

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 26.066602 Longitude: -81.699959

Freedom Square				
Naples, FL				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Current Year Estimated Population	8,613	33,526	55,066
	Population Est 19Q2	8,604	33,479	55,091
	Population Est 19Q1	8,414	32,839	54,399
	Population Est 18Q4	8,353	32,876	54,400
	Population Est 18Q3	8,250	32,607	54,143
	Population Est 18Q2	8,359	32,503	53,696
	Population Est 18Q1	8,176	31,956	53,329
	Population Est 17Q4	8,099	31,865	53,240
	Population Est 17Q3	7,948	31,698	52,984
	Population Fcst	10,756	42,102	66,225
	2010 Census Population	5,747	22,929	40,604
	2000 Census Population	2,466	15,957	31,511
	1990 Census Population	1,547	9,358	19,636
	Current Year Daytime Population	4,986	27,377	46,435
	Average Seasonal Population	7,692	25,384	44,962
	Historical Annual Growth, 1990 – 2000	4.77%	5.48%	4.84%
	Historical Annual Growth, 2000 – 2010	8.83%	3.69%	2.57%
	Estimated Annual Growth, 2010 – CY	4.35%	4.08%	3.26%
	Projected Annual Growth, CY to Y5	4.54%	4.66%	3.76%
	Group Qtrs Est	87	290	545
Transient Est Average Last 4 Qtrs	290	2,506	3,338	
Households	Current Year Estimated Households	3,565	13,248	23,422
	Households Est 19Q2	3,556	13,223	23,436
	Households Est 19Q1	3,476	12,958	23,165
	Households Est 18Q4	3,454	12,979	23,166
	Households Est 18Q3	3,410	12,867	23,059
	Households Est 18Q2	3,440	12,692	22,756
	Households Est 18Q1	3,362	12,452	22,608
	Households Est 17Q4	3,327	12,410	22,550
	Households Est 17Q3	3,269	12,349	22,475
	Households Fcst	4,473	16,745	28,088
	2010 Census Households	2,333	8,897	17,375
	2000 Census Households	1,154	6,084	13,416
	1990 Census Households	601	3,470	8,235
	Historical Annual Growth, 1990 – 2000	6.73%	5.78%	5.00%
	Historical Annual Growth, 2000 – 2010	7.30%	3.87%	2.62%
	Estimated Annual Growth, 2010 – CY	4.56%	4.28%	3.19%
Projected Annual Growth, CY to Y5	4.64%	4.80%	3.70%	
Population per Household	2.39	2.51	2.33	

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 26.066602 Longitude: -81.699959

Freedom Square				
Naples, FL				
	1 Mile Radius	3 Mile Radius	5 Mile Radius	
HH Income \$500,000 or more	1.1%	0.9%	1.0%	
HH Income \$250,000 to \$499,999	1.2%	1.1%	1.2%	
HH Income \$200,000 to \$249,999	2.9%	2.5%	2.7%	
HH Income \$175,000 to \$199,999	4.6%	4.0%	3.3%	
HH Income \$150,000 to \$174,999	3.0%	3.2%	3.3%	
HH Income \$100,000 to 149,999	16.2%	15.6%	15.0%	
HH Income \$75,000 to 99,999	13.0%	13.2%	14.0%	
HH Income \$50,000 to 74,999	17.9%	19.5%	19.9%	
HH Income \$35,000 to 49,999	15.6%	14.8%	14.7%	
HH Income \$25,000 to 34,999	8.7%	8.9%	9.0%	
HH Income \$15,000 to 24,999	8.7%	8.9%	8.4%	
HH Income \$0 to 14,999	7.0%	7.2%	7.4%	
Average Household Income	\$91,901	\$88,377	\$86,291	
Median Household Income	\$62,530	\$61,782	\$62,248	
Per Capita Income	\$38,368	\$35,214	\$37,013	
2000 Average HH Income	\$58,041	\$56,036	\$57,027	
2000 Median HH Income	\$35,643	\$38,723	\$40,319	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	2%	1%	2%	
Disposable HH Income \$200,000 to \$249,999	2%	1%	2%	
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%	
Disposable HH Income \$150,000 to \$174,999	5%	4%	3%	
Disposable HH Income \$100,000 to \$149,999	12%	12%	12%	
Disposable HH Income \$75,000 to \$99,999	16%	15%	15%	
Disposable HH Income \$50,000 to \$74,999	18%	20%	20%	
Disposable HH Income \$35,000 to \$49,999	17%	16%	16%	
Disposable HH Income \$25,000 to \$34,999	11%	11%	11%	
Disposable HH Income \$15,000 to \$24,999	10%	10%	9%	
Disposable HH Income \$0 to \$14,999	7%	8%	8%	
Average Disposable Income	70,444	68,631	68,408	
Median Disposable Income	56,307	55,828	56,160	
Householder White – Count	2,681	9,576	18,355	
Median HH Income	\$69,775	\$68,725	\$66,806	
Average HH Income	\$81,909	\$80,410	\$78,388	
Householder Black or African-American – Count	209	1,142	1,522	
Median HH Income	\$48,956	\$53,274	\$55,159	
Average HH Income	\$53,244	\$56,759	\$57,862	
Householder Hispanic – Count	600	2,261	3,066	
Median HH Income	\$51,496	\$51,422	\$50,216	
Average HH Income	\$57,032	\$58,369	\$57,899	
Householder Asian or Pacific Islander – Count	20	67	164	
Median HH Income	\$101,535	\$80,647	\$69,565	
Average HH Income	\$114,769	\$92,056	\$70,396	
Householder Other or Pacific Islander – Count	55	201	316	
Median HH Income	\$62,376	\$56,654	\$57,858	
Average HH Income	\$71,635	\$66,107	\$67,033	

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 26.066602 Longitude: -81.699959

Freedom Square Naples, FL		1 Mile Radius	3 Mile Radius	5 Mile Radius
Gender	Male Population	4,175	16,477	26,480
	Female Population	4,438	17,049	28,586
Total Population by Age	Count of Pop 0 to 4 years	433	1,723	2,522
	Count of Pop 0 to 7 years	650	2,571	3,786
	Count of Pop 5 - 13	852	3,370	4,939
	Count of Pop 14 - 18	419	1,682	2,375
	Count of Pop 19 - 22	383	1,484	2,171
	Count of Pop 22 - 25	269	1,050	1,529
	Count of Pop 25 - 29	461	1,858	2,633
	Count of Pop 30 - 34	417	1,713	2,415
	Count of Pop 35 - 39	445	1,857	2,692
	Count of Pop 40 - 44	436	1,790	2,633
	Count of Pop 45 - 59	1,316	5,265	8,429
	Count of Pop 60 - 74	1,652	6,263	11,347
	Count of Pop 75 - 84	1,218	4,175	8,426
	Count of Pop 85+	312	1,297	2,956
	% of Pop 0 to 4 years	5.0%	5.1%	4.6%
	% of Pop 0 to 7 years	7.5%	7.7%	6.9%
	% of Pop 5 - 13	9.9%	10.1%	9.0%
	% of Pop 14 - 18	4.9%	5.0%	4.3%
	% of Pop 19 - 22	4.5%	4.4%	3.9%
	% of Pop 22 - 25	3.1%	3.1%	2.8%
	% of Pop 25 - 29	5.3%	5.5%	4.8%
	% of Pop 30 - 34	4.8%	5.1%	4.4%
	% of Pop 35 - 39	5.2%	5.5%	4.9%
% of Pop 40 - 44	5.1%	5.3%	4.8%	
% of Pop 45 - 59	15.3%	15.7%	15.3%	
% of Pop 60 - 74	19.2%	18.7%	20.6%	
% of Pop 75 - 84	14.1%	12.5%	15.3%	
% of Pop 85+	3.6%	3.9%	5.4%	
Median Age	47.2	45.7	51.8	
Average Age	46.2	45.3	48.7	
Male Population by Age	% of Pop 0 to 4 years	5.3%	5.4%	4.9%
	% of Pop 5 - 13	10.3%	10.4%	9.4%
	% of Pop 14 - 18	5.1%	5.2%	4.6%
	% of Pop 19 - 22	4.8%	4.7%	4.3%
	% of Pop 22 - 25	3.4%	3.4%	3.0%
	% of Pop 25 - 29	5.8%	5.9%	5.2%
	% of Pop 30 - 34	5.2%	5.4%	4.8%
	% of Pop 35 - 39	5.2%	5.7%	5.1%
	% of Pop 40 - 44	5.2%	5.6%	5.0%
	% of Pop 45 - 59	15.6%	16.1%	15.8%
	% of Pop 75 - 84	14.0%	12.1%	14.7%
	% of Pop 60 - 74	16.7%	16.7%	18.4%
	% of Pop 85+	3.4%	3.5%	4.9%
	Median Age	44.7	43.5	48.8
Average Age	44.9	44.0	47.2	

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 26.066602 Longitude: -81.699959

Freedom Square				
Naples, FL		1 Mile Radius	3 Mile Radius	5 Mile Radius
Female Population by Age	% of Pop 0 to 4 years	4.7%	4.9%	4.3%
	% of Pop 5 - 13	9.5%	9.7%	8.5%
	% of Pop 14 - 18	4.6%	4.8%	4.1%
	% of Pop 19 - 22	4.1%	4.2%	3.7%
	% of Pop 22 - 25	2.9%	2.9%	2.6%
	% of Pop 25 - 29	5.0%	5.2%	4.4%
	% of Pop 30 - 34	4.5%	4.8%	4.0%
	% of Pop 35 - 39	5.1%	5.4%	4.7%
	% of Pop 40 - 44	5.0%	5.1%	4.6%
	% of Pop 45 - 59	15.0%	15.3%	14.8%
	% of Pop 60 - 74	21.5%	20.6%	22.6%
	% of Pop 75 - 84	14.3%	12.8%	15.9%
	% of Pop 85+	3.8%	4.3%	5.8%
	Median Age	49.4	48.0	54.8
Average Age	47.4	46.5	50.1	
Race	Count of White	6,816	26,627	45,345
	Count of Black or African-American	1,150	3,914	5,521
	Count of Asian or Pacific Islander	71	234	434
	Count of Other races	576	2,752	3,765
	White	79.1%	79.4%	82.3%
	Black or African American	13.4%	11.7%	10.0%
	Asian	0.8%	0.7%	0.8%
	Other Races	6.7%	8.2%	6.8%
Language Spoken	Speak English at Home	61.7%	57.4%	65.9%
	Speak Spanish at Home	25.5%	29.6%	22.6%
	Speak Other Language at Home	0.5%	0.3%	0.3%
Hispanic	Hispanic Population	2,255	10,739	14,210
	Hispanic Population Percent	26.2%	32.0%	25.8%
	Mexican	50.9%	58.0%	56.7%
	Puerto Rican	5.4%	4.1%	5.4%
	Cuban	29.8%	16.0%	16.5%
	Dominican	1.6%	3.1%	2.7%
	Central American	6.7%	13.1%	11.8%
	South American	3.0%	2.7%	3.7%
	Other Hispanic	2.5%	3.0%	3.1%
2000 Hispanic Population Percent	22%	34%	23%	
1990 Hispanic Population Percent	6%	19%	13%	

ate and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 26.066602 Longitude: -81.699959

Freedom Square				
Naples, FL		1 Mile Radius	3 Mile Radius	5 Mile Radius
	American (percent of total population)	8.6%	6.1%	7.4%
	American	8.4%	5.9%	7.2%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.8%	0.7%	0.8%
	Chinese	0.1%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.4%	0.3%	0.2%
	South East Asian (ie. Vietnamese)	0.3%	0.2%	0.2%
	Other Asian	0.1%	0.1%	0.2%
	European (percent of total population)	27.2%	26.4%	34.1%
	British	4.2%	4.1%	5.6%
	Dutch	0.5%	0.4%	0.7%
	French	1.3%	1.3%	1.7%
	German	6.7%	6.1%	7.5%
	Italian	4.3%	4.5%	5.3%
	Polish	1.2%	1.3%	1.7%
	Scandinavian	1.1%	1.1%	1.8%
	Scotch/Irish	6.0%	5.6%	7.4%
Other European (ie. Greek/Russian)	2.0%	1.9%	2.6%	
Middle Eastern	0.4%	0.3%	0.3%	
Other Ancestry	30.6%	28.0%	24.1%	
Unclassified Ancestry	6.1%	6.4%	7.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	6,258	24,217	41,530
	Elementary (0 to 8)	8.9%	12.3%	8.4%
	Some High School (9 to 11)	6.4%	6.1%	5.6%
	High School Graduate (12)	30.6%	29.7%	31.4%
	Some College (13 to 16)	16.4%	17.3%	19.0%
	Associates Degree Only	7.1%	5.4%	5.7%
	Bachelors Degree Only	17.3%	17.8%	18.1%
	Graduate Degree	13.3%	11.5%	11.8%
% College (4+)	30.6%	29.3%	29.9%	
Household Type	Total Households – count	3,565	13,248	23,422
	One Person HHs – count	794	3,106	6,250
	Family HHs – count	2,543	9,285	15,830
	Married Couple – count	2,135	8,003	13,444
	w/own children – count	465	1,977	2,535
	w/out own children – count	1,670	6,026	10,909
	Male Householder – count	137	407	657
	Female Householder – count	270	876	1,730
	Non-Family Households – count	228	857	1,342
	1 Person Household	22.3%	23.4%	26.7%
	2 Person Household	49.2%	44.9%	47.2%
	3 Person Household	9.6%	10.4%	9.4%
	4 Person Household	8.6%	8.8%	7.5%
	5 Person Household	5.7%	5.9%	4.6%
6 Person Household	2.3%	3.0%	2.2%	
7+ Person Household	2.2%	3.5%	2.4%	
% Households With Children	19.6%	19.9%	15.4%	

This report was produced using data from priv

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 26.066602 Longitude: -81.699959

Freedom Square				
Naples, FL				
	1 Mile Radius	3 Mile Radius	5 Mile Radius	
Freedom Square	Total Housing Units	5,822	21,187	37,508
	Owner Occupied Percent	45.3%	45.1%	46.8%
	Renter Occupied Percent	15.9%	17.4%	15.6%
	Vacant Housing Percent	38.8%	37.5%	37.6%
	Total Housing Units (Census 2000)	1,805	9,227	19,688
	For Rent (Census 2000)	6%	7%	5%
	For Sale (Census 2000)	5%	4%	5%
	Rented or Sold, (Census 2000)	1%	1%	1%
	Seasonal (Census 2014)	76%	74%	79%
	Other (Census 2000)	2%	1%	1%
Homes Built By Year	Homes Built 1990 to 2000	45%	41%	39%
	Homes Built 1980 to 1989	27%	34%	35%
	Homes Built 1970 to 1979	20%	18%	20%
	Homes Built 1960 to 1969	5%	4%	4%
	Homes Built 1950 to 1959	2%	1%	1%
	Homes Built 1940 to 1949	0%	0%	0%
	Homes Built Before 1939	1%	1%	1%
Units in Structure	1 Unit	30%	33%	34%
	2 - 9 Units	12%	17%	18%
	Greater than 10 Units	13%	15%	22%
	Mobilie Trailer	40%	31%	22%
	Other Units	5%	6%	3%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	14.5%	15.0%	11.6%
	Property Value \$750,000 to \$999,999	13.5%	12.1%	8.8%
	Property Value \$500,000 to \$749,999	24.8%	23.2%	21.2%
	Property Value \$400,000 to \$499,999	12.7%	12.3%	12.7%
	Property Value \$300,000, to \$399,999	8.2%	10.4%	12.9%
	Property Value \$200,000 to \$299,999	10.3%	11.2%	14.5%
	Property Value \$150,000 to \$199,999	6.0%	5.8%	6.8%
	Property Value \$100,000 to \$149,999	4.1%	4.4%	5.2%
	Property Value \$60,000 to \$99,999	1.4%	1.9%	1.7%
	Property Value \$40,000 to \$59,999	1.0%	0.5%	0.4%
	Property Value \$0 to \$39,999	3.5%	3.2%	4.2%
	Median Home Value	\$528,159	\$503,735	\$433,812
	Median Rent	\$665	\$737	\$733
	Wealth per Household	\$0 and under - percent	16.5%	16.6%
\$1 to \$4999 - percent		8.2%	8.4%	8.1%
\$5k to \$9999 - percent		4.3%	4.4%	4.3%
\$10k to \$24999 - percent		6.2%	6.2%	6.1%
\$25k to \$49999 - percent		6.8%	6.8%	6.8%
\$50k to \$99999 - percent		10.5%	10.5%	10.5%
\$100k to \$249999 - percent		18.9%	18.8%	19.0%
\$250k to \$499999 - percent		13.6%	13.6%	13.8%
\$500k+ - percent		15.0%	14.8%	15.1%
Median HH Wealth		\$88,088	\$86,566	\$90,020
Avg HH Wealth		\$246,299	\$244,175	\$247,924

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 26.066602 Longitude: -81.699959

Freedom Square				
Naples, FL				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Economic Viability	Economic Viability Local	205	200	202
	Economic Viability Indexed	105	103	103
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,436	13,434	20,877
	Managerial/Executive	6.9%	7.0%	9.2%
	Professional Specialty	12.7%	11.9%	12.5%
	Healthcare Support	2.4%	2.4%	2.7%
	Sales	11.9%	11.7%	13.2%
	Office & Administrative Support	14.4%	13.2%	13.0%
	Protective Service	1.5%	1.5%	1.5%
	Food Preparation	11.3%	13.6%	13.4%
	Building Maintenance & Cleaning	11.2%	12.9%	10.2%
	Personal Care	7.3%	4.9%	4.8%
	Farming, Fishing, & Forestry	3.6%	1.6%	1.4%
	Construction	7.8%	10.6%	10.2%
	Production & Transportation	8.8%	8.9%	7.9%
	Percent White Collar Workers	48.3%	46.1%	50.6%
	Percent Blue Collar Workers	51.7%	53.9%	49.4%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	12.0%	12.1%	11.0%
	Manufacturing	2.5%	2.2%	2.6%
	Transportation	3.5%	3.1%	3.0%
	Information	0.6%	1.0%	1.1%
	Wholesale/Retail	17.4%	15.5%	16.5%
	Finance, Insurance, Real Estate	6.9%	4.8%	5.6%
	Professional Services	5.6%	5.5%	6.3%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	11.1%	9.2%	8.1%
	Educational Services	13.5%	13.7%	14.5%
	Entertainment Services	19.1%	24.5%	22.8%
	Other Professional Services	5.5%	5.4%	5.6%
	Public Administration	2.3%	3.0%	3.0%
Transportation To Work	Drive to Work Alone	71.9%	75.6%	76.8%
	Drive to Work Carpool	14.1%	17.0%	15.8%
	Travel to Work by Public Transportation	7.4%	2.4%	1.7%
	Drive to Work on Motorcycle	0.0%	0.0%	0.2%
	Drive to Work on Bicycle	1.0%	0.7%	0.7%
	Walked to Work	1.5%	1.7%	1.3%
	Other Means	0.9%	1.2%	1.2%
	Work at Home	3.1%	1.3%	2.4%

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 26.066602 Longitude: -81.699959

Freedom Square Naples, FL		1 Mile Radius	3 Mile Radius	5 Mile Radius
	Travel to Work in Less than 5 Minutes	3.1%	2.0%	1.8%
	Travel to Work in 5 to 9 Minutes	11.9%	8.3%	9.0%
	Travel to Work in 10 to 14 Minutes	16.5%	12.9%	14.5%
	Travel to Work in 15 to 19 Minutes	16.2%	16.8%	18.1%
	Travel to Work in 20 to 29 Minutes	18.8%	26.1%	24.0%
	Travel to Work in 30 to 44 Minutes	23.5%	26.4%	24.1%
	Travel to Work in 45 to 59 Minutes	4.9%	4.3%	4.7%
	Travel to Work in 60 Minutes or more	4.4%	3.2%	3.7%
	Average Travel Time to Work	22	23	23
Vehicles per HH	No Vehicles	3.1%	4.8%	4.3%
	1 Vehicle	43.5%	43.5%	46.7%
	2 Vehicles	39.2%	38.7%	38.5%
	3 or more vehicles	14.2%	12.9%	10.6%
		Average Number of Vehicles	1.68	1.63
Change	Births (last 12 months)	73	292	423
	Deaths (last 12 months)	120	446	903
	Migration (last 12 months)	410	1,073	1,404
Work place	Workplace Establishments	93	532	832
	Workplace Employees (FTE)	1,155	6,521	9,748