

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 43.972796 Longitude: -75.956006

The Plaza at Salmon Run Watertown, NY		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Population	Current Year Estimated Population	23,222	37,068	73,432
	Population Est 19Q2	23,168	36,974	73,376
	Population Est 19Q1	23,183	36,998	73,491
	Population Est 18Q4	23,201	37,047	73,222
	Population Est 18Q3	23,211	37,039	73,199
	Population Est 18Q2	23,212	37,149	73,425
	Population Est 18Q1	23,275	37,239	73,599
	Population Est 17Q4	23,290	37,256	73,583
	Population Est 17Q3	23,281	37,245	73,578
	Population Fcst	23,825	38,052	75,810
	2010 Census Population	24,386	38,055	73,380
	2000 Census Population	24,016	37,204	66,554
	1990 Census Population	26,367	39,596	68,053
	Current Year Daytime Population	35,190	49,287	86,395
	Average Seasonal Population	298	594	4,887
	Historical Annual Growth, 1990 – 2000	-0.93%	-0.62%	-0.22%
	Historical Annual Growth, 2000 – 2010	0.15%	0.23%	0.98%
	Estimated Annual Growth, 2010 – CY	-0.51%	-0.28%	0.01%
	Projected Annual Growth, CY to Y5	0.51%	0.53%	0.64%
	Group Qtrs Est	726	1,032	3,934
Transient Est Average Last 4 Qtrs	2,036	2,416	3,710	
Households	Current Year Estimated Households	9,801	15,167	27,427
	Households Est 19Q2	9,777	15,127	27,386
	Households Est 19Q1	9,786	15,139	27,431
	Households Est 18Q4	9,794	15,162	27,358
	Households Est 18Q3	9,800	15,160	27,337
	Households Est 18Q2	9,815	15,217	27,422
	Households Est 18Q1	9,840	15,254	27,501
	Households Est 17Q4	9,846	15,262	27,498
	Households Est 17Q3	9,842	15,257	27,492
	Households Fcst	10,062	15,578	28,311
	2010 Census Households	10,304	15,609	27,427
	2000 Census Households	9,991	14,846	24,975
	1990 Census Households	10,399	15,061	23,466
	Historical Annual Growth, 1990 – 2000	-0.40%	-0.14%	0.62%
	Historical Annual Growth, 2000 – 2010	0.31%	0.50%	0.94%
	Estimated Annual Growth, 2010 – CY	-0.53%	-0.30%	0.00%
	Projected Annual Growth, CY to Y5	0.53%	0.54%	0.64%
Population per Household	2.30	2.38	2.53	

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The Plaza at Salmon Run Watertown, NY	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	0.3%	0.3%	0.3%
HH Income \$250,000 to \$499,999	0.3%	0.4%	0.4%
HH Income \$200,000 to \$249,999	0.8%	0.9%	0.9%
HH Income \$175,000 to \$199,999	0.5%	1.0%	1.1%
HH Income \$150,000 to \$174,999	1.2%	1.7%	2.0%
HH Income \$100,000 to 149,999	8.3%	10.0%	11.5%
HH Income \$75,000 to 99,999	9.1%	11.4%	12.6%
HH Income \$50,000 to 74,999	20.5%	20.7%	21.1%
HH Income \$35,000 to 49,999	18.3%	17.0%	17.7%
HH Income \$25,000 to 34,999	11.4%	10.7%	10.5%
HH Income \$15,000 to 24,999	12.8%	11.7%	9.6%
HH Income \$0 to 14,999	16.5%	14.3%	12.2%
Average Household Income	\$53,480	\$58,759	\$62,042
Median Household Income	\$43,060	\$46,869	\$49,924
Per Capita Income	\$23,241	\$24,681	\$24,357
2000 Average HH Income	\$38,969	\$40,478	\$41,878
2000 Median HH Income	\$29,443	\$31,355	\$33,583
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	0%	0%	1%
Disposable HH Income \$200,000 to \$249,999	0%	0%	1%
Disposable HH Income \$175,000 to \$199,999	0%	0%	0%
Disposable HH Income \$150,000 to \$174,999	1%	1%	1%
Disposable HH Income \$100,000 to \$149,999	6%	7%	7%
Disposable HH Income \$75,000 to \$99,999	7%	10%	11%
Disposable HH Income \$50,000 to \$74,999	19%	20%	21%
Disposable HH Income \$35,000 to \$49,999	20%	19%	20%
Disposable HH Income \$25,000 to \$34,999	14%	13%	14%
Disposable HH Income \$15,000 to \$24,999	15%	14%	12%
Disposable HH Income \$0 to \$14,999	18%	15%	13%
Average Disposable Income	44,423	48,469	51,189
Median Disposable Income	37,066	39,906	42,515
Householder White – Count	8,147	12,934	22,628
Median HH Income	\$43,674	\$48,210	\$52,120
Average HH Income	\$52,777	\$57,849	\$61,496
Householder Black or African-American – Count	584	758	1,618
Median HH Income	\$37,300	\$41,393	\$47,002
Average HH Income	\$39,755	\$41,774	\$47,880
Householder Hispanic – Count	439	590	1,480
Median HH Income	\$34,678	\$40,166	\$43,500
Average HH Income	\$40,184	\$42,507	\$48,202
Householder Asian or Pacific Islander – Count	192	299	490
Median HH Income	\$45,026	\$40,290	\$44,606
Average HH Income	\$47,873	\$48,269	\$56,921
Householder Other or Pacific Islander – Count	439	585	1,210
Median HH Income	\$43,303	\$43,708	\$42,870
Average HH Income	\$50,271	\$52,177	\$49,353

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The Plaza at Salmon Run Watertown, NY		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Gender	Male Population	11,350	18,142	37,303
	Female Population	11,872	18,927	36,129
Total Population by Age	Count of Pop 0 to 4 years	1,516	2,370	4,711
	Count of Pop 0 to 7 years	2,336	3,608	7,391
	Count of Pop 5 - 13	2,900	4,596	9,519
	Count of Pop 14 - 18	1,246	2,031	4,395
	Count of Pop 19 - 22	938	1,644	4,058
	Count of Pop 22 - 25	780	1,319	3,599
	Count of Pop 25 - 29	1,464	2,348	4,994
	Count of Pop 30 - 34	1,939	2,927	6,132
	Count of Pop 35 - 39	1,981	3,011	6,009
	Count of Pop 40 - 44	1,482	2,317	4,689
	Count of Pop 45 - 59	4,034	6,594	12,372
	Count of Pop 60 - 74	3,345	5,435	9,110
	Count of Pop 75 - 84	1,084	1,719	2,765
	Count of Pop 85+	513	756	1,080
	% of Pop 0 to 4 years	6.5%	6.4%	6.4%
	% of Pop 0 to 7 years	10.1%	9.7%	10.1%
	% of Pop 5 - 13	12.5%	12.4%	13.0%
	% of Pop 14 - 18	5.4%	5.5%	6.0%
	% of Pop 19 - 22	4.0%	4.4%	5.5%
	% of Pop 22 - 25	3.4%	3.6%	4.9%
	% of Pop 25 - 29	6.3%	6.3%	6.8%
	% of Pop 30 - 34	8.3%	7.9%	8.4%
	% of Pop 35 - 39	8.5%	8.1%	8.2%
% of Pop 40 - 44	6.4%	6.3%	6.4%	
% of Pop 45 - 59	17.4%	17.8%	16.8%	
% of Pop 60 - 74	14.4%	14.7%	12.4%	
% of Pop 75 - 84	4.7%	4.6%	3.8%	
% of Pop 85+	2.2%	2.0%	1.5%	
Median Age	37.1	37.2	34.4	
Average Age	38.6	38.6	36.4	
Male Population by Age	% of Pop 0 to 4 years	6.9%	6.7%	6.5%
	% of Pop 5 - 13	13.1%	13.1%	13.1%
	% of Pop 14 - 18	5.5%	5.6%	5.9%
	% of Pop 19 - 22	4.4%	4.7%	6.2%
	% of Pop 22 - 25	3.6%	3.8%	6.2%
	% of Pop 25 - 29	6.4%	6.4%	7.2%
	% of Pop 30 - 34	8.6%	8.0%	8.3%
	% of Pop 35 - 39	8.9%	8.4%	8.2%
	% of Pop 40 - 44	6.7%	6.5%	6.5%
	% of Pop 45 - 59	17.5%	17.9%	16.5%
	% of Pop 75 - 84	3.6%	3.8%	3.1%
	% of Pop 60 - 74	13.8%	14.1%	11.5%
	% of Pop 85+	1.1%	1.1%	0.8%
Median Age	35.9	36.0	33.0	
Average Age	37.0	37.2	35.1	

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Female Population by Age	% of Pop 0 to 4 years	6.2%	6.1%	6.4%
	% of Pop 5 - 13	11.9%	11.8%	12.8%
	% of Pop 14 - 18	5.2%	5.4%	6.1%
	% of Pop 19 - 22	3.7%	4.2%	4.9%
	% of Pop 22 - 25	3.1%	3.3%	3.6%
	% of Pop 25 - 29	6.2%	6.2%	6.3%
	% of Pop 30 - 34	8.1%	7.8%	8.4%
	% of Pop 35 - 39	8.2%	7.9%	8.2%
	% of Pop 40 - 44	6.0%	6.0%	6.3%
	% of Pop 45 - 59	17.3%	17.7%	17.2%
	% of Pop 60 - 74	15.0%	15.2%	13.3%
	% of Pop 75 - 84	5.6%	5.5%	4.4%
	% of Pop 85+	3.2%	2.9%	2.1%
	Median Age	38.3	38.3	35.9
Average Age	40.1	40.0	37.7	
Race	Count of White	20,124	32,356	62,390
	Count of Black or African-American	1,333	1,979	4,843
	Count of Asian or Pacific Islander	417	652	1,327
	Count of Other races	1,348	2,082	4,872
	White	86.7%	87.3%	85.0%
	Black or African American	5.7%	5.3%	6.6%
	Asian	1.8%	1.8%	1.8%
	Other Races	5.8%	5.6%	6.6%
Language Spoken	Speak English at Home	93.1%	93.4%	92.0%
	Speak Spanish at Home	4.2%	3.5%	4.3%
	Speak Other Language at Home	0.3%	0.4%	0.5%
Hispanic	Hispanic Population	1,254	1,940	5,428
	Hispanic Population Percent	5.4%	5.2%	7.4%
	Mexican	13.6%	16.4%	34.3%
	Puerto Rican	57.1%	52.0%	37.5%
	Cuban	2.5%	2.7%	1.4%
	Dominican	4.5%	5.0%	6.1%
	Central American	6.5%	7.9%	7.6%
	South American	11.1%	10.3%	8.3%
	Other Hispanic	4.6%	5.7%	4.8%
2000 Hispanic Population Percent	2%	3%	4%	
1990 Hispanic Population Percent	1%	2%	3%	

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	American (percent of total population)	5.4%	5.6%	5.4%
	American	4.7%	5.0%	4.6%
	Native American (ie. Indian/Eskimo)	0.5%	0.5%	0.5%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.4%
	Asian (percent of total population)	1.8%	1.7%	1.7%
	Chinese	0.1%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.4%	0.5%	0.5%
	South Central Asian (ie. Indian)	0.5%	0.4%	0.3%
	South East Asian (ie. Vietnamese)	0.6%	0.5%	0.6%
	Other Asian	0.2%	0.2%	0.1%
	European (percent of total population)	49.3%	49.8%	47.0%
	British	6.3%	6.8%	6.7%
	Dutch	1.0%	1.0%	1.1%
	French	6.0%	6.1%	5.3%
	German	8.3%	8.9%	9.4%
	Italian	9.1%	8.3%	6.7%
	Polish	1.7%	1.9%	1.9%
	Scandinavian	1.0%	1.0%	1.1%
	Scotch/Irish	14.3%	14.0%	12.6%
Other European (ie. Greek/Russian)	1.7%	1.9%	2.4%	
Middle Eastern	0.4%	0.3%	0.2%	
Other Ancestry	20.3%	18.9%	20.6%	
Unclassified Ancestry	17.4%	18.4%	17.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	15,841	25,108	47,151
	Elementary (0 to 8)	3.0%	2.8%	2.3%
	Some High School (9 to 11)	8.7%	7.9%	6.8%
	High School Graduate (12)	31.3%	32.2%	31.2%
	Some College (13 to 16)	24.9%	24.3%	24.6%
	Associates Degree Only	12.2%	12.0%	12.3%
	Bachelors Degree Only	11.4%	11.3%	13.2%
	Graduate Degree	8.4%	9.5%	9.6%
% College (4+)	19.8%	20.8%	22.8%	
Household Type	Total Households – count	9,801	15,167	27,427
	One Person HHs – count	3,461	4,778	7,208
	Family HHs – count	5,567	9,299	18,607
	Married Couple – count	3,838	6,615	14,271
	w/own children – count	1,408	2,533	6,491
	w/out own children – count	2,429	4,082	7,780
	Male Householder – count	485	757	1,184
	Female Householder – count	1,245	1,927	3,152
	Non-Family Households – count	773	1,090	1,612
	1 Person Household	35.3%	31.5%	26.3%
	2 Person Household	30.3%	32.0%	32.1%
	3 Person Household	15.6%	16.4%	18.0%
	4 Person Household	11.4%	12.3%	14.3%
	5 Person Household	4.9%	5.2%	6.2%
6 Person Household	1.6%	1.7%	2.1%	
7+ Person Household	0.9%	1.0%	1.1%	
% Households With Children	26.2%	28.7%	34.8%	

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The Plaza at Salmon Run Watertown, NY		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	10,936	16,779	30,799
	Owner Occupied Percent	40.6%	46.2%	45.0%
	Renter Occupied Percent	49.0%	44.2%	44.0%
	Vacant Housing Percent	10.4%	9.6%	10.9%
	Total Housing Units (Census 2000)	11,291	16,620	28,301
	For Rent (Census 2000)	56%	52%	33%
	For Sale (Census 2000)	20%	21%	16%
	Rented or Sold, (Census 2000)	11%	10%	7%
	Seasonal (Census 2014)	1%	3%	25%
	Other (Census 2000)	10%	8%	9%
Homes Built By Year	Homes Built 1990 to 2000	5%	8%	13%
	Homes Built 1980 to 1989	9%	13%	18%
	Homes Built 1970 to 1979	7%	9%	10%
	Homes Built 1960 to 1969	6%	6%	6%
	Homes Built 1950 to 1959	9%	9%	8%
	Homes Built 1940 to 1949	10%	9%	7%
	Homes Built Before 1939	54%	46%	38%
Units in Structure	1 Unit	45%	49%	53%
	2 - 9 Units	40%	35%	31%
	Greater than 10 Units	13%	9%	7%
	Mobilie Trailer	2%	6%	9%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.0%	0.0%	0.0%
	Property Value \$750,000 to \$999,999	0.8%	1.0%	0.8%
	Property Value \$500,000 to \$749,999	0.5%	0.7%	1.1%
	Property Value \$400,000 to \$499,999	1.0%	1.1%	1.2%
	Property Value \$300,000, to \$399,999	2.8%	3.8%	4.2%
	Property Value \$200,000 to \$299,999	11.1%	15.0%	19.0%
	Property Value \$150,000 to \$199,999	20.3%	20.5%	20.1%
	Property Value \$100,000 to \$149,999	32.7%	29.4%	25.9%
	Property Value \$60,000 to \$99,999	18.9%	16.0%	14.7%
	Property Value \$40,000 to \$59,999	4.8%	4.8%	5.2%
	Property Value \$0 to \$39,999	7.1%	7.5%	7.7%
	Median Home Value	\$123,847	\$134,392	\$142,193
	Median Rent	\$470	\$467	\$490
Wealth per Household	\$0 and under - percent	20.1%	19.6%	19.4%
	\$1 to \$4999 - percent	10.8%	10.3%	10.1%
	\$5k to \$9999 - percent	5.4%	5.3%	5.2%
	\$10k to \$24999 - percent	7.1%	7.0%	7.0%
	\$25k to \$49999 - percent	6.9%	7.0%	7.0%
	\$50k to \$99999 - percent	10.1%	10.2%	10.2%
	\$100k to \$249999 - percent	16.8%	17.1%	17.2%
	\$250k to \$499999 - percent	11.3%	11.7%	11.8%
	\$500k+ - percent	11.5%	12.0%	12.2%
	Median HH Wealth	\$48,782	\$54,780	\$56,776
	Avg HH Wealth	\$198,759	\$205,878	\$208,666

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Economic Viability	Economic Viability Local	191	190	187
	Economic Viability Indexed	98	97	96
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	10,231	16,407	27,999
	Managerial/Executive	10.3%	10.5%	10.7%
	Professional Specialty	23.2%	23.2%	22.9%
	Healthcare Support	2.9%	2.4%	2.2%
	Sales	10.6%	10.5%	10.7%
	Office & Administrative Support	14.7%	14.2%	13.7%
	Protective Service	2.4%	3.1%	3.6%
	Food Preparation	10.9%	9.7%	8.4%
	Building Maintenance & Cleaning	2.9%	3.5%	3.6%
	Personal Care	6.0%	5.4%	4.6%
	Farming, Fishing, & Forestry	0.2%	0.7%	0.9%
	Construction	6.4%	7.6%	9.6%
	Production & Transportation	9.5%	9.1%	9.1%
	Percent White Collar Workers	61.7%	60.9%	60.3%
Percent Blue Collar Workers	38.3%	39.1%	39.7%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.7%	5.1%	6.9%
	Manufacturing	5.1%	5.0%	5.3%
	Transportation	3.3%	3.3%	3.5%
	Information	2.5%	2.0%	1.7%
	Wholesale/Retail	16.6%	16.4%	16.0%
	Finance, Insurance, Real Estate	5.0%	5.2%	4.9%
	Professional Services	3.1%	3.4%	3.4%
	Management Services	0.1%	0.0%	0.0%
	Administrative/Waste Services	4.9%	4.7%	4.3%
	Educational Services	28.0%	27.2%	26.4%
	Entertainment Services	12.1%	11.1%	9.6%
	Other Professional Services	5.0%	5.5%	5.2%
	Public Administration	10.5%	11.2%	12.7%
Transportation To Work	Drive to Work Alone	76.8%	78.9%	73.2%
	Drive to Work Carpool	13.4%	12.3%	11.4%
	Travel to Work by Public Transportation	1.6%	1.2%	0.9%
	Drive to Work on Motorcycle	0.1%	0.1%	0.0%
	Drive to Work on Bicycle	0.2%	0.1%	0.1%
	Walked to Work	5.5%	4.2%	10.1%
	Other Means	0.8%	0.7%	0.7%
	Work at Home	1.7%	2.4%	3.5%

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	Travel to Work in Less than 5 Minutes	7.5%	6.4%	5.6%
	Travel to Work in 5 to 9 Minutes	26.2%	22.7%	18.6%
	Travel to Work in 10 to 14 Minutes	25.0%	25.3%	21.4%
	Travel to Work in 15 to 19 Minutes	17.6%	20.1%	17.1%
	Travel to Work in 20 to 29 Minutes	12.7%	14.3%	15.0%
	Travel to Work in 30 to 44 Minutes	5.6%	5.9%	6.4%
	Travel to Work in 45 to 59 Minutes	1.3%	1.4%	1.5%
	Travel to Work in 60 Minutes or more	4.1%	4.0%	3.5%
	Average Travel Time to Work	16	17	15
Vehicles per HH	No Vehicles	17.4%	14.0%	10.2%
	1 Vehicle	43.4%	41.6%	38.6%
	2 Vehicles	30.8%	33.7%	38.5%
	3 or more vehicles	8.4%	10.7%	12.7%
	Average Number of Vehicles	1.32	1.44	1.57
Change	Births (last 12 months)	283	452	905
	Deaths (last 12 months)	187	296	495
	Migration (last 12 months)	-85	-126	-176
Work place	Workplace Establishments	1,077	1,387	1,798
	Workplace Employees (FTE)	19,950	25,237	44,047