

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 38.995302 Longitude: -84.655148

Florence Square - Florence Plaza Florence, KY		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Population	Current Year Estimated Population	30,196	129,020	400,007
	Population Est 19Q2	30,168	128,837	399,075
	Population Est 19Q1	30,142	128,751	398,048
	Population Est 18Q4	30,109	128,583	397,390
	Population Est 18Q3	30,211	128,569	396,522
	Population Est 18Q2	30,245	128,334	395,701
	Population Est 18Q1	30,246	128,147	394,955
	Population Est 17Q4	30,265	128,058	394,159
	Population Est 17Q3	30,352	128,093	393,367
	Population Fcst	33,453	141,775	425,403
	2010 Census Population	28,964	120,101	370,918
	2000 Census Population	25,855	100,816	337,411
	1990 Census Population	20,286	79,327	308,441
	Current Year Daytime Population	63,818	183,621	583,003
	Average Seasonal Population	342	1,262	5,368
	Historical Annual Growth, 1990 – 2000	2.46%	2.43%	0.90%
	Historical Annual Growth, 2000 – 2010	1.14%	1.77%	0.95%
	Estimated Annual Growth, 2010 – CY	0.44%	0.76%	0.80%
	Projected Annual Growth, CY to Y5	2.07%	1.90%	1.24%
	Group Qtrs Est	284	888	12,890
Transient Est Average Last 4 Qtrs	6,370	15,457	43,336	
Households	Current Year Estimated Households	12,212	49,911	159,277
	Households Est 19Q2	12,202	49,843	158,939
	Households Est 19Q1	12,189	49,805	158,469
	Households Est 18Q4	12,175	49,744	158,192
	Households Est 18Q3	12,219	49,735	157,888
	Households Est 18Q2	12,233	49,645	157,527
	Households Est 18Q1	12,233	49,569	157,124
	Households Est 17Q4	12,242	49,528	156,738
	Households Est 17Q3	12,279	49,544	156,410
	Households Fcst	13,533	54,711	169,005
	2010 Census Households	11,711	46,554	147,408
	2000 Census Households	10,335	39,217	135,593
	1990 Census Households	7,654	29,047	119,093
	Historical Annual Growth, 1990 – 2000	3.05%	3.05%	1.31%
	Historical Annual Growth, 2000 – 2010	1.26%	1.73%	0.84%
	Estimated Annual Growth, 2010 – CY	0.44%	0.74%	0.82%
Projected Annual Growth, CY to Y5	2.07%	1.85%	1.19%	
Population per Household	2.45	2.57	2.43	

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Florence Square - Florence Plaza Florence, KY		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	0.3%	0.8%	0.8%	
HH Income \$250,000 to \$499,999	0.4%	0.9%	1.0%	
HH Income \$200,000 to \$249,999	0.8%	2.1%	2.3%	
HH Income \$175,000 to \$199,999	2.1%	3.2%	3.1%	
HH Income \$150,000 to \$174,999	2.4%	3.8%	3.7%	
HH Income \$100,000 to 149,999	16.6%	15.7%	14.9%	
HH Income \$75,000 to 99,999	13.5%	14.6%	13.0%	
HH Income \$50,000 to 74,999	19.8%	19.7%	17.7%	
HH Income \$35,000 to 49,999	14.5%	13.7%	12.5%	
HH Income \$25,000 to 34,999	9.0%	8.8%	9.3%	
HH Income \$15,000 to 24,999	11.6%	9.3%	9.5%	
HH Income \$0 to 14,999	9.2%	7.4%	12.2%	
Average Household Income	\$68,341	\$80,418	\$78,239	
Median Household Income	\$55,815	\$61,904	\$58,349	
Per Capita Income	\$27,809	\$31,272	\$31,880	
2000 Average HH Income	\$51,935	\$58,733	\$51,547	
2000 Median HH Income	\$45,624	\$48,496	\$39,557	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	0%	1%	1%	
Disposable HH Income \$200,000 to \$249,999	0%	1%	1%	
Disposable HH Income \$175,000 to \$199,999	0%	1%	1%	
Disposable HH Income \$150,000 to \$174,999	2%	3%	3%	
Disposable HH Income \$100,000 to \$149,999	9%	11%	12%	
Disposable HH Income \$75,000 to \$99,999	16%	15%	14%	
Disposable HH Income \$50,000 to \$74,999	19%	20%	19%	
Disposable HH Income \$35,000 to \$49,999	20%	18%	15%	
Disposable HH Income \$25,000 to \$34,999	10%	11%	11%	
Disposable HH Income \$15,000 to \$24,999	13%	11%	11%	
Disposable HH Income \$0 to \$14,999	11%	8%	13%	
Average Disposable Income	56,208	64,000	61,793	
Median Disposable Income	47,311	52,478	49,568	
Householder White – Count	10,282	43,882	132,705	
Median HH Income	\$56,809	\$64,112	\$64,225	
Average HH Income	\$66,529	\$75,157	\$75,103	
Householder Black or African-American – Count	564	2,047	16,129	
Median HH Income	\$50,209	\$53,461	\$24,795	
Average HH Income	\$57,371	\$57,980	\$36,468	
Householder Hispanic – Count	650	1,899	3,927	
Median HH Income	\$47,626	\$41,069	\$44,433	
Average HH Income	\$51,130	\$51,583	\$56,919	
Householder Asian or Pacific Islander – Count	343	961	2,962	
Median HH Income	\$72,539	\$71,771	\$68,627	
Average HH Income	\$70,272	\$77,235	\$76,499	
Householder Other or Pacific Islander – Count	374	1,122	3,555	
Median HH Income	\$55,548	\$57,006	\$44,734	
Average HH Income	\$59,422	\$59,483	\$54,749	

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Gender	Male Population	14,742	63,045	199,712
	Female Population	15,454	65,974	200,295
Total Population by Age	Count of Pop 0 to 4 years	1,981	8,103	25,293
	Count of Pop 0 to 7 years	2,970	12,041	36,817
	Count of Pop 5 - 13	3,767	15,813	46,614
	Count of Pop 14 - 18	1,674	7,802	21,691
	Count of Pop 19 - 22	1,509	7,601	28,886
	Count of Pop 22 - 25	1,051	4,814	15,351
	Count of Pop 25 - 29	1,811	7,850	24,828
	Count of Pop 30 - 34	2,094	7,701	26,644
	Count of Pop 35 - 39	2,228	8,880	28,936
	Count of Pop 40 - 44	2,051	8,831	26,583
	Count of Pop 45 - 59	5,765	25,732	76,978
	Count of Pop 60 - 74	4,551	19,499	59,321
	Count of Pop 75 - 84	1,324	5,052	14,811
	Count of Pop 85+	389	1,343	4,072
	% of Pop 0 to 4 years	6.6%	6.3%	6.3%
	% of Pop 0 to 7 years	9.8%	9.3%	9.2%
	% of Pop 5 - 13	12.5%	12.3%	11.7%
	% of Pop 14 - 18	5.5%	6.0%	5.4%
	% of Pop 19 - 22	5.0%	5.9%	7.2%
	% of Pop 22 - 25	3.5%	3.7%	3.8%
	% of Pop 25 - 29	6.0%	6.1%	6.2%
	% of Pop 30 - 34	6.9%	6.0%	6.7%
	% of Pop 35 - 39	7.4%	6.9%	7.2%
% of Pop 40 - 44	6.8%	6.8%	6.6%	
% of Pop 45 - 59	19.1%	19.9%	19.2%	
% of Pop 60 - 74	15.1%	15.1%	14.8%	
% of Pop 75 - 84	4.4%	3.9%	3.7%	
% of Pop 85+	1.3%	1.0%	1.0%	
Median Age	37.7	37.7	36.8	
Average Age	38.3	38.0	37.7	
Male Population by Age	% of Pop 0 to 4 years	6.9%	6.6%	6.5%
	% of Pop 5 - 13	12.8%	12.7%	11.9%
	% of Pop 14 - 18	5.8%	6.3%	5.5%
	% of Pop 19 - 22	5.4%	6.3%	7.7%
	% of Pop 22 - 25	3.7%	3.9%	4.0%
	% of Pop 25 - 29	6.4%	6.3%	6.5%
	% of Pop 30 - 34	7.0%	6.0%	6.7%
	% of Pop 35 - 39	7.5%	6.9%	7.3%
	% of Pop 40 - 44	7.1%	6.9%	6.7%
	% of Pop 45 - 59	19.5%	20.1%	19.5%
	% of Pop 75 - 84	3.5%	3.2%	3.0%
	% of Pop 60 - 74	13.8%	14.1%	14.1%
	% of Pop 85+	0.6%	0.6%	0.5%
	Median Age	36.3	36.3	35.8
Average Age	36.9	36.8	36.7	

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Female Population by Age	% of Pop 0 to 4 years	6.2%	6.0%	6.1%
	% of Pop 5 - 13	12.1%	11.8%	11.4%
	% of Pop 14 - 18	5.3%	5.8%	5.3%
	% of Pop 19 - 22	4.6%	5.5%	6.8%
	% of Pop 22 - 25	3.3%	3.6%	3.6%
	% of Pop 25 - 29	5.6%	5.8%	5.9%
	% of Pop 30 - 34	6.9%	5.9%	6.6%
	% of Pop 35 - 39	7.3%	6.9%	7.2%
	% of Pop 40 - 44	6.5%	6.8%	6.6%
	% of Pop 45 - 59	18.7%	19.8%	19.0%
	% of Pop 60 - 74	16.3%	16.1%	15.6%
	% of Pop 75 - 84	5.3%	4.6%	4.4%
	% of Pop 85+	1.9%	1.5%	1.5%
	Median Age	39.1	39.1	37.9
Average Age	39.7	39.2	38.8	
Race	Count of White	26,723	116,400	337,189
	Count of Black or African-American	1,294	4,456	41,121
	Count of Asian or Pacific Islander	719	2,737	7,210
	Count of Other races	1,459	5,427	14,487
	White	88.5%	90.2%	84.3%
	Black or African American	4.3%	3.5%	10.3%
	Asian	2.4%	2.1%	1.8%
	Other Races	4.8%	4.2%	3.6%
Language Spoken	Speak English at Home	90.1%	92.4%	94.0%
	Speak Spanish at Home	4.7%	3.2%	2.5%
	Speak Other Language at Home	1.1%	0.6%	0.5%
Hispanic	Hispanic Population	1,654	5,631	12,543
	Hispanic Population Percent	5.5%	4.4%	3.1%
	Mexican	63.2%	61.0%	51.6%
	Puerto Rican	11.4%	8.3%	9.4%
	Cuban	1.0%	4.1%	4.5%
	Dominican	2.3%	1.5%	0.8%
	Central American	9.4%	12.9%	18.8%
	South American	7.6%	6.7%	7.8%
	Other Hispanic	5.2%	5.5%	7.2%
2000 Hispanic Population Percent	3%	2%	1%	
1990 Hispanic Population Percent	1%	1%	1%	

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Florence Square - Florence Plaza Florence, KY		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime	
	American (percent of total population)	7.8%	7.8%	7.0%	
	American	7.5%	7.5%	6.7%	
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%	
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	
	Asian (percent of total population)	2.4%	2.1%	1.8%	
	Chinese	0.2%	0.2%	0.3%	
	Japanese	0.3%	0.4%	0.2%	
	Korean	0.1%	0.1%	0.1%	
	South Central Asian (ie. Indian)	1.0%	0.5%	0.5%	
	South East Asian (ie. Vietnamese)	0.5%	0.6%	0.4%	
	Other Asian	0.2%	0.2%	0.2%	
	European (percent of total population)	45.3%	50.1%	48.3%	
	British	6.8%	7.8%	6.9%	
	Dutch	1.0%	0.7%	0.7%	
	French	1.5%	1.3%	1.2%	
	German	18.3%	21.1%	21.1%	
	Italian	2.0%	2.3%	2.4%	
	Polish	0.7%	0.8%	0.9%	
	Scandinavian	0.8%	0.9%	0.9%	
	Scotch/Irish	12.2%	12.6%	11.5%	
	Other European (ie. Greek/Russian)	2.0%	2.5%	2.6%	
	Middle Eastern	0.4%	0.4%	0.4%	
	Other Ancestry	16.4%	14.6%	17.9%	
	Unclassified Ancestry	22.2%	20.7%	21.5%	
	Education (Age 25+)	Adult Population (25 Years or Older)	20,214	84,887	262,172
		Elementary (0 to 8)	3.2%	2.6%	2.9%
		Some High School (9 to 11)	6.8%	6.1%	7.1%
High School Graduate (12)		29.3%	28.3%	27.3%	
Some College (13 to 16)		28.8%	26.0%	22.5%	
Associates Degree Only		8.3%	8.7%	8.0%	
Bachelors Degree Only		15.2%	18.1%	20.1%	
Graduate Degree		8.5%	10.2%	12.1%	
% College (4+)	23.7%	28.3%	32.1%		
Household Type	Total Households – count	12,212	49,911	159,277	
	One Person HHs – count	3,648	13,055	50,190	
	Family HHs – count	7,740	33,940	95,901	
	Married Couple – count	5,400	24,850	67,515	
	w/own children – count	2,115	9,910	26,498	
	w/out own children – count	3,285	14,940	41,017	
	Male Householder – count	613	2,436	7,683	
	Female Householder – count	1,727	6,654	20,703	
	Non-Family Households – count	825	2,915	13,185	
	1 Person Household	29.9%	26.2%	31.5%	
	2 Person Household	31.6%	31.9%	31.2%	
	3 Person Household	16.7%	17.2%	15.5%	
	4 Person Household	12.6%	14.2%	12.4%	
	5 Person Household	6.1%	6.7%	6.0%	
	6 Person Household	2.0%	2.4%	2.2%	
7+ Person Household	1.2%	1.3%	1.3%		
% Households With Children	27.4%	29.8%	26.6%		

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Florence Square - Florence Plaza Florence, KY		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	13,022	53,262	179,143
	Owner Occupied Percent	53.8%	63.8%	53.7%
	Renter Occupied Percent	40.0%	29.9%	35.2%
	Vacant Housing Percent	6.2%	6.3%	11.1%
	Total Housing Units (Census 2000)	10,883	41,430	149,589
	For Rent (Census 2000)	44%	44%	47%
	For Sale (Census 2000)	36%	31%	14%
	Rented or Sold, (Census 2000)	7%	8%	11%
	Seasonal (Census 2014)	6%	9%	6%
	Other (Census 2000)	3%	5%	21%
Homes Built By Year	Homes Built 1990 to 2000	30%	32%	19%
	Homes Built 1980 to 1989	18%	18%	11%
	Homes Built 1970 to 1979	22%	20%	13%
	Homes Built 1960 to 1969	16%	13%	11%
	Homes Built 1950 to 1959	10%	8%	10%
	Homes Built 1940 to 1949	3%	4%	8%
	Homes Built Before 1939	1%	4%	28%
Units in Structure	1 Unit	59%	64%	55%
	2 - 9 Units	13%	13%	25%
	Greater than 10 Units	25%	17%	18%
	Mobilie Trailer	3%	6%	3%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.9%	0.9%	1.0%
	Property Value \$750,000 to \$999,999	0.2%	1.0%	1.4%
	Property Value \$500,000 to \$749,999	0.3%	2.5%	4.1%
	Property Value \$400,000 to \$499,999	1.3%	4.0%	5.7%
	Property Value \$300,000, to \$399,999	6.1%	10.4%	11.6%
	Property Value \$200,000 to \$299,999	29.3%	28.1%	26.6%
	Property Value \$150,000 to \$199,999	26.9%	22.7%	18.9%
	Property Value \$100,000 to \$149,999	22.0%	18.1%	17.9%
	Property Value \$60,000 to \$99,999	6.1%	5.1%	6.8%
	Property Value \$40,000 to \$59,999	0.8%	0.8%	1.5%
	Property Value \$0 to \$39,999	6.1%	6.4%	4.5%
	Median Home Value	\$179,318	\$192,923	\$201,032
	Median Rent	\$561	\$572	\$488
Wealth per Household	\$0 and under - percent	18.8%	17.8%	18.6%
	\$1 to \$4999 - percent	9.6%	8.8%	9.4%
	\$5k to \$9999 - percent	5.0%	4.7%	4.9%
	\$10k to \$24999 - percent	6.7%	6.5%	6.6%
	\$25k to \$49999 - percent	7.0%	7.0%	6.9%
	\$50k to \$99999 - percent	10.3%	10.4%	10.2%
	\$100k to \$249999 - percent	17.6%	18.1%	17.6%
	\$250k to \$499999 - percent	12.2%	12.9%	12.4%
	\$500k+ - percent	12.7%	13.8%	13.4%
	Median HH Wealth	\$63,644	\$74,798	\$67,539
	Avg HH Wealth	\$216,116	\$229,781	\$223,072

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Florence Square - Florence Plaza Florence, KY		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Economic Viability	Economic Viability Local	200	200	199
	Economic Viability Indexed	103	102	102
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	15,612	67,512	204,248
	Managerial/Executive	15.1%	15.9%	17.0%
	Professional Specialty	19.1%	19.4%	22.1%
	Healthcare Support	2.0%	2.1%	2.0%
	Sales	11.0%	11.3%	10.6%
	Office & Administrative Support	16.8%	16.5%	15.0%
	Protective Service	1.7%	1.8%	1.7%
	Food Preparation	5.8%	6.1%	6.5%
	Building Maintenance & Cleaning	3.5%	2.8%	2.8%
	Personal Care	2.8%	2.9%	3.0%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.2%
	Construction	6.9%	6.6%	6.1%
	Production & Transportation	15.1%	14.5%	12.9%
	Percent White Collar Workers	64.0%	65.2%	66.8%
Percent Blue Collar Workers	36.0%	34.8%	33.2%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	5.4%	5.4%	5.3%
	Manufacturing	13.3%	13.4%	12.2%
	Transportation	8.9%	7.7%	6.6%
	Information	2.8%	2.1%	2.0%
	Wholesale/Retail	15.5%	16.5%	14.9%
	Finance, Insurance, Real Estate	7.9%	8.6%	8.4%
	Professional Services	5.4%	6.0%	7.2%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	4.5%	4.3%	4.6%
	Educational Services	19.6%	19.2%	21.1%
	Entertainment Services	9.4%	9.1%	9.9%
	Other Professional Services	4.2%	3.8%	4.1%
	Public Administration	3.1%	3.8%	3.6%
	Transportation To Work	Drive to Work Alone	84.0%	84.9%
Drive to Work Carpool		10.2%	9.8%	11.0%
Travel to Work by Public Transportation		1.9%	1.7%	4.7%
Drive to Work on Motorcycle		0.0%	0.0%	0.1%
Drive to Work on Bicycle		0.1%	0.0%	0.2%
Walked to Work		1.4%	1.3%	4.1%
Other Means		0.7%	0.5%	0.5%
Work at Home		1.7%	1.8%	2.2%

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	Travel to Work in Less than 5 Minutes	2.7%	2.9%	2.8%
	Travel to Work in 5 to 9 Minutes	10.2%	10.0%	9.8%
	Travel to Work in 10 to 14 Minutes	18.5%	17.7%	16.6%
	Travel to Work in 15 to 19 Minutes	20.3%	20.2%	19.8%
	Travel to Work in 20 to 29 Minutes	20.3%	22.1%	23.9%
	Travel to Work in 30 to 44 Minutes	16.8%	16.8%	17.4%
	Travel to Work in 45 to 59 Minutes	7.2%	6.3%	5.4%
	Travel to Work in 60 Minutes or more	4.0%	4.0%	4.2%
	Average Travel Time to Work	22	22	22
Vehicles per HH	No Vehicles	7.6%	4.6%	10.6%
	1 Vehicle	35.3%	33.6%	34.9%
	2 Vehicles	41.5%	42.2%	37.3%
	3 or more vehicles	15.6%	19.6%	17.2%
	Average Number of Vehicles	1.72	1.84	1.68
Change	Births (last 12 months)	351	1,544	4,788
	Deaths (last 12 months)	287	1,170	3,449
	Migration (last 12 months)	-79	77	2,146
Work place	Workplace Establishments	1,600	4,108	11,962
	Workplace Employees (FTE)	45,806	110,730	330,527