

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 37.672586 Longitude: -121.029788

Briggsmore Plaza Modesto, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	55,548	170,024	368,868
	Population Est 19Q2	55,541	169,898	368,319
	Population Est 19Q1	55,491	169,774	368,035
	Population Est 18Q4	55,439	169,592	367,512
	Population Est 18Q3	55,403	169,380	366,959
	Population Est 18Q2	55,540	169,903	367,084
	Population Est 18Q1	55,548	169,831	366,769
	Population Est 17Q4	55,548	169,803	366,661
	Population Est 17Q3	55,512	169,776	366,538
	Population Fcst	61,001	187,176	406,758
	2010 Census Population	52,615	160,420	348,401
	2000 Census Population	52,159	157,859	313,231
	1990 Census Population	48,153	141,370	260,445
	Current Year Daytime Population	63,376	203,506	365,205
	Average Seasonal Population	319	1,101	2,393
	Historical Annual Growth, 1990 – 2000	0.80%	1.11%	1.86%
	Historical Annual Growth, 2000 – 2010	0.09%	0.16%	1.07%
	Estimated Annual Growth, 2010 – CY	0.57%	0.61%	0.60%
	Projected Annual Growth, CY to Y5	1.89%	1.94%	1.97%
	Group Qtrs Est	832	2,814	4,303
Transient Est Average Last 4 Qtrs	3,546	4,674	5,640	
<b>Households</b>	Current Year Estimated Households	19,723	58,183	118,918
	Households Est 19Q2	19,719	58,139	118,730
	Households Est 19Q1	19,701	58,095	118,646
	Households Est 18Q4	19,683	58,035	118,481
	Households Est 18Q3	19,670	57,958	118,293
	Households Est 18Q2	19,723	58,152	118,352
	Households Est 18Q1	19,725	58,128	118,257
	Households Est 17Q4	19,724	58,103	118,210
	Households Est 17Q3	19,709	58,096	118,174
	Households Fcst	21,702	64,147	131,321
	2010 Census Households	18,614	54,812	112,088
	2000 Census Households	18,330	54,313	102,412
	1990 Census Households	17,055	50,518	89,240
	Historical Annual Growth, 1990 – 2000	0.72%	0.73%	1.39%
	Historical Annual Growth, 2000 – 2010	0.15%	0.09%	0.91%
	Estimated Annual Growth, 2010 – CY	0.61%	0.63%	0.62%
	Projected Annual Growth, CY to Y5	1.93%	1.97%	2.00%
Population per Household	2.77	2.87	3.07	

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Briggsmore Plaza Modesto, CA	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	0.6%	0.5%	0.7%
HH Income \$250,000 to \$499,999	0.7%	0.6%	0.8%
HH Income \$200,000 to \$249,999	1.7%	1.3%	1.8%
HH Income \$175,000 to \$199,999	1.8%	2.1%	2.3%
HH Income \$150,000 to \$174,999	2.9%	2.7%	3.1%
HH Income \$100,000 to 149,999	13.9%	13.7%	14.4%
HH Income \$75,000 to 99,999	13.0%	12.5%	13.3%
HH Income \$50,000 to 74,999	17.5%	17.8%	18.4%
HH Income \$35,000 to 49,999	15.9%	14.9%	14.5%
HH Income \$25,000 to 34,999	9.3%	10.2%	9.9%
HH Income \$15,000 to 24,999	10.1%	10.9%	10.1%
HH Income \$0 to 14,999	12.5%	12.8%	10.9%
Average Household Income	\$70,825	\$68,359	\$73,656
Median Household Income	\$53,232	\$51,489	\$55,527
Per Capita Income	\$25,474	\$23,668	\$23,935
2000 Average HH Income	\$51,014	\$49,071	\$51,127
2000 Median HH Income	\$40,677	\$38,476	\$40,523
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	1%	1%	1%
Disposable HH Income \$200,000 to \$249,999	1%	1%	1%
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%
Disposable HH Income \$150,000 to \$174,999	1%	2%	2%
Disposable HH Income \$100,000 to \$149,999	11%	11%	11%
Disposable HH Income \$75,000 to \$99,999	13%	13%	14%
Disposable HH Income \$50,000 to \$74,999	20%	19%	20%
Disposable HH Income \$35,000 to \$49,999	17%	16%	17%
Disposable HH Income \$25,000 to \$34,999	11%	11%	11%
Disposable HH Income \$15,000 to \$24,999	12%	13%	12%
Disposable HH Income \$0 to \$14,999	13%	14%	12%
Average Disposable Income	58,172	56,244	59,989
Median Disposable Income	46,752	45,362	48,768
Householder White – Count	10,415	29,790	58,441
Median HH Income	\$60,079	\$58,058	\$61,861
Average HH Income	\$70,849	\$69,164	\$73,353
Householder Black or African-American – Count	742	1,862	3,371
Median HH Income	\$27,465	\$31,055	\$35,251
Average HH Income	\$39,345	\$44,711	\$53,297
Householder Hispanic – Count	5,322	17,705	39,767
Median HH Income	\$49,048	\$46,689	\$49,905
Average HH Income	\$59,436	\$56,128	\$59,516
Householder Asian or Pacific Islander – Count	1,305	3,184	5,990
Median HH Income	\$54,814	\$54,053	\$67,061
Average HH Income	\$67,668	\$67,524	\$76,191
Householder Other or Pacific Islander – Count	1,938	5,642	11,349
Median HH Income	\$48,231	\$45,980	\$53,482
Average HH Income	\$60,686	\$59,462	\$63,650

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Briggsmore Plaza Modesto, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Gender</b>	Male Population	27,188	83,819	182,325
	Female Population	28,360	86,204	186,543
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	3,800	11,568	24,904
	Count of Pop 0 to 7 years	5,358	16,419	35,317
	Count of Pop 5 - 13	6,535	20,534	45,137
	Count of Pop 14 - 18	2,929	9,484	21,521
	Count of Pop 19 - 22	2,811	9,388	22,005
	Count of Pop 22 - 25	2,242	7,250	16,840
	Count of Pop 25 - 29	3,935	12,341	27,891
	Count of Pop 30 - 34	3,947	11,696	24,326
	Count of Pop 35 - 39	3,805	11,472	23,925
	Count of Pop 40 - 44	3,264	10,139	22,119
	Count of Pop 45 - 59	9,711	30,413	67,208
	Count of Pop 60 - 74	8,739	25,402	52,760
	Count of Pop 75 - 84	2,658	7,380	14,774
	Count of Pop 85+	1,172	2,957	5,459
	% of Pop 0 to 4 years	6.8%	6.8%	6.8%
	% of Pop 0 to 7 years	9.6%	9.7%	9.6%
	% of Pop 5 - 13	11.8%	12.1%	12.2%
	% of Pop 14 - 18	5.3%	5.6%	5.8%
	% of Pop 19 - 22	5.1%	5.5%	6.0%
	% of Pop 22 - 25	4.0%	4.3%	4.6%
	% of Pop 25 - 29	7.1%	7.3%	7.6%
	% of Pop 30 - 34	7.1%	6.9%	6.6%
	% of Pop 35 - 39	6.8%	6.7%	6.5%
% of Pop 40 - 44	5.9%	6.0%	6.0%	
% of Pop 45 - 59	17.5%	17.9%	18.2%	
% of Pop 60 - 74	15.7%	14.9%	14.3%	
% of Pop 75 - 84	4.8%	4.3%	4.0%	
% of Pop 85+	2.1%	1.7%	1.5%	
Median Age	37.1	36.2	35.4	
Average Age	38.8	38.0	37.3	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	7.2%	7.0%	7.0%
	% of Pop 5 - 13	12.4%	12.5%	12.6%
	% of Pop 14 - 18	5.6%	5.8%	6.0%
	% of Pop 19 - 22	5.2%	5.8%	6.2%
	% of Pop 22 - 25	4.3%	4.5%	4.8%
	% of Pop 25 - 29	7.5%	7.6%	7.9%
	% of Pop 30 - 34	7.3%	7.0%	6.7%
	% of Pop 35 - 39	7.0%	6.9%	6.5%
	% of Pop 40 - 44	6.1%	6.1%	6.0%
	% of Pop 45 - 59	17.3%	17.8%	18.1%
	% of Pop 75 - 84	3.9%	3.6%	3.5%
	% of Pop 60 - 74	14.8%	14.2%	13.6%
	% of Pop 85+	1.4%	1.1%	1.0%
	Median Age	35.3	34.8	34.0
Average Age	37.3	36.7	36.3	

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<b>Female Population by Age</b>	% of Pop 0 to 4 years	6.5%	6.6%	6.5%
	% of Pop 5 - 13	11.1%	11.7%	11.9%
	% of Pop 14 - 18	5.0%	5.4%	5.7%
	% of Pop 19 - 22	4.9%	5.2%	5.7%
	% of Pop 22 - 25	3.8%	4.0%	4.3%
	% of Pop 25 - 29	6.7%	6.9%	7.2%
	% of Pop 30 - 34	6.9%	6.7%	6.5%
	% of Pop 35 - 39	6.7%	6.6%	6.4%
	% of Pop 40 - 44	5.7%	5.8%	6.0%
	% of Pop 45 - 59	17.6%	18.0%	18.4%
	% of Pop 60 - 74	16.6%	15.7%	15.0%
	% of Pop 75 - 84	5.6%	5.0%	4.5%
	% of Pop 85+	2.8%	2.3%	2.0%
	Median Age	38.8	37.6	36.7
Average Age	40.3	39.2	38.4	
<b>Race</b>	Count of White	37,502	114,447	246,883
	Count of Black or African-American	2,304	6,399	11,912
	Count of Asian or Pacific Islander	4,018	10,495	21,802
	Count of Other races	11,724	38,683	88,272
	White	67.5%	67.3%	66.9%
	Black or African American	4.1%	3.8%	3.2%
	Asian	7.2%	6.2%	5.9%
	Other Races	21.1%	22.8%	23.9%
<b>Language Spoken</b>	Speak English at Home	67.7%	63.4%	58.9%
	Speak Spanish at Home	21.8%	27.6%	32.6%
	Speak Other Language at Home	1.1%	1.2%	1.5%
<b>Hispanic</b>	Hispanic Population	18,663	66,886	158,111
	Hispanic Population Percent	33.6%	39.3%	42.9%
	Mexican	88.3%	89.8%	90.5%
	Puerto Rican	2.3%	1.7%	1.6%
	Cuban	0.1%	0.1%	0.1%
	Dominican	0.0%	0.1%	0.0%
	Central American	3.0%	2.7%	2.8%
	South American	1.4%	0.9%	0.7%
	Other Hispanic	4.8%	4.8%	4.2%
	2000 Hispanic Population Percent	22%	28%	31%
1990 Hispanic Population Percent	13%	17%	20%	

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Briggsmore Plaza Modesto, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	American (percent of total population)	3.4%	3.5%	3.3%
	American	1.9%	2.3%	2.1%
	Native American (ie. Indian/Eskimo)	0.6%	0.5%	0.6%
	Hawaiian/Pacific Islander	1.0%	0.7%	0.7%
	Asian (percent of total population)	7.0%	5.8%	5.6%
	Chinese	0.7%	0.5%	0.5%
	Japanese	0.3%	0.2%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	1.5%	1.1%	1.3%
	South East Asian (ie. Vietnamese)	4.2%	3.7%	3.3%
	Other Asian	0.4%	0.3%	0.2%
	European (percent of total population)	19.6%	18.0%	15.7%
	British	3.7%	3.4%	2.7%
	Dutch	0.8%	0.7%	0.9%
	French	0.9%	0.7%	0.6%
	German	4.7%	4.3%	3.8%
	Italian	1.9%	1.9%	1.6%
	Polish	0.3%	0.2%	0.2%
	Scandinavian	1.5%	1.3%	1.2%
	Scotch/Irish	4.5%	3.9%	3.3%
Other European (ie. Greek/Russian)	1.4%	1.5%	1.3%	
Middle Eastern	1.1%	1.1%	1.1%	
Other Ancestry	28.1%	25.4%	25.0%	
Unclassified Ancestry	7.2%	6.9%	6.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	37,231	111,799	238,461
	Elementary (0 to 8)	7.9%	10.5%	12.3%
	Some High School (9 to 11)	9.8%	10.3%	10.2%
	High School Graduate (12)	27.0%	27.3%	27.6%
	Some College (13 to 16)	26.7%	26.1%	25.4%
	Associates Degree Only	9.2%	8.4%	7.8%
	Bachelors Degree Only	13.1%	11.8%	11.4%
	Graduate Degree	6.3%	5.5%	5.3%
% College (4+)	19.4%	17.3%	16.6%	
Household Type	Total Households – count	19,723	58,183	118,918
	One Person HHs – count	4,632	13,560	23,586
	Family HHs – count	13,780	41,037	88,925
	Married Couple – count	9,188	27,077	61,594
	w/own children – count	3,668	11,906	28,810
	w/out own children – count	5,520	15,171	32,785
	Male Householder – count	1,517	4,546	8,517
	Female Householder – count	3,075	9,414	18,814
	Non-Family Households – count	1,311	3,586	6,407
	1 Person Household	23.5%	23.3%	19.8%
	2 Person Household	30.7%	28.8%	27.4%
	3 Person Household	17.1%	16.7%	16.9%
	4 Person Household	14.4%	14.8%	16.4%
	5 Person Household	7.7%	8.4%	10.0%
6 Person Household	3.9%	4.2%	5.0%	
7+ Person Household	2.7%	3.6%	4.4%	
% Households With Children	30.9%	33.2%	36.2%	

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Briggsmore Plaza Modesto, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	21,073	62,749	127,612
	Owner Occupied Percent	53.5%	51.2%	55.9%
	Renter Occupied Percent	40.0%	41.6%	37.3%
	Vacant Housing Percent	6.4%	7.3%	6.8%
	Total Housing Units (Census 2000)	18,907	56,382	106,028
	For Rent (Census 2000)	32%	45%	40%
	For Sale (Census 2000)	35%	29%	29%
	Rented or Sold, (Census 2000)	10%	6%	7%
	Seasonal (Census 2014)	4%	2%	2%
	Other (Census 2000)	12%	12%	15%
Homes Built By Year	Homes Built 1990 to 2000	10%	11%	17%
	Homes Built 1980 to 1989	22%	20%	22%
	Homes Built 1970 to 1979	26%	24%	23%
	Homes Built 1960 to 1969	18%	17%	14%
	Homes Built 1950 to 1959	17%	13%	11%
	Homes Built 1940 to 1949	5%	8%	7%
	Homes Built Before 1939	2%	7%	6%
Units in Structure	1 Unit	74%	74%	78%
	2 - 9 Units	13%	12%	10%
	Greater than 10 Units	10%	10%	8%
	Mobilie Trailer	3%	3%	5%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	9.1%	9.6%	11.6%
	Property Value \$750,000 to \$999,999	10.6%	12.2%	14.6%
	Property Value \$500,000 to \$749,999	30.3%	29.9%	29.0%
	Property Value \$400,000 to \$499,999	17.4%	15.7%	14.9%
	Property Value \$300,000, to \$399,999	16.8%	15.0%	13.4%
	Property Value \$200,000 to \$299,999	9.5%	9.9%	9.0%
	Property Value \$150,000 to \$199,999	1.3%	2.0%	1.9%
	Property Value \$100,000 to \$149,999	0.8%	0.9%	1.0%
	Property Value \$60,000 to \$99,999	0.8%	0.8%	1.0%
	Property Value \$40,000 to \$59,999	1.7%	1.3%	1.1%
	Property Value \$0 to \$39,999	1.8%	2.7%	2.6%
	Median Home Value	\$499,832	\$514,187	\$544,594
	Median Rent	\$655	\$616	\$628
Wealth per Household	\$0 and under - percent	18.9%	19.2%	18.9%
	\$1 to \$4999 - percent	9.9%	10.2%	9.9%
	\$5k to \$9999 - percent	5.0%	5.1%	5.0%
	\$10k to \$24999 - percent	6.8%	6.8%	6.8%
	\$25k to \$49999 - percent	7.0%	7.0%	7.0%
	\$50k to \$99999 - percent	10.3%	10.3%	10.4%
	\$100k to \$249999 - percent	17.5%	17.3%	17.5%
	\$250k to \$499999 - percent	12.1%	11.9%	12.1%
	\$500k+ - percent	12.5%	12.2%	12.4%
	Median HH Wealth	\$61,738	\$57,931	\$61,303
	Avg HH Wealth	\$213,486	\$208,783	\$212,310

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<b>Economic Viability</b>	Economic Viability Local	201	198	198
	Economic Viability Indexed	103	101	101
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	24,079	73,071	162,426
	Managerial/Executive	10.3%	9.9%	9.8%
	Professional Specialty	18.1%	18.1%	17.0%
	Healthcare Support	3.0%	2.7%	2.5%
	Sales	12.3%	11.7%	10.9%
	Office & Administrative Support	15.6%	14.3%	13.4%
	Protective Service	1.5%	1.5%	1.9%
	Food Preperation	6.0%	5.9%	5.5%
	Building Maintenance & Cleaning	4.0%	4.3%	4.4%
	Personal Care	5.0%	4.5%	4.3%
	Farming, Fishing, & Forestry	1.2%	2.1%	3.4%
	Construction	9.6%	10.6%	10.6%
	Production & Transportation	13.3%	14.5%	16.3%
Percent White Collar Workers	59.4%	56.6%	53.7%	
Percent Blue Collar Workers	40.6%	43.4%	46.3%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	9.0%	11.2%	12.1%
	Manufacturing	9.5%	9.7%	11.7%
	Transportation	5.6%	5.3%	5.7%
	Information	1.5%	1.2%	1.1%
	Wholesale/Retail	18.5%	18.8%	17.9%
	Finance, Insurance, Real Estate	4.7%	4.3%	3.9%
	Professional Services	4.9%	4.5%	4.1%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	5.0%	4.7%	4.8%
	Educational Services	23.1%	22.6%	21.6%
	Entertainment Services	9.7%	9.6%	8.8%
	Other Professional Services	5.4%	4.7%	4.9%
	Public Administration	3.0%	3.3%	3.3%
<b>Transportation To Work</b>	Drive to Work Alone	78.7%	76.8%	77.5%
	Drive to Work Carpool	13.8%	15.6%	15.3%
	Travel to Work by Public Transportation	1.3%	1.4%	1.2%
	Drive to Work on Motorcycle	0.2%	0.2%	0.2%
	Drive to Work on Bicycle	0.7%	0.9%	0.7%
	Walked to Work	1.4%	1.8%	1.8%
	Other Means	0.6%	0.7%	0.7%
	Work at Home	3.2%	2.7%	2.7%

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	Travel to Work in Less than 5 Minutes	3.1%	3.0%	3.4%
	Travel to Work in 5 to 9 Minutes	14.3%	13.5%	12.1%
	Travel to Work in 10 to 14 Minutes	22.3%	20.4%	18.8%
	Travel to Work in 15 to 19 Minutes	17.6%	17.7%	18.9%
	Travel to Work in 20 to 29 Minutes	16.1%	17.1%	18.1%
	Travel to Work in 30 to 44 Minutes	12.9%	12.8%	12.5%
	Travel to Work in 45 to 59 Minutes	3.9%	4.2%	4.3%
	Travel to Work in 60 Minutes or more	10.0%	11.4%	12.0%
	Average Travel Time to Work	24	26	26
Vehicles per HH	No Vehicles	6.8%	8.0%	6.6%
	1 Vehicle	35.3%	34.5%	30.2%
	2 Vehicles	37.4%	35.7%	38.4%
	3 or more vehicles	20.5%	21.8%	24.8%
	Average Number of Vehicles	1.81	1.80	1.92
Change	Births (last 12 months)	668	2,068	4,620
	Deaths (last 12 months)	436	1,221	2,501
	Migration (last 12 months)	-87	-203	-210
Work place	Workplace Establishments	1,550	4,781	7,129
	Workplace Employees (FTE)	29,980	89,556	129,252