

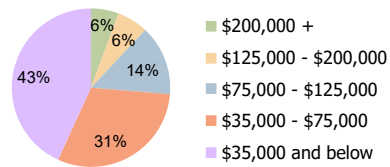
Northtown Plaza Houston, TX	1 Mile Radius	3 Mile Radius	5 Mile Radius
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Current Year Demographics

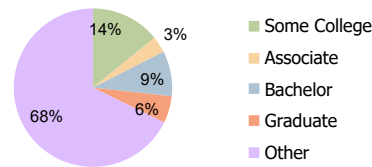
Current Population	21,819	133,911	356,700
Total Daytime Pop	21,629	122,090	332,864
Workplace Pop	6,857	43,178	135,097
Average Household Income	\$39,626	\$66,834	\$78,491
Average Disposable Income	\$35,199	\$54,541	\$62,917
Total Households	6,725	42,726	122,132
Median Home Value	\$121,472	\$142,623	\$163,720
College (4+)	4.6%	14.8%	21.7%
Total Consumer Spending/Capita (Weekly)	\$298	\$314	\$322
Population per Household	2.13	2.01	2.47
% of Households with Children	35.8%	36.1%	31.9%

2024 Demographic Projections

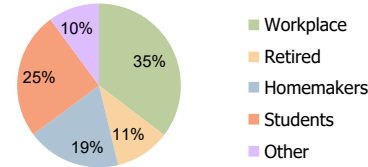
Projected Population	22,239	137,614	370,641
Projected 5 Year Annual Growth Rate (Pop)	0.4%	0.5%	0.8%



Household Income (3 Mile Radius)



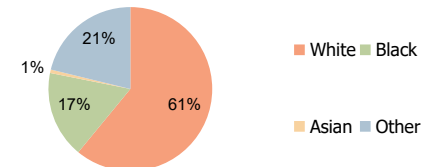
Education (3 Mile Radius)



Daytime Population (3 Mile Radius)

Hispanic Ethnicity

66% Hispanic | 34% Non Hispanic



Race (3 Mile Radius)



Demographic Summary Report

2000, 2010 Census, 2019 Estimates & 2024 Projections
 Calculated using TAS Retrieval

Northtown Plaza Houston, TX		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Current Estimated Population	21,819	133,911	356,700
	2010 Census Population	20,700	125,360	330,802
	2000 Census Population	20,172	122,592	330,331
	Historical Annual Growth 2000 to 2010	0.3%	0.2%	0.0%
	Estimated Annual Growth 2010 to 2019	0.6%	0.7%	0.8%
	Projected Annual Growth 2019 to 2024	0.4%	0.5%	0.8%
Ethnic	Hispanic or Latino Population	77%	66%	59%
	Non Hispanic or Latino Population	23%	34%	41%
Race	White	61.3%	61.0%	59.5%
	Black or African American	14.0%	17.2%	19.1%
	Asian & Pacific Islander	0.3%	0.7%	1.4%
	Other Races	24.3%	21.2%	20.0%

