

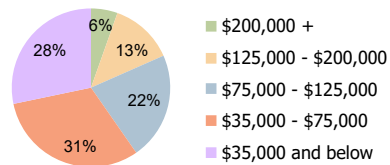
Felicita Town Center Escondido, CA	1 Mile Radius	3 Mile Radius	5 Mile Radius
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Current Year Demographics

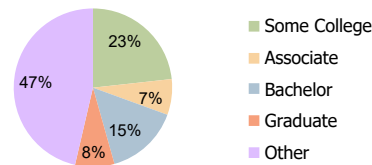
Current Population	19,726	112,923	198,212
Total Daytime Pop	14,027	113,352	181,113
Workplace Pop	4,802	48,073	64,350
Average Household Income	\$79,847	\$83,099	\$89,772
Average Disposable Income	\$67,470	\$66,629	\$72,086
Total Households	5,945	34,725	65,073
Median Home Value	\$672,914	\$681,548	\$683,188
College (4+)	22.9%	23.1%	28.0%
Total Consumer Spending/Capita (Weekly)	\$378	\$376	\$385
Population per Household	2.13	2.01	2.47
% of Households with Children	39.6%	36.3%	32.8%

2024 Demographic Projections

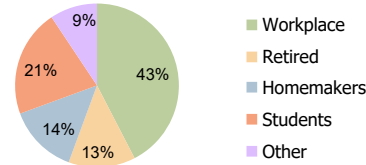
Projected Population	20,238	116,559	205,430
Projected 5 Year Annual Growth Rate (Pop)	0.5%	0.6%	0.7%



Household Income (3 Mile Radius)



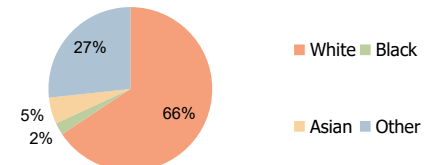
Education (3 Mile Radius)



Daytime Population (3 Mile Radius)

Hispanic Ethnicity

52% Hispanic | 48% Non Hispanic



Race (3 Mile Radius)



Demographic Summary Report

2000, 2010 Census, 2019 Estimates & 2024 Projections
 Calculated using TAS Retrieval

Felicitia Town Center Escondido, CA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Current Estimated Population	19,726	112,923	198,212
	2010 Census Population	18,489	105,528	183,757
	2000 Census Population	16,585	101,566	169,639
	Historical Annual Growth 2000 to 2010	1.1%	0.4%	0.8%
	Estimated Annual Growth 2010 to 2019	0.7%	0.7%	0.8%
	Projected Annual Growth 2019 to 2024	0.5%	0.6%	0.7%
Ethnic	Hispanic or Latino Population	51%	52%	43%
	Non Hispanic or Latino Population	49%	48%	57%
Race	White	63.2%	65.7%	67.8%
	Black or African American	2.3%	2.4%	2.5%
	Asian & Pacific Islander	5.7%	5.2%	6.9%
	Other Races	28.8%	26.7%	22.9%

