

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 32.9165 Longitude: -80.1043

Festival Centre - North Charleston North Charleston, SC		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	29,075	65,028	253,004
	Population Est 19Q2	28,967	64,661	251,133
	Population Est 19Q1	28,886	64,398	249,324
	Population Est 18Q4	28,679	64,003	248,250
	Population Est 18Q3	28,685	63,630	247,276
	Population Est 18Q2	28,620	63,459	246,510
	Population Est 18Q1	28,599	63,302	246,024
	Population Est 17Q4	28,542	63,123	245,206
	Population Est 17Q3	28,504	63,173	245,445
	Population Fcst	30,475	68,673	262,443
	2010 Census Population	25,682	56,363	223,316
	2000 Census Population	17,504	39,899	187,943
	1990 Census Population	13,657	36,654	185,200
	Current Year Daytime Population	25,030	66,783	274,547
	Average Seasonal Population	312	821	2,779
	Historical Annual Growth, 1990 – 2000	2.51%	0.85%	0.15%
	Historical Annual Growth, 2000 – 2010	3.91%	3.51%	1.74%
	Estimated Annual Growth, 2010 – CY	1.31%	1.52%	1.32%
	Projected Annual Growth, CY to Y5	0.94%	1.10%	0.74%
	Group Qtrs Est	5	510	4,137
Transient Est Average Last 4 Qtrs	194	1,999	15,664	
<b>Households</b>	Current Year Estimated Households	11,040	24,367	97,648
	Households Est 19Q2	11,001	24,236	96,930
	Households Est 19Q1	10,970	24,139	96,218
	Households Est 18Q4	10,890	23,987	95,815
	Households Est 18Q3	10,904	23,877	95,500
	Households Est 18Q2	10,881	23,817	95,273
	Households Est 18Q1	10,874	23,765	95,087
	Households Est 17Q4	10,855	23,700	94,763
	Households Est 17Q3	10,842	23,726	94,885
	Households Fcst	11,564	25,705	101,131
	2010 Census Households	9,726	21,112	86,257
	2000 Census Households	6,372	14,707	71,049
	1990 Census Households	4,789	12,670	65,854
	Historical Annual Growth, 1990 – 2000	2.90%	1.50%	0.76%
	Historical Annual Growth, 2000 – 2010	4.32%	3.68%	1.96%
	Estimated Annual Growth, 2010 – CY	1.34%	1.52%	1.31%
	Projected Annual Growth, CY to Y5	0.93%	1.08%	0.70%
Population per Household	2.63	2.65	2.55	

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Festival Centre - North Charleston North Charleston, SC		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more		0.4%	0.4%	0.4%
HH Income \$250,000 to \$499,999		0.5%	0.4%	0.5%
HH Income \$200,000 to \$249,999		1.2%	1.0%	1.1%
HH Income \$175,000 to \$199,999		2.0%	1.9%	1.8%
HH Income \$150,000 to \$174,999		3.7%	3.3%	2.7%
HH Income \$100,000 to 149,999		15.3%	13.2%	11.6%
HH Income \$75,000 to 99,999		15.7%	14.6%	13.0%
HH Income \$50,000 to 74,999		18.7%	19.5%	20.1%
HH Income \$35,000 to 49,999		16.1%	14.9%	14.7%
HH Income \$25,000 to 34,999		8.7%	9.6%	10.2%
HH Income \$15,000 to 24,999		8.5%	9.3%	10.8%
HH Income \$0 to 14,999		9.1%	11.8%	13.1%
Average Household Income		\$71,728	\$67,586	\$64,634
Median Household Income		\$59,894	\$55,485	\$51,276
Per Capita Income		\$27,239	\$25,492	\$25,239
2000 Average HH Income		\$55,908	\$49,363	\$45,350
2000 Median HH Income		\$49,511	\$42,011	\$37,036
Disposable HH Income \$500,000 or more		0%	0%	0%
Disposable HH Income \$250,000 to \$499,999		1%	1%	1%
Disposable HH Income \$200,000 to \$249,999		1%	1%	1%
Disposable HH Income \$175,000 to \$199,999		1%	0%	0%
Disposable HH Income \$150,000 to \$174,999		1%	1%	1%
Disposable HH Income \$100,000 to \$149,999		11%	10%	9%
Disposable HH Income \$75,000 to \$99,999		16%	14%	12%
Disposable HH Income \$50,000 to \$74,999		22%	22%	21%
Disposable HH Income \$35,000 to \$49,999		17%	16%	16%
Disposable HH Income \$25,000 to \$34,999		12%	12%	13%
Disposable HH Income \$15,000 to \$24,999		9%	10%	12%
Disposable HH Income \$0 to \$14,999		10%	13%	14%
Average Disposable Income		60,584	56,795	54,217
Median Disposable Income		52,277	48,710	45,213
Householder White – Count		6,432	14,119	55,770
Median HH Income		\$70,375	\$65,245	\$62,240
Average HH Income		\$77,781	\$72,155	\$71,143
Householder Black or African-American – Count		3,484	7,383	31,190
Median HH Income		\$48,574	\$43,088	\$36,288
Average HH Income		\$58,518	\$54,867	\$46,707
Householder Hispanic – Count		577	1,653	5,950
Median HH Income		\$33,569	\$37,490	\$37,596
Average HH Income		\$39,872	\$43,573	\$47,033
Householder Asian or Pacific Islander – Count		293	493	1,574
Median HH Income		\$71,797	\$72,488	\$65,731
Average HH Income		\$74,708	\$78,167	\$73,616
Householder Other or Pacific Islander – Count		253	720	3,164
Median HH Income		\$35,303	\$38,548	\$37,108
Average HH Income		\$43,222	\$49,775	\$47,083

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<b>Gender</b>	Male Population	13,990	31,710	123,509
	Female Population	15,085	33,318	129,495
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,991	4,508	17,323
	Count of Pop 0 to 7 years	2,846	6,609	25,629
	Count of Pop 5 - 13	3,626	8,432	31,754
	Count of Pop 14 - 18	1,596	3,807	13,840
	Count of Pop 19 - 22	1,619	3,759	13,669
	Count of Pop 22 - 25	1,226	2,740	9,964
	Count of Pop 25 - 29	2,002	4,329	16,793
	Count of Pop 30 - 34	1,940	4,536	18,824
	Count of Pop 35 - 39	2,210	5,166	19,898
	Count of Pop 40 - 44	1,900	4,506	16,829
	Count of Pop 45 - 59	5,881	12,507	46,863
	Count of Pop 60 - 74	4,109	8,307	35,195
	Count of Pop 75 - 84	811	1,990	9,506
	Count of Pop 85+	166	442	2,545
	% of Pop 0 to 4 years	6.8%	6.9%	6.8%
	% of Pop 0 to 7 years	9.8%	10.2%	10.1%
	% of Pop 5 - 13	12.5%	13.0%	12.6%
	% of Pop 14 - 18	5.5%	5.9%	5.5%
	% of Pop 19 - 22	5.6%	5.8%	5.4%
	% of Pop 22 - 25	4.2%	4.2%	3.9%
	% of Pop 25 - 29	6.9%	6.7%	6.6%
	% of Pop 30 - 34	6.7%	7.0%	7.4%
	% of Pop 35 - 39	7.6%	7.9%	7.9%
% of Pop 40 - 44	6.5%	6.9%	6.7%	
% of Pop 45 - 59	20.2%	19.2%	18.5%	
% of Pop 60 - 74	14.1%	12.8%	13.9%	
% of Pop 75 - 84	2.8%	3.1%	3.8%	
% of Pop 85+	0.6%	0.7%	1.0%	
Median Age	36.2	35.4	36.1	
Average Age	36.8	36.1	37.2	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	7.3%	7.3%	7.2%
	% of Pop 5 - 13	13.0%	13.4%	13.1%
	% of Pop 14 - 18	5.8%	6.1%	5.7%
	% of Pop 19 - 22	6.2%	6.3%	5.7%
	% of Pop 22 - 25	4.5%	4.7%	4.3%
	% of Pop 25 - 29	7.1%	7.0%	7.0%
	% of Pop 30 - 34	6.7%	7.0%	7.6%
	% of Pop 35 - 39	7.7%	8.0%	7.9%
	% of Pop 40 - 44	6.3%	6.8%	6.7%
	% of Pop 45 - 59	19.1%	18.5%	18.3%
	% of Pop 75 - 84	2.5%	2.6%	3.1%
	% of Pop 60 - 74	13.5%	11.9%	13.0%
	% of Pop 85+	0.4%	0.5%	0.6%
	Median Age	34.6	33.8	34.7
Average Age	35.7	35.0	35.9	

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<b>Female Population by Age</b>	% of Pop 0 to 4 years	6.5%	6.6%	6.5%
	% of Pop 5 - 13	11.9%	12.5%	12.1%
	% of Pop 14 - 18	5.2%	5.6%	5.3%
	% of Pop 19 - 22	5.0%	5.3%	5.1%
	% of Pop 22 - 25	3.9%	3.8%	3.6%
	% of Pop 25 - 29	6.7%	6.4%	6.3%
	% of Pop 30 - 34	6.7%	6.9%	7.3%
	% of Pop 35 - 39	7.5%	7.9%	7.8%
	% of Pop 40 - 44	6.7%	7.1%	6.6%
	% of Pop 45 - 59	21.2%	19.9%	18.8%
	% of Pop 60 - 74	14.7%	13.6%	14.8%
	% of Pop 75 - 84	3.1%	3.5%	4.4%
	% of Pop 85+	0.7%	0.9%	1.4%
	Median Age	37.7	36.8	37.4
Average Age	37.8	37.2	38.3	
<b>Race</b>	Count of White	16,317	37,615	145,138
	Count of Black or African-American	10,081	20,649	84,938
	Count of Asian or Pacific Islander	966	1,847	5,309
	Count of Other races	1,710	4,917	17,619
	White	56.1%	57.8%	57.4%
	Black or African American	34.7%	31.8%	33.6%
	Asian	3.3%	2.8%	2.1%
	Other Races	5.9%	7.6%	7.0%
<b>Language Spoken</b>	Speak English at Home	89.6%	89.1%	90.3%
	Speak Spanish at Home	5.6%	6.6%	6.3%
	Speak Other Language at Home	0.6%	0.4%	0.3%
<b>Hispanic</b>	Hispanic Population	2,152	6,119	21,010
	Hispanic Population Percent	7.4%	9.4%	8.3%
	Mexican	44.0%	51.4%	52.0%
	Puerto Rican	15.0%	16.9%	16.0%
	Cuban	3.8%	4.1%	2.7%
	Dominican	0.3%	0.8%	1.3%
	Central American	18.2%	13.6%	14.7%
	South American	15.8%	8.6%	7.3%
	Other Hispanic	2.9%	4.5%	6.0%
	2000 Hispanic Population Percent	3%	4%	3%
1990 Hispanic Population Percent	3%	2%	2%	

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	American (percent of total population)	8.6%	8.2%	9.4%	
	American	8.1%	7.7%	8.8%	
	Native American (ie. Indian/Eskimo)	0.3%	0.4%	0.4%	
	Hawaiian/Pacific Islander	0.1%	0.2%	0.1%	
	Asian (percent of total population)	3.3%	2.8%	2.1%	
	Chinese	0.7%	0.5%	0.4%	
	Japanese	0.1%	0.0%	0.0%	
	Korean	0.3%	0.4%	0.2%	
	South Central Asian (ie. Indian)	0.1%	0.3%	0.3%	
	South East Asian (ie. Vietnamese)	2.1%	1.5%	1.1%	
	Other Asian	0.0%	0.0%	0.1%	
	European (percent of total population)	29.4%	27.6%	26.4%	
	British	6.0%	5.2%	5.1%	
	Dutch	0.4%	0.4%	0.5%	
	French	1.0%	1.1%	1.1%	
	German	7.1%	6.7%	6.4%	
	Italian	2.6%	2.3%	2.0%	
	Polish	1.4%	1.2%	0.9%	
	Scandinavian	0.7%	0.8%	0.7%	
	Scotch/Irish	8.4%	8.1%	7.9%	
	Other European (ie. Greek/Russian)	2.0%	1.9%	1.7%	
	Middle Eastern	0.7%	0.5%	0.2%	
	Other Ancestry	36.7%	37.6%	37.7%	
	Unclassified Ancestry	13.9%	13.9%	15.8%	
	Education (Age 25+)	Adult Population (25 Years or Older)	19,018	41,783	166,453
		Elementary (0 to 8)	2.4%	3.3%	3.8%
		Some High School (9 to 11)	5.3%	6.4%	8.3%
High School Graduate (12)		24.1%	25.2%	29.6%	
Some College (13 to 16)		24.9%	24.1%	22.6%	
Associates Degree Only		10.8%	11.6%	10.4%	
Bachelors Degree Only		22.5%	20.4%	17.2%	
Graduate Degree		10.0%	9.0%	8.1%	
% College (4+)	32.5%	29.3%	25.4%		
Household Type	Total Households – count	11,040	24,367	97,648	
	One Person HHs – count	2,506	5,724	26,016	
	Family HHs – count	7,746	17,056	64,365	
	Married Couple – count	5,513	11,938	42,623	
	w/own children – count	1,969	4,919	16,215	
	w/out own children – count	3,544	7,019	26,408	
	Male Householder – count	396	850	4,279	
	Female Householder – count	1,837	4,267	17,462	
	Non-Family Households – count	789	1,587	7,267	
	1 Person Household	22.7%	23.5%	26.6%	
	2 Person Household	32.5%	31.4%	31.9%	
	3 Person Household	19.5%	19.1%	17.9%	
	4 Person Household	15.1%	15.2%	13.4%	
	5 Person Household	6.7%	7.0%	6.3%	
	6 Person Household	2.3%	2.5%	2.4%	
7+ Person Household	1.2%	1.4%	1.5%		
% Households With Children	30.7%	32.9%	28.8%		

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Festival Centre - North Charleston North Charleston, SC		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	12,097	27,037	107,739
	Owner Occupied Percent	58.7%	54.8%	52.6%
	Renter Occupied Percent	32.6%	35.3%	38.0%
	Vacant Housing Percent	8.7%	9.9%	9.4%
	Total Housing Units (Census 2000)	6,729	15,849	77,496
	For Rent (Census 2000)	34%	46%	50%
	For Sale (Census 2000)	39%	23%	16%
	Rented or Sold, (Census 2000)	13%	12%	8%
	Seasonal (Census 2014)	12%	8%	10%
	Other (Census 2000)	4%	11%	21%
Homes Built By Year	Homes Built 1990 to 2000	35%	23%	17%
	Homes Built 1980 to 1989	39%	33%	26%
	Homes Built 1970 to 1979	19%	25%	24%
	Homes Built 1960 to 1969	5%	11%	16%
	Homes Built 1950 to 1959	2%	6%	9%
	Homes Built 1940 to 1949	0%	1%	5%
	Homes Built Before 1939	0%	0%	2%
Units in Structure	1 Unit	68%	60%	59%
	2 - 9 Units	18%	20%	20%
	Greater than 10 Units	4%	7%	8%
	Mobilie Trailer	9%	13%	13%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.1%	1.1%	1.5%
	Property Value \$750,000 to \$999,999	1.5%	1.3%	1.2%
	Property Value \$500,000 to \$749,999	8.2%	6.5%	6.5%
	Property Value \$400,000 to \$499,999	10.4%	9.0%	7.8%
	Property Value \$300,000, to \$399,999	25.1%	24.1%	18.0%
	Property Value \$200,000 to \$299,999	30.3%	30.2%	30.1%
	Property Value \$150,000 to \$199,999	14.0%	12.5%	13.6%
	Property Value \$100,000 to \$149,999	3.8%	6.9%	9.6%
	Property Value \$60,000 to \$99,999	2.0%	2.3%	3.9%
	Property Value \$40,000 to \$59,999	1.1%	1.4%	1.7%
	Property Value \$0 to \$39,999	2.5%	4.7%	6.0%
	Median Home Value	\$288,960	\$277,483	\$251,797
	Median Rent	\$573	\$565	\$562
Wealth per Household	\$0 and under - percent	18.2%	18.7%	19.1%
	\$1 to \$4999 - percent	8.9%	9.4%	9.8%
	\$5k to \$9999 - percent	4.8%	5.0%	5.1%
	\$10k to \$24999 - percent	6.6%	6.7%	6.8%
	\$25k to \$49999 - percent	7.0%	7.0%	7.0%
	\$50k to \$99999 - percent	10.4%	10.3%	10.3%
	\$100k to \$249999 - percent	17.9%	17.6%	17.4%
	\$250k to \$499999 - percent	12.7%	12.3%	12.0%
	\$500k+ - percent	13.6%	13.0%	12.5%
	Median HH Wealth	\$71,558	\$65,724	\$60,739
	Avg HH Wealth	\$226,549	\$219,149	\$212,715



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<b>Economic Viability</b>	Economic Viability Local	199	199	200
	Economic Viability Indexed	102	102	102
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	15,386	33,352	125,370
	Managerial/Executive	14.2%	12.9%	11.9%
	Professional Specialty	21.5%	22.5%	19.7%
	Healthcare Support	1.2%	1.9%	2.3%
	Sales	12.5%	12.0%	11.6%
	Office & Administrative Support	13.4%	13.4%	13.8%
	Protective Service	1.8%	1.9%	2.1%
	Food Preperation	8.3%	6.9%	7.1%
	Building Maintenance & Cleaning	5.3%	5.4%	5.2%
	Personal Care	3.2%	3.1%	3.5%
	Farming, Fishing, & Forestry	0.4%	0.3%	0.2%
	Construction	7.9%	9.3%	10.3%
	Production & Transportation	10.4%	10.3%	12.3%
	Percent White Collar Workers	62.8%	62.7%	59.3%
Percent Blue Collar Workers	37.2%	37.3%	40.7%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	6.0%	6.9%	7.7%
	Manufacturing	11.5%	10.7%	9.8%
	Transportation	4.7%	4.7%	5.2%
	Information	2.7%	2.2%	2.0%
	Wholesale/Retail	13.5%	12.9%	14.3%
	Finance, Insurance, Real Estate	6.2%	5.1%	4.2%
	Professional Services	5.0%	6.0%	6.0%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	7.0%	8.1%	6.9%
	Educational Services	18.7%	20.1%	21.2%
	Entertainment Services	13.0%	11.8%	11.8%
	Other Professional Services	5.4%	4.7%	5.2%
	Public Administration	6.2%	6.8%	5.7%
<b>Transportation To Work</b>	Drive to Work Alone	84.8%	82.3%	78.2%
	Drive to Work Carpool	10.0%	11.8%	14.0%
	Travel to Work by Public Transportation	0.2%	0.6%	2.2%
	Drive to Work on Motorcycle	0.4%	0.3%	0.2%
	Drive to Work on Bicycle	0.3%	0.3%	0.4%
	Walked to Work	1.6%	1.8%	2.3%
	Other Means	0.8%	1.3%	1.1%
	Work at Home	2.0%	1.6%	1.5%

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	Travel to Work in Less than 5 Minutes	2.0%	3.2%	2.6%
	Travel to Work in 5 to 9 Minutes	8.7%	11.6%	9.2%
	Travel to Work in 10 to 14 Minutes	12.9%	13.5%	14.5%
	Travel to Work in 15 to 19 Minutes	15.7%	16.7%	18.3%
	Travel to Work in 20 to 29 Minutes	26.9%	25.0%	24.3%
	Travel to Work in 30 to 44 Minutes	24.2%	20.8%	20.5%
	Travel to Work in 45 to 59 Minutes	5.8%	5.2%	5.8%
	Travel to Work in 60 Minutes or more	3.8%	4.0%	4.7%
	Average Travel Time to Work	24	22	23
Vehicles per HH	No Vehicles	3.4%	4.7%	6.5%
	1 Vehicle	36.5%	38.2%	40.4%
	2 Vehicles	43.1%	41.4%	37.2%
	3 or more vehicles	16.9%	15.6%	15.9%
	Average Number of Vehicles	1.80	1.73	1.68
Change	Births (last 12 months)	336	734	2,803
	Deaths (last 12 months)	201	449	1,978
	Migration (last 12 months)	255	1,114	4,904
Work place	Workplace Establishments	628	1,602	7,080
	Workplace Employees (FTE)	11,456	31,969	127,795