

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 41.237048 Longitude: -75.857226

Wilkes-Barre Township Marketplace Wilkes-Barre, PA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Population	Current Year Estimated Population	32,237	93,103	221,981
	Population Est 19Q2	32,232	93,068	221,961
	Population Est 19Q1	32,192	93,027	221,824
	Population Est 18Q4	32,199	93,055	221,829
	Population Est 18Q3	32,120	92,940	221,566
	Population Est 18Q2	32,084	92,947	221,577
	Population Est 18Q1	31,718	92,901	221,627
	Population Est 17Q4	31,727	92,937	221,584
	Population Est 17Q3	31,723	92,894	221,467
	Population Fcst	32,735	94,157	224,742
	2010 Census Population	32,195	93,686	222,202
	2000 Census Population	33,630	98,336	228,438
	1990 Census Population	36,954	105,701	238,401
	Current Year Daytime Population	59,964	127,271	252,158
	Average Seasonal Population	478	1,160	3,729
	Historical Annual Growth, 1990 – 2000	-0.94%	-0.72%	-0.43%
	Historical Annual Growth, 2000 – 2010	-0.44%	-0.48%	-0.28%
	Estimated Annual Growth, 2010 – CY	0.01%	-0.07%	-0.01%
	Projected Annual Growth, CY to Y5	0.31%	0.23%	0.25%
	Group Qtrs Est	3,191	4,047	5,659
Transient Est Average Last 4 Qtrs	4,797	5,484	7,788	
Households	Current Year Estimated Households	13,243	40,043	94,481
	Households Est 19Q2	13,241	40,027	94,466
	Households Est 19Q1	13,216	40,001	94,399
	Households Est 18Q4	13,219	40,014	94,407
	Households Est 18Q3	13,179	39,955	94,283
	Households Est 18Q2	13,158	39,943	94,273
	Households Est 18Q1	13,000	39,919	94,293
	Households Est 17Q4	13,008	39,938	94,280
	Households Est 17Q3	13,005	39,920	94,227
	Households Fcst	13,487	40,539	95,699
	2010 Census Households	13,215	40,284	94,583
	2000 Census Households	14,046	41,963	95,344
	1990 Census Households	15,130	43,209	94,952
	Historical Annual Growth, 1990 – 2000	-0.74%	-0.29%	0.04%
	Historical Annual Growth, 2000 – 2010	-0.61%	-0.41%	-0.08%
	Estimated Annual Growth, 2010 – CY	0.02%	-0.06%	-0.01%
	Projected Annual Growth, CY to Y5	0.37%	0.25%	0.26%
Population per Household	2.19	2.22	2.29	

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Wilkes-Barre Township Marketplace Wilkes-Barre, PA	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	0.1%	0.3%	0.5%
HH Income \$250,000 to \$499,999	0.1%	0.3%	0.6%
HH Income \$200,000 to \$249,999	0.3%	0.8%	1.4%
HH Income \$175,000 to \$199,999	0.5%	1.0%	1.6%
HH Income \$150,000 to \$174,999	0.7%	1.7%	2.5%
HH Income \$100,000 to 149,999	6.6%	9.5%	12.1%
HH Income \$75,000 to 99,999	8.3%	11.1%	11.8%
HH Income \$50,000 to 74,999	17.3%	18.1%	18.2%
HH Income \$35,000 to 49,999	14.3%	13.6%	13.8%
HH Income \$25,000 to 34,999	12.6%	11.7%	10.8%
HH Income \$15,000 to 24,999	17.4%	14.3%	12.1%
HH Income \$0 to 14,999	21.7%	17.6%	14.6%
Average Household Income	\$45,882	\$55,028	\$64,284
Median Household Income	\$33,573	\$41,981	\$48,460
Per Capita Income	\$20,260	\$24,415	\$27,853
2000 Average HH Income	\$32,894	\$38,966	\$42,498
2000 Median HH Income	\$25,203	\$29,882	\$33,088
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	0%	0%	1%
Disposable HH Income \$200,000 to \$249,999	0%	0%	1%
Disposable HH Income \$175,000 to \$199,999	0%	0%	1%
Disposable HH Income \$150,000 to \$174,999	0%	1%	1%
Disposable HH Income \$100,000 to \$149,999	3%	6%	9%
Disposable HH Income \$75,000 to \$99,999	8%	10%	11%
Disposable HH Income \$50,000 to \$74,999	15%	18%	18%
Disposable HH Income \$35,000 to \$49,999	17%	16%	16%
Disposable HH Income \$25,000 to \$34,999	13%	13%	12%
Disposable HH Income \$15,000 to \$24,999	18%	15%	13%
Disposable HH Income \$0 to \$14,999	26%	21%	17%
Average Disposable Income	37,882	45,794	52,622
Median Disposable Income	29,665	36,634	42,036
Householder White – Count	9,625	33,465	85,330
Median HH Income	\$38,567	\$46,161	\$51,388
Average HH Income	\$47,188	\$55,975	\$62,311
Householder Black or African-American – Count	1,220	2,324	2,806
Median HH Income	\$19,107	\$19,815	\$20,313
Average HH Income	\$29,615	\$29,927	\$31,596
Householder Hispanic – Count	1,578	2,733	3,840
Median HH Income	\$25,815	\$27,176	\$27,783
Average HH Income	\$32,512	\$35,273	\$37,095
Householder Asian or Pacific Islander – Count	234	506	989
Median HH Income	\$49,210	\$44,640	\$62,722
Average HH Income	\$64,701	\$57,758	\$80,996
Householder Other or Pacific Islander – Count	585	1,014	1,515
Median HH Income	\$25,828	\$26,821	\$26,406
Average HH Income	\$30,213	\$32,856	\$35,782

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Gender	Male Population	15,974	45,288	107,307
	Female Population	16,263	47,815	114,674
Total Population by Age	Count of Pop 0 to 4 years	1,784	5,222	11,840
	Count of Pop 0 to 7 years	2,566	7,282	16,589
	Count of Pop 5 - 13	3,084	8,992	21,127
	Count of Pop 14 - 18	1,302	3,833	9,311
	Count of Pop 19 - 22	2,412	5,466	11,828
	Count of Pop 22 - 25	1,648	3,847	8,594
	Count of Pop 25 - 29	2,261	6,052	13,768
	Count of Pop 30 - 34	2,532	6,337	13,055
	Count of Pop 35 - 39	2,065	6,030	12,961
	Count of Pop 40 - 44	1,710	5,142	12,209
	Count of Pop 45 - 59	5,627	17,349	44,389
	Count of Pop 60 - 74	4,929	16,612	42,386
	Count of Pop 75 - 84	1,875	5,584	14,390
	Count of Pop 85+	1,009	2,636	6,123
	% of Pop 0 to 4 years	5.5%	5.6%	5.3%
	% of Pop 0 to 7 years	8.0%	7.8%	7.5%
	% of Pop 5 - 13	9.6%	9.7%	9.5%
	% of Pop 14 - 18	4.0%	4.1%	4.2%
	% of Pop 19 - 22	7.5%	5.9%	5.3%
	% of Pop 22 - 25	5.1%	4.1%	3.9%
	% of Pop 25 - 29	7.0%	6.5%	6.2%
	% of Pop 30 - 34	7.9%	6.8%	5.9%
	% of Pop 35 - 39	6.4%	6.5%	5.8%
% of Pop 40 - 44	5.3%	5.5%	5.5%	
% of Pop 45 - 59	17.5%	18.6%	20.0%	
% of Pop 60 - 74	15.3%	17.8%	19.1%	
% of Pop 75 - 84	5.8%	6.0%	6.5%	
% of Pop 85+	3.1%	2.8%	2.8%	
Median Age	37.7	40.8	43.5	
Average Age	40.3	41.7	42.8	
Male Population by Age	% of Pop 0 to 4 years	5.7%	5.9%	5.6%
	% of Pop 5 - 13	10.0%	10.2%	10.0%
	% of Pop 14 - 18	4.1%	4.3%	4.3%
	% of Pop 19 - 22	7.6%	6.2%	5.6%
	% of Pop 22 - 25	5.6%	4.4%	4.2%
	% of Pop 25 - 29	7.8%	7.0%	6.7%
	% of Pop 30 - 34	8.0%	7.0%	6.1%
	% of Pop 35 - 39	6.6%	6.6%	5.9%
	% of Pop 40 - 44	5.5%	5.6%	5.5%
	% of Pop 45 - 59	18.0%	19.1%	20.4%
	% of Pop 75 - 84	4.7%	4.9%	5.5%
	% of Pop 60 - 74	14.8%	17.3%	18.6%
	% of Pop 85+	1.5%	1.5%	1.5%
	Median Age	35.9	38.8	41.4
Average Age	38.7	40.0	41.2	

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Female Population by Age	% of Pop 0 to 4 years	5.4%	5.3%	5.0%
	% of Pop 5 - 13	9.2%	9.2%	9.0%
	% of Pop 14 - 18	4.0%	3.9%	4.0%
	% of Pop 19 - 22	7.3%	5.6%	5.1%
	% of Pop 22 - 25	4.6%	3.8%	3.6%
	% of Pop 25 - 29	6.2%	6.0%	5.8%
	% of Pop 30 - 34	7.7%	6.6%	5.7%
	% of Pop 35 - 39	6.2%	6.3%	5.8%
	% of Pop 40 - 44	5.2%	5.5%	5.5%
	% of Pop 45 - 59	16.9%	18.2%	19.6%
	% of Pop 60 - 74	15.7%	18.3%	19.6%
	% of Pop 75 - 84	6.9%	7.0%	7.4%
	% of Pop 85+	4.7%	4.1%	3.9%
	Median Age	39.5	42.9	45.4
Average Age	42.0	43.3	44.3	
Race	Count of White	25,487	80,408	203,667
	Count of Black or African-American	3,416	6,421	8,254
	Count of Asian or Pacific Islander	571	1,423	2,982
	Count of Other races	2,762	4,851	7,077
	White	79.1%	86.4%	91.7%
	Black or African American	10.6%	6.9%	3.7%
	Asian	1.8%	1.5%	1.3%
	Other Races	8.6%	5.2%	3.2%
Language Spoken	Speak English at Home	82.2%	89.0%	92.4%
	Speak Spanish at Home	13.7%	7.3%	4.2%
	Speak Other Language at Home	0.8%	0.5%	0.3%
Hispanic	Hispanic Population	3,951	7,099	10,384
	Hispanic Population Percent	12.3%	7.6%	4.7%
	Mexican	28.5%	23.4%	24.3%
	Puerto Rican	33.9%	38.3%	39.2%
	Cuban	1.9%	1.6%	1.4%
	Dominican	26.8%	22.0%	19.3%
	Central American	1.7%	5.8%	5.4%
	South American	4.8%	5.4%	5.8%
	Other Hispanic	2.3%	3.5%	4.7%
	2000 Hispanic Population Percent	1%	1%	1%
1990 Hispanic Population Percent	0%	0%	0%	

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	American (percent of total population)	2.4%	2.4%	2.8%
	American	2.3%	2.3%	2.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.7%	1.5%	1.3%
	Chinese	0.3%	0.3%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.7%	0.5%	0.5%
	South East Asian (ie. Vietnamese)	0.5%	0.4%	0.3%
	Other Asian	0.1%	0.2%	0.2%
	European (percent of total population)	51.3%	61.6%	69.0%
	British	4.3%	5.9%	6.3%
	Dutch	0.6%	0.6%	0.7%
	French	0.4%	0.6%	0.5%
	German	8.0%	8.9%	9.7%
	Italian	6.9%	8.9%	11.9%
	Polish	12.5%	14.3%	16.6%
	Scandinavian	0.2%	0.3%	0.3%
	Scotch/Irish	11.1%	12.2%	13.1%
Other European (ie. Greek/Russian)	7.2%	9.8%	9.8%	
Middle Eastern	1.0%	1.1%	0.8%	
Other Ancestry	19.0%	13.3%	9.3%	
Unclassified Ancestry	12.3%	12.4%	12.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	22,007	65,743	159,280
	Elementary (0 to 8)	6.0%	3.4%	2.6%
	Some High School (9 to 11)	12.2%	8.7%	7.2%
	High School Graduate (12)	40.7%	38.8%	37.8%
	Some College (13 to 16)	18.7%	18.9%	18.6%
	Associates Degree Only	6.0%	8.3%	9.5%
	Bachelors Degree Only	10.3%	13.5%	15.2%
	Graduate Degree	6.0%	8.4%	9.1%
% College (4+)	16.3%	21.9%	24.3%	
Household Type	Total Households – count	13,243	40,043	94,481
	One Person HHs – count	5,420	14,868	31,380
	Family HHs – count	7,115	22,804	57,801
	Married Couple – count	3,974	14,091	39,959
	w/own children – count	1,240	4,394	12,868
	w/out own children – count	2,735	9,697	27,090
	Male Householder – count	704	2,278	4,910
	Female Householder – count	2,437	6,436	12,932
	Non-Family Households – count	708	2,371	5,300
	1 Person Household	40.9%	37.1%	33.2%
	2 Person Household	28.1%	30.9%	32.8%
	3 Person Household	14.4%	15.3%	16.1%
	4 Person Household	9.2%	10.0%	11.2%
	5 Person Household	4.3%	4.1%	4.4%
6 Person Household	1.8%	1.5%	1.4%	
7+ Person Household	1.3%	1.0%	0.8%	
% Households With Children	21.9%	22.5%	23.4%	

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Wilkes-Barre Township Marketplace Wilkes-Barre, PA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	15,375	45,228	104,627
	Owner Occupied Percent	41.5%	49.9%	58.9%
	Renter Occupied Percent	44.6%	38.6%	31.4%
	Vacant Housing Percent	13.9%	11.5%	9.7%
	Total Housing Units (Census 2000)	15,828	46,296	104,262
	For Rent (Census 2000)	44%	41%	34%
	For Sale (Census 2000)	14%	14%	15%
	Rented or Sold, (Census 2000)	12%	13%	12%
	Seasonal (Census 2014)	4%	5%	8%
	Other (Census 2000)	27%	28%	32%
Homes Built By Year	Homes Built 1990 to 2000	2%	3%	6%
	Homes Built 1980 to 1989	4%	4%	6%
	Homes Built 1970 to 1979	18%	15%	14%
	Homes Built 1960 to 1969	7%	7%	8%
	Homes Built 1950 to 1959	6%	9%	9%
	Homes Built 1940 to 1949	9%	11%	10%
	Homes Built Before 1939	55%	52%	47%
Units in Structure	1 Unit	56%	63%	70%
	2 - 9 Units	24%	24%	21%
	Greater than 10 Units	17%	10%	6%
	Mobilie Trailer	3%	2%	3%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.2%	0.1%	0.2%
	Property Value \$750,000 to \$999,999	0.1%	0.1%	0.3%
	Property Value \$500,000 to \$749,999	0.2%	0.4%	1.0%
	Property Value \$400,000 to \$499,999	0.5%	0.7%	1.8%
	Property Value \$300,000, to \$399,999	1.1%	2.1%	4.4%
	Property Value \$200,000 to \$299,999	3.8%	8.7%	12.7%
	Property Value \$150,000 to \$199,999	5.7%	11.6%	16.7%
	Property Value \$100,000 to \$149,999	15.8%	24.3%	23.9%
	Property Value \$60,000 to \$99,999	46.4%	35.2%	26.2%
	Property Value \$40,000 to \$59,999	13.8%	9.1%	5.8%
	Property Value \$0 to \$39,999	12.3%	7.5%	6.8%
	Median Home Value	\$78,817	\$97,832	\$120,929
	Median Rent	\$412	\$437	\$438
Wealth per Household	\$0 and under - percent	20.4%	19.2%	18.2%
	\$1 to \$4999 - percent	11.3%	10.2%	9.4%
	\$5k to \$9999 - percent	5.5%	5.2%	4.9%
	\$10k to \$24999 - percent	7.0%	6.8%	6.6%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.1%	10.3%	10.4%
	\$100k to \$249999 - percent	16.7%	17.4%	18.0%
	\$250k to \$499999 - percent	11.0%	11.9%	12.5%
	\$500k+ - percent	10.9%	12.2%	13.1%
	Median HH Wealth	\$45,856	\$58,383	\$69,281
	Avg HH Wealth	\$192,168	\$208,954	\$221,728

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Economic Viability	Economic Viability Local	200	194	194
	Economic Viability Indexed	103	100	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	13,468	42,926	106,898
	Managerial/Executive	7.1%	10.4%	11.7%
	Professional Specialty	14.8%	19.5%	20.9%
	Healthcare Support	3.7%	3.6%	3.1%
	Sales	10.2%	9.9%	10.3%
	Office & Administrative Support	17.8%	18.0%	16.8%
	Protective Service	2.3%	2.6%	2.8%
	Food Preperation	8.4%	6.6%	5.7%
	Building Maintenance & Cleaning	4.9%	3.7%	3.6%
	Personal Care	3.7%	3.2%	3.2%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.2%
	Construction	6.8%	6.7%	6.9%
	Production & Transportation	20.2%	15.5%	14.9%
	Percent White Collar Workers	53.7%	61.5%	62.7%
Percent Blue Collar Workers	46.3%	38.5%	37.3%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.6%	5.2%	5.4%
	Manufacturing	12.4%	10.4%	11.0%
	Transportation	5.8%	5.1%	5.8%
	Information	3.0%	2.3%	2.3%
	Wholesale/Retail	18.7%	16.7%	16.4%
	Finance, Insurance, Real Estate	4.3%	6.5%	6.6%
	Professional Services	3.0%	3.7%	4.3%
	Management Services	0.1%	0.0%	0.1%
	Administrative/Waste Services	4.9%	4.6%	4.0%
	Educational Services	23.6%	25.9%	25.7%
	Entertainment Services	11.7%	10.2%	8.9%
	Other Professional Services	4.2%	4.1%	4.1%
	Public Administration	3.8%	5.3%	5.5%
Transportation To Work	Drive to Work Alone	74.6%	78.4%	82.0%
	Drive to Work Carpool	13.6%	12.6%	11.2%
	Travel to Work by Public Transportation	2.0%	1.7%	1.2%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.3%	0.2%	0.1%
	Walked to Work	7.3%	5.0%	3.3%
	Other Means	0.9%	0.6%	0.5%
	Work at Home	1.3%	1.5%	1.6%

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	Travel to Work in Less than 5 Minutes	4.6%	4.4%	4.0%
	Travel to Work in 5 to 9 Minutes	17.2%	15.7%	14.0%
	Travel to Work in 10 to 14 Minutes	26.1%	24.9%	20.6%
	Travel to Work in 15 to 19 Minutes	19.6%	20.9%	20.6%
	Travel to Work in 20 to 29 Minutes	17.6%	19.0%	23.2%
	Travel to Work in 30 to 44 Minutes	8.3%	8.5%	10.5%
	Travel to Work in 45 to 59 Minutes	2.3%	2.5%	2.9%
	Travel to Work in 60 Minutes or more	4.3%	4.1%	4.3%
	Average Travel Time to Work	18	18	20
Vehicles per HH	No Vehicles	23.5%	16.0%	11.7%
	1 Vehicle	42.4%	43.6%	39.0%
	2 Vehicles	23.9%	28.3%	33.2%
	3 or more vehicles	10.2%	12.1%	16.1%
	Average Number of Vehicles	1.25	1.41	1.60
Change	Births (last 12 months)	345	1,000	2,278
	Deaths (last 12 months)	332	1,042	2,625
	Migration (last 12 months)	105	205	762
Work place	Workplace Establishments	1,430	3,141	5,928
	Workplace Employees (FTE)	34,201	67,568	121,319