

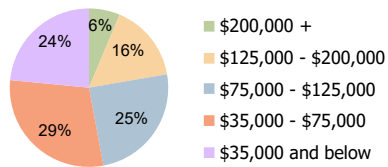
Puente Hills Town Center Rowland Heights, CA	1 Mile Radius	3 Mile Radius	5 Mile Radius
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Current Year Demographics

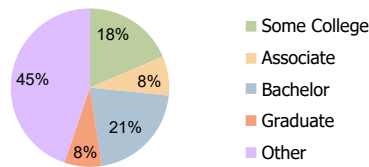
Current Population	10,388	141,404	365,889
Total Daytime Pop	17,801	145,139	360,252
Workplace Pop	11,688	60,632	155,559
Average Household Income	\$89,989	\$90,622	\$95,344
Average Disposable Income	\$76,067	\$73,004	\$77,320
Total Households	3,519	38,867	103,875
Median Home Value	\$1,025,452	\$754,535	\$782,949
College (4+)	40.7%	28.6%	29.4%
Total Consumer Spending/Capita (Weekly)	\$394	\$384	\$389
Population per Household	2.13	2.01	2.47
% of Households with Children	21.3%	30.9%	31.7%

2024 Demographic Projections

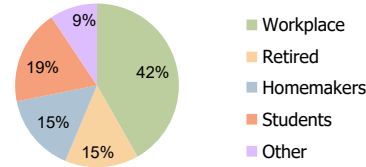
Projected Population	10,679	146,169	377,232
Projected 5 Year Annual Growth Rate (Pop)	0.6%	0.7%	0.6%



Household Income (3 Mile Radius)



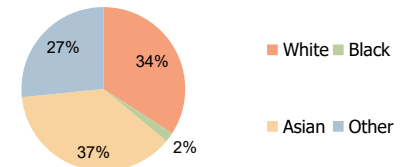
Education (3 Mile Radius)



Daytime Population (3 Mile Radius)

Hispanic Ethnicity

50% Hispanic | 50% Non Hispanic



Race (3 Mile Radius)



Demographic Summary Report

2000, 2010 Census, 2019 Estimates & 2024 Projections
 Calculated using TAS Retrieval

Puente Hills Town Center Rowland Heights, CA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Current Estimated Population	10,388	141,404	365,889
	2010 Census Population	10,482	139,301	357,308
	2000 Census Population	11,853	141,330	357,430
	Historical Annual Growth 2000 to 2010	-1.2%	-0.1%	0.0%
	Estimated Annual Growth 2010 to 2019	-0.1%	0.2%	0.3%
	Projected Annual Growth 2019 to 2024	0.6%	0.7%	0.6%
Ethnic	Hispanic or Latino Population	25%	50%	52%
	Non Hispanic or Latino Population	75%	50%	48%
Race	White	23.6%	34.1%	42.3%
	Black or African American	1.4%	1.9%	2.2%
	Asian & Pacific Islander	62.3%	37.4%	28.8%
	Other Races	12.7%	26.6%	26.7%

