable Income	50,741	55,515	61,386
Householder White – Count	7,641	34,918	153,522
Median HH Income	\$62,046	\$70,230	\$80,643
Average HH Income	\$71,394	\$80,181	\$90,517
Householder Black or African-American – Count	2,954	11,927	46,362
Median HH Income	\$49,816	\$55,260	\$57,654
Average HH Income	\$63,216	\$66,112	\$68,055
Householder Hispanic – Count	976	5,315	22,649
Median HH Income	\$58,578	\$52,336	\$53,350
Average HH Income	\$67,281	\$63,893	\$66,546
Householder Asian or Pacific Islander – Count	554	1,983	10,194
Median HH Income	\$70,277	\$68,404	\$87,567
Average HH Income	\$80,581	\$81,477	\$94,393
Householder Other or Pacific Islander – Count	560	2,129	8,880
Median HH Income	\$44,642	\$56,353	\$62,039
Average HH Income	\$52,394	\$63,428	\$71,456

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.010874 Longitude: -84.571508

Barrett Place Kennesaw, GA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Gender</b>	Male Population	14,056	71,671	307,366
	Female Population	15,333	74,839	319,474
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	2,735	11,113	44,244
	Count of Pop 0 to 7 years	3,661	15,722	64,534
	Count of Pop 5 - 13	3,733	18,158	77,877
	Count of Pop 14 - 18	1,098	6,890	32,405
	Count of Pop 19 - 22	2,104	9,550	36,560
	Count of Pop 22 - 25	1,044	5,886	23,853
	Count of Pop 25 - 29	1,901	9,533	38,161
	Count of Pop 30 - 34	3,229	11,562	39,127
	Count of Pop 35 - 39	2,672	11,051	44,484
	Count of Pop 40 - 44	2,102	10,189	43,843
	Count of Pop 45 - 59	4,940	28,146	130,199
	Count of Pop 60 - 74	2,909	18,488	89,847
	Count of Pop 75 - 84	723	4,555	21,221
	Count of Pop 85+	200	1,389	5,020
	% of Pop 0 to 4 years	9.3%	7.6%	7.1%
	% of Pop 0 to 7 years	12.5%	10.7%	10.3%
	% of Pop 5 - 13	12.7%	12.4%	12.4%
	% of Pop 14 - 18	3.7%	4.7%	5.2%
	% of Pop 19 - 22	7.2%	6.5%	5.8%
	% of Pop 22 - 25	3.6%	4.0%	3.8%
	% of Pop 25 - 29	6.5%	6.5%	6.1%
	% of Pop 30 - 34	11.0%	7.9%	6.2%
	% of Pop 35 - 39	9.1%	7.5%	7.1%
% of Pop 40 - 44	7.2%	7.0%	7.0%	
% of Pop 45 - 59	16.8%	19.2%	20.8%	
% of Pop 60 - 74	9.9%	12.6%	14.3%	
% of Pop 75 - 84	2.5%	3.1%	3.4%	
% of Pop 85+	0.7%	0.9%	0.8%	
Median Age	33.2	35.3	37.4	
Average Age	34.0	36.3	37.4	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	9.9%	7.9%	7.3%
	% of Pop 5 - 13	13.5%	12.9%	12.9%
	% of Pop 14 - 18	3.9%	4.9%	5.4%
	% of Pop 19 - 22	6.8%	6.6%	6.1%
	% of Pop 22 - 25	3.6%	4.2%	4.0%
	% of Pop 25 - 29	6.4%	6.8%	6.4%
	% of Pop 30 - 34	10.8%	8.1%	6.4%
	% of Pop 35 - 39	9.5%	7.8%	7.2%
	% of Pop 40 - 44	7.3%	7.1%	7.0%
	% of Pop 45 - 59	16.9%	19.0%	20.4%
	% of Pop 75 - 84	2.0%	2.5%	2.9%
	% of Pop 60 - 74	9.0%	11.6%	13.4%
	% of Pop 85+	0.4%	0.5%	0.5%
	Median Age	32.7	34.1	36.0
Average Age	33.0	35.1	36.3	

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.010874 Longitude: -84.571508

Barrett Place Kennesaw, GA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Female Population by Age	% of Pop 0 to 4 years	8.7%	7.3%	6.8%
	% of Pop 5 - 13	12.0%	11.9%	12.0%
	% of Pop 14 - 18	3.6%	4.5%	5.0%
	% of Pop 19 - 22	7.5%	6.4%	5.6%
	% of Pop 22 - 25	3.5%	3.8%	3.6%
	% of Pop 25 - 29	6.5%	6.3%	5.8%
	% of Pop 30 - 34	11.2%	7.7%	6.1%
	% of Pop 35 - 39	8.7%	7.3%	7.0%
	% of Pop 40 - 44	7.0%	6.8%	7.0%
	% of Pop 45 - 59	16.8%	19.4%	21.1%
	% of Pop 60 - 74	10.7%	13.6%	15.2%
	% of Pop 75 - 84	2.9%	3.7%	3.8%
	% of Pop 85+	1.0%	1.4%	1.1%
	Median Age	33.7	36.5	38.7
Average Age	34.9	37.4	38.5	
Race	Count of White	17,881	95,603	424,852
	Count of Black or African-American	7,173	31,485	119,729
	Count of Asian or Pacific Islander	2,177	7,260	30,669
	Count of Other races	2,159	12,162	51,590
	White	60.8%	65.3%	67.8%
	Black or African American	24.4%	21.5%	19.1%
	Asian	7.4%	5.0%	4.9%
	Other Races	7.3%	8.3%	8.2%
Language Spoken	Speak English at Home	81.1%	78.7%	79.4%
	Speak Spanish at Home	8.4%	12.6%	12.0%
	Speak Other Language at Home	1.6%	1.5%	1.3%
Hispanic	Hispanic Population	3,136	19,760	80,976
	Hispanic Population Percent	10.7%	13.5%	12.9%
	Mexican	40.4%	52.4%	58.3%
	Puerto Rican	20.2%	12.1%	9.7%
	Cuban	9.2%	3.3%	3.4%
	Dominican	2.4%	3.1%	2.5%
	Central American	6.6%	14.9%	12.4%
	South American	17.1%	9.8%	9.5%
	Other Hispanic	4.1%	4.4%	4.4%
2000 Hispanic Population Percent	7%	10%	8%	
1990 Hispanic Population Percent	2%	2%	2%	

ate and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.010874 Longitude: -84.571508

Barrett Place Kennesaw, GA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	American (percent of total population)	5.5%	6.3%	6.9%
	American	5.2%	6.0%	6.6%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	7.4%	4.9%	4.9%
	Chinese	0.2%	0.6%	0.8%
	Japanese	0.2%	0.2%	0.2%
	Korean	0.5%	0.7%	0.6%
	South Central Asian (ie. Indian)	5.5%	2.2%	2.1%
	South East Asian (ie. Vietnamese)	0.8%	1.1%	1.0%
	Other Asian	0.2%	0.1%	0.2%
	European (percent of total population)	30.8%	30.1%	32.1%
	British	9.3%	8.4%	8.2%
	Dutch	1.2%	0.7%	0.6%
	French	1.7%	1.2%	1.2%
	German	5.0%	5.7%	6.0%
	Italian	2.3%	2.2%	2.5%
	Polish	0.8%	1.0%	1.1%
	Scandinavian	1.3%	1.2%	1.3%
	Scotch/Irish	6.6%	7.2%	8.2%
Other European (ie. Greek/Russian)	2.5%	2.5%	3.1%	
Middle Eastern	0.5%	0.7%	0.7%	
Other Ancestry	31.8%	31.2%	28.3%	
Unclassified Ancestry	13.4%	13.2%	14.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	18,675	94,913	411,902
	Elementary (0 to 8)	2.6%	4.9%	4.1%
	Some High School (9 to 11)	3.5%	4.9%	4.7%
	High School Graduate (12)	18.6%	19.9%	19.1%
	Some College (13 to 16)	25.2%	22.5%	20.7%
	Associates Degree Only	8.2%	8.0%	7.1%
	Bachelors Degree Only	27.1%	27.6%	29.1%
	Graduate Degree	14.8%	12.2%	15.2%
% College (4+)	41.9%	39.8%	44.2%	
Household Type	Total Households – count	12,685	56,272	241,605
	One Person HHs – count	4,336	15,883	65,225
	Family HHs – count	6,082	34,656	158,716
	Married Couple – count	4,199	24,604	119,340
	w/own children – count	1,768	10,626	53,361
	w/out own children – count	2,431	13,978	65,978
	Male Householder – count	582	2,350	10,342
	Female Householder – count	1,301	7,701	29,035
	Non-Family Households – count	2,267	5,733	17,664
	1 Person Household	34.2%	28.2%	27.0%
	2 Person Household	33.9%	31.6%	31.6%
	3 Person Household	15.6%	16.9%	16.8%
	4 Person Household	10.3%	13.3%	14.3%
	5 Person Household	3.9%	6.0%	6.3%
	6 Person Household	1.4%	2.4%	2.4%
7+ Person Household	0.8%	1.6%	1.6%	
% Households With Children	20.0%	27.8%	31.2%	

This report was produced using data from priv

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.010874 Longitude: -84.571508

Barrett Place Kennesaw, GA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	13,596	61,201	262,481
	Owner Occupied Percent	39.3%	54.0%	59.8%
	Renter Occupied Percent	54.0%	37.9%	32.3%
	Vacant Housing Percent	6.7%	8.1%	8.0%
	Total Housing Units (Census 2000)	7,998	46,726	196,645
	For Rent (Census 2000)	76%	57%	52%
	For Sale (Census 2000)	9%	19%	23%
	Rented or Sold, (Census 2000)	4%	6%	7%
	Seasonal (Census 2014)	22%	7%	4%
	Other (Census 2000)	5%	9%	8%
Homes Built By Year	Homes Built 1990 to 2000	47%	33%	30%
	Homes Built 1980 to 1989	36%	30%	32%
	Homes Built 1970 to 1979	8%	15%	20%
	Homes Built 1960 to 1969	6%	10%	9%
	Homes Built 1950 to 1959	2%	7%	5%
	Homes Built 1940 to 1949	1%	3%	2%
	Homes Built Before 1939	0%	3%	1%
Units in Structure	1 Unit	47%	68%	68%
	2 - 9 Units	11%	11%	12%
	Greater than 10 Units	39%	18%	16%
	Mobilie Trailer	3%	3%	3%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.5%	2.0%	5.1%
	Property Value \$750,000 to \$999,999	1.9%	1.7%	3.5%
	Property Value \$500,000 to \$749,999	10.2%	8.0%	13.0%
	Property Value \$400,000 to \$499,999	12.5%	11.4%	12.0%
	Property Value \$300,000, to \$399,999	21.9%	20.0%	18.2%
	Property Value \$200,000 to \$299,999	30.0%	31.4%	26.9%
	Property Value \$150,000 to \$199,999	10.5%	12.0%	9.7%
	Property Value \$100,000 to \$149,999	5.2%	6.8%	6.1%
	Property Value \$60,000 to \$99,999	2.8%	2.4%	2.1%
	Property Value \$40,000 to \$59,999	0.7%	0.8%	0.7%
	Property Value \$0 to \$39,999	2.9%	3.5%	2.7%
	Median Home Value	\$293,787	\$277,402	\$310,527
	Median Rent	\$856	\$812	\$815
Wealth per Household	\$0 and under - percent	19.9%	18.4%	17.6%
	\$1 to \$4999 - percent	10.1%	9.1%	8.5%
	\$5k to \$9999 - percent	5.3%	4.9%	4.6%
	\$10k to \$24999 - percent	7.0%	6.7%	6.4%
	\$25k to \$49999 - percent	7.0%	7.0%	6.9%
	\$50k to \$99999 - percent	9.9%	10.2%	10.2%
	\$100k to \$249999 - percent	16.6%	17.6%	17.9%
	\$250k to \$499999 - percent	11.7%	12.6%	13.1%
	\$500k+ - percent	12.5%	13.7%	14.7%
	Median HH Wealth	\$53,717	\$69,571	\$78,985
	Avg HH Wealth	\$210,185	\$226,586	\$239,039

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.010874 Longitude: -84.571508

Barrett Place Kennesaw, GA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Economic Viability</b>	Economic Viability Local	214	208	208
	Economic Viability Indexed	109	106	107
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	16,323	78,946	331,813
	Managerial/Executive	16.0%	17.7%	21.2%
	Professional Specialty	26.9%	23.2%	24.1%
	Healthcare Support	1.8%	1.6%	1.4%
	Sales	14.5%	12.6%	12.9%
	Office & Administrative Support	12.6%	13.2%	11.8%
	Protective Service	2.1%	1.8%	1.5%
	Food Preparation	10.5%	8.1%	5.9%
	Building Maintenance & Cleaning	2.3%	3.5%	3.5%
	Personal Care	2.1%	2.5%	2.8%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	3.7%	6.8%	7.4%
	Production & Transportation	7.4%	8.9%	7.4%
	Percent White Collar Workers	71.9%	68.3%	71.3%
Percent Blue Collar Workers	28.1%	31.7%	28.7%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	4.1%	7.0%	7.8%
	Manufacturing	6.5%	7.7%	7.5%
	Transportation	3.1%	4.6%	4.4%
	Information	2.8%	3.2%	3.6%
	Wholesale/Retail	17.9%	16.0%	15.3%
	Finance, Insurance, Real Estate	8.1%	7.6%	8.9%
	Professional Services	12.3%	9.8%	11.4%
	Management Services	0.1%	0.2%	0.2%
	Administrative/Waste Services	5.3%	5.5%	5.4%
	Educational Services	17.1%	17.9%	17.9%
	Entertainment Services	14.2%	12.1%	9.8%
	Other Professional Services	6.0%	5.5%	5.1%
	Public Administration	2.6%	2.8%	2.8%
	<b>Transportation To Work</b>	Drive to Work Alone	81.3%	79.0%
Drive to Work Carpool		13.4%	13.5%	12.2%
Travel to Work by Public Transportation		0.9%	1.5%	1.3%
Drive to Work on Motorcycle		0.0%	0.0%	0.1%
Drive to Work on Bicycle		0.2%	0.1%	0.1%
Walked to Work		0.5%	1.4%	1.0%
Other Means		0.8%	1.0%	0.7%
Work at Home		2.9%	3.3%	3.8%

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.010874 Longitude: -84.571508

Barrett Place Kennesaw, GA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Travel to Work in Less than 5 Minutes	2.5%	2.0%	1.6%
	Travel to Work in 5 to 9 Minutes	10.2%	7.6%	6.6%
	Travel to Work in 10 to 14 Minutes	12.1%	11.0%	9.9%
	Travel to Work in 15 to 19 Minutes	14.8%	14.0%	12.9%
	Travel to Work in 20 to 29 Minutes	14.4%	15.2%	18.6%
	Travel to Work in 30 to 44 Minutes	23.0%	23.9%	26.0%
	Travel to Work in 45 to 59 Minutes	12.7%	13.5%	13.1%
	Travel to Work in 60 Minutes or more	10.2%	12.8%	11.3%
	Average Travel Time to Work	27	30	30
Vehicles per HH	No Vehicles	2.9%	4.7%	4.0%
	1 Vehicle	42.8%	34.4%	34.1%
	2 Vehicles	40.4%	42.3%	42.2%
	3 or more vehicles	13.9%	18.5%	19.7%
	Average Number of Vehicles	1.69	1.80	1.84
Change	Births (last 12 months)	404	1,733	7,019
	Deaths (last 12 months)	172	1,042	4,790
	Migration (last 12 months)	-120	-1,048	1,241
Work place	Workplace Establishments	1,915	7,499	22,529
	Workplace Employees (FTE)	45,559	150,278	446,367