

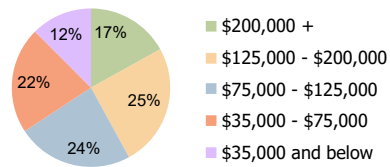
Superior Marketplace Superior, CO	1 Mile Radius	3 Mile Radius	5 Mile Radius
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Current Year Demographics

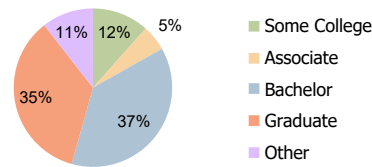
Current Population	3,858	35,500	94,334
Total Daytime Pop	8,032	39,134	118,726
Workplace Pop	4,566	20,340	65,561
Average Household Income	\$133,212	\$130,172	\$118,915
Average Disposable Income	\$105,628	\$102,789	\$93,106
Total Households	1,634	14,006	38,892
Median Home Value	\$737,641	\$733,250	\$706,445
College (4+)	71.1%	72.6%	68.6%
Total Consumer Spending/Capita (Weekly)	\$395	\$394	\$382
Population per Household	2.13	2.01	2.47
% of Households with Children	27.6%	35.3%	27.9%

2024 Demographic Projections

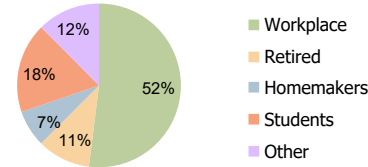
Projected Population	4,106	37,850	100,259
Projected 5 Year Annual Growth Rate (Pop)	1.3%	1.3%	1.2%



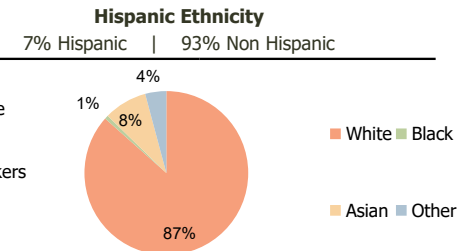
Household Income (3 Mile Radius)



Education (3 Mile Radius)



Daytime Population (3 Mile Radius)



Race (3 Mile Radius)



Demographic Summary Report

2000, 2010 Census, 2019 Estimates & 2024 Projections
 Calculated using TAS Retrieval

Superior Marketplace Superior, CO		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Current Estimated Population	3,858	35,500	94,334
	2010 Census Population	3,395	31,643	84,693
	2000 Census Population	3,455	28,560	78,613
	Historical Annual Growth 2000 to 2010	-0.2%	1.0%	0.7%
	Estimated Annual Growth 2010 to 2019	1.4%	1.2%	1.1%
	Projected Annual Growth 2019 to 2024	1.3%	1.3%	1.2%
Ethnic	Hispanic or Latino Population	7%	7%	8%
	Non Hispanic or Latino Population	93%	93%	92%
Race	White	87.7%	86.6%	87.7%
	Black or African American	0.6%	0.7%	0.8%
	Asian & Pacific Islander	7.8%	8.5%	6.1%
	Other Races	3.8%	4.2%	5.4%

