

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.246657 Longitude: -77.879581

New Centre Market Wilmington, NC		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	58,106	166,120	269,334
	Population Est 19Q2	57,776	165,109	267,388
	Population Est 19Q1	58,097	164,605	265,626
	Population Est 18Q4	57,598	163,651	263,868
	Population Est 18Q3	57,603	163,278	261,966
	Population Est 18Q2	57,651	162,474	259,869
	Population Est 18Q1	57,435	161,671	258,176
	Population Est 17Q4	57,388	161,182	256,422
	Population Est 17Q3	57,287	160,424	254,676
	Population Fcst	62,333	179,640	295,914
	2010 Census Population	50,901	143,756	222,610
	2000 Census Population	42,326	118,415	169,784
	1990 Census Population	36,329	92,049	126,431
	Current Year Daytime Population	83,097	208,555	290,041
	Average Seasonal Population	1,832	11,559	19,960
	Historical Annual Growth, 1990 – 2000	1.54%	2.55%	2.99%
	Historical Annual Growth, 2000 – 2010	1.86%	1.96%	2.75%
	Estimated Annual Growth, 2010 – CY	1.40%	1.53%	2.03%
	Projected Annual Growth, CY to Y5	1.41%	1.58%	1.90%
	Group Qtrs Est	4,081	5,991	6,810
Transient Est Average Last 4 Qtrs	7,845	10,868	11,156	
<b>Households</b>	Current Year Estimated Households	25,219	71,695	113,971
	Households Est 19Q2	25,058	71,223	113,099
	Households Est 19Q1	25,233	71,015	112,368
	Households Est 18Q4	24,991	70,562	111,576
	Households Est 18Q3	24,994	70,411	110,806
	Households Est 18Q2	25,006	70,036	109,856
	Households Est 18Q1	24,906	69,671	109,124
	Households Est 17Q4	24,881	69,448	108,371
	Households Est 17Q3	24,833	69,103	107,610
	Households Fcst	27,198	77,790	125,519
	2010 Census Households	21,805	61,475	93,577
	2000 Census Households	18,590	50,721	71,199
	1990 Census Households	14,478	37,069	49,836
	Historical Annual Growth, 1990 – 2000	2.53%	3.19%	3.63%
	Historical Annual Growth, 2000 – 2010	1.61%	1.94%	2.77%
	Estimated Annual Growth, 2010 – CY	1.54%	1.63%	2.10%
	Projected Annual Growth, CY to Y5	1.52%	1.65%	1.95%
Population per Household	2.14	2.23	2.30	

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New Centre Market Wilmington, NC		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	0.5%	0.9%	0.9%	
HH Income \$250,000 to \$499,999	0.6%	1.0%	1.1%	
HH Income \$200,000 to \$249,999	1.4%	2.5%	2.5%	
HH Income \$175,000 to \$199,999	1.3%	2.0%	2.1%	
HH Income \$150,000 to \$174,999	2.0%	2.8%	3.2%	
HH Income \$100,000 to 149,999	9.1%	12.5%	13.9%	
HH Income \$75,000 to 99,999	9.4%	11.3%	12.1%	
HH Income \$50,000 to 74,999	17.5%	17.8%	18.3%	
HH Income \$35,000 to 49,999	15.5%	13.5%	13.3%	
HH Income \$25,000 to 34,999	11.3%	10.8%	9.9%	
HH Income \$15,000 to 24,999	12.9%	10.9%	10.2%	
HH Income \$0 to 14,999	18.6%	14.1%	12.5%	
Average Household Income	\$57,774	\$72,244	\$75,436	
Median Household Income	\$41,590	\$50,885	\$55,051	
Per Capita Income	\$25,534	\$31,590	\$32,282	
2000 Average HH Income	\$41,682	\$51,157	\$52,675	
2000 Median HH Income	\$31,960	\$37,723	\$39,804	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	1%	1%	1%	
Disposable HH Income \$200,000 to \$249,999	1%	1%	1%	
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%	
Disposable HH Income \$150,000 to \$174,999	1%	2%	2%	
Disposable HH Income \$100,000 to \$149,999	7%	9%	11%	
Disposable HH Income \$75,000 to \$99,999	9%	12%	13%	
Disposable HH Income \$50,000 to \$74,999	16%	18%	19%	
Disposable HH Income \$35,000 to \$49,999	16%	15%	15%	
Disposable HH Income \$25,000 to \$34,999	13%	13%	12%	
Disposable HH Income \$15,000 to \$24,999	15%	13%	12%	
Disposable HH Income \$0 to \$14,999	20%	15%	14%	
Average Disposable Income	47,703	57,504	60,256	
Median Disposable Income	36,308	43,997	47,554	
Householder White – Count	18,540	55,689	90,996	
Median HH Income	\$45,971	\$57,842	\$61,478	
Average HH Income	\$57,821	\$70,449	\$73,101	
Householder Black or African-American – Count	4,829	11,506	15,059	
Median HH Income	\$31,785	\$30,761	\$31,871	
Average HH Income	\$40,036	\$39,768	\$42,014	
Householder Hispanic – Count	1,031	2,392	4,243	
Median HH Income	\$33,689	\$36,420	\$36,200	
Average HH Income	\$44,079	\$45,607	\$47,003	
Householder Asian or Pacific Islander – Count	303	713	987	
Median HH Income	\$41,119	\$62,671	\$71,202	
Average HH Income	\$51,702	\$68,192	\$75,375	
Householder Other or Pacific Islander – Count	517	1,396	2,686	
Median HH Income	\$42,592	\$37,556	\$39,762	
Average HH Income	\$51,500	\$51,516	\$54,379	

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<b>Gender</b>	Male Population	28,330	80,820	130,814
	Female Population	29,776	85,300	138,520
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	4,332	11,483	17,687
	Count of Pop 0 to 7 years	5,896	16,043	25,490
	Count of Pop 5 - 13	6,217	18,213	30,347
	Count of Pop 14 - 18	1,995	6,712	11,843
	Count of Pop 19 - 22	7,453	12,718	17,544
	Count of Pop 22 - 25	2,282	5,969	9,175
	Count of Pop 25 - 29	3,323	9,423	14,592
	Count of Pop 30 - 34	6,140	13,307	18,296
	Count of Pop 35 - 39	4,827	12,700	19,157
	Count of Pop 40 - 44	3,486	10,491	17,513
	Count of Pop 45 - 59	8,380	29,539	50,393
	Count of Pop 60 - 74	6,856	25,223	44,565
	Count of Pop 75 - 84	2,138	7,927	14,306
	Count of Pop 85+	677	2,414	3,917
	% of Pop 0 to 4 years	7.5%	6.9%	6.6%
	% of Pop 0 to 7 years	10.1%	9.7%	9.5%
	% of Pop 5 - 13	10.7%	11.0%	11.3%
	% of Pop 14 - 18	3.4%	4.0%	4.4%
	% of Pop 19 - 22	12.8%	7.7%	6.5%
	% of Pop 22 - 25	3.9%	3.6%	3.4%
	% of Pop 25 - 29	5.7%	5.7%	5.4%
	% of Pop 30 - 34	10.6%	8.0%	6.8%
	% of Pop 35 - 39	8.3%	7.6%	7.1%
% of Pop 40 - 44	6.0%	6.3%	6.5%	
% of Pop 45 - 59	14.4%	17.8%	18.7%	
% of Pop 60 - 74	11.8%	15.2%	16.5%	
% of Pop 75 - 84	3.7%	4.8%	5.3%	
% of Pop 85+	1.2%	1.5%	1.5%	
Median Age	32.8	37.1	39.0	
Average Age	35.3	38.5	39.6	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	7.8%	7.3%	6.9%
	% of Pop 5 - 13	11.2%	11.5%	11.9%
	% of Pop 14 - 18	3.7%	4.3%	4.7%
	% of Pop 19 - 22	11.6%	7.4%	6.5%
	% of Pop 22 - 25	3.9%	3.7%	3.6%
	% of Pop 25 - 29	5.9%	5.9%	5.8%
	% of Pop 30 - 34	11.1%	8.3%	7.0%
	% of Pop 35 - 39	9.1%	8.1%	7.4%
	% of Pop 40 - 44	6.5%	6.6%	6.7%
	% of Pop 45 - 59	14.8%	17.9%	18.9%
	% of Pop 75 - 84	3.0%	4.0%	4.6%
	% of Pop 60 - 74	10.9%	14.0%	15.2%
	% of Pop 85+	0.6%	0.9%	0.9%
	Median Age	32.7	35.9	37.5
Average Age	34.4	37.2	38.2	

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Female Population by Age	% of Pop 0 to 4 years	7.1%	6.6%	6.2%
	% of Pop 5 - 13	10.3%	10.4%	10.7%
	% of Pop 14 - 18	3.2%	3.8%	4.1%
	% of Pop 19 - 22	14.0%	7.9%	6.6%
	% of Pop 22 - 25	4.0%	3.5%	3.3%
	% of Pop 25 - 29	5.6%	5.4%	5.1%
	% of Pop 30 - 34	10.1%	7.7%	6.6%
	% of Pop 35 - 39	7.5%	7.2%	6.9%
	% of Pop 40 - 44	5.5%	6.0%	6.3%
	% of Pop 45 - 59	14.1%	17.6%	18.5%
	% of Pop 60 - 74	12.7%	16.3%	17.8%
	% of Pop 75 - 84	4.4%	5.5%	5.9%
	% of Pop 85+	1.7%	2.0%	2.0%
	Median Age	33.0	38.3	40.5
Average Age	36.2	39.8	40.9	
Race	Count of White	41,662	127,215	213,634
	Count of Black or African-American	12,848	29,171	39,146
	Count of Asian or Pacific Islander	835	2,201	3,358
	Count of Other races	2,761	7,532	13,196
	White	71.7%	76.6%	79.3%
	Black or African American	22.1%	17.6%	14.5%
	Asian	1.4%	1.3%	1.2%
	Other Races	4.8%	4.5%	4.9%
Language Spoken	Speak English at Home	91.5%	92.9%	93.2%
	Speak Spanish at Home	5.2%	4.3%	4.3%
	Speak Other Language at Home	0.4%	0.3%	0.2%
Hispanic	Hispanic Population	3,620	9,356	15,304
	Hispanic Population Percent	6.2%	5.6%	5.7%
	Mexican	58.9%	49.6%	52.4%
	Puerto Rican	11.7%	11.3%	12.4%
	Cuban	2.9%	2.6%	3.2%
	Dominican	0.1%	0.0%	0.2%
	Central American	9.8%	19.9%	16.2%
	South American	8.8%	7.2%	6.7%
	Other Hispanic	7.8%	9.3%	8.9%
2000 Hispanic Population Percent	2%	2%	3%	
1990 Hispanic Population Percent	1%	1%	1%	

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	American (percent of total population)	14.6%	13.4%	12.3%
	American	14.2%	13.0%	11.8%
	Native American (ie. Indian/Eskimo)	0.4%	0.4%	0.4%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	1.4%	1.3%	1.2%
	Chinese	0.2%	0.3%	0.2%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.2%	0.2%	0.2%
	South East Asian (ie. Vietnamese)	0.5%	0.5%	0.5%
	Other Asian	0.3%	0.1%	0.1%
	European (percent of total population)	30.7%	35.8%	38.1%
	British	7.1%	8.7%	8.8%
	Dutch	0.5%	0.6%	0.6%
	French	1.1%	1.4%	1.4%
	German	5.6%	6.7%	7.2%
	Italian	2.6%	2.9%	3.3%
	Polish	1.0%	1.2%	1.3%
	Scandinavian	1.2%	1.4%	1.4%
	Scotch/Irish	9.1%	10.4%	11.2%
Other European (ie. Greek/Russian)	2.5%	2.7%	2.9%	
Middle Eastern	0.3%	0.4%	0.4%	
Other Ancestry	24.4%	21.7%	20.5%	
Unclassified Ancestry	22.4%	21.7%	21.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	35,827	111,025	182,739
	Elementary (0 to 8)	3.9%	3.0%	2.9%
	Some High School (9 to 11)	6.4%	5.5%	5.3%
	High School Graduate (12)	24.3%	22.0%	22.5%
	Some College (13 to 16)	22.2%	21.8%	22.2%
	Associates Degree Only	9.2%	9.0%	9.7%
	Bachelors Degree Only	24.2%	26.0%	25.0%
	Graduate Degree	9.8%	12.6%	12.3%
% College (4+)	34.0%	38.6%	37.4%	
Household Type	Total Households – count	25,219	71,695	113,971
	One Person HHs – count	9,213	23,652	33,827
	Family HHs – count	11,504	39,840	69,536
	Married Couple – count	7,244	28,660	52,414
	w/own children – count	2,362	9,997	17,775
	w/out own children – count	4,883	18,664	34,638
	Male Householder – count	1,048	2,637	4,279
	Female Householder – count	3,212	8,543	12,843
	Non-Family Households – count	4,503	8,202	10,609
	1 Person Household	36.5%	33.0%	29.7%
	2 Person Household	34.0%	35.3%	36.9%
	3 Person Household	16.3%	15.9%	16.3%
	4 Person Household	8.2%	10.1%	10.9%
	5 Person Household	3.2%	3.8%	4.2%
	6 Person Household	1.1%	1.3%	1.3%
7+ Person Household	0.7%	0.7%	0.7%	
% Households With Children	18.8%	22.7%	24.1%	

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	Total Housing Units	28,299	80,852	127,992
	Owner Occupied Percent	39.3%	49.2%	55.3%
	Renter Occupied Percent	49.8%	39.5%	33.7%
	Vacant Housing Percent	10.9%	11.3%	11.0%
	Total Housing Units (Census 2000)	20,705	57,411	80,215
	For Rent (Census 2000)	57%	42%	38%
	For Sale (Census 2000)	14%	14%	17%
	Rented or Sold, (Census 2000)	7%	7%	7%
	Seasonal (Census 2014)	16%	29%	31%
	Other (Census 2000)	9%	9%	9%
Homes Built By Year	Homes Built 1990 to 2000	25%	32%	35%
	Homes Built 1980 to 1989	19%	18%	19%
	Homes Built 1970 to 1979	20%	16%	16%
	Homes Built 1960 to 1969	12%	11%	10%
	Homes Built 1950 to 1959	9%	8%	7%
	Homes Built 1940 to 1949	6%	7%	6%
	Homes Built Before 1939	8%	9%	7%
Units in Structure	1 Unit	57%	65%	66%
	2 - 9 Units	22%	19%	15%
	Greater than 10 Units	17%	11%	9%
	Mobilie Trailer	4%	5%	9%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.6%	4.7%	3.6%
	Property Value \$750,000 to \$999,999	1.4%	3.7%	3.2%
	Property Value \$500,000 to \$749,999	6.5%	10.8%	10.9%
	Property Value \$400,000 to \$499,999	8.0%	10.3%	11.3%
	Property Value \$300,000, to \$399,999	17.8%	17.8%	18.0%
	Property Value \$200,000 to \$299,999	32.7%	29.4%	27.9%
	Property Value \$150,000 to \$199,999	16.5%	11.4%	11.2%
	Property Value \$100,000 to \$149,999	8.7%	6.3%	6.8%
	Property Value \$60,000 to \$99,999	2.8%	2.1%	2.7%
	Property Value \$40,000 to \$59,999	0.7%	0.6%	0.8%
	Property Value \$0 to \$39,999	3.2%	2.9%	3.6%
	Median Home Value	\$246,927	\$290,019	\$287,871
	Median Rent	\$603	\$624	\$624
Wealth per Household	\$0 and under - percent	20.6%	18.9%	18.2%
	\$1 to \$4999 - percent	10.9%	9.6%	9.1%
	\$5k to \$9999 - percent	5.5%	5.0%	4.8%
	\$10k to \$24999 - percent	7.1%	6.7%	6.6%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	9.9%	10.1%	10.3%
	\$100k to \$249999 - percent	16.4%	17.3%	17.8%
	\$250k to \$499999 - percent	11.1%	12.2%	12.7%
	\$500k+ - percent	11.5%	13.2%	13.7%
	Median HH Wealth	\$46,282	\$64,309	\$71,667
	Avg HH Wealth	\$197,669	\$220,184	\$228,088

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<b>Economic Viability</b>	Economic Viability Local	201	199	199
	Economic Viability Indexed	103	102	102
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	28,455	80,789	129,098
	Managerial/Executive	11.5%	14.5%	15.3%
	Professional Specialty	21.4%	24.4%	23.9%
	Healthcare Support	2.9%	2.2%	2.2%
	Sales	15.0%	14.3%	13.8%
	Office & Administrative Support	10.9%	10.7%	11.2%
	Protective Service	1.8%	1.4%	1.8%
	Food Preparation	12.7%	8.8%	7.7%
	Building Maintenance & Cleaning	3.5%	3.2%	3.4%
	Personal Care	5.4%	4.0%	3.9%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.3%
	Construction	7.2%	8.1%	8.2%
	Production & Transportation	7.7%	8.3%	8.3%
	Percent White Collar Workers	61.6%	66.1%	66.4%
Percent Blue Collar Workers	38.4%	33.9%	33.6%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	6.2%	7.2%	7.7%
	Manufacturing	6.1%	6.9%	7.0%
	Transportation	3.0%	3.5%	3.8%
	Information	2.7%	2.7%	2.5%
	Wholesale/Retail	17.0%	15.3%	15.4%
	Finance, Insurance, Real Estate	5.3%	6.7%	6.5%
	Professional Services	6.6%	8.1%	8.0%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	3.7%	3.6%	3.9%
	Educational Services	21.9%	23.8%	23.7%
	Entertainment Services	18.3%	14.3%	12.9%
	Other Professional Services	5.9%	5.6%	5.2%
	Public Administration	3.0%	2.4%	3.3%
	<b>Transportation To Work</b>	Drive to Work Alone	80.3%	82.2%
Drive to Work Carpool		12.1%	10.8%	11.3%
Travel to Work by Public Transportation		1.2%	1.2%	0.9%
Drive to Work on Motorcycle		0.1%	0.1%	0.1%
Drive to Work on Bicycle		0.8%	0.5%	0.4%
Walked to Work		2.7%	2.0%	1.6%
Other Means		0.8%	0.8%	0.9%
Work at Home		2.1%	2.4%	2.6%

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	Travel to Work in Less than 5 Minutes	3.7%	3.4%	2.9%
	Travel to Work in 5 to 9 Minutes	16.1%	13.5%	11.6%
	Travel to Work in 10 to 14 Minutes	25.7%	23.1%	19.9%
	Travel to Work in 15 to 19 Minutes	22.9%	23.0%	21.9%
	Travel to Work in 20 to 29 Minutes	16.7%	20.2%	23.2%
	Travel to Work in 30 to 44 Minutes	8.3%	10.4%	13.5%
	Travel to Work in 45 to 59 Minutes	2.5%	2.5%	3.0%
	Travel to Work in 60 Minutes or more	3.4%	3.9%	4.0%
	Average Travel Time to Work	17	19	20
Vehicles per HH	No Vehicles	8.0%	7.3%	6.0%
	1 Vehicle	43.4%	37.1%	34.1%
	2 Vehicles	34.4%	39.2%	41.8%
	3 or more vehicles	14.1%	16.3%	18.1%
	Average Number of Vehicles	1.59	1.70	1.78
Change	Births (last 12 months)	745	1,869	2,811
	Deaths (last 12 months)	419	1,481	2,555
	Migration (last 12 months)	177	2,454	7,112
Work place	Workplace Establishments	2,592	6,607	8,297
	Workplace Employees (FTE)	39,170	97,670	115,760