

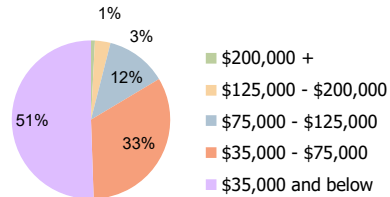
Macon Plaza Franklin, NC	1 Mile Radius	3 Mile Radius	5 Mile Radius
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### Current Year Demographics

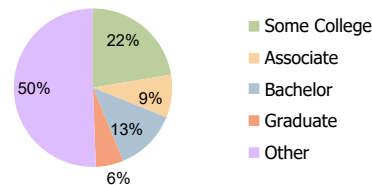
Current Population	1,548	10,790	18,663
Total Daytime Pop	2,659	14,113	21,780
Workplace Pop	1,323	6,691	8,627
Average Household Income	\$37,777	\$46,385	\$48,903
Average Disposable Income	\$32,219	\$39,401	\$41,041
Total Households	676	4,664	8,010
Median Home Value	\$216,349	\$214,640	\$222,758
College (4+)	11.8%	18.3%	18.4%
Total Consumer Spending/Capita (Weekly)	\$295	\$305	\$307
Population per Household	2.13	2.01	2.47
% of Households with Children	19.9%	22.7%	22.0%

### 2024 Demographic Projections

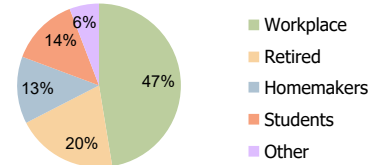
Projected Population	1,673	11,622	20,147
Projected 5 Year Annual Growth Rate (Pop)	1.6%	1.5%	1.5%



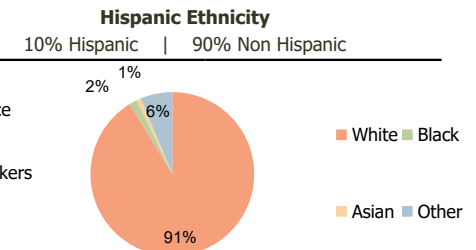
Household Income (3 Mile Radius)



Education (3 Mile Radius)



Daytime Population (3 Mile Radius)



Race (3 Mile Radius)



# Demographic Summary Report

2000, 2010 Census, 2019 Estimates & 2024 Projections  
 Calculated using TAS Retrieval

Macon Plaza Franklin, NC		1 Mile Radius	3 Mile Radius	5 Mile Radius
<b>Population</b>	Current Estimated Population	1,548	10,790	18,663
	2010 Census Population	1,456	10,290	17,687
	2000 Census Population	1,291	9,296	15,480
	Historical Annual Growth 2000 to 2010	1.2%	1.0%	1.3%
	Estimated Annual Growth 2010 to 2019	0.6%	0.5%	0.6%
	Projected Annual Growth 2019 to 2024	1.6%	1.5%	1.5%
<b>Ethnic</b>	Hispanic or Latino Population	12%	10%	9%
	Non Hispanic or Latino Population	88%	90%	91%
<b>Race</b>	White	89.5%	91.3%	92.2%
	Black or African American	1.1%	1.5%	1.4%
	Asian & Pacific Islander	0.9%	0.9%	0.8%
	Other Races	8.5%	6.3%	5.6%

