

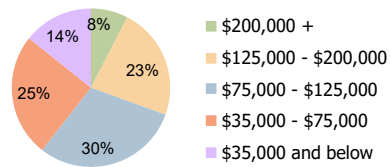
Pearland Plaza Pearland, TX	1 Mile Radius	3 Mile Radius	5 Mile Radius
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Current Year Demographics

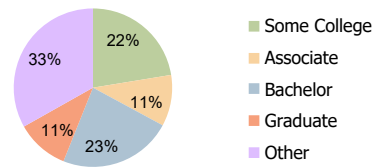
Current Population	10,257	69,055	180,407
Total Daytime Pop	12,327	53,700	137,951
Workplace Pop	5,415	15,179	39,519
Average Household Income	\$94,546	\$105,048	\$93,015
Average Disposable Income	\$78,300	\$87,491	\$77,409
Total Households	3,950	22,935	59,381
Median Home Value	\$250,879	\$244,313	\$217,586
College (4+)	40.8%	34.0%	29.6%
Total Consumer Spending/Capita (Weekly)	\$358	\$366	\$352
Population per Household	2.13	2.01	2.47
% of Households with Children	37.8%	42.1%	39.7%

2024 Demographic Projections

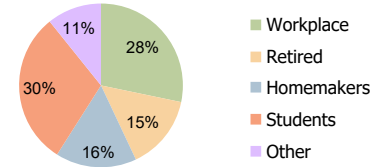
Projected Population	10,869	75,172	194,064
Projected 5 Year Annual Growth Rate (Pop)	1.2%	1.7%	1.5%



Household Income (3 Mile Radius)



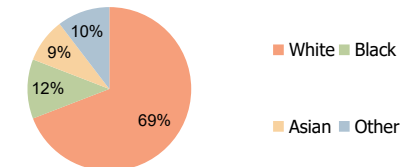
Education (3 Mile Radius)



Daytime Population (3 Mile Radius)

Hispanic Ethnicity

29% Hispanic | 71% Non Hispanic



Race (3 Mile Radius)



Demographic Summary Report

2000, 2010 Census, 2019 Estimates & 2024 Projections
 Calculated using TAS Retrieval

Pearland Plaza Pearland, TX		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Current Estimated Population	10,257	69,055	180,407
	2010 Census Population	9,064	57,491	156,967
	2000 Census Population	6,780	35,478	108,349
	Historical Annual Growth 2000 to 2010	2.9%	4.9%	3.8%
	Estimated Annual Growth 2010 to 2019	1.3%	1.9%	1.5%
	Projected Annual Growth 2019 to 2024	1.2%	1.7%	1.5%
Ethnic	Hispanic or Latino Population	23%	29%	37%
	Non Hispanic or Latino Population	77%	71%	63%
Race	White	74.2%	69.1%	64.1%
	Black or African American	10.9%	11.7%	13.8%
	Asian & Pacific Islander	5.9%	8.7%	8.4%
	Other Races	9.0%	10.4%	13.7%

