

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 26.066602 Longitude: -81.699959

Freedom Square Naples, FL		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	19,869	46,657	131,019
	Population Est 19Q2	19,845	46,626	130,963
	Population Est 19Q1	19,435	45,947	130,591
	Population Est 18Q4	19,403	45,943	130,450
	Population Est 18Q3	19,219	45,679	129,983
	Population Est 18Q2	19,289	45,320	129,383
	Population Est 18Q1	18,961	44,939	129,425
	Population Est 17Q4	18,884	44,929	129,038
	Population Est 17Q3	18,773	44,594	129,056
	Population Fcst	25,038	57,363	144,057
	2010 Census Population	13,740	32,879	113,601
	2000 Census Population	8,618	24,804	97,458
	1990 Census Population	5,115	15,526	65,344
	Current Year Daytime Population	15,065	40,094	146,410
	Average Seasonal Population	16,514	36,763	108,346
	Historical Annual Growth, 1990 – 2000	5.36%	4.80%	4.08%
	Historical Annual Growth, 2000 – 2010	4.78%	2.86%	1.54%
	Estimated Annual Growth, 2010 – CY	3.96%	3.75%	1.51%
	Projected Annual Growth, CY to Y5	4.73%	4.22%	1.92%
	Group Qtrs Est	101	454	2,031
Transient Est Average Last 4 Qtrs	1,742	3,260	19,459	
<b>Households</b>	Current Year Estimated Households	7,993	19,187	57,482
	Households Est 19Q2	7,977	19,170	57,464
	Households Est 19Q1	7,807	18,897	57,346
	Households Est 18Q4	7,798	18,897	57,252
	Households Est 18Q3	7,721	18,788	57,067
	Households Est 18Q2	7,673	18,519	56,627
	Households Est 18Q1	7,531	18,361	56,622
	Households Est 17Q4	7,498	18,346	56,436
	Households Est 17Q3	7,460	18,223	56,490
	Households Fcst	10,131	23,651	62,984
	2010 Census Households	5,465	13,436	50,150
	2000 Census Households	3,532	10,082	42,899
	1990 Census Households	1,948	6,235	28,374
	Historical Annual Growth, 1990 – 2000	6.13%	4.92%	4.22%
	Historical Annual Growth, 2000 – 2010	4.46%	2.91%	1.57%
	Estimated Annual Growth, 2010 – CY	4.08%	3.82%	1.45%
Projected Annual Growth, CY to Y5	4.86%	4.27%	1.84%	
Population per Household	2.47	2.41	2.24	

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Freedom Square Naples, FL	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	0.9%	1.0%	1.4%
HH Income \$250,000 to \$499,999	1.1%	1.2%	1.7%
HH Income \$200,000 to \$249,999	2.5%	2.9%	3.9%
HH Income \$175,000 to \$199,999	4.5%	3.6%	2.7%
HH Income \$150,000 to \$174,999	3.3%	3.3%	3.5%
HH Income \$100,000 to 149,999	16.3%	15.4%	13.7%
HH Income \$75,000 to 99,999	13.0%	13.7%	12.6%
HH Income \$50,000 to 74,999	18.1%	19.7%	19.2%
HH Income \$35,000 to 49,999	15.4%	14.6%	14.4%
HH Income \$25,000 to 34,999	9.0%	8.9%	10.0%
HH Income \$15,000 to 24,999	8.5%	8.3%	9.1%
HH Income \$0 to 14,999	7.4%	7.2%	7.9%
Average Household Income	\$89,728	\$88,310	\$90,836
Median Household Income	\$61,614	\$62,760	\$60,278
Per Capita Income	\$36,264	\$36,628	\$40,263
2000 Average HH Income	\$55,144	\$56,944	\$63,651
2000 Median HH Income	\$35,985	\$39,751	\$44,248
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	1%	2%	2%
Disposable HH Income \$200,000 to \$249,999	1%	2%	2%
Disposable HH Income \$175,000 to \$199,999	1%	1%	2%
Disposable HH Income \$150,000 to \$174,999	4%	4%	3%
Disposable HH Income \$100,000 to \$149,999	13%	13%	12%
Disposable HH Income \$75,000 to \$99,999	16%	15%	13%
Disposable HH Income \$50,000 to \$74,999	18%	20%	19%
Disposable HH Income \$35,000 to \$49,999	17%	16%	16%
Disposable HH Income \$25,000 to \$34,999	11%	11%	11%
Disposable HH Income \$15,000 to \$24,999	10%	9%	10%
Disposable HH Income \$0 to \$14,999	8%	8%	9%
Average Disposable Income	69,123	69,486	69,762
Median Disposable Income	55,597	56,626	54,303
Householder White – Count	5,746	14,639	45,224
Median HH Income	\$69,122	\$68,637	\$65,978
Average HH Income	\$81,017	\$80,301	\$79,919
Householder Black or African-American – Count	659	1,372	2,675
Median HH Income	\$52,137	\$53,820	\$51,022
Average HH Income	\$59,405	\$56,707	\$54,548
Householder Hispanic – Count	1,406	2,818	8,361
Median HH Income	\$50,727	\$50,654	\$45,068
Average HH Income	\$57,874	\$58,249	\$53,240
Householder Asian or Pacific Islander – Count	45	100	465
Median HH Income	\$81,899	\$76,916	\$72,306
Average HH Income	\$93,944	\$82,473	\$79,530
Householder Other or Pacific Islander – Count	137	257	758
Median HH Income	\$56,622	\$58,091	\$55,330
Average HH Income	\$67,257	\$68,117	\$69,431

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Freedom Square Naples, FL		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Gender</b>	Male Population	9,741	22,668	63,039
	Female Population	10,129	23,989	67,980
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,028	2,250	5,938
	Count of Pop 0 to 7 years	1,535	3,365	8,855
	Count of Pop 5 - 13	1,999	4,425	11,373
	Count of Pop 14 - 18	1,011	2,167	5,187
	Count of Pop 19 - 22	885	1,972	4,961
	Count of Pop 22 - 25	608	1,398	3,596
	Count of Pop 25 - 29	1,077	2,414	6,033
	Count of Pop 30 - 34	1,011	2,191	5,781
	Count of Pop 35 - 39	1,100	2,397	6,479
	Count of Pop 40 - 44	1,068	2,330	6,340
	Count of Pop 45 - 59	3,030	7,377	21,196
	Count of Pop 60 - 74	3,697	9,229	27,518
	Count of Pop 75 - 84	2,602	6,378	19,474
	Count of Pop 85+	752	2,128	7,144
	% of Pop 0 to 4 years	5.2%	4.8%	4.5%
	% of Pop 0 to 7 years	7.7%	7.2%	6.8%
	% of Pop 5 - 13	10.1%	9.5%	8.7%
	% of Pop 14 - 18	5.1%	4.6%	4.0%
	% of Pop 19 - 22	4.5%	4.2%	3.8%
	% of Pop 22 - 25	3.1%	3.0%	2.7%
	% of Pop 25 - 29	5.4%	5.2%	4.6%
	% of Pop 30 - 34	5.1%	4.7%	4.4%
% of Pop 35 - 39	5.5%	5.1%	4.9%	
% of Pop 40 - 44	5.4%	5.0%	4.8%	
% of Pop 45 - 59	15.3%	15.8%	16.2%	
% of Pop 60 - 74	18.6%	19.8%	21.0%	
% of Pop 75 - 84	13.1%	13.7%	14.9%	
% of Pop 85+	3.8%	4.6%	5.5%	
Median Age	45.7	48.8	52.4	
Average Age	45.4	47.0	49.0	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.4%	5.1%	4.8%
	% of Pop 5 - 13	10.5%	9.9%	9.1%
	% of Pop 14 - 18	5.4%	4.9%	4.2%
	% of Pop 19 - 22	4.8%	4.5%	4.1%
	% of Pop 22 - 25	3.2%	3.2%	3.0%
	% of Pop 25 - 29	5.7%	5.6%	5.0%
	% of Pop 30 - 34	5.3%	5.1%	4.8%
	% of Pop 35 - 39	5.7%	5.3%	5.3%
	% of Pop 40 - 44	5.6%	5.2%	5.2%
	% of Pop 45 - 59	15.7%	16.2%	16.5%
	% of Pop 75 - 84	12.7%	13.2%	14.0%
	% of Pop 60 - 74	16.5%	17.8%	19.1%
	% of Pop 85+	3.5%	4.1%	4.8%
	Median Age	43.6	46.3	49.3
Average Age	44.2	45.6	47.4	

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Female Population by Age	% of Pop 0 to 4 years	5.0%	4.6%	4.3%
	% of Pop 5 - 13	9.7%	9.1%	8.3%
	% of Pop 14 - 18	4.8%	4.4%	3.8%
	% of Pop 19 - 22	4.2%	4.0%	3.5%
	% of Pop 22 - 25	2.9%	2.8%	2.5%
	% of Pop 25 - 29	5.1%	4.8%	4.2%
	% of Pop 30 - 34	4.9%	4.3%	4.0%
	% of Pop 35 - 39	5.4%	5.0%	4.6%
	% of Pop 40 - 44	5.1%	4.8%	4.5%
	% of Pop 45 - 59	14.8%	15.5%	15.9%
	% of Pop 60 - 74	20.6%	21.7%	22.8%
	% of Pop 75 - 84	13.4%	14.1%	15.6%
	% of Pop 85+	4.0%	5.0%	6.1%
	Median Age	48.0	51.3	55.4
Average Age	46.6	48.3	50.6	
Race	Count of White	15,771	37,751	112,081
	Count of Black or African-American	2,406	5,093	10,242
	Count of Asian or Pacific Islander	150	344	1,388
	Count of Other races	1,543	3,470	7,307
	White	79.4%	80.9%	85.5%
	Black or African American	12.1%	10.9%	7.8%
	Asian	0.8%	0.7%	1.1%
	Other Races	7.8%	7.4%	5.6%
Language Spoken	Speak English at Home	56.3%	62.6%	68.3%
	Speak Spanish at Home	30.0%	25.4%	22.5%
	Speak Other Language at Home	0.4%	0.3%	0.2%
Hispanic	Hispanic Population	6,087	13,225	31,222
	Hispanic Population Percent	30.6%	28.3%	23.8%
	Mexican	57.2%	57.2%	47.1%
	Puerto Rican	4.3%	4.8%	7.1%
	Cuban	18.5%	16.4%	21.2%
	Dominican	2.9%	2.8%	2.1%
	Central American	11.9%	12.2%	9.4%
	South American	2.4%	3.5%	9.6%
	Other Hispanic	2.8%	3.1%	3.6%
2000 Hispanic Population Percent	31%	27%	17%	
1990 Hispanic Population Percent	16%	16%	8%	

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	American (percent of total population)	6.4%	7.1%	7.3%
	American	6.2%	7.0%	7.1%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.7%	0.7%	1.0%
	Chinese	0.1%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.3%	0.2%	0.3%
	South East Asian (ie. Vietnamese)	0.2%	0.2%	0.3%
	Other Asian	0.1%	0.2%	0.2%
	European (percent of total population)	25.3%	30.9%	36.7%
	British	4.0%	5.0%	5.9%
	Dutch	0.5%	0.6%	0.8%
	French	1.3%	1.5%	1.6%
	German	6.1%	7.0%	8.2%
	Italian	4.2%	4.9%	5.3%
	Polish	1.3%	1.5%	1.8%
	Scandinavian	1.0%	1.4%	1.9%
	Scotch/Irish	5.2%	6.6%	8.1%
Other European (ie. Greek/Russian)	1.8%	2.4%	3.0%	
Middle Eastern	0.4%	0.3%	0.4%	
Other Ancestry	30.3%	25.6%	22.2%	
Unclassified Ancestry	6.2%	7.0%	8.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	14,338	34,445	99,964
	Elementary (0 to 8)	11.6%	9.7%	7.0%
	Some High School (9 to 11)	6.3%	5.7%	6.2%
	High School Graduate (12)	30.6%	30.6%	29.0%
	Some College (13 to 16)	16.0%	18.7%	19.2%
	Associates Degree Only	6.0%	5.6%	6.8%
	Bachelors Degree Only	17.9%	18.0%	19.1%
	Graduate Degree	11.7%	11.6%	12.8%
% College (4+)	29.6%	29.7%	31.9%	
Household Type	Total Households – count	7,993	19,187	57,482
	One Person HHs – count	1,827	4,885	16,542
	Family HHs – count	5,597	13,153	37,527
	Married Couple – count	4,791	11,156	30,927
	w/own children – count	1,162	2,367	5,834
	w/out own children – count	3,629	8,789	25,094
	Male Householder – count	265	534	1,976
	Female Householder – count	541	1,463	4,624
	Non-Family Households – count	569	1,149	3,413
	1 Person Household	22.9%	25.5%	28.8%
	2 Person Household	46.2%	45.8%	46.1%
	3 Person Household	10.4%	9.9%	10.1%
	4 Person Household	8.7%	8.2%	7.5%
	5 Person Household	5.9%	5.2%	4.0%
6 Person Household	2.8%	2.5%	1.8%	
7+ Person Household	3.0%	2.8%	1.6%	
% Households With Children	19.6%	17.3%	15.8%	

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Freedom Square Naples, FL		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	12,837	30,944	89,599
	Owner Occupied Percent	45.3%	45.4%	46.8%
	Renter Occupied Percent	16.9%	16.6%	17.3%
	Vacant Housing Percent	37.7%	38.0%	35.8%
	Total Housing Units (Census 2000)	5,510	14,928	62,805
	For Rent (Census 2000)	6%	6%	6%
	For Sale (Census 2000)	5%	4%	5%
	Rented or Sold, (Census 2000)	1%	1%	1%
	Seasonal (Census 2014)	75%	77%	77%
	Other (Census 2000)	1%	1%	1%
Homes Built By Year	Homes Built 1990 to 2000	41%	38%	33%
	Homes Built 1980 to 1989	32%	35%	33%
	Homes Built 1970 to 1979	19%	20%	22%
	Homes Built 1960 to 1969	5%	4%	8%
	Homes Built 1950 to 1959	1%	1%	3%
	Homes Built 1940 to 1949	0%	0%	0%
	Homes Built Before 1939	1%	1%	1%
Units in Structure	1 Unit	29%	33%	40%
	2 - 9 Units	14%	18%	20%
	Greater than 10 Units	11%	20%	28%
	Mobilie Trailer	39%	25%	11%
	Other Units	7%	4%	1%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	16.4%	12.8%	16.7%
	Property Value \$750,000 to \$999,999	12.2%	10.3%	9.2%
	Property Value \$500,000 to \$749,999	21.7%	22.2%	21.3%
	Property Value \$400,000 to \$499,999	11.3%	12.4%	11.9%
	Property Value \$300,000, to \$399,999	8.6%	11.8%	13.1%
	Property Value \$200,000 to \$299,999	11.0%	13.8%	13.5%
	Property Value \$150,000 to \$199,999	7.1%	6.5%	5.6%
	Property Value \$100,000 to \$149,999	5.0%	5.0%	3.6%
	Property Value \$60,000 to \$99,999	2.5%	1.6%	1.4%
	Property Value \$40,000 to \$59,999	0.8%	0.4%	0.5%
	Property Value \$0 to \$39,999	3.4%	3.3%	3.2%
	Median Home Value	\$503,199	\$461,558	\$476,477
	Median Rent	\$724	\$729	\$747
Wealth per Household	\$0 and under - percent	16.6%	16.4%	16.4%
	\$1 to \$4999 - percent	8.3%	8.2%	8.2%
	\$5k to \$9999 - percent	4.4%	4.3%	4.3%
	\$10k to \$24999 - percent	6.2%	6.2%	6.2%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.5%	10.5%	10.5%
	\$100k to \$249999 - percent	18.8%	18.9%	18.9%
	\$250k to \$499999 - percent	13.6%	13.7%	13.7%
	\$500k+ - percent	14.9%	15.0%	15.0%
	Median HH Wealth	\$86,687	\$88,454	\$88,569
	Avg HH Wealth	\$244,363	\$246,337	\$246,821

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<b>Economic Viability</b>	Economic Viability Local	202	201	204
	Economic Viability Indexed	103	103	104
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	8,160	18,113	52,070
	Managerial/Executive	7.2%	8.4%	12.2%
	Professional Specialty	12.1%	12.3%	13.9%
	Healthcare Support	2.5%	2.8%	2.1%
	Sales	11.4%	12.6%	14.5%
	Office & Administrative Support	13.0%	13.1%	11.2%
	Protective Service	1.4%	1.5%	1.8%
	Food Preparation	13.4%	13.4%	11.5%
	Building Maintenance & Cleaning	13.9%	10.8%	9.1%
	Personal Care	5.4%	4.9%	4.1%
	Farming, Fishing, & Forestry	1.8%	1.4%	1.0%
	Construction	9.3%	10.5%	11.4%
	Production & Transportation	8.5%	8.3%	7.3%
	Percent White Collar Workers	46.2%	49.3%	53.8%
Percent Blue Collar Workers	53.8%	50.7%	46.2%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	10.8%	11.5%	11.5%
	Manufacturing	2.0%	2.6%	2.5%
	Transportation	3.6%	3.2%	3.3%
	Information	1.2%	0.9%	1.6%
	Wholesale/Retail	14.9%	16.5%	16.9%
	Finance, Insurance, Real Estate	5.6%	5.2%	7.1%
	Professional Services	5.9%	5.7%	6.4%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	10.4%	8.4%	7.7%
	Educational Services	13.3%	14.3%	14.3%
	Entertainment Services	24.3%	23.1%	19.1%
	Other Professional Services	5.0%	5.6%	6.8%
	Public Administration	2.8%	3.0%	2.9%
	<b>Transportation To Work</b>	Drive to Work Alone	77.0%	76.2%
Drive to Work Carpool		15.1%	16.6%	15.2%
Travel to Work by Public Transportation		3.0%	1.9%	0.8%
Drive to Work on Motorcycle		0.0%	0.1%	0.1%
Drive to Work on Bicycle		0.7%	0.7%	1.1%
Walked to Work		1.5%	1.5%	1.7%
Other Means		1.1%	1.2%	1.4%
Work at Home		1.6%	1.8%	3.6%



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	Travel to Work in Less than 5 Minutes	2.2%	1.9%	3.2%
	Travel to Work in 5 to 9 Minutes	8.1%	8.8%	13.3%
	Travel to Work in 10 to 14 Minutes	13.8%	13.8%	17.2%
	Travel to Work in 15 to 19 Minutes	18.0%	17.5%	18.8%
	Travel to Work in 20 to 29 Minutes	26.7%	24.0%	21.6%
	Travel to Work in 30 to 44 Minutes	23.6%	25.8%	17.1%
	Travel to Work in 45 to 59 Minutes	4.0%	4.7%	4.7%
	Travel to Work in 60 Minutes or more	3.4%	3.5%	4.0%
	Average Travel Time to Work	22	23	21
Vehicles per HH	No Vehicles	3.8%	4.5%	4.8%
	1 Vehicle	44.8%	44.8%	46.8%
	2 Vehicles	38.7%	39.1%	37.8%
	3 or more vehicles	12.7%	11.5%	10.6%
	Average Number of Vehicles	1.64	1.61	1.57
Change	Births (last 12 months)	173	383	1,006
	Deaths (last 12 months)	272	686	2,157
	Migration (last 12 months)	750	1,281	2,187
Work place	Workplace Establishments	392	769	4,886
	Workplace Employees (FTE)	4,707	9,042	55,946