

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.1048 Longitude: -83.8138

Vineyards at Chateau Elan Braselton, GA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Population	Current Year Estimated Population	10,316	40,969	233,150
	Population Est 19Q2	10,243	40,693	232,125
	Population Est 19Q1	10,108	40,108	229,997
	Population Est 18Q4	10,059	39,942	228,793
	Population Est 18Q3	9,871	39,304	227,943
	Population Est 18Q2	9,717	38,643	225,019
	Population Est 18Q1	9,664	38,473	224,847
	Population Est 17Q4	9,611	38,210	223,561
	Population Est 17Q3	9,536	37,914	222,593
	Population Fcst	12,718	49,965	275,808
	2010 Census Population	7,590	30,717	188,813
	2000 Census Population	2,788	14,538	109,145
	1990 Census Population	1,395	6,694	52,560
	Current Year Daytime Population	8,988	37,006	206,716
	Average Seasonal Population	94	327	1,401
	Historical Annual Growth, 1990 – 2000	7.17%	8.06%	7.58%
	Historical Annual Growth, 2000 – 2010	10.54%	7.77%	5.63%
	Estimated Annual Growth, 2010 – CY	3.28%	3.08%	2.25%
	Projected Annual Growth, CY to Y5	4.27%	4.05%	3.42%
	Group Qtrs Est	16	197	1,922
Transient Est Average Last 4 Qtrs	883	1,620	5,279	
Households	Current Year Estimated Households	3,482	13,789	77,425
	Households Est 19Q2	3,458	13,697	77,090
	Households Est 19Q1	3,411	13,492	76,372
	Households Est 18Q4	3,395	13,437	75,966
	Households Est 18Q3	3,329	13,211	75,720
	Households Est 18Q2	3,275	12,978	74,712
	Households Est 18Q1	3,258	12,922	74,644
	Households Est 17Q4	3,240	12,831	74,216
	Households Est 17Q3	3,215	12,731	73,899
	Households Fcst	4,298	16,851	91,699
	2010 Census Households	2,551	10,273	62,541
	2000 Census Households	943	4,826	36,481
	1990 Census Households	462	2,246	18,463
	Historical Annual Growth, 1990 – 2000	7.40%	7.95%	7.05%
	Historical Annual Growth, 2000 – 2010	10.46%	7.85%	5.54%
	Estimated Annual Growth, 2010 – CY	3.33%	3.15%	2.27%
Projected Annual Growth, CY to Y5	4.30%	4.09%	3.44%	
Population per Household	2.96	2.96	2.99	

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.1048 Longitude: -83.8138

Vineyards at Chateau Elan Braselton, GA	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	0.8%	0.8%	0.7%
HH Income \$250,000 to \$499,999	0.9%	1.0%	0.8%
HH Income \$200,000 to \$249,999	2.2%	2.3%	1.9%
HH Income \$175,000 to \$199,999	9.8%	9.0%	6.0%
HH Income \$150,000 to \$174,999	7.2%	7.1%	5.3%
HH Income \$100,000 to 149,999	21.5%	21.4%	19.6%
HH Income \$75,000 to 99,999	16.3%	15.9%	15.9%
HH Income \$50,000 to 74,999	16.1%	16.5%	19.0%
HH Income \$35,000 to 49,999	10.7%	10.6%	11.6%
HH Income \$25,000 to 34,999	4.5%	5.0%	7.3%
HH Income \$15,000 to 24,999	5.3%	5.0%	6.2%
HH Income \$0 to 14,999	4.7%	5.6%	5.6%
Average Household Income	\$111,971	\$106,821	\$93,418
Median Household Income	\$87,448	\$85,608	\$75,358
Per Capita Income	\$37,859	\$36,096	\$31,203
2000 Average HH Income	\$67,152	\$67,859	\$66,565
2000 Median HH Income	\$52,886	\$56,560	\$57,611
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	1%	1%	1%
Disposable HH Income \$200,000 to \$249,999	1%	1%	1%
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%
Disposable HH Income \$150,000 to \$174,999	8%	8%	5%
Disposable HH Income \$100,000 to \$149,999	21%	20%	17%
Disposable HH Income \$75,000 to \$99,999	18%	17%	17%
Disposable HH Income \$50,000 to \$74,999	21%	21%	22%
Disposable HH Income \$35,000 to \$49,999	12%	12%	14%
Disposable HH Income \$25,000 to \$34,999	7%	7%	9%
Disposable HH Income \$15,000 to \$24,999	6%	6%	8%
Disposable HH Income \$0 to \$14,999	5%	6%	6%
Average Disposable Income	82,436	81,013	73,385
Median Disposable Income	74,463	73,005	64,378
Householder White – Count	2,893	11,262	54,991
Median HH Income	\$91,829	\$89,456	\$79,630
Average HH Income	\$97,066	\$94,977	\$87,498
Householder Black or African-American – Count	269	1,089	8,629
Median HH Income	\$57,060	\$74,661	\$71,631
Average HH Income	\$72,991	\$80,567	\$78,734
Householder Hispanic – Count	185	808	7,224
Median HH Income	\$65,341	\$71,980	\$62,530
Average HH Income	\$73,070	\$74,785	\$67,798
Householder Asian or Pacific Islander – Count	89	361	4,234
Median HH Income	\$103,716	\$88,802	\$66,830
Average HH Income	\$106,820	\$96,193	\$77,904
Householder Other or Pacific Islander – Count	46	268	2,348
Median HH Income	\$76,105	\$74,479	\$68,326
Average HH Income	\$85,740	\$78,157	\$73,222

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.1048 Longitude: -83.8138

Vineyards at Chateau Elan Braselton, GA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Gender	Male Population	5,068	20,184	115,173
	Female Population	5,248	20,785	117,977
Total Population by Age	Count of Pop 0 to 4 years	632	2,413	14,439
	Count of Pop 0 to 7 years	968	3,598	20,925
	Count of Pop 5 - 13	1,336	4,981	28,177
	Count of Pop 14 - 18	668	2,597	14,397
	Count of Pop 19 - 22	682	2,903	16,417
	Count of Pop 22 - 25	393	1,688	10,252
	Count of Pop 25 - 29	586	2,494	15,514
	Count of Pop 30 - 34	418	1,662	11,172
	Count of Pop 35 - 39	581	2,085	12,572
	Count of Pop 40 - 44	733	2,672	14,897
	Count of Pop 45 - 59	2,229	9,318	53,788
	Count of Pop 60 - 74	1,541	6,047	31,757
	Count of Pop 75 - 84	440	1,785	8,100
	Count of Pop 85+	78	323	1,669
	% of Pop 0 to 4 years	6.1%	5.9%	6.2%
	% of Pop 0 to 7 years	9.4%	8.8%	9.0%
	% of Pop 5 - 13	13.0%	12.2%	12.1%
	% of Pop 14 - 18	6.5%	6.3%	6.2%
	% of Pop 19 - 22	6.6%	7.1%	7.0%
	% of Pop 22 - 25	3.8%	4.1%	4.4%
	% of Pop 25 - 29	5.7%	6.1%	6.7%
	% of Pop 30 - 34	4.0%	4.1%	4.8%
% of Pop 35 - 39	5.6%	5.1%	5.4%	
% of Pop 40 - 44	7.1%	6.5%	6.4%	
% of Pop 45 - 59	21.6%	22.7%	23.1%	
% of Pop 60 - 74	14.9%	14.8%	13.6%	
% of Pop 75 - 84	4.3%	4.4%	3.5%	
% of Pop 85+	0.8%	0.8%	0.7%	
Median Age	38.8	39.2	37.5	
Average Age	38.0	38.3	37.4	
Male Population by Age	% of Pop 0 to 4 years	6.4%	6.1%	6.4%
	% of Pop 5 - 13	13.5%	12.6%	12.4%
	% of Pop 14 - 18	6.7%	6.6%	6.4%
	% of Pop 19 - 22	6.7%	7.2%	7.3%
	% of Pop 22 - 25	4.0%	4.3%	4.6%
	% of Pop 25 - 29	6.1%	6.5%	7.0%
	% of Pop 30 - 34	4.1%	4.3%	5.1%
	% of Pop 35 - 39	5.5%	5.0%	5.4%
	% of Pop 40 - 44	7.2%	6.4%	6.3%
	% of Pop 45 - 59	21.4%	22.6%	22.8%
	% of Pop 75 - 84	3.8%	3.8%	3.0%
	% of Pop 60 - 74	14.3%	14.1%	13.0%
	% of Pop 85+	0.5%	0.5%	0.4%
	Median Age	37.4	37.4	35.8
Average Age	37.1	37.4	36.5	

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.1048 Longitude: -83.8138

Vineyards at Chateau Elan Braselton, GA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Female Population by Age	% of Pop 0 to 4 years	5.9%	5.7%	6.0%
	% of Pop 5 - 13	12.4%	11.7%	11.7%
	% of Pop 14 - 18	6.2%	6.1%	6.0%
	% of Pop 19 - 22	6.5%	6.9%	6.8%
	% of Pop 22 - 25	3.7%	3.9%	4.2%
	% of Pop 25 - 29	5.3%	5.7%	6.3%
	% of Pop 30 - 34	4.0%	3.9%	4.5%
	% of Pop 35 - 39	5.8%	5.2%	5.4%
	% of Pop 40 - 44	7.0%	6.6%	6.5%
	% of Pop 45 - 59	21.8%	22.9%	23.4%
	% of Pop 60 - 74	15.5%	15.4%	14.2%
	% of Pop 75 - 84	4.7%	4.9%	4.0%
	% of Pop 85+	1.0%	1.1%	1.0%
	Median Age	40.1	40.7	39.1
Average Age	38.9	39.3	38.3	
Race	Count of White	8,614	34,325	176,979
	Count of Black or African-American	809	3,241	26,630
	Count of Asian or Pacific Islander	397	1,511	14,563
	Count of Other races	497	1,893	14,978
	White	83.5%	83.8%	75.9%
	Black or African American	7.8%	7.9%	11.4%
	Asian	3.8%	3.7%	6.2%
	Other Races	4.8%	4.6%	6.4%
Language Spoken	Speak English at Home	88.0%	87.6%	80.5%
	Speak Spanish at Home	6.5%	7.0%	10.5%
	Speak Other Language at Home	0.2%	0.4%	1.0%
Hispanic	Hispanic Population	891	3,316	26,710
	Hispanic Population Percent	8.6%	8.1%	11.5%
	Mexican	41.8%	40.8%	46.3%
	Puerto Rican	13.1%	12.6%	11.1%
	Cuban	2.3%	2.3%	3.7%
	Dominican	6.2%	5.4%	5.3%
	Central American	10.4%	13.7%	13.6%
	South American	23.5%	21.7%	16.9%
	Other Hispanic	2.8%	3.5%	3.2%
	2000 Hispanic Population Percent	2%	3%	5%
1990 Hispanic Population Percent	1%	1%	1%	

ate and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.1048 Longitude: -83.8138

Vineyards at Chateau Elan Braselton, GA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	American (percent of total population)	11.7%	11.3%	9.5%
	American	11.4%	11.0%	9.2%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.8%	3.7%	6.2%
	Chinese	0.4%	0.4%	0.5%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.3%	0.7%	2.0%
	South Central Asian (ie. Indian)	0.5%	0.5%	1.4%
	South East Asian (ie. Vietnamese)	1.9%	1.6%	2.0%
	Other Asian	0.5%	0.3%	0.2%
	European (percent of total population)	32.9%	33.3%	27.2%
	British	7.8%	8.2%	6.6%
	Dutch	0.6%	0.6%	0.5%
	French	1.1%	1.2%	1.1%
	German	6.2%	6.4%	4.9%
	Italian	2.4%	2.4%	1.8%
	Polish	1.1%	1.2%	1.0%
	Scandinavian	0.6%	0.8%	0.9%
	Scotch/Irish	9.6%	9.5%	7.6%
Other European (ie. Greek/Russian)	3.5%	3.1%	2.8%	
Middle Eastern	0.2%	0.3%	0.6%	
Other Ancestry	21.4%	22.4%	26.9%	
Unclassified Ancestry	21.4%	21.0%	18.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	6,605	26,387	149,469
	Elementary (0 to 8)	2.9%	3.5%	4.9%
	Some High School (9 to 11)	5.4%	5.8%	6.7%
	High School Graduate (12)	22.1%	24.1%	25.8%
	Some College (13 to 16)	22.0%	21.9%	21.2%
	Associates Degree Only	8.6%	8.7%	8.7%
	Bachelors Degree Only	25.3%	23.5%	21.6%
	Graduate Degree	13.7%	12.5%	11.0%
% College (4+)	39.0%	36.0%	32.6%	
Household Type	Total Households – count	3,482	13,789	77,425
	One Person HHs – count	469	1,962	12,135
	Family HHs – count	2,903	11,420	62,189
	Married Couple – count	2,524	9,774	50,228
	w/own children – count	1,172	4,390	24,352
	w/out own children – count	1,351	5,384	25,875
	Male Householder – count	76	369	3,370
	Female Householder – count	303	1,277	8,591
	Non-Family Households – count	111	407	3,101
	1 Person Household	13.5%	14.2%	15.7%
	2 Person Household	34.6%	33.4%	30.2%
	3 Person Household	18.1%	18.2%	19.0%
	4 Person Household	19.2%	19.7%	20.1%
	5 Person Household	9.2%	9.2%	9.2%
	6 Person Household	3.3%	3.4%	3.7%
7+ Person Household	2.1%	2.0%	2.2%	
% Households With Children	39.2%	37.9%	39.4%	

This report was produced using data from priv

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.1048 Longitude: -83.8138

Vineyards at Chateau Elan Braselton, GA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	3,791	14,910	83,467
	Owner Occupied Percent	77.4%	78.0%	74.1%
	Renter Occupied Percent	14.5%	14.5%	18.7%
	Vacant Housing Percent	8.1%	7.5%	7.2%
	Total Housing Units (Census 2000)	1,017	5,119	38,412
	For Rent (Census 2000)	13%	18%	25%
	For Sale (Census 2000)	60%	60%	48%
	Rented or Sold, (Census 2000)	7%	6%	8%
	Seasonal (Census 2014)	9%	12%	10%
	Other (Census 2000)	15%	8%	10%
Homes Built By Year	Homes Built 1990 to 2000	55%	58%	54%
	Homes Built 1980 to 1989	19%	20%	22%
	Homes Built 1970 to 1979	13%	10%	10%
	Homes Built 1960 to 1969	6%	5%	6%
	Homes Built 1950 to 1959	3%	3%	4%
	Homes Built 1940 to 1949	1%	1%	2%
	Homes Built Before 1939	2%	2%	3%
Units in Structure	1 Unit	80%	82%	83%
	2 - 9 Units	1%	2%	5%
	Greater than 10 Units	0%	0%	2%
	Mobilie Trailer	19%	16%	11%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	6.8%	4.5%	1.9%
	Property Value \$750,000 to \$999,999	6.0%	4.5%	2.1%
	Property Value \$500,000 to \$749,999	18.0%	18.0%	13.5%
	Property Value \$400,000 to \$499,999	11.6%	12.6%	13.8%
	Property Value \$300,000, to \$399,999	19.4%	20.6%	20.8%
	Property Value \$200,000 to \$299,999	23.2%	23.8%	27.2%
	Property Value \$150,000 to \$199,999	5.9%	6.9%	9.8%
	Property Value \$100,000 to \$149,999	4.1%	3.9%	5.1%
	Property Value \$60,000 to \$99,999	2.3%	2.3%	2.2%
	Property Value \$40,000 to \$59,999	0.8%	0.8%	1.1%
	Property Value \$0 to \$39,999	2.0%	2.0%	2.4%
	Median Home Value	\$360,513	\$349,965	\$310,501
	Median Rent	\$669	\$629	\$630
Wealth per Household	\$0 and under - percent	16.0%	16.1%	16.8%
	\$1 to \$4999 - percent	7.2%	7.3%	7.9%
	\$5k to \$9999 - percent	4.0%	4.1%	4.3%
	\$10k to \$24999 - percent	6.1%	6.1%	6.3%
	\$25k to \$49999 - percent	6.9%	6.9%	7.0%
	\$50k to \$99999 - percent	10.6%	10.6%	10.6%
	\$100k to \$249999 - percent	19.0%	19.0%	18.7%
	\$250k to \$499999 - percent	14.2%	14.1%	13.5%
	\$500k+ - percent	16.1%	15.8%	14.9%
	Median HH Wealth	\$96,649	\$95,043	\$86,363
	Avg HH Wealth	\$259,195	\$256,606	\$244,696

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.1048 Longitude: -83.8138

Vineyards at Chateau Elan Braselton, GA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Economic Viability	Economic Viability Local	206	208	205
	Economic Viability Indexed	106	107	105
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	5,027	19,976	117,105
	Managerial/Executive	19.1%	18.7%	17.3%
	Professional Specialty	24.4%	22.8%	22.1%
	Healthcare Support	0.9%	1.0%	1.3%
	Sales	16.0%	15.7%	14.0%
	Office & Administrative Support	12.9%	13.9%	13.6%
	Protective Service	1.9%	1.9%	1.7%
	Food Preperation	3.2%	3.5%	4.8%
	Building Maintenance & Cleaning	2.3%	2.8%	3.3%
	Personal Care	1.1%	1.7%	2.8%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.2%
	Construction	7.0%	6.9%	7.6%
	Production & Transportation	11.3%	11.1%	11.3%
	Percent White Collar Workers	73.2%	72.1%	68.3%
Percent Blue Collar Workers	26.8%	27.9%	31.7%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	7.4%	7.1%	7.7%
	Manufacturing	15.2%	13.6%	12.2%
	Transportation	3.1%	4.0%	4.2%
	Information	1.9%	2.7%	2.4%
	Wholesale/Retail	18.3%	18.2%	17.7%
	Finance, Insurance, Real Estate	7.5%	7.3%	7.3%
	Professional Services	9.7%	9.0%	7.8%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	5.0%	5.0%	4.7%
	Educational Services	17.4%	17.5%	18.8%
	Entertainment Services	5.8%	6.7%	8.5%
	Other Professional Services	4.0%	5.0%	5.2%
	Public Administration	4.7%	3.7%	3.5%
Transportation To Work	Drive to Work Alone	81.4%	83.0%	81.5%
	Drive to Work Carpool	14.3%	12.7%	14.0%
	Travel to Work by Public Transportation	0.4%	0.3%	0.3%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.0%	0.1%
	Walked to Work	0.5%	0.5%	0.4%
	Other Means	0.3%	0.3%	0.4%
	Work at Home	3.2%	3.2%	3.2%

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 34.1048 Longitude: -83.8138

Vineyards at Chateau Elan Braselton, GA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Travel to Work in Less than 5 Minutes	1.2%	1.5%	1.7%
	Travel to Work in 5 to 9 Minutes	6.2%	5.2%	6.2%
	Travel to Work in 10 to 14 Minutes	7.0%	8.3%	10.6%
	Travel to Work in 15 to 19 Minutes	13.0%	12.8%	13.0%
	Travel to Work in 20 to 29 Minutes	23.7%	23.0%	18.7%
	Travel to Work in 30 to 44 Minutes	25.7%	25.2%	22.7%
	Travel to Work in 45 to 59 Minutes	12.8%	13.1%	13.5%
	Travel to Work in 60 Minutes or more	13.7%	14.1%	14.2%
	Average Travel Time to Work	33	32	31
Vehicles per HH	No Vehicles	2.1%	2.0%	2.8%
	1 Vehicle	20.8%	20.8%	21.4%
	2 Vehicles	45.0%	45.9%	45.3%
	3 or more vehicles	32.0%	31.4%	30.5%
	Average Number of Vehicles	2.20	2.19	2.17
Change	Births (last 12 months)	109	442	2,706
	Deaths (last 12 months)	87	349	1,768
	Migration (last 12 months)	423	1,572	4,269
Work place	Workplace Establishments	221	932	4,578
	Workplace Employees (FTE)	2,979	13,094	70,307