



Demographic Summary Report

2000, 2010 Census, 2019 Estimates & 2024 Projections
 Calculated using TAS Retrieval

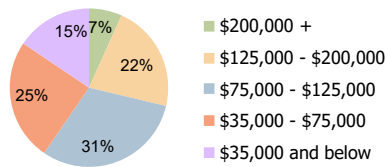
South Plaza Shopping Center California, MD	1 Mile Radius	3 Mile Radius	5 Mile Radius
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Current Year Demographics

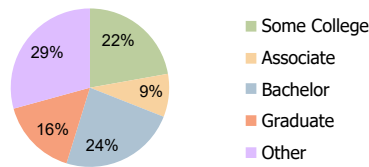
Current Population	4,717	23,105	49,742
Total Daytime Pop	5,708	21,415	58,659
Workplace Pop	1,960	10,508	33,038
Average Household Income	\$95,575	\$101,494	\$98,539
Average Disposable Income	\$78,225	\$82,290	\$78,211
Total Households	1,867	8,819	18,995
Median Home Value	\$328,228	\$333,102	\$344,098
College (4+)	41.6%	39.7%	35.1%
Total Consumer Spending/Capita (Weekly)	\$379	\$386	\$380
Population per Household	2.13	2.01	2.47
% of Households with Children	36.4%	35.8%	33.2%

2024 Demographic Projections

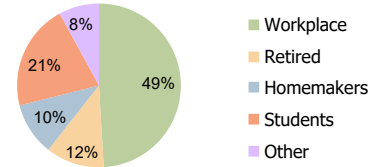
Projected Population	5,419	26,495	55,746
Projected 5 Year Annual Growth Rate (Pop)	2.8%	2.8%	2.3%



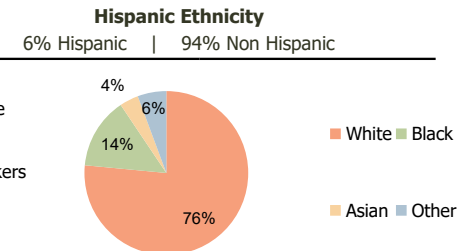
Household Income (3 Mile Radius)



Education (3 Mile Radius)



Daytime Population (3 Mile Radius)



Race (3 Mile Radius)



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South Plaza Shopping Center California, MD		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Current Estimated Population	4,717	23,105	49,742
	2010 Census Population	4,278	20,462	45,308
	2000 Census Population	2,580	15,031	36,170
	Historical Annual Growth 2000 to 2010	5.2%	3.1%	2.3%
	Estimated Annual Growth 2010 to 2019	1.0%	1.3%	1.0%
	Projected Annual Growth 2019 to 2024	2.8%	2.8%	2.3%
Ethnic	Hispanic or Latino Population	7%	6%	6%
	Non Hispanic or Latino Population	93%	94%	94%
Race	White	76.6%	76.5%	71.7%
	Black or African American	13.6%	14.1%	18.9%
	Asian & Pacific Islander	3.8%	3.7%	3.8%
	Other Races	5.9%	5.7%	5.7%

