

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 33.990168 Longitude: -117.926809

Puente Hills Town Center Rowland Heights, CA				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Current Year Estimated Population	10,388	141,404	365,889
	Population Est 19Q2	10,385	141,334	365,507
	Population Est 19Q1	10,368	141,287	365,369
	Population Est 18Q4	10,366	141,271	365,309
	Population Est 18Q3	10,368	141,151	364,933
	Population Est 18Q2	10,360	141,157	364,883
	Population Est 18Q1	10,363	141,179	364,830
	Population Est 17Q4	10,365	141,152	364,571
	Population Est 17Q3	10,369	141,275	365,382
	Population Fcst	10,679	146,169	377,232
	2010 Census Population	10,482	139,301	357,308
	2000 Census Population	11,853	141,330	357,430
	1990 Census Population	11,659	132,288	329,392
	Current Year Daytime Population	17,801	145,139	360,252
	Average Seasonal Population	121	836	1,927
	Historical Annual Growth, 1990 – 2000	0.17%	0.66%	0.82%
	Historical Annual Growth, 2000 – 2010	-1.22%	-0.14%	0.00%
	Estimated Annual Growth, 2010 – CY	-0.09%	0.16%	0.25%
	Projected Annual Growth, CY to Y5	0.55%	0.67%	0.61%
	Group Qtrs Est	58	292	1,420
Transient Est Average Last 4 Qtrs	1,334	1,999	2,669	
Households	Current Year Estimated Households	3,519	38,867	103,875
	Households Est 19Q2	3,518	38,847	103,772
	Households Est 19Q1	3,512	38,831	103,727
	Households Est 18Q4	3,510	38,822	103,704
	Households Est 18Q3	3,511	38,798	103,612
	Households Est 18Q2	3,509	38,796	103,582
	Households Est 18Q1	3,510	38,800	103,567
	Households Est 17Q4	3,510	38,794	103,488
	Households Est 17Q3	3,514	38,830	103,713
	Households Fcst	3,620	40,159	107,085
	2010 Census Households	3,564	38,267	101,243
	2000 Census Households	3,950	38,380	100,735
	1990 Census Households	3,624	36,536	96,386
	Historical Annual Growth, 1990 – 2000	0.86%	0.49%	0.44%
	Historical Annual Growth, 2000 – 2010	-1.02%	-0.03%	0.05%
	Estimated Annual Growth, 2010 – CY	-0.13%	0.16%	0.27%
Projected Annual Growth, CY to Y5	0.57%	0.66%	0.61%	
Population per Household	2.94	3.63	3.51	

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Puente Hills Town Center				
Rowland Heights, CA				
	1 Mile Radius	3 Mile Radius	5 Mile Radius	
HH Income \$500,000 or more	2.1%	1.3%	1.4%	
HH Income \$250,000 to \$499,999	2.5%	1.5%	1.7%	
HH Income \$200,000 to \$249,999	5.9%	3.5%	4.0%	
HH Income \$175,000 to \$199,999	3.3%	3.6%	3.9%	
HH Income \$150,000 to \$174,999	5.0%	5.0%	5.9%	
HH Income \$100,000 to 149,999	13.5%	17.6%	19.7%	
HH Income \$75,000 to 99,999	14.2%	14.6%	14.3%	
HH Income \$50,000 to 74,999	18.0%	17.8%	17.3%	
HH Income \$35,000 to 49,999	10.0%	11.6%	10.7%	
HH Income \$25,000 to 34,999	6.2%	7.9%	7.1%	
HH Income \$15,000 to 24,999	8.3%	7.9%	7.0%	
HH Income \$0 to 14,999	11.1%	7.7%	6.9%	
Average Household Income	\$89,989	\$90,622	\$95,344	
Median Household Income	\$69,315	\$70,699	\$76,490	
Per Capita Income	\$30,667	\$24,968	\$27,181	
2000 Average HH Income	\$68,731	\$65,227	\$67,305	
2000 Median HH Income	\$56,266	\$54,116	\$55,242	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	3%	2%	2%	
Disposable HH Income \$200,000 to \$249,999	3%	2%	2%	
Disposable HH Income \$175,000 to \$199,999	2%	1%	2%	
Disposable HH Income \$150,000 to \$174,999	3%	3%	3%	
Disposable HH Income \$100,000 to \$149,999	13%	16%	19%	
Disposable HH Income \$75,000 to \$99,999	14%	15%	16%	
Disposable HH Income \$50,000 to \$74,999	20%	21%	20%	
Disposable HH Income \$35,000 to \$49,999	12%	13%	13%	
Disposable HH Income \$25,000 to \$34,999	8%	8%	8%	
Disposable HH Income \$15,000 to \$24,999	9%	10%	9%	
Disposable HH Income \$0 to \$14,999	12%	8%	7%	
Average Disposable Income	76,067	73,004	77,320	
Median Disposable Income	60,164	61,493	66,230	
Householder White – Count	431	4,472	20,183	
Median HH Income	\$66,964	\$75,880	\$79,300	
Average HH Income	\$79,831	\$87,457	\$89,123	
Householder Black or African-American – Count	32	726	2,227	
Median HH Income	\$49,503	\$67,549	\$77,691	
Average HH Income	\$75,081	\$77,108	\$87,925	
Householder Hispanic – Count	688	16,576	45,931	
Median HH Income	\$92,650	\$70,916	\$74,509	
Average HH Income	\$102,564	\$79,861	\$83,367	
Householder Asian or Pacific Islander – Count	2,209	15,055	29,907	
Median HH Income	\$64,173	\$70,422	\$77,890	
Average HH Income	\$76,847	\$81,826	\$87,976	
Householder Other or Pacific Islander – Count	158	2,038	5,627	
Median HH Income	\$75,876	\$69,130	\$80,708	
Average HH Income	\$87,862	\$78,111	\$88,283	

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Puente Hills Town Center Rowland Heights, CA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Gender	Male Population	4,979	69,539	179,869
	Female Population	5,408	71,865	186,021
Total Population by Age	Count of Pop 0 to 4 years	671	9,541	24,274
	Count of Pop 0 to 7 years	892	12,680	32,347
	Count of Pop 5 - 13	1,004	15,478	39,889
	Count of Pop 14 - 18	303	5,982	16,122
	Count of Pop 19 - 22	346	7,061	19,385
	Count of Pop 22 - 25	350	6,243	16,592
	Count of Pop 25 - 29	650	10,363	27,246
	Count of Pop 30 - 34	662	9,910	24,942
	Count of Pop 35 - 39	695	9,211	22,819
	Count of Pop 40 - 44	603	8,395	21,199
	Count of Pop 45 - 59	1,950	27,258	71,005
	Count of Pop 60 - 74	2,233	22,913	59,132
	Count of Pop 75 - 84	692	6,903	17,280
	Count of Pop 85+	228	2,145	6,006
	% of Pop 0 to 4 years	6.5%	6.7%	6.6%
	% of Pop 0 to 7 years	8.6%	9.0%	8.8%
	% of Pop 5 - 13	9.7%	10.9%	10.9%
	% of Pop 14 - 18	2.9%	4.2%	4.4%
	% of Pop 19 - 22	3.3%	5.0%	5.3%
	% of Pop 22 - 25	3.4%	4.4%	4.5%
	% of Pop 25 - 29	6.3%	7.3%	7.4%
	% of Pop 30 - 34	6.4%	7.0%	6.8%
	% of Pop 35 - 39	6.7%	6.5%	6.2%
% of Pop 40 - 44	5.8%	5.9%	5.8%	
% of Pop 45 - 59	18.8%	19.3%	19.4%	
% of Pop 60 - 74	21.5%	16.2%	16.2%	
% of Pop 75 - 84	6.7%	4.9%	4.7%	
% of Pop 85+	2.2%	1.5%	1.6%	
Median Age	44.2	38.3	38.2	
Average Age	43.3	39.4	39.3	
Male Population by Age	% of Pop 0 to 4 years	6.9%	7.0%	6.9%
	% of Pop 5 - 13	10.2%	11.4%	11.3%
	% of Pop 14 - 18	3.1%	4.5%	4.6%
	% of Pop 19 - 22	3.5%	5.2%	5.5%
	% of Pop 22 - 25	3.4%	4.5%	4.7%
	% of Pop 25 - 29	6.6%	7.6%	7.8%
	% of Pop 30 - 34	7.1%	7.5%	7.3%
	% of Pop 35 - 39	7.2%	6.9%	6.5%
	% of Pop 40 - 44	6.0%	6.0%	5.8%
	% of Pop 45 - 59	18.1%	18.8%	19.0%
	% of Pop 75 - 84	6.0%	4.3%	4.1%
	% of Pop 60 - 74	20.3%	15.2%	15.2%
	% of Pop 85+	1.6%	1.1%	1.2%
	Median Age	41.8	36.7	36.4
Average Age	41.9	38.2	38.1	

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Puente Hills Town Center Rowland Heights, CA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Female Population by Age	% of Pop 0 to 4 years	6.1%	6.5%	6.4%
	% of Pop 5 - 13	9.2%	10.6%	10.5%
	% of Pop 14 - 18	2.8%	4.0%	4.2%
	% of Pop 19 - 22	3.2%	4.8%	5.1%
	% of Pop 22 - 25	3.3%	4.3%	4.4%
	% of Pop 25 - 29	6.0%	7.0%	7.1%
	% of Pop 30 - 34	5.7%	6.5%	6.4%
	% of Pop 35 - 39	6.3%	6.2%	6.0%
	% of Pop 40 - 44	5.6%	5.9%	5.8%
	% of Pop 45 - 59	19.4%	19.7%	19.8%
	% of Pop 60 - 74	22.6%	17.2%	17.1%
	% of Pop 75 - 84	7.2%	5.4%	5.3%
	% of Pop 85+	2.7%	1.9%	2.1%
Median Age	46.6	40.1	40.0	
Average Age	44.6	40.5	40.5	
Race	Count of White	2,454	48,199	154,932
	Count of Black or African-American	150	2,754	7,880
	Count of Asian or Pacific Islander	6,467	52,838	105,313
	Count of Other races	1,316	37,613	97,765
	White	23.6%	34.1%	42.3%
	Black or African American	1.4%	1.9%	2.2%
	Asian	62.3%	37.4%	28.8%
	Other Races	12.7%	26.6%	26.7%
Language Spoken	Speak English at Home	24.9%	27.6%	36.8%
	Speak Spanish at Home	17.3%	37.5%	36.6%
	Speak Other Language at Home	0.3%	0.2%	0.3%
Hispanic	Hispanic Population	2,648	70,419	189,820
	Hispanic Population Percent	25.5%	49.8%	51.9%
	Mexican	82.5%	86.3%	86.3%
	Puerto Rican	1.4%	0.7%	1.0%
	Cuban	1.0%	0.3%	0.5%
	Dominican	0.0%	0.0%	0.0%
	Central American	5.2%	6.1%	5.7%
	South American	5.7%	2.0%	2.0%
	Other Hispanic	4.2%	4.6%	4.5%
2000 Hispanic Population Percent	22%	47%	47%	
1990 Hispanic Population Percent	23%	43%	39%	

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		1 Mile Radius	3 Mile Radius	5 Mile Radius	
	American (percent of total population)	0.2%	0.4%	0.7%	
	American	0.1%	0.2%	0.5%	
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.2%	
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	
	Asian (percent of total population)	61.8%	37.1%	28.5%	
	Chinese	42.3%	21.8%	14.8%	
	Japanese	2.7%	1.1%	0.9%	
	Korean	6.6%	3.3%	2.8%	
	South Central Asian (ie. Indian)	0.6%	0.8%	0.8%	
	South East Asian (ie. Vietnamese)	8.1%	9.2%	8.4%	
	Other Asian	1.6%	1.0%	0.8%	
	European (percent of total population)	1.0%	1.4%	4.1%	
	British	0.2%	0.3%	0.7%	
	Dutch	0.0%	0.0%	0.1%	
	French	0.0%	0.1%	0.2%	
	German	0.2%	0.3%	0.9%	
	Italian	0.2%	0.2%	0.4%	
	Polish	0.0%	0.0%	0.2%	
	Scandinavian	0.1%	0.1%	0.3%	
	Scotch/Irish	0.1%	0.3%	0.8%	
	Other European (ie. Greek/Russian)	0.1%	0.2%	0.5%	
	Middle Eastern	0.1%	0.1%	0.2%	
	Other Ancestry	10.2%	9.9%	12.4%	
	Unclassified Ancestry	1.2%	1.3%	2.2%	
	Education (Age 25+)	Adult Population (25 Years or Older)	7,713	97,099	249,628
		Elementary (0 to 8)	7.2%	12.6%	11.0%
		Some High School (9 to 11)	4.3%	8.5%	8.0%
High School Graduate (12)		20.8%	23.6%	23.5%	
Some College (13 to 16)		19.2%	18.5%	19.8%	
Associates Degree Only		7.7%	8.1%	8.3%	
Bachelors Degree Only		30.4%	21.0%	21.1%	
Graduate Degree		10.3%	7.6%	8.3%	
% College (4+)	40.7%	28.6%	29.4%		
Household Type	Total Households – count	3,519	38,867	103,875	
	One Person HHs – count	591	4,351	13,731	
	Family HHs – count	2,670	32,751	85,926	
	Married Couple – count	1,999	23,456	62,621	
	w/own children – count	613	9,076	24,969	
	w/out own children – count	1,386	14,380	37,652	
	Male Householder – count	231	2,720	7,135	
	Female Householder – count	440	6,575	16,170	
	Non-Family Households – count	257	1,765	4,217	
	1 Person Household	16.8%	11.2%	13.2%	
	2 Person Household	31.0%	23.9%	24.2%	
	3 Person Household	21.3%	19.2%	18.4%	
	4 Person Household	16.6%	18.5%	18.6%	
	5 Person Household	7.7%	11.9%	11.7%	
	6 Person Household	3.8%	6.8%	6.2%	
7+ Person Household	2.9%	8.6%	7.6%		
% Households With Children	21.3%	30.9%	31.7%		

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Puente Hills Town Center Rowland Heights, CA		1 Mile Radius	3 Mile Radius	5 Mile Radius
	Total Housing Units	3,712	40,232	107,471
	Owner Occupied Percent	64.9%	65.6%	67.5%
	Renter Occupied Percent	29.9%	31.0%	29.2%
	Vacant Housing Percent	5.2%	3.4%	3.3%
	Total Housing Units (Census 2000)	4,062	39,251	102,744
	For Rent (Census 2000)	42%	38%	33%
	For Sale (Census 2000)	21%	33%	37%
	Rented or Sold, (Census 2000)	16%	9%	11%
	Seasonal (Census 2014)	33%	13%	9%
	Other (Census 2000)	0%	11%	11%
Homes Built By Year	Homes Built 1990 to 2000	10%	7%	6%
	Homes Built 1980 to 1989	37%	16%	16%
	Homes Built 1970 to 1979	38%	32%	26%
	Homes Built 1960 to 1969	10%	25%	22%
	Homes Built 1950 to 1959	4%	16%	24%
	Homes Built 1940 to 1949	1%	3%	4%
	Homes Built Before 1939	0%	2%	2%
Units in Structure	1 Unit	69%	78%	79%
	2 - 9 Units	18%	8%	7%
	Greater than 10 Units	13%	10%	11%
	Mobilie Trailer	0%	4%	3%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	50.9%	30.4%	32.3%
	Property Value \$750,000 to \$999,999	20.4%	20.0%	20.3%
	Property Value \$500,000 to \$749,999	19.4%	32.0%	30.9%
	Property Value \$400,000 to \$499,999	3.5%	6.8%	6.4%
	Property Value \$300,000, to \$399,999	3.1%	4.2%	3.4%
	Property Value \$200,000 to \$299,999	1.8%	1.4%	1.3%
	Property Value \$150,000 to \$199,999	0.1%	0.9%	0.8%
	Property Value \$100,000 to \$149,999	0.1%	1.7%	1.3%
	Property Value \$60,000 to \$99,999	0.1%	1.3%	1.4%
	Property Value \$40,000 to \$59,999	0.3%	0.5%	0.4%
	Property Value \$0 to \$39,999	0.3%	1.0%	1.3%
	Median Home Value	\$1,025,452	\$754,535	\$782,949
	Median Rent	\$924	\$863	\$832
Wealth per Household	\$0 and under - percent	17.1%	17.8%	17.5%
	\$1 to \$4999 - percent	8.4%	9.0%	8.7%
	\$5k to \$9999 - percent	4.4%	4.6%	4.6%
	\$10k to \$24999 - percent	6.3%	6.4%	6.4%
	\$25k to \$49999 - percent	6.8%	7.0%	6.9%
	\$50k to \$99999 - percent	10.3%	10.4%	10.4%
	\$100k to \$249999 - percent	18.4%	18.0%	18.2%
	\$250k to \$499999 - percent	13.5%	12.9%	13.1%
	\$500k+ - percent	15.0%	13.9%	14.3%
	Median HH Wealth	\$84,473	\$75,035	\$78,338
	Avg HH Wealth	\$244,094	\$230,984	\$235,504

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Economic Viability	Economic Viability Local	207	201	200
	Economic Viability Indexed	106	103	103
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	4,731	65,388	174,120
	Managerial/Executive	19.0%	14.2%	14.7%
	Professional Specialty	20.7%	17.8%	18.8%
	Healthcare Support	2.2%	1.9%	2.0%
	Sales	16.1%	13.4%	12.3%
	Office & Administrative Support	15.0%	15.2%	15.9%
	Protective Service	1.3%	1.4%	1.8%
	Food Preperation	3.9%	6.1%	5.5%
	Building Maintenance & Cleaning	2.7%	3.4%	3.5%
	Personal Care	3.8%	4.2%	4.4%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.2%
	Construction	3.1%	6.5%	6.9%
	Production & Transportation	12.2%	15.6%	14.0%
	Percent White Collar Workers	72.9%	62.5%	63.6%
Percent Blue Collar Workers	27.1%	37.5%	36.4%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.1%	5.6%	5.9%
	Manufacturing	9.8%	13.1%	12.6%
	Transportation	8.4%	7.3%	6.2%
	Information	1.5%	1.9%	1.9%
	Wholesale/Retail	18.2%	17.4%	17.3%
	Finance, Insurance, Real Estate	9.2%	6.1%	6.5%
	Professional Services	8.7%	5.1%	5.1%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	4.7%	5.1%	4.9%
	Educational Services	18.4%	20.0%	21.2%
	Entertainment Services	10.2%	10.4%	9.5%
	Other Professional Services	4.3%	4.2%	4.6%
	Public Administration	3.4%	3.8%	4.2%
Transportation To Work	Drive to Work Alone	79.9%	73.9%	75.4%
	Drive to Work Carpool	14.0%	17.3%	16.3%
	Travel to Work by Public Transportation	1.6%	3.8%	3.3%
	Drive to Work on Motorcycle	0.0%	0.1%	0.2%
	Drive to Work on Bicycle	0.1%	0.6%	0.5%
	Walked to Work	0.5%	1.3%	1.4%
	Other Means	1.1%	0.7%	0.7%
	Work at Home	2.9%	2.3%	2.3%

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		1 Mile Radius	3 Mile Radius	5 Mile Radius
	Travel to Work in Less than 5 Minutes	0.8%	1.0%	1.2%
	Travel to Work in 5 to 9 Minutes	7.1%	5.3%	6.0%
	Travel to Work in 10 to 14 Minutes	7.7%	10.3%	10.6%
	Travel to Work in 15 to 19 Minutes	10.0%	12.9%	13.0%
	Travel to Work in 20 to 29 Minutes	15.6%	16.5%	17.1%
	Travel to Work in 30 to 44 Minutes	28.7%	27.2%	25.8%
	Travel to Work in 45 to 59 Minutes	16.1%	12.4%	12.6%
	Travel to Work in 60 Minutes or more	14.1%	14.5%	13.7%
	Average Travel Time to Work	33	32	31
Vehicles per HH	No Vehicles	7.2%	4.4%	4.2%
	1 Vehicle	23.0%	21.6%	20.1%
	2 Vehicles	34.3%	37.4%	38.2%
	3 or more vehicles	35.5%	36.6%	37.5%
	Average Number of Vehicles	2.15	2.27	2.31
Change	Births (last 12 months)	108	1,717	4,448
	Deaths (last 12 months)	107	1,098	2,821
	Migration (last 12 months)	19	-366	-670
Work place	Workplace Establishments	886	4,332	10,465
	Workplace Employees (FTE)	11,688	60,632	155,559