

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.107324 Longitude: -117.661934

Upland Town Square Upland, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Population	Current Year Estimated Population	95,620	413,884	1,218,286
	Population Est 19Q2	95,371	413,381	1,214,977
	Population Est 19Q1	95,309	411,971	1,211,489
	Population Est 18Q4	95,289	411,399	1,209,842
	Population Est 18Q3	94,987	410,701	1,206,276
	Population Est 18Q2	94,789	411,307	1,203,741
	Population Est 18Q1	94,702	411,158	1,201,747
	Population Est 17Q4	94,840	410,944	1,199,556
	Population Est 17Q3	94,857	410,550	1,198,061
	Population Fcst	102,359	443,923	1,314,081
	2010 Census Population	90,406	389,277	1,132,369
	2000 Census Population	85,687	367,505	1,015,250
	1990 Census Population	78,157	332,935	874,723
	Current Year Daytime Population	99,842	425,790	1,280,197
	Average Seasonal Population	588	2,022	5,577
	Historical Annual Growth, 1990 – 2000	0.92%	0.99%	1.50%
	Historical Annual Growth, 2000 – 2010	0.54%	0.58%	1.10%
	Estimated Annual Growth, 2010 – CY	0.59%	0.65%	0.77%
	Projected Annual Growth, CY to Y5	1.37%	1.41%	1.53%
	Group Qtrs Est	2,185	7,691	26,193
Transient Est Average Last 4 Qtrs	1,261	15,631	28,573	
Households	Current Year Estimated Households	32,194	128,478	355,430
	Households Est 19Q2	32,111	128,333	354,454
	Households Est 19Q1	32,104	127,968	353,493
	Households Est 18Q4	32,094	127,803	353,007
	Households Est 18Q3	31,987	127,580	351,923
	Households Est 18Q2	31,915	127,699	351,072
	Households Est 18Q1	31,891	127,661	350,513
	Households Est 17Q4	31,935	127,592	349,875
	Households Est 17Q3	31,945	127,478	349,485
	Households Fcst	34,519	137,819	383,566
	2010 Census Households	30,385	120,718	330,015
	2000 Census Households	29,686	113,839	297,220
	1990 Census Households	28,253	108,540	272,467
	Historical Annual Growth, 1990 – 2000	0.50%	0.48%	0.87%
	Historical Annual Growth, 2000 – 2010	0.23%	0.59%	1.05%
	Estimated Annual Growth, 2010 – CY	0.61%	0.66%	0.78%
Projected Annual Growth, CY to Y5	1.40%	1.41%	1.54%	
Population per Household	2.90	3.16	3.35	

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.107324 Longitude: -117.661934

Upland Town Square Upland, CA	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	0.9%	1.1%	1.2%
HH Income \$250,000 to \$499,999	1.1%	1.3%	1.4%
HH Income \$200,000 to \$249,999	2.6%	3.0%	3.2%
HH Income \$175,000 to \$199,999	3.0%	2.8%	3.5%
HH Income \$150,000 to \$174,999	4.8%	4.7%	5.4%
HH Income \$100,000 to 149,999	16.2%	16.2%	18.3%
HH Income \$75,000 to 99,999	12.5%	13.4%	14.3%
HH Income \$50,000 to 74,999	18.8%	19.2%	18.2%
HH Income \$35,000 to 49,999	12.8%	12.3%	11.5%
HH Income \$25,000 to 34,999	9.1%	8.6%	7.9%
HH Income \$15,000 to 24,999	7.7%	8.4%	7.5%
HH Income \$0 to 14,999	10.6%	9.2%	7.6%
Average Household Income	\$80,644	\$83,158	\$89,060
Median Household Income	\$62,312	\$64,134	\$70,744
Per Capita Income	\$27,495	\$26,126	\$26,261
2000 Average HH Income	\$56,730	\$58,950	\$61,967
2000 Median HH Income	\$43,614	\$46,913	\$50,143
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	1%	2%	2%
Disposable HH Income \$200,000 to \$249,999	1%	2%	2%
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%
Disposable HH Income \$150,000 to \$174,999	2%	2%	3%
Disposable HH Income \$100,000 to \$149,999	15%	15%	17%
Disposable HH Income \$75,000 to \$99,999	14%	14%	16%
Disposable HH Income \$50,000 to \$74,999	20%	21%	20%
Disposable HH Income \$35,000 to \$49,999	15%	15%	14%
Disposable HH Income \$25,000 to \$34,999	10%	10%	9%
Disposable HH Income \$15,000 to \$24,999	10%	10%	9%
Disposable HH Income \$0 to \$14,999	11%	10%	8%
Average Disposable Income	66,250	68,081	72,684
Median Disposable Income	54,320	55,950	61,452
Householder White – Count	12,894	45,130	109,372
Median HH Income	\$70,660	\$73,987	\$82,373
Average HH Income	\$82,758	\$85,673	\$90,520
Householder Black or African-American – Count	1,846	8,172	20,507
Median HH Income	\$55,147	\$51,711	\$64,540
Average HH Income	\$65,983	\$65,399	\$75,958
Householder Hispanic – Count	13,032	56,508	163,312
Median HH Income	\$57,237	\$59,602	\$64,855
Average HH Income	\$68,248	\$69,753	\$74,487
Householder Asian or Pacific Islander – Count	2,056	9,051	34,327
Median HH Income	\$55,756	\$66,870	\$79,551
Average HH Income	\$70,202	\$80,505	\$88,412
Householder Other or Pacific Islander – Count	2,366	9,618	27,912
Median HH Income	\$60,142	\$62,948	\$72,123
Average HH Income	\$72,323	\$73,850	\$81,830

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.107324 Longitude: -117.661934

Upland Town Square Upland, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Gender	Male Population	46,354	202,960	604,380
	Female Population	49,266	210,924	613,906
Total Population by Age	Count of Pop 0 to 4 years	6,711	28,798	83,811
	Count of Pop 0 to 7 years	9,293	39,843	115,123
	Count of Pop 5 - 13	11,277	49,405	144,422
	Count of Pop 14 - 18	4,535	20,920	63,030
	Count of Pop 19 - 22	5,762	25,425	76,974
	Count of Pop 22 - 25	4,517	20,029	60,501
	Count of Pop 25 - 29	6,679	30,665	95,206
	Count of Pop 30 - 34	6,559	28,553	85,098
	Count of Pop 35 - 39	6,490	27,987	79,509
	Count of Pop 40 - 44	6,031	25,930	75,649
	Count of Pop 45 - 59	17,689	76,796	232,591
	Count of Pop 60 - 74	13,807	57,645	165,370
	Count of Pop 75 - 84	4,002	15,870	41,878
	Count of Pop 85+	1,560	5,862	14,247
	% of Pop 0 to 4 years	7.0%	7.0%	6.9%
	% of Pop 0 to 7 years	9.7%	9.6%	9.4%
	% of Pop 5 - 13	11.8%	11.9%	11.9%
	% of Pop 14 - 18	4.7%	5.1%	5.2%
	% of Pop 19 - 22	6.0%	6.1%	6.3%
	% of Pop 22 - 25	4.7%	4.8%	5.0%
	% of Pop 25 - 29	7.0%	7.4%	7.8%
	% of Pop 30 - 34	6.9%	6.9%	7.0%
	% of Pop 35 - 39	6.8%	6.8%	6.5%
% of Pop 40 - 44	6.3%	6.3%	6.2%	
% of Pop 45 - 59	18.5%	18.6%	19.1%	
% of Pop 60 - 74	14.4%	13.9%	13.6%	
% of Pop 75 - 84	4.2%	3.8%	3.4%	
% of Pop 85+	1.6%	1.4%	1.2%	
Median Age	36.4	35.6	35.0	
Average Age	37.9	37.3	36.9	
Male Population by Age	% of Pop 0 to 4 years	7.4%	7.3%	7.1%
	% of Pop 5 - 13	12.4%	12.4%	12.2%
	% of Pop 14 - 18	5.0%	5.3%	5.4%
	% of Pop 19 - 22	6.1%	6.3%	6.5%
	% of Pop 22 - 25	4.9%	5.0%	5.2%
	% of Pop 25 - 29	7.4%	7.8%	8.2%
	% of Pop 30 - 34	7.0%	7.2%	7.3%
	% of Pop 35 - 39	6.9%	6.9%	6.7%
	% of Pop 40 - 44	6.3%	6.3%	6.2%
	% of Pop 45 - 59	18.4%	18.3%	18.8%
	% of Pop 75 - 84	3.6%	3.3%	2.9%
	% of Pop 60 - 74	13.5%	13.1%	12.9%
	% of Pop 85+	1.0%	0.9%	0.8%
	Median Age	34.9	34.2	33.8
Average Age	36.6	36.1	35.9	

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.107324 Longitude: -117.661934

Upland Town Square Upland, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Female Population by Age	% of Pop 0 to 4 years	6.7%	6.7%	6.7%
	% of Pop 5 - 13	11.3%	11.5%	11.5%
	% of Pop 14 - 18	4.5%	4.8%	5.0%
	% of Pop 19 - 22	5.9%	6.0%	6.1%
	% of Pop 22 - 25	4.5%	4.7%	4.8%
	% of Pop 25 - 29	6.6%	7.1%	7.5%
	% of Pop 30 - 34	6.7%	6.6%	6.7%
	% of Pop 35 - 39	6.7%	6.6%	6.4%
	% of Pop 40 - 44	6.3%	6.2%	6.2%
	% of Pop 45 - 59	18.6%	18.8%	19.4%
	% of Pop 60 - 74	15.3%	14.8%	14.3%
	% of Pop 75 - 84	4.7%	4.4%	3.9%
	% of Pop 85+	2.2%	1.9%	1.6%
	Median Age	37.8	37.0	36.4
Average Age	39.1	38.4	37.9	
Race	Count of White	59,755	239,680	676,478
	Count of Black or African-American	6,315	27,115	78,841
	Count of Asian or Pacific Islander	6,504	31,175	118,009
	Count of Other races	23,046	115,914	344,958
	White	62.5%	57.9%	55.5%
	Black or African American	6.6%	6.6%	6.5%
	Asian	6.8%	7.5%	9.7%
	Other Races	24.1%	28.0%	28.3%
Language Spoken	Speak English at Home	60.9%	53.7%	51.4%
	Speak Spanish at Home	30.6%	37.1%	37.7%
	Speak Other Language at Home	1.1%	1.1%	1.2%
Hispanic	Hispanic Population	44,684	219,652	662,584
	Hispanic Population Percent	46.7%	53.1%	54.4%
	Mexican	80.2%	83.7%	83.8%
	Puerto Rican	1.3%	1.2%	1.4%
	Cuban	0.9%	0.7%	0.7%
	Dominican	0.2%	0.1%	0.1%
	Central American	8.3%	6.8%	6.8%
	South American	3.1%	2.5%	2.3%
	Other Hispanic	6.0%	5.1%	4.9%
2000 Hispanic Population Percent	34%	44%	46%	
1990 Hispanic Population Percent	21%	29%	32%	

ate and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.107324 Longitude: -117.661934

Upland Town Square		5 Minute	10 Minute	20 Minute
Upland, CA		Drivetime	Drivetime	Drivetime
	American (percent of total population)	5.1%	3.1%	2.2%
	American	4.6%	2.6%	1.7%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.2%
	Asian (percent of total population)	6.6%	7.3%	9.4%
	Chinese	1.7%	1.9%	2.9%
	Japanese	0.3%	0.3%	0.3%
	Korean	0.7%	0.7%	0.7%
	South Central Asian (ie. Indian)	0.7%	0.8%	1.1%
	South East Asian (ie. Vietnamese)	2.9%	3.2%	3.9%
	Other Asian	0.3%	0.4%	0.5%
	European (percent of total population)	13.6%	11.3%	9.3%
	British	2.4%	2.0%	1.6%
	Dutch	0.3%	0.3%	0.3%
	French	0.7%	0.5%	0.4%
	German	3.1%	2.5%	2.1%
	Italian	1.5%	1.3%	1.1%
	Polish	0.4%	0.4%	0.3%
	Scandinavian	1.0%	0.9%	0.7%
	Scotch/Irish	2.7%	2.2%	1.9%
Other European (ie. Greek/Russian)	1.4%	1.2%	0.9%	
Middle Eastern	0.8%	0.7%	0.7%	
Other Ancestry	21.6%	19.7%	19.8%	
Unclassified Ancestry	5.5%	4.8%	4.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	62,818	269,309	789,548
	Elementary (0 to 8)	6.1%	9.6%	10.2%
	Some High School (9 to 11)	7.8%	9.4%	9.5%
	High School Graduate (12)	23.4%	23.5%	23.5%
	Some College (13 to 16)	26.1%	24.0%	23.6%
	Associates Degree Only	9.4%	8.4%	8.3%
	Bachelors Degree Only	17.3%	15.8%	16.4%
	Graduate Degree	9.9%	9.4%	8.5%
% College (4+)	27.2%	25.1%	24.9%	
Household Type	Total Households – count	32,194	128,478	355,430
	One Person HHs – count	6,891	24,784	57,820
	Family HHs – count	22,959	96,026	278,596
	Married Couple – count	15,406	65,607	196,076
	w/own children – count	6,479	28,537	90,169
	w/out own children – count	8,927	37,070	105,907
	Male Householder – count	2,130	9,128	25,434
	Female Householder – count	5,424	21,291	57,087
	Non-Family Households – count	2,344	7,668	19,014
	1 Person Household	21.4%	19.3%	16.3%
	2 Person Household	29.2%	26.4%	24.4%
	3 Person Household	17.8%	17.2%	17.5%
	4 Person Household	15.5%	16.3%	18.0%
	5 Person Household	8.8%	10.2%	11.6%
6 Person Household	3.9%	5.1%	5.8%	
7+ Person Household	3.4%	5.5%	6.4%	
% Households With Children	31.5%	33.9%	36.1%	

This report was produced using data from priv

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.107324 Longitude: -117.661934

Upland Town Square Upland, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	34,039	134,885	371,834
	Owner Occupied Percent	51.9%	55.4%	60.6%
	Renter Occupied Percent	42.7%	39.8%	35.0%
	Vacant Housing Percent	5.4%	4.7%	4.4%
	Total Housing Units (Census 2000)	30,746	117,694	307,715
	For Rent (Census 2000)	57%	48%	39%
	For Sale (Census 2000)	21%	28%	35%
	Rented or Sold, (Census 2000)	9%	7%	10%
	Seasonal (Census 2014)	10%	12%	9%
	Other (Census 2000)	6%	8%	8%
Homes Built By Year	Homes Built 1990 to 2000	6%	8%	13%
	Homes Built 1980 to 1989	19%	21%	25%
	Homes Built 1970 to 1979	25%	25%	22%
	Homes Built 1960 to 1969	20%	19%	16%
	Homes Built 1950 to 1959	17%	17%	16%
	Homes Built 1940 to 1949	6%	5%	5%
	Homes Built Before 1939	7%	5%	4%
Units in Structure	1 Unit	62%	68%	72%
	2 - 9 Units	17%	14%	11%
	Greater than 10 Units	17%	14%	12%
	Mobilie Trailer	4%	4%	5%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	25.0%	21.9%	23.2%
	Property Value \$750,000 to \$999,999	26.8%	22.7%	23.1%
	Property Value \$500,000 to \$749,999	28.0%	31.5%	31.1%
	Property Value \$400,000 to \$499,999	7.3%	8.8%	8.2%
	Property Value \$300,000, to \$399,999	4.1%	5.6%	5.3%
	Property Value \$200,000 to \$299,999	2.0%	2.5%	2.4%
	Property Value \$150,000 to \$199,999	1.0%	1.0%	0.8%
	Property Value \$100,000 to \$149,999	1.7%	1.7%	1.3%
	Property Value \$60,000 to \$99,999	1.9%	1.4%	1.4%
	Property Value \$40,000 to \$59,999	0.6%	0.8%	0.8%
	Property Value \$0 to \$39,999	1.7%	2.1%	2.2%
	Median Home Value	\$766,889	\$707,524	\$720,512
	Median Rent	\$705	\$729	\$734
Wealth per Household	\$0 and under - percent	18.8%	18.6%	18.3%
	\$1 to \$4999 - percent	9.6%	9.5%	9.2%
	\$5k to \$9999 - percent	5.0%	4.9%	4.8%
	\$10k to \$24999 - percent	6.7%	6.6%	6.6%
	\$25k to \$49999 - percent	6.9%	6.9%	7.0%
	\$50k to \$99999 - percent	10.2%	10.3%	10.3%
	\$100k to \$249999 - percent	17.4%	17.5%	17.7%
	\$250k to \$499999 - percent	12.3%	12.4%	12.6%
	\$500k+ - percent	13.1%	13.2%	13.5%
	Median HH Wealth	\$64,963	\$66,380	\$70,168
	Avg HH Wealth	\$220,068	\$221,293	\$225,495

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.107324 Longitude: -117.661934

Upland Town Square Upland, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Economic Viability	Economic Viability Local	200	199	199
	Economic Viability Indexed	102	102	102
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	46,507	200,204	586,024
	Managerial/Executive	14.0%	12.6%	13.3%
	Professional Specialty	19.6%	19.1%	18.9%
	Healthcare Support	2.2%	2.0%	2.0%
	Sales	9.9%	10.5%	10.6%
	Office & Administrative Support	16.0%	14.8%	15.1%
	Protective Service	2.5%	2.5%	2.5%
	Food Preperation	6.4%	5.8%	5.4%
	Building Maintenance & Cleaning	3.3%	3.6%	3.6%
	Personal Care	5.1%	4.1%	3.9%
	Farming, Fishing, & Forestry	0.2%	0.5%	0.4%
	Construction	7.2%	8.2%	8.5%
	Production & Transportation	13.7%	16.1%	15.7%
	Percent White Collar Workers	61.6%	59.0%	59.9%
Percent Blue Collar Workers	38.4%	41.0%	40.1%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.2%	7.4%	7.5%
	Manufacturing	10.0%	10.6%	10.6%
	Transportation	7.4%	7.7%	8.0%
	Information	1.7%	1.4%	1.7%
	Wholesale/Retail	15.9%	16.4%	16.0%
	Finance, Insurance, Real Estate	5.2%	5.1%	5.6%
	Professional Services	4.7%	4.9%	4.9%
	Management Services	0.2%	0.1%	0.1%
	Administrative/Waste Services	5.5%	5.5%	5.1%
	Educational Services	24.1%	23.0%	22.2%
	Entertainment Services	9.5%	8.8%	8.7%
	Other Professional Services	5.6%	5.0%	4.9%
	Public Administration	4.0%	4.1%	4.5%
Transportation To Work	Drive to Work Alone	74.4%	72.6%	73.9%
	Drive to Work Carpool	15.3%	17.5%	17.2%
	Travel to Work by Public Transportation	2.5%	2.8%	2.7%
	Drive to Work on Motorcycle	0.3%	0.2%	0.2%
	Drive to Work on Bicycle	0.4%	0.6%	0.6%
	Walked to Work	3.5%	3.0%	2.2%
	Other Means	0.7%	0.6%	0.7%
	Work at Home	2.9%	2.6%	2.6%

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.107324 Longitude: -117.661934

Upland Town Square Upland, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Travel to Work in Less than 5 Minutes	2.8%	2.3%	2.0%
	Travel to Work in 5 to 9 Minutes	10.1%	9.0%	8.3%
	Travel to Work in 10 to 14 Minutes	13.8%	13.5%	12.3%
	Travel to Work in 15 to 19 Minutes	15.6%	15.3%	14.5%
	Travel to Work in 20 to 29 Minutes	19.4%	19.5%	18.9%
	Travel to Work in 30 to 44 Minutes	17.9%	18.4%	19.6%
	Travel to Work in 45 to 59 Minutes	7.6%	8.2%	9.4%
	Travel to Work in 60 Minutes or more	12.8%	13.9%	15.0%
	Average Travel Time to Work	27	29	30
Vehicles per HH	No Vehicles	4.9%	5.2%	4.2%
	1 Vehicle	35.0%	31.1%	26.3%
	2 Vehicles	37.3%	36.6%	37.2%
	3 or more vehicles	22.8%	27.1%	32.3%
	Average Number of Vehicles	1.87	1.99	2.15
Change	Births (last 12 months)	1,167	5,156	15,431
	Deaths (last 12 months)	662	2,723	7,420
	Migration (last 12 months)	127	750	4,000
Work place	Workplace Establishments	3,200	10,590	29,038
	Workplace Employees (FTE)	42,680	183,971	534,638