

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 35.173601 Longitude: -83.361492

Macon Plaza Franklin, NC		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	8,801	19,644	31,576
	Population Est 19Q2	8,772	19,598	31,533
	Population Est 19Q1	8,782	19,576	31,506
	Population Est 18Q4	8,765	19,538	31,442
	Population Est 18Q3	8,683	19,360	31,159
	Population Est 18Q2	8,641	19,255	30,954
	Population Est 18Q1	8,803	19,603	31,433
	Population Est 17Q4	8,747	19,474	31,245
	Population Est 17Q3	8,635	19,240	30,862
	Population Fcst	9,478	21,208	34,054
	2010 Census Population	8,386	18,601	29,815
	2000 Census Population	7,547	16,216	25,450
	1990 Census Population	6,240	12,941	19,956
	Current Year Daytime Population	13,227	22,129	29,547
	Average Seasonal Population	3,524	9,967	21,253
	Historical Annual Growth, 1990 – 2000	1.92%	2.28%	2.46%
	Historical Annual Growth, 2000 – 2010	1.06%	1.38%	1.60%
	Estimated Annual Growth, 2010 – CY	0.51%	0.58%	0.61%
	Projected Annual Growth, CY to Y5	1.49%	1.54%	1.52%
	Group Qtrs Est	28	132	324
Transient Est Average Last 4 Qtrs	620	1,392	1,670	
<b>Households</b>	Current Year Estimated Households	3,814	8,417	13,453
	Households Est 19Q2	3,801	8,398	13,435
	Households Est 19Q1	3,807	8,390	13,425
	Households Est 18Q4	3,799	8,372	13,396
	Households Est 18Q3	3,766	8,298	13,276
	Households Est 18Q2	3,745	8,248	13,182
	Households Est 18Q1	3,816	8,403	13,396
	Households Est 17Q4	3,792	8,346	13,314
	Households Est 17Q3	3,744	8,244	13,147
	Households Fcst	4,109	9,092	14,523
	2010 Census Households	3,634	7,965	12,688
	2000 Census Households	3,350	7,033	10,960
	1990 Census Households	2,759	5,505	8,286
	Historical Annual Growth, 1990 – 2000	1.96%	2.48%	2.84%
	Historical Annual Growth, 2000 – 2010	0.82%	1.25%	1.48%
	Estimated Annual Growth, 2010 – CY	0.51%	0.58%	0.62%
	Projected Annual Growth, CY to Y5	1.50%	1.56%	1.54%
Population per Household	2.30	2.32	2.32	

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<b>Macon Plaza Franklin, NC</b>	<b>5 Minute Drivetime</b>	<b>10 Minute Drivetime</b>	<b>20 Minute Drivetime</b>
HH Income \$500,000 or more	0.2%	0.2%	0.3%
HH Income \$250,000 to \$499,999	0.2%	0.2%	0.3%
HH Income \$200,000 to \$249,999	0.5%	0.6%	0.8%
HH Income \$175,000 to \$199,999	0.4%	0.4%	1.0%
HH Income \$150,000 to \$174,999	0.7%	0.7%	0.8%
HH Income \$100,000 to 149,999	5.7%	7.4%	8.3%
HH Income \$75,000 to 99,999	7.6%	8.7%	10.2%
HH Income \$50,000 to 74,999	16.3%	17.2%	18.2%
HH Income \$35,000 to 49,999	17.1%	16.8%	16.9%
HH Income \$25,000 to 34,999	17.0%	16.5%	13.7%
HH Income \$15,000 to 24,999	16.6%	15.2%	14.1%
HH Income \$0 to 14,999	17.7%	16.2%	15.5%
Average Household Income	\$45,268	\$49,076	\$53,666
Median Household Income	\$34,222	\$36,618	\$40,184
Per Capita Income	\$19,677	\$21,181	\$23,116
2000 Average HH Income	\$37,577	\$39,455	\$40,467
2000 Median HH Income	\$28,682	\$29,651	\$31,437
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	0%	0%	0%
Disposable HH Income \$200,000 to \$249,999	0%	0%	0%
Disposable HH Income \$175,000 to \$199,999	0%	0%	0%
Disposable HH Income \$150,000 to \$174,999	0%	0%	1%
Disposable HH Income \$100,000 to \$149,999	3%	4%	5%
Disposable HH Income \$75,000 to \$99,999	6%	8%	9%
Disposable HH Income \$50,000 to \$74,999	14%	15%	17%
Disposable HH Income \$35,000 to \$49,999	17%	17%	18%
Disposable HH Income \$25,000 to \$34,999	19%	18%	16%
Disposable HH Income \$15,000 to \$24,999	20%	19%	17%
Disposable HH Income \$0 to \$14,999	19%	18%	17%
Average Disposable Income	38,564	41,193	44,604
Median Disposable Income	30,284	32,316	35,149
Householder White – Count	3,357	7,456	12,044
Median HH Income	\$35,491	\$38,497	\$41,940
Average HH Income	\$44,888	\$47,869	\$51,282
Householder Black or African-American – Count	50	91	107
Median HH Income	\$29,370	\$26,929	\$25,447
Average HH Income	\$36,423	\$32,914	\$31,538
Householder Hispanic – Count	247	525	796
Median HH Income	\$29,520	\$31,581	\$33,733
Average HH Income	\$30,841	\$36,204	\$44,903
Householder Asian or Pacific Islander – Count	25	61	83
Median HH Income	\$37,273	\$36,913	\$42,529
Average HH Income	\$38,778	\$38,023	\$41,042
Householder Other or Pacific Islander – Count	135	285	423
Median HH Income	\$25,059	\$26,961	\$28,839
Average HH Income	\$33,119	\$34,564	\$37,692

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Macon Plaza Franklin, NC		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Gender</b>	Male Population	4,232	9,458	15,286
	Female Population	4,568	10,187	16,290
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	496	1,052	1,644
	Count of Pop 0 to 7 years	696	1,493	2,322
	Count of Pop 5 - 13	896	1,947	3,044
	Count of Pop 14 - 18	402	891	1,410
	Count of Pop 19 - 22	402	929	1,498
	Count of Pop 22 - 25	327	718	1,149
	Count of Pop 25 - 29	537	1,142	1,851
	Count of Pop 30 - 34	547	1,116	1,690
	Count of Pop 35 - 39	529	1,079	1,635
	Count of Pop 40 - 44	434	978	1,561
	Count of Pop 45 - 59	1,548	3,510	5,681
	Count of Pop 60 - 74	1,695	3,964	6,679
	Count of Pop 75 - 84	762	1,785	2,904
	Count of Pop 85+	226	534	830
	% of Pop 0 to 4 years	5.6%	5.4%	5.2%
	% of Pop 0 to 7 years	7.9%	7.6%	7.4%
	% of Pop 5 - 13	10.2%	9.9%	9.6%
	% of Pop 14 - 18	4.6%	4.5%	4.5%
	% of Pop 19 - 22	4.6%	4.7%	4.7%
	% of Pop 22 - 25	3.7%	3.7%	3.6%
	% of Pop 25 - 29	6.1%	5.8%	5.9%
	% of Pop 30 - 34	6.2%	5.7%	5.4%
	% of Pop 35 - 39	6.0%	5.5%	5.2%
	% of Pop 40 - 44	4.9%	5.0%	4.9%
	% of Pop 45 - 59	17.6%	17.9%	18.0%
	% of Pop 60 - 74	19.3%	20.2%	21.2%
	% of Pop 75 - 84	8.7%	9.1%	9.2%
% of Pop 85+	2.6%	2.7%	2.6%	
Median Age	43.0	44.9	45.9	
Average Age	43.1	43.9	44.4	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.0%	5.7%	5.5%
	% of Pop 5 - 13	11.0%	10.6%	10.2%
	% of Pop 14 - 18	4.9%	4.9%	4.7%
	% of Pop 19 - 22	4.6%	4.9%	5.1%
	% of Pop 22 - 25	3.8%	3.9%	3.9%
	% of Pop 25 - 29	6.4%	6.2%	6.3%
	% of Pop 30 - 34	7.0%	6.2%	5.8%
	% of Pop 35 - 39	6.3%	5.8%	5.4%
	% of Pop 40 - 44	5.4%	5.3%	5.2%
	% of Pop 45 - 59	18.0%	18.1%	18.2%
	% of Pop 75 - 84	7.2%	7.9%	8.1%
	% of Pop 60 - 74	17.7%	18.8%	19.7%
	% of Pop 85+	1.7%	1.8%	1.8%
	Median Age	39.9	41.8	42.9
Average Age	41.1	42.0	42.6	

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Female Population by Age	% of Pop 0 to 4 years	5.3%	5.0%	4.9%
	% of Pop 5 - 13	9.4%	9.3%	9.1%
	% of Pop 14 - 18	4.3%	4.2%	4.2%
	% of Pop 19 - 22	4.5%	4.5%	4.5%
	% of Pop 22 - 25	3.6%	3.5%	3.4%
	% of Pop 25 - 29	5.8%	5.4%	5.4%
	% of Pop 30 - 34	5.5%	5.2%	4.9%
	% of Pop 35 - 39	5.7%	5.2%	5.0%
	% of Pop 40 - 44	4.5%	4.7%	4.7%
	% of Pop 45 - 59	17.2%	17.6%	17.8%
	% of Pop 60 - 74	20.7%	21.5%	22.5%
	% of Pop 75 - 84	10.0%	10.2%	10.2%
	% of Pop 85+	3.4%	3.5%	3.4%
	Median Age	46.3	47.8	48.7
Average Age	45.0	45.7	46.0	
Race	Count of White	8,036	18,125	29,383
	Count of Black or African-American	116	277	477
	Count of Asian or Pacific Islander	75	157	223
	Count of Other races	574	1,085	1,493
	White	91.3%	92.3%	93.1%
	Black or African American	1.3%	1.4%	1.5%
	Asian	0.8%	0.8%	0.7%
	Other Races	6.5%	5.5%	4.7%
Language Spoken	Speak English at Home	91.5%	92.0%	92.6%
	Speak Spanish at Home	7.4%	6.8%	6.2%
	Speak Other Language at Home	0.0%	0.0%	0.1%
Hispanic	Hispanic Population	918	1,658	2,231
	Hispanic Population Percent	10.4%	8.4%	7.1%
	Mexican	79.6%	79.3%	80.2%
	Puerto Rican	7.6%	8.4%	7.1%
	Cuban	1.6%	2.7%	4.1%
	Dominican	0.0%	0.0%	0.0%
	Central American	5.3%	4.8%	4.0%
	South American	2.8%	2.0%	1.8%
	Other Hispanic	3.1%	2.8%	2.8%
2000 Hispanic Population Percent	2%	2%	1%	
1990 Hispanic Population Percent	0%	0%	0%	

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	American (percent of total population)	19.2%	20.1%	20.8%
	American	18.7%	19.6%	20.2%
	Native American (ie. Indian/Eskimo)	0.5%	0.5%	0.5%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.8%	0.8%	0.7%
	Chinese	0.4%	0.4%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.1%	0.0%
	South Central Asian (ie. Indian)	0.1%	0.1%	0.2%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.1%
	Other Asian	0.2%	0.1%	0.1%
	European (percent of total population)	35.7%	36.6%	37.5%
	British	8.2%	8.4%	8.3%
	Dutch	1.0%	1.2%	1.2%
	French	1.2%	1.1%	1.1%
	German	6.8%	6.7%	6.9%
	Italian	1.7%	1.9%	1.8%
	Polish	0.7%	0.7%	0.8%
	Scandinavian	1.3%	1.3%	1.3%
	Scotch/Irish	13.6%	13.9%	14.6%
Other European (ie. Greek/Russian)	1.2%	1.4%	1.5%	
Middle Eastern	0.0%	0.0%	0.0%	
Other Ancestry	14.7%	14.2%	13.7%	
Unclassified Ancestry	19.1%	19.9%	20.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	6,278	14,108	22,831
	Elementary (0 to 8)	5.7%	5.3%	4.7%
	Some High School (9 to 11)	12.7%	10.1%	8.9%
	High School Graduate (12)	33.7%	34.3%	32.5%
	Some College (13 to 16)	22.2%	22.3%	23.4%
	Associates Degree Only	8.2%	9.4%	10.8%
	Bachelors Degree Only	12.6%	12.4%	13.0%
	Graduate Degree	4.9%	6.1%	6.7%
% College (4+)	17.5%	18.5%	19.6%	
Household Type	Total Households – count	3,814	8,417	13,453
	One Person HHs – count	1,210	2,487	3,805
	Family HHs – count	2,347	5,484	8,999
	Married Couple – count	1,623	4,043	7,010
	w/own children – count	530	1,210	2,041
	w/out own children – count	1,093	2,833	4,969
	Male Householder – count	224	443	635
	Female Householder – count	500	999	1,353
	Non-Family Households – count	257	446	650
	1 Person Household	31.7%	29.5%	28.3%
	2 Person Household	36.9%	39.3%	40.8%
	3 Person Household	14.2%	13.9%	13.8%
	4 Person Household	9.6%	9.6%	9.8%
	5 Person Household	4.6%	4.6%	4.3%
	6 Person Household	1.8%	1.9%	1.9%
7+ Person Household	1.2%	1.1%	1.1%	
% Households With Children	21.3%	21.9%	21.6%	

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Macon Plaza Franklin, NC		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	5,053	11,456	19,344
	Owner Occupied Percent	51.8%	54.5%	53.3%
	Renter Occupied Percent	23.7%	19.0%	16.3%
	Vacant Housing Percent	24.5%	26.5%	30.5%
	Total Housing Units (Census 2000)	4,331	9,467	15,578
	For Rent (Census 2000)	10%	6%	5%
	For Sale (Census 2000)	5%	6%	5%
	Rented or Sold, (Census 2000)	5%	3%	2%
	Seasonal (Census 2014)	54%	60%	66%
	Other (Census 2000)	14%	14%	11%
Homes Built By Year	Homes Built 1990 to 2000	20%	25%	27%
	Homes Built 1980 to 1989	27%	25%	24%
	Homes Built 1970 to 1979	22%	22%	22%
	Homes Built 1960 to 1969	13%	12%	11%
	Homes Built 1950 to 1959	8%	7%	7%
	Homes Built 1940 to 1949	5%	4%	4%
	Homes Built Before 1939	5%	5%	6%
Units in Structure	1 Unit	70%	74%	77%
	2 - 9 Units	8%	6%	4%
	Greater than 10 Units	2%	1%	1%
	Mobilie Trailer	19%	19%	19%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.0%	1.0%	1.1%
	Property Value \$750,000 to \$999,999	0.6%	0.4%	0.7%
	Property Value \$500,000 to \$749,999	5.8%	6.6%	7.6%
	Property Value \$400,000 to \$499,999	7.1%	7.5%	7.3%
	Property Value \$300,000, to \$399,999	12.5%	14.5%	15.4%
	Property Value \$200,000 to \$299,999	28.4%	27.3%	26.8%
	Property Value \$150,000 to \$199,999	18.2%	16.9%	16.3%
	Property Value \$100,000 to \$149,999	13.2%	11.3%	11.8%
	Property Value \$60,000 to \$99,999	3.0%	4.7%	4.3%
	Property Value \$40,000 to \$59,999	1.6%	1.5%	1.8%
	Property Value \$0 to \$39,999	8.7%	8.1%	6.9%
	Median Home Value	\$214,968	\$223,474	\$229,596
	Median Rent	\$481	\$480	\$477
Wealth per Household	\$0 and under - percent	18.7%	18.1%	17.7%
	\$1 to \$4999 - percent	10.0%	9.5%	9.1%
	\$5k to \$9999 - percent	5.0%	4.8%	4.7%
	\$10k to \$24999 - percent	6.7%	6.6%	6.5%
	\$25k to \$49999 - percent	7.0%	7.0%	6.9%
	\$50k to \$99999 - percent	10.5%	10.6%	10.6%
	\$100k to \$249999 - percent	17.8%	18.2%	18.4%
	\$250k to \$499999 - percent	12.1%	12.5%	12.8%
	\$500k+ - percent	12.2%	12.8%	13.2%
	Median HH Wealth	\$62,441	\$69,228	\$73,837
	Avg HH Wealth	\$210,756	\$218,683	\$224,659

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<b>Economic Viability</b>	Economic Viability Local	200	195	192
	Economic Viability Indexed	102	100	99
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	3,435	7,814	12,724
	Managerial/Executive	10.7%	10.2%	10.7%
	Professional Specialty	13.3%	15.5%	17.6%
	Healthcare Support	2.4%	3.4%	3.8%
	Sales	11.5%	11.3%	11.2%
	Office & Administrative Support	10.4%	11.3%	11.3%
	Protective Service	1.4%	1.8%	1.7%
	Food Preparation	12.3%	11.0%	9.1%
	Building Maintenance & Cleaning	11.6%	10.4%	8.4%
	Personal Care	2.7%	3.7%	3.6%
	Farming, Fishing, & Forestry	0.6%	1.1%	0.8%
	Construction	14.9%	12.6%	12.8%
	Production & Transportation	8.2%	7.7%	9.0%
	Percent White Collar Workers	48.3%	51.8%	54.6%
Percent Blue Collar Workers	51.7%	48.2%	45.4%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	11.1%	11.2%	12.6%
	Manufacturing	6.7%	6.0%	6.1%
	Transportation	4.1%	3.6%	3.9%
	Information	2.3%	2.6%	2.0%
	Wholesale/Retail	18.8%	16.4%	15.2%
	Finance, Insurance, Real Estate	3.6%	4.3%	4.4%
	Professional Services	1.9%	2.1%	3.5%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	6.9%	6.7%	5.0%
	Educational Services	17.6%	21.8%	23.5%
	Entertainment Services	17.6%	15.6%	13.9%
	Other Professional Services	5.9%	5.7%	5.9%
	Public Administration	3.5%	4.0%	4.0%
	<b>Transportation To Work</b>	Drive to Work Alone	83.3%	82.9%
Drive to Work Carpool		11.2%	11.5%	12.6%
Travel to Work by Public Transportation		0.0%	0.0%	0.3%
Drive to Work on Motorcycle		0.0%	0.1%	0.1%
Drive to Work on Bicycle		0.4%	0.2%	0.1%
Walked to Work		1.2%	1.0%	1.1%
Other Means		0.1%	0.1%	0.2%
Work at Home		3.8%	4.1%	4.2%



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	Travel to Work in Less than 5 Minutes	6.7%	4.7%	4.2%
	Travel to Work in 5 to 9 Minutes	21.0%	17.8%	14.5%
	Travel to Work in 10 to 14 Minutes	30.5%	29.2%	23.9%
	Travel to Work in 15 to 19 Minutes	16.4%	17.9%	19.7%
	Travel to Work in 20 to 29 Minutes	4.8%	7.4%	13.8%
	Travel to Work in 30 to 44 Minutes	11.4%	13.3%	13.8%
	Travel to Work in 45 to 59 Minutes	5.4%	5.8%	5.7%
	Travel to Work in 60 Minutes or more	3.9%	4.0%	4.4%
	Average Travel Time to Work	17	18	19
Vehicles per HH	No Vehicles	10.0%	7.7%	6.1%
	1 Vehicle	37.4%	35.1%	33.5%
	2 Vehicles	34.0%	35.9%	37.6%
	3 or more vehicles	18.6%	21.3%	22.8%
	Average Number of Vehicles	1.69	1.79	1.86
Change	Births (last 12 months)	91	192	302
	Deaths (last 12 months)	119	276	450
	Migration (last 12 months)	146	368	565
Work place	Workplace Establishments	578	767	890
	Workplace Employees (FTE)	6,495	8,688	9,931