



# Demographic Summary Report

2000, 2010 Census, 2019 Estimates & 2024 Projections  
 Calculated using TAS Retrieval

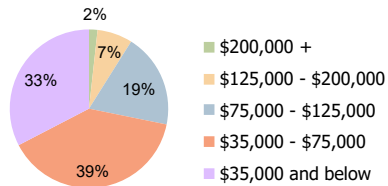
The Plaza at Salmon Run Watertown, NY	5 Mile Radius	10 Mile Radius	25 Mile Radius
--	---------------	----------------	----------------

## Current Year Demographics

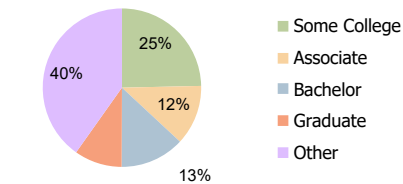
Current Population	34,852	66,500	123,985
Total Daytime Pop	48,325	75,207	124,419
Workplace Pop	24,771	36,758	53,951
Average Household Income	\$58,093	\$61,723	\$65,019
Average Disposable Income	\$47,781	\$50,933	\$53,267
Total Households	14,300	25,343	46,258
Median Home Value	\$132,987	\$142,159	\$138,684
College (4+)	20.8%	22.9%	20.8%
Total Consumer Spending/Capita (Weekly)	\$340	\$341	\$346
Population per Household	2.13	2.01	2.47
% of Households with Children	28.4%	34.6%	32.4%

## 2024 Demographic Projections

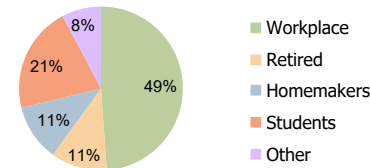
Projected Population	35,779	68,716	126,809
Projected 5 Year Annual Growth Rate (Pop)	0.5%	0.7%	0.5%



Household Income (10 Mile Radius)

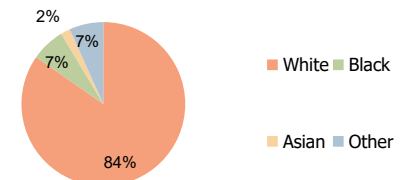


Education (10 Mile Radius)



Daytime Population (10 Mile Radius)

**Hispanic Ethnicity**  
 7% Hispanic | 93% Non Hispanic



Race (10 Mile Radius)



# Demographic Summary Report

2000, 2010 Census, 2019 Estimates & 2024 Projections  
 Calculated using TAS Retrieval

The Plaza at Salmon Run Watertown, NY		5 Mile Radius	10 Mile Radius	25 Mile Radius
<b>Population</b>	Current Estimated Population	34,852	66,500	123,985
	2010 Census Population	35,887	66,296	123,833
	2000 Census Population	35,196	61,719	115,031
	Historical Annual Growth 2000 to 2010	0.2%	0.7%	0.7%
	Estimated Annual Growth 2010 to 2019	-0.3%	0.0%	0.0%
	Projected Annual Growth 2019 to 2024	0.5%	0.7%	0.5%
<b>Ethnic</b>	Hispanic or Latino Population	5%	7%	6%
	Non Hispanic or Latino Population	95%	93%	94%
<b>Race</b>	White	87.3%	84.7%	88.4%
	Black or African American	5.4%	6.7%	5.0%
	Asian & Pacific Islander	1.7%	1.9%	1.3%
	Other Races	5.6%	6.7%	5.3%

