

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza - St. Petersburg				
St. Petersburg, FL				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Current Year Estimated Population	16,373	106,529	237,102
	Population Est 19Q2	16,348	106,437	236,279
	Population Est 19Q1	16,406	106,262	235,704
	Population Est 18Q4	16,394	106,235	234,748
	Population Est 18Q3	16,389	106,219	234,635
	Population Est 18Q2	16,304	106,128	234,354
	Population Est 18Q1	16,334	106,223	234,206
	Population Est 17Q4	16,343	106,038	233,596
	Population Est 17Q3	16,281	105,770	232,788
	Population Fcst	15,941	105,620	238,502
	2010 Census Population	16,200	101,572	220,327
	2000 Census Population	16,271	101,120	218,416
	1990 Census Population	16,078	96,753	210,894
	Current Year Daytime Population	14,180	105,615	302,313
	Average Seasonal Population	1,653	8,691	15,238
	Historical Annual Growth, 1990 – 2000	0.12%	0.44%	0.35%
	Historical Annual Growth, 2000 – 2010	-0.04%	0.04%	0.09%
	Estimated Annual Growth, 2010 – CY	0.11%	0.50%	0.78%
	Projected Annual Growth, CY to Y5	-0.53%	-0.17%	0.12%
	Group Qtrs Est	191	1,309	4,756
Transient Est Average Last 4 Qtrs	0	3,172	16,619	
Households	Current Year Estimated Households	7,255	48,646	108,767
	Households Est 19Q2	7,243	48,600	108,189
	Households Est 19Q1	7,267	48,504	107,863
	Households Est 18Q4	7,261	48,490	107,658
	Households Est 18Q3	7,262	48,487	107,562
	Households Est 18Q2	7,213	48,445	107,370
	Households Est 18Q1	7,229	48,496	107,297
	Households Est 17Q4	7,236	48,416	106,997
	Households Est 17Q3	7,208	48,296	106,502
	Households Fcst	7,061	48,299	110,192
	2010 Census Households	7,178	46,182	99,635
	2000 Census Households	7,336	46,404	99,399
	1990 Census Households	7,449	45,053	96,758
	Historical Annual Growth, 1990 – 2000	-0.15%	0.30%	0.27%
	Historical Annual Growth, 2000 – 2010	-0.22%	-0.05%	0.02%
	Estimated Annual Growth, 2010 – CY	0.11%	0.55%	0.93%
	Projected Annual Growth, CY to Y5	-0.54%	-0.14%	0.26%
Population per Household	2.23	2.16	2.14	

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza - St. Petersburg				
St. Petersburg, FL				
	1 Mile Radius	3 Mile Radius	5 Mile Radius	
HH Income \$500,000 or more	0.2%	0.8%	0.8%	
HH Income \$250,000 to \$499,999	0.3%	1.0%	1.0%	
HH Income \$200,000 to \$249,999	0.7%	2.4%	2.4%	
HH Income \$175,000 to \$199,999	0.5%	1.5%	1.7%	
HH Income \$150,000 to \$174,999	1.0%	2.4%	2.6%	
HH Income \$100,000 to 149,999	11.5%	12.0%	12.4%	
HH Income \$75,000 to 99,999	13.7%	12.3%	12.4%	
HH Income \$50,000 to 74,999	21.3%	18.4%	18.4%	
HH Income \$35,000 to 49,999	16.2%	14.9%	14.6%	
HH Income \$25,000 to 34,999	11.3%	10.7%	10.7%	
HH Income \$15,000 to 24,999	12.6%	11.6%	11.0%	
HH Income \$0 to 14,999	10.8%	12.0%	12.0%	
Average Household Income	\$58,467	\$69,483	\$71,429	
Median Household Income	\$49,228	\$51,002	\$52,061	
Per Capita Income	\$26,191	\$32,077	\$33,258	
2000 Average HH Income	\$40,983	\$46,722	\$45,394	
2000 Median HH Income	\$34,139	\$35,109	\$34,366	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	0%	1%	1%	
Disposable HH Income \$200,000 to \$249,999	0%	1%	1%	
Disposable HH Income \$175,000 to \$199,999	0%	1%	1%	
Disposable HH Income \$150,000 to \$174,999	1%	2%	2%	
Disposable HH Income \$100,000 to \$149,999	8%	10%	10%	
Disposable HH Income \$75,000 to \$99,999	13%	13%	13%	
Disposable HH Income \$50,000 to \$74,999	21%	19%	19%	
Disposable HH Income \$35,000 to \$49,999	19%	16%	16%	
Disposable HH Income \$25,000 to \$34,999	12%	12%	12%	
Disposable HH Income \$15,000 to \$24,999	13%	13%	12%	
Disposable HH Income \$0 to \$14,999	12%	13%	13%	
Average Disposable Income	51,553	58,863	59,693	
Median Disposable Income	44,303	45,804	46,674	
Householder White – Count	5,920	39,205	83,725	
Median HH Income	\$51,669	\$53,220	\$54,941	
Average HH Income	\$58,594	\$66,099	\$67,772	
Householder Black or African-American – Count	532	3,147	9,813	
Median HH Income	\$29,390	\$35,843	\$32,142	
Average HH Income	\$40,785	\$43,802	\$41,523	
Householder Hispanic – Count	425	3,186	7,949	
Median HH Income	\$44,203	\$42,466	\$50,341	
Average HH Income	\$52,575	\$54,910	\$59,384	
Householder Asian or Pacific Islander – Count	220	1,813	4,195	
Median HH Income	\$48,380	\$49,798	\$53,853	
Average HH Income	\$62,420	\$62,724	\$66,380	
Householder Other or Pacific Islander – Count	158	1,294	3,085	
Median HH Income	\$29,265	\$43,761	\$49,253	
Average HH Income	\$44,942	\$60,670	\$63,197	

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza - St. Petersburg				
St. Petersburg, FL				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Gender	Male Population	7,965	51,812	116,087
	Female Population	8,408	54,717	121,015
Total Population by Age	Count of Pop 0 to 4 years	961	6,396	14,806
	Count of Pop 0 to 7 years	1,329	9,199	21,075
	Count of Pop 5 - 13	1,628	11,089	24,689
	Count of Pop 14 - 18	586	4,104	8,865
	Count of Pop 19 - 22	657	4,174	9,301
	Count of Pop 22 - 25	549	3,159	7,153
	Count of Pop 25 - 29	914	5,268	12,187
	Count of Pop 30 - 34	854	5,624	13,614
	Count of Pop 35 - 39	1,015	6,952	16,235
	Count of Pop 40 - 44	994	6,683	15,483
	Count of Pop 45 - 59	3,472	22,338	49,457
	Count of Pop 60 - 74	3,241	20,781	44,271
	Count of Pop 75 - 84	1,056	7,042	14,945
	Count of Pop 85+	446	2,919	6,096
	% of Pop 0 to 4 years	5.9%	6.0%	6.2%
	% of Pop 0 to 7 years	8.1%	8.6%	8.9%
	% of Pop 5 - 13	9.9%	10.4%	10.4%
	% of Pop 14 - 18	3.6%	3.9%	3.7%
	% of Pop 19 - 22	4.0%	3.9%	3.9%
	% of Pop 22 - 25	3.4%	3.0%	3.0%
	% of Pop 25 - 29	5.6%	4.9%	5.1%
	% of Pop 30 - 34	5.2%	5.3%	5.7%
	% of Pop 35 - 39	6.2%	6.5%	6.8%
% of Pop 40 - 44	6.1%	6.3%	6.5%	
% of Pop 45 - 59	21.2%	21.0%	20.9%	
% of Pop 60 - 74	19.8%	19.5%	18.7%	
% of Pop 75 - 84	6.4%	6.6%	6.3%	
% of Pop 85+	2.7%	2.7%	2.6%	
Median Age	45.1	44.9	43.8	
Average Age	43.4	43.2	42.6	
Male Population by Age	% of Pop 0 to 4 years	6.2%	6.3%	6.5%
	% of Pop 5 - 13	10.4%	10.9%	10.9%
	% of Pop 14 - 18	3.8%	4.0%	3.9%
	% of Pop 19 - 22	4.3%	4.2%	4.1%
	% of Pop 22 - 25	3.6%	3.1%	3.1%
	% of Pop 25 - 29	6.0%	5.1%	5.2%
	% of Pop 30 - 34	5.3%	5.2%	5.6%
	% of Pop 35 - 39	6.2%	6.5%	6.8%
	% of Pop 40 - 44	6.0%	6.3%	6.6%
	% of Pop 45 - 59	21.7%	21.7%	21.7%
	% of Pop 75 - 84	5.3%	5.8%	5.5%
	% of Pop 60 - 74	19.3%	19.0%	18.1%
	% of Pop 85+	1.9%	1.9%	1.8%
	Median Age	43.5	43.7	42.8
Average Age	42.0	42.0	41.5	

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza - St. Petersburg				
St. Petersburg, FL				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Female Population by Age	% of Pop 0 to 4 years	5.6%	5.7%	6.0%
	% of Pop 5 - 13	9.5%	9.9%	9.9%
	% of Pop 14 - 18	3.4%	3.7%	3.6%
	% of Pop 19 - 22	3.8%	3.7%	3.7%
	% of Pop 22 - 25	3.2%	2.8%	2.9%
	% of Pop 25 - 29	5.2%	4.8%	5.0%
	% of Pop 30 - 34	5.1%	5.4%	5.9%
	% of Pop 35 - 39	6.2%	6.6%	6.9%
	% of Pop 40 - 44	6.1%	6.3%	6.4%
	% of Pop 45 - 59	20.7%	20.3%	20.0%
	% of Pop 60 - 74	20.3%	20.0%	19.2%
	% of Pop 75 - 84	7.5%	7.4%	7.0%
	% of Pop 85+	3.5%	3.5%	3.4%
	Median Age	46.6	46.0	44.7
Average Age	44.7	44.4	43.7	
Race	Count of White	13,852	88,655	187,419
	Count of Black or African-American	1,114	7,418	25,567
	Count of Asian or Pacific Islander	684	5,181	12,073
	Count of Other races	723	5,275	12,043
	White	84.6%	83.2%	79.0%
	Black or African American	6.8%	7.0%	10.8%
	Asian	4.2%	4.9%	5.1%
	Other Races	4.4%	5.0%	5.1%
Language Spoken	Speak English at Home	82.6%	84.2%	84.2%
	Speak Spanish at Home	4.5%	5.7%	6.3%
	Speak Other Language at Home	0.2%	0.4%	0.6%
Hispanic	Hispanic Population	1,258	8,690	20,678
	Hispanic Population Percent	7.7%	8.2%	8.7%
	Mexican	24.2%	16.8%	16.2%
	Puerto Rican	31.3%	32.8%	33.7%
	Cuban	17.1%	19.8%	19.6%
	Dominican	3.1%	4.6%	3.6%
	Central American	4.7%	4.4%	4.1%
	South American	11.4%	13.0%	14.8%
	Other Hispanic	8.3%	8.5%	8.1%
2000 Hispanic Population Percent	5%	5%	5%	
1990 Hispanic Population Percent	3%	3%	3%	

ate and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza - St. Petersburg				
St. Petersburg, FL		1 Mile Radius	3 Mile Radius	5 Mile Radius
	American (percent of total population)	6.9%	7.3%	7.4%
	American	6.5%	7.0%	7.1%
	Native American (ie. Indian/Eskimo)	0.4%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	4.1%	4.8%	5.0%
	Chinese	0.8%	0.4%	0.4%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.7%	0.6%	0.8%
	South East Asian (ie. Vietnamese)	2.4%	3.6%	3.4%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	44.3%	44.1%	41.0%
	British	7.4%	7.6%	6.7%
	Dutch	0.8%	0.8%	0.8%
	French	1.8%	2.0%	1.9%
	German	9.0%	9.3%	9.0%
	Italian	4.4%	4.7%	4.5%
	Polish	1.9%	2.4%	2.1%
	Scandinavian	1.4%	1.9%	1.9%
	Scotch/Irish	10.1%	9.7%	9.4%
Other European (ie. Greek/Russian)	7.6%	5.8%	4.7%	
Middle Eastern	0.5%	0.5%	0.6%	
Other Ancestry	19.7%	19.5%	22.3%	
Unclassified Ancestry	16.8%	15.6%	15.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	11,991	77,607	172,288
	Elementary (0 to 8)	4.0%	3.5%	3.6%
	Some High School (9 to 11)	7.6%	8.1%	7.4%
	High School Graduate (12)	32.0%	28.2%	28.5%
	Some College (13 to 16)	22.8%	20.7%	20.6%
	Associates Degree Only	11.1%	9.5%	10.0%
	Bachelors Degree Only	15.4%	19.1%	19.0%
	Graduate Degree	7.0%	10.8%	10.8%
% College (4+)	22.4%	30.0%	29.8%	
Household Type	Total Households – count	7,255	48,646	108,767
	One Person HHs – count	2,460	17,630	41,499
	Family HHs – count	4,222	26,427	57,042
	Married Couple – count	2,800	17,717	38,650
	w/own children – count	924	5,738	12,238
	w/out own children – count	1,876	11,980	26,413
	Male Householder – count	465	2,389	5,194
	Female Householder – count	957	6,320	13,197
	Non-Family Households – count	573	4,589	10,227
	1 Person Household	33.9%	36.2%	38.2%
	2 Person Household	34.4%	34.7%	33.8%
	3 Person Household	15.3%	14.3%	13.6%
	4 Person Household	10.5%	9.3%	8.8%
	5 Person Household	4.1%	3.6%	3.6%
6 Person Household	1.3%	1.2%	1.3%	
7+ Person Household	0.6%	0.7%	0.8%	
% Households With Children	21.4%	20.6%	19.6%	

This report was produced using data from priv

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza - St. Petersburg				
St. Petersburg, FL				
	1 Mile Radius	3 Mile Radius	5 Mile Radius	
	Total Housing Units	8,373	56,351	127,250
	Owner Occupied Percent	63.1%	56.7%	52.8%
	Renter Occupied Percent	23.5%	29.6%	32.7%
	Vacant Housing Percent	13.4%	13.7%	14.5%
	Total Housing Units (Census 2000)	8,238	52,321	111,693
	For Rent (Census 2000)	13%	21%	27%
	For Sale (Census 2000)	15%	15%	14%
	Rented or Sold, (Census 2000)	3%	7%	7%
	Seasonal (Census 2014)	24%	26%	23%
	Other (Census 2000)	11%	14%	17%
Homes Built By Year	Homes Built 1990 to 2000	2%	6%	6%
	Homes Built 1980 to 1989	8%	13%	12%
	Homes Built 1970 to 1979	21%	22%	21%
	Homes Built 1960 to 1969	27%	20%	20%
	Homes Built 1950 to 1959	36%	26%	24%
	Homes Built 1940 to 1949	3%	6%	7%
	Homes Built Before 1939	2%	8%	10%
Units in Structure	1 Unit	65%	59%	59%
	2 - 9 Units	6%	11%	13%
	Greater than 10 Units	17%	15%	19%
	Mobilie Trailer	12%	14%	9%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.7%	5.4%	5.5%
	Property Value \$750,000 to \$999,999	0.3%	4.9%	4.9%
	Property Value \$500,000 to \$749,999	4.0%	11.3%	10.7%
	Property Value \$400,000 to \$499,999	6.5%	7.8%	8.3%
	Property Value \$300,000, to \$399,999	19.2%	14.7%	15.7%
	Property Value \$200,000 to \$299,999	25.0%	18.5%	21.0%
	Property Value \$150,000 to \$199,999	16.2%	11.3%	11.7%
	Property Value \$100,000 to \$149,999	12.5%	11.0%	10.2%
	Property Value \$60,000 to \$99,999	7.4%	5.7%	4.9%
	Property Value \$40,000 to \$59,999	1.4%	2.2%	2.0%
	Property Value \$0 to \$39,999	6.8%	7.2%	5.0%
	Median Home Value	\$220,125	\$263,433	\$274,937
	Median Rent	\$568	\$568	\$561
Wealth per Household	\$0 and under - percent	17.9%	18.1%	18.3%
	\$1 to \$4999 - percent	9.0%	9.2%	9.3%
	\$5k to \$9999 - percent	4.7%	4.8%	4.8%
	\$10k to \$24999 - percent	6.5%	6.5%	6.6%
	\$25k to \$49999 - percent	7.0%	6.9%	6.9%
	\$50k to \$99999 - percent	10.6%	10.4%	10.3%
	\$100k to \$249999 - percent	18.3%	18.0%	17.8%
	\$250k to \$499999 - percent	12.7%	12.7%	12.5%
	\$500k+ - percent	13.2%	13.5%	13.4%
	Median HH Wealth	\$72,570	\$71,980	\$69,630
	Avg HH Wealth	\$223,893	\$226,259	\$224,018

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza - St. Petersburg				
St. Petersburg, FL				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Economic Viability	Economic Viability Local	194	199	199
	Economic Viability Indexed	99	102	102
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	8,350	52,604	116,375
	Managerial/Executive	13.4%	14.4%	14.5%
	Professional Specialty	17.8%	22.1%	22.8%
	Healthcare Support	2.4%	2.8%	2.9%
	Sales	10.6%	12.1%	11.9%
	Office & Administrative Support	16.2%	13.7%	14.7%
	Protective Service	2.9%	2.3%	2.2%
	Food Preparation	5.2%	7.0%	6.5%
	Building Maintenance & Cleaning	4.0%	3.8%	3.6%
	Personal Care	4.7%	3.6%	3.8%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	11.4%	8.5%	7.7%
	Production & Transportation	11.4%	9.7%	9.3%
	Percent White Collar Workers	60.4%	65.1%	66.8%
Percent Blue Collar Workers	39.6%	34.9%	33.2%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	8.3%	6.3%	5.8%
	Manufacturing	8.6%	8.2%	7.5%
	Transportation	4.9%	4.0%	3.9%
	Information	1.2%	1.9%	2.0%
	Wholesale/Retail	14.7%	14.7%	14.3%
	Finance, Insurance, Real Estate	11.7%	9.7%	10.0%
	Professional Services	6.2%	7.9%	8.3%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	5.5%	5.7%	5.7%
	Educational Services	19.1%	21.4%	22.2%
	Entertainment Services	10.8%	10.7%	10.6%
	Other Professional Services	4.3%	5.2%	5.4%
	Public Administration	4.7%	4.2%	4.2%
Transportation To Work	Drive to Work Alone	80.3%	80.2%	78.8%
	Drive to Work Carpool	13.7%	11.6%	12.2%
	Travel to Work by Public Transportation	1.2%	1.7%	2.4%
	Drive to Work on Motorcycle	0.1%	0.3%	0.3%
	Drive to Work on Bicycle	0.7%	1.0%	1.0%
	Walked to Work	1.6%	2.0%	2.1%
	Other Means	0.6%	0.7%	0.7%
	Work at Home	1.7%	2.7%	2.5%

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza - St. Petersburg				
St. Petersburg, FL		1 Mile Radius	3 Mile Radius	5 Mile Radius
	Travel to Work in Less than 5 Minutes	2.8%	2.9%	2.6%
	Travel to Work in 5 to 9 Minutes	8.1%	10.6%	10.7%
	Travel to Work in 10 to 14 Minutes	18.9%	18.0%	17.8%
	Travel to Work in 15 to 19 Minutes	20.5%	20.7%	21.0%
	Travel to Work in 20 to 29 Minutes	22.1%	21.7%	22.1%
	Travel to Work in 30 to 44 Minutes	16.9%	16.4%	16.5%
	Travel to Work in 45 to 59 Minutes	4.7%	4.6%	5.0%
	Travel to Work in 60 Minutes or more	6.0%	4.7%	4.3%
	Average Travel Time to Work	24	22	22
Vehicles per HH	No Vehicles	8.4%	8.2%	10.0%
	1 Vehicle	47.1%	47.2%	46.4%
	2 Vehicles	34.6%	35.3%	34.4%
	3 or more vehicles	9.9%	9.2%	9.2%
	Average Number of Vehicles	1.48	1.48	1.45
Change	Births (last 12 months)	149	952	2,182
	Deaths (last 12 months)	160	1,033	2,198
	Migration (last 12 months)	-6	391	2,484
Work place	Workplace Establishments	391	2,828	7,866
	Workplace Employees (FTE)	5,884	46,944	167,013