

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Dec 13, 2019

Latitude: 43.972796 Longitude: -75.956006

The Plaza at Salmon Run				
Watertown, NY				
		5 Mile Radius	10 Mile Radius	25 Mile Radius
Population	Current Year Estimated Population	34,852	66,500	123,985
	Population Est 19Q2	34,764	66,401	123,944
	Population Est 19Q1	34,780	66,489	124,377
	Population Est 18Q4	34,831	66,296	124,020
	Population Est 18Q3	34,830	66,225	124,015
	Population Est 18Q2	34,945	66,436	124,200
	Population Est 18Q1	35,027	66,576	124,374
	Population Est 17Q4	35,043	66,578	124,415
	Population Est 17Q3	35,036	66,564	124,369
	Population Fcst	35,779	68,716	126,809
	2010 Census Population	35,887	66,296	123,833
	2000 Census Population	35,196	61,719	115,031
	1990 Census Population	37,640	59,332	117,839
	Current Year Daytime Population	48,325	75,207	124,419
	Average Seasonal Population	519	4,442	45,155
	Historical Annual Growth, 1990 – 2000	-0.67%	0.40%	-0.24%
	Historical Annual Growth, 2000 – 2010	0.19%	0.72%	0.74%
	Estimated Annual Growth, 2010 – CY	-0.31%	0.03%	0.01%
	Projected Annual Growth, CY to Y5	0.53%	0.66%	0.45%
	Group Qtrs Est	1,045	2,619	6,126
Transient Est Average Last 4 Qtrs	2,309	3,750	6,612	
Households	Current Year Estimated Households	14,300	25,343	46,258
	Households Est 19Q2	14,263	25,292	46,228
	Households Est 19Q1	14,273	25,326	46,393
	Households Est 18Q4	14,295	25,274	46,290
	Households Est 18Q3	14,297	25,241	46,279
	Households Est 18Q2	14,356	25,322	46,342
	Households Est 18Q1	14,389	25,385	46,425
	Households Est 17Q4	14,396	25,389	46,442
	Households Est 17Q3	14,393	25,380	46,421
	Households Fcst	14,690	26,186	47,316
	2010 Census Households	14,762	25,312	46,197
	2000 Census Households	14,096	23,183	42,687
	1990 Census Households	14,368	21,031	40,143
	Historical Annual Growth, 1990 – 2000	-0.19%	0.98%	0.62%
	Historical Annual Growth, 2000 – 2010	0.46%	0.88%	0.79%
	Estimated Annual Growth, 2010 – CY	-0.33%	0.01%	0.01%
	Projected Annual Growth, CY to Y5	0.54%	0.66%	0.45%
Population per Household	2.36	2.52	2.55	

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The Plaza at Salmon Run				
Watertown, NY				
	5 Mile Radius	10 Mile Radius	25 Mile Radius	
HH Income \$500,000 or more	0.3%	0.3%	0.4%	
HH Income \$250,000 to \$499,999	0.4%	0.4%	0.5%	
HH Income \$200,000 to \$249,999	0.9%	1.0%	1.1%	
HH Income \$175,000 to \$199,999	0.9%	1.1%	1.2%	
HH Income \$150,000 to \$174,999	1.6%	1.9%	2.2%	
HH Income \$100,000 to 149,999	10.0%	11.2%	12.9%	
HH Income \$75,000 to 99,999	11.0%	12.3%	13.4%	
HH Income \$50,000 to 74,999	20.3%	21.3%	20.6%	
HH Income \$35,000 to 49,999	17.1%	17.9%	16.1%	
HH Income \$25,000 to 34,999	10.8%	10.6%	10.3%	
HH Income \$15,000 to 24,999	12.0%	9.9%	9.7%	
HH Income \$0 to 14,999	14.7%	12.1%	11.6%	
Average Household Income	\$58,093	\$61,723	\$65,019	
Median Household Income	\$46,054	\$49,577	\$52,445	
Per Capita Income	\$24,527	\$24,412	\$25,333	
2000 Average HH Income	\$40,124	\$41,685	\$41,952	
2000 Median HH Income	\$31,044	\$33,388	\$34,364	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	0%	1%	1%	
Disposable HH Income \$200,000 to \$249,999	0%	1%	1%	
Disposable HH Income \$175,000 to \$199,999	0%	0%	0%	
Disposable HH Income \$150,000 to \$174,999	1%	1%	1%	
Disposable HH Income \$100,000 to \$149,999	7%	7%	8%	
Disposable HH Income \$75,000 to \$99,999	9%	11%	13%	
Disposable HH Income \$50,000 to \$74,999	20%	21%	21%	
Disposable HH Income \$35,000 to \$49,999	19%	20%	19%	
Disposable HH Income \$25,000 to \$34,999	13%	14%	13%	
Disposable HH Income \$15,000 to \$24,999	14%	12%	12%	
Disposable HH Income \$0 to \$14,999	16%	13%	13%	
Average Disposable Income	47,781	50,933	53,267	
Median Disposable Income	39,276	42,214	44,475	
Householder White – Count	12,190	20,807	40,356	
Median HH Income	\$47,236	\$51,841	\$54,053	
Average HH Income	\$57,038	\$61,282	\$63,333	
Householder Black or African-American – Count	715	1,541	1,891	
Median HH Income	\$39,238	\$46,166	\$50,216	
Average HH Income	\$40,538	\$47,139	\$50,054	
Householder Hispanic – Count	559	1,386	1,843	
Median HH Income	\$38,696	\$42,972	\$45,379	
Average HH Income	\$41,747	\$47,527	\$51,908	
Householder Asian or Pacific Islander – Count	278	471	564	
Median HH Income	\$41,737	\$43,859	\$47,418	
Average HH Income	\$49,224	\$56,478	\$59,008	
Householder Other or Pacific Islander – Count	558	1,138	1,604	
Median HH Income	\$43,645	\$42,539	\$41,437	
Average HH Income	\$52,092	\$48,812	\$48,217	

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The Plaza at Salmon Run Watertown, NY		5 Mile Radius	10 Mile Radius	25 Mile Radius
Gender	Male Population	17,038	33,302	63,222
	Female Population	17,814	33,198	60,763
Total Population by Age	Count of Pop 0 to 4 years	2,227	4,370	7,339
	Count of Pop 0 to 7 years	3,398	6,867	11,200
	Count of Pop 5 - 13	4,322	8,823	14,766
	Count of Pop 14 - 18	1,904	4,036	6,974
	Count of Pop 19 - 22	1,533	3,383	6,890
	Count of Pop 22 - 25	1,237	2,814	6,200
	Count of Pop 25 - 29	2,200	4,361	8,631
	Count of Pop 30 - 34	2,752	5,683	9,135
	Count of Pop 35 - 39	2,843	5,600	9,035
	Count of Pop 40 - 44	2,176	4,308	7,501
	Count of Pop 45 - 59	6,178	11,233	22,386
	Count of Pop 60 - 74	5,122	8,349	17,733
	Count of Pop 75 - 84	1,627	2,533	5,431
	Count of Pop 85+	730	1,008	1,964
	% of Pop 0 to 4 years	6.4%	6.6%	5.9%
	% of Pop 0 to 7 years	9.7%	10.3%	9.0%
	% of Pop 5 - 13	12.4%	13.3%	11.9%
	% of Pop 14 - 18	5.5%	6.1%	5.6%
	% of Pop 19 - 22	4.4%	5.1%	5.6%
	% of Pop 22 - 25	3.5%	4.2%	5.0%
	% of Pop 25 - 29	6.3%	6.6%	7.0%
	% of Pop 30 - 34	7.9%	8.5%	7.4%
	% of Pop 35 - 39	8.2%	8.4%	7.3%
% of Pop 40 - 44	6.2%	6.5%	6.0%	
% of Pop 45 - 59	17.7%	16.9%	18.1%	
% of Pop 60 - 74	14.7%	12.6%	14.3%	
% of Pop 75 - 84	4.7%	3.8%	4.4%	
% of Pop 85+	2.1%	1.5%	1.6%	
Median Age	37.2	34.8	36.1	
Average Age	38.7	36.5	38.0	
Male Population by Age	% of Pop 0 to 4 years	6.7%	6.7%	5.9%
	% of Pop 5 - 13	13.1%	13.6%	12.0%
	% of Pop 14 - 18	5.6%	6.0%	5.5%
	% of Pop 19 - 22	4.7%	5.4%	6.0%
	% of Pop 22 - 25	3.8%	5.0%	6.1%
	% of Pop 25 - 29	6.4%	6.8%	7.5%
	% of Pop 30 - 34	8.0%	8.5%	7.5%
	% of Pop 35 - 39	8.4%	8.5%	7.3%
	% of Pop 40 - 44	6.6%	6.7%	6.1%
	% of Pop 45 - 59	17.8%	16.8%	17.7%
	% of Pop 75 - 84	3.8%	3.2%	3.8%
	% of Pop 60 - 74	14.1%	11.8%	13.5%
	% of Pop 85+	1.1%	0.9%	1.0%
Median Age	36.0	33.7	34.7	
Average Age	37.2	35.3	36.9	

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The Plaza at Salmon Run Watertown, NY		5 Mile Radius	10 Mile Radius	25 Mile Radius
Female Population by Age	% of Pop 0 to 4 years	6.1%	6.4%	5.9%
	% of Pop 5 - 13	11.8%	12.9%	11.8%
	% of Pop 14 - 18	5.4%	6.1%	5.7%
	% of Pop 19 - 22	4.1%	4.7%	5.1%
	% of Pop 22 - 25	3.3%	3.5%	3.9%
	% of Pop 25 - 29	6.2%	6.3%	6.4%
	% of Pop 30 - 34	7.8%	8.6%	7.3%
	% of Pop 35 - 39	7.9%	8.3%	7.2%
	% of Pop 40 - 44	5.9%	6.3%	6.0%
	% of Pop 45 - 59	17.7%	16.9%	18.4%
	% of Pop 60 - 74	15.3%	13.3%	15.1%
	% of Pop 75 - 84	5.5%	4.5%	5.0%
	% of Pop 85+	3.0%	2.2%	2.2%
	Median Age	38.4	35.9	37.7
Average Age	40.1	37.7	39.2	
Race	Count of White	30,434	56,320	109,653
	Count of Black or African-American	1,866	4,465	6,157
	Count of Asian or Pacific Islander	593	1,241	1,641
	Count of Other races	1,959	4,474	6,534
	White	87.3%	84.7%	88.4%
	Black or African American	5.4%	6.7%	5.0%
	Asian	1.7%	1.9%	1.3%
	Other Races	5.6%	6.7%	5.3%
Language Spoken	Speak English at Home	93.3%	92.0%	93.1%
	Speak Spanish at Home	3.5%	4.3%	3.5%
	Speak Other Language at Home	0.3%	0.5%	0.4%
Hispanic	Hispanic Population	1,831	4,932	7,012
	Hispanic Population Percent	5.3%	7.4%	5.7%
	Mexican	16.0%	33.5%	31.9%
	Puerto Rican	53.0%	38.1%	39.4%
	Cuban	2.5%	1.5%	1.6%
	Dominican	4.9%	6.1%	6.0%
	Central American	8.0%	7.6%	7.0%
	South American	10.0%	8.4%	7.9%
	Other Hispanic	5.7%	4.7%	6.0%
	2000 Hispanic Population Percent	3%	5%	3%
1990 Hispanic Population Percent	2%	2%	3%	

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The Plaza at Salmon Run				
Watertown, NY		5 Mile Radius	10 Mile Radius	25 Mile Radius
	American (percent of total population)	5.7%	5.4%	5.7%
	American	5.0%	4.5%	5.0%
	Native American (ie. Indian/Eskimo)	0.5%	0.5%	0.5%
	Hawaiian/Pacific Islander	0.2%	0.4%	0.3%
	Asian (percent of total population)	1.7%	1.8%	1.3%
	Chinese	0.1%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.5%	0.5%	0.4%
	South Central Asian (ie. Indian)	0.4%	0.3%	0.2%
	South East Asian (ie. Vietnamese)	0.5%	0.6%	0.5%
	Other Asian	0.2%	0.1%	0.1%
	European (percent of total population)	49.9%	47.1%	49.7%
	British	6.7%	6.7%	7.7%
	Dutch	1.0%	1.1%	1.2%
	French	6.0%	5.4%	5.7%
	German	8.9%	9.2%	10.7%
	Italian	8.4%	6.8%	5.8%
	Polish	1.8%	1.9%	2.0%
	Scandinavian	1.0%	1.1%	1.1%
	Scotch/Irish	14.1%	12.7%	13.1%
Other European (ie. Greek/Russian)	1.9%	2.4%	2.3%	
Middle Eastern	0.3%	0.3%	0.3%	
Other Ancestry	19.0%	20.6%	18.4%	
Unclassified Ancestry	18.2%	17.5%	19.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	23,628	43,075	81,816
	Elementary (0 to 8)	2.9%	2.4%	2.7%
	Some High School (9 to 11)	7.9%	6.9%	7.2%
	High School Graduate (12)	32.1%	31.0%	34.3%
	Some College (13 to 16)	24.2%	24.6%	22.7%
	Associates Degree Only	12.1%	12.3%	12.3%
	Bachelors Degree Only	11.3%	13.1%	12.1%
	Graduate Degree	9.4%	9.7%	8.7%
% College (4+)	20.8%	22.9%	20.8%	
Household Type	Total Households – count	14,300	25,343	46,258
	One Person HHs – count	4,572	6,771	11,612
	Family HHs – count	8,678	17,049	31,838
	Married Couple – count	6,125	13,058	24,800
	w/own children – count	2,311	5,958	10,247
	w/out own children – count	3,813	7,099	14,553
	Male Householder – count	711	1,084	2,005
	Female Householder – count	1,843	2,908	5,034
	Non-Family Households – count	1,051	1,522	2,807
	1 Person Household	32.0%	26.7%	25.1%
	2 Person Household	31.8%	32.0%	33.7%
	3 Person Household	16.3%	18.0%	17.6%
	4 Person Household	12.2%	14.1%	14.1%
	5 Person Household	5.1%	6.1%	6.2%
6 Person Household	1.7%	2.1%	2.1%	
7+ Person Household	0.9%	1.0%	1.2%	
% Households With Children	28.4%	34.6%	32.4%	

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The Plaza at Salmon Run				
Watertown, NY				
	5 Mile Radius	10 Mile Radius	25 Mile Radius	
	Total Housing Units	15,836	28,513	59,399
	Owner Occupied Percent	45.7%	44.0%	46.4%
	Renter Occupied Percent	44.6%	44.9%	31.4%
	Vacant Housing Percent	9.7%	11.1%	22.1%
	Total Housing Units (Census 2000)	15,759	26,279	56,999
	For Rent (Census 2000)	54%	35%	12%
	For Sale (Census 2000)	22%	16%	7%
	Rented or Sold, (Census 2000)	11%	7%	4%
	Seasonal (Census 2014)	2%	25%	69%
	Other (Census 2000)	9%	8%	5%
Homes Built By Year	Homes Built 1990 to 2000	8%	13%	14%
	Homes Built 1980 to 1989	12%	18%	17%
	Homes Built 1970 to 1979	9%	10%	11%
	Homes Built 1960 to 1969	6%	6%	8%
	Homes Built 1950 to 1959	9%	8%	8%
	Homes Built 1940 to 1949	9%	7%	6%
	Homes Built Before 1939	47%	38%	37%
Units in Structure	1 Unit	48%	53%	61%
	2 - 9 Units	36%	33%	21%
	Greater than 10 Units	10%	7%	4%
	Mobilie Trailer	5%	8%	14%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.0%	0.0%	0.1%
	Property Value \$750,000 to \$999,999	1.1%	0.9%	0.8%
	Property Value \$500,000 to \$749,999	0.7%	1.1%	1.6%
	Property Value \$400,000 to \$499,999	1.2%	1.2%	1.3%
	Property Value \$300,000, to \$399,999	3.5%	4.4%	4.5%
	Property Value \$200,000 to \$299,999	14.1%	18.5%	17.4%
	Property Value \$150,000 to \$199,999	20.8%	20.3%	19.0%
	Property Value \$100,000 to \$149,999	30.1%	26.1%	25.7%
	Property Value \$60,000 to \$99,999	16.2%	15.0%	16.7%
	Property Value \$40,000 to \$59,999	4.7%	5.2%	5.4%
	Property Value \$0 to \$39,999	7.6%	7.3%	7.5%
	Median Home Value	\$132,987	\$142,159	\$138,684
	Median Rent	\$464	\$491	\$484
Wealth per Household	\$0 and under - percent	19.6%	19.5%	18.7%
	\$1 to \$4999 - percent	10.4%	10.1%	9.6%
	\$5k to \$9999 - percent	5.3%	5.2%	5.0%
	\$10k to \$24999 - percent	7.0%	7.0%	6.8%
	\$25k to \$49999 - percent	7.0%	7.0%	7.0%
	\$50k to \$99999 - percent	10.2%	10.1%	10.3%
	\$100k to \$249999 - percent	17.1%	17.1%	17.6%
	\$250k to \$499999 - percent	11.7%	11.8%	12.2%
	\$500k+ - percent	11.9%	12.1%	12.7%
	Median HH Wealth	\$53,978	\$55,775	\$63,915
	Avg HH Wealth	\$204,984	\$207,632	\$215,613

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		5 Mile Radius	10 Mile Radius	25 Mile Radius
Economic Viability	Economic Viability Local	189	188	185
	Economic Viability Indexed	97	96	95
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	15,427	25,694	50,055
	Managerial/Executive	10.3%	10.7%	10.9%
	Professional Specialty	23.4%	23.0%	21.1%
	Healthcare Support	2.5%	2.2%	2.4%
	Sales	10.6%	10.7%	10.3%
	Office & Administrative Support	14.2%	13.6%	12.7%
	Protective Service	3.0%	3.7%	3.7%
	Food Preparation	10.0%	8.5%	6.9%
	Building Maintenance & Cleaning	3.5%	3.6%	4.1%
	Personal Care	5.5%	4.8%	4.6%
	Farming, Fishing, & Forestry	0.6%	0.8%	1.2%
	Construction	7.2%	9.4%	11.5%
	Production & Transportation	9.1%	9.1%	10.6%
	Percent White Collar Workers	61.0%	60.2%	57.4%
	Percent Blue Collar Workers	39.0%	39.8%	42.6%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.8%	6.7%	10.0%
	Manufacturing	5.0%	4.9%	6.6%
	Transportation	3.4%	3.4%	3.8%
	Information	2.1%	1.6%	1.4%
	Wholesale/Retail	16.3%	16.3%	15.0%
	Finance, Insurance, Real Estate	5.2%	4.9%	4.4%
	Professional Services	3.4%	3.5%	3.2%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	4.6%	4.3%	3.9%
	Educational Services	27.5%	26.4%	25.9%
	Entertainment Services	11.6%	9.6%	8.8%
	Other Professional Services	5.1%	5.4%	5.3%
	Public Administration	11.0%	12.8%	11.6%
Transportation To Work	Drive to Work Alone	78.8%	76.0%	75.5%
	Drive to Work Carpool	12.3%	11.3%	10.9%
	Travel to Work by Public Transportation	1.3%	0.9%	0.8%
	Drive to Work on Motorcycle	0.1%	0.0%	0.0%
	Drive to Work on Bicycle	0.1%	0.1%	0.1%
	Walked to Work	4.3%	7.8%	8.0%
	Other Means	0.7%	0.7%	0.7%
	Work at Home	2.3%	3.2%	4.0%

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		5 Mile Radius	10 Mile Radius	25 Mile Radius
	Travel to Work in Less than 5 Minutes	6.5%	5.7%	6.9%
	Travel to Work in 5 to 9 Minutes	23.4%	19.8%	16.7%
	Travel to Work in 10 to 14 Minutes	25.2%	23.0%	18.0%
	Travel to Work in 15 to 19 Minutes	19.7%	18.2%	15.6%
	Travel to Work in 20 to 29 Minutes	14.1%	14.9%	17.3%
	Travel to Work in 30 to 44 Minutes	5.8%	6.5%	11.7%
	Travel to Work in 45 to 59 Minutes	1.3%	1.4%	2.9%
	Travel to Work in 60 Minutes or more	4.0%	3.5%	4.3%
	Average Travel Time to Work	16	15	18
Vehicles per HH	No Vehicles	14.6%	10.6%	8.3%
	1 Vehicle	42.0%	39.3%	35.6%
	2 Vehicles	33.2%	37.9%	40.3%
	3 or more vehicles	10.2%	12.2%	15.8%
	Average Number of Vehicles	1.41	1.55	1.69
Change	Births (last 12 months)	424	837	1,461
	Deaths (last 12 months)	280	454	938
	Migration (last 12 months)	-122	-108	-553
Work place	Workplace Establishments	1,353	1,670	2,778
	Workplace Employees (FTE)	24,771	36,758	53,951