

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 39.221992 Longitude: -84.518596

Brentwood Plaza Cincinnati, OH		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Population	Current Year Estimated Population	40,161	150,215	675,887
	Population Est 19Q2	40,143	150,195	674,771
	Population Est 19Q1	40,108	150,132	674,315
	Population Est 18Q4	40,019	149,882	673,715
	Population Est 18Q3	39,984	149,744	673,175
	Population Est 18Q2	39,882	149,648	672,432
	Population Est 18Q1	39,969	149,484	671,816
	Population Est 17Q4	39,971	149,445	671,888
	Population Est 17Q3	39,983	149,411	671,046
	Population Fcst	40,135	148,724	675,751
	2010 Census Population	38,371	147,050	654,383
	2000 Census Population	41,364	158,073	699,706
	1990 Census Population	42,300	166,263	729,305
	Current Year Daytime Population	33,627	164,574	959,380
	Average Seasonal Population	203	842	6,824
	Historical Annual Growth, 1990 – 2000	-0.22%	-0.50%	-0.41%
	Historical Annual Growth, 2000 – 2010	-0.75%	-0.72%	-0.67%
	Estimated Annual Growth, 2010 – CY	0.48%	0.22%	0.34%
	Projected Annual Growth, CY to Y5	-0.01%	-0.20%	0.00%
	Group Qtrs Est	506	2,073	19,351
Transient Est Average Last 4 Qtrs	194	1,970	54,861	
Households	Current Year Estimated Households	16,830	62,728	289,381
	Households Est 19Q2	16,823	62,719	288,902
	Households Est 19Q1	16,810	62,697	288,662
	Households Est 18Q4	16,775	62,595	288,372
	Households Est 18Q3	16,756	62,535	288,125
	Households Est 18Q2	16,716	62,518	287,816
	Households Est 18Q1	16,759	62,492	287,563
	Households Est 17Q4	16,761	62,471	287,520
	Households Est 17Q3	16,768	62,459	287,116
	Households Fcst	16,816	62,114	289,807
	2010 Census Households	16,061	61,368	279,088
	2000 Census Households	16,917	65,518	294,802
	1990 Census Households	16,623	65,473	291,657
	Historical Annual Growth, 1990 – 2000	0.18%	0.01%	0.11%
	Historical Annual Growth, 2000 – 2010	-0.52%	-0.65%	-0.55%
	Estimated Annual Growth, 2010 – CY	0.49%	0.23%	0.38%
	Projected Annual Growth, CY to Y5	-0.02%	-0.20%	0.03%
Population per Household	2.36	2.36	2.27	

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Brentwood Plaza Cincinnati, OH	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	0.4%	0.4%	0.8%
HH Income \$250,000 to \$499,999	0.4%	0.4%	1.0%
HH Income \$200,000 to \$249,999	1.0%	1.0%	2.3%
HH Income \$175,000 to \$199,999	2.2%	1.8%	2.2%
HH Income \$150,000 to \$174,999	2.4%	2.2%	3.0%
HH Income \$100,000 to 149,999	11.2%	9.7%	12.0%
HH Income \$75,000 to 99,999	11.9%	11.2%	11.4%
HH Income \$50,000 to 74,999	19.3%	18.7%	17.5%
HH Income \$35,000 to 49,999	14.7%	14.1%	13.1%
HH Income \$25,000 to 34,999	11.0%	10.8%	9.9%
HH Income \$15,000 to 24,999	13.1%	13.0%	11.3%
HH Income \$0 to 14,999	12.4%	16.7%	15.6%
Average Household Income	\$66,183	\$60,695	\$71,932
Median Household Income	\$48,694	\$45,204	\$50,277
Per Capita Income	\$28,094	\$25,667	\$31,404
2000 Average HH Income	\$56,360	\$50,808	\$52,207
2000 Median HH Income	\$44,871	\$38,855	\$37,990
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	1%	1%	1%
Disposable HH Income \$200,000 to \$249,999	1%	1%	1%
Disposable HH Income \$175,000 to \$199,999	0%	0%	1%
Disposable HH Income \$150,000 to \$174,999	2%	1%	2%
Disposable HH Income \$100,000 to \$149,999	7%	7%	9%
Disposable HH Income \$75,000 to \$99,999	12%	10%	11%
Disposable HH Income \$50,000 to \$74,999	20%	19%	18%
Disposable HH Income \$35,000 to \$49,999	17%	16%	14%
Disposable HH Income \$25,000 to \$34,999	13%	13%	12%
Disposable HH Income \$15,000 to \$24,999	15%	15%	13%
Disposable HH Income \$0 to \$14,999	14%	18%	17%
Average Disposable Income	52,193	49,101	56,741
Median Disposable Income	42,315	39,345	43,575
Householder White – Count	8,919	31,901	179,649
Median HH Income	\$58,367	\$56,653	\$62,397
Average HH Income	\$68,755	\$66,786	\$74,499
Householder Black or African-American – Count	7,316	27,685	87,927
Median HH Income	\$37,796	\$33,443	\$30,832
Average HH Income	\$46,798	\$42,984	\$42,020
Householder Hispanic – Count	124	936	7,789
Median HH Income	\$83,415	\$41,974	\$49,651
Average HH Income	\$80,461	\$53,262	\$60,053
Householder Asian or Pacific Islander – Count	141	642	6,241
Median HH Income	\$61,602	\$49,180	\$66,824
Average HH Income	\$85,453	\$70,833	\$78,229
Householder Other or Pacific Islander – Count	330	1,564	7,775
Median HH Income	\$63,538	\$46,290	\$40,919
Average HH Income	\$75,529	\$56,222	\$54,163

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Brentwood Plaza Cincinnati, OH		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Gender	Male Population	18,809	70,642	327,867
	Female Population	21,351	79,573	348,021
Total Population by Age	Count of Pop 0 to 4 years	2,427	9,171	43,956
	Count of Pop 0 to 7 years	3,453	13,328	63,188
	Count of Pop 5 - 13	4,411	17,213	76,839
	Count of Pop 14 - 18	1,989	8,105	32,535
	Count of Pop 19 - 22	2,092	7,989	43,581
	Count of Pop 22 - 25	1,653	6,069	25,500
	Count of Pop 25 - 29	2,789	10,195	42,175
	Count of Pop 30 - 34	2,227	8,751	45,728
	Count of Pop 35 - 39	2,408	9,039	48,699
	Count of Pop 40 - 44	2,285	8,434	41,456
	Count of Pop 45 - 59	7,753	28,491	123,347
	Count of Pop 60 - 74	7,129	26,237	110,612
	Count of Pop 75 - 84	2,121	7,599	30,490
	Count of Pop 85+	877	2,924	10,969
	% of Pop 0 to 4 years	6.0%	6.1%	6.5%
	% of Pop 0 to 7 years	8.6%	8.9%	9.3%
	% of Pop 5 - 13	11.0%	11.5%	11.4%
	% of Pop 14 - 18	5.0%	5.4%	4.8%
	% of Pop 19 - 22	5.2%	5.3%	6.4%
	% of Pop 22 - 25	4.1%	4.0%	3.8%
	% of Pop 25 - 29	6.9%	6.8%	6.2%
	% of Pop 30 - 34	5.5%	5.8%	6.8%
	% of Pop 35 - 39	6.0%	6.0%	7.2%
% of Pop 40 - 44	5.7%	5.6%	6.1%	
% of Pop 45 - 59	19.3%	19.0%	18.2%	
% of Pop 60 - 74	17.8%	17.5%	16.4%	
% of Pop 75 - 84	5.3%	5.1%	4.5%	
% of Pop 85+	2.2%	1.9%	1.6%	
Median Age	40.2	39.2	37.8	
Average Age	40.6	39.9	39.0	
Male Population by Age	% of Pop 0 to 4 years	6.6%	6.7%	6.9%
	% of Pop 5 - 13	12.0%	12.4%	11.9%
	% of Pop 14 - 18	5.5%	5.8%	5.0%
	% of Pop 19 - 22	5.8%	5.8%	6.9%
	% of Pop 22 - 25	4.7%	4.5%	4.0%
	% of Pop 25 - 29	7.8%	7.4%	6.6%
	% of Pop 30 - 34	5.8%	5.9%	6.8%
	% of Pop 35 - 39	5.8%	5.9%	7.2%
	% of Pop 40 - 44	5.6%	5.6%	6.2%
	% of Pop 45 - 59	18.6%	18.6%	18.3%
	% of Pop 75 - 84	4.3%	4.0%	3.7%
	% of Pop 60 - 74	16.4%	16.4%	15.5%
	% of Pop 85+	1.2%	1.1%	0.9%
	Median Age	36.6	36.4	36.3
Average Age	38.2	37.9	37.5	

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Female Population by Age	% of Pop 0 to 4 years	5.5%	5.6%	6.1%
	% of Pop 5 - 13	10.0%	10.6%	10.8%
	% of Pop 14 - 18	4.5%	5.1%	4.6%
	% of Pop 19 - 22	4.7%	4.8%	6.0%
	% of Pop 22 - 25	3.6%	3.7%	3.5%
	% of Pop 25 - 29	6.2%	6.3%	5.9%
	% of Pop 30 - 34	5.3%	5.8%	6.7%
	% of Pop 35 - 39	6.2%	6.1%	7.2%
	% of Pop 40 - 44	5.8%	5.7%	6.0%
	% of Pop 45 - 59	19.9%	19.3%	18.2%
	% of Pop 60 - 74	19.0%	18.4%	17.2%
	% of Pop 75 - 84	6.2%	6.0%	5.3%
	% of Pop 85+	3.0%	2.7%	2.3%
	Median Age	43.3	41.8	39.3
Average Age	42.6	41.7	40.3	
Race	Count of White	21,705	79,272	423,315
	Count of Black or African-American	16,448	63,287	208,793
	Count of Asian or Pacific Islander	512	1,814	15,133
	Count of Other races	1,496	5,842	28,645
	White	54.0%	52.8%	62.6%
	Black or African American	41.0%	42.1%	30.9%
	Asian	1.3%	1.2%	2.2%
	Other Races	3.7%	3.9%	4.2%
Language Spoken	Speak English at Home	94.4%	94.0%	91.8%
	Speak Spanish at Home	1.4%	2.2%	3.0%
	Speak Other Language at Home	0.7%	0.9%	1.2%
Hispanic	Hispanic Population	563	3,365	22,878
	Hispanic Population Percent	1.4%	2.2%	3.4%
	Mexican	43.7%	41.2%	39.8%
	Puerto Rican	17.5%	11.9%	11.4%
	Cuban	1.0%	1.8%	2.7%
	Dominican	0.0%	1.5%	3.1%
	Central American	5.1%	23.3%	23.3%
	South American	14.1%	6.5%	9.3%
	Other Hispanic	18.5%	13.9%	10.5%
	2000 Hispanic Population Percent	1%	1%	1%
1990 Hispanic Population Percent	1%	1%	1%	

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Brentwood Plaza Cincinnati, OH		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	American (percent of total population)	5.0%	5.2%	5.0%
	American	4.8%	4.9%	4.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	1.3%	1.2%	2.2%
	Chinese	0.1%	0.2%	0.5%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.0%	0.0%	0.1%
	South Central Asian (ie. Indian)	0.3%	0.2%	0.8%
	South East Asian (ie. Vietnamese)	0.2%	0.2%	0.5%
	Other Asian	0.6%	0.5%	0.2%
	European (percent of total population)	37.2%	33.1%	38.3%
	British	4.3%	4.1%	4.7%
	Dutch	0.4%	0.6%	0.6%
	French	0.9%	0.8%	1.0%
	German	18.5%	16.1%	17.4%
	Italian	1.8%	1.8%	2.5%
	Polish	0.8%	0.7%	0.9%
	Scandinavian	0.5%	0.5%	0.7%
	Scotch/Irish	7.0%	6.4%	8.0%
Other European (ie. Greek/Russian)	2.9%	2.1%	2.6%	
Middle Eastern	0.2%	0.2%	0.5%	
Other Ancestry	40.6%	42.4%	33.4%	
Unclassified Ancestry	14.3%	15.6%	17.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	27,589	101,669	453,477
	Elementary (0 to 8)	2.1%	3.3%	3.1%
	Some High School (9 to 11)	6.4%	8.5%	7.7%
	High School Graduate (12)	30.0%	32.5%	27.5%
	Some College (13 to 16)	21.3%	21.4%	19.8%
	Associates Degree Only	8.9%	9.3%	8.1%
	Bachelors Degree Only	18.5%	15.2%	20.5%
	Graduate Degree	12.7%	9.8%	13.3%
% College (4+)	31.2%	25.0%	33.8%	
Household Type	Total Households – count	16,830	62,728	289,381
	One Person HHs – count	5,512	21,140	105,930
	Family HHs – count	10,500	38,338	159,419
	Married Couple – count	6,605	22,220	100,096
	w/own children – count	2,503	8,097	36,914
	w/out own children – count	4,102	14,123	63,181
	Male Householder – count	650	2,874	12,596
	Female Householder – count	3,245	13,245	46,727
	Non-Family Households – count	818	3,250	24,031
	1 Person Household	32.7%	33.7%	36.6%
	2 Person Household	31.9%	30.8%	31.1%
	3 Person Household	15.7%	15.8%	14.3%
	4 Person Household	11.2%	11.1%	10.2%
	5 Person Household	5.3%	5.2%	4.8%
6 Person Household	1.9%	2.1%	1.9%	
7+ Person Household	1.2%	1.4%	1.2%	
% Households With Children	26.8%	26.5%	24.2%	

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Brentwood Plaza Cincinnati, OH		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	18,556	69,571	329,063
	Owner Occupied Percent	58.4%	53.4%	48.0%
	Renter Occupied Percent	32.3%	36.8%	40.0%
	Vacant Housing Percent	9.3%	9.8%	12.1%
	Total Housing Units (Census 2000)	17,858	69,477	320,532
	For Rent (Census 2000)	42%	50%	53%
	For Sale (Census 2000)	25%	17%	11%
	Rented or Sold, (Census 2000)	11%	10%	10%
	Seasonal (Census 2014)	1%	1%	3%
	Other (Census 2000)	13%	18%	19%
Homes Built By Year	Homes Built 1990 to 2000	5%	4%	7%
	Homes Built 1980 to 1989	5%	4%	8%
	Homes Built 1970 to 1979	12%	11%	13%
	Homes Built 1960 to 1969	22%	20%	16%
	Homes Built 1950 to 1959	29%	24%	17%
	Homes Built 1940 to 1949	13%	13%	11%
	Homes Built Before 1939	14%	22%	29%
Units in Structure	1 Unit	70%	63%	54%
	2 - 9 Units	16%	23%	26%
	Greater than 10 Units	13%	13%	19%
	Mobilie Trailer	1%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.2%	0.3%	1.2%
	Property Value \$750,000 to \$999,999	1.0%	1.0%	1.9%
	Property Value \$500,000 to \$749,999	2.0%	2.3%	4.7%
	Property Value \$400,000 to \$499,999	1.9%	2.1%	4.9%
	Property Value \$300,000, to \$399,999	4.6%	4.6%	9.2%
	Property Value \$200,000 to \$299,999	19.5%	16.3%	20.2%
	Property Value \$150,000 to \$199,999	19.0%	18.1%	17.9%
	Property Value \$100,000 to \$149,999	34.1%	34.2%	24.2%
	Property Value \$60,000 to \$99,999	11.5%	14.6%	10.2%
	Property Value \$40,000 to \$59,999	2.6%	2.8%	2.2%
	Property Value \$0 to \$39,999	3.6%	3.7%	3.3%
	Median Home Value	\$147,203	\$141,082	\$177,303
	Median Rent	\$587	\$485	\$488
Wealth per Household	\$0 and under - percent	18.4%	19.1%	19.1%
	\$1 to \$4999 - percent	9.4%	10.0%	9.9%
	\$5k to \$9999 - percent	4.9%	5.1%	5.1%
	\$10k to \$24999 - percent	6.6%	6.7%	6.7%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.3%	10.3%	10.1%
	\$100k to \$249999 - percent	17.8%	17.4%	17.2%
	\$250k to \$499999 - percent	12.5%	12.0%	12.1%
	\$500k+ - percent	13.3%	12.5%	12.9%
	Median HH Wealth	\$68,950	\$60,488	\$61,597
	Avg HH Wealth	\$222,759	\$212,312	\$216,749

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Economic Viability	Economic Viability Local	198	198	199
	Economic Viability Indexed	101	101	102
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	20,424	72,382	336,746
	Managerial/Executive	14.1%	12.2%	15.3%
	Professional Specialty	22.5%	20.8%	24.2%
	Healthcare Support	3.7%	3.6%	2.9%
	Sales	9.7%	9.1%	10.1%
	Office & Administrative Support	13.9%	15.6%	13.3%
	Protective Service	3.1%	2.3%	1.8%
	Food Preparation	5.6%	6.4%	6.7%
	Building Maintenance & Cleaning	3.4%	4.4%	3.6%
	Personal Care	3.8%	3.6%	3.6%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.1%
	Construction	6.1%	6.6%	5.6%
	Production & Transportation	14.0%	15.4%	12.8%
	Percent White Collar Workers	64.0%	61.3%	65.8%
Percent Blue Collar Workers	36.0%	38.7%	34.2%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.0%	4.9%	4.5%
	Manufacturing	11.9%	12.1%	12.2%
	Transportation	6.3%	6.1%	4.9%
	Information	1.8%	1.6%	1.7%
	Wholesale/Retail	13.2%	14.7%	14.3%
	Finance, Insurance, Real Estate	7.1%	6.3%	7.4%
	Professional Services	6.1%	5.4%	7.6%
	Management Services	0.0%	0.1%	0.2%
	Administrative/Waste Services	5.6%	5.7%	5.1%
	Educational Services	27.7%	25.9%	24.6%
	Entertainment Services	8.1%	9.4%	10.6%
	Other Professional Services	5.2%	4.6%	4.2%
	Public Administration	2.8%	3.1%	2.9%
	Transportation To Work	Drive to Work Alone	82.7%	80.0%
Drive to Work Carpool		9.0%	10.3%	10.2%
Travel to Work by Public Transportation		3.3%	5.0%	5.6%
Drive to Work on Motorcycle		0.0%	0.0%	0.0%
Drive to Work on Bicycle		0.1%	0.1%	0.2%
Walked to Work		1.8%	1.7%	3.5%
Other Means		0.2%	0.4%	0.5%
Work at Home		2.9%	2.5%	2.5%

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	Travel to Work in Less than 5 Minutes	2.3%	2.1%	2.5%
	Travel to Work in 5 to 9 Minutes	7.2%	8.1%	9.2%
	Travel to Work in 10 to 14 Minutes	11.8%	12.5%	15.1%
	Travel to Work in 15 to 19 Minutes	15.8%	17.0%	18.8%
	Travel to Work in 20 to 29 Minutes	33.4%	31.5%	27.6%
	Travel to Work in 30 to 44 Minutes	22.6%	20.8%	18.8%
	Travel to Work in 45 to 59 Minutes	4.6%	4.8%	4.4%
	Travel to Work in 60 Minutes or more	2.3%	3.2%	3.6%
	Average Travel Time to Work	22	23	22
Vehicles per HH	No Vehicles	10.6%	13.7%	13.7%
	1 Vehicle	39.0%	39.2%	39.0%
	2 Vehicles	35.9%	33.5%	33.2%
	3 or more vehicles	14.5%	13.6%	14.1%
	Average Number of Vehicles	1.60	1.52	1.53
Change	Births (last 12 months)	449	1,731	7,772
	Deaths (last 12 months)	428	1,540	6,393
	Migration (last 12 months)	156	280	1,333
Work place	Workplace Establishments	679	3,297	21,574
	Workplace Employees (FTE)	12,552	77,664	550,069