

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.344815 Longitude: -119.081002

Santa Paula Center Santa Paula, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Population	Current Year Estimated Population	28,059	32,424	126,286
	Population Est 19Q2	28,045	32,401	126,015
	Population Est 19Q1	28,062	32,421	125,497
	Population Est 18Q4	28,045	32,398	125,367
	Population Est 18Q3	28,052	32,414	125,246
	Population Est 18Q2	28,074	32,440	125,379
	Population Est 18Q1	28,062	32,424	125,818
	Population Est 17Q4	28,082	32,443	125,649
	Population Est 17Q3	28,085	32,448	125,776
	Population Fcst	28,766	33,225	130,678
	2010 Census Population	26,818	31,021	119,543
	2000 Census Population	26,497	30,591	109,617
	1990 Census Population	23,046	27,003	98,623
	Current Year Daytime Population	20,986	24,282	108,485
	Average Seasonal Population	134	193	1,200
	Historical Annual Growth, 1990 – 2000	1.41%	1.26%	1.06%
	Historical Annual Growth, 2000 – 2010	0.12%	0.14%	0.87%
	Estimated Annual Growth, 2010 – CY	0.48%	0.47%	0.58%
	Projected Annual Growth, CY to Y5	0.50%	0.49%	0.69%
	Group Qtrs Est	185	350	2,713
	Transient Est Average Last 4 Qtrs	174	366	1,016
Households	Current Year Estimated Households	7,917	9,218	41,046
	Households Est 19Q2	7,911	9,209	40,956
	Households Est 19Q1	7,919	9,219	40,773
	Households Est 18Q4	7,912	9,209	40,725
	Households Est 18Q3	7,915	9,215	40,685
	Households Est 18Q2	7,922	9,224	40,730
	Households Est 18Q1	7,921	9,222	40,894
	Households Est 17Q4	7,927	9,227	40,835
	Households Est 17Q3	7,925	9,225	40,870
	Households Fcst	8,119	9,450	42,470
	2010 Census Households	7,565	8,814	38,894
	2000 Census Households	7,453	8,692	35,638
	1990 Census Households	6,907	8,130	32,487
	Historical Annual Growth, 1990 – 2000	0.76%	0.67%	0.93%
	Historical Annual Growth, 2000 – 2010	0.15%	0.14%	0.88%
	Estimated Annual Growth, 2010 – CY	0.48%	0.47%	0.57%
	Projected Annual Growth, CY to Y5	0.51%	0.50%	0.68%
	Population per Household	3.52	3.48	3.01

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Santa Paula Center		5 Minute	10 Minute	20 Minute
Santa Paula, CA		Drivetime	Drivetime	Drivetime
	HH Income \$500,000 or more	0.5%	0.6%	1.0%
	HH Income \$250,000 to \$499,999	0.7%	0.7%	1.2%
	HH Income \$200,000 to \$249,999	1.5%	1.6%	2.9%
	HH Income \$175,000 to \$199,999	1.5%	2.1%	3.0%
	HH Income \$150,000 to \$174,999	2.8%	3.3%	5.2%
	HH Income \$100,000 to 149,999	13.5%	14.6%	19.1%
	HH Income \$75,000 to 99,999	13.7%	13.4%	14.5%
	HH Income \$50,000 to 74,999	18.6%	18.9%	17.4%
	HH Income \$35,000 to 49,999	14.8%	13.8%	11.1%
	HH Income \$25,000 to 34,999	10.3%	10.3%	9.1%
	HH Income \$15,000 to 24,999	11.8%	11.4%	8.0%
	HH Income \$0 to 14,999	10.3%	9.4%	7.4%
	Average Household Income	\$69,490	\$72,679	\$86,719
	Median Household Income	\$54,156	\$57,198	\$70,169
	Per Capita Income	\$19,707	\$20,830	\$28,708
	2000 Average HH Income	\$52,634	\$54,391	\$63,415
	2000 Median HH Income	\$41,053	\$42,209	\$52,710
	Disposable HH Income \$500,000 or more	0%	0%	0%
	Disposable HH Income \$250,000 to \$499,999	1%	1%	2%
	Disposable HH Income \$200,000 to \$249,999	1%	1%	2%
	Disposable HH Income \$175,000 to \$199,999	1%	1%	1%
	Disposable HH Income \$150,000 to \$174,999	1%	1%	2%
	Disposable HH Income \$100,000 to \$149,999	10%	11%	17%
	Disposable HH Income \$75,000 to \$99,999	14%	15%	17%
	Disposable HH Income \$50,000 to \$74,999	21%	21%	20%
	Disposable HH Income \$35,000 to \$49,999	16%	15%	13%
	Disposable HH Income \$25,000 to \$34,999	11%	11%	9%
	Disposable HH Income \$15,000 to \$24,999	14%	14%	10%
	Disposable HH Income \$0 to\$14,999	11%	10%	8%
	Average Disposable Income	57,197	59,639	71,099
	Median Disposable Income	47,477	50,130	61,058
	Householder White – Count	1,594	1,965	19,823
	Median HH Income	\$70,197	\$73,612	\$79,963
	Average HH Income	\$76,494	\$79,872	\$86,952
	Householder Black or African-American – Count	23	26	497
	Median HH Income	\$72,043	\$74,520	\$38,471
	Average HH Income	\$92,487	\$93,946	\$52,377
	Householder Hispanic – Count	5,894	6,744	17,095
	Median HH Income	\$49,496	\$51,863	\$59,805
	Average HH Income	\$60,354	\$62,499	\$70,705
	Householder Asian or Pacific Islander – Count	100	122	1,410
	Median HH Income	\$63,760	\$84,973	\$92,901
	Average HH Income	\$84,468	\$91,552	\$99,106
	Householder Other or Pacific Islander – Count	307	361	2,221
	Median HH Income	\$64,124	\$69,156	\$77,514
	Average HH Income	\$68,964	\$75,126	\$81,450

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Santa Paula Center Santa Paula, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Gender	Male Population	14,163	16,314	62,965
	Female Population	13,897	16,110	63,321
Total Population by Age	Count of Pop 0 to 4 years	1,912	2,180	8,268
	Count of Pop 0 to 7 years	2,827	3,194	11,781
	Count of Pop 5 - 13	3,671	4,148	14,818
	Count of Pop 14 - 18	1,869	2,100	6,708
	Count of Pop 19 - 22	1,699	1,978	7,221
	Count of Pop 22 - 25	1,256	1,486	5,750
	Count of Pop 25 - 29	2,160	2,505	9,445
	Count of Pop 30 - 34	2,014	2,336	8,255
	Count of Pop 35 - 39	1,916	2,156	8,109
	Count of Pop 40 - 44	1,826	2,047	7,740
	Count of Pop 45 - 59	4,859	5,612	23,693
	Count of Pop 60 - 74	3,437	4,122	18,603
	Count of Pop 75 - 84	1,055	1,277	5,439
	Count of Pop 85+	386	477	2,236
	% of Pop 0 to 4 years	6.8%	6.7%	6.5%
	% of Pop 0 to 7 years	10.1%	9.8%	9.3%
	% of Pop 5 - 13	13.1%	12.8%	11.7%
	% of Pop 14 - 18	6.7%	6.5%	5.3%
	% of Pop 19 - 22	6.1%	6.1%	5.7%
	% of Pop 22 - 25	4.5%	4.6%	4.6%
	% of Pop 25 - 29	7.7%	7.7%	7.5%
	% of Pop 30 - 34	7.2%	7.2%	6.5%
	% of Pop 35 - 39	6.8%	6.6%	6.4%
	% of Pop 40 - 44	6.5%	6.3%	6.1%
	% of Pop 45 - 59	17.3%	17.3%	18.8%
	% of Pop 60 - 74	12.2%	12.7%	14.7%
	% of Pop 75 - 84	3.8%	3.9%	4.3%
	% of Pop 85+	1.4%	1.5%	1.8%
	Median Age	33.6	33.9	36.7
	Average Age	36.0	36.3	38.2
Male Population by Age	% of Pop 0 to 4 years	6.9%	6.8%	6.7%
	% of Pop 5 - 13	13.2%	12.9%	12.0%
	% of Pop 14 - 18	6.7%	6.5%	5.5%
	% of Pop 19 - 22	6.1%	6.2%	6.0%
	% of Pop 22 - 25	4.6%	4.7%	4.8%
	% of Pop 25 - 29	7.8%	7.9%	8.0%
	% of Pop 30 - 34	7.8%	7.8%	7.0%
	% of Pop 35 - 39	7.2%	7.0%	6.7%
	% of Pop 40 - 44	6.4%	6.2%	6.1%
	% of Pop 45 - 59	17.6%	17.6%	18.7%
	% of Pop 75 - 84	3.3%	3.5%	3.6%
	% of Pop 60 - 74	11.5%	12.0%	13.8%
	% of Pop 85+	0.9%	1.0%	1.2%
	Median Age	33.0	33.3	35.0
	Average Age	35.2	35.6	37.0

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Santa Paula Center Santa Paula, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Female Population by Age	% of Pop 0 to 4 years	6.7%	6.6%	6.4%
	% of Pop 5 - 13	13.0%	12.7%	11.5%
	% of Pop 14 - 18	6.7%	6.5%	5.1%
	% of Pop 19 - 22	6.0%	6.0%	5.4%
	% of Pop 22 - 25	4.3%	4.5%	4.3%
	% of Pop 25 - 29	7.6%	7.6%	6.9%
	% of Pop 30 - 34	6.6%	6.6%	6.1%
	% of Pop 35 - 39	6.4%	6.3%	6.2%
	% of Pop 40 - 44	6.6%	6.4%	6.2%
	% of Pop 45 - 59	17.1%	17.0%	18.8%
	% of Pop 60 - 74	13.0%	13.4%	15.7%
	% of Pop 75 - 84	4.2%	4.4%	5.0%
	% of Pop 85+	1.8%	1.9%	2.4%
	Median Age	34.4	34.6	38.4
	Average Age	36.7	37.1	39.4
Race	Count of White	19,702	23,006	92,664
	Count of Black or African-American	118	140	1,735
	Count of Asian or Pacific Islander	295	354	4,173
	Count of Other races	7,944	8,925	27,714
	White	70.2%	71.0%	73.4%
	Black or African American	0.4%	0.4%	1.4%
	Asian	1.1%	1.1%	3.3%
	Other Races	28.3%	27.5%	21.9%
Language Spoken	Speak English at Home	36.9%	38.1%	57.6%
	Speak Spanish at Home	61.6%	60.4%	38.1%
	Speak Other Language at Home	0.1%	0.1%	0.4%
Hispanic	Hispanic Population	22,714	25,504	66,957
	Hispanic Population Percent	80.9%	78.7%	53.0%
	Mexican	94.5%	94.3%	91.4%
	Puerto Rican	0.3%	0.4%	0.6%
	Cuban	0.0%	0.0%	0.2%
	Dominican	0.1%	0.1%	0.2%
	Central American	1.5%	1.5%	2.1%
	South American	0.1%	0.2%	1.3%
	Other Hispanic	3.4%	3.6%	4.3%
	2000 Hispanic Population Percent	73%	71%	44%
	1990 Hispanic Population Percent	60%	58%	36%

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Santa Paula Center Santa Paula, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	American (percent of total population)	0.9%	0.9%	1.9%
	American	0.5%	0.5%	1.4%
	Native American (ie. Indian/Eskimo)	0.4%	0.4%	0.4%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	0.9%	0.9%	3.1%
	Chinese	0.1%	0.1%	0.4%
	Japanese	0.1%	0.1%	0.4%
	Korean	0.0%	0.0%	0.3%
	South Central Asian (ie. Indian)	0.1%	0.2%	0.5%
	South East Asian (ie. Vietnamese)	0.5%	0.5%	1.4%
	Other Asian	0.0%	0.0%	0.1%
	European (percent of total population)	2.7%	3.1%	16.0%
	British	0.5%	0.6%	3.2%
	Dutch	0.0%	0.0%	0.3%
	French	0.1%	0.1%	0.7%
	German	0.7%	0.8%	3.5%
	Italian	0.2%	0.2%	1.4%
	Polish	0.1%	0.1%	0.5%
	Scandinavian	0.3%	0.3%	1.3%
	Scotch/Irish	0.7%	0.8%	3.5%
	Other European (ie. Greek/Russian)	0.2%	0.2%	1.6%
	Middle Eastern	0.0%	0.0%	0.4%
	Other Ancestry	12.2%	13.7%	19.7%
	Unclassified Ancestry	2.3%	2.6%	5.8%
Education (Age 25+)	Adult Population (25 Years or Older)	17,652	20,532	83,521
	Elementary (0 to 8)	22.4%	21.4%	11.7%
	Some High School (9 to 11)	16.0%	15.0%	9.0%
	High School Graduate (12)	22.3%	22.0%	20.8%
	Some College (13 to 16)	19.8%	20.2%	25.0%
	Associates Degree Only	8.5%	8.7%	9.5%
	Bachelors Degree Only	7.2%	8.3%	15.5%
	Graduate Degree	3.9%	4.5%	8.6%
	% College (4+)	11.1%	12.8%	24.1%
Household Type	Total Households – count	7,917	9,218	41,046
	One Person HHs – count	1,268	1,487	8,506
	Family HHs – count	6,291	7,302	30,150
	Married Couple – count	4,368	5,187	21,944
	w/own children – count	2,081	2,428	9,785
	w/out own children – count	2,288	2,759	12,159
	Male Householder – count	595	667	2,686
	Female Householder – count	1,327	1,447	5,519
	Non-Family Households – count	359	428	2,390
	1 Person Household	16.0%	16.1%	20.7%
	2 Person Household	22.3%	23.6%	28.5%
	3 Person Household	16.0%	15.9%	16.9%
	4 Person Household	17.3%	16.9%	15.9%
	5 Person Household	13.4%	13.0%	9.0%
	6 Person Household	6.7%	6.5%	4.3%
	7+ Person Household	8.3%	8.1%	4.6%
	% Households With Children	38.4%	37.7%	33.7%

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Santa Paula Center Santa Paula, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	8,308	9,668	42,928
	Owner Occupied Percent	50.6%	52.5%	57.8%
	Renter Occupied Percent	44.7%	42.8%	37.8%
	Vacant Housing Percent	4.7%	4.7%	4.4%
	Total Housing Units (Census 2000)	7,569	8,838	36,300
	For Rent (Census 2000)	48%	43%	36%
	For Sale (Census 2000)	0%	1%	23%
	Rented or Sold, (Census 2000)	27%	28%	13%
	Seasonal (Census 2014)	8%	9%	9%
	Other (Census 2000)	9%	12%	9%
Homes Built By Year	Homes Built 1990 to 2000	8%	8%	10%
	Homes Built 1980 to 1989	12%	12%	16%
	Homes Built 1970 to 1979	20%	19%	27%
	Homes Built 1960 to 1969	22%	22%	24%
	Homes Built 1950 to 1959	13%	14%	12%
	Homes Built 1940 to 1949	9%	9%	4%
	Homes Built Before 1939	15%	16%	6%
Units in Structure	1 Unit	67%	69%	69%
	2 - 9 Units	15%	13%	12%
	Greater than 10 Units	9%	8%	10%
	Mobilie Trailer	9%	10%	8%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	12.0%	13.5%	18.8%
	Property Value \$750,000 to \$999,999	10.7%	11.2%	16.2%
	Property Value \$500,000 to \$749,999	32.0%	32.2%	36.1%
	Property Value \$400,000 to \$499,999	12.9%	12.3%	9.7%
	Property Value \$300,000, to \$399,999	9.4%	8.9%	6.2%
	Property Value \$200,000 to \$299,999	5.9%	5.6%	3.4%
	Property Value \$150,000 to \$199,999	4.5%	4.0%	2.1%
	Property Value \$100,000 to \$149,999	6.0%	5.7%	3.0%
	Property Value \$60,000 to \$99,999	3.9%	3.7%	2.3%
	Property Value \$40,000 to \$59,999	1.0%	0.9%	0.5%
	Property Value \$0 to \$39,999	1.8%	1.9%	1.7%
	Median Home Value	\$536,586	\$553,687	\$645,701
	Median Rent	\$681	\$680	\$815
Wealth per Household	\$0 and under - percent	19.9%	19.5%	18.2%
	\$1 to \$4999 - percent	10.8%	10.6%	9.3%
	\$5k to \$9999 - percent	5.3%	5.2%	4.8%
	\$10k to \$24999 - percent	6.9%	6.8%	6.6%
	\$25k to \$49999 - percent	7.0%	7.0%	6.9%
	\$50k to \$99999 - percent	10.3%	10.3%	10.3%
	\$100k to \$249999 - percent	16.9%	17.1%	17.8%
	\$250k to \$499999 - percent	11.4%	11.7%	12.6%
	\$500k+ - percent	11.4%	11.8%	13.5%
	Median HH Wealth	\$50,419	\$54,101	\$70,353
	Avg HH Wealth	\$198,916	\$203,661	\$225,768

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Economic Viability	Economic Viability Local	188	188	193
	Economic Viability Indexed	96	96	99
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	13,211	15,446	61,132
	Managerial/Executive	7.8%	8.5%	12.5%
	Professional Specialty	12.5%	12.9%	19.8%
	Healthcare Support	2.0%	1.9%	2.1%
	Sales	8.8%	9.0%	9.7%
	Office & Administrative Support	10.6%	11.4%	12.4%
	Protective Service	1.9%	1.9%	2.4%
	Food Preparation	5.1%	4.8%	5.1%
	Building Maintenance & Cleaning	5.8%	5.3%	4.6%
	Personal Care	4.0%	3.9%	4.8%
	Farming, Fishing, & Forestry	12.7%	12.4%	4.9%
	Construction	11.4%	11.6%	9.0%
	Production & Transportation	17.4%	16.5%	12.7%
	Percent White Collar Workers	41.8%	43.6%	56.5%
	Percent Blue Collar Workers	58.2%	56.4%	43.5%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	24.9%	24.7%	14.9%
	Manufacturing	9.9%	9.8%	9.3%
	Transportation	4.8%	4.5%	4.5%
	Information	1.3%	1.7%	1.7%
	Wholesale/Retail	14.4%	14.5%	13.8%
	Finance, Insurance, Real Estate	3.8%	3.7%	4.4%
	Professional Services	2.1%	2.4%	5.9%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	5.0%	4.7%	4.5%
	Educational Services	15.9%	16.6%	20.6%
	Entertainment Services	7.6%	7.1%	8.9%
	Other Professional Services	6.2%	6.1%	5.6%
	Public Administration	4.0%	4.3%	5.8%
Transportation To Work	Drive to Work Alone	63.7%	64.4%	75.6%
	Drive to Work Carpool	28.9%	28.3%	16.6%
	Travel to Work by Public Transportation	0.7%	0.7%	0.9%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.4%	0.4%	0.5%
	Walked to Work	3.4%	3.1%	2.3%
	Other Means	1.3%	1.2%	0.6%
	Work at Home	1.6%	1.8%	3.4%



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	Travel to Work in Less than 5 Minutes	4.8%	4.5%	3.0%
	Travel to Work in 5 to 9 Minutes	14.5%	14.7%	13.1%
	Travel to Work in 10 to 14 Minutes	9.9%	10.0%	17.6%
	Travel to Work in 15 to 19 Minutes	9.7%	10.0%	16.2%
	Travel to Work in 20 to 29 Minutes	19.7%	19.6%	18.6%
	Travel to Work in 30 to 44 Minutes	27.9%	27.9%	19.3%
	Travel to Work in 45 to 59 Minutes	8.0%	7.7%	6.1%
	Travel to Work in 60 Minutes or more	5.5%	5.6%	6.0%
	Average Travel Time to Work	25	25	23
Vehicles per HH	No Vehicles	7.6%	7.1%	6.3%
	1 Vehicle	25.6%	24.5%	27.8%
	2 Vehicles	38.2%	38.7%	39.7%
	3 or more vehicles	28.6%	29.8%	26.2%
	Average Number of Vehicles	2.04	2.09	1.99
Change	Births (last 12 months)	357	410	1,489
	Deaths (last 12 months)	176	213	929
	Migration (last 12 months)	-173	-188	480
Work place	Workplace Establishments	437	507	2,447
	Workplace Employees (FTE)	5,093	5,854	30,500