

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 38.297553 Longitude: -76.510984

South Plaza Shopping Center				
California, MD				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
<b>Population</b>	Current Year Estimated Population	4,717	23,105	49,742
	Population Est 19Q2	4,701	23,004	49,665
	Population Est 19Q1	4,685	22,935	49,250
	Population Est 18Q4	4,668	22,886	49,177
	Population Est 18Q3	4,627	22,825	49,081
	Population Est 18Q2	4,652	22,819	49,089
	Population Est 18Q1	4,657	22,817	49,102
	Population Est 17Q4	4,659	22,804	49,148
	Population Est 17Q3	4,647	22,724	49,022
	Population Fcst	5,419	26,495	55,746
	2010 Census Population	4,278	20,462	45,308
	2000 Census Population	2,580	15,031	36,170
	1990 Census Population	2,384	13,101	30,667
	Current Year Daytime Population	5,708	21,415	58,659
	Average Seasonal Population	131	732	2,762
	Historical Annual Growth, 1990 – 2000	0.79%	1.38%	1.66%
	Historical Annual Growth, 2000 – 2010	5.18%	3.13%	2.28%
	Estimated Annual Growth, 2010 – CY	1.04%	1.29%	0.99%
	Projected Annual Growth, CY to Y5	2.81%	2.78%	2.31%
	Group Qtrs Est	4	19	528
Transient Est Average Last 4 Qtrs	471	1,315	4,580	
<b>Households</b>	Current Year Estimated Households	1,867	8,819	18,995
	Households Est 19Q2	1,860	8,779	18,974
	Households Est 19Q1	1,854	8,754	18,784
	Households Est 18Q4	1,847	8,735	18,756
	Households Est 18Q3	1,833	8,713	18,716
	Households Est 18Q2	1,843	8,712	18,720
	Households Est 18Q1	1,844	8,711	18,727
	Households Est 17Q4	1,844	8,707	18,746
	Households Est 17Q3	1,839	8,675	18,696
	Households Fcst	2,149	10,127	21,329
	2010 Census Households	1,689	7,810	17,284
	2000 Census Households	1,048	5,734	13,553
	1990 Census Households	881	4,731	10,840
	Historical Annual Growth, 1990 – 2000	1.76%	1.94%	2.26%
	Historical Annual Growth, 2000 – 2010	4.89%	3.14%	2.46%
	Estimated Annual Growth, 2010 – CY	1.06%	1.29%	1.00%
Projected Annual Growth, CY to Y5	2.85%	2.80%	2.35%	
Population per Household	2.52	2.62	2.59	

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South Plaza Shopping Center				
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	1 Mile Radius	3 Mile Radius	5 Mile Radius	
HH Income \$500,000 or more	0.9%	1.4%	1.2%	
HH Income \$250,000 to \$499,999	1.1%	1.6%	1.4%	
HH Income \$200,000 to \$249,999	2.5%	3.8%	3.4%	
HH Income \$175,000 to \$199,999	4.8%	5.5%	5.7%	
HH Income \$150,000 to \$174,999	7.0%	7.6%	6.8%	
HH Income \$100,000 to 149,999	25.6%	24.7%	22.2%	
HH Income \$75,000 to 99,999	16.2%	15.1%	13.9%	
HH Income \$50,000 to 74,999	18.4%	15.1%	16.0%	
HH Income \$35,000 to 49,999	9.4%	9.8%	11.3%	
HH Income \$25,000 to 34,999	5.9%	5.3%	6.2%	
HH Income \$15,000 to 24,999	2.5%	5.0%	5.7%	
HH Income \$0 to 14,999	5.8%	5.3%	6.2%	
Average Household Income	\$95,575	\$101,494	\$98,539	
Median Household Income	\$85,947	\$89,583	\$82,432	
Per Capita Income	\$37,858	\$38,767	\$37,939	
2000 Average HH Income	\$66,205	\$66,331	\$59,501	
2000 Median HH Income	\$60,785	\$60,140	\$52,406	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	1%	2%	2%	
Disposable HH Income \$200,000 to \$249,999	1%	2%	2%	
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%	
Disposable HH Income \$150,000 to \$174,999	3%	4%	4%	
Disposable HH Income \$100,000 to \$149,999	20%	21%	19%	
Disposable HH Income \$75,000 to \$99,999	22%	20%	19%	
Disposable HH Income \$50,000 to \$74,999	22%	20%	19%	
Disposable HH Income \$35,000 to \$49,999	13%	11%	12%	
Disposable HH Income \$25,000 to \$34,999	6%	6%	8%	
Disposable HH Income \$15,000 to \$24,999	5%	6%	7%	
Disposable HH Income \$0 to \$14,999	6%	6%	7%	
Average Disposable Income	78,225	82,290	78,211	
Median Disposable Income	72,479	75,440	69,545	
Householder White – Count	1,356	6,567	13,284	
Median HH Income	\$96,224	\$98,630	\$95,526	
Average HH Income	\$98,134	\$101,156	\$99,026	
Householder Black or African-American – Count	299	1,340	3,877	
Median HH Income	\$56,472	\$50,572	\$46,507	
Average HH Income	\$68,939	\$67,461	\$60,666	
Householder Hispanic – Count	118	484	918	
Median HH Income	\$69,840	\$75,543	\$72,082	
Average HH Income	\$72,119	\$80,324	\$78,771	
Householder Asian or Pacific Islander – Count	32	190	392	
Median HH Income	\$93,685	\$119,600	\$103,717	
Average HH Income	\$95,577	\$110,818	\$100,517	
Householder Other or Pacific Islander – Count	63	238	524	
Median HH Income	\$67,648	\$70,710	\$68,614	
Average HH Income	\$71,334	\$76,171	\$78,189	

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South Plaza Shopping Center California, MD		1 Mile Radius	3 Mile Radius	5 Mile Radius
<b>Gender</b>	Male Population	2,327	11,394	24,560
	Female Population	2,390	11,711	25,182
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	330	1,476	3,196
	Count of Pop 0 to 7 years	486	2,174	4,760
	Count of Pop 5 - 13	605	2,833	6,203
	Count of Pop 14 - 18	259	1,321	2,908
	Count of Pop 19 - 22	259	1,326	2,755
	Count of Pop 22 - 25	174	892	1,945
	Count of Pop 25 - 29	280	1,437	3,168
	Count of Pop 30 - 34	292	1,287	3,100
	Count of Pop 35 - 39	388	1,652	3,616
	Count of Pop 40 - 44	340	1,511	3,143
	Count of Pop 45 - 59	1,016	5,032	10,245
	Count of Pop 60 - 74	613	3,327	7,078
	Count of Pop 75 - 84	129	807	1,801
	Count of Pop 85+	31	205	582
	% of Pop 0 to 4 years	7.0%	6.4%	6.4%
	% of Pop 0 to 7 years	10.3%	9.4%	9.6%
	% of Pop 5 - 13	12.8%	12.3%	12.5%
	% of Pop 14 - 18	5.5%	5.7%	5.8%
	% of Pop 19 - 22	5.5%	5.7%	5.5%
	% of Pop 22 - 25	3.7%	3.9%	3.9%
	% of Pop 25 - 29	5.9%	6.2%	6.4%
	% of Pop 30 - 34	6.2%	5.6%	6.2%
	% of Pop 35 - 39	8.2%	7.1%	7.3%
	% of Pop 40 - 44	7.2%	6.5%	6.3%
	% of Pop 45 - 59	21.5%	21.8%	20.6%
	% of Pop 60 - 74	13.0%	14.4%	14.2%
% of Pop 75 - 84	2.7%	3.5%	3.6%	
% of Pop 85+	0.7%	0.9%	1.2%	
Median Age	37.0	38.0	37.2	
Average Age	36.7	37.9	37.7	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	7.3%	6.6%	6.7%
	% of Pop 5 - 13	13.2%	12.7%	12.9%
	% of Pop 14 - 18	5.4%	5.6%	5.8%
	% of Pop 19 - 22	5.5%	5.8%	5.6%
	% of Pop 22 - 25	4.0%	4.2%	4.2%
	% of Pop 25 - 29	6.2%	6.6%	6.7%
	% of Pop 30 - 34	6.1%	5.6%	6.3%
	% of Pop 35 - 39	8.6%	7.4%	7.4%
	% of Pop 40 - 44	7.0%	6.3%	6.2%
	% of Pop 45 - 59	21.4%	21.5%	20.4%
	% of Pop 75 - 84	2.5%	3.2%	3.3%
	% of Pop 60 - 74	12.4%	14.0%	13.8%
	% of Pop 85+	0.4%	0.6%	0.7%
	Median Age	36.4	37.0	36.2
Average Age	36.1	37.2	36.9	

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<b>Female Population by Age</b>	% of Pop 0 to 4 years	6.7%	6.1%	6.2%
	% of Pop 5 - 13	12.5%	11.9%	12.1%
	% of Pop 14 - 18	5.6%	5.8%	5.9%
	% of Pop 19 - 22	5.4%	5.7%	5.5%
	% of Pop 22 - 25	3.4%	3.6%	3.6%
	% of Pop 25 - 29	5.7%	5.9%	6.1%
	% of Pop 30 - 34	6.3%	5.5%	6.2%
	% of Pop 35 - 39	7.8%	6.9%	7.1%
	% of Pop 40 - 44	7.4%	6.7%	6.4%
	% of Pop 45 - 59	21.7%	22.1%	20.8%
	% of Pop 60 - 74	13.6%	14.8%	14.7%
% of Pop 75 - 84	3.0%	3.8%	4.0%	
% of Pop 85+	0.9%	1.2%	1.6%	
Median Age	37.8	39.0	38.2	
Average Age	37.4	38.6	38.5	
<b>Race</b>	Count of White	3,613	17,676	35,654
	Count of Black or African-American	642	3,255	9,388
	Count of Asian or Pacific Islander	181	864	1,867
	Count of Other races	281	1,310	2,832
	White	76.6%	76.5%	71.7%
	Black or African American	13.6%	14.1%	18.9%
	Asian	3.8%	3.7%	3.8%
	Other Races	5.9%	5.7%	5.7%
<b>Language Spoken</b>	Speak English at Home	90.8%	91.4%	91.3%
	Speak Spanish at Home	4.7%	3.9%	4.1%
	Speak Other Language at Home	0.0%	0.2%	0.3%
<b>Hispanic</b>	Hispanic Population	324	1,401	2,963
	Hispanic Population Percent	6.9%	6.1%	6.0%
	Mexican	51.5%	46.7%	40.9%
	Puerto Rican	20.6%	19.3%	18.0%
	Cuban	0.0%	0.0%	0.1%
	Dominican	2.8%	1.7%	1.5%
	Central American	10.1%	10.6%	17.5%
	South American	3.3%	8.4%	12.0%
	Other Hispanic	11.8%	13.3%	9.9%
2000 Hispanic Population Percent	2%	2%	3%	
1990 Hispanic Population Percent	1%	1%	2%	

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California, MD		1 Mile Radius	3 Mile Radius	5 Mile Radius
	American (percent of total population)	5.7%	6.4%	6.4%
	American	5.4%	6.0%	6.0%
	Native American (ie. Indian/Eskimo)	0.3%	0.4%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	3.8%	3.7%	3.7%
	Chinese	1.0%	0.7%	0.5%
	Japanese	0.2%	0.2%	0.2%
	Korean	0.0%	0.1%	0.2%
	South Central Asian (ie. Indian)	0.0%	0.1%	0.2%
	South East Asian (ie. Vietnamese)	2.5%	2.5%	2.4%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	44.6%	43.1%	39.6%
	British	10.0%	9.9%	9.3%
	Dutch	0.6%	0.5%	0.5%
	French	1.8%	1.7%	1.6%
	German	12.5%	11.5%	9.8%
	Italian	3.0%	3.0%	2.8%
	Polish	1.4%	1.4%	1.1%
	Scandinavian	0.9%	0.9%	1.1%
	Scotch/Irish	11.2%	10.9%	10.2%
Other European (ie. Greek/Russian)	3.4%	3.4%	3.2%	
Middle Eastern	0.2%	0.2%	0.3%	
Other Ancestry	24.2%	24.4%	27.7%	
Unclassified Ancestry	14.6%	16.1%	16.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	3,090	15,258	32,735
	Elementary (0 to 8)	0.5%	1.7%	2.8%
	Some High School (9 to 11)	7.9%	6.9%	7.0%
	High School Graduate (12)	18.4%	20.8%	23.6%
	Some College (13 to 16)	22.4%	22.2%	23.1%
	Associates Degree Only	9.2%	8.8%	8.4%
	Bachelors Degree Only	25.8%	23.8%	20.6%
	Graduate Degree	15.8%	15.9%	14.5%
% College (4+)	41.6%	39.7%	35.1%	
Household Type	Total Households – count	1,867	8,819	18,995
	One Person HHs – count	522	2,222	4,992
	Family HHs – count	1,182	6,062	12,766
	Married Couple – count	896	4,551	9,445
	w/own children – count	495	2,251	4,408
	w/out own children – count	401	2,300	5,037
	Male Householder – count	3	169	560
	Female Householder – count	283	1,341	2,762
	Non-Family Households – count	163	536	1,237
	1 Person Household	28.0%	25.2%	26.3%
	2 Person Household	31.0%	31.1%	31.1%
	3 Person Household	17.0%	17.4%	17.2%
	4 Person Household	14.2%	15.6%	14.7%
	5 Person Household	6.2%	6.7%	6.5%
6 Person Household	2.5%	2.6%	2.7%	
7+ Person Household	1.1%	1.4%	1.5%	
% Households With Children	36.4%	35.8%	33.2%	

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South Plaza Shopping Center California, MD				
	1 Mile Radius	3 Mile Radius	5 Mile Radius	
	Total Housing Units	2,034	9,487	20,751
	Owner Occupied Percent	55.7%	63.4%	57.7%
	Renter Occupied Percent	36.1%	29.6%	33.8%
	Vacant Housing Percent	8.2%	7.0%	8.5%
	Total Housing Units (Census 2000)	1,159	6,170	15,186
	For Rent (Census 2000)	43%	37%	33%
	For Sale (Census 2000)	16%	17%	14%
	Rented or Sold, (Census 2000)	9%	8%	8%
	Seasonal (Census 2014)	5%	11%	19%
	Other (Census 2000)	14%	20%	21%
Homes Built By Year	Homes Built 1990 to 2000	38%	34%	33%
	Homes Built 1980 to 1989	25%	26%	23%
	Homes Built 1970 to 1979	15%	18%	18%
	Homes Built 1960 to 1969	10%	11%	11%
	Homes Built 1950 to 1959	7%	6%	7%
	Homes Built 1940 to 1949	2%	3%	6%
	Homes Built Before 1939	2%	2%	2%
Units in Structure	1 Unit	72%	75%	66%
	2 - 9 Units	6%	5%	12%
	Greater than 10 Units	11%	9%	13%
	Mobilie Trailer	12%	11%	9%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.4%	1.0%	4.0%
	Property Value \$750,000 to \$999,999	1.5%	2.4%	4.3%
	Property Value \$500,000 to \$749,999	7.6%	8.8%	10.0%
	Property Value \$400,000 to \$499,999	17.9%	18.1%	17.0%
	Property Value \$300,000, to \$399,999	31.6%	29.5%	26.3%
	Property Value \$200,000 to \$299,999	26.4%	25.6%	21.6%
	Property Value \$150,000 to \$199,999	9.6%	7.7%	7.2%
	Property Value \$100,000 to \$149,999	2.5%	2.8%	4.0%
	Property Value \$60,000 to \$99,999	0.1%	0.7%	1.2%
	Property Value \$40,000 to \$59,999	0.1%	0.2%	0.3%
	Property Value \$0 to \$39,999	2.4%	3.2%	4.1%
	Median Home Value	\$328,228	\$333,102	\$344,098
	Median Rent	\$829	\$768	\$745
	Wealth per Household	\$0 and under - percent	17.8%	17.2%
\$1 to \$4999 - percent		8.4%	8.1%	8.6%
\$5k to \$9999 - percent		4.6%	4.4%	4.6%
\$10k to \$24999 - percent		6.5%	6.3%	6.4%
\$25k to \$49999 - percent		7.0%	6.9%	6.9%
\$50k to \$99999 - percent		10.2%	10.3%	10.2%
\$100k to \$249999 - percent		17.8%	18.2%	18.0%
\$250k to \$499999 - percent		13.1%	13.4%	13.1%
\$500k+ - percent		14.6%	15.2%	14.6%
Median HH Wealth		\$78,050	\$84,408	\$78,593
Avg HH Wealth		\$238,290	\$245,912	\$238,288

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<b>Economic Viability</b>	Economic Viability Local	195	196	197
	Economic Viability Indexed	100	101	101
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	2,450	12,025	25,165
	Managerial/Executive	17.0%	17.5%	17.1%
	Professional Specialty	36.0%	35.0%	30.7%
	Healthcare Support	0.8%	1.1%	1.9%
	Sales	5.6%	7.5%	7.8%
	Office & Administrative Support	11.6%	11.6%	11.1%
	Protective Service	2.7%	2.5%	3.4%
	Food Preparation	5.9%	5.5%	5.6%
	Building Maintenance & Cleaning	2.6%	2.2%	3.6%
	Personal Care	4.1%	2.5%	2.5%
	Farming, Fishing, & Forestry	0.8%	0.3%	0.2%
	Construction	4.3%	7.3%	8.8%
	Production & Transportation	8.7%	7.0%	7.4%
	Percent White Collar Workers	71.0%	72.7%	68.6%
Percent Blue Collar Workers	29.0%	27.3%	31.4%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	3.0%	3.8%	5.0%
	Manufacturing	3.1%	3.8%	4.0%
	Transportation	5.8%	5.2%	6.0%
	Information	0.9%	1.4%	1.6%
	Wholesale/Retail	7.6%	9.6%	10.6%
	Finance, Insurance, Real Estate	2.0%	2.5%	3.0%
	Professional Services	18.5%	17.5%	15.3%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	2.9%	3.3%	4.6%
	Educational Services	16.6%	19.1%	18.5%
	Entertainment Services	11.4%	9.5%	8.8%
	Other Professional Services	5.5%	4.0%	3.8%
	Public Administration	22.8%	20.2%	18.8%
	<b>Transportation To Work</b>	Drive to Work Alone	84.9%	84.0%
Drive to Work Carpool		9.0%	10.3%	12.8%
Travel to Work by Public Transportation		0.5%	0.8%	1.1%
Drive to Work on Motorcycle		0.6%	0.3%	0.2%
Drive to Work on Bicycle		0.2%	0.2%	0.2%
Walked to Work		0.7%	0.8%	1.8%
Other Means		1.6%	1.0%	0.9%
Work at Home		2.5%	2.7%	2.6%



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		<b>1 Mile Radius</b>	<b>3 Mile Radius</b>	<b>5 Mile Radius</b>
	Travel to Work in Less than 5 Minutes	2.6%	2.9%	4.6%
	Travel to Work in 5 to 9 Minutes	9.5%	9.7%	12.2%
	Travel to Work in 10 to 14 Minutes	20.7%	19.5%	19.1%
	Travel to Work in 15 to 19 Minutes	26.8%	24.0%	21.7%
	Travel to Work in 20 to 29 Minutes	21.6%	22.2%	21.0%
	Travel to Work in 30 to 44 Minutes	10.9%	12.3%	10.9%
	Travel to Work in 45 to 59 Minutes	2.2%	2.7%	2.9%
	Travel to Work in 60 Minutes or more	5.7%	6.9%	7.5%
	Average Travel Time to Work	21	22	22
<b>Vehicles per HH</b>	No Vehicles	1.4%	5.0%	5.6%
	1 Vehicle	36.9%	29.2%	30.0%
	2 Vehicles	42.1%	41.9%	41.6%
	3 or more vehicles	19.5%	24.0%	22.9%
	Average Number of Vehicles	1.86	1.96	1.92
<b>Change</b>	Births (last 12 months)	56	269	591
	Deaths (last 12 months)	29	165	362
	Migration (last 12 months)	63	175	433
<b>Work place</b>	Workplace Establishments	108	501	1,116
	Workplace Employees (FTE)	1,960	10,508	33,038